

City of Chula Vista

Meeting Minutes - Final

Tuesday, February 16, 2016

5:00 PM

Council Chambers
276 4th Avenue, Building A
Chula Vista, CA 91910

REGULAR MEETING OF THE CITY COUNCIL

CALL TO ORDER

A Regular Meeting of the City Council of the City of Chula Vista was called to order at 5:04 p.m. in the Council Chambers, located in City Hall, 276 Fourth Avenue, Chula Vista, California.

ROLL CALL:

Present: Councilmember Aguilar, Councilmember Bensoussan, Councilmember McCann, Deputy Mayor Miesen and Mayor Casillas Salas

Also Present: City Manager Halbert, City Attorney Googins, City Clerk Norris, and Assistant City Clerk Bigelow

PLEDGE OF ALLEGIANCE TO THE FLAG AND MOMENT OF SILENCE

Councilmember Bensoussan led the Pledge of Allegiance.

SPECIAL ORDERS OF THE DAY

- A. [16-0089](#) OATHS OF OFFICE
Mayra Swanson, Board of Library Trustees
Carlos Jaime, Resource Conservation Commission
Jennifer Carbuccia, Civil Service Commission

City Clerk Norris administered the oaths of office to Commissioners Swanson, Jaime, and Carbuccia, and Deputy Mayor Miesen presented them with certificates of appointment.

- B. [16-0023](#) EMPLOYEE SERVICE RECOGNITION HONORING STAFF WITH MILESTONE SERVICE ANNIVERSARIES

Mayor Casillas Salas recognized employees with milestone anniversaries.

- C. [16-0025](#) PRESENTATION BY SHARP HEALTHCARE CHIEF EXECUTIVE OFFICER PABLO VELEZ AND VICE PRESIDENT OF FACILITIES PAT NEMETH ON THE NEW OCEAN VIEW TOWER, A \$239-MILLION, 170,000-SQUARE-FOOT HOSPITAL PROJECT ON THE SHARP CHULA VISTA CAMPUS

Pat Nemeth and Pablo Velez, representing Sharp Healthcare, and Chris Veum, representing AVR Studios, gave a presentation on the Sharp Chula Vista ocean view tower.

CONSENT CALENDAR (Items 1 - 3)

1. [16-0094](#) APPROVAL OF MINUTES of February 2, 4, and 9, 2016.

Recommended Action: Council approve the minutes.

- 2. [16-0091](#) ORDINANCE NO. 3364 OF THE CITY OF CHULA VISTA ADDING CHULA VISTA MUNICIPAL CODE CHAPTER 2.47 - "HEALTHY CHULA VISTA ADVISORY COMMISSION" (SECOND READING AND ADOPTION)

Recommended Action: Council adopt the ordinance.

- 3. [15-0677](#) RESOLUTION NO. 2016-021 OF THE CITY COUNCIL OF THE CITY OF CHULA VISTA APPROVING AN AMENDMENT TO THE EXISTING AGREEMENT FOR DEVELOPING A TELEGRAPH CANYON CHANNEL NEXUS STUDY, BETWEEN THE CITY OF CHULA VISTA AND ATKINS NORTH AMERICA, INC.; AND APPROPRIATING \$106,660 FROM THE AVAILABLE BALANCE OF THE TELEGRAPH CANYON DRAINAGE FEE FUND TO CIP DR203 "TELEGRAPH CANYON CHANNEL COMPLIANCE FEASIBILITY STUDY" (4/5 VOTE REQUIRED)

Recommended Action: Council adopt the resolution.

Approval of the Consent Calendar

ACTION: A motion was made by Councilmember McCann, seconded by Councilmember Bensoussan, to approve staff's recommendations on the above Consent Calendar items, headings read, text waived. The motion carried by the following vote:

Yes: 5 - Aguilar, Bensoussan, McCann, Miesen and Casillas Salas

No: 0

Abstain: 0

ITEMS REMOVED FROM THE CONSENT CALENDAR

There were none.

PUBLIC COMMENTS

Brent Curd, Chula Vista resident, expressed concern regarding his sewer charges.

David Leaf, Chula Vista resident, representing Leaf Sales, Inc., spoke regarding the upcoming bicycle race, the Amgen Tour of California, and spoke in support of the City cleaning up areas along the route. He submitted written documentation with a map of the route.

ACTION ITEMS (Part 1 of 2)

- 4. [15-0241](#) REPORT ON THE CITY OF CHULA VISTA MARKETING AND COMMUNICATIONS PROGRAM AND PRESENTATION ON THREE-YEAR MARKETING AND COMMUNICATIONS PLAN

Marketing and Communications Manager Steinberger gave a presentation on the three-year marketing and communications plan.

