



Southwestern College: from the Precipice to Prosperity

City of Chula Vista Presentation

March 25, 2014



Agenda

- Accomplishments over last two years
 - Academic Initiatives
 - Proposition R



Context

- Worst recession in country's history
- Lowest funding for Southwestern College
 - Revenue 2007-08: \$96.5 million
 - Revenue 2012-13: \$87.9 million
- Threat to accreditation
- Proposition R procurement irregularities



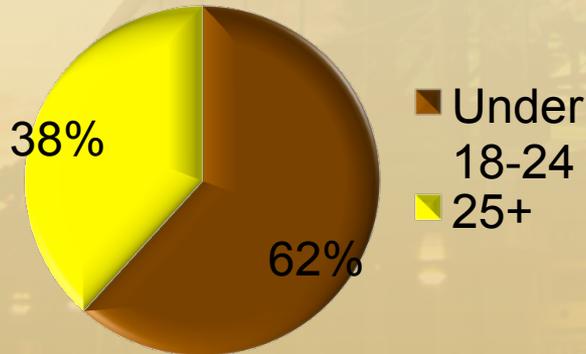
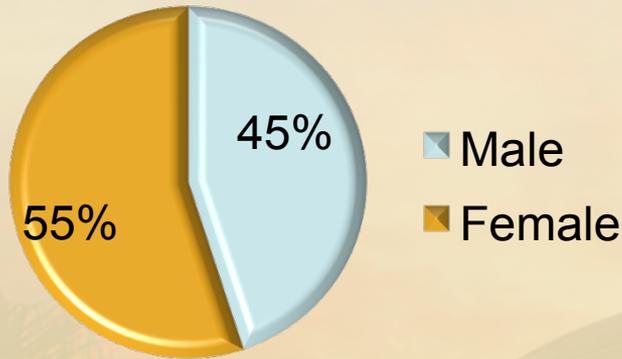
Academic Initiatives

