

**From:** [noreply@granicusideas.com](mailto:noreply@granicusideas.com)  
**To:** [Kerry Bigelow](#); [Cristina Hernandez](#)  
**Subject:** New eComment for City Council Meeting  
**Date:** Friday, August 21, 2020 11:19:23 AM

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## New eComment for City Council Meeting

James Scofield submitted a new eComment.

Meeting: City Council Meeting

Item: 17. 20-0367 COUNCILMEMBER Mc CANN: RESOLUTION OF THE CITY COUNCIL OF THE CITY OF CHULA VISTA, OPPOSING CALIFORNIA PROPOSITION 15, ENTITLED, "TAX ON COMMERCIAL AND INDUSTRIAL PROPERTIES FOR EDUCATION AND LOCAL GOVERNMENT FUNDING INITIATIVE (2020)"

eComment: I oppose this resolution. I believe Prop. 15 will help our cities and state to receive more funding, and help us with our city budget. Long ago, when Prop. 13 passed, people saw it as a way to stop the relentless increases of property taxes. Prop. 15 does not affect residential or small businesses. Only big businesses would be affected by this. What about new businesses? Is it fair for a new business to be taxed much more highly than older businesses? Does this encourage or discourage the growth of business? Vote No on this resolution. Vote Yes on Prop. 15. Thank you.

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**From:** [noreply@granicusideas.com](mailto:noreply@granicusideas.com)  
**To:** [Kerry Bigelow](#); [Cristina Hernandez](#)  
**Subject:** New eComment for City Council Meeting  
**Date:** Saturday, August 22, 2020 1:36:45 PM

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## New eComment for City Council Meeting

Milton Ratner submitted a new eComment.

Meeting: City Council Meeting

Item: 17. 20-0367 COUNCILMEMBER Mc CANN: RESOLUTION OF THE CITY COUNCIL OF THE CITY OF CHULA VISTA, OPPOSING CALIFORNIA PROPOSITION 15, ENTITLED, "TAX ON COMMERCIAL AND INDUSTRIAL PROPERTIES FOR EDUCATION AND LOCAL GOVERNMENT FUNDING INITIATIVE (2020)"

eComment: I am in opposition to McCann's opposition to Prop 15. In these difficult times schools, community colleges and local government are woefully in need of \$\$\$\$\$. Taxing commercial properties assessed at over \$3 million would provide billions of dollars that can be directed towards these entities,

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**From:** [noreply@granicusideas.com](mailto:noreply@granicusideas.com)  
**To:** [Kerry Bigelow](#); [Cristina Hernandez](#)  
**Subject:** New eComment for City Council Meeting  
**Date:** Monday, August 24, 2020 2:20:59 PM

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## New eComment for City Council Meeting

Nancy Nguyen submitted a new eComment.

Meeting: City Council Meeting

Item: 17. 20-0367 COUNCILMEMBER Mc CANN: RESOLUTION OF THE CITY COUNCIL OF THE CITY OF CHULA VISTA, OPPOSING CALIFORNIA PROPOSITION 15, ENTITLED, "TAX ON COMMERCIAL AND INDUSTRIAL PROPERTIES FOR EDUCATION AND LOCAL GOVERNMENT FUNDING INITIATIVE (2020)"

eComment: I oppose this Agenda Number because Prop 15 will help Chula Vista residents move forward by generating the resources to invest in our children, our families, and our future.

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**From:** [noreply@granicusideas.com](mailto:noreply@granicusideas.com)  
**To:** [Kerry Bigelow](#); [Cristina Hernandez](#)  
**Subject:** New eComment for City Council Meeting  
**Date:** Monday, August 24, 2020 3:16:48 PM

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## New eComment for City Council Meeting

Rita Clement submitted a new eComment.

Meeting: City Council Meeting

Item: 17. 20-0367 COUNCILMEMBER Mc CANN: RESOLUTION OF THE CITY COUNCIL OF THE CITY OF CHULA VISTA, OPPOSING CALIFORNIA PROPOSITION 15, ENTITLED, "TAX ON COMMERCIAL AND INDUSTRIAL PROPERTIES FOR EDUCATION AND LOCAL GOVERNMENT FUNDING INITIATIVE (2020)"

eComment: I oppose this resolution. New analysis shows that just 10% of all commercial properties will account for 92% of all the new revenue. The taxes are concentrated on those at the top who have been avoiding their fair share for decades. We need to support Proposition 15. Proposition 15 will help Chula Vista residents move forward by generating the resources to invest in our children, our families, our future. Vote No on this resolution. Vote Yes on Prop 15. Thank you.

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**Sheree Kansas**

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**Subject:** FW: Opposition to Councilmember John McCann's anti-Proposition 15 resolution

**From:** Rita Clement <[REDACTED]>

**Sent:** Sunday, August 23, 2020 11:37 AM

**To:** Francisco Estrada <[FEstrada@chulavistaca.gov](mailto:FEstrada@chulavistaca.gov)>

**Subject:** Opposition to Councilmember John McCann's anti-Proposition 15 resolution

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Hi Francisco,

I strongly oppose Councilmember John McCann's anti-proposition 15 resolution.  
I reside in his District 1.

