



Exhibit A: Chula Vista Demographic Overview

NOVEMBER 2015

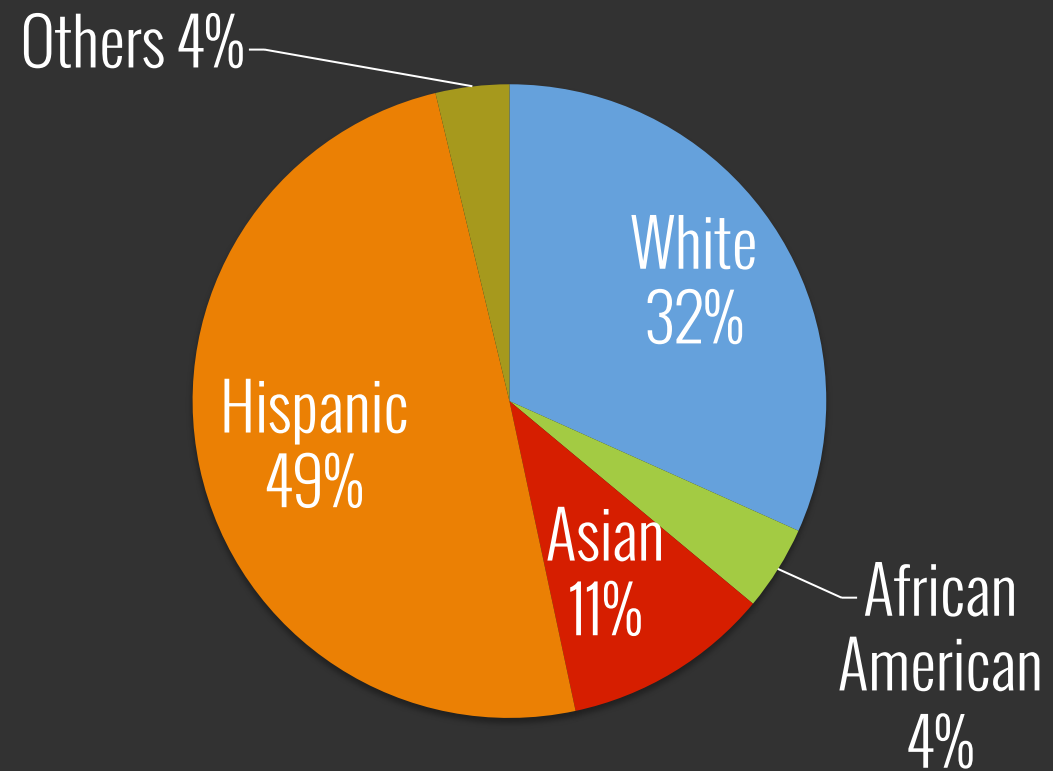
DEMOGRAPHIC: CHULA VISTA

2000

Total
Population

173,556

Race

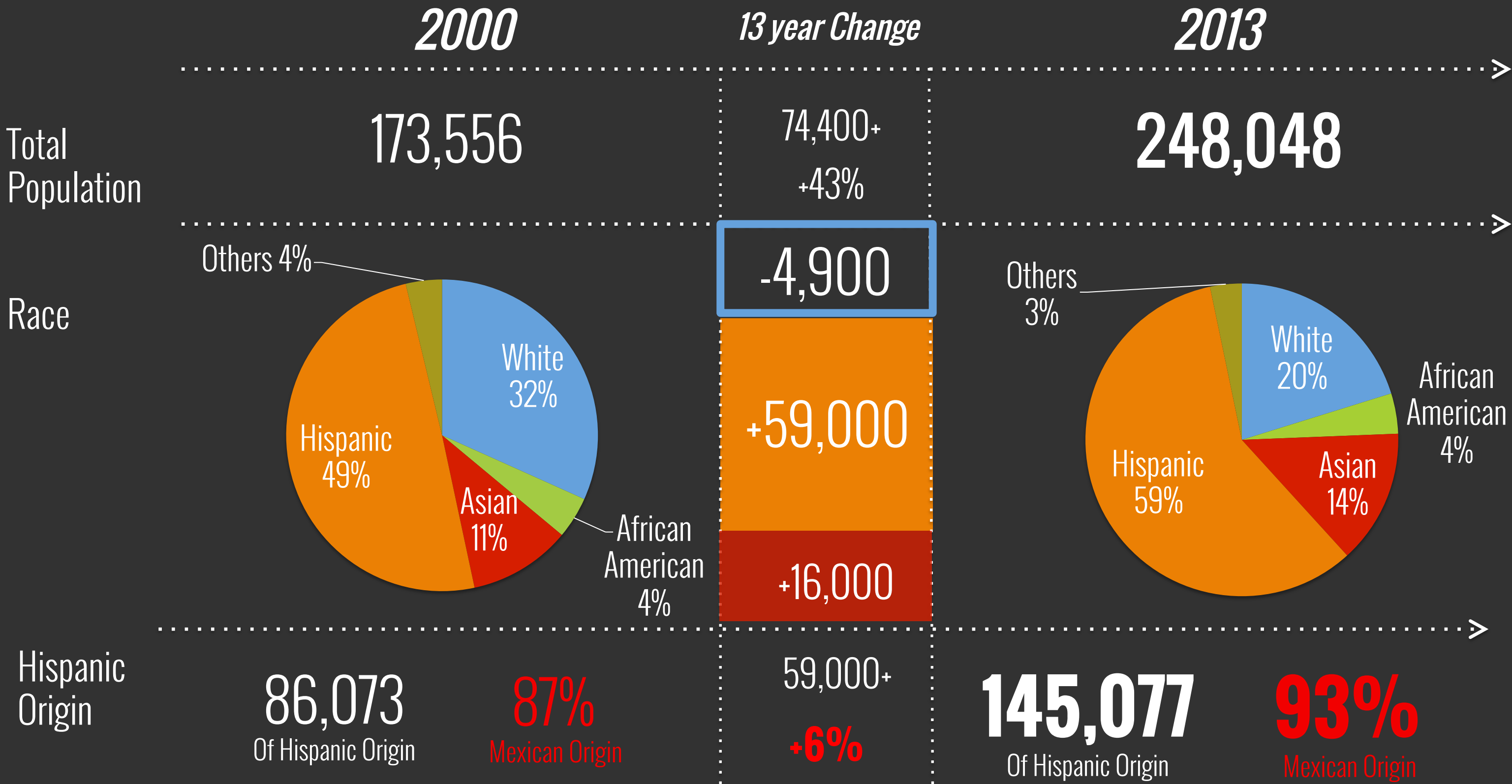


