

RESOLUTION NO. _____

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF
CHULA VISTA APPROVING THE 2019 ANNUAL REPORT
FOR THE DOWNTOWN CHULA VISTA PROPERTY-BASED
BUSINESS IMPROVEMENT DISTRICT AND DIRECTING
STAFF TO CONDUCT A SURVEY OF EXISTING
BUSINESSES AND PROPERTY OWNERS

WHEREAS the City Council of the City of Chula Vista established a Third Avenue Property Based Business Improvement District (PBID) on July 24, 2001; and

WHEREAS, the PBID was renewed in 2006 for an additional ten years; and

WHEREAS, the PBID was renewed in 2016 and is currently in its third year of another ten-year term (for the period January 1, 2017 through December 31, 2026); and

WHEREAS, the Third Avenue Village Association (TAVA) is the owners' association for the PBID; and

WHEREAS, the owners' association is required by the California Streets and Highway Code to prepare an annual report for City Council consideration; and,

WHEREAS, TAVA has submitted its annual report for fiscal year January 1, 2019 through December 31, 2019 and filed it with the City Clerk; and,

WHEREAS staff is aware of Downtown business and property owners who have informally organized to discuss new activities, events and improvements for Downtown; and,

WHEREAS staff recommends the city survey Downtown businesses to seek input on what activities, events or improvements the owners and tenants would like the City and TAVA to consider.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Chula Vista, that it approves TAVA' s 2019 annual report for the Downtown Chula Vista Property-Based Business Improvement District and directs staff to conduct a survey of the existing businesses and property owners.

Presented by

Approved as to form by

Eric C. Crockett
Economic Development Director

Glen R. Googins
City Attorney