Councilmember Bensoussan expressed support for using arts programs to promote the City and also for Communications collaborating with the Economic Development Department to incorporate marketing efforts in business recruitment and development.

Mayor Salas spoke in support of having a marketing consultant investigate the potential benefits of the use of a tag line, such as "City of Champions," in marketing materials

Deputy Mayor Miesen spoke in support of coordinating with community groups to ensure unified messaging about the City.

Councilmember Aguilar spoke in support of Councilmember Bensoussan's recommendations regarding arts programs and marketing efforts for business recruitment and development.

Councilmember McCann spoke in support of managing perceptions about the City and marketing to businesses.

Councilmember Bensoussan expressed support of the use of the tagline, "City of Champions." Mayor Salas clarified that the marketing consultant would be asked to analyze the use of a tagline, and may include other tagline possibilities.

ACTION: A motion was made by Mayor Casillas Salas, seconded by Councilmember Bensoussan, that the three-year marketing and communications plan be approved (Minutes Resolution No. 2016-022). The motion carried by the following vote:

Yes: 5 - Aguilar, Bensoussan, McCann, Miesen and Casillas Salas

No: 0

Abstain: 0

5. [15-0648](#) CONSIDERATION OF ADOPTING THE BIKE LANES ON BROADWAY FEASIBILITY STUDY

RESOLUTION NO. 2016-023 OF THE CITY COUNCIL OF THE CITY OF CHULA VISTA ADOPTING THE BIKE LANES ON BROADWAY FEASIBILITY STUDY AND AUTHORIZING THE IMPLEMENTATION OF THE STUDY RECOMMENDATIONS AS FUNDING ALLOWS THROUGH FUTURE CAPITAL IMPROVEMENT PROGRAM PROJECTS

Principal Civil Engineer Rivera, and Michael Kenney and Sherry Ryan, consultants, representing Chen Ryan, gave a presentation on the item.

The following members of the public submitted written documentation in support of staff's recommendation and declined to speak:

- Emily Barton, Chula Vista resident
- Cody Ryan, Chula Vista resident
- Armando Ibarra, Chula Vista resident
- Skii Fleeton-Essenfeld, Chula Vista resident

The following members of the public spoke in support of staff's recommendation:

- Gabe Gutierrez, Chula Vista resident
- Zaida Botello, La Jolla resident
- Randy Van Vleck, representing Bike Walk Chula Vista
- Randy Armenta, San Diego resident, representing Los Couzadores
- Kelsey Ryan, Chula Vista resident
- Emily Serafy Cox, representing MAAC

Assistant Director of Engineering Valle and Principal Civil Engineer Rivera answered questions regarding the item.

ACTION: A motion was made by Councilmember McCann, seconded by Councilmember Aguilar, that Resolution No. 2016-023 be adopted, heading read, text waived. The motion carried by the following vote:

Yes: 5 - Aguilar, Bensoussan, McCann, Miesen and Casillas Salas

No: 0

Abstain: 0

MAYOR'S REPORTS (Part 1 of 2)

Mayor Casillas Salas paid tribute to Captain Steve Millikin and stated the meeting would be adjourned in his memory. Councilmember McCann also paid tribute to Captain Millikin.

ACTION ITEMS (Part 2 of 2)

6. [16-0067](#) CONSIDERATION OF APPROVING THE JULY 4, 2016 INDEPENDENCE DAY FIREWORKS FESTIVAL AS A CITY-SPONSORED EVENT

RESOLUTION NO. 2016-024 OF THE CITY COUNCIL OF THE CITY OF CHULA VISTA APPROVING THE JULY 4, 2016 INDEPENDENCE DAY FIREWORKS FESTIVAL AS A CITY-SPONSORED EVENT FOR FISCAL YEAR 2016/2017

Mayor Casillas Salas stated that Items 6, 7, and 8 would be taken together. Marketing and Communications Manager Steinberger presented information on Items 6, 7, and 8.

ACTION: A motion was made by Councilmember McCann, seconded by Mayor Casillas Salas, that Resolution No. 2016-024 be adopted, heading read, text waived. The motion carried by the following vote:

Yes: 5 - Aguilar, Bensoussan, McCann, Miesen and Casillas Salas

No: 0

Abstain: 0

7. [16-0068](#) CONSIDERATION OF APPROVING LAKEFEST AS A CITY-SPONSORED EVENT

RESOLUTION NO. 2016-025 OF THE CITY COUNCIL OF THE CITY OF CHULA VISTA APPROVING "LAKEFEST" TO BE HELD ON MAY 14, 2016 AS A CITY-SPONSORED EVENT FOR FISCAL YEAR 2015/2016 AND ALLOCATING \$10,000 IN SPECIAL EVENT SPONSORSHIP FUNDING TO THE EVENT

Item 7 was discussed with Item 6.