Prop 15 is a fair and balanced reform that closes nonresidential commercial property tax loopholes benefiting wealthy corporations at the expense of schools and essential services in our local communities. The most expensive 10% of nonresidential business properties account for 92% of Prop 15's loophole-closing revenues. Prop 15 targets loopholes benefiting the wealthiest corporate owners of California's most expensive corporate properties. This includes the San Diego Country Club, which owns over 150 acres in Chula Vista, and pays taxes on 1978 property values that amount to 2 cents per square foot. New homeowners in the same neighborhood pay 90 cents per square foot in property taxes, exemplifying the shifting burden of property taxes from commercial and industrial property owners to homeowners. In 1978, homeowners carried 55% of the property tax burden, now homeowners carry 72% of the property tax burden.

Prop 15 keeps business property taxes below most other states by maintaining Prop 13's low 1 % limit on business property tax rates. By contrast, for example, commercial property in Dallas, Texas is taxed at 2.56% of market value.

- Prop 15 cuts small business taxes by completely eliminating the business personal property tax small businesses pay on their equipment, computers and fixtures.
- Prop 15 specifically exempts all businesses operated out of the home, which accounts for more than half of all small businesses. (Source: California Department of Industrial Relations).
- Prop 15 also exempts small businesses owning nonresidential commercial property worth \$3 million or less.

Prop 15 is phased in over three or more years so small businesses potentially threatened with rent increases will have time to pursue better alternatives. If landlords try to raise rents after Prop 15 passes, they will risk losing their tenants to the many landlords who will have no reason to raise rents because their property taxes won't have changed.

### THE CONSEQUENCES

- Per-pupil spending in California has fallen from 7th in 1978 to 39th, and we are dead last in the ratio of students to nurses, counselors, and librarians. This disinvestment has fallen heaviest on Black, Latino and low-income children.
- California Community College students, 2/3 of whom are people of color, often take more than 2 years to earn a 2 year degree because the courses they need aren't offered when they need them.

- Our cities and counties have also suffered from chronic budget shortfalls—and we've been forced to “nickel and dime” our way to provide services through sales taxes, parcel taxes, fees.
- The COVID crisis has been a wake up call, revealing neglect and underinvestment in vital public health departments, public hospitals and community clinics. This has left them unprepared for this crisis and future crises. This is true for our Firefighters, who entered another wildfire season without the equipment and personnel they truly need. And, our “disaster” of homelessness that now requires a deep public investment.
- And, this broken system has incentivized keeping land vacant, driving sprawl and contributing to the high cost of developable land.
- It has created an unequal playing field for businesses too—especially start-ups and small businesses—who are paying fair market rent—but having to compete with some of these large companies in the marketplace. Nor are they getting the city/county services they need.

## THE SOLUTION

- Prop 15 will require that all commercial/industrial properties **valued at \$3M or more** be reassessed at fair market value, and pay taxes on that basis. This is how it is done in every other state.
- Prop 15 will maintain the current tax rate of 1%—one of the lowest property tax rates in the country.
- Prop 15 explicitly protects all residential properties from increased taxes. It also protects all agricultural properties.
- In addition, it not only exempts small businesses with properties valued at \$3 million or less (indexed for inflation) from increased taxes, it also provides a tax cut to them by eliminating the business personal property tax on the first \$500K on equipment/computers/machinery/furniture. This will help small businesses recover.
- Research shows that this will raise up to \$12B every year in California, when fully implemented.
  - o The largest share of this new revenue will go for K-12 education and community colleges (40%). And, the education share is allocated according to the Equity Formula (LCFF) so that the poorest students get the most support. The PTA, Education Trust West and other major education groups are all supporting, including the CTA and CFT, and charter school leaders such as Marshall Tuck.
  - o The Community Colleges of California voted unanimously to support this, since it raises a projected \$480 million every year for their 115 campuses—who will be on the frontlines of worker retraining during the recession.

- The balance (60%) is divided between cities, counties and special districts--that we can use for addressing homelessness, community clinics, water infrastructure, public safety.
- The residents of Chula Vista would benefit greatly from Prop 15. The City of Chula Vista would gain more than \$5 million a year, the elementary school district over \$14 million, the high school district over \$26 million, the water and other special districts serving residents would gain over \$1 million a year.
- New analysis shows that just 10% of all commercial properties will account for 92% of all the new revenue. The taxes are concentrated on those at the top who have been avoiding paying their fair share for decades.
- Prop 15 will help Chula Vista residents move forward by generating the resources to invest in our children, our families, and our future.

Thank you for your consideration and please advise Mayor Salas to vote to oppose John McCann's anti Proposition 15 on August 25.

