



Board of Directors

President
Jay Norris

President Elect
Steve Miesen

Vice Presidents
Nicole Hohenstein
Todd Galarneau
William A. Hall
Kevin Marshall

Past President
Jerry Rindone

Directors
Martin Aguilera
David Cromwell
Alejandro Escalera
Dr. Francisco Escobedo
David Gonzalez
Eric Johnson
Dr. Henry Kikunaga
Martin R. Lodge
Jim Lowther
Zulema Maldonado
Jyoti Sarolia
Lourdes Valdez
Claudia Valenzuela
Dr. Pablo Velez

Non-Voting
Reporting Member
Luanne Hulsizer

CEO
Lisa Cohen

November 4, 2014

Honorable Mayor Cox and City Council
City of Chula Vista
276 Fourth Avenue
Chula Vista, CA 91910

RE: Otay Ranch Village Two (Montecito Village) Comprehensive SPA Amendment

Honorable Mayor and City Council,

The Chula Vista Chamber of Commerce voices its strong support for the Otay Ranch Village Two Comprehensive SPA Amendment. This project provides a number of economic and community benefits to the City, including the provision of a diverse range of housing for our residents and the construction of important infrastructure, all funded by the development.

Montecito Village was originally approved in May 2006 by the City Council. Unfortunately the Great Recession delayed the implementation of the Village and with it the public parks, schools and roads that serve the community. The Comprehensive SPA Amendment updates the original plan to account for changes that have occurred since Otay Ranch was first envisioned in the early 1990s. Approval of this project provides the following benefits:

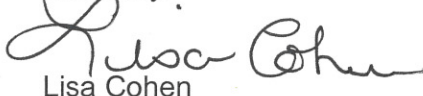
- A time certain commitment to complete Heritage Road from Olympic Parkway to Main Street
- A second elementary school to ensure all K-5 students may attend school in the Village
- An agreement for the developer to accelerate the design and construction of public parks
- The dedication of 4+ acres of parkland in the Otay Ranch Community Park
- The relocation of a major waterline to allow park development to proceed
- Additional workforce and affordable housing
- Approximately \$7.8 million in funding for quality of life improvements

The Heritage Road connection is an important priority to alleviate current traffic congestion. Despite the construction of two lanes from Olympic Parkway to Santa Victoria Road, the May 2014 Growth Management Oversight Commission identified the "*construction of Heritage Road to Main Street continues to be delayed*".

The accelerated construction of Heritage Road provides a substantial public benefit to the City from both economic and circulation perspectives, specifically to businesses along the Main Street Corridor east of Interstate 805. With approval of the project Baldwin & Sons has agreed to ensure the phase of Heritage Road between Santa Victoria and Main Street is operational no later than January 2017.

For these reasons we respectfully request your approval for this project.

Sincerely,


Lisa Cohen