

Chula Vista CFD 16-I (Millenia 1A No. 2)

Assessment of Market Trends and Absorption Potential City of Chula Vista Chula Vista, San Diego County, CA **November 2020**





Objective

The objective of this analysis is to provide an independent analysis of the residential and commercial market in the San Diego County and Chula Vista area to determine relevant market trends and to provide conclusions relevant to the Millenia IA No. 2 development plan and the absorption potential for the planned residential units and commercial space. The report will be used in in conjunction with the sale of bonds for CFD No. 16-I (Improvement Area No. 2).

Contact Information

The following key team members participated on this analysis:

Tim Sullivan, Senior Managing Principal, oversees our Advisory practice. With over three decades of experience, Mr. Sullivan is an expert in residential and mixed-use feasibility studies, strategic planning and product development, and regularly conducts market analyses around the United States and internationally. He can be reached at 619.948.1836.

Stephen Carr, Vice President, managed the engagement on a day-to-day basis. Mr. Carr has over 25 years of experience in the real estate field and has significant experience in San Diego County.

Additional support was provided as needed.

Limiting Conditions

City of Chula Vista is responsible for representations about its development plans, marketing expectations and for disclosure of any significant information that might affect the ultimate realization of the projected results. There will usually be differences between projected and actual results because events and circumstances frequently do not occur as expected, and the differences may be material. We have no responsibility to update our report for events and circumstances occurring after the date of our report. Payment of any and all of our fees and expenses is not in any way contingent upon any factor other than our providing services related to this report.



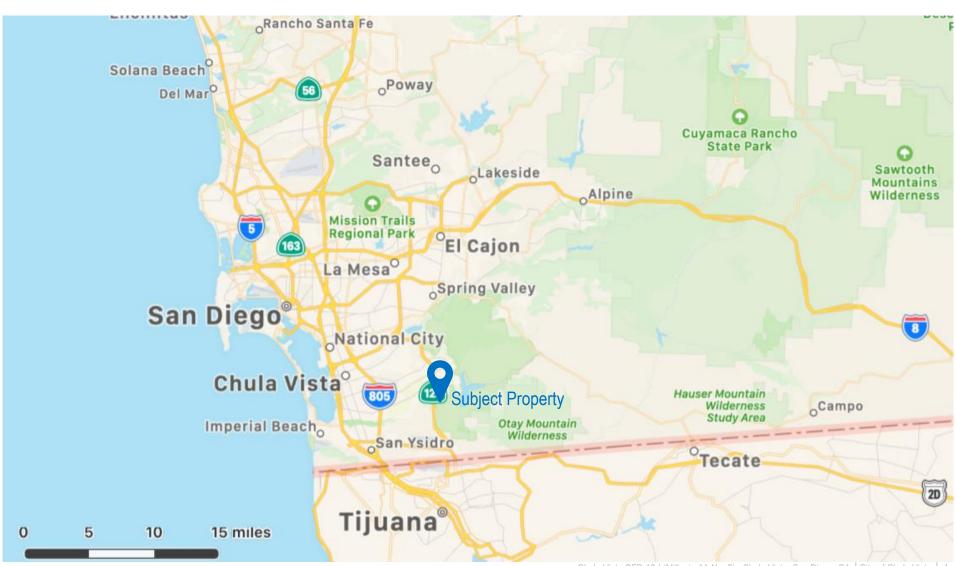
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REGIONAL LOCATION MAP

Introduction: Project Overview



Located in the City of Chula Vista, the subject property is located just east of State Route 125 in South San Diego County. The site is located approximately 22 miles southeast of the San Diego International Airport, approximately 29 miles southeast of University Town Center (UTC/"Golden Triangle") and approximately 8 miles north of the International Border. The site is easily accessed off State Route 125 (toll road) or via Interstate 805 and Olympic Parkway (non-toll).

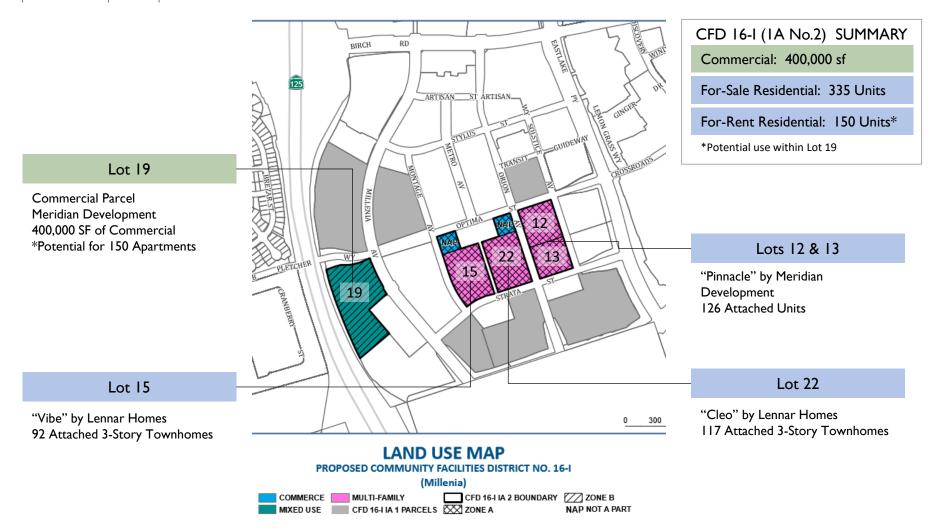


CFD MAP AND USES

Introduction: Project Overview



The subject property, CFD 16-I (Millenia 1A No. 2) is comprised of five lots within the Millenia master planned community. Overall, these parcels total 335 for-sale residential units, 400,000 square feet of commercial space and the potential for 150 for-rent apartment homes. Two small parcels of proposed commercial space attached to lots 15 and 22 on the map below are not a part of this analysis. Lots 12,13,15, and 22 (residential uses) have all broken ground with active marketing and sales campaigns. Lot 19 is envisioned as the "Discover" portion a multi-phased office complex and envisioned as a single building programmed for research and life science. The "Think" and "Invent" campuses are not a part of Improvement Area No.1.





Key Findings

Chula Vista CFD 16-I (Millenia 1A No. 2)

FOR-SALE RESIDENTIAL AND COMMERCIAL ABSORPTION SUMMARY **KEY FINDINGS**



The subject property, CFD 16-I (Millenia 1A No. 2) is comprised of five lots within the Millenia master planned community. Overall, these parcels total 335 for-sale residential units, 400,000 square feet of commercial space and the potential for 150 for-rent apartment homes. Based on our research the residential components of CFD 16-I (1A No. 2) can be absorbed by mid-2023, but softening commercial demand is likely to delay the commercial component past 2030. The following tables illustrate our forecasted absorption for the various uses:

For-Sale Residential:

HYPOTHETICAL	COMMUNITY	SELL OUT								
Project/Subdivision	Туре	Configuration	# of Units	Avg Yr/Pace	2020	2021	2022	2023	2024	2025
Pinnacle	Townhomes	4-Story	126	36	82	36	8			
Cleo	Townhomes	3-Story TH	117	42	28	42	42	5		
Vibe	Townhomes	3-Story TH	92	36	41	36	15			
COMMUNITY SUMMARY			335	114	151	114	65	5		

All three active for-sale residential communities are expected to be sold-out by 2023. The projected 2020 sales figures are a combination of sales to date (early November) and projected sales for the balance of November and December. Sales for 2021 and beyond utilize the historic sales rates for the South San Diego Submarket. While the subject properties are all exceeding this historical sales figure (3.0-3.5 sales per month), we took a conservative approach in case market conditions shift unexpectedly. Under this hypothetical build-out scenario, both Pinnacle and Vibe will sell out in early to mid-2022 and Cleo (the most recent community to open) will sell out in early 2023 (1Q2023). If current market conditions hold, absorption times will be much faster than presented here.

For-Rent Residential:

			Hy	pothetical Commun	ity Lease U	Schedule					
Community	Type	Building Stories	# of Units	Est Monthly Lease Up	2019	2020	2021	2022	2023	2024	2025
Lot 19	Stacked Flats	Three-Story	150	15	2010	2020	2021	90	60	2021	2020
Community Summary			150	15	0	0	0	90	60	0	0

The potential for apartment units exists on Lot 19 (commercial parcel). Given current market conditions, plans for this parcel are highly fluid at this time. The commercial market has softened and while the apartment market is also experiencing some mixed results nationwide, the apartment market in San Diego County has weathered the COVID crisis remarkably well to this point. While there are no firm start dates planned for the potential apartments, we assumed that the owner would continue to evaluate alternatives through much of the first half of 2020, which would push likely market entry into 2022. We have assumed a lease-up rate of 15 units per month, which is on the conservative end of the spectrum as most nearby apartment communities have leased-up at a faster pace (~18 – 24 units per month). Assuming a market entry in mid-2022, the 150 apartments should be fully leased in the first half of 2023.

FOR-SALE RESIDENTIAL AND COMMERCIAL ABSORPTION SUMMARY **KEY FINDINGS**



Commercial:

Total Office Demand & Suggested Absorption (SF) at Improvement Area No. 2 of Millenia

Year	2021-2025	2026-2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	Total
Total Office Demand (SF)	404,066	314,958	61,004	60,582	59,667	59,323	59,206	58,333	58,875	57,930	58,542	58,122	58,233	57,502	1,426,343
										Disco	ver Ca	mpus			

There are two commercial sites north of the subject "Discover Campus." Both these parcels (Lot 1 and Lot 7) are within a separate CFD (16-I Millenia 1A No.1). The first "Invent" campus (Lot1) is expected to break ground next year and our absorption table assumes that this parcel will absorb over the next five years under softer market conditions. For the purpose of this report, we have assumed that the subject property (Lot 19/Discover Campus) will follow the two commercial sites to the north. Under this scenario, the subject property will be built and leased over a six- or seven-year period between 2036 and 2042. However, there is no set schedule for these commercial parcels, and it is possible that the Discover and Invent campuses could flip in terms of market entry.

The undeveloped business district within the Millenia master planned community has a high degree of flexibility within scope and ultimate land use(s). Lot 1 and Lot 19 are owned by SLF and entitled for commercial development with a minimum building square footage of 800,000 and a maximum of 1,900,000. This business district is also entitled for up to 225 residential units, which may be for-rent or for-sale products. If a residential project is included in the business district, it may be located within either Lot 19 (within this CFD) or Lot 1 (outside this CFD). SLF has not decided whether any residential development will be included within Lot 19 and is currently unable provide an estimated timeframe for a decision as to whether there will be any residential development within Lot 19. Our residential market analysis does include a hypothetical for-rent community of 150 for-rent units to provide some context for market potential if a for-rent product program is pursued for Lot 19. SLF expects to monitor the demand for residential and commercial space to make a determination as to the plan of development within Lot 19 and Lot 1.



Residential Market Analysis

Chula Vista CFD 16-I (Millenia 1A No. 2)

RESEARCH SUMMARY AND CONCLUSIONS

Residential Market Analysis



The Millenia master plan is an active mixed-use project in the South County submarket of San Diego County. Improvement Area No. 2 comprises a portion of the Millenia master planned community that is expected to include over 2,500 for-sale and rental units and over 1.8 million square feet of commercial space at buildout. The Improvement Area No. 2 development will consist of 335 for-sale residential units, 400,000 square feet of office in the "Discover" project and the potential for 150 for-rent apartment homes within the "Discover" commercial campus. Of the 335 Millenia for-sale residential units that are included in Improvement Area No. 2, 132 units are sold at the beginning of November 2020, with approximately 53 units having closed escrow.

The sale of for-sale products in the overall Millenia master plan started in mid-2016 with +/-217 units at Evo, Metro and Trio (which are not included in Improvement Area No. 2) and additional +/-393 units by Shea Homes, KB Home and CalAtlantic/Lennar in Improvement Area No. 1. There are also completed and in-development rental projects (marketrate and affordable), a hotel and commercial/retail development in Millenia (but not in Improvement Area No. 2).

The Millenia project is elevated and edges offer views of the surrounding area, mountains and distant lake/ocean. Some areas of the site will offer orientations to canyon and open space areas. Millenia is located right off a major north-south freeway (the 125 Toll Road) and is close to a wide array of existing services, retail, schools, parks, etc.