Hispanic
Origin

86,073
Of Hispanic Origin

87%
Mexican Origin

DEMOGRAPHIC: CHULA VISTA



Source: U.S Census Data & American Community Survey

DEMOGRAPHIC TAKEAWAYS: CHULA VISTA

Chula Vista was (2000)...
Half (49%) Hispanic



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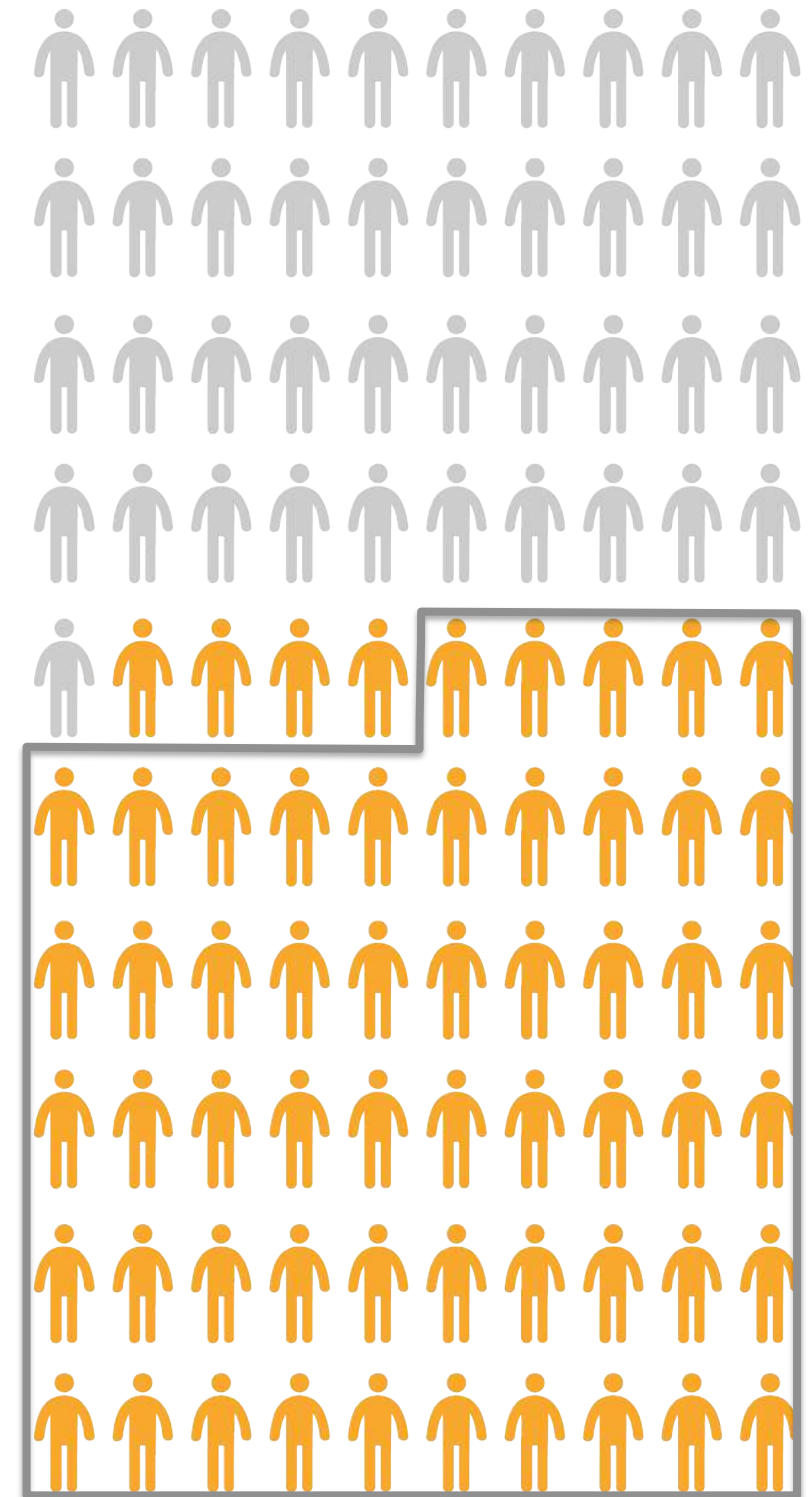
Chula Vista is (2013)...
Majority (59%) Hispanic



