

Tyshar Turner

From: [REDACTED]
Sent: Thursday, April 17, 2014 6:36 PM
To: CityClerk
Subject: Cheryl Goddard - Districting Commission Application Form



APPLICATION FOR MEMBERSHIP ON DISTRICTING COMMISSION

Prefix: Mrs.
Name: Cheryl Goddard
Address: [REDACTED]
Primary Phone: [REDACTED]
Secondary Phone: [REDACTED]
Email: [REDACTED]

Are you registered to vote in Chula Vista?:
Yes

Do you live within the City limits of Chula Vista?:
Yes

How many years have you lived in Chula Vista?:
4

Employer: County of San Diego
Occupation: Land Use/Environmental Planner
Education: Masters in Public Administration and Bachelor of Arts in Urban Studies and Planning and Ethnic Studies

8. Are you currently serving on any board or commission for the City or any other governmental agency?:
No

If yes, which one(s)?:
None

9. Have you previously served on any board or commission for the City or any other governmental agency?:
No

If yes, which one(s) and for what period of time?:
None

10. Please list any local, civic or community groups you have been involved with:
Yes

If yes, please list them:

I serve on the School Site Council for Casillas Elementary School.

11. Please describe any foreign language fluency you may have:

None.

12. Please describe any relevant knowledge or abilities you can bring to the Districting Commission that you believe would help the Commission carry out its responsibilities?

I received my Masters of Public Administration degree from SDSU in 2003 and my Bachelors of Arts degrees in Urban Studies and Planning and Ethnic Studies from the UCSD in 2000. I have worked for the County of San Diego as a Land Use/Environmental Planner for 14 years. I worked for the County Planning and Development Services Department for 7 years and currently work for the County Department of Parks and Recreation where my responsibilities primarily cover the South County including the Tijuana River Valley Regional Park, Otay Valley Regional Park, Otay Ranch Preserve, and Sweetwater Regional Park. With my experience as a land use planner, I have the ability to analyze demographic information to discern trends in population, employment, and health; work with GIS and have analyzed GIS data; am knowledgeable of plan-making and project evaluation; have an understanding of local, state, and federal government programs and processes; work on projects involving a wide range of people and interest groups; give presentations at public noticed meetings. With an Ethnic Studies background, I realize the need for a City the size of Chula Vista, to create districts in order to create equal representation and how creating districts affects issues of education, healthcare, and the criminal justice system.

13. Please describe any experience you have with public communications or public outreach in the City?

I currently work for County Parks where my responsibilities primarily cover the South County including the Tijuana River Valley Regional Park, Otay Valley Regional Park, Otay Ranch Preserve, and Sweetwater Regional Park. I attend public meetings for these parks and have presented at publicly noticed meetings for the Otay Ranch Preserve. The Otay Ranch Preserve is jointly owned by the City of Chula Vista and the County of San Diego. It is managed by a Preserve Management Team (PMT) and a Policy Committee. The PMT consists of the County Land Use Environment Group General Manager and the Chula Vista Assistant City Manager. The Policy Committee consists of the County's District 1 Board of Supervisor and a Chula Vista City Councilmember. These meetings are subject to the Brown Act and are attended by the general public, Otay Ranch property owners, biological and planning consultants, staff from the Wildlife Agencies, and other interested parties.

14. Please describe any experience you have had serving in a role in which you had to exercise impartiality:

I am a parent of four young children. I have no favorites. I love them each and want to see them thrive and grow as I do our City. Because my kids' education is important to me, I serve on the Casillas Elementary School Site Council. At these meetings, we receive a lot of information regarding the school's budget and the school district's budget status. As a council member, it is my job to evaluate the information we receive with an open mind in order to make decisions that are fair and in the best interest of the school.

15. Please describe any other relevant experience you have that is not described above:

I am a first year member of the School Site Council for Casillas Elementary School. Serving on this Council has opened my eyes to the budget spectrum of each school within the school district primarily based on location and demographics. I appreciate the City's diversity and want to ensure that balanced district populations are created so that ultimately our City has fair representation.

16. Are you an elected City official, or a member of the City Charter Review Commission?:

No

17. Are you a relative by blood or marriage within the second degree, or a domestic partner, of an elected City official?:

No

18. Have you, at any time within the last four years served as an elected City official?:

No

19. Are you a current employee of the City or a current employee of any organization representing any employee bargaining unit for employees of the City?:

No

20. Have you, at any time within the last four, worked as a lobbyist?:

No

21. Are you currently an officer in any local political party organization, including, but not limited to, officers of a political party county central committee?:

No

22. Have you, within the last four years, served as a paid campaign worker or paid campaign or political consultant for an elected City official?:

No

I understand that to be considered, I must submit a resume and one letter of reference along with this application:

Yes

Applicant Name:

Cheryl Goddard

Today's date:

04/17/2014

Gender:

Female

Race:

Filipino

Ethnicity:

Not of Hispanic Origin

Cheryl M. Goddard

HIGHLIGHTS

- Over 14 years of County of San Diego land use and environmental planning experience including 7 years with the Planning and Development Services Department and 7 years with the Department of Parks and Recreation (DPR)
- Understanding of County's role to balance preservation of natural and cultural resources while providing active and passive recreation opportunities for the public
- Deep understanding and application of local, state and federal land use planning codes, ordinances, with an emphasis in environmental planning regulations and resources
- Demonstrated ability to engage broad groups of stakeholders in planning processes addressing environmental planning
- Strong project management skills including contract management and demonstrated experience in managing Workgroups
- Strong organizational skills, attention to detail, and flexibility
- Great ability to function well within multidisciplinary teams and foster partnerships