The number of active new home projects is diminishing throughout the county (there were over 130 active projects in 2019 and fewer than 80 today). While there was a brief pull back in housing demand at the beginning of the COVID pandemic, demand for housing accelerated in May and homebuilders throughout the region have reported heightened demand through the balance of 2020. The existing home market has witnessed similar trends and there is less than one month of active attached listings in the South County Submarket at the time of this analysis. Low levels of inventory coupled with heightened demand is yielding accelerating absorption rates. While competitive attached new home communities in the trade area have an average absorption rate of +/- 3.6 units per month overall, their average absorption over the past three months is 5.2 units per month. The subject properties within Millenia are even higher – all have current absorption rates over 8.0 units per month.

There is good demand potential in the South County market for ownership housing options, particularly those targeted to family households of all ages and to empty nester/retirees. Recent new home sales trends have not been a good indicator of market conditions, as diminishing inventory has capped market potential. South County new home sales reached +/-1,350 units in 2018 and fell to +/-1,150 in 2019 yet market capture of County new home sales was above 30% in both years. Going forward, South County, which has in the past decade had more active home building operations, is likely to see increased development and market capture in a region with quite limited residential land options elsewhere. Millenia1A No.2 neighborhoods are selling in the \$400,000 to \$600,000 price categories that are largely unavailable elsewhere in the region and these communities are selling better than most of the competitive market area. The remaining units in Improvement Area No. 2 are projected to be largely absorbed by 2022.







MILLENIA 1A NO. 2 FOR-SALE PRODUCT ARRAY

Residential Market Analysis



The detailed floorplan pricing for the Millenia Improvement Area IA No. 1 product array is outlined below. All three communities are open and actively selling homes – the pricing is based on actual sales prices offered by the respective builders including incentives and established option/upgrade revenue. Because most are relatively new, their current absorption levels are somewhat elevated (relatively short selling period with pre-sale demand resulting in higher absorption stats). We examined the sales pace of 13 recently sold out attached communities in the South County and compared it to the average sales pace for active new home attached communities. Based on these statistics, we have assigned the two higher priced communities an overall estimated absorption pace of 3.0 units per month. With lower prices, we estimated the overall sales pace for Cleo at 3.5 units per month. These projects align with the broader market and account for full sale periods but are substantially below current sales rates in an inventory constrained environment. While current sales rates suggest faster absorption times, we have tempered the sales pace to account for potential shifts in market demand. These absorption projections are less than half the pace established to date within Millenia 1A No. 2 and take a conservative view of future sales pace.

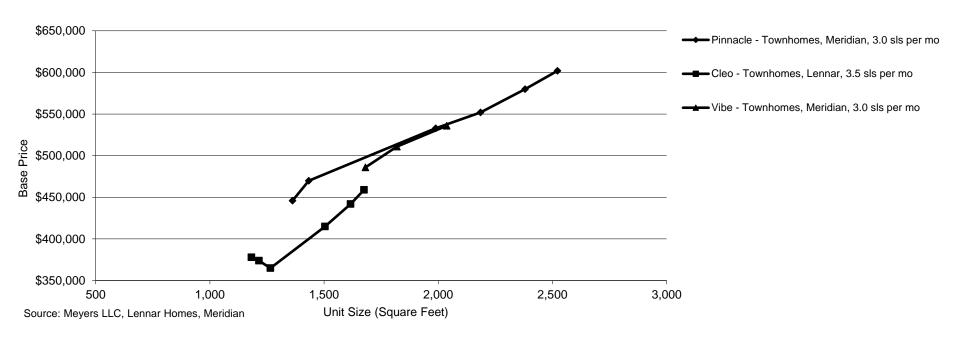
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	COMMUNITY SF	ECIFICS			FLC	OORPL/	ANS								REC	OMMEND.	ATIONS							
Subject Property	ect Property Name tion								Mo			Base	Incer	ntives	Net Base	Net Base	Assur	nptions		Total	Paymo	ent Assump	ptions	80.0%
Location				!	Size				Sales	Base	Base	Price/	Options /	Price	Price (\$	Price/	Options /	Estimated	Total	Price/	Monthly	Base	Addl Tax	3.5%
Product Details		Sales Summary		Mix	SF	Bed B	ath I	Level Pkg	Pace	Price	Price	SF	Upgrades	Reduction	Impacting)	SF	Upgrades	Premiums	Price	SF	HOA	Tax Rate	Assess.	Mo. Pmt.
				_		=			T								<u> </u>				Τ.			
Pinnacle		Meridian	!	21	1,362		3.0	2 2	3.0	\$445,900	\$445,900	\$327	(\$5,000)	\$0	\$445,900	\$327	\$30,000		\$476,400		\$339		0.84%	\$2,821
Lots 12&13		Millenia	'	21	1,433		2.0	2 2		\$469,900	\$469,900	\$328	(\$5,000)	\$0	\$469,900	\$328	\$30,000	* - ,	\$500,400		\$339		0.84%	\$2,946
Product:	Townhomes	Total Units:	126	21	1,989		3.0	2 2	_	\$532,900	\$532,900	\$268	(\$5,000)	\$0	\$532,900	\$268	\$30,000	* - ,			\$339		0.84%	\$3,274
Configuration:	4-Story	Units Sold:	76	21	2,185		2.0	4 2		\$551,900	\$551,900	\$253	(\$5,000)	\$0	\$551,900	\$253	\$30,000	* - ,	\$582,400		\$339		0.84%	\$3,373
Lot Dimensions:	ATT	3 Months Sold:	21	21	2,380		3.0	4 2		\$579,900	\$579,900	\$244	(\$5,000)	\$0	\$579,900	\$244	\$30,000	* - ,			\$339		0.84%	\$3,519
		Units Remaining:	50	21	2,522	3 2	2.0	4 2		\$601,900	\$601,900	\$239	(\$5,000)	\$0	\$601,900	\$239	\$30,000	\$5,500	\$632,400	\$251	\$339	1.10%	0.84%	\$3,633
		% Remaining:	40%		1																			
		Summary	Statistics:		1,979				3.0	\$530,400	\$530,400	\$268	(\$5,000)	\$0	\$530,400	\$268	\$30,000	\$5,500	\$560,900	\$283	\$339	1.10%	0.84%	\$3,261
				_			_		$\overline{}$			•		•		•								
Cleo		Lennar	Į.	10	1,182	2 2	2.5	3 2	3.5	\$377,900	\$377,900	\$320	(\$7,500)	\$0	\$377,900	\$320	\$15,000	\$0	\$385,400	\$326	\$277	1.10%	0.84%	\$2,285
Lot 22		Millenia	Į.	12	1,215	2 2	2.5	3 2		\$373,900	\$373,900	\$308	(\$7,500)	\$0	\$373,900	\$308	\$15,000	\$0	\$381,400	\$314	\$277	1.10%	0.84%	\$2,264
Product:	Townhomes	Total Units:	117	11	1,265	2 2	2.5	3 2		\$364,900	\$364,900	\$288	(\$7,500)	\$0	\$364,900	\$288	\$15,000	\$0	\$372,400	\$294	\$277	1.10%	0.84%	\$2,217
Configuration:	3-Story TH	Units Sold:	21	7	1,504	3 2	2.5	3 2		\$414,900	\$414,900	\$276	(\$7,500)	\$0	\$414,900	\$276	\$15,000	\$0	\$422,400	\$281	\$277	1.10%	0.84%	\$2,477
Lot Dimensions:	ATT	3 Months Sold:	21	36	1,616	3 2	2.5	3 2		\$441,900	\$441,900	\$273	(\$7,500)	\$0	\$441,900	\$273	\$15,000	\$5,000	\$454,400	\$281	\$277	1.10%	0.84%	\$2,644
		Units Remaining:	96	41	1,675		3.5	3 2		\$458,900	\$458,900	\$274	(\$7,500)	\$0	\$458,900	\$274	\$15,000	\$10,000	\$476,400	\$284	\$277		0.84%	\$2,759
		% Remaining:	82%										(. , ,											
		Summary	Statistics:		1,519				3.5	\$426,558	\$426,558	\$281	(\$7,500)	\$0	\$426,558	\$281	\$15,000	\$5,043	\$439,101	\$289	\$277	1.10%	0.84%	\$2,564
		Carriery	Ottationioo.	_	-,,,,,,		_			ψ .20,000	ψ .zo,000	Ψ20.	(φ.,,οσσ)	Ψυ	ψ .20,000	Ψ20.	ψ.ο,οοο	φο,σιο	Ψ 100, 101			11.1070	0.0 170	ΨΞ,001
Vibe		Meridian	Ų.	26	1,681	2 2	2.5	1 2	3.0	\$485,900	\$485,900	\$289	(\$7,500)	\$0	\$485,900	\$289	\$15,000	\$3,500	\$496,900	\$296	\$277	1.10%	0.84%	\$2,865
Lot 15		Millenia	Į.	30	1,819	2 2	2.5	1 2		\$510,900	\$510,900	\$281	(\$7,500)	\$0	\$510,900	\$281	\$15,000	\$3,500	\$521,900	\$287	\$277	1.10%	0.84%	\$2,996
Product:	Townhomes	Total Units:	92	36	2,037	2 2	2.5	1 2		\$535,900	\$535,900	\$263	(\$7,500)	\$0	\$535,900	\$263	\$15,000	\$3,500	\$546,900	\$268	\$277	1.10%	0.84%	\$3,126
Configuration:	3-Story TH	Units Sold:	35																					
Lot Dimensions:	ATT	3 Months Sold:	28																					
		Units Remaining:	57																					
		% Remaining:	62%																					
		Summary	Statistics:		1,865				3.0	\$513,617	\$513,617	\$275	(\$7,500)	\$0	\$513,617	\$275	\$15,000	\$3,500	\$524,617	\$281	\$277	1.10%	0.84%	\$3,010

SUBJECT PROPERTIES - PRODUCT ARRAY

Residential Market Analysis



All three for-sale communities within CFD 16-I (Millenia 1A, No.2) are open and active selling. Cleo is the most affordable option within the subject planning area. Pinnacle and Vibe offer similar pricing where they overlap in size, but the larger elevator serviced floorplans in Pinnacle are the most expensive in immediate area.



						BASE PRIC	CE		NET BASE P	PRICE	\$ ASSUM	/IPTIONS	AVERAGE P	RICE	
Project/Subdivision	Туре	Configuration	# of Unsold Units	Est % of Total Units	Average Unit Size	Base Price	\$/SF	Price Impacting Incentives		\$/SF	Options	Premiums	Average Price	\$/SF	Estimated Sales/Month
Pinnacle	Townhomes	4-Story	50	25%	1,979	\$530,400	\$268	\$0	\$530,400	\$268	\$30,000	\$5,500	\$560,900	\$283	3.00
Cleo	Townhomes	3-Story TH	96	47%	1,519	\$426,558	\$281	\$0	\$426,558	\$281	\$15,000	\$5,043	\$439,101	\$289	3.50
Vibe	Townhomes	3-Story TH	57	28%	1,865	\$513,617	\$275	\$0	\$513,617	\$275	\$15,000	\$3,500	\$524,617	\$281	3.00
COMMUNITY SUMMARY			203	100%	1,729	\$476,580	\$276	\$0	\$476,580	\$276	\$18,695	\$4,722	\$493,113	\$286	9.50

MILLENIA 1A NO. 2 PROJECTED ABSORPTION

Residential Market Analysis



The projected absorption for the Millenia Improvement Area IA No. 2 product array is outlined below.