Best regards,

Rita Clement

[REDACTED]  
Chula Vista, CA 91914

[REDACTED]



**Sheree Kansas**

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**Subject:** FW: Oppose: Agenda Item 17 - Resolution Opposing Prop 15

**From:** Margaret Baker <[REDACTED]>

**Sent:** Monday, August 24, 2020 11:45 AM

**To:** Mary Salas <[MSalas@chulavistaca.gov](mailto:MSalas@chulavistaca.gov)>; Francisco Estrada <[FEstrada@chulavistaca.gov](mailto:FEstrada@chulavistaca.gov)>; Albert Velasquez <[avelasquez@chulavistaca.gov](mailto:avelasquez@chulavistaca.gov)>

**Subject:** Oppose: Agenda Item 17 - Resolution Opposing Prop 15

**Warning:  
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Dear Mayor Salas,

On behalf of South Bay People Power, I am writing in STRONG OPPOSITION to the resolution proposed under agenda item #17 for the Council meeting on Tuesday, August 25. **INSTEAD, we urge your full-fledged support for Proposition 15 on the November ballot.** This important and timely proposition will bring great benefits to our community. Specifically, Proposition 15 will provide funding for public schools, community colleges, and local government services - all areas that have been negatively impacted by the COVID-19 pandemic. The need for Proposition 15 could not be more clear at this time, and to fail to support its passage would be foolish!

Since the passage of Proposition 13 in 1978, we have watched with dismay how powerful corporations have exploited tax loopholes and used shady accounting schemes to avoid paying their fair share of taxes leading to cuts in much-needed government services. Some businesses have hidden changes in ownership of commercial properties and others have held their land for so long that they are still paying taxes based on outdated property values set over 40 years ago.

One example is the San Diego Country Club. Located in my neighborhood in the 91911 ZIP code, this for-profit business owns over 150 acres in Chula Vista. It's ridiculous that the business pays taxes based on 1978 property values that amount to a mere 2 cents per square foot, while new homeowners in the my neighborhood pay 90 cents per square foot in property taxes. This is just one example of the unfair tax burden on homeowners, and reveals how our local government is denied much-needed tax revenues that could support our schools, firefighters, small businesses and most importantly, our local health system.

Here are some ways the current tax system is hurting our local communities:

- Per-pupil spending in California has fallen from seventh place in 1978 to 39th place, and have left California schools in last place in the ratio of students to nurses, counselors and librarians. This disinvestment has fallen heaviest on Black, Latino and low-income children. These same groups of students are also most negatively affected by the COVID-19 school closures.
- California Community College students, two-thirds of whom are people of color, often take more than two years to earn a two-year degree because the courses they need aren't offered when they need them.
- City and county governments throughout the state have also suffered from chronic budget shortfalls. Localities have been forced to raise regressive sales taxes, parcel taxes and other fees to provide the most basic government services. These forms of taxation have an unfair impact on low-income residents and workers in our community.
- California's current property tax system has not led to smart growth: it incentivizes holding land vacant, contributes to the high cost of developable land and drives sprawl.
- Small businesses and start-ups face an unequal playing field when they compete with existing businesses who are not paying fair market rent. The resulting loss in tax revenues for local government means these newer businesses do not get the city and county services they need.

- As California is thrust into an early and disastrous wildfire season, we also see the inadequacies of state fire-fighting resources. We can only hope that our South Bay region can escape the scourge at least until other areas are under control.
- One of the most devastating recent consequences of this broken tax system is the lack of preparedness for the current COVID-19 crisis. The high rates of infection and deaths in the South Bay and throughout California are a direct reflection of the chronic underinvestment in vital public health departments, public hospitals and community clinics. Irrespective of age or underlying medical conditions but in part due to longstanding barriers to medical care, Latinos in the South Bay have higher positivity rates and are dying at disproportionate rates. (SEE ATTACHED ARTICLE: Alicia Riley and Leticia Cazares, "Structural racism is shaping the Latino COVID-19 experience in San Diego County", San Diego Union-Tribune, August 13, 2020)

It is clear that this tax system is broken. No other state in the US taxes commercial and industrial property the way we do in California. Change is long overdue and now, during the COVID-19 crisis, Chula Vista leaders and voters have an opportunity to fix our tax system by supporting Proposition 15. It will:

- Require that all **commercial/industrial properties valued at \$3 million or more be reassessed at FAIR market value**, and pay taxes on that basis. This is FAIR, and how it is done in every other state;
- **Maintain the current tax rate of 1%** which is one of the lowest property tax rates in the nation;
- **Explicitly protect all residential properties and all agricultural properties from increased taxes (CONTRARY to the unfounded claim in Councilmember McCann's resolution: commercial farmers will NOT be negatively affected);**
- **Exempt small businesses with properties valued at \$3 million or less (indexed for inflation) from increased taxes (CONTRARY to the unfounded claims in Councilmember McCann's resolution);**
- **Provide a tax cut to these small businesses by eliminating the business personal property tax on the first \$500,000 on equipment/computers/machinery/furniture**, which will help small businesses with post-COVID recovery. (A personal note: EVERY female- and small-business owner I know supports Prop 15!)

