

Planning Commission
Applications Packet

Leah Larrarte

From: Webmaster
Sent: Wednesday, May 31, 2017 11:23 AM
To: CityClerk; Adrianna Hernandez; Pat Laughlin
Subject: City of Chula Vista: Planning Commission Application - Web form

A new entry to a form/survey has been submitted.

Form Name: Planning Commission Application
Date & Time: 05/31/2017 11:22 AM
Response #: 21
Submitter ID: 26416
IP address: 185.125.225.10
Time to complete: 16 min. , 37 sec.

Survey Details

Page 1

Application for membership on the Planning Commission

1. **Prefix**

(o) Mrs.

2. **First and Last Name**

Krista Burroughs

3. **Email**

[REDACTED]

4. **Home Address**

[REDACTED]

5. **City**

Chula Vista

6. **ZIP Code**

91913

7. **Primary Phone**

[REDACTED]

8. **Secondary Phone**

Not answered

9. Are you registered to vote in Chula Vista?

Yes

10. Do you live within the City limits of Chula Vista?

Yes

11. If so, how long have you lived within the City limits of Chula Vista?

15 years

12. Present employer

CLEARresult Consulting

13. Position

Project Manager

14. Please indicate the area(s) in which you have expertise and experience, or select None: (select as many as applicable)

Landscape Architecture

15. If you selected one or more of the areas of expertise and experience above, please describe your expertise and experience that you would bring to the selected area(s). (250 words or less)

My career in Landscape Architecture began in 1996 and over the next 10 years, I was employed in the industry in multiple capacities. As the Project Manager in the private sector at a design-build firm, I was able to see my designs come to life and be an integral part of on-site work and on-demand decision-making. I managed and facilitated design presentations to clients and local agencies and supervised site inspections to ensure compliance with governing regulations and ordinances.

As a Landscape Planner II for the City of Chula Vista during a time of the city's most expansive growth (2003-2008), I had the opportunity to work closely with developers, consultants and city officials to provide the best possible project to the city's residents while keeping fiscal and practical procedures at the forefront. Much of my role revolved around managing, reviewing and approving improvement plans for Master-Planned communities and implementation of Capital Improvement Projects. Additionally, I was involved in developing and employing multiple procedural documents that are currently in use by the City, such as the Landscape Plan Review Checklist, Parks Facilities Guidelines and Skate Park Ordinance, which has been adopted to the City's Municipal Code.

My most recent professional experience has largely focused on program management and contract administration. I've prepared multiple Requests for Proposal documents and administered contracts for both federal agencies and local districts and private consultants. My currently role includes coordination of day-to-day activities, budget management and goal achievement for a \$3.5M energy efficiency program.

16. Are you currently serving on any board or commission for Chula Vista or any other governmental agency?

No

17. If so, which ones?

Not answered

18. What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas?

In general, there always seems to be some disconnect between local government and the community it serves. I believe that any successful project should inclusive of community collaboration and a realistic fiscal plan. I also believe that more can always be done to help bridge this gap and boost public involvement and community relations. A large contributor to the success of the programs I've been involved with in a professional capacity are a direct result of public outreach campaigns in multiple forms, including printed and digital newsletter publications, various social media resources and press releases

through local media outlets.

Working for the City of Chula Vista gave me great experience in coordinating outreach campaigns with staff, consultants, contractors, agency partners and members of the community. I was responsible for planning and facilitating several local events including community forums and presentations to City Council. Responsibilities of my current position involves coordination of and representation at multiple outreach events, including monthly luncheons with the San Diego Hotel-Motel Association and several annual public events hosted by local utility companies.

Every professional position I've ever had has involved some level of budget monitoring and financial reporting. I've reviewed project cost-estimates and monitored contracts during the construction phase of a project. I've also worked closely with contractors on value engineering and budget phasing of many municipal projects. A significant portion of my role at the Resource Conservation District was to assign funds and monitor them on a stringent basis. The program had very little room for funding shortfalls so it was imperative that each dollar was spent appropriately. At program end, the contract work was completed on time and under budget. My current work with CLEAResult involves consistent budget monitoring of the limited funding source. I prepare monthly and quarterly reports for the client which detail the program's expenditures and forecasted work for the remainder of the program cycle.

Fiscal responsibility by the City is important not only to the success of a project, but to the community for which it serves. They need to know that the best efforts were made to get the best end result possible for the best price possible.

19. What do you hope to accomplish in the role of a Planning Commissioner? (250 words or less)

I've been a resident of Chula Vista for over 15 years and my husband was born and raised here. His family has stayed in town and his siblings work here as well. My children have attended elementary, middle and high school in Chula Vista and have played all of their sports for local leagues. We make it our practice to shop, dine and play in our city as much as possible. I have always had a vested interest in what happens in the place my family and I call home.

I've watching this City go through some highs and lows in the past 15 years and now I'm excited to see it growing and expanding yet again. I feel that I have a unique perspective having worked for the community I also reside in. I can understand and relate to both sides of an issue and can be fair and partial. I currently reside on a Federal Grand Jury panel for the County of San Diego and have previously held a board position with the San Diego Chapter of ASLA. My experience with a variety of agencies, local municipalities and private sector consultants would provide a well-rounded voice to the Planning Commission.

There are so many amazing things the City of Chula Vista has to offer, from shopping to parks, weekly farmer's markets and some incredible local businesses. I would love the opportunity to make sure we keep these in place and foster the City's growth even further.

20. I understand that to be considered, I must submit a resume along with this application.

[Krista Burroughs - Resume \(2017\).pdf](#)

21. I understand that to be considered, I must submit a letter of reference along with this application.

[Krista Burroughs - Letter of Recommendation.pdf](#)

22. The City understands meeting schedules and individual's availability may change. We ask that you consider the meeting schedule when submitting an application.

(o) I have reviewed the Planning Commission regular meeting date, time and frequency.

23.

(o) I am familiar with the responsibilities of the Planning Commission. I attest that the information I have provided is accurate and true.

Thank you,
City of Chula Vista

This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

Krista Burroughs

CAREER PROFILE

A motivated, organized and energetic program and project management professional with an extensive background in managing and coordinating a large volume of work and a diverse array of projects at once. Proven ability to achieve fundamental aspects of project management for both short and long-range projects including schedule development, budget monitoring and project team coordination. Consistent record of providing comprehensive data research and analysis, project planning, evaluating alternatives and making recommendations with excellent written and verbal communication skills.

PROFESSIONAL EXPERIENCE

- Coordinate and manage multiple projects concurrently and all program-related activities
- Establish and maintain program work plans
- Develop project budgets and monitor expenditures
- Prepare written project activity and financial reports on a monthly, quarterly and annual basis
- Routinely arrange and facilitate meetings and presentations with staff, consultants, contractors, agency partners and members of the community
- Plan and facilitate events, activities and exhibit displays for multiple public and private functions
- Create and administer successful public outreach campaigns in multiple forms (newsletters & publications, e-mail, various social media outlets and local events/meetings)
- Manage and train departmental interns, entry-level employees and program volunteers
- Provide a wide variety of technical assistance and support to local, state and federal agencies, school districts, community groups, contractors and industry professionals
- Develop and coordinate the creation of numerous governing documents and forms required for successful implementation of the project
- Perform contract administration duties and consistent oversight of all field work activities to ensure project activities and timelines are followed
- Prepare Requests for Proposals (RFP's), complete bid packages and execution of formal bid procedures, including contractor pre-qualification and the award process
- Prepare grant applications and proposals for program funding from local, state and federal agencies
- Very knowledgeable and comfortable with the functions and operations of municipal government and non-profit organizations

EMPLOYMENT HISTORY

CLEAResult Consulting – San Diego, CA <i>Project Manager</i>	1/2013-present
Resource Conservation District of Greater San Diego County – Lakeside, CA <i>Program Manager</i>	2009 - 2012
City of Chula Vista – Chula Vista, CA <i>Landscape Planner II</i>	2003 - 2008
Urban Arena, LLC – San Diego, CA <i>Project Manager</i>	2000 - 2003

TECHNICAL EXPERIENCE

- Proficiency in Microsoft Office XP 2010/Office 365 – Microsoft Word, Excel & Outlook & PowerPoint
- Working knowledge of Microsoft Publisher & Adobe Photoshop

ADDITIONAL SKILLS & EXPERIENCE

- Vice President of Programs and Social Activities (*San Diego Chapter of American Society of Landscape Architects, 2000-2001*)

ACADEMIC BACKGROUND

California Polytechnic University, Pomona

- Bachelors of Science, Landscape Architecture (*1993-1998*)

May 29, 2017

To whom it may concern,

I am pleased to write this letter of recommendation for Krista Burroughs for a position on the City of Chula Vista Planning Commission. I've known Krista since 2000 when we served together on the Board of Directors for the San Diego Chapter of the American Society for Landscape Architects. Over the last 17 years, we've not only worked together on a professional level but have become great friends as well. During that time, I've found Krista to be incredibly detailed, energetic and thoughtful.

Krista's attention to detail was clearly evident when I first started working with her - any task assigned was finished ahead of time in an efficient manner. She took the time to take detailed notes at every meeting and was extremely organized when handling the many events we had to coordinate. This organization extends to her personal life as well - I'm always in awe at her ability to schedule her work, family, professional development, hobbies and friends with such balance and ease.

Krista has an incredibly energetic personality that makes people feel at ease and allows her to connect with a wide range of people. Over the years, I've seen her interact with people as a leader where she is able to bring out the best in individual's abilities, as well as being a great team player when working in a collaborative group situation.

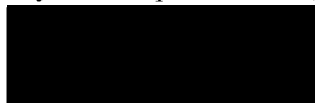
Krista is extremely thoughtful in her decision making process. She always weighs how her decisions will affect others and does not take this responsibility lightly. In addition to this, she is able to effectively communicate her thought process through her excellent verbal and written skills.

I feel confident in recommending Krista for a position on the City of Chula Vista Planning Commission. She has always taken great pride in her work and has a deep understanding of the city development process from her time working as a Landscape Planner for the City of Chula Vista. Joining the Planning Commission would allow her to continue to develop her leadership role within the community she resides and takes great pride in.

Sincerely,

Jennifer Sabo Spencer

Landscape Architect
Ivy Landscape Architects, Inc.



Leah Larrarte

From: Webmaster
Sent: Friday, March 31, 2017 4:57 PM
To: CityClerk; Adrianna Hernandez; Pat Laughlin
Subject: City of Chula Vista: Planning Commission Application - Web form

Follow Up Flag: Follow up
Flag Status: Flagged

Categories: B & C Apps for Leah

A new entry to a form/survey has been submitted.

Form Name: Planning Commission Application
Date & Time: 03/31/2017 4:56 PM
Response #: 13
Submitter ID: 24194
IP address: 174.66.145.137
Time to complete: 33 min. , 8 sec.

Survey Details

Page 1

Application for membership on the Planning Commission

1. **Prefix**
(o) Mr.
2. **First and Last Name**
RODNEY CAUDILLO
3. **Email**
[REDACTED]
4. **Home Address**
[REDACTED]
5. **City**
CHULA VISTA
6. **ZIP Code**
91915

7. Primary Phone

[REDACTED]

8. Secondary Phone

Not answered

9. Are you registered to vote in Chula Vista?

Yes

10. Do you live within the City limits of Chula Vista?

Yes

11. If so, how long have you lived within the City limits of Chula Vista?

18 YRS

12. Present employer

WEDBUSH INC.

13. Position

WEALTH MANAGER-PORTFOLIO

14. Please indicate the area(s) in which you have expertise and experience, or select None: (select as many as applicable)

None of the above (You will still be considered to represent the City At-Large)

15. If you selected one or more of the areas of expertise and experience above, please describe your expertise and experience that you would bring to the selected area(s). (250 words or less)

I have lived here in the city for 18 yrs. I have seen the eastern part of Chula Vista grow from the ground up. I have seen the good and the bad (mostly good) !!! I have been very inspirational in developing and implementing policy for the Eastlake2 Greens residential community for the past 15 yrs as the Board president.. I know what it takes to keep a community safe, desirable and appealing. Its so important to look at "tomorrow" rather than "today" when making planning decisions and I believe I have that characteristic. I believe I understand the overall City and where its headed. I believe I understand what good planning means to bring good quality jobs to our Great City!!!. I will be able to use my knowledge in working with companies to help develop the city into something that companies will want to be a part of. Its imperative to not under or over develop in order to attract good paying jobs and facilitate highly desirable living conditions. I serve on the GMOC commission currently and was on the Traffic/Safety commission for the City for 8 years. I have experienced a great deal over the years in our city. I believe my knowledge best suits me for this position.

16. Are you currently serving on any board or commission for Chula Vista or any other governmental agency?

Yes

17. If so, which ones?

GMOC

18. What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas?

My interest is to make our Great City the best it can be. I want to expand on our Urban Core and make our city highly desirable for people wanting to live here. Most importantly I want to make sure our planning process is pro growth for companies wanting to do business in Chula Vista. In the end, its about bringing high quality jobs to our city and the growth will follow with proper city planning

19. What do you hope to accomplish in the role of a Planning Commissioner? (250 words or less)

I will ensure every resident that proper and effecting planning will create good jobs as well as keep the quality of life at its highest level with highly desirable living conditions.

20. I understand that to be considered, I must submit a resume along with this application.

PLANNING COMMISSION RESUME.doc

21. I understand that to be considered, I must submit a letter of reference along with this application.

PLANNING COMMISSION RESUME.doc

22. The City understands meeting schedules and individual's availability may change. We ask that you consider the meeting schedule when submitting an application.

(o) I have reviewed the Planning Commission regular meeting date, time and frequency.

23.

(o) I am familiar with the responsibilities of the Planning Commission. I attest that the information I have provided is accurate and true.

Thank you,
City of Chula Vista

This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

RODNEY CAUDILLO



OBJECTIVE

Seeking a Planning Commissioner position. Work with the City Council to ensure that the infrastructure and efficient and effective use of land is met in our city. I will work to make sure the quality of life remains at the highest level and that future growth is effectively accomplished with proper City Planning.

WORK EXPERIENCE

- 1991-1999 First Wall Street Investments, Financial Advisor. La Jolla, Ca
Managed customers investment accounts, Made financial management decisions for customers, Retirement planning, Managed 401 K portfolios for large corporations. Business development.
- 1999-Present Wedbush Morgan Securities, Vice President Investments. La Jolla, Ca
Investment wealth management with Individuals, Large Financial Institutions, Municipalities. Designed and implement large and complex investment portfolios. Managed and constructed large 401k platforms for corporations. Pension management, Business development, Retirement planning and Budgeting.

