



CITY COUNCIL AGENDA STATEMENT



August 7, 2018

File ID: 18-0324

TITLE

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF CHULA VISTA ACCEPTING GRANT FUNDS IN THE AMOUNT OF \$5,820 FROM THE AARP COMMUNITY CHALLENGE GRANT TO IMPLEMENT TRANSPORTATION GOALS IN THE AGE-FRIENDLY ACTION PLAN, AND AMENDING THE FISCAL YEAR 2018/2019 DEVELOPMENT SERVICES BUDGET TO REFLECT THE APPROPRIATION OF THESE FUNDS (4/5 VOTE REQUIRED)

RECOMMENDED ACTION

Council adopt the resolution.

SUMMARY

On July 10, 2018, the City Council adopted the City's first Age-Friendly Action Plan and set a variety of goals related to increasing the livability of the City. Tonight's action will accept and appropriate funds from the AARP Community Challenge Grant in the amount of \$5,820 to carry out two goals contained within the Transportation section of the Plan.

ENVIRONMENTAL REVIEW

The activity is not a "Project" as defined under Section 15378 of the California Environmental Quality Act State Guidelines; therefore, pursuant to State Guidelines Section 15060(c)(3) no environmental review is required.

BOARD/COMMISSION/COMMITTEE RECOMMENDATION

Not applicable.

DISCUSSION

AARP established a Community Challenge Grant ("Grant") in 2017 to "fund projects that build momentum for local change to improve livability for all residents through quick action to spark longer-term progress." On July 18, 2018 AARP announced 129 awardees for the 2018 Grant throughout the United States, including the City of Chula Vista.

Funds from the Grant will help implement goals in the transportation section of the Chula Vista Age-Friendly Action Plan, adopted on July 10, 2018 by City Council. Specifically, two goals will be funded by Grant funds of \$5,820, as follows:

- Goal 2.1 Use educational tools to promote increased alternative transportation use and obtain community feedback to guide future planning efforts
 - B. Develop a public service commercial and/or tutorial video to promote transit use featuring one (1) field trip for up to twenty (20) older adults to a cultural arts experience in Chula Vista.
- Goal 2.2 Develop new ways to move people between events and key amenities.
 - B. Explore opportunities and organize shuttle services for at least two (2) community events.

Grant funding will enable the project to provide two field trips for twenty (20) older adult participants each, between August and November 2018, which will be documented through video. Prior to each field trip, Metropolitan Transit Service (“MTS”) will provide a “Using Transit 101” class to potential participants where residents will be surveyed on their use and knowledge of transit services. Each participant will be given a 30-day transit pass and will be surveyed after the field trip and at the expiration of the pass to understand if, and how, perceptions and transit use has changed.

The field trips that will be provided under this grant include:

- Harborfest – on August 18th, twenty (20) participants from the Heritage Park area (specifically residents from Harvest Ridge Senior affordable housing, St. Paul’s Plaza, and surrounding community) will have the opportunity to travel with five (5) chaperones by bus to the H Street Trolley Station where they will then utilize the free MTS Shuttle to Harborfest. Once there, participants will be teamed up with volunteers from the Healthy Chula Vista Advisory Commission, Commission on Aging, and Chula Vista Walking Group to guide them to highlights at Harborfest, including a provided lunch at the Tacos & Spirits area.
- Norman Park Senior & Third Avenue – in October 2018, twenty (20) participants and five (5) chaperones from an eastern Chula Vista location, to be determined in partnership with MTS, will utilize bus service to have lunch at a Third Avenue location and attend programming at Norman Park Senior Center.

The process will be documented into a video tutorial about senior transit services and highlight Age-Friendly events and amenities in Chula Vista.

DECISION-MAKER CONFLICT

Staff has reviewed the decision contemplated by this action and has determined that it is not site-specific and consequently, the 500-foot rule found in California Code of Regulations Title 2, section 18702.2(a)(11), is not applicable to this decision for purposes of determining a disqualifying real property-related financial conflict of interest under the Political Reform Act (Cal. Gov’t Code § 87100, et seq.).

Staff is not independently aware, and has not been informed by any City Council member, of any other fact that may constitute a basis for a decision maker conflict of interest in this matter.

LINK TO STRATEGIC GOALS

The City's Strategic Plan has five major goals: Operational Excellence, Economic Vitality, Healthy Community, Strong and Secure Neighborhoods and a Connected Community. This item supports Section 3.1.1 - Implement policies and programs that support a healthy community.

CURRENT-YEAR FISCAL IMPACT

Approval of the resolution appropriates \$5,820 in AARP Community Challenge Grant funds to the fiscal year 2018/19 operating budget. All grant funds will be expended in the current fiscal year. Staff time to prepare this staff report and execute the project is budgeted in the Development Services budget for Healthy Chula Vista related work.

ONGOING FISCAL IMPACT

This is a one-time project and has no ongoing fiscal impact.

ATTACHMENTS

None.

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