- Pinnacle by Meridian Communities (Lots 12&13) opened for sales in February of 2020. The community is comprised of 21 6-plex buildings (126 homes total). The buildings offer a unique configuration, with the three smallest units on the first two floors (relatively traditional 2-story townhome designs) and the three largest units "stacked" on top that can be accessed by internal stairs or elevator). The community has been very successful – selling over 8 units per month since opening. As of November 2020, +/-76 of the 126 planned units sold. For the purpose of this report, we have applied the historical sales pace to all the subject properties moving forward. Under this conservative approach, the Pinnacle community will sell out in early 2022. If current market conditions hold, this community will likely sell out in 2021.
- Vibe (Lot 15) had its first sales release on July 15, 2020 and has sold +/-35 of the 36 units released. Vibe will offer 92 3-story townhomes from 1,681 to 2,037 square feet. The average sales pace to date is over 8.0 units per month. We have utilized the historical 3.0 units per month for the projected build-out of the community, but like Meridian, if current conditions hold sales are likely to surpass this level. Under our tempered absorption assumptions, Vibe will sell out in early/mid-2022.
- Cleo (Lot 22) by Lennar Homes is the newest community in Millenia 1A No. 2. The community consists of 117 3-story townhomes with six floorplans from 1,182 to 1,675 square feet. As of early November, the community has sold 21 units. With some of the most affordable new home prices in the South County, we anticipate that Cleo will sell at a slightly faster pace than the historical average. We have assigned an average absorption rate of 3.5 units per month for Cleo - higher than the historical average, but well below current absorption rates. Like the others, we feel this is a conservative absorption pace given the current supply/demand environment. Based on a 3.5 per month sales pace, Cleo will sell out in early-2023.

HYPOTHETICAL	. COMMUNITY	SELL OUT									
Project/Subdivision	Туре	Configuration	# of Units	Avg Yr/Pace	2020	2021	2022	2023	2024	2025	2026
Pinnacle	Townhomes	4-Story	126	36	82	36	8				
Cleo	Townhomes	3-Story TH	117	42	28	42	42	5			
Vibe	Townhomes	3-Story TH	92	36	41	36	15				
COMMUNITY SUMMARY			335	114	151	114	65	5			

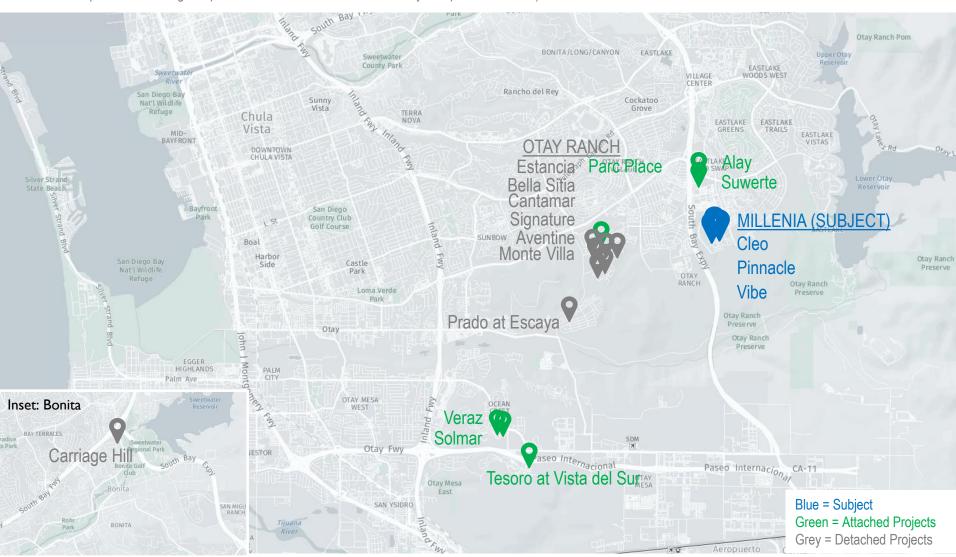
Per product absorptions of 3.0 to 3.50 units per month are below current absorption rates within the competitive market area and the actual rates achieved to date within Millenia 1A No. 2, but inline with historical performance in the South County. Meyers Research views this hypothetical community sell-out as a conservative approach.

LOCATION MAP: ACTIVE NEW HOME FOR-SALE COMMUNITIES

Residential Market Analysis



The map below highlights active new home communities in the South County Submarket. Including the three attached communities within Millenia, there are nine attached communities selling in the South County. There are an additional eight single family detached communities within the competitive sphere (Carriage Hill in Bonita and highlighted on the inset map is one of the highest priced communities in the South County with prices over \$1M).



RESEARCH SUMMARY AND CONCLUSIONS

Residential Market Analysis



The number of active competitive projects in South County is generally on the decline but diminishing new home options are boosting sales rates within the active competitive market area. Historically, attached new home communities in the South County have averaged +/-3.0 sales per month. All active attached communities in the South County currently average 3.6 sales per month (overall). When we examine trends over the past quarter, sales are even better with an average sales rate of 5.2 units per month. Low interest rates coupled with the increased focus on home during the COVID pandemic is driving increased demand throughout much of the country and is readily apparent in San Diego County.

The Detached housing market in the South County has a slightly slower overall absorption rate of 2.0 units per month. Over the past quarter, sales are averaging 3.5 sales per month. There are several factors that are driving the slower absorption numbers. First, the detached housing market has an average base price over \$800K – which narrows the buyer pool. In addition, the active comp set is currently 85% sold with half nearing build-out (fewer than 10 units remaining).

Although the subject properties show absorption rates from 3.0 to 3.5 units per month on the table below (to mimic the market's historical average sales pace), the reality is they are currently selling far better. Pinnacle, Vibe and Cleo have sales rates over 8.0 units per month – some of the best absorptions in the competitive sphere.

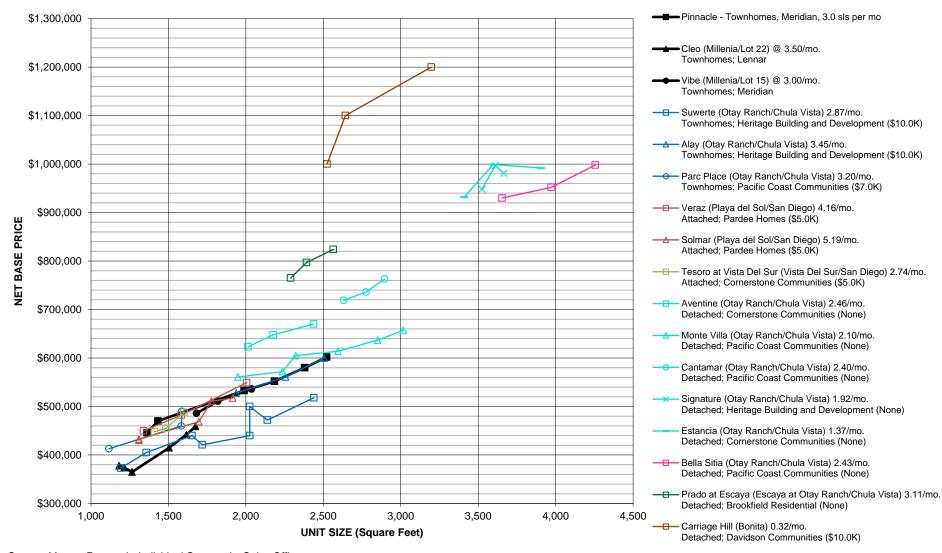
	BUILDER /		UNIT C	OUNT SU	MMARY				SALES PACE		AVERAGE				MONTH	LY
COMMUNITY	DEVELOPER	CITY	LOT SIZE	TOTAL	RLSD	SOLD	AVAIL.	REMAIN	ALL	3 MO.	SF	NET PRICE	\$/SF	HOA	TAX	PAYMENT
Pinnacle	Meridian	Lots 12&13	4-Story	126		76		50	3.0		1,979	\$560,900	\$283	\$339	1.94%	\$3,261
Cleo	Lennar	Lot 22	3-Story TH	117		21		96	3.5		1,519	\$439,101	\$289	\$277	1.94%	\$2,564
Vibe	Meridian	Lot 15	3-Story TH	92		35		57	3.0		1,865	\$524,617	\$281	\$277	1.94%	\$3,010
Suwerte	Heritage Building and Development	Chula Vista	ATT	212	80	80	0	132	2.9	5.7	1,819	\$446,025	\$245	\$362	2.00%	\$2,708
Alay	Heritage Building and Development	Chula Vista	ATT	80	68	68	0	12	3.5	6.7	2,233	\$562,900	\$252	\$260	2.00%	\$3,220
Parc Place	Pacific Coast Communities	Chula Vista	ATT	162	144	140	4	22	3.2	3.3	1,429	\$454,233	\$318	\$285	2.00%	\$2,674
Veraz	Pardee Homes	San Diego	ATT	111	111	109	2	2	4.2	7.0	1,643	\$493,729	\$301	\$325	1.40%	\$2,675
Solmar	Pardee Homes	San Diego	ATT	74	74	74	0	0	5.2	8.3	1,602	\$471,859	\$295	\$325	1.60%	\$2,649
Tesoro at Vista Del Sur	Cornerstone Communities	San Diego	ATT	134	99	99	0	35	2.7	0.0	1,498	\$463,657	\$309	\$270	1.94%	\$2,685
		NEW HOM	E AVERAGE:	773	576	570	6	203	3.6	5.2	1,704	\$482,067	\$287	\$305	1.82%	\$2,768
		NEW HO	ME MEDIAN:	773	576	570	6	203	3.3	6.2	1,622	\$467,758	\$298	\$305	1.97%	\$2,680
Aventine	Cornerstone Communities	Chula Vista	2,975	100	91	91	0	9	2.5	3.7	2,210	\$646,990	\$293	\$113	2.00%	\$3,516
Monte Villa	Pacific Coast Communities	Chula Vista	3,500	103	91	91	0	12	2.1	4.0	2,494	\$607,567	\$244	\$48	1.80%	\$3,142
Cantamar	Pacific Coast Communities	Chula Vista	4,250	109	98	88	10	21	2.4	8.3	2,768	\$739,233	\$267	\$48	1.75%	\$3,782
Signature	Heritage Building and Development	Chula Vista	5,000	79	79	78	1	1	1.9	3.3	3,600	\$975,233	\$271	\$52	1.80%	\$5,018
Estancia	Cornerstone Communities	Chula Vista	6,300	37	20	20	0	17	1.4	1.0	3,637	\$974,323	\$268	\$53	1.89%	\$5,086
Bella Sitia	Pacific Coast Communities	Chula Vista	8,000	68	55	45	10	23	2.4	3.3	3,960	\$959,900	\$242	\$59	1.80%	\$4,947
Prado at Escaya	Brookfield Residential	Chula Vista	3,120	130	130	127	3	3	3.1	4.0	2,415	\$795,213	\$329	\$131	2.00%	\$4,313
Carriage Hill	Davidson Communities	Bonita	7,000	18	18	9	9	9	0.3	0.3	2,788	\$1,200,000	\$430	\$379	1.13%	\$5,820
		NEW HOM	E AVERAGE:	644	582	549	33	95	2.0	3.5	2,984	\$862,308	\$293	\$110	1.77%	\$4,453
		NEW HO	ME MEDIAN:	644	582	549	33	95	23	3.5	2 778	\$877 557	\$269	\$56	1 80%	\$4,630

MILLENIA BASE PRICE COMPARISON

Residential Market Analysis



The base pricing of the Millenia Improvement Area No. 2 residential products is in-line with other new housing products in the Otay Ranch and general South San Diego County market area. Base prices are well below most detached options in the market and only come close to the highest density detached options in the market.



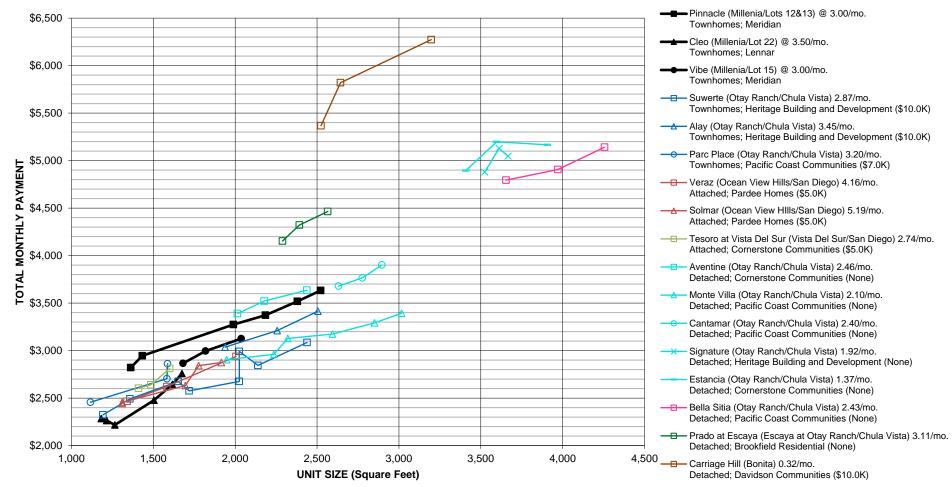
Source: Meyers Research; Individual Community Sales Offices

ACTIVE NEW HOME COMPARISON: MONTHLY PAYMENT

Pricing & Absorption Recommendations



Estimated monthly payments at the Subject property range from \$2,217 to \$3,633 per month. For simplicity, all products use the same underlying assumptions: 20% down payment, 3.5% interest rate and a 30-year term. To illustrate differences within the competitive market area, the guoted Homeowners Association (HOA) dues and property taxes unique to each property have been utilized. The underlying assumptions for the Subject Property are a 1.94% total property tax rate and HOA dues from \$277 per month (Cleo and Vibe) to \$339 per month (Pinnacle). All active new home communities in Chula Vista have tax rates from 1.8% to slightly over 2.0%. On a monthly payment comparison, Pinnacle and Vibe do cross into some higher density detached alternatives, but we feel Millenia offers a better community environment to these alternatives and all three of these detached alternates are nearly sold out (which may account for some of the lower prices as well since they are waiting to release their final phases).