RELATED EXPERIENCE

- 2007-2015 Chairman of the Safety Commission for the city of Chula Vista, Ca.
Worked with the engineering department on various traffic matters. Conceived and developed ideas and suggestions to contribute to the improvement of personal, traffic or property safety within the city.
- 2007- present President of Eastlake 2 Home Owners Association. Manage 3 million dollar budget. Develop and enforce policies. Oversee the management of 2450 residential homes in the community.

EDUCATION

- 1991 BS degree in Business Administration, Finance San Diego State University.

Francisco X. Rivera P.E., T.E.



May 31, 2017

Honorable Mayor Mary Casillas Salas & City Council
City of Chula Vista
276 Fourth Avenue
Chula Vista, CA. 91910

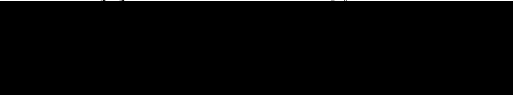
Honorable Mayor Casillas Salas and members of the City Council,

This letter is to request consideration of Mr. Rodney Caudillo for the Chula Vista Planning Commission. I have known Mr. Caudillo since January 2008 when he was first appointed to the Chula Vista Safety Commission. He served diligently on the Commission for eight years and helped the citizens of Chula Vista resolve the many issues brought before the Commission for consideration and resolution. As the staff liaison to the Safety Commission for many years, I can attest to the character and work ethic that Mr. Caudillo brought to the Safety Commission and it is without any hesitation that he would bring the same character qualities to the Planning Commission. He is very thoughtful of the duties required of him and his responsibility to conduct city business as a true professional and to the best of his ability.

During his two terms on the Safety Commission, I found him to be well prepared to handle the matters on the agenda in a fair and impartial manner. His years on the Safety Commission exposed him to the city organization and the issues related to traffic and how development impacts the community. This experience gained with the Safety Commission would certainly help the Planning Commission. Several previous Safety Commissioners have proceeded to serve on the Planning Commission and this serves as a testament that the skills gained on the Safety Commission prepare a candidate well for the Planning Commission.

Should you have any concerns about this letter, please do not hesitate to let me know.

Sincerely yours,



Francisco X. Rivera P.E., T.E.

Leah Larrarte

From: Webmaster
Sent: Wednesday, April 26, 2017 7:02 PM
To: CityClerk; Adrianna Hernandez; Pat Laughlin
Subject: City of Chula Vista: Planning Commission Application - Web form

Follow Up Flag: Follow up
Flag Status: Flagged

Categories: B & C Apps for Leah

A new entry to a form/survey has been submitted.

Form Name: Planning Commission Application
Date & Time: 04/26/2017 7:01 PM
Response #: 16
Submitter ID: 25099
IP address: 72.199.114.44
Time to complete: 21 min. , 46 sec.

Survey Details

Page 1

Application for membership on the Planning Commission

1. **Prefix**

(o) Mrs.

2. **First and Last Name**

Roselle Ellison

3. **Email**

[REDACTED]

4. **Home Address**

[REDACTED]

5. **City**

Chula Vista

6. **ZIP Code**

91910

7. Primary Phone

[REDACTED]

8. Secondary Phone

Not answered

9. Are you registered to vote in Chula Vista?

Yes

10. Do you live within the City limits of Chula Vista?

Yes

11. If so, how long have you lived within the City limits of Chula Vista?

about 30 years

12. Present employer

stay at home mom

13. Position

none

14. Please indicate the area(s) in which you have expertise and experience, or select None: (select as many as applicable)

None of the above (You will still be considered to represent the City At-Large)

15. If you selected one or more of the areas of expertise and experience above, please describe your expertise and experience that you would bring to the selected area(s). (250 words or less)

I grew up in Chula Vista, went to Halecrest Elementary School in the 1970s, and went to Castle Park Middle and Castle Park High School. I moved to North Park when I got married and raised 3 kids there. We moved to the Peppertree neighborhood in 2009 because we love Midcentury ranch homes and I've always loved this neighborhood. While I was living in North Park, we experienced the urban renewal of that whole area and I was personally involved with the business rejuvenation of the South Park business area as I owned Home Ec. Studio, where I taught machine sewing skills to local youth and adults. I was an early member of the South Park business group where we planned the South Park Walkabouts, Tree Lightings and Old House Fairs which are now popular recurring events. I feel the same energy in Chula Vista and want to help bring community to my neighborhood.

16. Are you currently serving on any board or commission for Chula Vista or any other governmental agency?

No

17. If so, which ones?

Not answered

18. What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas?

I don't have much experience in City government but in addition to my participation in the South Park Business Group, I was a board member of the PTA at my children's school, Albert Einstein Elementary and am currently the Committee Chair for my sons' Boy Scout Troop 12.

19. What do you hope to accomplish in the role of a Planning Commissioner? (250 words or less)

I hope to bring historic attention to the neighborhoods, buildings and architecture of the Chula Vista like the El Primera hotel, the midcentury modern homes in the Peppertree neighborhood, the Danish Modern architecture of St. Rose of Lima's Church, etc. I want to bring the preservation aspect of history to our town.

20. I understand that to be considered, I must submit a resume along with this application.

[Roselle Ellison resume .pdf](#)

21. I understand that to be considered, I must submit a letter of reference along with this application.

[Letter of recommendation for Roselle Ellison.pdf](#)

22. The City understands meeting schedules and individual's availability may change. We ask that you consider the meeting schedule when submitting an application.

(o) I have reviewed the Planning Commission regular meeting date, time and frequency.

23.

(o) I am familiar with the responsibilities of the Planning Commission. I attest that the information I have provided is accurate and true.

Thank you,
City of Chula Vista

This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

Roselle Ellison [REDACTED]

QUALIFICATIONS

Skilled and experienced Process Engineer in Biopharmaceutical production.

WORK EXPERIENCE

Business Owner/Partner

Home Ec. Studio 2009 - 2016

- Owned and managed a sewing school/studio teaching youth and adults how operate a sewing machine.
- Taught seasonal camps and classes for groups up to 10 students.
- Performed all business administration and marketing functions to support the studio.
- Designed class procedures for basic and intermediate level skills in sewing using various projects suitable for each level.

Process Engineer

Idec Pharmaceuticals 1998 - 2002

- Designed, tested and operated on automated process equipment used to manufacture antibodies in the biotech industry.
- Worked with engineering design teams and A&E firms for new plant design for biotechnology. This includes writing Functional Design Requirements and Change control documentation related to cGMP process equipment and automation, specifically for Cell Culture and Purification operations.
- Worked with automation control system platforms such as GE Fanuc PLCs, Allen Bradley PLCs, Wonderware, Intellution and Delta V control systems.
- Knowledge of engineering requirements for product equipment such as large hold vessels, buffer hold vessels, chromatography columns, bioreactors, piping and skid equipment.
- Generated and maintained Engineering documents such as P&IDs, Change Control documents, functional and design specifications and automation control documents according to cGMPs and cGAMPs.

Manufacturing Operator

Idec Pharmaceuticals 1996 - 1998

- Worked and operated in downstream production under cGMP during various drug campaigns.
- Worked with cleaning and sterilization operations and validated CIP (Clean In Place) and SIP (Steam In Place) operations on hold and product vessels and autoclaves.
- Wrote SOPs for the manufacturing of monoclonal antibodies in a cGMP environment, specifically downstream production.
- Wrote and executed validation documents pertaining to equipment used in cGMP production, specifically for column chromatography, Tangential Flow Filtration and Ultrafiltration/Diafiltration.
- Validated support equipment used in cGMP production such as filter integrity testers, autoclaves, CIP spray balls and CIP skid equipment.

- Experience with FDA inspections. This includes preparation of upstream and downstream process areas for inspection and addressing 483s.

VOLUNTEER

Albert Einstein Academies - (2009 - current) Parent volunteer and board member of PTA

Rachel's Women Shelter (Downtown San Diego) - (2003 - current) San Diego Community Moms. We cook and serve monthly dinners to homeless women at the shelter.

Boy Scouts of America - (2010 - current) Boy Scout Troop 12 Committee Member

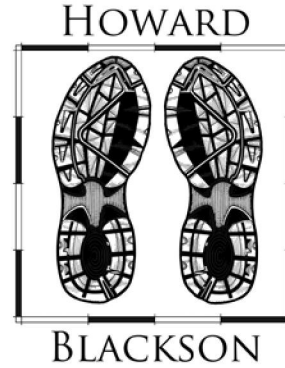
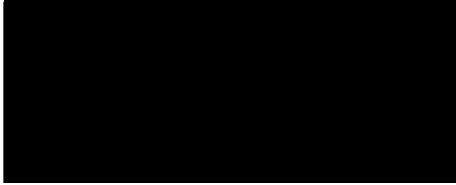
South Park Business Group Member - (2010 - 2016) Organization that helps to promote all businesses in the San Diego South Park Business Community through seasonal events such as the South Park Walkabout, Old House Fair and South Park Tree Lighting.

EDUCATION

Bachelor of Science, Chemical Engineering, University of California, San Diego 1995

Wednesday, April 26, 2017

From the Desk of:
Howard M. Blackson III, CNUac
Urban Designer



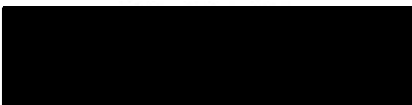
To Councilmember Patricia Aguilar:

This letter is written to recommend Mrs. Roselle Ellison as a qualified candidate for the City of Chula Vista's Planning Commission. As an Adjunct Faculty member of NewSchool of Architecture and Design and an urban design practitioner in the San Diego region, as well as working on Chula Vista's Third Avenue Plaza, I have had the opportunity to know Mrs. Ellison for the past ten (10) years. Please know that Roselle stands out for the following specific reasons:

- She invited my wife and daughters to serve monthly for the past nine (9) years at downtown San Diego's Rachel's Women's Center, which provides a safe and sober center from homeless and very-low income women;
- She is a fierce advocate for the health, welfare, and safety of all citizens and a specifically a steward of Chula Vista and its continued improvement;
- She has been a valued mentor to my family and children from Kindergarten through High School today.

Please contact me if I can provide any additional information and thank you for your consideration.

Sincerely,



Howard M. Blackson III, CNU-A
Urban Designer

Leah Larrarte

From: Webmaster
Sent: Monday, June 20, 2016 10:33 AM
To: CityClerk; Adrianna Hernandez; Pat Laughlin
Subject: City of Chula Vista Planning Commission Application - Web form

A new entry to a form/survey has been submitted.

Form Name: Planning Commission Application
Date & Time: 06/20/2016 10:32 AM
Response #: 11
Submitter ID: 15087
IP address: 72.220.79.57
Time to complete: 1 min. , 56 sec.

Survey Details

Page 1

Application for membership on the Planning Commission

1. **Prefix**
(o) Mr.
2. **First and Last Name**
Joe Garbanzos
3. **Email**
[REDACTED]
4. **Home Address**
[REDACTED]
5. **City**
Chula Vista
6. **ZIP Code**
91910
7. **Primary Phone**
[REDACTED]
8. **Secondary Phone**
Not answered

9. Are you registered to vote in Chula Vista?

Yes

10. Do you live within the City limits of Chula Vista?

Yes

11. If so, how long have you lived within the City limits of Chula Vista?

17 years

12. Present employer

Alliant School of Management, Alliant International University

13. Position

Adjunct Faculty

14. Please indicate the area(s) in which you have expertise and experience, or select None: (select as many as applicable)

None of the above (You will still be considered to represent the City At-Large)

15. If you selected one or more of the areas of expertise and experience above, please describe your expertise and experience that you would bring to the selected area(s). (250 words or less)

I am a volunteer member of the AARP Executive Council in California. In my role as executive council member, I am involved in working with local communities and non-profit organizations interested in joining AARP's network of Livable Communities in the state. Chula Vista's mayor and council have passed a resolution recently joining the network of Livable Communities. Livable Communities are a growing movement that local jurisdictions are adopting incorporating eight domains that contribute to livability of community residents in planning for development. The eight domains include Outdoor Spaces and Building, Transportation, Housing, Social Participation, Respect and Social Inclusion, Civic Participation and Employment, Communication and Information, Community and Health Services. I can contribute my knowledge and expertise in Livable Communities when given the opportunity to serve as part of Planning Commission.

16. Are you currently serving on any board or commission for Chula Vista or any other governmental agency?

No

17. If so, which ones?

Not answered

18. What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas?

Implementation of Livable Community resolution. As member of AARP Executive Council in CA, have experience, knowledge and have access to resources on how communities achieve goals of Livable Community.

19. What do you hope to accomplish in the role of a Planning Commissioner? (250 words or less)

My motivation in serving in the commission is to contribute to the effort and knowledge in making Chula Vista a more livable community for all residents across generations and culture. I can contribute to this goal by working with commission team and policy makers to include changing demographics and livability domains when advising, planning and implementing policies and programs for the city's development.

20. I understand that to be considered, I must submit a resume along with this application.

Resume JGarbanzos 062016.docx

21. I understand that to be considered, I must submit a letter of reference along with this application.

Reference Planning Comm.docx

22. The City understands meeting schedules and individual's availability may change. We ask that you consider the meeting schedule when submitting an application.

(o) I have reviewed the Planning Commission regular meeting date, time and frequency.

23.

(o) I am familiar with the responsibilities of the Planning Commission. I attest that the information I have provided is accurate and true.

Thank you,
City of Chula Vista

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SUMMARY

A proven leader and manager with a successful track record in managing complex projects involving diverse stakeholders to achieve results. Successfully led projects by collaborating with commercial and non-profit organizations in the implementation of the Affordable Care Act and AARP's Livability Community Initiative. Demonstrated effective leadership in successfully leading diverse teams in managing change.

COMPETENCIES & SKILLS

Livable Community – Demonstrated track record of success in working with local communities and non-profit organizations as part of network of Livable Communities.

Community Outreach & Education: Demonstrated success in working with diverse stakeholders, provider groups, non-profit organizations, health plans, government agencies and advocacy groups in implementing CA Coordinated Care Initiative/Cal MediConnect, launched Affordable Care Act, Covered California and AARP's Livable Community Initiative.

Program Management. Planning and Implementation: Collaborated with culturally diverse partner organizations in program planning, implementation and delivering timely results.

Social Marketing & Outreach Program Implementation. Demonstrated a track record in effectively working with multi-cultural groups to achieve community goals through effective promotion, outreach and education of target population.

Teacher and Mentor of People: Demonstrated experience in recruiting, training and managing new recruits, mentored experienced talent and lead multi-cultural teams in diverse workplaces.

Drucker Leadership: A practitioner of effective Drucker leadership principles. Demonstrated a track record of leadership and management skills, working with diverse groups, across generations, inspiring others and achieving results.