- Who we serve
- How we can serve students better

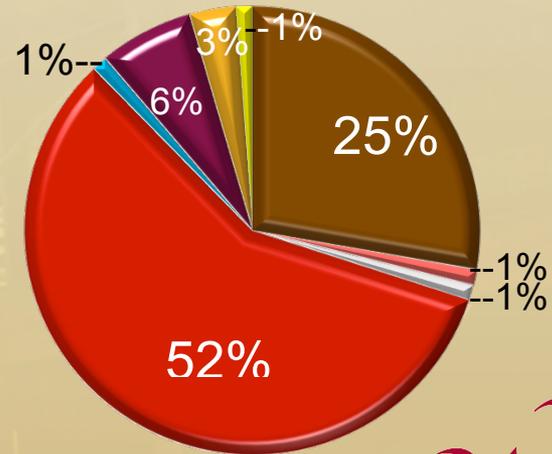


Student Demographics

Enrollment, 19,167



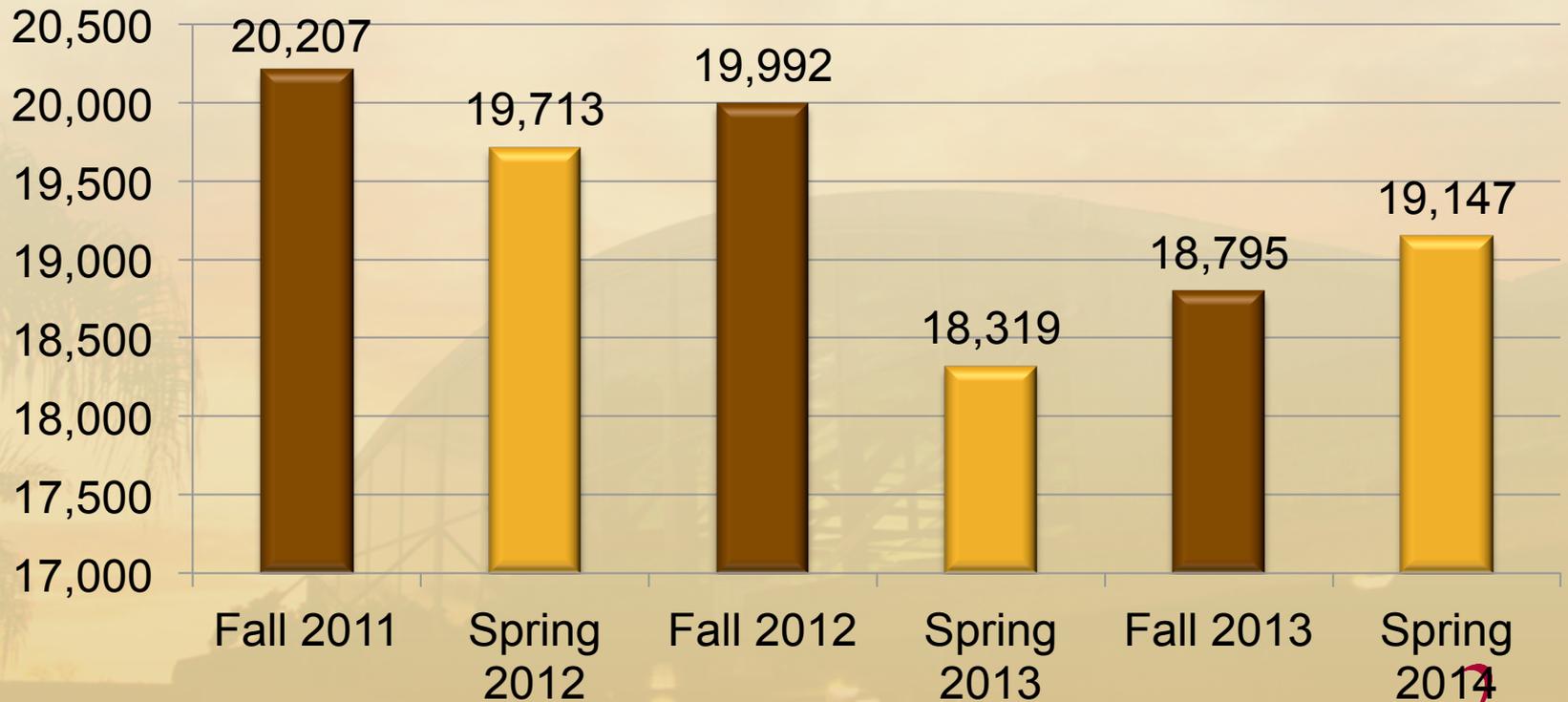
- White
- Pacific Islander
- Other
- Latino
- Declined to State
- Black
- Asian
- American Indian/ Alaskan Native