ACTION: A motion was made by Councilmember McCann, seconded by Mayor Casillas Salas, that Resolution No. 2016-025 be adopted, heading read, text waived. The motion carried by the following vote:

Yes: 5 - Aguilar, Bensoussan, McCann, Miesen and Casillas Salas

No: 0

Abstain: 0

8. [16-0065](#) CONSIDERATION OF APPROVING HARBORFEST AND THE STARLIGHT PARADE AS CITY-SPONSORED EVENTS, AND APPROVING THE FILING OF AN APPLICATION AND POSSIBLE AGREEMENT FOR A COMMUNITY ENHANCEMENT GRANT

A. RESOLUTION NO. 2016-026 OF THE CITY COUNCIL OF THE CITY OF CHULA VISTA APPROVING HARBORFEST 2016 AND THE 2016 STARLIGHT PARADE AS CITY-SPONSORED EVENTS FOR FISCAL YEAR 2016/2017

B. RESOLUTION NO. 2016-027 OF THE CITY COUNCIL OF THE CITY OF CHULA VISTA APPROVING THE FILING OF AN APPLICATION FOR A \$30,000 COMMUNITY ENHANCEMENT GRANT FROM THE COUNTY OF SAN DIEGO, APPROVING A RESOLUTION FOR THE GRANT APPLICATION REQUIRED BY THE COUNTY; AND, SHOULD THE CITY BE AWARDED GRANT FUNDING, AUTHORIZING THE CITY MANAGER OR DESIGNEE TO EXECUTE AN AGREEMENT AND RELATED DOCUMENTS BETWEEN THE CITY OF CHULA VISTA AND THE COUNTY OF SAN DIEGO FOR THE GRANT

Item 8 was discussed with Item 6.

ACTION: A motion was made by Councilmember McCann, seconded by Mayor Casillas Salas, that Resolution Nos. 2016-026 and 2016-027 be adopted, headings read, text waived. The motion carried by the following vote:

Yes: 5 - Aguilar, Bensoussan, McCann, Miesen and Casillas Salas

No: 0

Abstain: 0

CITY MANAGER'S REPORTS

There were none.

MAYOR'S REPORTS (Part 2 of 2)

9. [16-0092](#) RATIFICATION OF APPOINTMENT OF VALERIA HERNANDEZ TO THE YOUTH ACTION COUNCIL

ACTION: A motion was made by Councilmember McCann, seconded by Mayor Casillas Salas, that the above appointment be ratified. The motion carried by the following vote:

Yes: 5 - Aguilar, Bensoussan, McCann, Miesen and Casillas Salas

No: 0

Abstain: 0

Mayor Casillas Salas reported on the recent Imperial Beach State of the City Address, and the grand openings of the Otay Ranch Jack in the Box restaurant and the 2-1-1 San Diego building.

COUNCILMEMBERS' COMMENTS

Councilmember Aguilar spoke regarding a recent visit to the Qualcomm Thinkabit Lab at Feaster Charter School and stated a Lab would be installed at the Civic Center Library. She also announced an upcoming District 2 forum, which would be the first of a monthly series of meetings on issues related to the district.

City Attorney Googins announced that the Council would convene in closed session to discuss the item listed below.

At 7:53 p.m., the Council convened in Closed Session.

CLOSED SESSION

Pursuant to Resolution No. 13706 and Council Policy No. 346-03, Official Minutes and records of action taken during Closed Sessions are maintained by the City Attorney.

- 10. [16-0093](#) CONFERENCE WITH LABOR NEGOTIATORS PURSUANT TO GOVERNMENT CODE SECTION 54957.6

Agency designated representatives: Courtney Chase, David Bilby, Simon Silva, Harry Muns, Gary Halbert, Glen Googins and Kelley Bacon

Employee organization: International Association of Fire Fighters (IAFF), Local 2180

ACTION: No reportable action.

ADJOURNMENT

At 8:36 p.m., Mayor Casillas Salas adjourned the meeting in memory of Captain Steve Millikin to the Regular City Council Meeting on February 23, 2016, at 5:00 p.m., in the Council Chambers.

Kerry K. Bigelow, Assistant City Clerk