Proposition 15 will raise up to an estimated \$12 billion statewide every year once fully implemented.

- A large share (40%) of this new revenue will go for K-12 education and community colleges. The amount for education will be allocated according to the Equity Formula (LCFF) so that the poorest students will get the most support. Major education groups, including the California PTA, Education Trust West, CTA, CFT and charter school leaders such as Marshall Tuck are all supporting Proposition 15.
- The Community Colleges of California voted unanimously to support Proposition 15. A projected \$450 million every year will go to the 115 campuses which will be on the frontlines of worker retraining during the recession.
- The balance (60%) will be divided between cities, counties and special districts for use in addressing homelessness, community clinics, water infrastructure and public safety.

Recent analysis projects that just 10% of commercial properties will account for 92% of all the new revenue. The taxes are concentrated on those businesses at the top that have been avoiding paying their fair share for decades.

Locally, the residents of Chula Vista will benefit greatly from Proposition 15. Here are the annual amounts anticipated for:

- The City of Chula Vista: more than \$5 million a year
- CVESD: over \$14 million
- Sweetwater Unified High School District: \$26 million
- Water & other special districts serving residents: over \$1 million

South Bay People Power urges you to support Proposition 15. Please help Chula Vista residents to move forward by generating the resources to invest in our children, our families and our future.

Thank you for your work to make Chula Vista a welcoming and sustainable place to live.

Sincerely,

Margaret A. Baker, DrPH  
Convener, South Bay People Power



**South Bay People Power** promotes social justice by nonpartisan civic engagement.

**Sheree Kansas**

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**Subject:** FW: Aug 25 City Council Meeting, Prop 15 OPPOSE McCann Resolution

**From:** Nicole O <[REDACTED]>

**Sent:** Monday, August 24, 2020 4:43 PM

**To:** Francisco Estrada <[FEstrada@chulavistaca.gov](mailto:FEstrada@chulavistaca.gov)>; Albert Velasquez <[avelasquez@chulavistaca.gov](mailto:avelasquez@chulavistaca.gov)>; Steve C. Padilla <[spadilla@chulavistaca.gov](mailto:spadilla@chulavistaca.gov)>; Mike Diaz <[mdiaz@chulavistaca.gov](mailto:mdiaz@chulavistaca.gov)>; Jill Galvez <[jmgalvez@chulavistaca.gov](mailto:jmgalvez@chulavistaca.gov)>

**Subject:** Aug 25 City Council Meeting, Prop 15 OPPOSE McCann Resolution

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Hello,

My name is Nicole and I am writing because I support Prop 15. I urge you to keep Prop 15 as is and wish that you do not accept the Resolution that John McCann has suggested. Do not allow the large, multinational corporations to exploit the corporate tax loophole in California any longer. These large corporations must be taxed fairly in order to adequately support public education and local services. Please put our schools and communities first and OPPOSE the McCann resolution.

Thank you for your time,  
Nicole Oga



**Sheree Kansas**

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**Subject:** FW: City Counsel meeting post

**From:** Claire Pratt <[REDACTED]>  
**Sent:** Monday, August 24, 2020 6:53 PM  
**To:** CityClerk <[CityClerk@chulavistaca.gov](mailto:CityClerk@chulavistaca.gov)>  
**Subject:** City Counsel meeting post

**Warning:  
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Please post this comment: Item 17 on agenda August 25: opposed to McCann's Prop 15 resolution. I posted this city counsel site under comments , but do not see it listed

Claire Pratt. I oppose the McCann resolution. It makes no sense to continue allowing big business get a pass on paying their share of taxes when that share could go to our schools which are in desperate need of financial support, now exacerbated by COVID. Why would any Chula Vista City Council member oppose Prop 15? Prop 15 corrects the underlying reason schools became underfunded in the first place: namely The Jarvis Tax code, 1978, which was initiated and funded by big business interests and decimated state school funding. Its time to right that wrong. We need Pro 15. Oppose McCann's resolution.

Claire Pratt  
Bonita



**Sheree Kansas**

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**Subject:** FW: Resolution to Oppose Prop 15

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**From:** David Trujillo [REDACTED]  
**Sent:** Monday, August 24, 2020 5:21 PM  
**To:** Francisco Estrada <[FEstrada@chulavistaca.gov](mailto:FEstrada@chulavistaca.gov)>  
**Subject:** Resolution to Oppose Prop 15

**Warning:  
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Email**

Dear Mr. Estrada,

The ACLU of CA has endorsed Proposition 15 because it will promote equity in our community by closing corporate loopholes and direct those funds to local governments and schools. COVID-19 has put a spotlight on the long-standing inequities that exist in our region, Prop 15 is a common sense approach that will help address those inequities by providing additional funding to our schools and community colleges. We hope we can count on Mayor Salas to stand with our underserved community members by voting NO on the resolution to oppose Proposition 15.

