

HEALTHY CHULA VISTA INITIATIVE

Overview



The *Healthy Chula Vista Initiative* supports the City’s Strategic Plan goal of creating a thriving, healthy community by creating policies and programs to improve the City’s physical and social environments, promote awareness and access to services, and build community partnerships.

Conceptual Framework



Near-Term Priorities

- Develop a **Healthy Chula Vista Initiative program manual** to outline the strategies, tools, and resources for creating a thriving, healthy community.
- **Amend the City’s General Plan** to emphasize neighborhoods that promote healthy lifestyles and communities and guide related capital investment, infrastructure renovation, public amenities, & residential improvements.
- **Align other City plans** (such as the Pedestrian Master Plan, Pavement Maintenance Plan, etc.) with the amended General Plan’s priorities.
- Develop **design schematics for two “Healthy Corridor Pilot Projects”** – Broadway (C St to J St) and H Street (5 Freeway to 3rd Ave).

Contact Information

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City of Chula Vista Strategic Plan: 3. Healthy Community

Supportive, Built Environment

Environmental Protection

Healthy, Active Environment

3.1 Support an environment that fosters health & wellness

3.2 Develop & implement strategies that restore and protect resources and promote sustainability

3.3 Provide parks, open spaces, outdoor experiences, libraries, and recreation opportunities