

THIS IS CHULA.

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**THE BEAUTY
OF FLAVOR.**



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**THE BEAUTY
OF FUN.**

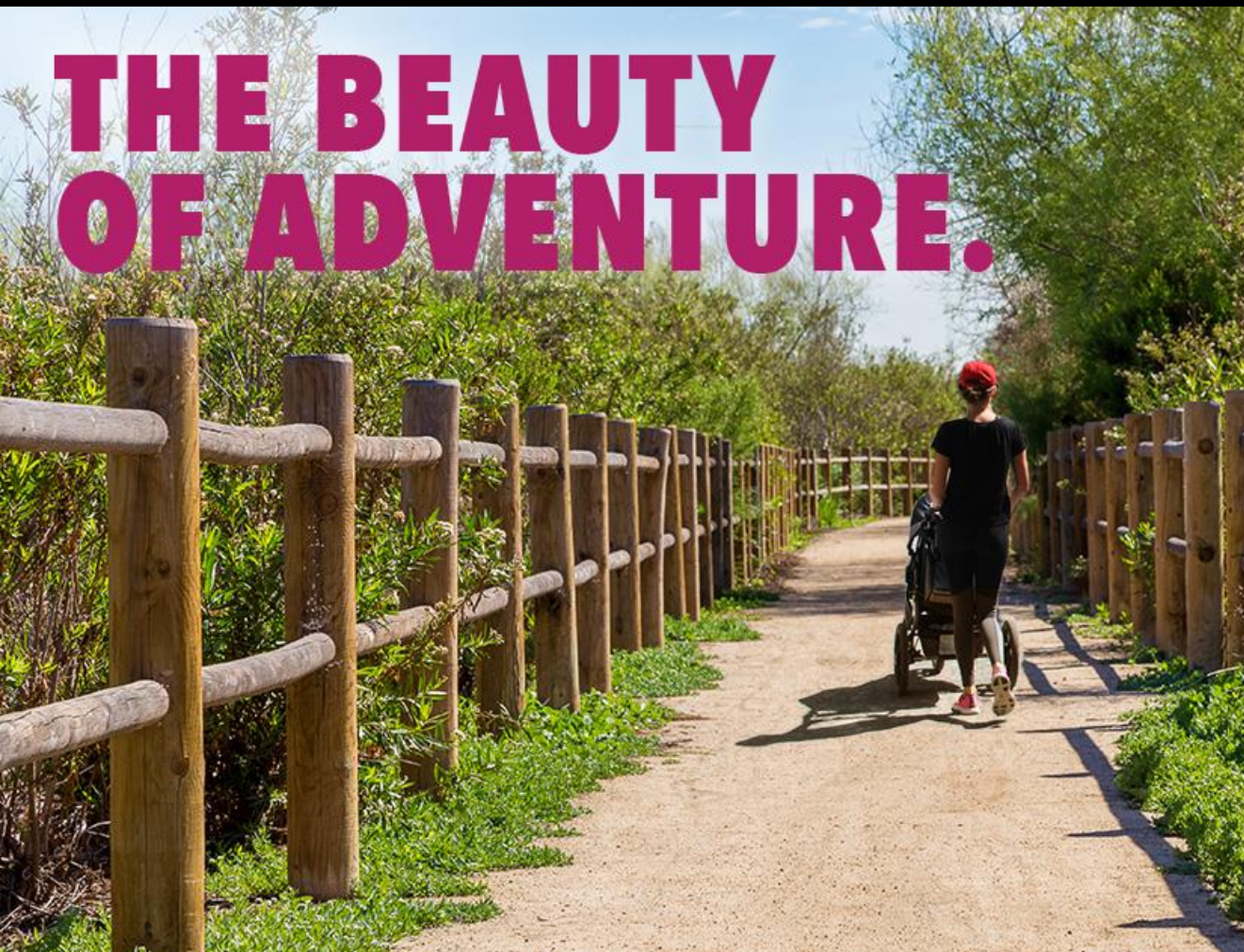


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**THE BEAUTY
OF ADVENTURE.**



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**THE BEAUTY
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**THE BEAUTY
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THIS IS CHULA.

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EXPLORE THE BEAUTY OF CHULA VISTA

It means "beautiful view" in Spanish. It's what you see in all corners of our city. The beauty of discovery, as you explore vibrant streets, mountain trails and waterways leading to the Pacific Ocean. The beauty of innovation, with new industries emerging all around us. The beauty of learning in our award-winning schools. And the beauty of community; gathering people for fun, excitement and warmth. Check out the video here. [#THISisChula](#)

THE BEAUTY OF DISCOVERY

Everywhere you look in Chula Vista, you see a city bursting with energy, teeming with excitement and pulsating with life.



THIS
IS CHULA.