Source: Meyers Research; Individual Community Sales Offices

HYPOTHETICAL BUILDOUT OF SOUTH COUNTY ACTIVE NEW HOME COMMUNITIES

Residential Market Analysis



Below is the hypothetical buildout of active South County new home communities based on their individual average sales rate to date. Existing housing supply in active new home communities is largely expected to be sold-out by the end of 2021. Six of the 14 active new home communities are expected to be sold out in the 1st Quarter of 2021 eliminating almost half the defined competitive market area. While there are select new home communities expected to be introduced in 2021 – we believe constrained supply will continue through 2021 with potential improvement in 2022 and 2023.

Dusingt	Community/	Builder/	Product	dints withy if dupply 2020 2021					20	22			20	23			20	24							
Project	MPC	Developer	Туре	Total	Sold	Remain	SIs Rate	Mos.	4Q	1Q	2Q	3Q	4Q												
Pinnacle	Millenia	Meridian	4-Story	126	76	50	3.0	16.7	3	9	9	9	9	9	2										
Cleo	Millenia	Lennar	3-Story TH	117	21	96	3.5	27.4	4	11	11	11	11	11	11	11	11	4							
Vibe	Millenia	Lennar	3-Story TH	92	35	57	3.0	19.0	3	9	9	9	9	9	9										
Suwerte	Otay Ranch	Heritage Building and Development	ATT	212	80	132	2.9	46.0	6	9	9	9	9	9	9	9	9	9	9	9	9	9	9	3	
Alay	Otay Ranch	Heritage Building and Development	ATT	80	68	12	3.5	3.5	7	5															
Parc Place	Otay Ranch	Pacific Coast Communities	ATT	162	140	22	3.2	6.9	6	10	6														
Veraz	Ocean View Hills	Pardee Homes	ATT	111	109	2	4.2	0.5	2																
Solmar	Ocean View Hills	Pardee Homes	ATT	74	74	0	5.2	0.0																	
Tesoro at Vista Del Sur	-	Cornerstone Communities	ATT	134	99	35	2.7	12.8	5	8	8	8	5												
Aventine	Otay Ranch	Cornerstone Communities	2,975	100	91	9	2.5	3.7	5	4															
Monte Villa	Otay Ranch	Pacific Coast Communities	3,500	103	91	12	2.1	5.7	4	9	2														
Cantamar	Otay Ranch	Pacific Coast Communities	4,250	109	88	21	2.4	8.8	5	7	7	2													
Signature	Otay Ranch	Heritage Building and Development	5,000	79	78	1	1.9	0.5	1																
Estancia	Otay Ranch	Cornerstone Communities	6,300	37	20	17	1.4	12.4	3	4	4	4	2												
Bella Sitia	Otay Ranch	Pacific Coast Communities	8,000	68	45	23	2.4	9.5	5	7	7	4													
Prado at Escaya	Escaya	Brookfield Residential	3,120	130	127	3	3.1	1.0	3																
Carriage Hill	-	Davidson Communities	7,000	18	9	9	0.3	27.7	1	1	1	1	1	1	1	1	1	1							
		Total/Averages:		1,752	1,251	501	2.7	186	63	90	73	57	46	39	32	21	21	14	9	9	9	9	9	3	0
						Annual 1	otal:		63		20	66			11	1			4	11			2	1	

HYPOTHETICAL BUILDOUT OF SOUTH COUNTY ACTIVE NEW HOME COMMUNITIES

Residential Market Analysis



The amount of development in the San Diego County market is decreasing and the demand for housing outstrips the housing being produced. While the South County Submarket has several large-scale developments in the pipeline, there is likely going to be a limited number of new product introductions in the next six months that will likely keep the number of competitive projects to a minimum. The demand/supply imbalance is expected to last through most of the sales period – with the bulk of Millenia 1A No.2 forsale product expected to be sold within the next 18 months.

															1
					ACTUAL HISTO	RICAL SALES						PROJECTED	NEW HOME SA	LES DEMAND	
DEMAND PROJECTION	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020P	2021P	2022P	2023P	2024P
New Home Sales (1)															
San Diego MSA	2,277	2,041	2,785	2,340	1,939	2,441	2,323	2,669	3,664	3,724	4,450	3,500	3,800	4,000	3,800
South County % Capture of MSA	15.1%	27.1%	22.3%	18.8%	15.4%	19.7%	19.8%	25.0%	31.9%	27.6%	14.0%	20.0%	25.0%	24.0%	24.0%
South County Submarket (Forecast based on historical share)	343	553	620	441	299	482	460	666	1,168	1,027	625	700	950	960	912
Less: Estimated 5% for Sales in Misc. Neighborhoods	(17)	(28)	(31)	(22)	(15)	(24)	(23)	(33)	(58)	(51)	(31)	(35)	(48)	(48)	(46)
Potential Absorption for MPC's in South County Submarket	326	525	589	419	284	458	437	633	1,110	976	594	665	903	912	866
SUPPLY PROJECTION (2)						CTIVE PROJEC	CTS INVENTOR	Y					SALES OF REM		
ACTIVE PROJECTS WITHIN MASTER PLANNED PROJECT	rs		Total Units	Sold (5)	Remaining (2)						2020P	2021P	2022P	2023P	2024P
Escaya at Otay Ranch			130	127	3						3				
PA12 (North of Otay Ranch Town Center)			292	148	144						13	41	36	36	18
Millenia (excludes Improvement Area No. 2)			0	0	0										
Ocean View Hills			185	183	2						2				
Otay Ranch-V2 (Montecito)			658	553	105						29	76			
			<u> </u>												
Total Inventory and Future Sales within Active South County Master	Planned Project	.s	1,265	1,011	254						47	117	36	36	18
Over Supply / (Under Supply) of Projected Demand											(547)	(548)	(867)	(876)	(848)
Cumulative Over Supply / (Under Supply) before Future Proposed Project	ts Add units to t	he Market									(547)	(1,095)	(1,961)	(2,837)	(3,686)
PROPOSED PROJECTS WITH POTENTIAL HOME SALES	IN 2018+ (3)		Planned (2)	SF	MF						2020P	2021P	2017P	2018P	2019P
Otay Ranch-V13 (4)			1,938	530	1,408										
Otay Ranch-V8 West (4)			1,210	0	1,210										
Otay Ranch-V4			350	73	277										
Otay Ranch-V10 (4)			1,740	695	1,045										
Otay Ranch-V8 East (4)			3,560	943	2,617										
Otay Ranch-V9 (4)			4,000	166	3,834										
Aggregate Estimate of Otay Mesa Future Projects			11,375	3,125	8,250										

- 1) Actual Existing and New Home sales through 2017 per Meyers; projected sales for 2018-2022 per Meyers Research.
- 2/ Remaining Active supply includes for-sale units in active projects only, some MPCS have future unit count

Total Estimated Proposed / Future Projects with Potential Market Entry by 2024

3) Unit Counts within Future Projects are Estimates Only - Actual Timing is dependent upon variety of factors including: efforts of Applicant, City/Agency Approvals, and capital resources

5,532

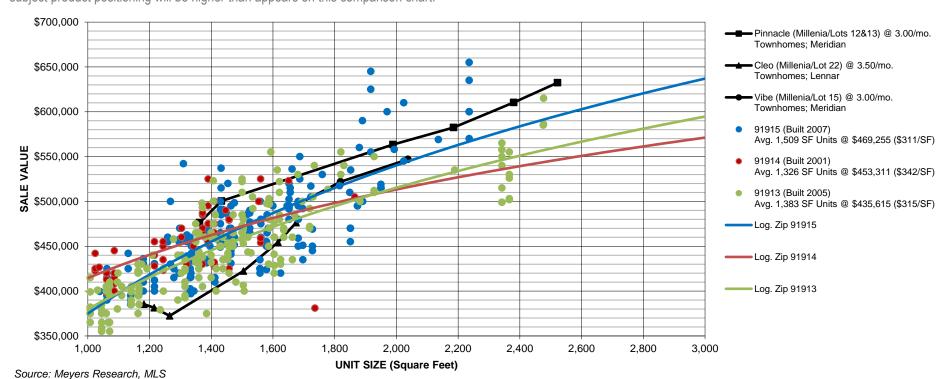
18,641

- 4) Per materials provided by builder or planning documents
- 5) Sold through 11/4/2020 per sales offices

ACTIVE LISTINGS ARE APPROXIMATELY 33% HIGHER THAN SOLD HOMES AT 5,000 SQUARE FEET Competitive Market Assessment

Meyers _

The Subject's attached pricing is in the heart of existing attached resale values in the nearby areas of Otay Ranch (defined as the three surrounding zip codes – 91915, 91914, & 91913). Pinnacle is the highest priced product offering within Millenia 1A No. 2 and prices are towards the top of the resale market, but this is to be expected given new construction, premium master planned environment and elevator serviced penthouses. With a location right off the Toll Road in the premier Millenia mixed-use community, new construction townhomes such as these can achieve a premium market position. Cleo and Vibe are positioned in the lower/middle portion of the resale marketplace and represent good value propositions within the competitive landscape. Note that subject prices are "base" prices and do not include location premiums, options and upgrades. Overall, subject product positioning will be higher than appears on this comparison chart.



					SALE	S RATE		AVERAGE	
Zip	DATE RANGE	YEAR BUILT	LOT SIZE	# OF SALES	TOTAL	3 MO.	SF	NET PRICE	PPSF
91915	Jan. '20 to Nov. '20	2007	257,534	176	16.94	15.33	1,509	\$469,255	\$310.93
91914	Jan. '20 to Nov. '20	2001	86,532	56	5.31	4.33	1,326	\$453,311	\$341.78
91913	Jan. '20 to Nov. '20	2005	121,705	234	22.17	18.33	1,383	\$435,615	\$314.89

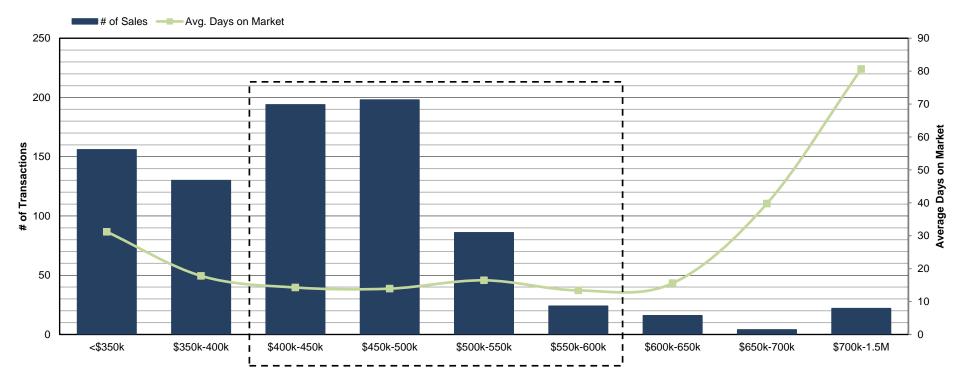
SOUTH COUNTY SUBMARKET: ATTACHED SALES & ACTIVE LISTINGS BY PRICE RANGE

Residential Market Analysis



Price Range	Avg. Year Built	Avg. Days on Market	# of Sales	Sales Rate	# of Active Listings	Months of Supply
<\$350k	1979	31.2	156	14.7	6	0.4
\$350k-400k	1991	17.8	130	12.3	5	0.4
\$400k-450k	2000	14.3	194	18.3	10	0.5
\$450k-500k	2004	13.9	198	18.7	5	0.3
\$500k-550k	2004	16.4	86	8.1	5	0.6
\$550k-600k	2009	13.4	24	2.3	6	2.7
\$600k-650k	2009	15.6	16	1.5	0	0.0
\$650k-700k	2005	39.8	4	0.4	1	2.7
\$700k-1.5M	1991	80.6	22	2.1	3	1.4
Total/Avg:	1996	20.0	830	78.2	41	0.5

- ✓ There are currently 41 active attached listings in the South County Submarket (Chula Vista, National City, San Ysidro, Bonita, and Imperial Beach).
- ✓ With an average sales pace of approximately 78 attached homes per month during the past 10 months, this equates to only 0.5 month of existing supply.
- ✓ Existing attached housing supply is extremely low. Which should yield better than average sales rates for new communities in the region.
- ✓ Current base pricing within Millenia 1A No.2 aligns closely with proven high demand resale price categories.

