

RESOLUTION NO. _____

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF
CHULA VISTA APPROVING THE FIRST AMENDMENT TO
THE AGREEMENT WITH MCFARLANE PROMOTIONS, INC.
TO PROVIDE EVENT PLANNING SERVICES FOR THE 2019
AND 2020 SOUTHBAY EARTH DAY, HARBORFEST, AND
THE STARLIGHT PARADE & CHILDREN'S FAIRE

WHEREAS, the City of Chula Vista is actively engaged in establishing signature community events that attract residents and visitors; and

WHEREAS, South Bay Earth Day is the South Bay's largest Earth Day celebration promoting environmental stewardship and sustainability with interactive demonstrations, exhibits, educational sessions and more; and

WHEREAS, HarborFest is a day-long festival with music performances; vendors; youth zone; community performances; interactive, educational children's activities; harbor activities; a green zone; and more to attract residents and visitors to the Chula Vista Bayfront; and

WHEREAS, the Starlight Parade & Children's Faire is a day of free children's activities including pictures with Santa, a snow hill and children's games, which is followed by a nighttime parade with more than 100 parade entrants, including local schools and regional organizations, and attracts residents and visitors to the Chula Vista Third Avenue Downtown; and

WHEREAS, South Bay Earth Day, HarborFest, and the Starlight Parade involve work to be performed that includes, but is not limited to, coordination, planning with vendors, musical groups, participants, partner agencies and others, securing subcontractors, paying invoices; and

WHEREAS, the success of South Bay Earth Day, HarborFest, and the Starlight Parade & Children's Faire depends upon expert coordination and planning; and

WHEREAS, the City solicited proposals for an event planning consultant to coordinate South Bay Earth Day, HarborFest and the Starlight Parade & Children's Faire, and the committee selected McFarlane Promotions, Inc. as the most qualified vendor; and

WHEREAS, to successfully execute these events, the City will provide McFarlane Promotions, Inc. with funds to pay subcontractors and vendors prior-to the event as well as at the event; and

WHEREAS, the City will advance funds to McFarlane Promotions, Inc. for pre-event and event-day payment of subcontractors and vendors that provide event-related services and supplies that are pre-approved by the City.

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NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Chula Vista, that it approves the First Amendment to the Agreement with McFarlane Promotions, Inc. to provide event planning services for the 2019 and 2020 Southbay Earth Day, Harborfest, and the Starlight Parade & Children's Faire in the form presented, with such minor modifications as may be required or approved by the City Attorney, a copy of which shall be kept on file in the Office of the City Clerk, and authorizes and directs the Mayor to execute same."

Presented by

Approved as to form by

Gary Halbert
City Manager

Glen R. Googins
City Attorney