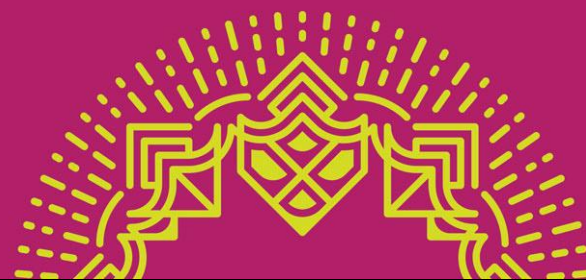
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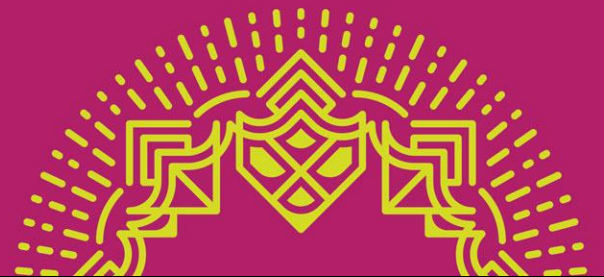
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THE BEAUTY OF FLORIDA
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THE Original
PANCAKE
HOUSE


Cre
Jiffy Lube

CAR AUDIO
& ALARM
INSTALLATION

Divisio
Avenue
1000 ft

7MBU196

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www.sdmts.com




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THE BEAUTY OF DISCOVERY.



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 thinkchulavista • Following

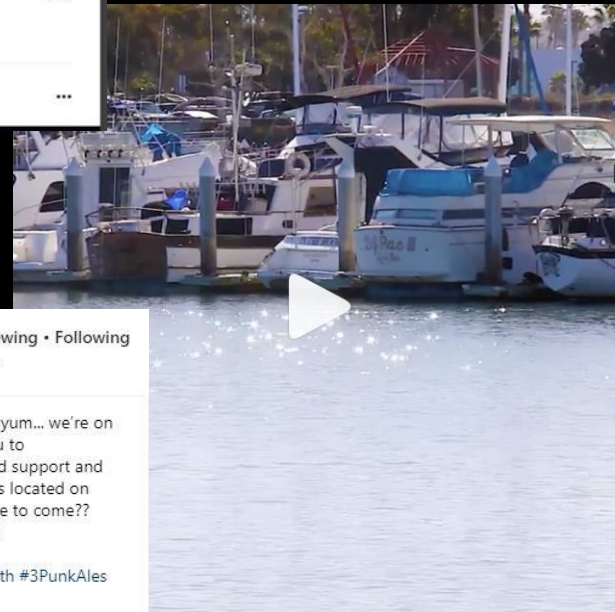
thinkchulavista Phase 2 of "THIS is Chula," advertising campaign has kicked off! Features billboards, MTS shelter ads, a campaign video, multi-media digital ads & social media engagement featuring the best of #ChulaVista! See the cool video & learn more: <http://ow.ly/65o730k3o1W> #ThisIsChula

senora_anna Oh the frivolity.

foxyholloway I saw the ad at the bus stop on University near the 805 in North Park! Love it!

76 likes
5 DAYS AGO

Add a comment...



 thinkchulavista

thinkchulavista We're excited to share a new #ChulaVista video! Follow along as we take you on a brief tour of our city including hotspots like CV Brewery, Temp^o and Tacos el Gordo. Video also features Chula Vista BMX, Aquatica and Park View Little League. #THISisChula #cvbrewery @seaworldsandiego #ParkViewLL @temprestaurant @tacoselgordo_ @cveat @chulavistabmx @eastonarcherycentercv @grindhouse3rd @sdmts @cv_innovationst @chulavistalibrary @chulavistaclean @thirdivenuevillage @sharphealthcare #pacificrimfestival

tbeauda All favorites! I hope to explore more of CV as the weather gets warmer

josephbenavides Awesome! The kid on the pier couldn't be a Padres fan? C' mon man!

temoreastaurant This is AWESOME!

632 views
5 DAYS AGO

Add a comment...



 thr3epunkales_brewing • Following
Chula Vista, California

thr3epunkales_brewing Dayum... we're on a billboard! A big thank you to @thinkchulavista for the rad support and continued love!!! This one is located on Convoy off of Balboa... more to come?? 🍻🍻🍻🍻 #ThisIsChula #WeAreJustAMinorThreat #PutSomeSouthInYourMouth #3PunkAles

View all 37 comments

beardless_brewer indeed I did!

thr3epunkales_brewing @esjr80 take it easy... more is on the way.

thr3epunkales_brewing @sinfronterasbc oh yeah!? Cheers compa.

hoppybeerhoppylife Awesome! 🍻🍻🍻

justchris205 Dope

938 likes
MAY 8



City of Chula Vista Government

Published by Hootsuite [?] · May 17 at 11:59am · 🌐

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City of Chula Vista Government

Published by City of Chula Vista [?] · 1 hr · 🌐

According to Thrillist, 3 of the Top 10 Mexican Restaurants in #SanDiego County are in #ChulaVista. You can get your #TacoTuesday fix right here - from fish tacos to barbacoa and adobada...we have it all! 🌮
#THISisChula <https://t.co/DmyLR24MkB> explorechulavista.com



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👍 Aaron Ruiz, Claudia Aguilar Ros and 11 others

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