Entrepreneurial/Resource Management: Effectively allocated and aligned resources to seize high yield opportunities and produce highest impact results by working with people.

Collaboration and Teamwork: Proactively collaborated with associates across functional boundaries and lead efforts to achieve team-success on shared goals.

Results-Driven: Showed consistent track record in delivering program results. Consistently achieved stretched objectives through effective leadership and management of team/people.

Relationship Management: Demonstrated Engagement and success in establishing relationships with all types of people especially in relationship-sensitive fields of health care and non-profit.

Team & Peer Development: Demonstrated effective cross-functional teamwork and collaboration to deliver results.

EXPERIENCE**Executive Council Member (Volunteer)
California AARP Executive Council****Aug. 2015 - Present**

- Works in this capacity similar to a member of the board of directors, advising AARP's Leadership in the state on policies and implementation of programs for Asian-American Pacific Islander (AAPI). Example: The Livable Community Initiative. Also the Lead volunteer in outreach and education to AAPI communities in the state.

**Community Outreach and Education
Harbage Consulting (Current)
Richard Heath Associates****May 2013 – Present**

- Successfully Managed program implementation of Affordable Care Act in California. Involved in the project launch of Covered California in 2013; Implemented the Department of Health Care Services project, California Coordinated Care Initiative/Cal MediConnect, in LA, San Diego, Riverside/San Bernardino and Orange County by collaborating with stakeholders such as community based organizations, local government agencies, managed care organizations, health care providers and IHSS caregivers and beneficiaries.

ADJUNCT FACULTY**Aug. 2012 – Present****School of Management, Alliant International University; San Diego, CA**

- Teaching Health Care courses. Teaching Drucker principles in Marketing, Management and Leadership courses on-line and campus
- Collaborated wt other Departments/Faculties in developing inter-disciplinary courses
- Collaborated with Marketing Dept. in developing courses for managers and professionals in San Diego area

HEALTH POLICY & PATIENT SAFETY FELLOW (Volunteer)**Jan 2013 – May 2013****Hospital Association of San Diego and Imperial Counties; San Diego, CA**

- Project Management: Assessing Impact and Implications of Medi-Connect, Dual Eligible Program Demo, from Fee-For-Service to Managed Care, for hospitals, physician provider groups, payers and patients in San Diego County.

HEALTH POLICY FELLOW**Aug. 2012 – Jan. 2013****The Randall Lewis Health Policy Fellow Program; City of Ontario, CA**

- Project Management. Led in planning impact and implementation of the Affordable Care Act; Collaborating with partner organizations, i.e. SACH, Loma Linda Med Center and non-profit groups.
- Supports public health solutions in cities/communities promoting changes in policies, systems, and "built" environment.

NOVARTIS PHARMACEUTICAL INC.**March 2006 – June 2012****Senior District Sales Manager, Infusion Sales, Specialty and Primary Care Products**

- **District Manager of the Year (2007); Multiple Winner of DM Quarterly "Impact" Awards**
- Successfully launched new products as Point Manager; developed Thought-Leaders and Product Champions to achieve early product adoption and utilization.
- Developed/retained team talent, inspiring teams while managing ambiguities and constant change.

ELAN PHARMACEUTICALS**April 2004 – Nov 2005****Hospital Sales Manager, Academic, VAMC, Military, County, Comm Hospitals Accounts**

- Top Team Sales Performance in 2004.
(Vicuron Pharmaceutical: March-April 2004)

MERCK & CO**May 1997- March 2004****Hospital Sales Manager, KOL Development, Systems of Care Accounts**

- Leadership and Sales achievements: Top Sales Growth Team 1998, Leadership Award 1998, 1999, Account Management Award 2002.
- Built a new Hospital Team and delivered top performance. Collaborated with Primary Care Sales Teams in launching new products and developed product advocates.

CIBA-GEIGY/NOVARTIS**June 1987 – May 1997****District Sales Manager, Launched a New Sales Division/Team.**

- Launched a new Sales Division. Built high performing teams and delivered top performance in highly competitive markets: Summit Pharmaceuticals in KC, MO, and Ciba in Southern California. **Geneva Pharma in the West.**

WYETH PHARMACEUTICALS**Sept 1978 – June 1987****District Sales Manager, Managed Wyeth's full book of business.**

- Turned-around a low performing team in KC, MO and made it a top district in the region.
- Started as a sales representative at Wyeth International, Philippines (1978).

EDUCATION

- **DBA (candidate), Strategic Management**, Alliant School of Management, San Diego, CA
- **Master in Public Health/MS Advance Management** (dual program), School of Global & Community Health, Drucker School of Management, Claremont Graduate School, Claremont, CA, May 2013.
- **EMBA**, Drucker School of Management, Claremont Graduate School, Claremont, CA, 1996
- **M.A. Management**, Drucker School of Management, Claremont Graduate School, 1996
- **B.A. Mass Communication/Business**, University of the Philippines, Diliman, Philippines, 1978

HONORS & AWARDS

- **Honor Society for Business Students; Beta Gamma Sigma; May 2013**
The Beta Gamma Sigma is the honor society for the best students in business programs accredited by Assn to Advance Collegiate Schools of Business. Membership in Beta Gamma Sigma is the highest recognition business students throughout the world can receive in undergraduate or master's program. Membership is restricted to outstanding scholars in the 504 business and management programs accredited by AACSB International.
- **Exceptional Service and Dedication to Community, San Bernardino County Board of Supervisors; January 2013**
Certificate of Recognition presented by San Bernardino County Board of Supervisors in recognition for exceptional service and dedication to communities producing a positive impact on wellbeing of county's community members.

PERSONAL INTERESTS

- Hiking – Summitted Mt. Whitney (14,412ft)
- Marathons – NYC, Chicago, LA, San Diego Rock & Roll, Culver City
- Endurance Biking – Death Valley Century (100m), Solvang Century, Palm Springs Century
- Reading – Biographies, History, Non-Fiction

Personal References

Bob Prath – California AARP Executive Council member

Alejandra Solis – San Diego Foundation

Stacy Kurz – Chula Vista City Hall staff

June 20, 2016

Planning Commission
City of Chula Vista
Chula Vista, CA 91910
Reference: Planning Commission Application

Dear Sir/Madam;

It is with pleasure that I am submitting this letter of reference in behalf of Mr. Joe Garbanzos who is applying to become member of the Planning Commission in the City of Chula Vista.

Joe and I have worked collaboratively in many projects at AARP as members of the Executive Council. I have seen him work constructively as part of diverse team to achieve common goals. He is an effective collaborator and contributes to team success. His work in the Asian American Pacific Islander (AAPI) communities is inspiring and making a difference in this important minority group. His contribution to the implementation of the Livable Community Initiative also informs us of his talent to work with diverse teams collaboratively to achieve goals that benefit communities. He will be a definite asset to the Planning Commission.

Thank you for considering this letter of reference in support of Joe's application. If you have questions, please feel to reach out to me. You may reach me at [REDACTED]

Sincerely,

Bob Prath

Leah Larrarte

From: Webmaster
Sent: Friday, March 31, 2017 11:02 AM
To: CityClerk; Adrianna Hernandez; Pat Laughlin
Subject: City of Chula Vista: Planning Commission Application - Web form

Follow Up Flag: Follow up
Flag Status: Flagged

Categories: B & C Apps for Leah

A new entry to a form/survey has been submitted.

Form Name: Planning Commission Application
Date & Time: 03/31/2017 11:02 AM
Response #: 12
Submitter ID: 24179
IP address: 138.163.0.41
Time to complete: 39 min. , 33 sec.

Survey Details

Page 1

Application for membership on the Planning Commission

1. Prefix

(o) Mr.

2. First and Last Name

Gregory Hall

3. Email

[REDACTED]

4. Home Address

[REDACTED]

5. City

Chula Vista

6. ZIP Code

91910

7. Primary Phone

[REDACTED]

8. Secondary Phone

[REDACTED]

9. Are you registered to vote in Chula Vista?

Yes

10. Do you live within the City limits of Chula Vista?

Yes

11. If so, how long have you lived within the City limits of Chula Vista?

18 years

12. Present employer

Department of Defense

13. Position

Program Business Analyst

14. Please indicate the area(s) in which you have expertise and experience, or select None: (select as many as applicable)

Urban Planning

15. If you selected one or more of the areas of expertise and experience above, please describe your expertise and experience that you would bring to the selected area(s). (250 words or less)

Academic training in Urban Planning received at National University. Senior Planner, Gary Geiler of the City of San Diego Lead Professor. Topics covered: Urban Planning concepts and theory, Land Use Law, Environmental Impact Studies, Community Development, and City Planning issues and concerns. My thesis for the program was City Branding for the City of Chula Vista: Sustainable Energy Center for the Pacific Rim. Met with Mr. James Sandoval on numerous occasions for mentorship, update and understanding of the ongoing developments in Chula Vista to make our City a relevant factor in Southern California as well as to our friends in the Baja Tijuana region. Also completed Graduate Certificate Program at Virginia Tech Polytechnic Institute and State University, Alexandria Campus in Alexandria, VA. Focus of the program was on Economic Development and Growth, Land Use Law, Affordable Housing, and Urban Planning Concepts and Theory. Participated in several Affordable housing initiatives/meetings for the Cities of Arlington and Alexandria, VA as well as Washington, DC. Met with City leaders of Alexandria such as Deputy Mayor, Planning Director, Housing Authority Director, Local private housing Development Management, and Civic Groups to address affordable housing issues for the city as well as Economic Growth and Development of the City's Waterfront Development projects.

16. Are you currently serving on any board or commission for Chula Vista or any other governmental agency?

No

17. If so, which ones?

N/A

18. What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas?

My principal areas of interest in our City is Economic Growth and Development, City Planning to make our City a more walkable, pedestrian friendly city. I truly love our City and think we have an opportunity to bring a particular industry/jobs, a creative class, new homes specifically to West Chula Vista, especially downtown Chula Vista to make the City more vibrant and attractive to families and young working professionals. My education, background, my love for this City, my experiences living

in communities of similar size on the East Coast in the metro DC, Maryland, and Virginia areas, working with City Leaders, Unbanning Planning Professional, with different backgrounds and being able to work with people from all walks of life bring a unique set of skills and assets to City government. In order to move forward, sometimes we have to think outside the box and consider new approaches and ideas in order to adapt to our changing environment.

19. What do you hope to accomplish in the role of a Planning Commissioner? (250 words or less)

I hope to bring a calm and guiding influence to my role of a Planning Commissioner as we work together to better our City for our residents moving forward into the future.

20. I understand that to be considered, I must submit a resume along with this application.

[Gregory Hall - Resume \(2\).pdf](#)

21. I understand that to be considered, I must submit a letter of reference along with this application.

[Gregory Hall - Resume \(2\).pdf](#)

22. The City understands meeting schedules and individual's availability may change. We ask that you consider the meeting schedule when submitting an application.

(o) I have reviewed the Planning Commission regular meeting date, time and frequency.

23.

(o) I am familiar with the responsibilities of the Planning Commission. I attest that the information I have provided is accurate and true.

Thank you,
City of Chula Vista

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GREGORY H. HALL

Citizenship: USA

Highest Federal Rank: [REDACTED]

Veteran's Preference: 10-points

Appointment Eligibility: Merit Promotion Candidate as Current Permanent Navy Civilian;

Current Permanent Federal Civilian Employee; VRA/VEOA eligible

PROFESSIONAL PROFILE

Senior U.S. Navy/Civilian Management and Program Analyst with 20+ years of progressive experience analyzing complex program data, preparing clear, concise analytical and statistical reports, and developing and executing program support policies and procedures. Trusted advisor to senior management on key financial management, procurement, and accountable property issues. Record of accomplishment analyzing existing procedures to identify more efficient and effective methods for accomplishing program objectives. Advanced budget analysis and administration expertise. Very strong staff supervision and development experience. Proven ability to develop, maintain, and expand effective cross-cutting, inter-agency working contacts and relationships. Polished, professional oral and written communication and presentation skills. Master's degree in Human Resource Management, Public Administration, and Bachelor's degree in Business Administration. Decorated U.S. Navy Veteran.

EXPERTISE INCLUDES:

- Subject Matter Expert (SME) on multi-million dollar Federal procurement, financial management, human capital management, and program management issues.
- Proven record of performance applying a deep and broad knowledge of program management and management analysis to support and perfect procurement programs, activities, and processes.
- Federal Human Resources SME including training, workforce needs assessment, budget analysis, and facility management laws and regulations.
- Successful leadership experience in the analysis, management, administration, and evaluation of the effectiveness and efficiency of diverse projects and programs.
- Substantive practical and theoretical knowledge of broad range of management tools, practices, theories, and techniques in both the military and civilian contexts.
- Superior knowledge of management analysis, information technology application and industrial engineering techniques.

PROFESSIONAL EXPERIENCE

SUPERVISORY FINANCIAL MANAGEMENT ANALYST, [REDACTED]

Commander, Helicopter Maritime Strike Wing U.S. Pacific Fleet

Supervisor: Samuel Scruggs, [REDACTED] may contact

07/2014 to Present

40 Hours per Week

MANAGEMENT AND PROGRAM ANALYST, [REDACTED]

Commander, Navy Installations Command, Washington Navy Yard, Washington, DC

Supervisor: CDR Darian Caldwell, [REDACTED] may contact

02/2011 to 07/2014

40 Hours per Week

Program and Management Analyst for the Transient Personnel Branch, Military Personnel Services (MILPERS), Navy Installations Command, Entitlement Travel, and Navy Mobilization Sites. Oversee, analyze, and manage financial and civilian and military manpower resources for all US Navy Pay Transient Personnel Units (TPUs) and Shore Corrections (Regional Restricted Barracks, Pretrial Confinement Facilities) (PCFs) and Detention Facilities (DETFACs), worldwide.

Resource Management, Quality Assurance, Business Process Analysis, Program Execution: Leverage technical expertise and strong leadership and project management skills; and expert knowledge of CNIC and its business/support lines to plan, program, budget, and execute TPU operations and Shore Corrections, worldwide. Develop, implement, and monitor program execution consistent with the CNIC Strategic Plan.

- Ensure effective management and standardization of Navy-wide resources and business processes across the shore installation network. Identify and validate requirements.
- Develop and monitor performance and cost metrics and budget guidance and develop annual business/execution plans to further the CNI Strategic Plan to support development of the Total Force Strategy for the Shore Corrections and TPU.
- Direct Shore Corrections and TPU Operations Programs through the Regional Program Directors (RPD) and subordinate activities. Provide leadership for policy, resourcing, processes/process changes, strategic planning and business/execution planning.
- Identify and implement best business practices across all regions/installations. Share best practices using web-based tools and virtual and personal meetings. Ensure standards are developed and maintained to consistently meet the requirements and expectations of the operating forces. Integrate timely customer feedback.
- Evaluate the capabilities of other DOD Services and Government Agencies, reducing duplication of investment and creating surge capability through joint use opportunities.