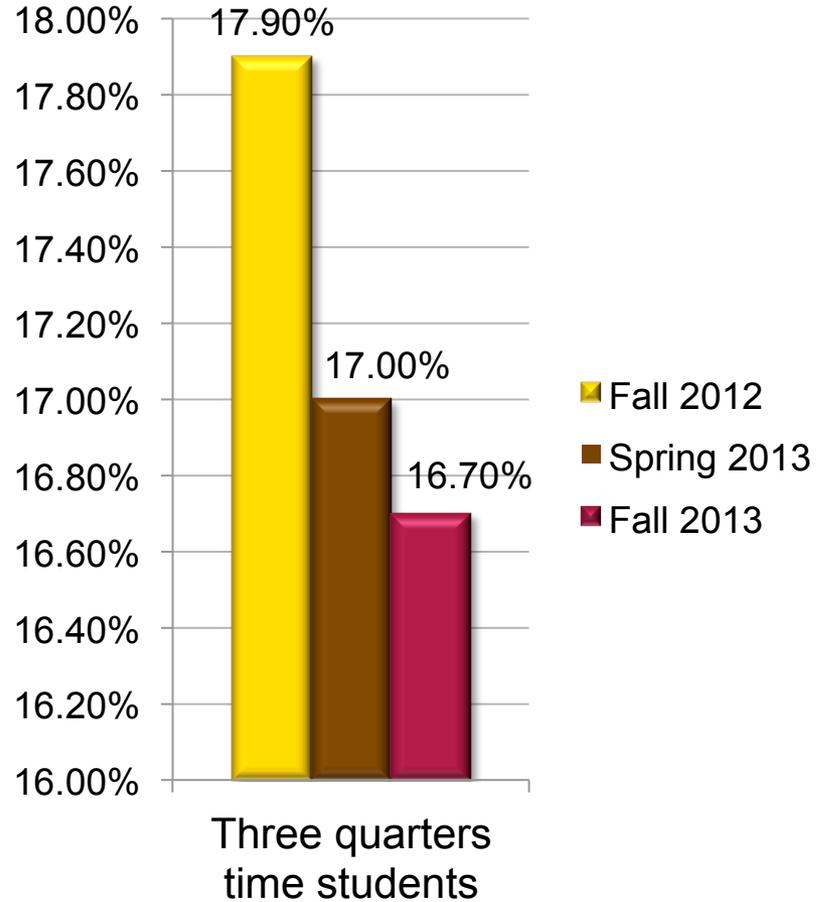
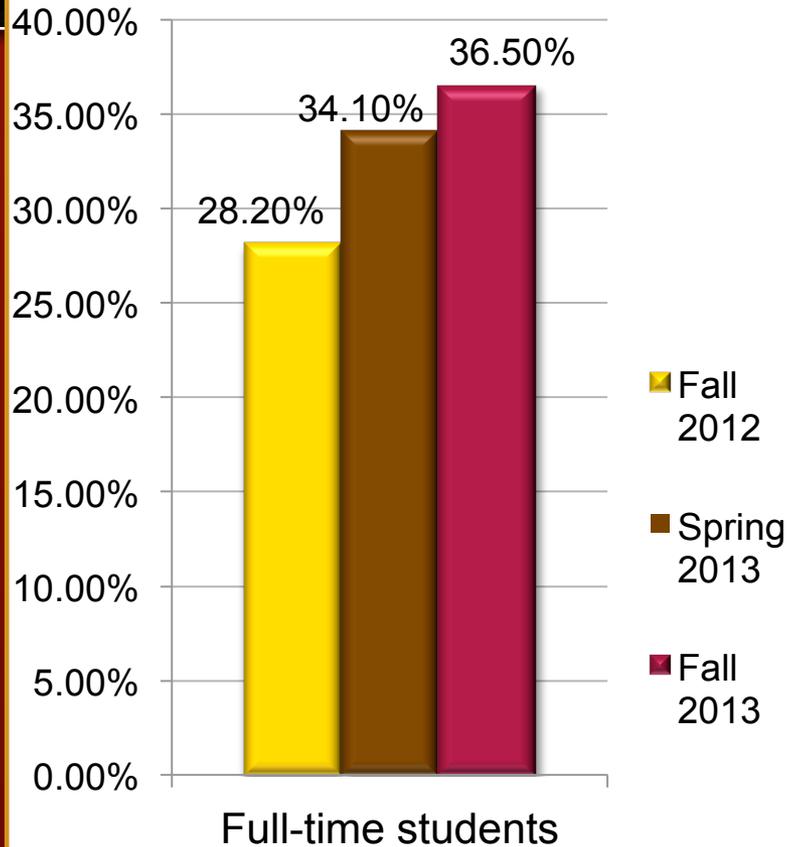
Student Enrollment (Headcount)

Spring (First census)
Fall (First Census)