Best,  
David

## Sheree Kansas

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**Subject:** FW: Comment for Item 17 for City Council Meeting for 8/25/2020

**From:** Belen Hernandez Garcia [REDACTED]  
**Sent:** Tuesday, August 25, 2020 1:44 PM  
**To:** CityClerk <[CityClerk@chulavistaca.gov](mailto:CityClerk@chulavistaca.gov)>  
**Subject:** Re: Need Validation Email ASAP

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Meeting: City Council Meeting  
Meeting Time: August 25, 2020 at 5:00pm PDT  
AGENDA ITEM 17  
POSITION: OPPOSE

Dear Chula Vista City Council - I urge to OPPOSE the resolution against Prop 15. The San Diego Country Club, which owns over 150 acres in Chula Vista, pays taxes on 1978 property values that amount to 2 cents per square foot. New homeowners in the same neighborhood pay 90 cents per square foot in property taxes. In 1978, homeowners carried 55% of the property tax burden; now they carry 72%. Per-pupil spending in California has fallen from 7th in 1978 to 39th.

Prop 15 will require that all commercial/industrial properties valued at \$3M or more be reassessed at fair market value, and pay taxes on that basis. This is how it is done in EVERY OTHER STATE. Prop 15 will maintain the current tax rate of 1%—one of the lowest property tax rates in the country and it protects all residential properties, agricultural properties. and small businesses from tax increases.

The City of Chula Vista would gain more than \$5 million a year, the elementary school district over \$14 million, the high school district over \$26 million, the water and other special districts serving residents would gain over \$1 million a year. I urge you to value the education of the children in your districts over the profits of large corporations. Thank you. Belen Hernandez, Mid-City CAN

Best,  
Belen Hernandez-Garcia

*Policy Advocate*

**Mid-City CAN (Community Advocacy Network)**

4305 University Ave. #550, San Diego, CA 92105

(619) 272-7582 ext 112 | [bhernandez@midcitycan.org](mailto:bhernandez@midcitycan.org) | [www.midcitycan.org](http://www.midcitycan.org)

**From:** [noreply@granicusideas.com](mailto:noreply@granicusideas.com)  
**To:** [Kerry Bigelow](#); [Cristina Hernandez](#)  
**Subject:** New eComment for City Council Meeting  
**Date:** Monday, August 24, 2020 3:33:50 PM

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## New eComment for City Council Meeting

Vanessa Ceceña submitted a new eComment.

Meeting: City Council Meeting

Item: 17. 20-0367 COUNCILMEMBER Mc CANN: RESOLUTION OF THE CITY COUNCIL OF THE CITY OF CHULA VISTA, OPPOSING CALIFORNIA PROPOSITION 15, ENTITLED, "TAX ON COMMERCIAL AND INDUSTRIAL PROPERTIES FOR EDUCATION AND LOCAL GOVERNMENT FUNDING INITIATIVE (2020)"

eComment: My name is Vanessa Ceceña and I am submitting a public comment behalf of Border Angels, a nonprofit that advocates for the rights of migrants and immigrants in the borderlands. We denounce the anti-Prop 15 efforts of some Councilmembers. No other state in the country taxes commercial and industrial property the way we do in California. Working-class residents are tired of having to pay the price for poor decisions made by elected officials. Prop 15 would ensure that property taxes wouldn't be increased for our working-class community members. Prop 15 would allocate the necessary funds for our school districts and community colleges. Let's invest in our youth and in our community's future.

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**Sheree Kansas**

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**Subject:** FW: Opposition to Prop 15

**From:** Vanessa Cecena <[REDACTED]>  
**Sent:** Monday, August 24, 2020 3:41 PM  
**To:** Albert Velasquez <[avelasquez@chulavistaca.gov](mailto:avelasquez@chulavistaca.gov)>; Francisco Estrada <[FEstrada@chulavistaca.gov](mailto:FEstrada@chulavistaca.gov)>  
**Cc:** Dulce Garcia <[REDACTED]>  
**Subject:** Opposition to Prop 15

**Warning:  
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Email**

Dear Mr. Estrada,

My name is Vanessa Ceceña and I am writing to you today on behalf of Border Angels, a nonprofit that advocates for the rights of migrants and immigrants in the borderlands of San Diego County. Many of the community members we support call Chula Vista their home. We urge Mayor Salas to denounce the anti-Prop 15 efforts of some Councilmembers.

No other state in the country taxes commercial and industrial property the way we do in California. Working-class residents are tired of having to pay the price for poor decisions made by elected officials. Prop 15 would ensure that property taxes wouldn't be increased for our working-class community members. Prop 15 would allocate the necessary funds for our school districts and community colleges. Let's invest in our youth and in our community's future. Let's pass Prop 15.