NOTABLE PROJECTS & ACCOMPLISHMENTS:

Developed, planned, and implemented the U.S. Navy's first standardized, Web-based Transient Personnel Tracking System (WTPTS SQL Server System), providing the Navy with a standardized and consolidated platform that will minimize the average time a Sailor spends in any given transient processing category. The new system was successfully rolled out in 6/2012 and is operational at all seven TPU's and five TPD's. Navy leadership can now track performance metrics for 20,000 transients being processed across the TPU Enterprise. It features a customized dashboard, which allows CNIC leadership to engage external stakeholders to mitigate the opportunity costs associated with TPU processing. Project Highlights:

- **Team Leadership / Collaboration:** Attended weekly meetings with the WTPTS transition team to provide feedback and guidance for transition plan implementation. Collaborated with numerous internal and external stakeholders including SAIC contractors, CNIC N6 IT personnel, TPU Commanding Officers, CNIC Service Delivery Point personnel and other staff to ensure compliance with Navy Information Assurance (IA).
- **Business Process Reengineering:** Worked with WTPTS programming developers to identify processing bottlenecks and TPTS legacy system inconsistencies. Established and led a working group to standardize and align the Account Classification Codes. Utilized our TPUs in the testing phase to populate data and submit feedback to HQ and the SAIC team. Led staff training, standardization of report generation, and transfer of customer support from SAIC to CNIC N6.
- **Current Leadership:** Collaborating with Navy CIO and CNIC Subject Matter Experts (SME) to get the transient tracking application approved as an official Program of Record (POR). Currently oversee and manage over 200 users and approve access request. Provide status and capabilities updates to NI leadership.

Manage four Navy Mobilization Processing Sites (NMPS) to provide rapid, ready, professional manpower support to mobilized and demobilized Active and Reserve Components called in support of contingency operations worldwide; with a primary focus on Afghanistan, Iraq and Horn of Africa.

- **Business Case Analysis (BCA):** Developed a BCA in 11/2011 to evaluate possible course of actions (COAs) that correlate to USFFC's IA drawdown plan. Led team in data collection to formulate an environmental scan capturing cost information for transportation, berthing, manning (MPN/FTS), supplies, and additional OCO funding. Managed conversion of tangible cost data for each COA into a spreadsheet. Analyzed and developed recommendations. Led briefings to CNIC Leadership and U.S. Fleet Forces Command Leadership on the BCA.
- **Results:** The recommendations I presented were approved by Navy leadership at the 3-star level and implemented for a \$5M cost savings over two-years. The first facility closure was at NMPS Point

Hueneme in June 2012. The qualitative and quantitative information I presented in the follow-up BCA was a key resource for determining the closure of NMPS Gulfport in the summer of 2013.

Established a new Resource Referral Tracking Manager (RRTM), as part of the medical referral efforts to take care of veterans returning home.

- Collaborated with CNIC Support center to establish a functioning mailbox that will be the primary source for tracking referrals and addressing customized questions from Sailors redeploying from theatre. The contact information will be advertised across multiple channels of communication.
- Coordinated with NAVY 311 personnel to establish a toll free 24-hour service contact number to address Sailors concerns on post deployment processing and post deployment referral/resource management issues.
- Facilitated working group, to discuss strategy for standardizing the post-deployment medical referral process in conjunction with creation of the Resource Referral Tracking Manager (RRTM) position.
- Created a new toll free resource help line for medical referrals. Set up a contact email address for Sailors and staff and a briefing to the NIDirector on the new position via an Executive Summary.
- Finalized NAVADMIN message to announce the creation of the new RRTM position and to inform thousands of Sailors and staff about the enhanced post-deployment Medical Referral Process.

Manage a \$5M Program Budget for FY-13: Develop, track and manage the annual controls and budget for the NMPS program. Create an annual spend plan for labor and non-labor, track program execution rates, notify leadership of budget shortfalls and justify funding for critical shortfalls.

- **Developed and led process and efficiency improvements and cost savings measures** that reduced contracts and manpower costs across the enterprise. Provided mission-critical quantitative and qualitative analysis to support decision-making at the highest levels of the Navy, to include:
- **Initiated an 8% budget cut.** Provided guidance to all regions for more stringent enforcement of entitlement travel expenditures. Cut the \$5.4M POM 14 budget to \$4.1M. Identified must fund items such as labor and critical contracts for supporting systems Navy Family Accountability System. Replaced personnel support contracts and with military manpower. Developed a POM Capability Plan. Re-evaluated baseline program requirements for POM 14.
- **Created a customized financial tracking tool** that provides leadership with a snapshot of current expenditures, remaining balances, and allocated controls to be used for budget tasking.

Budget Management: Plan, program, execute, and manage a \$6M+ annual program budget for the Transient Personnel Branch. Develop estimates for labor, non-labor: training, travel, supplies, and contracts. Write contract solicitation, statements of work (SOWs), and review proposals. Submit Total Force Manpower Management packages to change billet description and reassign manpower throughout the enterprise. Go-to person for Command Financial Management Systems (FMS) reports and weekly funds verifications. Submit Program unfunded /Region funds realignment requests via CNIC RAM system.

- Revised the FY-12 POM budget and prepared FY-13 budget and FY-14 POM for submission to FMB. Revised phasing spend plan (FY-11) to account for 5% reduction cut. Created and maintained customized financial tracking tools to monitor current expenditures, remaining balances, and allocations for budget tasking and data calls.
- Determined and defined capability output levels for the TPUs and Navy Mobilization Processing Sites. Prepared estimates for TPU and NMPS Fiscal budgets.

Manage a \$2.5M Entitlement Travel Program budget with a statutory requirement to pay for military and civilian personnel and their dependents assigned overseas for Emergency and Funded Environmental Morale leave; Travel for Medical Escorts and Attendants and Medical Travel; and Student Dependent Travel.

- Ensured Navy Region Japan received funding to evacuate military, civilians, and their dependents during the March 2011 earthquake in Japan -- 273 families total.

Contracting Officer Representative (COR): Manage four government contracts in access of \$1.9 million. N1 Total Force Manpower Technical Expert assigned to review proposals and make selection recommendation to Contracting Officer. Submit contracting packages for sole source funding, execution of option year, and write Statement of Work for new solicitations. Ensure all contracting solicitations are complete, accurate, and compliant. Ensure accuracy of monthly funding execution; approve invoice payments. Work directly with vendors to rectify discrepancies. Also serve as Contractor Verification System (CVS) representative for N1. Ensure initial security clearance processing for all contractors joining the CNIC N1 Total Force Management Team.

SUPERVISORY MANAGEMENT SERVICES SPECIALIST, [REDACTED] 05/2010 to 02/2011
 Naval Consolidated Brig Miramar, San Diego, CA 40 Hours per Week
 Supervisor: CDR Robert Stover, [REDACTED] may contact

Provided essential daily administrative and management support to a command with eight departments, two staff offices, and five detachments supervising 246 prisoners. Provided administrative guidance and support to staff in policy, procedure, and program management; to include manpower management, leave and travel. Supervised and managed 5 staff and 2 IT Office personnel. Provided management, oversight, and direction for human capital military and civilian areas. Served as Privacy Act and FOIA Officer.

HR Liaison: Managed civilian conversion from NSPS to General Service for 51 civilian employees. Managed all civilian employment issues, including retirement benefits and cash award processing. Ensured performance appraisals were completed on time. Revised position descriptions. Administered recruitment functions. Personnel oversight for two detachment commands: Pearl Harbor and Puget Sound.

- Oversaw conversion of manual leave process to a paperless, Navy-wide electronic process. Ensured staff and supervisor received training to affect a smooth transition. Processed over 200 military awards and over 100 military performance evaluations.

Used statistical and quantitative analysis and knowledge of budgetary and financial management principles and techniques to investigate, review, evaluate, analyze, develop and update command-wide administrative and management program policies, regulations, goals, and objectives.

Security Manager: Processed security clearances for both civilian and military staff members. Conducted initial security clearance background checks for new employees. Verified clearances of military members. Processed clearances for military personnel assigned to individual Augmentation orders in support of Overseas Contingency Operations Support. Chaired 4 parole boards and two parole violation boards.

- Reviewed and revised the Brigs prisoner handbook; distributed to each prisoner and staff member.

ADMINISTRATIVE OFFICER, [REDACTED] 01/2009-05/2010
 Region Legal Service Office Southwest, U.S. Navy, San Diego, CA 40 Hours per Week
 Supervisor: CAPT Andrew Henderson, [REDACTED] may contact

Managed and implemented the full range of daily administrative services and programs for 88 employees, including procurement, workforce planning, human resources, training, facilities, records management, security and administrative support. Lead Defense Travel Administrator. Budget Officer and Certifying Official for Government Credit Purchase Card program. Used expert knowledge of federal laws and regulations to provide advice and guidance to managers and employees. Planned, developed, executed and monitored \$1.2M budget.

- **Trained, mentored, and supervised 7 civilian and military subordinates.** Assigned and monitored work. Full personnel authority including hiring, training, leave approval and discipline.
- **Analyzed and evaluated workforce needs and program effectiveness** consistent with quality improvement best practices; identify opportunities to enhance operations and improve programs.
- **Human Resources Manager:** prepared, managed, and coordinated all personnel actions; manage employment, processing and records, wage and classification, labor-management relations and employee services, position descriptions, and employee development programs for the Command.
- **Prepared written reports,** analyses, policies, procedures and recommendations used by senior management for decision making. Used the full range of MS Office, including Word, Excel, PowerPoint and Outlook.

Key Accomplishments:

- Managed a 32,000 sq.ft. historic facility/grounds consistent with the master plan, community design, zoning and environmental standards. Managed a \$3.1M renovation on time and on budget.
- Named Senior Civilian of the Quarter, October-December 2009, "for exceptional performance."
- Received Time-Off and Performance Awards, 9/2009, for ensuring seamless systems integration and execution.

PROGRAM SPECIALIST, [REDACTED]

09/2007-01/2009

Veterans' Administration San Diego Health Care System, San Diego, CA

40 Hours per Week

Supervisor: Debra Dyer, [REDACTED] may contact

Provided IT support and performed essential training system functions as System Administrator and Domain Manager for Learning Management System (LMS) and Service Training Coordinator for Information Technology Service. Used qualitative and quantitative techniques to identify, analyze and resolve work problems. Recommended process and efficiency improvements to management. Oversaw all Human Resources management for the IT Department. Interfaced with HR, IT and other departments.

- **Performed administrative work** in personnel, budgeting and financial management, travel, equipment procurement and contracting, property management, and supply. Monitored and ensured efficient use of office resources. FedTraveler Administrator.
- **Formulated, presented, executed, and analyzed organization budgets.** Participated in the annual budget formulation and execution process. Performed cost-benefit analyses and statement of work documentation for labor contract purchases. Applied Return on Investment (ROI) and Business Case Analysis (BCA) methods.
- **Analyzed and managed HR program activities.** Recommended quality improvements in processes and operations. Evaluated program effectiveness and developed procedures and guidelines to supplement established administrative regulations.

Key Accomplishments:

- Improved training completion rate for all IT employees within four months from 47% to 96%.
- Initiated use of Microsoft live meeting to share training information and to conduct training for off-site employees.
- Initiated face-to-face contact with 100% of staff to assist in completing online training requirements.

SENIOR ENLISTED ADVISOR, [REDACTED]

08/2003-01/2007

San Diego Military Entrance Processing Station, San Diego, CA

60 Hours per Week

Supervisor: LDCR Hildebrand, [REDACTED] may contact

Supervised 47 military and civilian clerical, administrative, and supply support personnel. Planned, prepared, reviewed, and revised work schedules and duty assignments according to budget allotments, customer needs, employee capabilities, and workloads. Initiated changes for military and civilian manpower allocations, requirements and authorization for U.S. Military Entrance Processing Command.

Analyzed financial activities of organization and assisted in planning/execution of organization's \$1.9M budget. Oversaw, coordinated, and perform shipping, receiving, distribution, and transportation activities. Property and Facility Operations Manager for 27,634 square foot facility

COR: Managed three government contracts worth \$3M. Verified contractor compliance with contract terms, Performed monthly quality assurance inspections, submitted reports. Directed corrective work.

Training Officer: Developed and updated training materials. Used a variety of instructional techniques and formats to help workers maintain or improve job skills. Coordinated recruitment and placement of training program participants. Oversaw workflow of applicants processing into the military. Developed training manuals/guides and course materials. Monitored/evaluated training program effectiveness.

Personnel Management: Provided advice, counsel and assistance to subordinates on work and administrative matters. Recommended awards and bonuses for personnel and position classification changes. Supported Affirmative Employment Program and EEO in all personnel management activities. Identified, approved, and provided developmental and training for employees.

- **Key Accomplishments:** As security manager, planned, coordinated, and scheduled installation of \$76,000 dollar security system, ensuring compliance with Anti-Terrorism guidelines.

PROGRAM MANAGER, [REDACTED]

Commander, Tactical Group One, San Diego, CA
Supervisor: Tom Varrallo, [REDACTED] may contact

10/2001-08/2003
60 Hours per Week

Trained and oversaw manpower duties for 180 air traffic controllers. Researched and analyzed manpower issues using the Total Force Manpower Management System (TFMMS) database. Analyzed and implemented changes for military manpower allocations, requirements and authorizations for Pacific Fleet Naval Surface Commands. Developed statistical and narrative data to support changes. Defended recommendations to senior leadership. Provided policy guidance to subordinate and fleet commands.

EDUCATION

Master's Degree, Human Resource Management, Webster University, District of Columbia campus, Washington, DC - May 2012.

Master's Degree in Public Administration, National University, San Diego, CA - Oct 2010.

Bachelor's Degree in Business Administration, National University, San Diego, CA - May 2006.

SELECTED PROFESSIONAL TRAINING / CERTIFICATIONS

Planning, Programming, Budgeting, and Execution (PPBE) training, 3/2011.

Program Budget information System training, 4/2011.

Labor Relations for Supervisors and Managers training course, 11/2010.

Navy Correspondence Manual and Contemporary Navy Writing course, 2/2010.

Administrative Officers Workshop, 2/2010; Lean Six Sigma Champion Training, 12/2009.

Federal Budgeting, GS Graduate School, San Diego, CA, 3/2009.