DEMOGRAPHIC TAKEAWAYS: CHULA VISTA

Chula Vista was (2000)...
Half (49%) Hispanic

Chula Vista is (2013)...
Majority (59%) Hispanic
• 93% of whom are Mexican

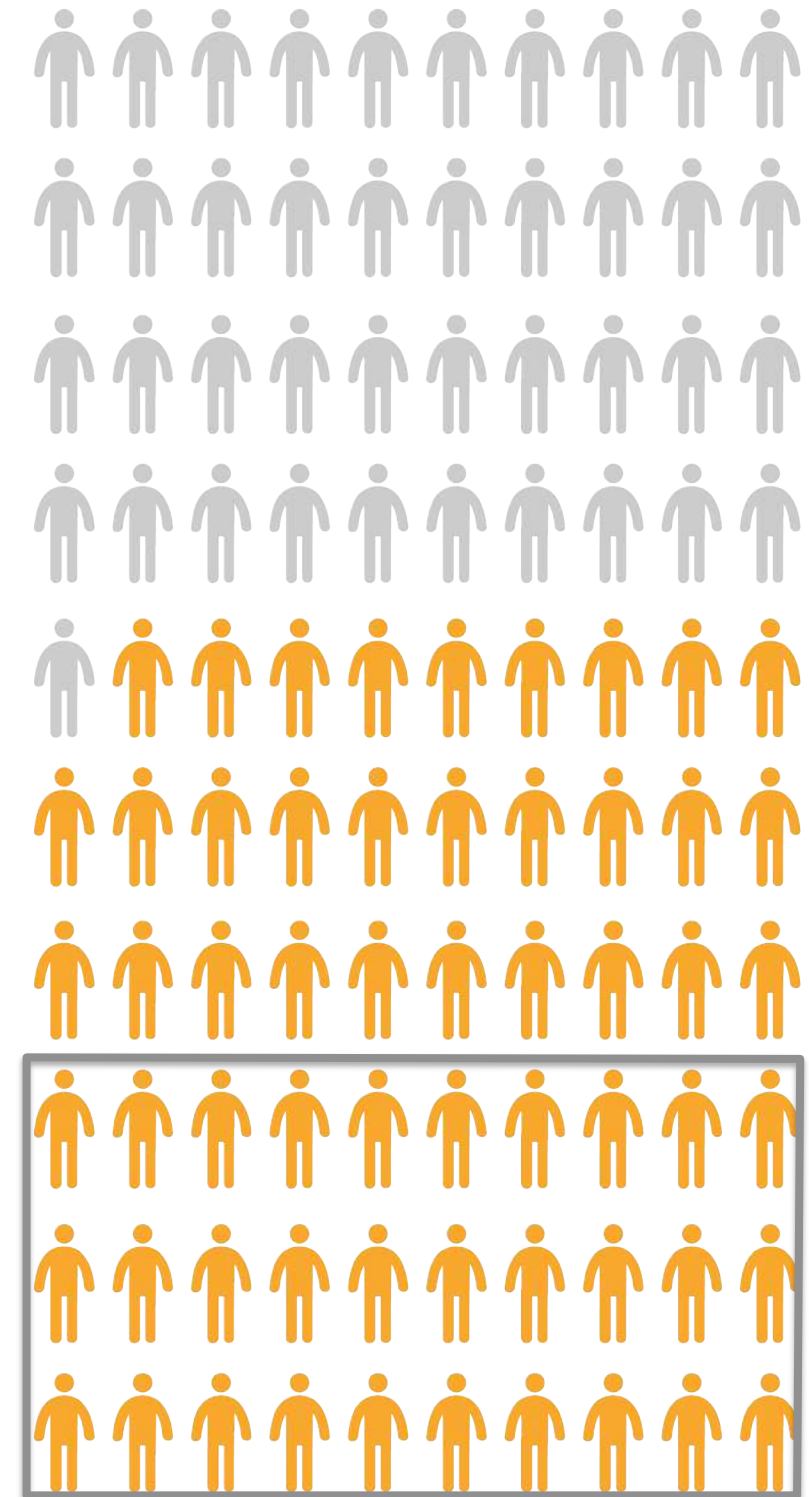


DEMOGRAPHIC TAKEAWAYS: CHULA VISTA

Chula Vista was (2000)...
Half (49%) Hispanic

Chula Vista is (2013)...
Majority (59%) Hispanic

- 93% of whom are Mexican
- Relatively less educated
(50% with HS or less)