Student Enrollment



UNIT STATUS LEGEND

Full-time: 12 or more units

Three-quarters time: 9–11.9 units

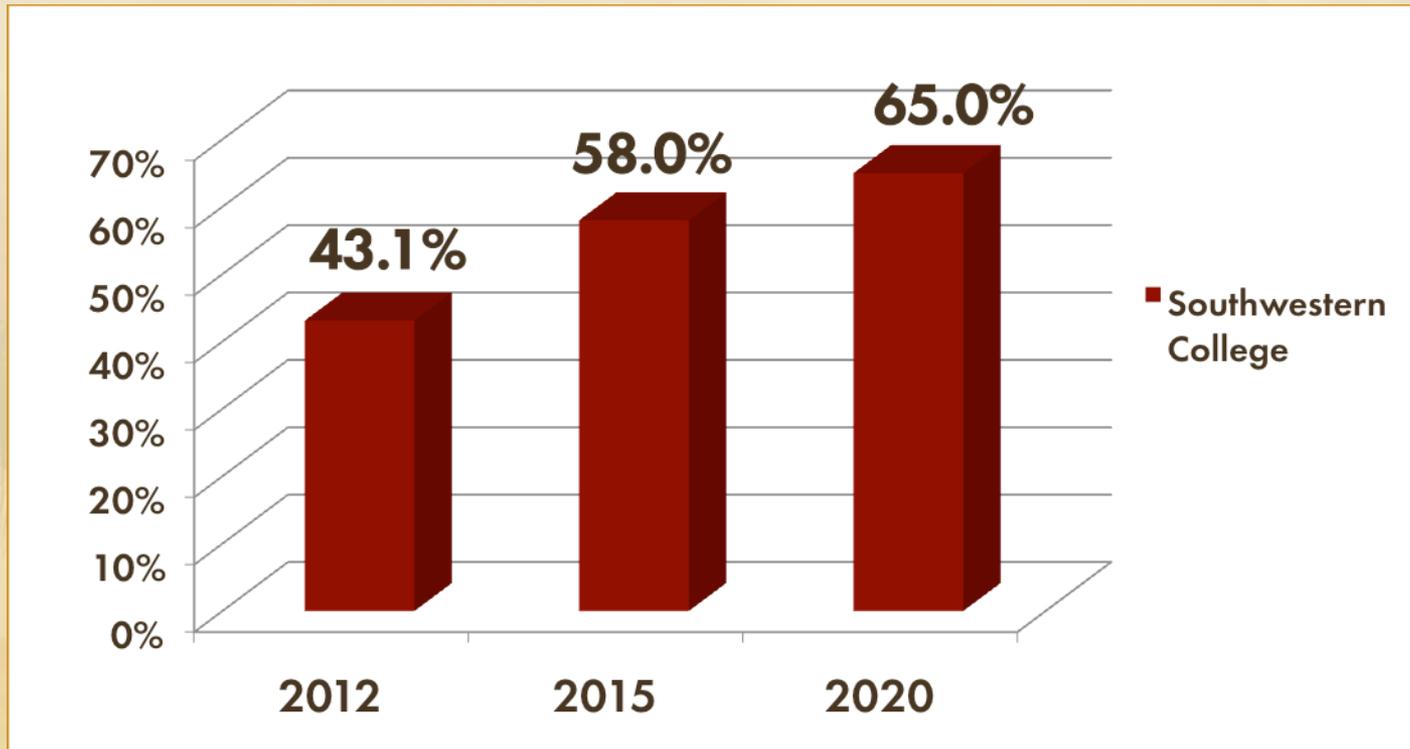


How we can serve students better

Completion and Transfer Agenda

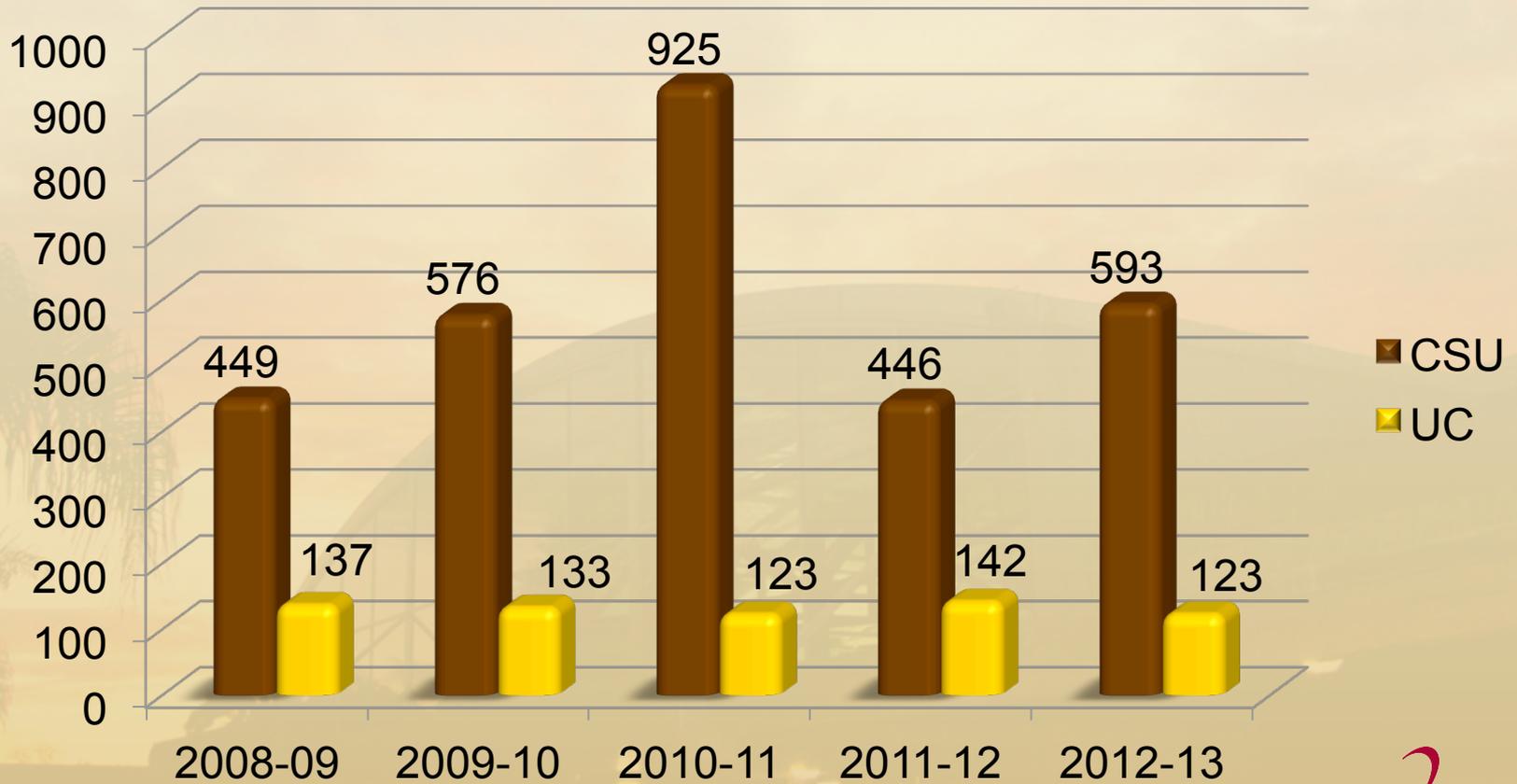


Completion Rate Stretch Goal





Transfers





Student Success Initiatives

- Implement Degree Audit
 - Piloting online Student Education Plan this semester
 - Launching new interactive online orientation
- Analyze Completion Rates by Program
- First-Year Experience



Associate Degree for Transfer (SB 1456)



SWC
SOUTHWESTERN COLLEGE

**Associate Degree
for Transfer**
A Degree with a Guarantee.™

TRANSFER WITH A GUARANTEE!

Receive guaranteed admission and
priority with these majors:

- Anthropology
- Communications Studies
- English
- Mathematics
- Music
- Physics
- Political Science
- Psychology

Coming soon:

- Business Administration
- Computer Science
- Geography
- History
- Kinesiology

www.swccd.edu



Restoring Stability

- Accreditation
 - Sanctions removed
- Proposition 30
- Hiring 16 new Full-Time Faculty
- Labor agreements



Governor's Proposed Budget

Potential Revenue for Southwestern College

- \$2 million for growth/restoration
- Modest COLA
- \$1 million for Student Success and Support Programs
- \$1 million for categorical funding
- \$2.2 million for maintenance and instructional equipment



Proposition R



Proposition R

- New Look 2025
- Completed all 20 action plans
- Completed new Educational and Facilities Master Plans
- Restarted Phase I construction projects

Proposition R



- **\$389 million GO bond (2008)**
- **Phase I, \$168.7 million**
 - **Central Plant**
 - **New, expanded entries**
 - **Practice fields**
 - **Field House Classroom Building**
 - **DeVore Stadium renovations**
 - **Solar Project**
 - **Technology infrastructure**
 - **Emergency communication poles**
 - **Higher Education Center-National City expansion**