Sincerely,

Vanessa Ceceña  
Communications Coordinator  
Border Angels

## Sheree Kansas

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**Subject:** FW: Agenda Item 17: Councilmember McCann Resolution Opposing Prop 15

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**From:** Kyra Greene [REDACTED]  
**Sent:** Tuesday, August 25, 2020 1:36 PM  
**To:** Kyra Greene [REDACTED]  
**Subject:** Agenda Item 17: Councilmember McCann Resolution Opposing Prop 15

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Email**

Dear Mayor Salas and Councilmembers,

I am writing to you to express the Center on Policy Initiatives' opposition to **Item 17: Councilmember McCann Resolution Opposing Prop 15** on today's council agenda.

As you know, the Center on Policy Initiatives is a nonprofit research and action institute dedicated to creating economic prosperity, sustainable communities, and a healthy environment for all, but with a focus on residents of the San Diego region. Proposition 15 is completely in alignment with our mission and with your values.

For more than 40 years, multinational corporations and land speculators have been exploiting a tax loophole and avoiding paying their fair share of taxes. This is a broken system and one no other state in the country uses to determine commercial and industrial property. This system has incentivized keeping land vacant, has driven sprawl and has raised the cost of developable land. In other words, this tax loophole has made it more difficult for San Diegans to get access to safe, environmental appropriate and affordable housing. Prop 15 is targeted to ensure that those at the top of the wealth distribution who have been avoiding paying their fair share for decades, finally pay their fair share.

Exploitation of this broken system, by the wealthy, is one reason that per-pupil spending in California has fallen from 7<sup>th</sup> in the nation to 39<sup>th</sup>. Because of this underfunding, our schools lack the nurses, counselors and librarians we need. This disinvestment has fallen heaviest on Black, Latinx and low-income children, COVID-19 impacts are disproportionately falling on these families in part because of these same disinvestments.

Even before COVID-19, our cities, counties and school districts have been suffering from chronic budget shortfalls even as we depended more and more on sales taxes and other regressive forms of taxation, because of this tax loophole. These challenges have only gotten greater in recent months. Proposition 15 offers the opportunity to close this loophole and to create more equity and fairness in California's taxation system, while raising up to \$12B more in revenue after year, when it is fully implemented.

Prop 15 will require that all commercial/industrial properties **valued at \$3M or more** be reassessed at fair market value and that property taxes be based on that value not outdated values. Prop 15 will not raise the tax rate of 1%-- maintaining one of the lowest property tax rates in the country.

Here is what is at stake. Failing to pass Prop 15 will prolong the suffering that families are currently facing by extending the length of the current economic recession. Recent history shows up that increasing public revenue is a critical part of any economic recovery. Passing Prop 15 will help families in California and specifically in Chula Vista by generating additional tax revenue that you can invest in our children, our families and our future.

Thank you for your time and consideration,



**Kyra R. Greene, PhD** (She/her)

Executive Director

**Center on Policy Initiatives** ||| **Policy Action**

3727 Camino del Rio South, Suite 100

San Diego, CA 92108

O: [619.584.5744](tel:619.584.5744) x122

C: 619.212.9784

E: [kgreene@cpisandiego.org](mailto:kgreene@cpisandiego.org)



To Schedule a Meeting: Please include Kimberly Uy ([kimberlyu@cpisandiego.org](mailto:kimberlyu@cpisandiego.org)) in your email or call her (619-584-5744 x121).

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**Sheree Kansas**

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**Subject:** FW: URGENT: Oppose the McCann Resolution today - YES ON PROP 15

**From:** Jewell Karinen [REDACTED]

**Sent:** Tuesday, August 25, 2020 12:19 AM

**To:** Francisco Estrada <[FEstrada@chulavistaca.gov](mailto:FEstrada@chulavistaca.gov)>; Albert Velasquez <[avelasquez@chulavistaca.gov](mailto:avelasquez@chulavistaca.gov)>; Jill Galvez <[jmgalvez@chulavistaca.gov](mailto:jmgalvez@chulavistaca.gov)>

**Subject:** URGENT: Oppose the McCann Resolution today - YES ON PROP 15

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Email**

To CM Padilla, CM Diaz, and CM Galvez,

Do you believe large corporations should pay their fair share of taxes, supporting schools and services? If so, you support Prop 15! That's why you must oppose item 17, McCann resolution's in today's meeting.

I went to Allen Elementary School in CVESD, I used to work as a substitute in CVESD, my mom is an educator in the district, and I attended Bonita Vista High School. I also come from a family of educators. I also went to Southwestern College.

Starting with my elementary school losing its performing arts program, I have watched important programs get defunded one-by-one at every single school I have attended. I hate that students now are worse-off than I was 15 years ago. They should be doing better. They should have more opportunities than I had. I hope you will agree.

Anyone who knows or loves an educator can attest to this hemorrhaging of funding and resources. Everyone suffers when school suffer. Teachers, students, and families are desperate for resources. Please put schools and communities first.

Please oppose the McCann Resolution. Supporting Prop 15 means raising \$10-12 billion per year for public education and social services. Support Prop 15 in order to support our community. Prop 15 is an essential and important way to expand revenues required to build alternative, sustainable public services and practices. Progressive taxation is an essential path to that goal. Prop 15 is opposed by the most reactionary sectors of capital - those who prioritize corporate profits over our community's education and well being.