Civilian Personnel Management Academy Course, Commander Navy Region Southwest, Human Resource Office, San Diego, CA; Lead Defense Travel Administrator, CACI, San Diego, CA, 5/2009.

Chief Petty Officer Leadership. Naval Aviation Schools Command, Pensacola, FL, 2/2000.

Tasked Based Curriculum Development, Naval Air Technical Training Center, Pensacola, FL, 5/2000.

US MILITARY SERVICE / HONORS AND AWARDS

US Navy, Active Duty 06/1984-01/2007, Honorable Discharge, [REDACTED] Participant in Operation Desert Storm and Operation Enduring Freedom. 10% service connected disability: 10%. Last Veterans' Administration Letter: 10/16/2007

Medals: Defense Meritorious Service Medal, 2006; Navy and Marine Corps Commendation Medal, 2003; 2001; and Navy and Marine Corps Achievement Medal, 2001, 1999, 1996

Gary P. Geiler
[REDACTED]

I highly recommend Mr. Greg Hall for a position with a Commission at the City of Chula Vista. His knowledge and experience would be an asset on the Growth Oversight Commission, Planning Commission or Housing Commission.

I have known Mr. Hall for over 5 years, first during his graduate education where I was the Adjunct Professor in two of his courses-Urban Planning and Redevelopment and Urban Affairs. He was an exemplary student, consistently displaying all the necessary skills and abilities to participate in discussions, contribute to the learning environment and submit high quality work consistently and on time. He was fully engaged in all aspects of the class, and showed an unusually high level motivation to succeed in comparison to the other students that I have taught. In my experience in the classroom, there is always one student that stands out among a class of 20+ students. Mr. Hall is that one student.

Greg related the course material perfectly with issues in Chula Vista. He provided excellent discussion points, raised valid questions and concerns and proved to be very focused on how to best come up with a vision of Chula Vista.

The Master of Public Administration program at National University is challenging and demanding of students. Mr. Hall impressed me with his active participation in the accelerated program while working full-time. He has the time, energy, patience, and dedication to serve the City of Chula Vista.

Mr. Hall has shown an interest in city planning. As a Senior Planner with the City of San Diego, he has often contacted me to discuss development issues and stay informed with the issues in Chula Vista and San Diego. As he pursued his Graduate Certificate from Virginia Tech, he increased his knowledge of the areas that he can be of value to the City of Chula Vista.

I am confident that he will be make a significant contribution in the City of Chula Vista as a member of a Commission dealing with development, growth, and land use planning.

Sincerely,
[REDACTED]

Gary P. Geiler
Adjunct Professor
National University

Senior Planner
City of San Diego
Development Services Department



AMERICAN UNIVERSITY

W A S H I N G T O N , D C

SCHOOL OF PUBLIC AFFAIRS
DEPARTMENT OF PUBLIC ADMINISTRATION AND POLICY
METROPOLITAN POLICY CENTER

City Hall
City of Chula Vista
276 Fourth Avenue
Chula Vista, CA 91910

June 25, 2015

Dear City of Chula Vista Representative:

I write to give my unequivocal support to Gregory Hall's applications to serve on the city's planning and housing commissions. Gregory is a bright, energetic, and committed citizen who has much to offer in the areas of urban planning and housing. I had the pleasure of teaching him at Virginia Tech in the Urban Affairs and Planning Program in my Spring 2014 graduate-level housing policy course.

Gregory is very adept at understanding urban planning and affordable housing issues, especially in high-cost areas. He deeply knows federal subsidies including public housing, Housing Choice Voucher Program, HOME, and CDBG funds as well as local policy tools such as inclusionary zoning and housing trust funds, which facilitate the construction and maintenance of affordable housing. In my class he wrote an excellent paper assessing the affordable housing issues in Arlington, County (Virginia), a high-cost suburb of Washington, DC. In the paper he demonstrated his ability to understand the forces that lead to high-cost housing challenges, and recommended that Arlington better utilize Low Income Housing Tax Credits to promote more affordable units.

Not only does Gregory have a grasp of federal and local housing policy tools but he understands the constraints on facilitating affordability. His background in finance steers him to practical and feasible affordable housing solutions. Additionally, he keenly understands that local planning and housing decisions are collaborative in nature and that the interests of many actors must be considered when making these critical city decisions.

Gregory possesses important characteristics needed to be an effective city planning or housing commissioner. He is a sharp observer, critical thinker, and can effectively articulate, in both oral and written forms, a sound argument. But more importantly he is a dedicated citizen who has fought for this country and cares deeply about making it a more prosperous and equitable nation. I highly recommend that you appoint him to a position on your city's planning or housing commission. He will no doubt make several meaningful and important contributions. If you have any questions, please do not hesitate to contact me by phone, [REDACTED], or email, [REDACTED].

Sincerely,

[REDACTED]
Derek Hyra, Ph.D.



Leah Larrarte

From: Webmaster
Sent: Tuesday, May 02, 2017 6:52 AM
To: CityClerk; Adrianna Hernandez; Pat Laughlin
Subject: City of Chula Vista: Planning Commission Application - Web form

Follow Up Flag: Follow up
Flag Status: Completed

Categories: B & C Apps for Leah

A new entry to a form/survey has been submitted.

Form Name: Planning Commission Application
Date & Time: 05/02/2017 6:52 AM
Response #: 17
Submitter ID: 25294
IP address: 12.168.158.50
Time to complete: 9 min. , 17 sec.

Survey Details

Page 1

Application for membership on the Planning Commission

1. **Prefix**

(o) Ms.

2. **First and Last Name**

Marivic Lisama

3. **Email**

[REDACTED]

4. **Home Address**

[REDACTED]

5. **City**

Chula Vista

6. **ZIP Code**

91911

7. Primary Phone

[REDACTED]

8. Secondary Phone

Not answered

9. Are you registered to vote in Chula Vista?

Yes

10. Do you live within the City limits of Chula Vista?

Yes

11. If so, how long have you lived within the City limits of Chula Vista?

since 1979

12. Present employer

iMortgage/Loan Depot

13. Position

Loan Specialist

14. Please indicate the area(s) in which you have expertise and experience, or select None: (select as many as applicable)

None of the above (You will still be considered to represent the City At-Large)

15. If you selected one or more of the areas of expertise and experience above, please describe your expertise and experience that you would bring to the selected area(s). (250 words or less)

Although I do not have any experience in the items listed above, I feel I have experience that will allow me to be considered for available seat in the Planning Commission

16. Are you currently serving on any board or commission for Chula Vista or any other governmental agency?

Yes

17. If so, which ones?

Housing Advisory Commission

18. What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas?

I have served on the Housing Advisory Commission since 2014 and also serving on the Housing Opportunities, Government Affairs, and Realtors Political Action Committees for San Diego Association of Realtors. I have a willingness to serve my community and believe in homeownership rights.

19. What do you hope to accomplish in the role of a Planning Commissioner? (250 words or less)

I hope to give additional perspective to the Commission based upon my many years of experience in the real estate and mortgage industry and also serving on government affairs & housing at San Diego Association of Realtors. I have always had an interest in government and I feel we all should be "informed" and "knowledgeable" and make a difference in people's lives. I have a desire to serve, I believe in community, and strongly feel we can all make an impact to help better all of our lives.

20. I understand that to be considered, I must submit a resume along with this application.

Vicki Lisama Resume.docx

21. I understand that to be considered, I must submit a letter of reference along with this application.

Vicki Lisama Recomendation.doc

22. The City understands meeting schedules and individual's availability may change. We ask that you consider the meeting schedule when submitting an application.

(o) I have reviewed the Planning Commission regular meeting date, time and frequency.

23.

(o) I am familiar with the responsibilities of the Planning Commission. I attest that the information I have provided is accurate and true.

Thank you,
City of Chula Vista

This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

Marivic A. Lisama

Key Skills:

Relationship Building
Sales Techniques
Tradeshows & Workshops

Goal Setting
Marketing Strategies
Prospecting Systems

Business Planning
Generating Referrals
Networking

Experience:

iMortgage/ Loan Depot (March 2017 to present)

Loan Specialist

- Interviews and counsels prospective mortgage clients face-to-face, over the telephone, and by emails
- Provide detailed information about Navy Federal's mortgage loan products and clarifies complexities of the mortgage loan process
- Originates mortgage sales by contacting prospective clients and analyzing potential loan market to develop referral networks in order to locate members seeking financing for home ownership
- Maintains working relationship with team members to ensure successful mortgage transaction
- Develops, creates, conducts and/or participates in events to build on-going business for Navy Federal such as Homebuyer Seminars, trade shows, realtor events

USE Credit Union (July 2016 to March 2017)

Senior Mortgage Loan Specialist

- Interviews and counsels prospective mortgage clients face-to-face, over the telephone, and by emails
- Provide detailed information about Navy Federal's mortgage loan products and clarifies complexities of the mortgage loan process
- Originates mortgage sales by contacting prospective clients and analyzing potential loan market to develop referral networks in order to locate members seeking financing for home ownership
- Maintains working relationship with team members to ensure successful mortgage transaction
- Develops, creates, conducts and/or participates in events to build on-going business for Navy Federal such as Homebuyer Seminars, trade shows, realtor events

Navy Federal Credit Union (October 2014 – July 2016)

Mortgage Loan Officer II

- Interviews and counsels prospective mortgage clients face-to-face, over the telephone, and by emails
- Provide detailed information about Navy Federal's mortgage loan products and clarifies complexities of the mortgage loan process
- Originates mortgage sales by contacting prospective clients and analyzing potential loan market to develop referral networks in order to locate members seeking financing for home ownership
- Maintains working relationship with team members to ensure successful mortgage transaction
- Develops, creates, conducts and/or participates in events to build on-going business for Navy Federal such as Homebuyer Seminars, trade shows, realtor events

GHI Mortgage (August 2013 – October 2014)

Branch Manager, Mortgage Loan Officer

- Interview, hire and train new loan officers on FNMA/FHLMC guidelines & FHA/VA loan programs.
- Implemented scripts & dialogue for loan officers to utilize for telephone prospecting, door knocking for purchase/refinance leads
- Attend broker caravans, realtor open houses and networking events to increase exposure to realtor community
- Participated in lender training for Down Payment Assistance Programs available through San Diego Housing Commission & Community Housing Works
- Incorporate marketing campaign to realtor community to promote companywell
- Create marketing and networking opportunities for company such as involvement with National City Chamber of Commerce & San Diego Association of Realtors

Marivic A. Lisama

Prudential California Realty (November 2007 – August 2013)

Realtor

- Interviewed potential clientele assessing their financial position in purchasing a home, discussing current real estate market, analyzing needs & wants in a home
- Interviewed homeowners potentially seeking to sell their home implementing marketing plan to successfully sell property
- Established systems and processes on how to package short sale submission files and effectively communicate with short sale lenders ultimately resulting in approximately 45 short sale closings
- Created database of Sphere of Influence and implemented “Keep in Touch” marketing campaign providing information regarding real estate industry and asking for referrals via email blasts, telephone calls & direct mailers
- Prospected for real estate business through doing open houses, telephone prospecting and door knocking

California Title Company (April 2001 – November 2007)

Sales Representative

- Developed and implemented a plan to increase business by targeting specific real estate offices and mortgage lenders within a designated territory
- Interviewed, hired and trained Junior Title Sales Representative and Sales Assistant.
- Improved realtor relationships by providing training in business planning, time management, establishment of production goals, and lead generation processes
- Attended various networking events such as Broker Caravans and Mike Ferry Seminars to increase visibility to realtor community to enhance and/or create realtor relationships

Greenpoint Mortgage (June 2000 – April 2001)

Funder/Closing Specialist

- Created and implemented systems for better processing of reviewing signed mortgage loan documents, effective communication with escrow officers & mortgage brokers; created checklists to enable increased efficiencies
- Functioned as lead funder primarily handling all loan closing requiring immediate attention; initial review of loan documents, advising all parties of conditions funding conditions and worked to clear conditions until absolute funding cut off time to ensure successful close of escrow
- Trained and supervised new and existing staff to ensure loans scheduled to fund were processed in a timely manner

Education:

University of Phoenix (May 1999)

Bachelors of Science, Business Management

Additional Responsibilities:

Housing Advisory Commission, City of Chula Vista (July 2014 – Present)

Commission Member

Asian Real Estate Association of America (AREAA), San Diego Chapter

Board of Directors 2016 to present

Licenses:

California Bureau of Real Estate Salespersons License

License [REDACTED] 2007 to present

NMLS [REDACTED] (active)

May 22, 2017



Ref: **Vicki Lisama**

To Whom It May Concern:

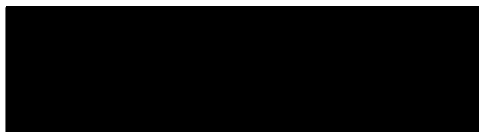
I write this letter confidently recommending Vicki Lisama for the position of City of Chula Vista Planning Commissioner. I have had the pleasure of working in the real estate industry with Vicki for over 20 years. She has always been dependable, professional and an avid community and consumer advocate. My years of working with Vicki have been full circle in some respects. We've partnered, served, worked and lead many of the following companies committees, groups and workshops listed below. We also currently serve together on Housing and Government Affairs group tackling a wide range of home ownership opportunities, protection of private property rights and legislative matters impacting the housing industry.

- SDAR Government Affairs Committee– Key Contact
- Lending Institutions
- Housing programs/workshops
- Government affairs related housing and land use committees
- Military / Senior and Distressed Homeowners workshops

Vicki has always been hands on and willing to go the extra mile. She's totally trustworthy and compassionate in her advocacy for community. Vicki exudes a true commitment to that which she commits to. Her spirit of volunteerism is one which is rarely found today. She is well-known for her commitment to accountability and promotes an atmosphere of openness.

I thank you in advance for receiving my recommendation for Vicki Lisama, she's truly the best candidate for the job.

Sincerely,



Carla Farley REALTOR®, GRI, CIPS, SFR, CHS, MVHC, PMC
Corban Realty Group Ps 46:10
Broker~President | Cal BRE 01188101
Certified International Property Specialist
National Association of Realtor's® Instructor
2016 Chair of Government Affairs



Leah Larrarte

From: Webmaster
Sent: Thursday, June 01, 2017 11:38 PM
To: CityClerk; Adrianna Hernandez; Pat Laughlin
Subject: City of Chula Vista: Planning Commission Application - Web form

A new entry to a form/survey has been submitted.

Form Name: Planning Commission Application
Date & Time: 06/01/2017 11:38 PM
Response #: 23
Submitter ID: 26502
IP address: 72.199.114.245
Time to complete: 53 min. , 51 sec.

