

RESOLUTION NO. _____

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF CHULA VISTA APPROVING AN AMENDMENT TO COUNCIL POLICY 102-02 FLAGS, BANNERS - IN PUBLIC RIGHT-OF-WAY, AUTHORIZING A PERMIT PROCESS FOR THE TEMPORARY PLACEMENT OF BANNERS ON CITY-OWNED STREETLIGHT STANDARDS, FENCES OR OTHER CITY-OWNED PROPERTY

WHEREAS, Chula Vista Municipal Code (CVMC) section 2.04.010 authorizes the City Council to adopt by resolution necessary and desirable policies pursuant to the CVMC and instructs that such policies shall be maintained in the City Council Policy Manual; and

WHEREAS, the City of Chula Vista works with numerous agency partners to provide information to the public; and

WHEREAS, agency partners have asked to display public-interest informational banners on City-owned property within the public rights-of-way; and

WHEREAS, the City of Chula Vista desires to formalize an administrative policy authorizing the issuance of banner permits as they pertain to the placement of banners with a public interest message on City-owned property within the public rights-of-way; and

WHEREAS, the proposed policy requires the agency partners to create the banners to be authorized for placement and pay all production and installation costs associated therewith; and

WHEREAS, the proposed policy requires the agency partners to indemnify the City of Chula Vista, and provide insurance coverage naming the City of Chula Vista as an additional insured, for all actions and omissions related to obtaining a banner permit and the purchase, installation, maintenance, and removal of a banner authorized for placement under the policy; and

WHEREAS, the proposed policy allows the display of banners for no more than 60 days; and

WHEREAS, the proposed policy reserves to City the authority to remove banner displays and/or to require the agency partners to remove banner displays; and

WHEREAS, there is no ongoing fiscal impact by approving the changes to the proposed policy.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Chula Vista that it approves the amendment to Council Policy 102-02 Flags, Banners – In the Public Right-of-Way, in the form provided.

BE IT FURTHER RESOLVED by the City Council of the City of Chula Vista that it directs the amended Council Policy 102-02 Flags, Banners – In the Public Right-of-Way to be maintained in the City Council Policy Manual on file with the Office of the City Clerk.

Presented by

Approved as to form by

Gary Halbert
City Manager

Glen R. Googins
City Attorney