Please oppose the McCann Resolution. Support schools and communities and support Prop 15! I hope to see your support at the Board meeting today.

Sincerely,  
Jewell Karinen in 91902

**Sheree Kansas**

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**Subject:** FW: URGENT: Oppose the McCann Resolution today - YES ON PROP 15

-----Original Message-----

From: Trevor Malone [REDACTED]

Sent: Tuesday, August 25, 2020 9:39 AM

To: Francisco Estrada <FEstrada@chulavistaca.gov>; Albert Velasquez <avelasquez@chulavistaca.gov>; Jill Galvez <jmgalvez@chulavistaca.gov>; Steve C. Padilla <spadilla@chulavistaca.gov>; Mike Diaz <mdiaz@chulavistaca.gov>

Subject: URGENT: Oppose the McCann Resolution today - YES ON PROP 15

Warning: External Email

To CM Padilla, CM Diaz, CM Galvez, and Mayor Salas,

Do you believe large corporations should pay their fair share of taxes, supporting schools and services? If so, you support Prop 15! That's why you must oppose item #17, McCann resolution's in today's meeting.

Please oppose the McCann Resolution. Supporting Prop 15 means raising \$10-12 billion per year for public education and social services. Support Prop 15 in order to support our community. Prop 15 is an essential and important way to expand revenues required to build alternative, sustainable public services and practices. Progressive taxation is an essential path to that goal. Prop 15 is opposed by the most reactionary sectors of capital - those who prioritize corporate profits over our community's education and well being.

Please oppose McCann's Resolution, item #17. Support schools and communities and support Prop 15! I hope to see your support at the Board meeting today.

Sincerely,

Trevor Malone in 92111



**Sheree Kansas**

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**Subject:** FW: Please oppose McCann resolution & support Prop 15 at today's council meeting

**From:** Allie Kiekhofer [REDACTED]

**Sent:** Tuesday, August 25, 2020 12:41 PM

**To:** Francisco Estrada <FEstrada@chulavistaca.gov>; Albert Velasquez <avelasquez@chulavistaca.gov>; Jill Galvez <jmgalvez@chulavistaca.gov>; Steve C. Padilla <spadilla@chulavistaca.gov>; Mike Diaz <mdiaz@chulavistaca.gov>

**Subject:** Please oppose McCann resolution & support Prop 15 at today's council meeting

**Warning:  
External  
Email**

To Councilmembers Padilla, Diaz, Galvez, and Mayor Salas,

Please support Prop 15 and oppose the McCann resolution (item #17 on today's Council agenda). Prop 15 ensures that large corporations pay their fair share of taxes—and the taxes collected support schools and services in your very district. It is shocking to see a city council item attempting to oppose a proposition that would so clearly benefit Chula Vista schools and community services.

I am an educator and lived in San Diego for a long time. I grew up going to California public schools. It has been nothing short of tragic watching as schools have had programs cut statewide over the past couple of decades. Things have changed drastically since I was in school just over 10 years ago. I'm currently a school aide and have seen firsthand how everything from school supplies & technology to enrichment classes are stretched threadbare. California schools desperately need the funding that Prop 15 would provide. The idea of preventing schools from getting more funding is unacceptable to me.

So: Please oppose the McCann resolution and support Prop 15. It would raise \$10-12 billion annually to support public education and social services. Opposing prop 15 basically means that you care more about corporate interests than you do about schools and communities. If that's the case, make no mistake: your communities will vote you out of office.

Prop 15 is an efficient and extremely necessary way to expand revenues required to build and support sustainable public services— and progressive taxation is an essential part of achieving this goal. It's no surprise that the opponents to Prop 15 are those who prioritize corporate profits over literally everything else.

Please oppose item #17 today and vocally express your support for Prop 15. I hope to see your support at the Board meeting today.

Sincerely,  
Allie Kiekhofer

[REDACTED]  
Bonita, CA 91902

**Sheree Kansas**

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**Subject:** FW: Support for proposition 15

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**From:** Amy Hoang [REDACTED]  
**Sent:** Tuesday, August 25, 2020 1:07 PM  
**To:** Francisco Estrada <FEstrada@chulavistaca.gov>  
**Subject:** Support for proposition 15

**Warning:**  
**External**  
**Email**

My name is Ngoc Hoang, I am an IHSS home caregiver in San Diego and I urge you to SUPPORT Proposition 15 and reject any efforts to oppose it. As a frontline, essential worker during the COVID pandemic, I have seen firsthand what happens when our state and county resources are underfunded and a crisis hits: public health systems buckle under the increased need and people needlessly suffer and die. We can do better than that. We must do better than that.

We didn't get here by accident. For more than 40 years, a small handful of large, multinational corporations have been exploiting a corporate tax loophole in California to avoid paying their share of taxes to support public education and local services.