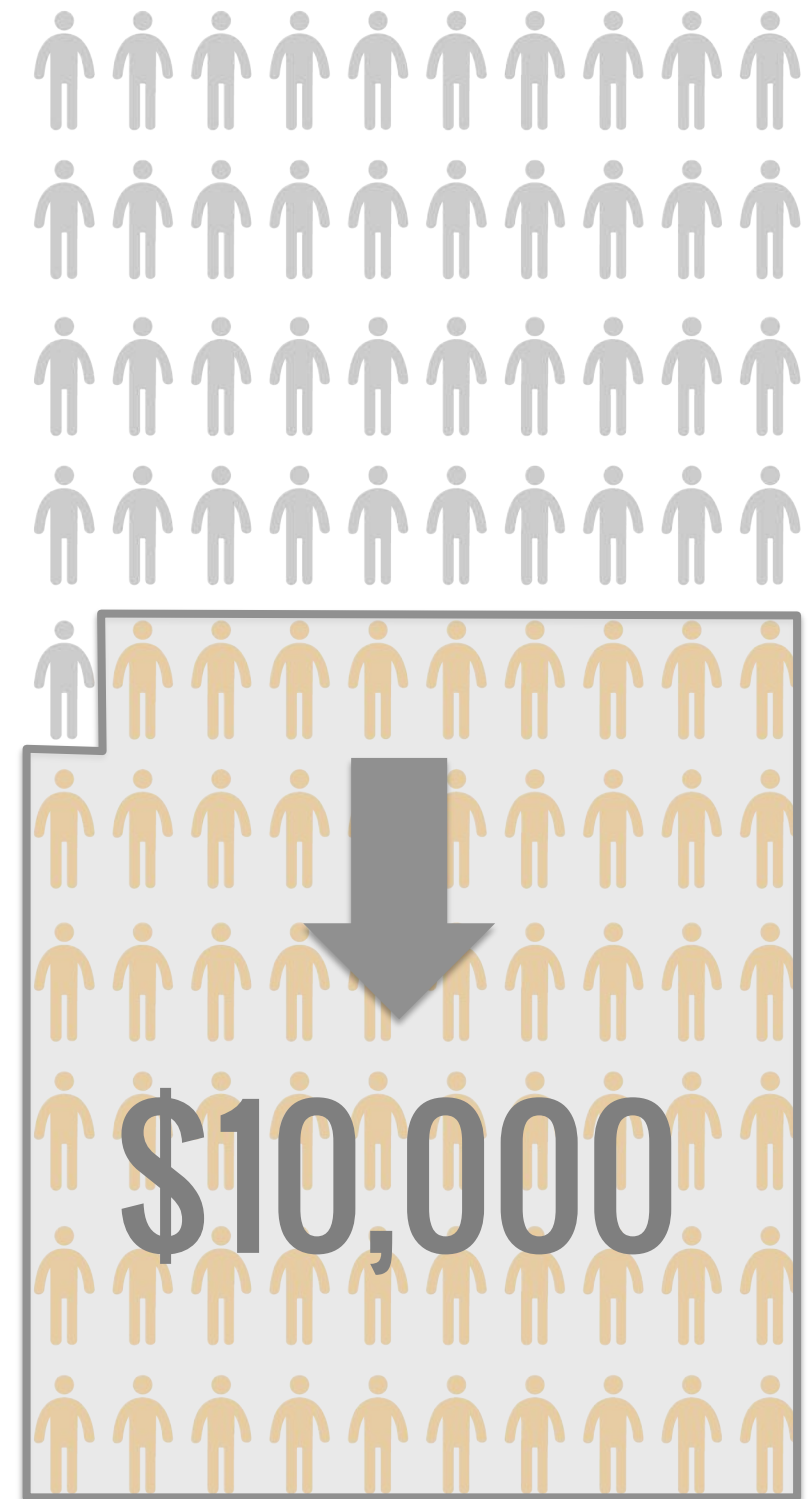


DEMOGRAPHIC TAKEAWAYS: CHULA VISTA

Chula Vista was (2000)...
Half (49%) Hispanic

Chula Vista is (2013)...
Majority (59%) Hispanic

- 93% of whom are Mexican
- Relatively less educated
(50% with HS or less)
- Relatively less wealthy
(\$10,000+ less than other
Chula Vista HH)