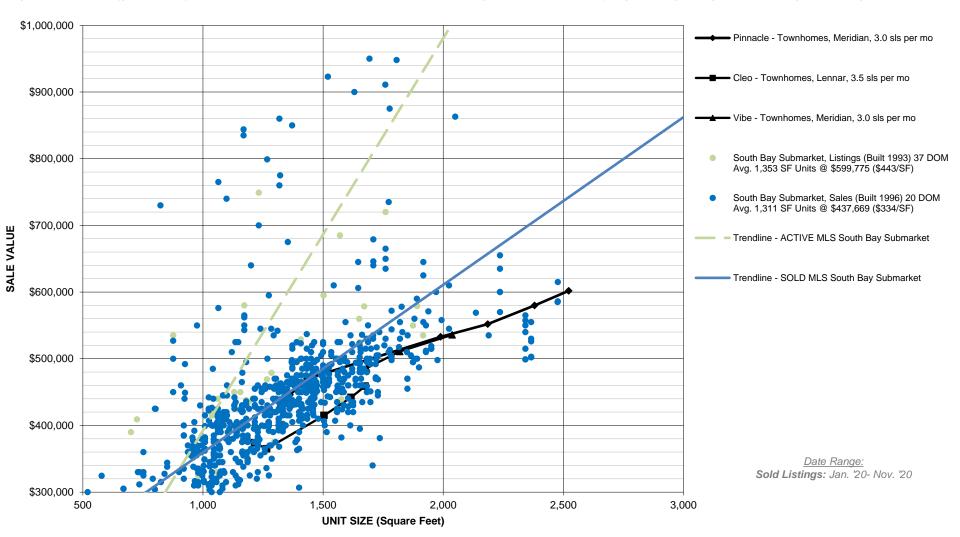


SOUTH COUNTY SUBMARKET: ATTACHED SALES & ACTIVE LISTINGS

Residential Market Analysis



The chart below presents attached sales recorded in 2020 (blue) and current active listings (green). The slope of the active listing trendline is much steeper than the sold trend line due to a select number of oceanfront listings in Imperial Beach. The subject property is generally positioned towards the bottom of the attached resale market – driven largely by higher tax rates and HOA fees. While higher fees will likely push the Millenia neighborhoods higher on a monthly payment basis, the low asking prices coupled with high demand levels (generated by low interest rates and increased focus on shelter during the COVID pandemic) is generating strong demand throughout the region.





Apartment Market Overview

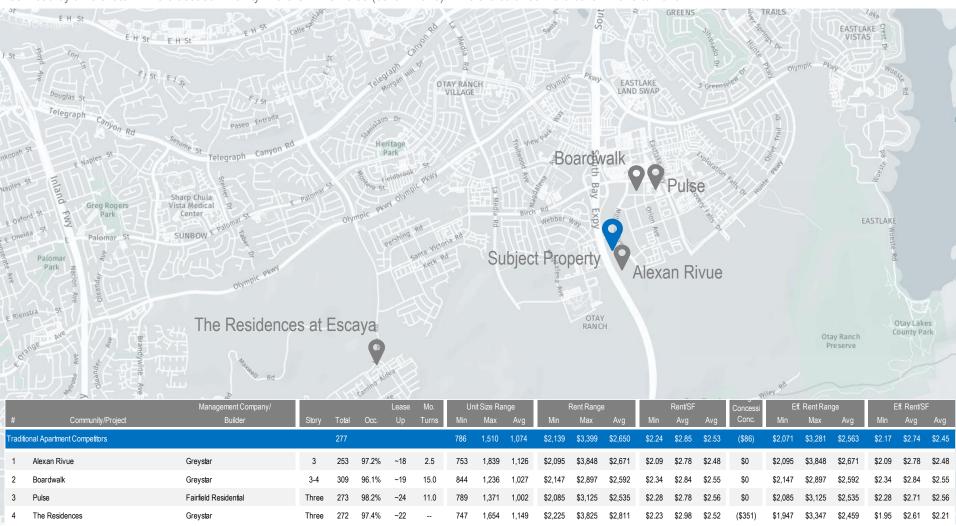
Chula Vista CFD 16-I (Millenia 1A No. 2)

COMPETITIVE APARTMENT MARKET - LOCATION MAP

Apartment Market Overview



We utilized four active apartment communities within our competitive market area. The site is relatively unusual in that there are several new competitors nearby to help establish rent rates and lease-up rates. All four communities have been successful in their lease-up phases with all achieving stabilized occupancy within about 12 to 16 months of opening. These four communities represent a total of 1,107 apartment homes typically in a 3-story walk-up configuration. Boardwalk does have one 4-story building that is serviced by an elevator. The oldest community in the CMA is Pulse (built in 2015) while the balance were built in 2018 to 2019.

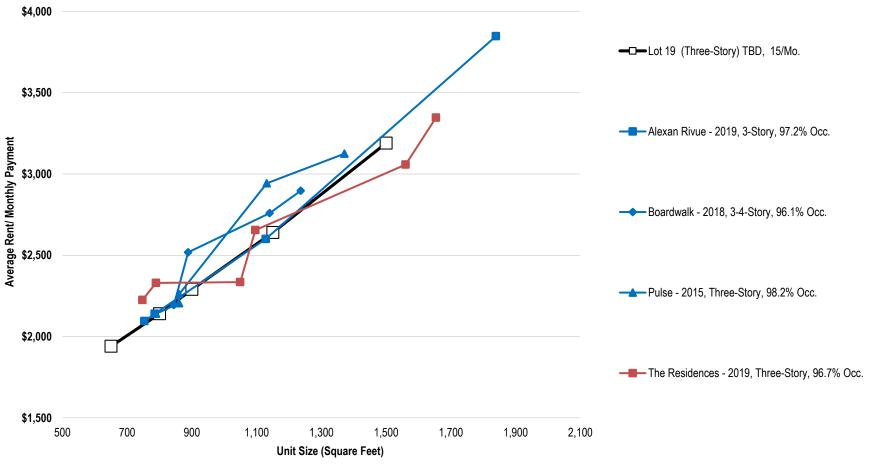


COMPETITIVE APARTMENT MARKET – RENTAL RATES

Apartment Market Overview



We have positioned the subject property towards the lower end of the competitive Millenia comparable projects. We anticipate that actual asking rents will be higher, but during the lease-up phase most projects offer incentives. The prices represented below are net effective average prices in the current market environment. Given the high occupancy in the area no projects in Millenia are currently reporting any specials, however, The Residences in Escaya is currently offering up to 6 weeks free rent for their largest townhome units. The Residences opened in October of 2019 and had stabilized occupancy in August of 2020 - leasing at an average rate of over 20 units per month despite the COVID slowdown.

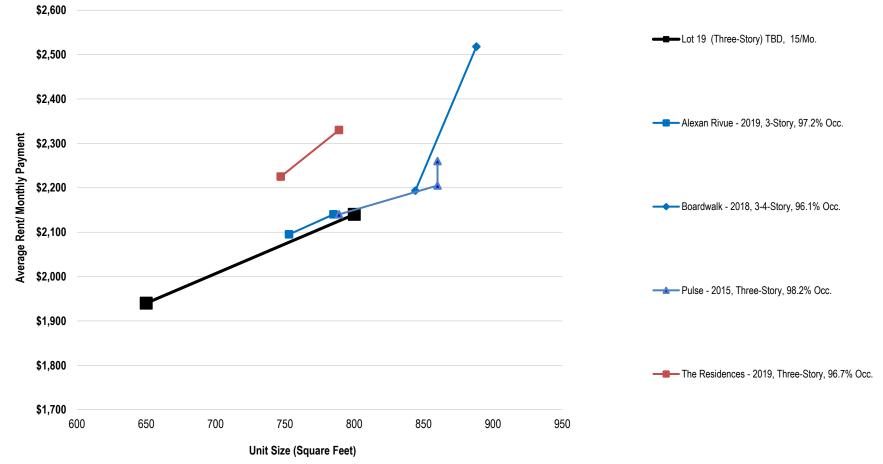


COMPETITIVE APARTMENT MARKET – 1-Bedrooms

Apartment Market Overview



Our hypothetical subject property will offer one-bedroom units from approximately 650 square feet to 800 square feet. The unit size range generally "fits" into the overall competitive landscape. While it appears that our proposed unit sizes are small in comparison to the competitive market area on the chart below, not all floorplans offered at competitive projects are reflected on the chart. Units that were not available for rent at the time of this analysis are not represented on the chart and our summary tables. Currently, most 1-bedrooms available within competitive projects are the larger units. One-bedroom units represent approximately 31% of the overall Chula Vista/Imperial Beach Submarket. We anticipate that the subject property will offer a unit mix that comprises approximately 35% to 45% of one bedrooms.

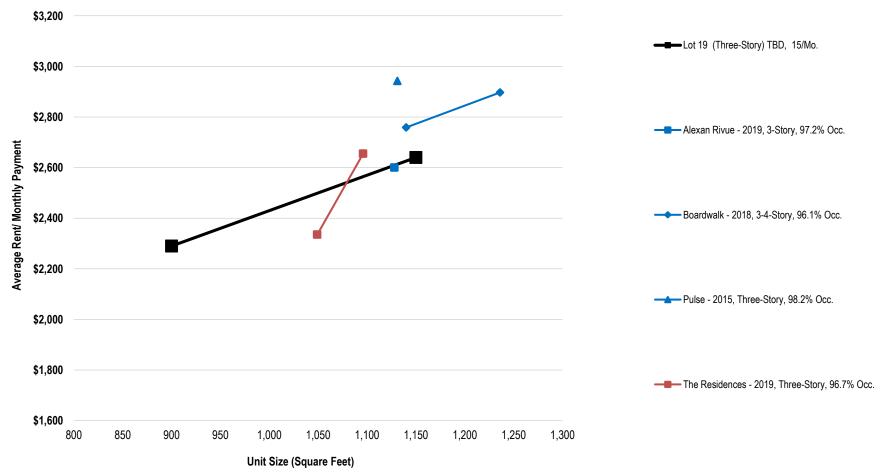


COMPETITIVE APARTMENT MARKET – 2-Bedrooms

Apartment Market Overview



Our hypothetical subject property will offer two-bedroom units from approximately 900 square feet to 1,100 square feet. Like the 1-bedroom comparison, while it appears that our proposed unit sizes are small in comparison to the competitive market area on the chart below, not all floorplans offered at competitive projects are reflected on the chart since units that are not available for rent at the time of this analysis are represented. Two-bedroom units represent approximately 55% of the overall Chula Vista/Imperial Beach Submarket. We anticipate that the subject property will offer a unit mix that comprises approximately 40% to 50% of two-bedrooms.

