

ATTACHMENT A

Criteria for the Allocation of the Performing Arts Fund as approved by City Council on December 14th, 1999.

The Performing and Visual Arts Fund, established by the sublease between the City Council and Live Nation shall be annually re-granted through a formal application process. The following groups and individuals shall be eligible to apply for funds:

- Chula Vista based tax-exempt, non-profit organizations
- Chula Vista based educational organizations
- Chula Vista based religious organizations
- Performance groups associated with Chula Vista based educational institutions (i.e., the Music Machine
- The City of Chula Vista and its various departments and Boards and Commissions
- Individuals who reside in Chula Vista

For profit organizations, institutions and businesses shall not be eligible for funds unless they partner with Chula Vista based organizations.

Individual Chula Vista residents (especially students) shall be eligible to apply, in an effort to develop local talent.

Per the agreement, applicants may only apply for funds to underwrite the cost of presentations. Funds shall not be awarded to establish an endowment or trust fund, for administrative costs, for capital projects, for rent of performance or office space, and/or for general operating expenses.