**How does this compare to
California and the United States?**

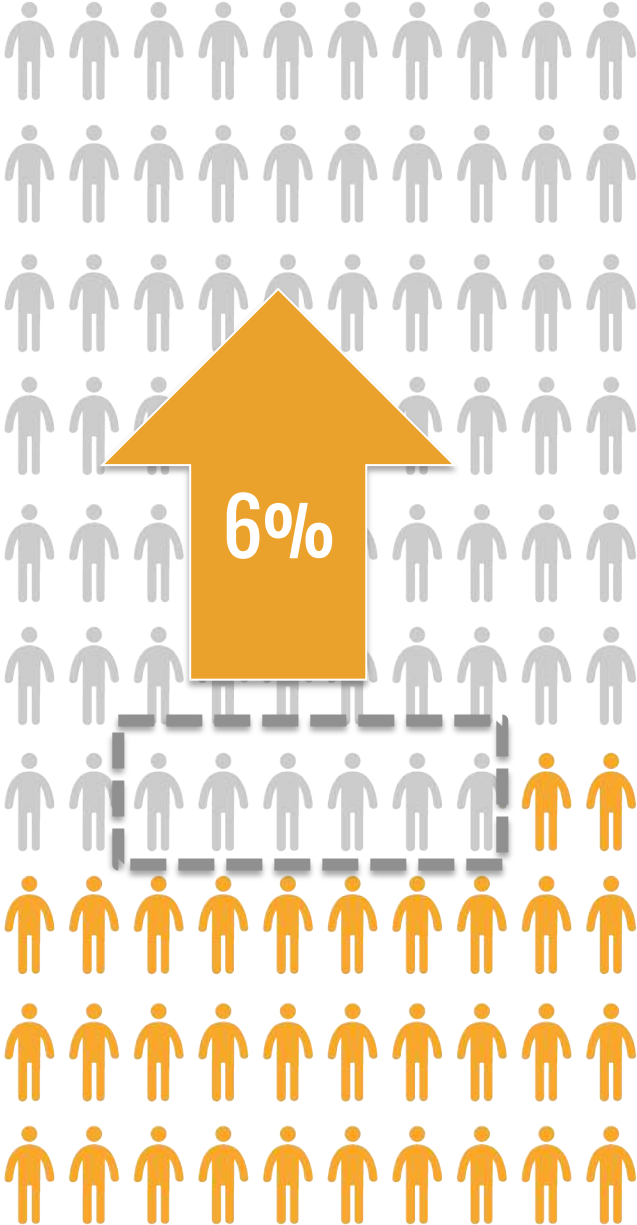
DEMOGRAPHIC TAKEAWAYS

Hispanics are the fastest growing demographic in US, California, and Chula Vista.