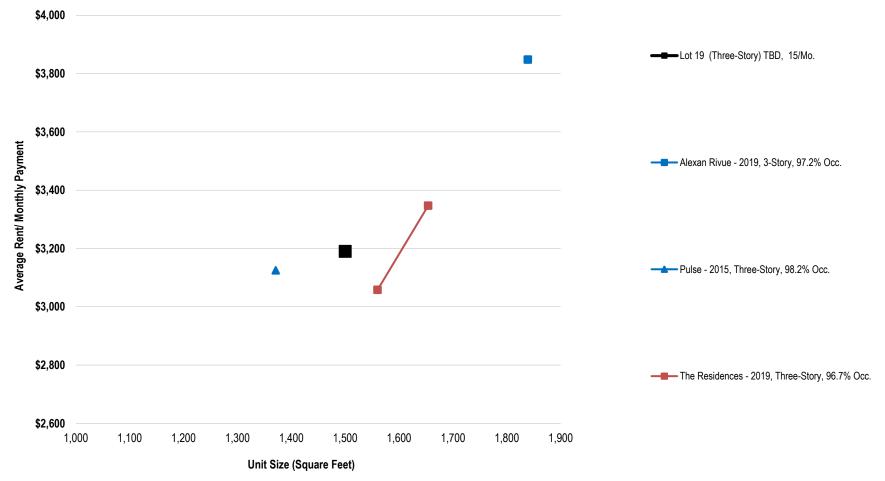


COMPETITIVE APARTMENT MARKET – 3+ Bedrooms

Apartment Market Overview



Our hypothetical subject property offers one three-bedroom unit of approximately 1,500 square feet. While 3-bedroom units make up a smaller percentage of overall unit mix, all communities in the trade are indicated that they are generally a popular option with families. Three-bedroom units represent approximately 12% of the overall Chula Vista/Imperial Beach Submarket. We anticipate that the subject property will offer a unit mix that comprises approximately 5% to 10% of these larger units. The higher rents for these units creates a smaller demand pool and the unit mix should reflect this fact.

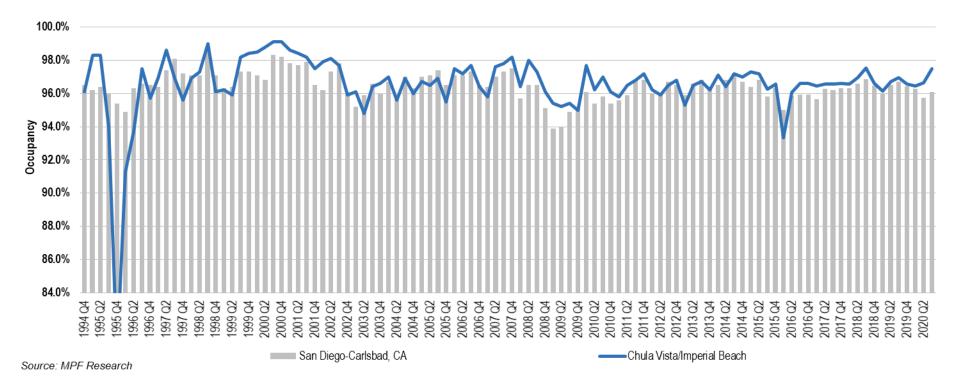


OCCUPANCY RATES

Apartment Market Overview



Occupancy rates have averaged approximately 97% over the past 2 years in the Chula Vista/Imperial Beach Submarket - slightly better than the overall San Diego MSA (96% average occupancy). While many reports indicate some instability in the apartment market nationwide as a result of the COVID pandemic, apartment occupancy rates for units built after 2000 are UP from last year in the Chula Vista/Imperial Beach Submarket. High occupancy rates point to balanced supply and demand conditions particularly in the South Bay despite large job losses.



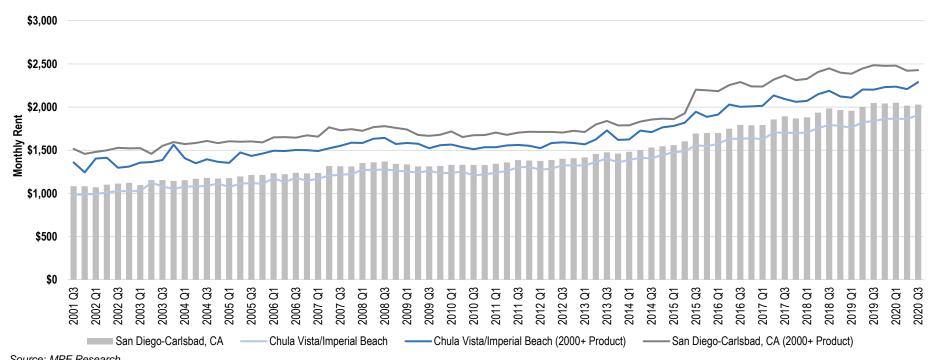
		Occupancy - Quarterly History														
	2016 Q4	2017 Q1	2017 Q2	2017 Q3	2017 Q4	2018 Q1	2018 Q2	2018 Q3	2018 Q4	2019 Q1	2019 Q2	2019 Q3	2019 Q4	2020 Q1	2020 Q2	2020 Q3
Chula Vista/Imperial Beach	96.6%	96.4%	96.6%	96.6%	96.6%	96.6%	96.9%	97.5%	96.6%	96.1%	96.7%	96.9%	96.6%	96.4%	96.6%	97.5%
San Diego-Carlsbad, CA	95.9%	95.7%	96.3%	96.2%	96.3%	96.3%	96.6%	96.9%	96.5%	96.0%	96.5%	96.7%	96.4%	96.3%	95.8%	96.1%

MONTHLY RENT TRENDS

Apartment Market Overview



Although economic uncertainty resulted in some moderation in overall rent growth through the middle part of 2020, rents in Chula Vista/Imperial Beach jumped in Q32020. The average rent for apartments built after 2000 in the local Chula Vista/Imperial Beach Submarket climbed to \$2,289 in the most recent guarter – the highest level recorded. Units built after 2000 in the overall San Diego market area are approximately \$140 per month higher and currently average \$2,428 per month.



Source:	MPF	Research
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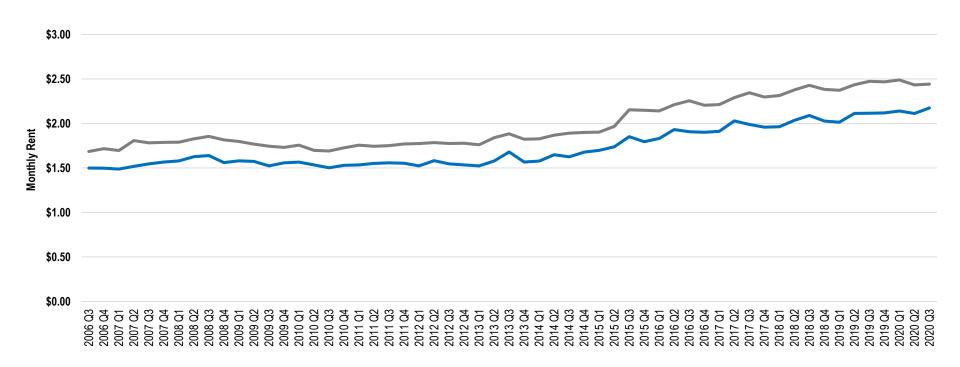
		Monthly Rent - Four Years of Quarterly History														
	2016 Q4	2017 Q1	2017 Q2	2017 Q3	2017 Q4	2018 Q1	2018 Q2	2018 Q3	2018 Q4	2019 Q1	2019 Q2	2019 Q3	2019 Q4	2020 Q1	2020 Q2	2020 Q3
Chula Vista/Imperial Beach	\$1,640	\$1,626	\$1,704	\$1,704	\$1,699	\$1,705	\$1,755	\$1,795	\$1,780	\$1,762	\$1,824	\$1,839	\$1,862	\$1,866	\$1,861	\$1,910
2000+ Product	\$2,008	\$2,015	\$2,135	\$2,093	\$2,061	\$2,072	\$2,149	\$2,189	\$2,123	\$2,109	\$2,203	\$2,202	\$2,231	\$2,237	\$2,208	\$2,289
San Diego-Carlsbad, CA	\$1,789	\$1,792	\$1,856	\$1,893	\$1,868	\$1,881	\$1,936	\$1,984	\$1,965	\$1,957	\$2,002	\$2,047	\$2,042	\$2,050	\$2,017	\$2,029
2000+ Product	\$2,240	\$2,238	\$2,318	\$2,367	\$2,312	\$2,327	\$2,406	\$2,448	\$2,399	\$2,386	\$2,447	\$2,485	\$2,478	\$2,480	\$2,421	\$2,428

SUBMARKET COMPARISON - MONTHLY RENT PER FOOT

Apartment Market Overview



According to RealPage, the overall San Diego apartment market has exhibited greater relative stability versus other regional markets (Los Angeles and Orange County). The average price per foot for newer apartments in the Chula Vista/Imperial Beach Submarket is currently \$2.17 per foot – up \$0.05 from last year (3Q2019). With forecasted job growth in 2022 and beyond, we anticipate that San Diego apartment market fundamentals will improve over the next 12 to 24 months if the COVID crisis dissipates.



Source: MPF Research

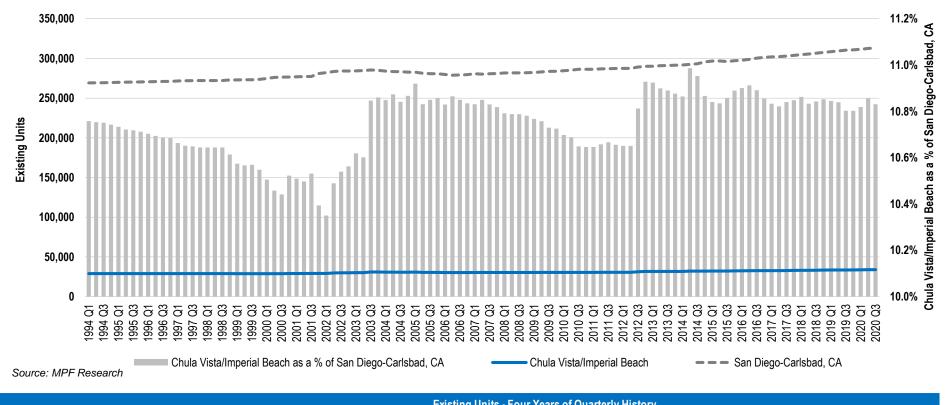
	Monthly Rent - Four Years of Quarterly History															
	2016 Q4	2017 Q1	2017 Q2	2017 Q3	2017 Q4	2018 Q1	2018 Q2	2018 Q3	2018 Q4	2019 Q1	2019 Q2	2019 Q3	2019 Q4	2020 Q1	2020 Q2	2020 Q3
Chula Vista/Imperial Beach	\$1.80	\$1.80	\$1.89	\$1.89	\$1.88	\$1.89	\$1.94	\$1.99	\$1.97	\$1.96	\$2.03	\$2.04	\$2.05	\$2.06	\$2.05	\$2.11
2000+ Product	\$1.90	\$1.91	\$2.03	\$1.99	\$1.96	\$1.96	\$2.04	\$2.09	\$2.03	\$2.01	\$2.11	\$2.12	\$2.12	\$2.14	\$2.11	\$2.17
San Diego-Carlsbad, CA	\$2.02	\$2.03	\$2.11	\$2.15	\$2.12	\$2.14	\$2.19	\$2.25	\$2.22	\$2.22	\$2.27	\$2.31	\$2.30	\$2.32	\$2.28	\$2.29
2000+ Product	\$2.21	\$2.21	\$2.29	\$2.35	\$2.30	\$2.31	\$2.38	\$2.43	\$2.38	\$2.37	\$2.44	\$2.47	\$2.47	\$2.49	\$2.43	\$2.44

EXISTING UNITS AND SUBMARKET CAPTURE RATE

Apartment Market Overview



Although apartment completions are elevated by local market standards, the supply/demand balance currently remains in check. Furthermore, the bulk of apartment deliveries are expected to be focused in the Downtown and Northeast submarkets - which will mitigate some impact for the subject property. The Chula Vista/Imperial Beach submarket has held steady at a roughly 10.8% market capture - reflecting a relatively even growth rate when compared to San Diego overall.



