



POLICE-CONTROLLED LICENSES/PERMITS

SPECIAL INVESTIGATIONS UNIT



TOBACCO RETAILERS PERMIT



TOBACCO RETAILERS PERMIT: BACKGROUND

- No local regulation for tobacco retailers in Chula Vista
 - Unethical business practices (sales to minors)
 - Sales of drug paraphernalia and illicit/synthetic substances
- Board of Equalization restructured (currently no enforcement)
 - No strong state-level regulation and enforcement
- Penal Code 308(B)
 - PD no longer able to directly address minors in possession.
 - Cited 718 youth in 2014 and 594 in 2015.
 - Underage smoking is serious public health concern.

TOBACCO RETAILERS PERMIT: BACKGROUND

- Unregulated business practices
 - Harmful to both Chula Vista youth and business community.
- Local enforcement needed to protect both youth and compliant businesses.

TOBACCO RETAILERS PERMIT: CHANGES NEEDED

- Modify Municipal Code
 - Require retailers to obtain a Tobacco Retailer Permit
 - Specify penalties for non-compliant tobacco businesses
 - Examples
 - Warnings
 - Fines
 - Suspension/Revocation

TOBACCO RETAILERS PERMIT: OPERATION RESTRICTIONS

- Must display valid retailers permit
- Must have valid state permit
- Must check id of purchaser if person appears under 27 years of age
- No self service displays
- No drug paraphernalia
- No sale of “bidis” (imported hand rolled filterless cigarettes)

TOBACCO RETAILERS PERMIT: COST RECOVERY

- Cover enforcement costs by imposing adequate permitting fee
 - Estimated cost for SIU: \$370
 - Administrative work (background, site inspections, UC ops)
- Fees for Tobacco Licenses in other municipalities: \$135 to \$709

TOBACCO RETAILERS PERMIT: QUESTIONS