

# Living Coast Discovery Center

Ben Vallejos, Executive Director



DISCOVERY CENTER

*San Diego Bay at Chula Vista*

[www.TheLivingCoast.org](http://www.TheLivingCoast.org) | 619.409.5900

1000 Gunpowder Point Drive, Chula Vista



The Living Coast Discovery Center  
inspires care and exploration of  
the living Earth by connecting  
people with coastal animals,  
s and hab



# Financials

FISCAL YEAR	REVENUE	EXPENSE	NET GAIN/LOSS
2015/2016 *	\$1,897,397	\$1,821,614	+\$75,783
2014/2015 *	\$1,968,645	\$1,604,420	+\$364,225
2013/2014 *	\$1,540,067	\$1,293,171	+\$246,896
2012/2013	\$1,157,004	\$1,120,583	+\$36,421
2011/2012	\$1,221,713	\$1,511,795	-\$290,082
2010/2011	\$1,033,774	\$1,288,287	-\$254,513
*Audited Financials		7	

# Discover Local Wildlife



In 2016...



**3,661 children**  
enjoyed  
Wildlife Camps  
at the Living Coast

**69,350**  
total visitors



**5,141 Living  
Coast members**

# What's New?



# STeAM Education



In 2016...

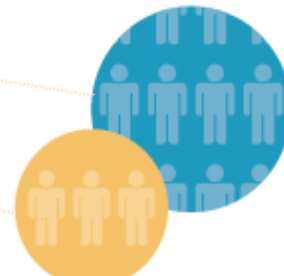
**1,595**  
students

participated in Our Wild San Diego educational outreach, where we take programs into local classrooms, libraries and community centers.

In partnership with Chula Vista Elementary School District, Pre-Kindergarten to 8th grade students are encouraged to attend a Coastal Education Program once per year at the Living Coast. All programs are aligned with Next Generation Science and Common Core Standards and provide students an enriching and unique science program.

**7,879**  
students

**439**  
teachers



# Economic Impact



# Community Partners



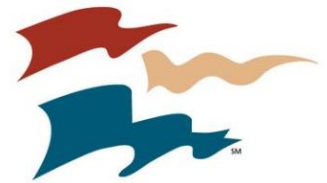
**MUELLER  
CHARTER SCHOOL**



**The Chula Vista  
Charitable Foundation**  
A proud affiliate of The San Diego Foundation



**UTC Aerospace Systems**



**Unified Port  
of San Diego**



**MARINE GROUP**  
BOAT WORKS

SAN DIEGO BAY | LOS CABOS



# Team Up to Clean Up



# In the Community





# Marketing & Communications



**TURTLE LAGOON**

**NEWLY EXPANDED TURTLE LAGOON**

[CLICK HERE](#)

619.409.5900 | [www.TheLivingCoast.org](http://www.TheLivingCoast.org) | Open Daily 10am-5pm

**Living Coast**  
DISCOVERY CENTER  
San Diego Bay at Chula Vista



**★macy's**

**MUSEUM MONTH**

PICK UP YOUR PASS AT ANY ★macy's STORE

**HALF PRICE ADMISSION IN FEBRUARY.**

**2 for 1 ADMISSION**

Exp. 09/04/17

Restrictions Apply. Coupon code: 10

**30** Living Coast Discovery Center  
1327-2017

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MINUTES FROM DOWNTOWN SAN DIEGO

SEA TURTLES | SHARKS & RAYS | DEPTHS | BIRDS | WALKING TRAIL | REALITY VIEWING - SO MUCH MORE!

# 30<sup>th</sup> Anniversary Celebration



# Bringing People to Chula Vista





*Thank you for supporting us!*