



# CITY COUNCIL AGENDA STATEMENT



October 2, 2018

File ID: 18-0437

## **TITLE**

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF CHULA VISTA ACCEPTING PROPOSALS, AWARDING A SERVICE AGREEMENT TO PM AM CORPORATION TO PROVIDE SECURITY ALARM MANAGEMENT SERVICES, AND APPROVING THE AGREEMENT BETWEEN THE CITY AND PM AM CORPORATION

## **RECOMMENDED ACTION**

Council adopt the resolution.

## **SUMMARY**

The City of Chula Vista issued a Request for Proposal (RFP) for companies to provide security alarm management services in support of the City's security alarm program. The City issued RFP# P27-17/18 seeking qualified vendors for this program. Based upon the responses received, staff recommends award of the Security Alarm Management Services contract to PM AM Corporation.

## **ENVIRONMENTAL REVIEW**

The Director of Development Services has reviewed the proposed activity for compliance with the California Environmental Quality Act (CEQA) and has determined that the activity is not a "Project" as defined under Section 15378 of the State CEQA Guidelines because it will not result in a physical change in the environment; therefore, pursuant to Section 15060(c)(3) of the State CEQA Guidelines, the activity is not subject to CEQA. Thus, no environmental review is required.

## **BOARD/COMMISSION/COMMITTEE RECOMMENDATION**

Not Applicable

## **DISCUSSION**

In July 2014, the City updated its Security Alarm Ordinance, along with implementing new security alarm permit and false alarm fee schedules. Additionally, the City Council approved a contract with PM AM Corporation in October 2013 to administer the Security Alarm Program for the Police Department. These important changes have allowed the Police Department to manage its limited resources and better serve the needs and expectations of our residents and business community.

The existing contract for security alarm management services will end on October 14, 2018. With the pending contract end date, the City issued a Request For Proposal (RFP) to seek a company who could provide security alarm management services beyond October 14, 2018. On June 28, 2018, the City issued RFP # P27-17/18. The table below represents the three respondents to the RFP:

<b>Table I - RFP #P27-17/18 RESPONDENTS</b>
Alarm Programs Systems, LLC
CryWolf False Alarm Solutions by Superior
PM AM Corporation

One vendor presented services in general terms and had not been in the industry as long as the other two vendors. Two vendors responded to the RFP questions detailing their experience in the alarm management industry and were both considered qualified firms for the program.

Based upon the results from the RFP selection process, staff recommends continuing to contract with PM AM Corporation to administer the security alarm program for the City. PM AM Corporation was chosen because of their compliance with City-required contract terms, overall services offered and the benefit of continuity for existing registered alarm users. The management of the program will continue to include a secure website that security alarm users can access to pay for their permit fees and/or alarm fines via credit/debit card. PM AM will continue to provide customer service and work with security alarm users in regards to the security alarm ordinance. PM AM will also continue to provide primary billing and collection actions for all City alarm accounts and will administer a false alarm education program, which alarm users can take to waive the first fine associated with a false alarm. As part of their RFP response, PM AM proposed a 12% share of net revenue collected (which is a 1% reduction from the current fee structure) and proposed an enhancement to the quality of their service with an improved portal that facilitates the administration of the program and overall customer experience.

The agreement term with PM AM Corporation for Security Alarm Management Services will be for an initial period of one (1) year effective October 15, 2018, with renewal options for up to three (3) successive one-year periods upon mutual agreement of both parties.

**DECISION-MAKER CONFLICT**

Staff has reviewed the decision contemplated by this action and has determined that it is not site-specific and consequently, the 500-foot rule found in California Code of Regulations Title 2, section 18702.2(a)(11), is not applicable to this decision for purposes of determining a disqualifying real property-related financial conflict of interest under the Political Reform Act (Cal. Gov't Code § 87100, et seq.).

Staff is not independently aware, and has not been informed by any City Council member, of any other fact that may constitute a basis for a decision maker conflict of interest in this matter.

**LINK TO STRATEGIC GOALS**

The City’s Strategic Plan has five major goals: Operational Excellence, Economic Vitality, Healthy Community, Strong and Secure Neighborhoods and a Connected Community. The agreement with PM AM

Corporation supports the City's healthy community and secure neighborhoods goals by providing efficient security alarm management services.

**CURRENT-YEAR FISCAL IMPACT**

The revenues for alarm permits and false alarm penalties are already included in the Police Department budget. There is no current year fiscal impact for accepting the agreement with PM AM Corporation.

**ONGOING FISCAL IMPACT**

There is no ongoing fiscal impact.

**ATTACHMENTS**

1. RFP # P27-17/18 for Security Alarm Management Services
2. Agreement with PMAM Corporation for Security Alarm Management Services

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