Survey Details

Page 1

Application for membership on the Planning Commission

1. **Prefix**
(o) Mr.
2. **First and Last Name**
Jon Milburn
3. **Email**
[REDACTED]
4. **Home Address**
[REDACTED]
5. **City**
Chula Vista
6. **ZIP Code**
91910
7. **Primary Phone**
[REDACTED]
8. **Secondary Phone**
Not answered

9. Are you registered to vote in Chula Vista?

Yes

10. Do you live within the City limits of Chula Vista?

Yes

11. If so, how long have you lived within the City limits of Chula Vista?

2.5 years

12. Present employer

Milburn & Associates, Inc.

13. Position

President

14. Please indicate the area(s) in which you have expertise and experience, or select None: (select as many as applicable)

Other related design expertise

15. If you selected one or more of the areas of expertise and experience above, please describe your expertise and experience that you would bring to the selected area(s). (250 words or less)

I am a BFA graduate with over 35 years experience in design. Having worked with Associations, high tech firms and manufacturers. I have worked with the Urban Land Institute (ULI), an association of urban planners and real estate developers, for over 10 years, producing materials for their meetings and educational programs. Producing work for them has require me to have an intimate knowledge of the subject matter. Although this in not a formal urban planning education, it has been very instructional and enlightening. I also own several pieces of both urban and rural properties and have a keen interest in development from both a property owner, taxpayer, and a citizen wanting the best possible Chula Vista for all. I have also served as a board member of my HOA.

16. Are you currently serving on any board or commission for Chula Vista or any other governmental agency?

No

17. If so, which ones?

Not answered

18. What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas?

Urban and suburban planning to create the best city possible. I have extensive design and marketing skills to promote the city's efforts through print, web, social media and marketing automation. I am also an extensive walker for exercise and for purpose. Walking not only for my health, but to run errands as well. Regularly visiting our Third Avenue village during its renaissance on foot. A renaissance that I am very excited about.

19. What do you hope to accomplish in the role of a Planning Commissioner? (250 words or less)

I would like for the growth and improvement in Chula Vista to benefit all of the citizens. I would like for these changes to be carefully planned and executed for the long term. Chula Vista has the potential to be a model city for California and the world for that matter. I feel that walkability is very important to the future of Chula Vista. Walkability with a purpose, not just a pretty neighborhood to walk in, but a place where you can walk to the store, the post office and other errands. I feel that this is the promise that western Chula Vista has to offer. Newer mixed use developments can be the key if they are carefully planned and looked at as a whole.

20. I understand that to be considered, I must submit a resume along with this application.

Milburn Resume 2017 single.pdf

21. I understand that to be considered, I must submit a letter of reference along with this application.

Milburn Letter of Rec.pdf

22. The City understands meeting schedules and individual's availability may change. We ask that you consider the meeting schedule when submitting an application.

(o) I have reviewed the Planning Commission regular meeting date, time and frequency.

23.

(o) I am familiar with the responsibilities of the Planning Commission. I attest that the information I have provided is accurate and true.

Thank you,
City of Chula Vista

This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

Jon Milburn



BFA in communication design with honors from the University of Tennessee with a concentration in drawing, graphic design and advertising.

Over 20 years experience in the Design, Advertising and Marketing fields.

CelPlan - A wireless software and engineering firm. Creative Director for all printed, exhibit and digital material. Work directly with CEO and Vice-President of Marketing. 1994 to present.

Urban Land Institute - A national association of urban and land planners, and real estate developers. 2005 to present.

National Association of Small Business Investment Companies - A venture capital industry association. Creative Director for all brochures, annuals and exhibit graphics. Worked directly with Executive Director and Vice-Presidents. 1990 to present.

American College of Bankruptcy - An association of peer selected fellows consisting of judges, attorneys and trustees. Designed newsletter and handle design and production of all conference, meetings materials and publications. 1992 to present.

Defense Logistics Agency - DOD agency. Designed magazine template and handled layout and production, as well as a inventory supplement publication from 2000 to 2001. Worked with staff and prime contractor to create a successful and informative magazine to ultimately be produced in-house.

Milburn & Associates - A design firm founded in 1996.
1996 to present.

Winner of multiple Addy awards, including a Best of Show and Silver Regional Addy Award.

LOU A. PADILLA & ASSOCIATES

May 26, 2017

To Whom It May Concern:

I write in support of Jon S. Milburn for the position of Commissioner of the Chula Vista Planning Commission. He would be an asset to any organization as he has over 30 years experience as a successful business owner. Additionally, he is the owner of several properties, in both urban and rural areas, and has dealt frequently with zoning issues and matters of concern to various types of communities.

Jon Milburn's tenure as a businessman, working with high-tech, real estate, financial and innumerable other governmental and non-governmental organizations has given him an extensive breadth and depth of knowledge and experience. He has also become an avid walker and proponent of "walkable communities," which serve both the business and private citizens, alike.

Jon is a bright and diligent individual with a natural ability to solve problems fairly and honestly. His even-tempered countenance and his ability to listen to every side of an argument have served him well in his personal life and in his career. I am certain that he would be an excellent Planning Commissioner.

Sincerely yours,

Lou A. Padilla

Real Estate and Property Management

██████████ ██████████ ██████████

Leah Larrarte

From: Webmaster
Sent: Thursday, June 01, 2017 2:35 PM
To: CityClerk; Adrianna Hernandez; Pat Laughlin
Subject: City of Chula Vista: Planning Commission Application - Web form

A new entry to a form/survey has been submitted.

Form Name: Planning Commission Application
Date & Time: 06/01/2017 2:34 PM
Response #: 22
Submitter ID: 26473
IP address: 68.107.0.18
Time to complete: 38 min. , 12 sec.

Survey Details

Page 1

Application for membership on the Planning Commission

1. **Prefix**
(o) Mr.
2. **First and Last Name**
David L. Potter
3. **Email**
[REDACTED]
4. **Home Address**
[REDACTED]
5. **City**
Chula Vista
6. **ZIP Code**
91910
7. **Primary Phone**
[REDACTED]
8. **Secondary Phone**
[REDACTED]

9. Are you registered to vote in Chula Vista?

Yes

10. Do you live within the City limits of Chula Vista?

Yes

11. If so, how long have you lived within the City limits of Chula Vista?

34 years

12. Present employer

Retired

13. Position

Attorney

14. Please indicate the area(s) in which you have expertise and experience, or select None: (select as many as applicable)

Civil Engineering

15. If you selected one or more of the areas of expertise and experience above, please describe your expertise and experience that you would bring to the selected area(s). (250 words or less)

I was a commissioned in the U.S. Army Corps of Engineers in June of 1967 and served for almost thirty years in active duty and reserve assignments with that branch of service. My last assignment was with the Corps of Engineers, Southern Mississippi Division in Vicksburg, Mississippi. My duties there included legal issues on land use and emergency procedures during periods of flooding.

16. Are you currently serving on any board or commission for Chula Vista or any other governmental agency?

No

17. If so, which ones?

Not answered

18. What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas?

Having previously served on the Charter Review Commission I had an opportunity to see the operation of the city government and very much enjoyed the experience. As my family intends to stay in the City my particular interest is helping the City continue to grow in a well organized and logical manner. I believe my experience as an attorney and with the Corps of Engineers will be helpful in insuring some problems encountered in planning may be avoided.

19. What do you hope to accomplish in the role of a Planning Commissioner? (250 words or less)

I have always felt that one who benefits from the community in which he resides must contribute to the that community in ways beyond merely paying taxes and voting. I would hope that my experience would help the Planning Commission to make Chula Vista an even finer place to live.

20. I understand that to be considered, I must submit a resume along with this application.

David L. Potter Resume.docx

21. I understand that to be considered, I must submit a letter of reference along with this application.

LOR For David Potter.pdf

22. The City understands meeting schedules and individual's availability may change. We ask that you consider the meeting schedule when submitting an application.

(o) I have reviewed the Planning Commission regular meeting date, time and frequency.

23.

(o) I am familiar with the responsibilities of the Planning Commission. I attest that the information I have provided is accurate and true.

Thank you,
City of Chula Vista

This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

David L. Potter

[REDACTED]

[REDACTED]

[REDACTED]

Education:

Western State University, College of Law. San Diego, California.

Graduated:

1987

Degree: Juris Doctor

Syracuse University: Syracuse, New York.

Graduated: 1980

Degree: Master of Business Administration- Concentration in transportation and distribution management.

State University of New York, College at Geneseo. Geneseo, New York.

Graduated:

1974

Degree: Bachelor of Arts: Major in Political Science with a Minor in Sociology

Experience:

Superior Court of California, County of San Diego. March 2002 to Retirement March 2014

Staff Attorney, Office of The Family Law Facilitator, South County Division. Assist in the developing, planning and implementation of the Family Law program that provides services to un-represented litigants. These services facilitate and expedite family law proceedings related to child support, spousal support, and health insurance matters. Included in these services are mediation, assistance with completion of forms and orders, as well as referrals to appropriate agencies and the private bar referral services. Serving as a Judge Pro Term in the Small Claims night court session.

Law Offices of David L. Potter, San Diego, California.

1992 to

March 2002

Sole practitioner in the area of civil litigation, primarily involved in Law and Motion practice and Bench Trials. Primary emphasis in Family Law, Bankruptcy, Small Business Law, Probate and Criminal Law. Practice included negotiation and drafting of transactions and settlements. Served as Judge Pro Term in both the Superior and Municipal Courts of San Diego County.

Law Offices of L. Hunter Tracht, San Diego, California.

1987

to 1992

Associate attorney in a general civil litigation practice. Practice included client interviewing, discovery proceedings, case management, and appearances at hearings and civil trials. Conducted legal research and drafted pleadings, motions, and appeals.

Krauel and Krauel, Attorneys at Law, San Diego California.

1984 to

1987

Law clerk with duties including drafting of ordinances, drafting and preparation of form agreements, legal research and the staffing and preparation of pleadings and code enforcement documentation for City Attorney for the cities of Del Mar, Coronado and Encinitas.

Military Service:

Lieutenant Colonel, U.S. Army Retired (1995)

U.S. Army, Corps of Engineers

Reserve Service: 1971-1995

Active Duty (Vietnam, Germany) 1966-1971

Community Involvement:

Charter Review Commission, City of Chula Vista (former member)

Board of Trustees, First United Methodist Church of Chula Vista (former member)

Boy Scout Troop 895, Chula Vista (former committee chair)

Habitat for Humanity Committee (former member)

Hilltop High School Lacrosse, assistant coach (2006 to present)

May 31,2017

To: City of Chula Vista, Planning Commission

Subject: Recommendation of Mr. David Potter for appointment to Citizen
Planning Commission.

From: Gary W. Gleason

I would like to take this opportunity to recommend Mr. David Potter as a volunteer to serve as a member of the city Planning Commission.

I have known Mr. Potter for over 18 years. He has served in many leadership and planning positions through his work and as a volunteer.

Both Mr. Potter and I retired as Lieutenant Colonels from the U.S. Army Reserves. As an Army Engineer, Mr. Potter was involved with many civic planning projects.

Mr. Potter is a very civic minded individual. As an attorney, he had a private practice in Chula Vista where he practiced Law in the South Bay Court system. In doing so, he became very aware of many Planning issues in Chula Vista.

I am a retired career Law Enforcement Officer from San Diego. My last position was with the San Diego County District Attorney's Office as a Commander, supervising District Attorney Investigators in all of the Branch offices, as such I was aware of the great work Mr. Potter performed when he moved from private practice to work as a Family Services Attorney in the South Bay Courts.

Mr. Potter and I were active leaders for many years in the Boy Scouts of America with Troop # 895, sponsored by Chula Vista Elks Lodge # 895. David was the Chairman of the Parents Committee for several years. In this capacity he planned, and schedule many meetings and events. He would be a very effective member of any Planning Board.

Chula Vista has been Mr. Potter's home for many years. He raised his family and worked here. Mr. Potter is also the owner of several rental properties in Chula Vista, giving him insights into the housing and rental issues in Chula Vista.

Mr. David Potter is a very well educated and experienced individual, and would be a great addition to the Chula Vista Planning Commission. I am recommending him to be appointed to this commission.

Thank You for your consideration of his appointment to the City Planning Commission.

Respectfully: Gary W. Gleason, [REDACTED]

[REDACTED]

Chula Vista, CA.

91910

Leah Larrarte

From: Webmaster
Sent: Monday, April 24, 2017 3:56 PM
To: CityClerk; Adrianna Hernandez; Pat Laughlin
Subject: City of Chula Vista: Planning Commission Application - Web form

Follow Up Flag: Follow up
Flag Status: Flagged

Categories: B & C Apps for Leah

A new entry to a form/survey has been submitted.

Form Name: Planning Commission Application
Date & Time: 04/24/2017 3:55 PM
Response #: 14
Submitter ID: 24987
IP address: 23.113.207.179
Time to complete: 36 min. , 26 sec.

Survey Details

Page 1

Application for membership on the Planning Commission

1. **Prefix**
(o) Mr.
2. **First and Last Name**
Joseph Quinlivan
3. **Email**
[REDACTED]
4. **Home Address**
[REDACTED]
5. **City**
Chula Vista
6. **ZIP Code**
91913

7. Primary Phone

[REDACTED]

8. Secondary Phone

Not answered

9. Are you registered to vote in Chula Vista?

Yes

10. Do you live within the City limits of Chula Vista?

Yes

11. If so, how long have you lived within the City limits of Chula Vista?

1997

12. Present employer

Self-employed

13. Position

Commercial & Residential Real Estate Investment Consultant

14. Please indicate the area(s) in which you have expertise and experience, or select None: (select as many as applicable)

Architecture

Landscape Architecture

15. If you selected one or more of the areas of expertise and experience above, please describe your expertise and experience that you would bring to the selected area(s). (250 words or less)

I have been commercial and residential real estate consultant for the last 13 years in the San Diego/Chula Vista area. In the last year I worked for a major property management company where I was the Community Guidelines and Architectural Director for 5 communities on the east side of Chula Vista; Otay Ranch 3&5, Rolling Hills, The Village of Montecito, Lomas Verdes (approximately 8000 households). I was in charge of HOA guidelines and enforcement as well as coordinating, advising community boards, and approving all architectural plans for installation. As the Architectural Guidelines Director I was tasked with overseeing all facets of the architectural approval process from providing initial information to homeowners and vendors, reading arch plans/schematics to ensuring that elevation charts and materials adhere to each communities guidelines, drafting/revising guidelines and policies, plan and preside over board meetings, and perform site visits to ensure that all guidelines are being met up through completion.