National City HEC

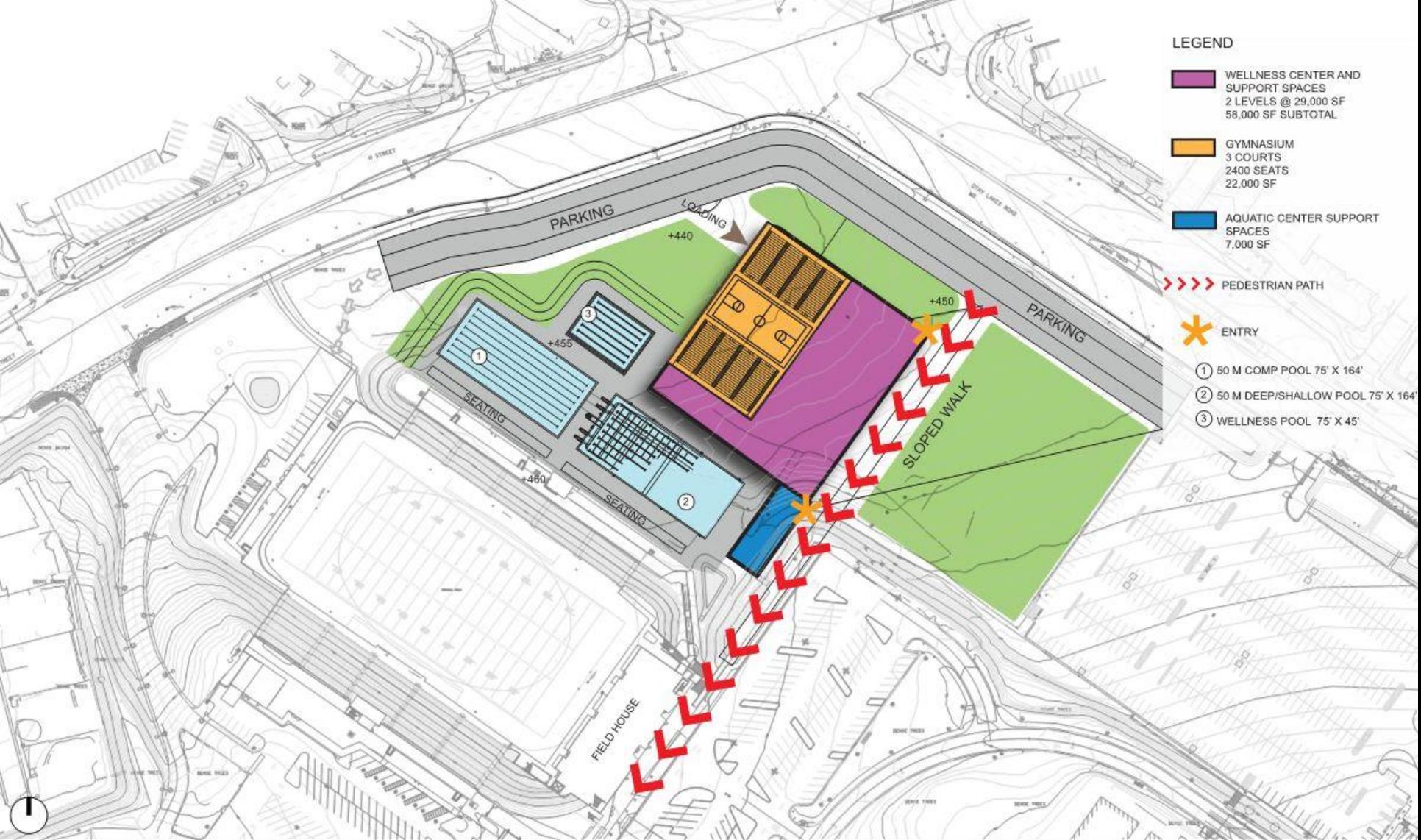
Building 2 schematic





Future of the Chula Vista Campus

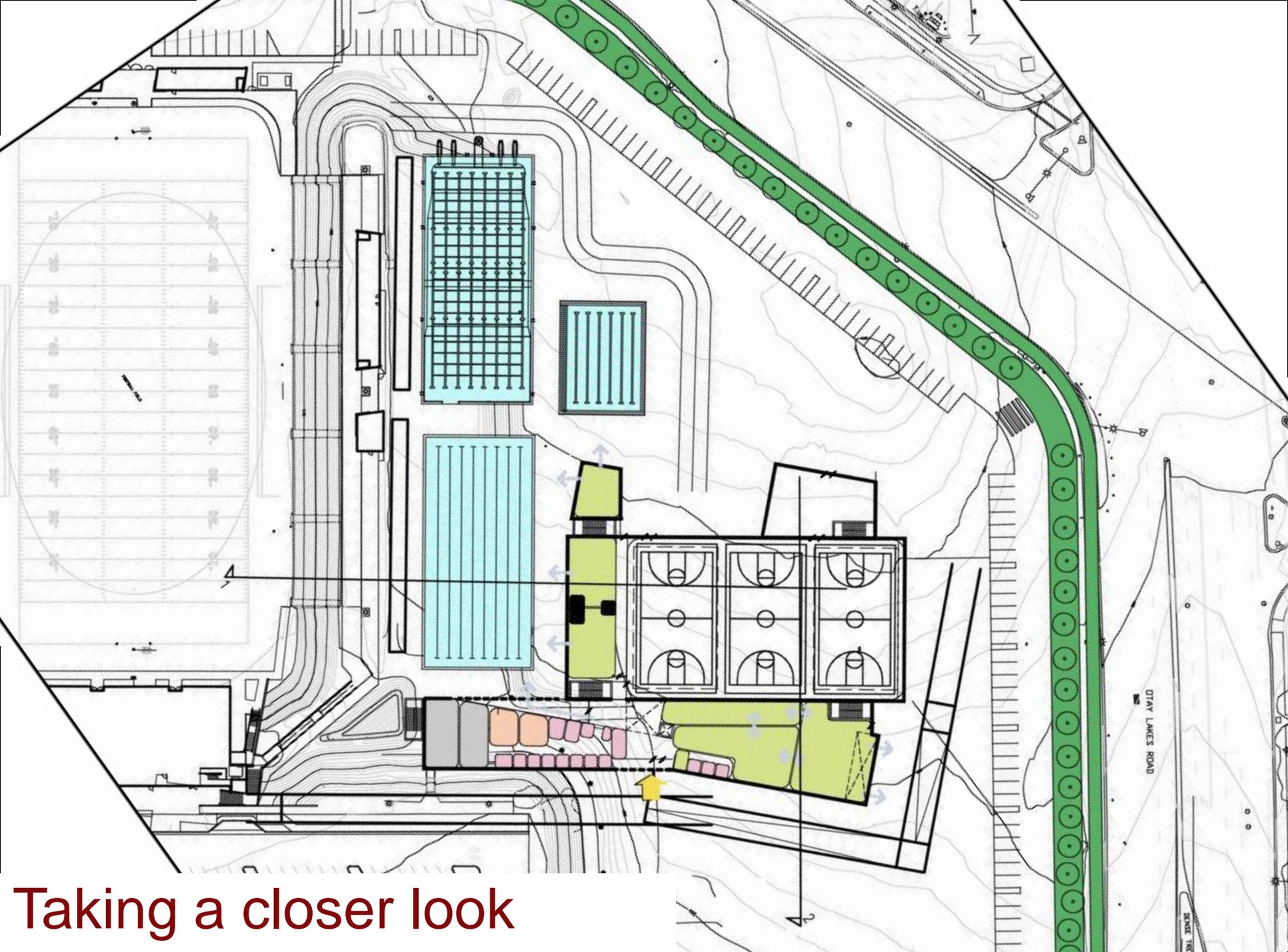




Anchoring the corner of campus



Part of an integrated complex



Taking a closer look



Stay Connected

- Community presentations
- Community forums
- Citizens' Bond Oversight Committee
- www.swccd.edu/PropR



Thank You City of Chula Vista

For your ongoing support of
Southwestern Community College