Prop. 15 would close the loophole and maintain the current tax rate of 1%—one of the lowest property tax rates in the country. It would keep money in the communities that need it.

As a frontline worker I implore you not to ignore the lessons COVID has taught us about preparing for the future. We need everyone who profits from a community to pay their fair share to invest in it.

Please do not oppose Prop. 15.

## Sheree Kansas

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**Subject:** FW: Support or Proposition 15

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**From:** Suzy Tran [REDACTED]  
**Sent:** Tuesday, August 25, 2020 12:27 PM  
**To:** Francisco Estrada <[FEstrada@chulavistaca.gov](mailto:FEstrada@chulavistaca.gov)>  
**Subject:** RE: Support or Proposition 15

**Warning:  
External  
Email**

My name is \_Susan Tran\_\_\_\_. I am an IHSS home caregiver in [CITY] and I urge you to SUPPORT Proposition 15 and reject any efforts to oppose it.

For more than 40 years, a small handful of large, multinational corporations have been exploiting a corporate tax loophole in California to avoid paying their share of taxes to support public education and local services. This includes the San Diego Country Club, which owns over 150 acres in Chula Vista, and pays taxes on 1978 property values that amount to 2 cents per square foot. There is no other state in the country that taxes commercial and industrial property the way we do in California

New homeowners in the same neighborhood pay 90 cents per square foot in property taxes. In 1978, homeowners carried 55% of the property tax burden; now we carry 72%. We have shifted the tax burden onto families AND we are not getting the city and county services we need. It's not fair.

The system is broken. With everything our communities have suffered with the COVID-19 pandemic we can't wait any longer to fix it.

Please do not oppose Prop. 15.

Susan Tran



August 25, 2020

RE: Prop 15 - SUPPORT

Dear Chula Vista City Councilmembers,

On behalf of the San Diego County Building & Construction Trades Council and our 30,000 members, I write to urge you to vote NO on Councilmember McCann's misguided proposed resolution. Research shows that Prop 15 will raise up to \$12B every year in California when fully implemented. The benefits to residents of Chula Vista would be exemplary. The City of Chula Vista would gain more than \$5 million a year, the elementary school district over \$14 million, the high school district over \$26 million, water and other special districts serving your residents would gain over \$1 million a year. Prop 15 would assist Chula Vista residents move forward by generating the resources to invest in our children, our families and our future.

In these uncertain times, we urge you to move forward with Prop 15 and thank you for your consideration.

Sincerely,

Tom Lemmon  
Business Manager

**Sheree Kansas**

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**Subject:** FW: City Council 8/25 meeting comment

**From:** Jennifer James <[REDACTED]>

**Sent:** Tuesday, August 25, 2020 2:08 PM

**To:** CityClerk <[CityClerk@chulavistaca.gov](mailto:CityClerk@chulavistaca.gov)>

**Subject:** City Council 8/25 meeting comment

**Warning:  
External  
Email**

Dear City of Chula Vista City Clerk:

The ecomment function on the City Council website is "experiencing technical difficulties" and I am being redirected to submit my public comment to this email address.

I am writing about Item 17. I **oppose Item 17**. The City of Chula Vista should be supporting Prop 15 to provide critical resources to schools and local government. Resources are sorely needed, and helping out businesses at the expense of families is against the greater good.

Jennifer James  
92102



**Sheree Kansas**

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**Subject:** FW: Prop 15

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**From:** [REDACTED]  
**Sent:** Tuesday, August 25, 2020 11:08 AM  
**To:** Francisco Estrada <[FEstrada@chulavistaca.gov](mailto:FEstrada@chulavistaca.gov)>  
**Cc:** [REDACTED]  
**Subject:** Prop 15

**Warning:  
External  
Email**

My name is Daniel Osuna. I am an IHSS home caregiver in [CITY] and I urge you to SUPPORT Proposition 15 and reject any efforts to oppose it.

As a frontline, essential worker during the COVID pandemic, I have seen firsthand what happens when our state and county resources are underfunded and a crisis hits: public health systems buckle under the increased need and people needlessly suffer and die. We can do better than that. We must do better than that.

We didn't get here by accident. For more than 40 years, a small handful of large, multinational corporations have been exploiting a corporate tax loophole in California to avoid paying their share of taxes to support public education and local services.

Prop. 15 would close the loophole and maintain the current tax rate of 1%—one of the lowest property tax rates in the country. It would keep money in the communities that need it.

As a frontline worker I implore you not to ignore the lessons COVID has taught us about preparing for the future.

We need everyone who profits from a community to pay their fair share to invest in it.

Sincerely,

Daniel Osuna | Professional Consultant & Problem Solver

TV | Radio | Music | Digital | Social Media | Events | Marketing

Paralegal | Investigations | Public Relations for Ernest Macias Esquire - Attorney at Law at the Macias Law Firm

P.O. Box 3242 | Calexico, CA | 92232

[REDACTED]

[REDACTED]

Sent from my mobile office.

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