16. Are you currently serving on any board or commission for Chula Vista or any other governmental agency?

No

17. If so, which ones?

Not answered

18. What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas?

My principal areas of interest are development and redevelopment. Please refer to my areas expertise and experience above and my attached resume.

19. What do you hope to accomplish in the role of a Planning Commissioner? (250 words or less)

As a long time residence of this beautiful City I'd like to be a part of the change as our City redevelops the Westside and continues to grow to the East. I see huge potential for starting redevelopment around the marina and extending that development into our historical 3rd avenue district. Growth in the East is important but revitalization is key to our cities future success. Chula Vista is one of the few areas where property values dip as you move closer to the ocean- I'd like to see that change.

At one point Chula Vista was one of the fastest growing cities in the nation due in large part to the growth in the East and then the financial crises hit and well the rest is history. East Chula Vista/Eastlake area is great, but in my opinion it lacks what other great areas in SD have... We lack a sense of community and therefore seem to house a very transient population. We have great schools, parks, chain restaurants, stores, etc... But we have very few successful longstanding locally owned restaurants and specialty stores. This is due in large part to a poor walk score. All retail/restaurants are located in strip malls away from the general populations and to far for families to walk to. In my opinion, those services should be provided by locals and sprinkled in and around the various housing communities we live in- much like Southpark, Northpark,... etc. We also need to bring more industry into the Eastside. Inviting more industry to our growing area will help support local businesses as those employees (what I like to call a lunchtime crowd) will help support the many smaller mom and pop businesses in the area.

I would love the opportunity to serve this great city and appreciate your consideration. Thank you!

20. I understand that to be considered, I must submit a resume along with this application.

[Quinlivan2017.pdf](#)

21. I understand that to be considered, I must submit a letter of reference along with this application.

[Letter of recom.docx](#)

22. The City understands meeting schedules and individual's availability may change. We ask that you consider the meeting schedule when submitting an application.

(o) I have reviewed the Planning Commission regular meeting date, time and frequency.

23.

(o) I am familiar with the responsibilities of the Planning Commission. I attest that the information I have provided is accurate and true.

Thank you,
City of Chula Vista

This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

J. Robert Quinlivan

Education

National University, San Diego, CA
M.B.A., Marketing Emphasis in Management & Marketing 2012

San Diego State University, San Diego, CA
BA, Economics 2003

San Diego City College, San Diego, CA
A.A., Business Administration 2000

Work History

Walters Management, San Diego, CA 2016- 2017
South County Architectural & Community Guidelines Director

Top Rank Realty, San Diego, CA 2005-Pres
Loan Officer/Real Estate Agent/Property Management

Anzus Software, Inc, San Diego, CA 2004-2005
Sr. Pricing Analyst

AIES (A General Dynamics Company), San Diego, CA 2003-2004
Supply Cost Analyst II

Law Offices of Rose, Klein, & Marias, San Diego, CA 1995-2003
Bookkeeper/Customer Relations

Best Regards Wine Company, San Diego, CA 1992-1995
Marketing/Promotions/Sales

Southern California Construction & Landscaping, San Diego, CA 1989-1992
Project Management/Irrigation/Demo

Languages

English and Spanish

Boards

Regional Director for Lutheran Social Services,
San Diego, CA 2012-2013

Chairman and Board Member of Pilgrim Lutheran Board Of Education,
Chula Vista, CA 2008-2011

Mission Director Pilgrim Lutheran Church,
San Diego, CA 2009-2011

Volunteer Work

YWAM – Youth with a Mission,
Southern California/Mexico 2000-2001

City Of Chula Vista’s Citizen’s Leadership Academy,
Chula Vista, CA 2007-2009

The Leukemia and Lymphoma Society – Team In Training,
San Diego/Hawaii 2008 -2011

Lutheran Social Services – Organizer for Walk to End Poverty,
San Diego 2011- 2012

YMCA – Board of Directors Fundraising Campaign Team Member
Chula Vista 2016

April 24, 2017

To Whom It May Concern,

I have known and worked with Robert Quinlivan for over 13 years. Robert is one of the most hardworking and dedicated people I know. He is fair and level headed and is someone I often go to for advice. His eye for detail, out of the box thinking, calm demeanor, and communication skills have served him well over the years. I believe his vision, education, and work experience makes him a great candidate for this position.

Sincerely,

Esaul Alatraste

██████████

Leah Larrarte

From: Webmaster
Sent: Sunday, June 19, 2016 6:18 PM
To: CityClerk; Adrianna Hernandez; Pat Laughlin
Subject: City of Chula Vista Planning Commission Application - Web form

A new entry to a form/survey has been submitted.

Form Name: Planning Commission Application
Date & Time: 06/19/2016 6:17 PM
Response #: 10
Submitter ID: 15077
IP address: 172.6.41.42
Time to complete: 27 min. , 41 sec.

Survey Details

Page 1

Application for membership on the Planning Commission

1. Prefix

(o) Mr.

2. First and Last Name

Mike Spethman

3. Email

[REDACTED]

4. Home Address

[REDACTED]

5. City

Chula Vista

6. ZIP Code

91910

7. Primary Phone

[REDACTED]

8. Secondary Phone

[REDACTED]

9. Are you registered to vote in Chula Vista?

Yes

10. Do you live within the City limits of Chula Vista?

Yes

11. If so, how long have you lived within the City limits of Chula Vista?

61 years

12. Present employer

Quality Landscape Inc.

13. Position

Owner

14. Please indicate the area(s) in which you have expertise and experience, or select None: (select as many as applicable)

Architecture

Land Planning

Landscape Architecture

Other related design expertise

15. If you selected one or more of the areas of expertise and experience above, please describe your expertise and experience that you would bring to the selected area(s). (250 words or less)

I am presently the owner of a landscape design build company and have been located in Chula Vista for 37 years. I have been trained and have experience in site design, landscape design, construction and architecture, as well as general construction.

16. Are you currently serving on any board or commission for Chula Vista or any other governmental agency?

Yes

17. If so, which ones?

Charter Review

18. What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas?

Land planning and land use are of principal interest to me, I have an interest in architecture and building design as it relates to the site and use. I have served on several commissions, and groups that give me a unique perspective in the areas of design, construction, development, planning, and permitting as well as finance.

19. What do you hope to accomplish in the role of a Planning Commissioner? (250 words or less)

As a lifelong resident of the west side I am keenly aware of the finite existence of available land here, there needs to be a balance between increased density, available open space, and quality development that creates a vibrant business environment while respect the history and charm of the west side.

We need to maintain a health balance between residential and commercial development on the east side and be reminded of the endless possibilities to bring and keep high paying jobs at home.

In the south we need to be sensitive to the needs for increased infrastructure while recognizing the uniqueness of the neighborhoods.

20. I understand that to be considered, I must submit a resume along with this application.

[planning comission resume.pdf](#)

21. I understand that to be considered, I must submit a letter of reference along with this application.

[Planning commission rference letter.pdf](#)

22. The City understands meeting schedules and individual's availability may change. We ask that you consider the meeting schedule when submitting an application.

(o) I have reviewed the Planning Commission regular meeting date, time and frequency.

23.

(o) I am familiar with the responsibilities of the Planning Commission. I attest that the information I have provided is accurate and true.

Thank you,
City of Chula Vista

This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

Michael Spethman



EDUCATION

Southwestern College, 1972-1974
General education

San Diego Mesa College, 1979-1980
Landscape Architecture, Design, and Construction

PROFESSIONAL EXPERIENCE

Owner, Quality Landscape, Inc.
1979-Present

An award winning landscape design, build construction company, Quality Landscape is licensed by the State Contractors Board of California. In business for 37 years in Chula Vista, my company specializes but is not limited to custom residential landscape design and construction. Quality Landscape contracts with commercial properties including strip malls, banks, restaurants and multi-family residential properties. Experienced in all phases of landscape architecture, new construction, remodel and renovation, design and general construction.

COMMUNITY SERVICE

Member, Chula Vista Design Review Commission, 1990-1998 *Chair for two years

Member, Chula Vista Growth Management Commission, 2000-2008 *Chair for two years.

Member, Chula Vista Planning Commission, 2006-2013 *Chair for two years.

Member, Chula Vista Charter Review Commission, 2013-present.

Member, General Plan Update Committee

Member, Eastlake, Otay Ranch, San Miguel Ranch, and Rolling Hills Ranch Master Plan Committees

Member, Bay Front Master Plan Committee

Member, Design Committee for the Olympic Training Center, Coors Amphitheater, and Knott's Water Park.

June 18, 2016

To Whom It May Concern:

I have known Mr. Spethman for over fifteen years. During that time I have both observed and worked with him in various capacities pertaining to community support. He is a strong advocate for Chula Vista and willingly and unselfishly gives of his time and talent to support efforts to make improvements and assist the City in developing and managing growth. He is keenly aware of and sensitive to the needs of the community and strives to achieve positive and timely resolution to problems and concerns. Knowledgeable with regard to building and development standards, Mr. Spethman continually searches for better and more streamlined methods to support and enhance the planning and development processes.

Because of his proven record of dedication for the entire community and the City of Chula Vista in particular, I strongly recommend his appointment to the Chula Vista Planning Commission.

Respectfully,


Christopher H. Lewis 

Leah Larrarte

From: Webmaster
Sent: Tuesday, May 23, 2017 1:22 PM
To: CityClerk; Adrianna Hernandez; Pat Laughlin
Subject: City of Chula Vista: Planning Commission Application - Web form

Follow Up Flag: Follow up
Flag Status: Completed

A new entry to a form/survey has been submitted.

Form Name: Planning Commission Application
Date & Time: 05/23/2017 1:21 PM
Response #: 19
Submitter ID: 26174
IP address: 38.88.220.210
Time to complete: 3 min. , 15 sec.

Survey Details

Page 1

Application for membership on the Planning Commission

1. **Prefix**
(o) Mr.
2. **First and Last Name**
JEROME TORRES
3. **Email**
[REDACTED]
4. **Home Address**
[REDACTED]
5. **City**
CHULA VISTA
6. **ZIP Code**
91911
7. **Primary Phone**
[REDACTED]

8. Secondary Phone

Not answered

9. Are you registered to vote in Chula Vista?

Yes

10. Do you live within the City limits of Chula Vista?

Yes

11. If so, how long have you lived within the City limits of Chula Vista?

<>10 YEARS

12. Present employer

SANDAG

13. Position

RISK PROGRAM MANAGER

14. Please indicate the area(s) in which you have expertise and experience, or select None: (select as many as applicable)

None of the above (You will still be considered to represent the City At-Large)

15. If you selected one or more of the areas of expertise and experience above, please describe your expertise and experience that you would bring to the selected area(s). (250 words or less)

Although I have no direct professional experience in any of the listed disciplines, I have extensive experience working with architects, engineers, environmental consultants, planners, et al., on various major capital improvement projects in all phases of development. This includes CEQA, planning, design, permit approvals, construction, etc.

While serving as a Sr. Management Analyst in the Office of the City Manager for the City of Coronado, I collaborated with planning staff in the enforcement of the City's zoning laws, ordinances, rules and regulations.

16. Are you currently serving on any board or commission for Chula Vista or any other governmental agency?

No

17. If so, which ones?

Not answered

18. What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas?

My interest in the City of Chula Vista is multi-faceted. This prompted my previous successful candidacy as a member of the City's Districting Commission where I was honored to be appointed as its Chairperson. Now, I would like to further my community involvement by, hopefully, serving as a member of the City's Planning Commission.

The experience or special knowledge I bring to my candidacy stems from my tenure serving as a Sr. Analyst in the Offices of a City Manager and County Administrator. As indicated by my resume, my professional experience has provided me a skill set that is directly applicable to the land use duties of the Planning Commission. Moreover, during my professional career, I was tasked to provide staff support to various appointed citizen advisory groups/commissions. As a citizen, I have served as an appointed official on various citizen advisory groups/commissions as well. Thus, I have an in depth understanding and knowledge of the role that citizen advisory groups/commissions play in local government.

19. What do you hope to accomplish in the role of a Planning Commissioner? (250 words or less)

I hope to play a constructive role in the implementation and update of the various elements of the City's General Plan and other City planning documents. I'm particularly interested in the Urban Core Specific Plan, Palomar Gateway District Specific Plan and the Bayfront Specific Plan.

Based on my professional experience, I hope to bring an informed and unique perspective on the Planning Commission as it deliberates on: 1) development applications; 2) economic development strategies; and 3) long-range planning efforts. My primary focus will be toward improving the present and future quality of life for residents of Chula Vista.

If appointed, I have no conflict of interest that would prevent me from discharging my full duties as a Planning Commissioner. Finally, I would adhere to a strict code of conduct regarding ex parte contact.

20. I understand that to be considered, I must submit a resume along with this application.

[JTRResumeList-NEW, 03-20-17.pdf](#)

21. I understand that to be considered, I must submit a letter of reference along with this application.

[Torres Recomendation Letter 052217.docx.pdf](#)

22. The City understands meeting schedules and individual's availability may change. We ask that you consider the meeting schedule when submitting an application.

(o) I have reviewed the Planning Commission regular meeting date, time and frequency.

23.

(o) I am familiar with the responsibilities of the Planning Commission. I attest that the information I have provided is accurate and true.

Thank you,
City of Chula Vista

This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

JEROME ORLANDO TORRES

Chula Vista, CA 91911

PROFESSIONAL RESUME

EDUCATION: **California State University, Long Beach**

- Masters of Public Administration
- Bachelor of Arts (Political Science w/ an Option in Public Administration)

SKILLS AND EXPERIENCE

- Providing professional-level research, analytical and administrative support to County Administrative Officer, City Manager and Board of Education.
- Preparing, monitoring and analyzing multi-million dollar annual budgets at four levels of local government: City, County, School District and University.
- Managing major contracts and leases at City and County level (including preparing RFPs/RFQs, term sheets and contracts; negotiating term sheets and contracts, developing cash flow analysis, and conducting performance reviews).
- Preparing grant applications that secured millions of dollars in federal and state funding.
- Serving as Risk Manager for City and Regional Transportation Planning Organization.
- Serving as Project Leader for high profile public ventures (including: \$30 million marina redevelopment project, telebusiness center and tourism improvement district).
- Conducting organizational, legislative, and public policy research and analysis at three levels of local government: City, County and School District.
- Developing major feasibility studies, business plans, needs assessments, strategic action plans and research studies.
- Developing and administering local government programs at the City and County level.
- Preparing and presenting major staff reports before governing boards at three levels of local government: City, County and School District.
- Serving as staff liaison to public agencies and staff support to community advisory groups.