RELEVANT EXPERIENCE & ACCOMPLISHMENTS

Land Use and Environmental Planning

Experience reviewing discretionary land use permit and entitlement applications for compliance with County of San Diego ordinances and policies and CEQA

- Review and process DPR projects for CEQA and Resource Agency permitting requirements
- Completed technical analyses and CEQA document preparation for General Plan Amendments, Specific Plans, Rezones, Major/Minor Subdivisions, Major/Minor Use Permits, Major/Minor Grading Permits, Administrative Permits, and Site Plans
- Assisted County Planning Department with implementing CEQA/process improvements
- Prepared staff reports and presentations for the Planning Commission and Board of Supervisors

Project Management

Possess current, long-range and regional planning project management experience

- Currently manage three (3) as-needed consultant contracts with a term not to exceed 5 years and a contract capacity of up to \$1 mil per year.
- Currently manage three (3) grant funded projects: Salt Creek Coastal Cactus Wren Habitat Restoration Project (Transnet 2008, \$125,000), Lusardi Creek Fire Recovery/Invasive Removal Project (Transnet 2010, \$135,060) and the Tijuana River Valley Regional Park Exotic Removal Project (CIAP – grant executed in Sept. 2011, \$270,346)
- Managed as many as 60 privately-initiated discretionary projects, including management of case schedules and budgets
- Worked on long-range and regional planning projects including the North and East County Multiple Species Conservation Program Plan, Otay River Watershed Management Plan and the County's Farming Program

Multidisciplinary Teams and Partnerships

- Otay Ranch Preserve Owner/Manager (POM) Coordinator – Liaison to the Board of Supervisors District 1 Office; LUEG Office; County Counsel; County Planning, General Services and Environmental Health Departments; City of Chula Vista; Wildlife Agencies; U.S. Border Patrol; Otay Ranch Developers and the South County Land Managers
- San Dieguito River Park Joint Powers Agreement (SDRP JPA) Coordinator – Liaison to LUEG Office, SDRP JPA and SDRP Conservancy staff and City of San Diego
- Implementation of the Multiple Species Conservation Program – Coordination with the Wildlife Agencies; County Planning, General Services and Public Works Department; other Subarea Plan permit holders; San Diego Mitigation and Monitoring Program

Cheryl M. Goddard

Page Two

EMPLOYMENT Sept. 2007-Present

Land Use/Environmental Planner III

COUNTY OF SAN DIEGO, DEPARTMENT OF PARKS AND RECREATION, RESOURCE MANAGEMENT DIVISION

Project Manager for County Open Space Preserves, granted funded projects, and DPR mitigation projects; administer environmental consultant contracts; manage Internal Agreements with other County Departments; prepare CEQA environmental documents; secure permits with State and Federal Agencies and comply with Agency reporting requirements; monitor project budget and schedules; review consultant deliverables; coordinate the review of interjurisdictional project notices that may have direct and/or indirect impacts to County Parks; review DPR Board Letters; Otay Ranch POM and San Dieguito River Park JPA staff liaison; and maintain DPR webpage for the Resource Management Division using the County's Documentum and Web Publisher programs.

2003 - 2007

Land Use/Environmental Planner II

COUNTY OF SAN DIEGO, PLANNING AND DEVELOPMENT SERVICES (PDS), MULTIPLE SPECIES CONSERVATION PROGRAM DIVISION

Managed and assisted in long-range and regional planning projects including the North and East County Multiple Species Conservation Program Plan, Otay River Watershed Management Plan, Otay Ranch Subregional Plan and Resource Management Plans, and the County Farming Program

1999-2003

Land Use/Environmental Planner II, I, Trainee, Student worker

COUNTY OF SAN DIEGO, PDS, REGULATORY PLANNING DIVISION

Began my County of San Diego career as a student worker and promoted up within the Regulatory Planning Division to complete reviews for land use and environmental compliance under County ordinances, policies, and CEQA

EDUCATION

Masters in Public Administration, San Diego State University, CA, 2001-2003

Bachelor of Arts, Urban Studies and Planning, University of California, San Diego, 1996-2000

Bachelor of Arts, Ethnic Studies, University of California, San Diego, 1996-2000

Minor in Environmental Studies, University of California, San Diego, 1996-2000

Minor in Philosophy, University of California, San Diego, 1996-2000

PROFESSIONAL AFFILIATION

Member, Association of Environmental Professionals, San Diego Chapter

Member, Women's Environmental Council, San Diego Chapter



County of San Diego

RICHARD E. CROMPTON
DIRECTOR

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April 16, 2014

To Whom It May Concern
Applicant Review Committee
City of Chula Vista

SUBJECT: DISTRICTING COMMISSION

This is a letter of reference for Cheryl Goddard, applicant for the Districting Commission. I have worked with Cheryl for over 10-years at the County of San Diego. During that time, I have come to know her very well and know her to be an outstanding employee and person. I have worked with her in both the Parks and Recreation and the Land Use and Planning departments. She is very organized, efficient, and has a good rapport with her co-workers and other stakeholders. She is given high level assignments and has a proven track record of excellent project management. She has expertise in the fields of land use planning, spatial analysis, mapping, environmental analysis, and permitting.

Cheryl is a proud resident of Chula Vista and has lived in the area most of her life. She speaks highly of her city and strives to be a model citizen to her children and community. She is honest, trustworthy and a very professional. One of her biggest strengths is self-motivation. When given a task, Cheryl is ready to map out the path to complete the work that is needed and then she gets it all done within the timeframe given.

Cheryl would be an excellent candidate for the Districting Commission. Therefore, I have no trouble confidently recommending her name for your consideration. I will be more than happy to speak about her work over the phone at [REDACTED]

Respectfully,

[REDACTED SIGNATURE]
LEANN P. CARMICHAEL

Land Use and Environmental Group Program Manager