Sheree Kansas

Subject:

FW: NPR Report: Teens switching from JUULs to Disposable Vape Pens...one more reason to ban the sale of all flavored tobacco products

Warning: External Email

Dear Mayor Salas, Councilmember Diaz, Councilmember Galvez, Councilmember McCann, and Councilmember Padilla

The public health community believes, and the evidence shows, that one of the best ways to protect kids from a lifetime of nicotine addiction is to restrict the sale of flavored tobacco products: all flavors, all products, all locations.

We have recently heard that some tobacco retailers are urging the city council to back away from the proposed policy to restrict the sale of all flavored tobacco products and to regulate nicotine content instead. This is simply an attempt to distract elected officials away from the real issue: flavors hook kids.

The FDA recently enacted a watered-down policy that restricts only one type of flavored tobacco product: cartridge based e-cigarettes like JUULs. Predictably, kids are already gravitating away from the JUULs to new flavored tobacco products like Puff Bar. We urge you to read this fascinating report from NPR: https://www.npr.org/sections/health-shots/2020/02/17/805972087/teens-are-still-vaping-flavors-thanks-to-new-disposable-vape-pens

We can't rely on the FDA to protect kids instead of tobacco profits. That's why we are counting on you to do the right thing. Thank you for your time and consideration.

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