EMPLOYMENT HISTORY

San Diego Association of Governments, CA Risk Program Manager (Office of General Counsel)	07/16 to Present
City of Coronado, CA Sr. Management Analyst (City Manager's Office)	4/03 to 07/16
University of California, Riverside Principal Budget Analyst I (Academic Planning & Building)	8/01 to 4/03
San Diego Unified School District Policy Analyst II (Board of Education)	1/98 to 6/01
County of Santa Cruz Sr. Administrative Analyst (County Administrative Office)	5/95 to 1/98

EMPLOYMENT REFERENCES

- Mark Ochenduszko (*Retired*)
City Manager
City of Coronado

[REDACTED]

- Scott Huth
City Manager
City of Del Mar

[REDACTED]

Former Director of Public Services for City of Coronado.

- Thomas Ritter
Assistant City Manager
City of Coronado

[REDACTED]

- Steve Boehmer, Managing Partner
McDougal Love Eckis Boehmer & Foley

[REDACTED]

Defense Counsel for City of Coronado.

- Matthew Hull
Assistant Vice Chancellor
Academic Planning & Budget
University of California, Riverside

[REDACTED]

- Morgan Foley, Partner
McDougal Love Eckis Boehmer & Foley

[REDACTED]

*Former City Attorney for City of Coronado.
Currently serves as City Attorney for El Cajon.*

- Susan A. Mauriello
County Administrative Officer
County of Santa Cruz

[REDACTED]

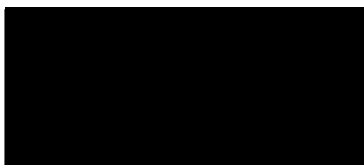
- Board of Education
San Diego Unified School District

[REDACTED]

Fran Zimmerman (*retired*) [REDACTED]

John DeBeck (*retired*) [REDACTED]

William J. Richter



May 22, 2017

Donna Norris, CMC
City Clerk
City of Chula Vista
276 Fourth Avenue, Building A
Chula Vista, CA 91910


Subject Letter of Recommendation

Dear Ms Norris

Please accept this Letter of Recommendation on behalf of Jerome O Torres and his candidacy as an at-large member of the City's Planning Commission

My recommendation is based on my personal experience working with Jerome during our tenure as members of the recent Districting Commission. Jerome displayed the attributes as Chairperson that will greatly benefit the deliberations of the Planning Commission. As Chairperson, Jerome was a strong, decisive leader who was open to all stakeholders and always making sure that everyone had input. With his experience with past commissions, he led us through uncharted territory as this was the first time that the city had created city council districts.

It was because of his experience, consensus building and ability to take decisive action to achieve results that our work during the process went smoothly. I am confident you will gain from his knowledge, passion for civic duty, skills and experience. I highly recommend Jerome Torres for the Planning Commission.

If you require further information, please contact me at  or via email at



Sincerely,



William Richter

Leah Larrarte

From: Webmaster
Sent: Tuesday, May 23, 2017 3:23 PM
To: CityClerk; Adrianna Hernandez; Pat Laughlin
Subject: City of Chula Vista: Planning Commission Application - Web form

Follow Up Flag: Follow up
Flag Status: Flagged

A new entry to a form/survey has been submitted.

Form Name: Planning Commission Application
Date & Time: 05/23/2017 3:22 PM
Response #: 20
Submitter ID: 26178
IP address: 72.220.80.14
Time to complete: 38 min. , 32 sec.

Survey Details

Page 1

Application for membership on the Planning Commission

1. Prefix

(o) Dr.

2. First and Last Name

Jim Trotter

3. Email

[REDACTED]

4. Home Address

[REDACTED]

5. City

Chula Vista

6. ZIP Code

91913

7. Primary Phone

[REDACTED]

8. Secondary Phone

Not answered

9. Are you registered to vote in Chula Vista?

No

10. Do you live within the City limits of Chula Vista?

No

11. If so, how long have you lived within the City limits of Chula Vista?

17 years

12. Present employer

ESPN

13. Position

Sports Writer

14. Please indicate the area(s) in which you have expertise and experience, or select None: (select as many as applicable)

None of the above (You will still be considered to represent the City At-Large)

15. If you selected one or more of the areas of expertise and experience above, please describe your expertise and experience that you would bring to the selected area(s). (250 words or less)

I spent 10 years on the Board of Directors for my homeowners association.

16. Are you currently serving on any board or commission for Chula Vista or any other governmental agency?

No

17. If so, which ones?

Not answered

18. What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas?

I spent 10 years on the Board of Directors for our Homeowners Association.

19. What do you hope to accomplish in the role of a Planning Commissioner? (250 words or less)

To help ensure that Chula Vista grows at a pace, and in a manner, that benefits residents.

20. I understand that to be considered, I must submit a resume along with this application.

[trotter resume.pdf](#)

21. I understand that to be considered, I must submit a letter of reference along with this application.

[letter of rec.pdf](#)

22. The City understands meeting schedules and individual's availability may change. We ask that you consider the meeting schedule when submitting an application.

(o) I have reviewed the Planning Commission regular meeting date, time and frequency.

23.

(o) I am familiar with the responsibilities of the Planning Commission. I attest that the information I have provided is accurate and true.

Thank you,
City of Chula Vista

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Leah Larrarte

From: Tamisha Woods on behalf of CityClerk
Sent: Tuesday, May 30, 2017 9:03 AM
To: Leah Larrarte
Subject: FW: City of Chula Vista: Planning Commission Application - Web form

Tamisha Woods
Records Specialist
(619) 409-5961

From: [REDACTED]
Sent: Friday, May 26, 2017 10:32 AM
To: CityClerk
Subject: Re: City of Chula Vista: Planning Commission Application - Web form

Hi, Leah.

I apologize for the error. I indeed am a registered voter in Chula Vista. I have been for 17 years.

Jim

On May 26, 2017, at 10:11 AM, CityClerk <CityClerk@ci.chula-vista.ca.us> wrote:

Good morning Mr. Trotter,

Thank you for your application to the Planning Commission. Per our Municipal Code, our board and commission members must be residents of Chula Vista and registered to vote. I wanted to clarify your answers to questions #9 and #10 where you stated that you are not registered to vote or live in Chula Vista, as your address is a Chula Vista address. Please let me know as soon as possible.

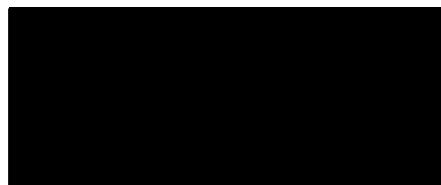
Thank you,

Leah Larrarte | Deputy City Clerk
City of Chula Vista | 276 Fourth Ave, Chula Vista, CA 91910
(619) 476-2300 | LLarrarte@chulavistaca.gov

Please note that email correspondence with the City of Chula Vista, along with attachments, may be subject to the California Public Records Act, and therefore may be subject to disclosure unless otherwise exempt.

From: Webmaster
Sent: Tuesday, May 23, 2017 3:23 PM
To: CityClerk; Adrianna Hernandez; Pat Laughlin
Subject: City of Chula Vista: Planning Commission Application - Web form

Jim Trotter



EDUCATION

Howard University, B.A., Broadcast Journalism, 1986.

BACKGROUND

I am a respected reporter/author who has covered the National Football League since 1996.

EXPERIENCE

05/2014 to present **NFL reporter, ESPN**

The job requires reporting NFL news and providing features for the Web site and television.

09/2007 to 03/2014 **Senior NFL writer, Sports Illustrated**

The job required writing weekly NFL news and notes columns and features for the country's No. 1 sports magazine. I also wrote a weekly West Coast-centric column for The MMQB.

07/2005 to 09/2007 **National NFL writer, The San Diego Union-Tribune**

The job required writing daily features, news stories and columns about the NFL at large. Also staffed the playoffs and Super Bowl.

07/1997 to 07/2005 **San Diego Chargers beat writer, The San Diego Union-Tribune**

The job required providing daily coverage of the city's NFL franchise, including contract negotiations, coaching and player changes, injuries and front-office moves.

11/1995 to 07/1997 **National NBA writer, The San Diego-Union Tribune**

The job primarily required writing features and game stories while staffing Los Angeles Lakers home games. Also staffed the NBA Finals.

03/1989 to 11/1995 **Prep reporter, The San Diego Union**

The job required staying on top of all high school stories in East County San Diego, as well as covering the local International Hockey League franchise, the San Diego Gulls.

AFFILIATIONS

San Diego Association of Black Journalists (2000 to present)

Pro Football Hall of Fame voter (2007 to present)

Pro Football Writers of America, president (2017 to present)

REFERENCES

Available upon request

5/23/2017

•••

Rob Burnett

[REDACTED]

To whom it may concern:

Jim Trotter and I served together on the Otay Ranch One Home Owners Association Board of Directors for approximately 10 years. Otay Ranch One is a large association in Eastern Chula Vista containing approximately 1,700 single family homes and 900 apartment/condo units. During that time Jim was constantly a voice of reason that urged fiscal restraint, fairness and service to the residents of our community. Mr. Trotter listened carefully to resident issues and offered thoughtful, reasoned solutions while recognizing constraints placed on board actions by our governing documents, statute and precedent.

Jim is the kind of person that can be counted on to consistently provide his best efforts to the task at hand. He has always shown an abiding concern for the members of our community; a concern that I am confident he will continue to exercise in a position with the Chula Vista Planning commission. As a longtime resident of Chula Vista with experience in working issues that are of concern to residents Mr. Trotter is well positioned to contribute to the city and its residents.

Sincerely,

[REDACTED]

Rob Burnett
President
Otay Ranch One Home Owners Association

Leah Larrarte

From: Webmaster
Sent: Monday, May 22, 2017 8:15 PM
To: CityClerk; Adrianna Hernandez; Pat Laughlin
Subject: City of Chula Vista: Planning Commission Application - Web form

Follow Up Flag: Follow up
Flag Status: Completed

A new entry to a form/survey has been submitted.

Form Name: Planning Commission Application
Date & Time: 05/22/2017 8:14 PM
Response #: 18
Submitter ID: 26155
IP address: 108.83.15.211
Time to complete: 17 min. , 18 sec.

Survey Details

Page 1

Application for membership on the Planning Commission

1. Prefix

(o) Ms.

2. First and Last Name

MONIKA TUNCBILEK

3. Email

[REDACTED]

4. Home Address

[REDACTED]

5. City

Chula Vista

6. ZIP Code

91913

7. Primary Phone

[REDACTED]

8. Secondary Phone

Not answered

9. Are you registered to vote in Chula Vista?

Yes

10. Do you live within the City limits of Chula Vista?

Yes

11. If so, how long have you lived within the City limits of Chula Vista?

3 years

12. Present employer

Drain Help

13. Position

President

14. Please indicate the area(s) in which you have expertise and experience, or select None: (select as many as applicable)

None of the above (You will still be considered to represent the City At-Large)

15. If you selected one or more of the areas of expertise and experience above, please describe your expertise and experience that you would bring to the selected area(s). (250 words or less)

I do not currently have any design experience but I am confident that I can learn and be a valuable member of this committee.

16. Are you currently serving on any board or commission for Chula Vista or any other governmental agency?

No

17. If so, which ones?

Not answered

18. What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas?

I am most knowledgeable when it comes to small businesses. Playing a role that connects my business expertise with the way city government is ran and creating opportunities for more business owners in the city would keep me busy.

19. What do you hope to accomplish in the role of a Planning Commissioner? (250 words or less)

My biggest hope is to work to make chula vista a more competitive city and to help evaluate land.

20. I understand that to be considered, I must submit a resume along with this application.

[Monika Tuncbilek Resume FEB 2017.pdf](#)

21. I understand that to be considered, I must submit a letter of reference along with this application.

[monika tuncbilek rec.pdf](#)

22. The City understands meeting schedules and individual's availability may change. We ask that you consider the meeting

schedule when submitting an application.

(o) I have reviewed the Planning Commission regular meeting date, time and frequency.

23.

(o) I am familiar with the responsibilities of the Planning Commission. I attest that the information I have provided is accurate and true.

Thank you,
City of Chula Vista

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Monika Tuncbilek



SKILLS

- * Able to report and interview
- * 10 years of knowledge about the Plumbing Industry
- * Fluent in English, Spanish and Portuguese

ONE AMERICA NEWS NETWORK

Jan 2017-Present

News Writer

- Write news for television
- Create in-house packages

DrainHelp.com

President/Owner

Feb 2006-2017

- Manage business for over 10 and rebranded 2 years ago with a new DBA: Drain Help
- Manage all marketing, legal, and human resources for company.
- Responsible for growing business significantly since taking over 2 years ago. Now a million dollar business for the past 2 years.
- Have been appointed to PHCC Board of Directors in 2016.

KCR College Radio, San Diego, CA

NEWS DIRECTOR

August 2012-2014

***Politics with Monika Show**

Mondays & Wednesdays at 10am

***El Show the Monika (Spanish language show)**

August 2013-2014

Wednesdays at 8-10am

Talk show host

- Coordinate on-air guests, research and create daily radio show content including: Election 2012, The Gaza Conflict and the Mayoral Race in San Diego, CA.
- Manage Politics with Monika social media platform on Facebook, Twitter and YouTube.
- Interview outside of the studio for radio content.
- Videotape radio show and post on YouTube.

Awards

* Winner! 2014 awarded the San Diego Business Journal emerging generation award: 25 in their 20s.

* Winner! 2016 awarded Most Admired CEO award by the San Diego Business Journal.

EDUCATION

San Diego State University — San Diego, CA

Bachelor of Arts Degree — Journalism, with an emphasis in Media Studies

Minor- International Studies

Leah Larrarte

From: Blauer, Phil [REDACTED]
Sent: Friday, May 26, 2017 5:13 PM
To: Leah Larrarte
Subject: Monika Tuncbilek recommendation letter

Follow Up Flag: Follow up
Flag Status: Flagged

Ms. Leah Larrarte
Deputy City Clerk
City of Chula Vista.

Dear Ms. Larrarte:

I am writing you to highly recommend Monika Tuncbilek for a design representative Position with the city's Planning Commission. I have known Monika for nearly 10 years and she is a highly-qualified candidate for a spot in city government.

She has lived in Chula Vista for a number of years, she is involved in the community, her Church and her children's schools. As a businesswoman, Monika has shown her commitment To Chula Vista as an active participant in many community projects.

Monika would be a tremendous asset to your board and I recommend her to you without reservation. She also has the ability for building and maintaining strong, enduring friendships, which will help your commission immensely.

These relationship building skills would make her a great fit to help you with projects within the Community. Please do not hesitate to be in touch if you have any further questions about Monika. Once again, I believe you cannot go wrong by selecting her for this position.

Sincerely,
Phil Blauer
Fox 5 News Anchor

[REDACTED]