		Existing Units - Four Years of Quarterly History														
	2016 Q4	2017 Q1	2017 Q2	2017 Q3	2017 Q4	2018 Q1	2018 Q2	2018 Q3	2018 Q4	2019 Q1	2019 Q2	2019 Q3	2019 Q4	2020 Q1	2020 Q2	2020 Q3
Chula Vista/Imperial Beach	32,711	32,711	32,711	32,839	32,968	33,108	33,108	33,243	33,381	33,459	33,537	33,537	33,579	33,705	33,925	33,925
as a %	10.9%	10.8%	10.8%	10.8%	10.8%	10.9%	10.8%	10.8%	10.9%	10.8%	10.8%	10.8%	10.8%	10.8%	10.9%	10.8%
San Diego-Carlsbad, CA	301,361	301,950	302,285	302,934	303,908	304,789	305,619	306,596	307,593	308,518	309,412	310,447	310,849	311,540	312,518	313,228



Office Market Analysis

Chula Vista CFD 16-I (Millenia 1A No. 2)

MARKET OPPORTUNITY FOR OFFICE DEVELOPMENT

Office Market Analysis



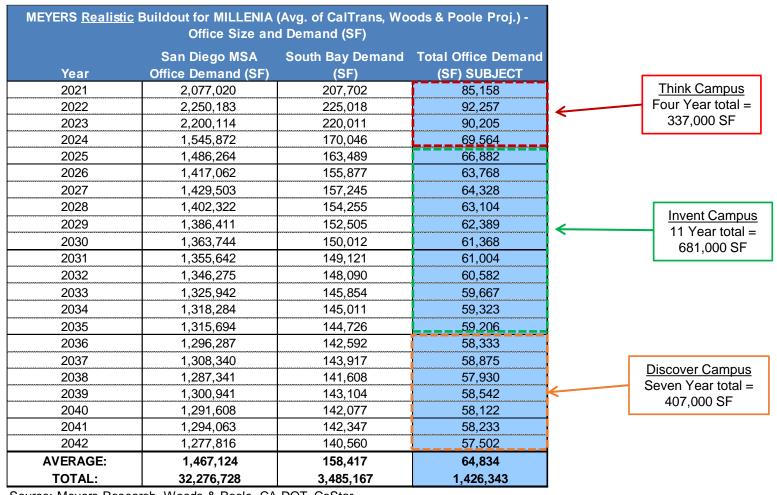
Based on our research, including visits to the site, market trends, broker interviews and supply-demand analysis, the proposed office development at Millenia appears supportable over a long-term time horizon. The following paragraphs summarize the key conclusions from our office analysis:

- Office market conditions are currently soft in San Diego County, a fallout of the COVID-19 pandemic. Overall, average office lease rates appear to have stabilized at \$2.88 per square foot per month in 2020. The vacancy rate has increased to 11.6% in 2020, a function of decreased demand for office space due to the COVID-19 pandemic. Going forward, CoStar projects rents to increase to \$3.18 per square foot per month and vacancy to remain at approximately 11% by 2024. The San Diego MSA office market is currently experiencing negative net absorption in 2020, a function of decreased demand for office space due to the COVID-19 pandemic. Absorption has outpaced new deliveries in each of the past 10 years, indicating there has historically been more demand than supply in San Diego MSA—there is a great deal of uncertainty in the coming years in terms of how office absorption recovers in the coming years.
- The South Bay is performing relatively well compared to the County in terms of stable occupancy. While South Bay lease rates have softened slightly in 2020, the vacancy rate remains relatively low. Average lease rates came down off of their peak of \$2.32 per square foot in Q4 2019 to \$2.26 per square foot in mid-2020. The vacancy rate increased from a low of 4.1% in Q2 2020 to 5.0% in the second guarter of 2020, a function of slightly decreased demand for office space due to the COVID-19 pandemic. Still, a vacancy rate of 5.0% or lower represents an underserved office market that can support additional growth. Further, The South Bay office market is rebounding in 2020 with new completions as well as positive net absorption. New deliveries have finally outpaced absorption over the past 12 months, with 41,000 square feet of positive net absorption and 111,000 square feet of new completions. This is an improvement over negative net absorption in 2019, and follows several years with minimal new deliveries.
- Market trends indicate that medical office conditions are relatively strong and stable when compared to conventional office market conditions. The medical office market is faring better than the overall office market in terms of lease rates, vacancy rates, and absorption activity. Overall, the San Diego medical office market has an average lease rate of \$3.10 per square foot (Full Service) versus the overall office lease rate of \$2.88 per square foot, and the medical office vacancy rate of 5.4% is significantly lower than the overall office vacancy rate of 11.6%. The South County medical office submarket has a very low vacancy rate of 3.4% compared to the overall medical office vacancy rate of 5.4% in San Diego County. There has been some softening in terms of absorption, with negative net absorption of -11,705 square feet in the medical office market, but that is a very small amount of contraction compared to the -1.7 million square feet of negative net absorption in the San Diego office market overall. Further, it is encouraging to note that absorption has been positive in South County, with 14,511 square feet of space absorbed this year. This data indicates that despite the uncertainty and soft market conditions in the conventional office market, the medical office market is performing well.
- Major healthcare systems are actively pursuing new developments around San Diego County, including both expansion to new facilities and relocation from outdated office product. Two of the top four largest office moves in San Diego County the past year have been by health care systems: Kaiser Permanente moving into a 90,000 square foot medical office building in Kearny Mesa, and Sharp Rees-Stealy is moving into an 86,000 square foot medical facility in Santee. Currently, Sharp Chula Vista Medical Center and UC San Diego Health are the major medical providers in Chula Vista; other viable health care providers that could be interested in locating at the site include Kaiser, Scripps Health, and the Department of Veterans Affairs.
- Our jobs growth demand analysis supports approximately 64,000 square feet of office space at Millennia annually, on average. Millenia is planned for a total of 1.425 million square feet among three phases. Our realistic demand model supports an average of 64,800 square feet of office space at the Subject Project annually, for a total of 1.426 million square feet through 2042.

DEMAND INDICATES MILLENIA OFFICE SF COULD BE ABSORBED IN +/-20 YEARS Office Market Analysis



The tables below represent realistic demand (average CalTrans job projections and Woods & Poole job projections) for office space annually over the next 22 years. Millenia is planned for a total of 1.425 million square feet among three phases. Our realistic demand model supports an average of 64,800 square feet of office space at the Subject Project annually, for a total of 1.426 million square feet through 2042.



Source: Meyers Research, Woods & Poole, CA DOT, CoStar



The demand analysis below is based on job growth projections per the California Department of Transportation (CalTrans) by industry for the San Diego MSA, then refined by applying low and high capture (%) estimates for the appropriate submarkets, and ultimately for the Subject Project. The tables below represent demand (average of low and high capture %) for office space annually through 2042. Our CalTransbased demand model supports an average of 33,389 square feet of office space at the Subject Project annually, for a total of 734,554 square feet during a 22 year timeframe. It is important to note that CalTrans job projections are conservative, and we have considered a demand model based on Woods & Poole projections as well (see the following page).

MEYERS <u>Optimistic</u> Buildout for MILLENIA (CalTrans Projections) - Office Size and Demand (SF) Capture Rates									
		nual Capture:		nual Capture:					
Year		BAY (%)	•	SUBJECT) (%)					
	Low	High	Low	High					
2021	9.0%	11.0%	30.0%	50.0%					
2022	9.0%	11.0%	30.0%	50.0%					
2023	9.0%	11.0%	30.0%	50.0%					
2024	10.0%	12.0%	30.0%	50.0%					
2025	10.0%	12.0%	30.0%	50.0%					
2026	10.0%	12.0%	30.0%	50.0%					
2027	10.0%	12.0%	30.0%	50.0%					
2028	10.0%	12.0%	30.0%	50.0%					
2029	10.0%	12.0%	30.0%	50.0%					
2030	10.0%	12.0%	30.0%	50.0%					
2031	10.0%	12.0%	30.0%	50.0%					
2032	10.0%	12.0%	30.0%	50.0%					
2033	10.0%	12.0%	30.0%	50.0%					
2034	10.0%	12.0%	30.0%	50.0%					
2035	10.0%	12.0%	30.0%	50.0%					
2036	10.0%	12.0%	30.0%	50.0%					
2037	10.0%	12.0%	30.0%	50.0%					
2038	10.0%	12.0%	30.0%	50.0%					
2039	10.0%	12.0%	30.0%	50.0%					
2040	10.0%	12.0%	30.0%	50.0%					
2041	10.0%	12.0%	30.0%	50.0%					
2042	10.0%	12.0%	30.0%	50.0%					

Assum	ntions/	Rationa	le

Market:	The South Bay market comprises 9.5% of the total office
	inventory in the San Diego MSA, and current indicators suggest
	mixed indicators in terms of office development: annual deliveries
	over the past five years represent 4.5% of the MSA, and
	absorption equates to 7.2% of overall absorption. Over the past
	12 months, deliveries have comprised 33.7% of the MSA and absorption has represented 6.7% of the MSA. We suggest a
	capture of 9.0% to 11.0% of the overall market over the next five
	years and increasing to the 10% to 12% range going forward.

Subject: Capture as a percentage of the South Bay Market is intentionally aggressive (30%-50%) since Millenia's concept and design is unique, location is excellent and is a compelling opportunity to capture a large share of South Bay office demand.

Source: Meyers Research, CA DOT, CoStar

MEYERS Optimistic Buildout for MILLENIA (CalTrans Projections) - Office Size and Demand (SF)									
	San Diego MSA Office	South Bay	Total Office Demand (SF						
Year	Demand (SF)	Demand (SF)	SUBJECT						
2021	1,727,469	172,747	70,826						
2022	1,999,080	199,908	81,962						
2023	2,061,383	206,138	84,517						
2024	860,180	94,620	38,708						
2025	715,684	78,725	32,206						
2026	561,629	61,779	25,273						
2027	608,021	66,882	27,361						
2028	603,284	66,361	27,148						
2029	595,267	65,479	26,787						
2030	557,533	61,329	25,089						
2031	556,329	61,196	25,035						
2032	559,344	61,528	25,171						
2033	539,583	59,354	24,281						
2034	539,139	59,305	24,261						
2035	545,357	59,989	24,541						
2036	519,054	57,096	23,357						
2037	556,260	61,189	25,032						
2038	525,218	57,774	23,635						
2039	562,358	61,859	25,306						
2040	550,261	60,529	24,762						
2041	561,892	61,808	25,285						
2042	533,586	58,694	24,011						
AVERAGE:	765,360	81,559	33,389						
TOTAL:	16,837,911	1,794,291	734,554						

For Perspective - CoStar Market Data

9.5%
2,100,000
497,897
329,548
902,987
2,124,181
1,040,465
624,890
145,742
22,572
111,000
74,676
41,608
0

OFFICE DEMAND SUMMARY – WOODS & POOLE MODEL

Office Market Analysis



The demand analysis below is based on job growth projections per Woods & Poole by industry for the San Diego MSA, then refined by applying low and high capture (%) estimates for the appropriate submarkets, and ultimately for the Subject Project. The tables below represent demand (average of low and high capture %) for office space annually over the next 22 years. Our Woods & Poole based demand model supports an average of 96,279 square feet of office space at the Subject Project annually, for a total of 2.118 million square feet during a 22 year timeframe.