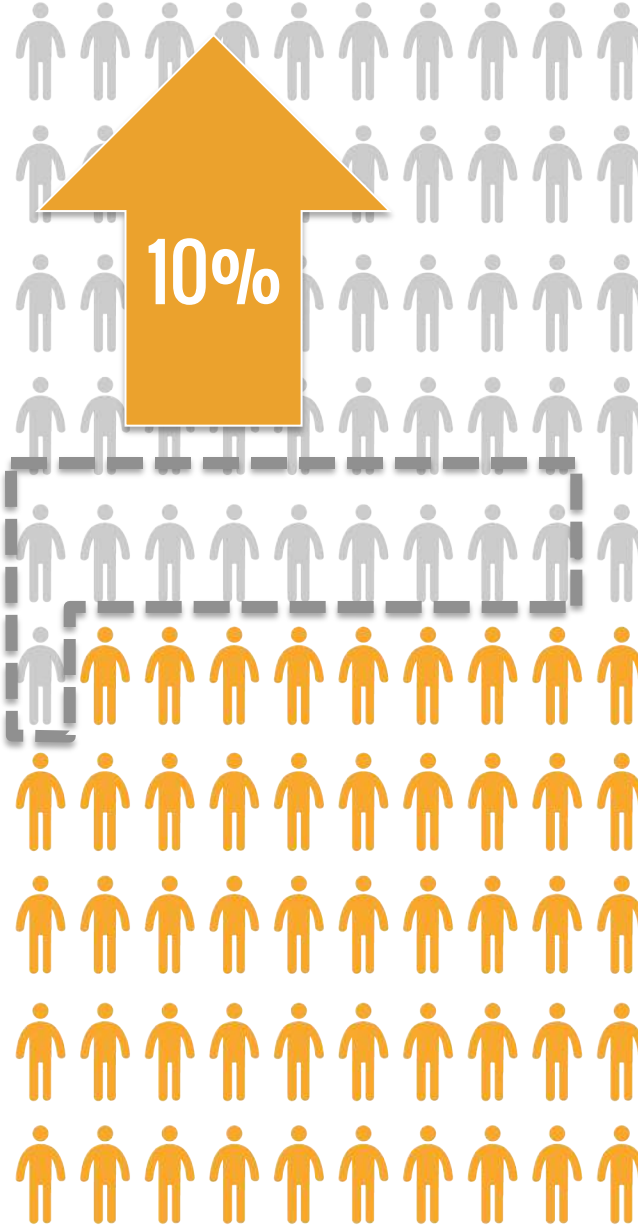
US



California

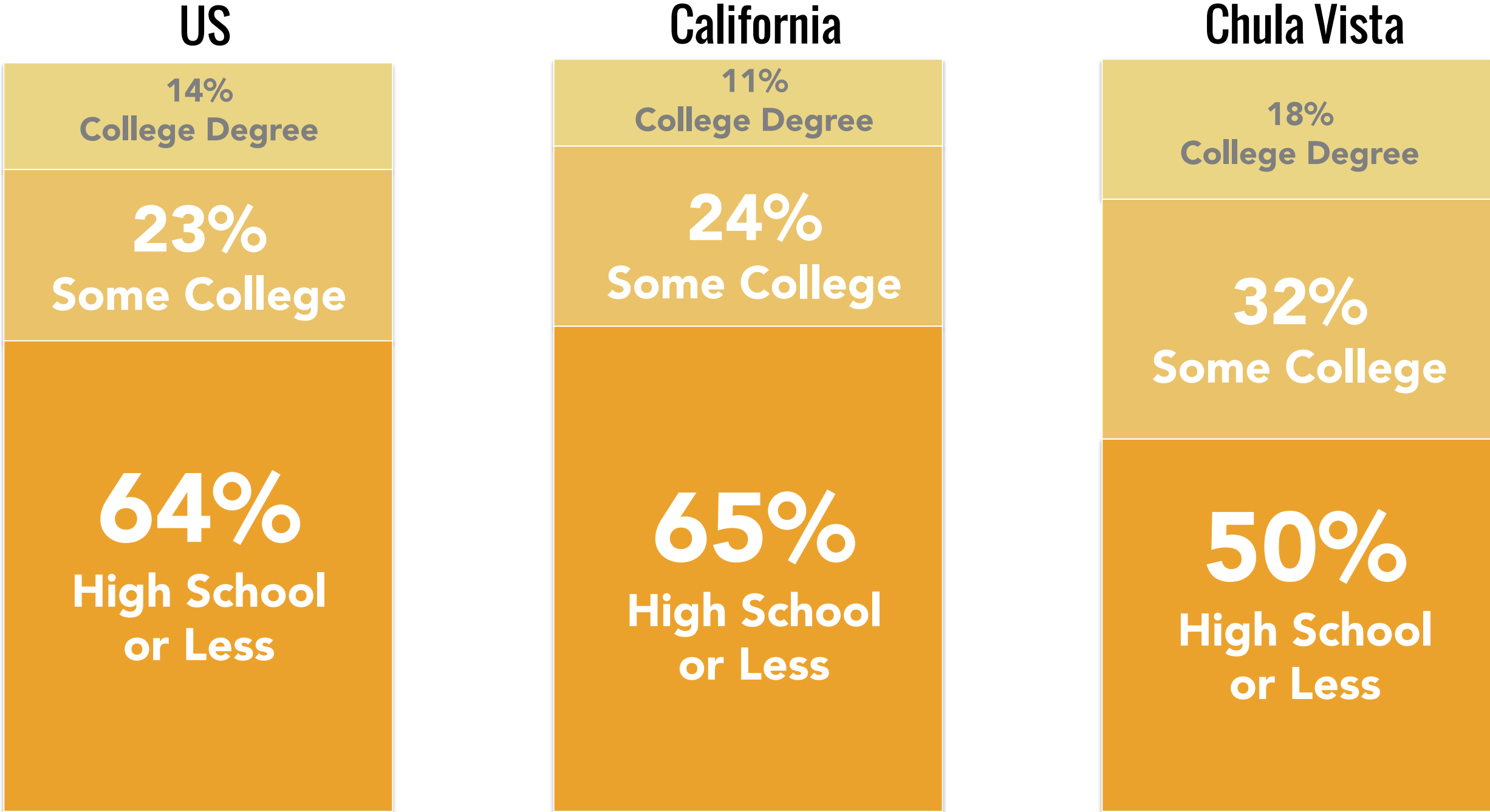


Chula Vista



DEMOGRAPHIC TAKEAWAYS

Hispanics have the lowest educational attainment in US, California, and Chula Vista.



DEMOGRAPHIC TAKEAWAYS

Hispanics Households earn relatively less than White and Asian HH, but more than Black HH.