MEYERS	MEYERS Optimistic Buildout for MILLENIA (Woods & Poole Projections) - Office Size and Demand (SF) Capture Rates									
Year	Estimated An	e and beniand (s nual Capture: BAY (%)	Estimated An	nual Capture: SUBJECT) (%)						
rour	Low	High	Low	High						
2021	9.0%	11.0%	30.0%	50.0%						
2022	9.0%	11.0%	30.0%	50.0%						
2023	9.0%	11.0%	30.0%	50.0%						
2024	10.0%	12.0%	30.0%	50.0%						
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2026	10.0%	12.0%	30.0%	50.0%						
2027	10.0%	12.0%	30.0%	50.0%						
2028	10.0%	12.0%	30.0%	50.0%						
2029	10.0%	12.0%	30.0%	50.0%						
2030	10.0%	12.0%	30.0%	50.0%						
2031	10.0%	12.0%	30.0%	50.0%						
2032	10.0%	12.0%	30.0%	50.0%						
2033	10.0%	12.0%	30.0%	50.0%						
2034	10.0%	12.0%	30.0%	50.0%						
2035	10.0%	12.0%	30.0%	50.0%						
2036	10.0%	12.0%	30.0%	50.0%						
2037	10.0%	12.0%	30.0%	50.0%						
2038	10.0%	12.0%	30.0%	50.0%						
2039	10.0%	12.0%	30.0%	50.0%						
2040	10.0%	12.0%	30.0%	50.0%						
2041	10.0%	12.0%	30.0%	50.0%						
2042	10.0%	12.0%	30.0%	50.0%						

Assumptions/ Rationale:

Market:	The South Bay market comprises 9.5% of the total office inventory in
	the San Diego MSA, and current indicators suggest mixed indicators in
	terms of office development: annual deliveries over the past five years
	represent 4.5% of the MSA, and absorption equates to 7.2% of overall
	absorption. Over the past 12 months, deliveries have comprised 33.7% of the MSA and absorption has represented 6.7% of the MSA. We suggest a capture of 9.0% to 11.0% of the overall market over the next
	five years and increasing to the 10% to 12% range going forward.
Subject:	Capture as a percentage of the South Bay Market is intentionally
	aggressive (30%-50%) since Millenia's concept and design is unique,
	location is excellent and is a compelling opportunity to capture a large

Source: Meyers Research, Woods & Poole, CoStar

share of South Bay office demand.

MEYERS Op	timistic Buildout for MILLE Office Size and		Projections) -
	omec oize and		Total Office
	San Diego MSA Office	South Bay Demand	Demand (SF)
Year	Demand (SF)	(SF)	SUBJECT
2021	2,426,570	242,657	99,489
2022	2,501,285	250,128	102,553
2023	2,338,845	233,885	95,893
2024	2,231,565	245,472	100,420
2025	2,256,845	248,253	101,558
2026	2,272,495	249,974	102,262
2027	2,250,985	247,608	101,294
2028	2,201,360	242,150	99,061
2029	2,177,555	239,531	97,990
2030	2,169,955	238,695	97,648
2031	2,154,955	237,045	96,973
2032	2,133,205	234,653	95,994
2033	2,112,300	232,353	95,054
2034	2,097,430	230,717	94,384
2035	2,086,030	229,463	93,871
2036	2,073,520	228,087	93,308
2037	2,060,420	226,646	92,719
2038	2,049,465	225,441	92,226
2039	2,039,525	224,348	91,779
2040	2,032,955	223,625	91,483
2041	2,026,235	222,886	91,181
2042	2,022,045	222,425	90,992
AVERAGE:	2,168,888	235,275	96,279
TOTAL:	47,715,545	5,176,043	2,118,133
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For Perspective - CoStar Market Data

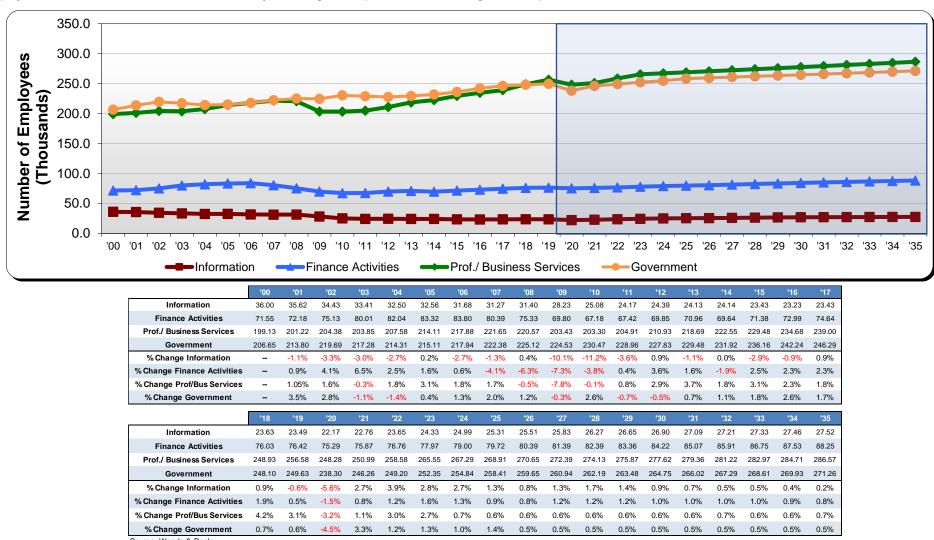
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South Bay market share of San Diego MSA	9.5%
Avg. Annual Deliveries in San Diego MSA (1982 - 2019)	2,100,000
Avg. Annual Deliveries in San Diego MSA (2010 - 2019)	497,897
Avg. Annual Deliveries in San Diego MSA (2018 - 2019)	329,548
Avg. Annual Deliveries in San Diego MSA (2020P - 2024P)	902,987
San Diego MSA Under Construction (Current)	2,124,181
Average Absorption in San Diego MSA (2010 - 2019)	1,040,465
Average Absorption in San Diego MSA (2018 - 2019)	624,890
Average Absorption in San Diego MSA (2020P - 2024P)	145,742
Avg. Annual Deliveries in South Bay (2015 - 2020)	22,572
Office Deliveries in South Bay (Last 12 Mo.)	111,000
Avg. Absorption in South Bay (2015 - 2020)	74,676
Office Absorption in South Bay (Last 12 Mo.)	41,608
South Bay Under Construction (Current)	0

OFFICE ORIENTED JOB GROWTH BY INDUSTRY - CAL TRANS MODEL

Office Market Analysis



CalTrans projections for professional business services are relatively strong in the San Diego MSA, though 2020 is anticipated with job declines due to the COVID-19 pandemic. The Government and Professional Business Services sectors represent the largest office-oriented employment base in San Diego (486,000 jobs combined). In total, jobs in office oriented fields total 584,000 jobs as of 2020P, a -3.6% decrease during 2020 but an increase of 70,000 total jobs since 2000. Going forward, CalTrans projects a net increase of 109,000 office-oriented jobs through 2040 (a 0.6% annual average increase).



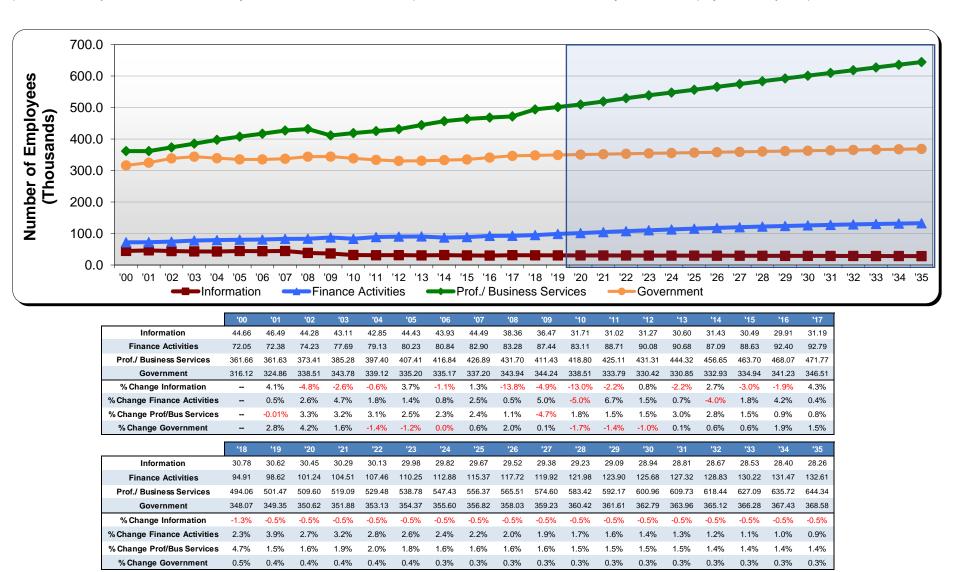
Source: Woods & Poole

INDUSTRIAL ORIENTED JOB GROWTH BY INDUSTRY - WOODS & POOLE MODEL

Office Market Analysis



Woods & Poole projections anticipate stronger increases in Professional/ Business Service jobs in the coming years. Note: Woods & Poole projections were published in early 2020 and do not include job losses due to the COVID-19 pandemic, thus the current number of jobs as well as projections may be optimistic.



OFFICE DEMAND GROWTH FROM 2020 TO 2021 - CAL TRANS MODEL

Office Market Analysis



By the end of 2021, our employment-based demand model with CalTrans jobs projections yields approximately 70,826 square feet of supportable office space demanded annually at the Subject Property.

	2020				2021		2020 to 2021	
Industry	Total Employment 1/	Occupied in Office Buildings 2/	No. Employed in Office Buildings	Total Employment 3/	Occupied in Office Buildings	No. Employed in Office Buildings	Total Emp. Growth in Office Buildings	New Office Space Needed 4/
Traditional Office Users								
	75 202	70%	E0 70E	7E 074	70%	F2 440	404	00.000
Finance Activities	75,293		52,705	75,871		53,110		80,899
Information	22,169	50%	11,085	22,763	50%	11,382	297	59,411
Professional/Business Services	248,276	70%	173,793	250,993	70%	175,695	1,901	380,282
Education/Health Services	209,926	20%	41,985	214,809	20%	42,962	977	195,300
Leisure/Hospitality	163,513	15%	24,527	178,027	15%	26,704	2,177	435,408
Other Services	46,196	20%	9,239	50,556	20%	10,111	872	174,389
Government	238,303	20%	47,661	246,257	20%	49,251	1,591	318,184
Non-Traditional Office Users								
Mining	2,431	3%	61	2,661	3%	67	6	1,147
Construction	82,032	3%	2,051	84,499	3%	2,112	62	12,330
Manufacturing	112,013	3%	2,800	113,504	3%	2,838	37	7,456
Wholesale Trade	42,086	3%	1,052	45,367	3%	1,134	82	16,407
Retail Trade	129,067	3%	3,227	138,044	3%	3,451	224	44,887
Transportation/Utilities	33,960	3%	849	34,233	3%	856	7	1,368
Total	1,405,265	22%	371,035	1,457,583	22%	379,672	8,637	1,727,469
Annual Average							·	1,727,469
					Estimated An	nual Capture: SOUT	H BAY MARKET (%)	9.0% - 11.0%

Notes:

1/ Per the CA Dept of Transportation and BLS

2/ Meyers Research Estimate

3/ Per the CA Dept of Transportation projections

4/ Assumes 200 square feet per employee for traditional office users and 200 square feet per employee for non-traditional office users.

5/ Reflects estimated capture rate of the South Bay markets' capture of office inventory

Est. Annual Office Space Absorption: SOUTH BAY MARKET (SF) 155,472 - 190,022

Estimated Annual Capture: MILLENIA SITE (%) 5/ 30.0% - 50.0% Est. Annual Office Space Absorption: MILLENIA SITE (SF) 46,642 - 95,011 Annual Average (SF): 70,826

OFFICE DEMAND GROWTH FROM 2020 TO 2021 - WOODS & POOLE MODEL

Office Market Analysis



By the end of 2021, our employment-based demand model with Woods & Poole projections yields approximately 99,489 square feet of supportable office space demanded annually at the Subject Property.

	2020				2021		2020	to 2021
Industry	Total Employment 1/	Occupied in Office Buildings 2/	No. Employed in Office Buildings	Total Employment 3/	Occupied in Office Buildings	No. Employed in Office Buildings	Total Emp. Growth in Office Buildings	New Office Space Needed 4/
-						_	_	
Traditional Office Users								
Finance Activities	101,240	70%	70,868	104,511	70%	73,158	2,290	457,940
Information	30,453	50%	15,227	30,292	50%	15,146	(81)	(16,100)
Professional/Business Services	509,598	70%	356,719	519,087	70%	363,361	6,642	1,328,460
Education/Health Services	270,922	20%	54,184	278,603	20%	55,721	1,536	307,240
Leisure/Hospitality	250,499	15%	37,575	256,021	15%	38,403	828	165,660
Other Services	130,981	20%	26,196	133,191	20%	26,638	442	88,400
Government	350,624	20%	70,125	351,882	20%	70,376	252	50,320
Non-Traditional Office Users								
Mining	6,570	3%	164	6,536	3%	163	(1)	(170)
Construction	114,849	3%	2,871	115,627	3%	2,891	19	3,890
Manufacturing	122,923	3%	3,073	123,358	3%	3,084	11	2,175
Wholesale Trade	62,572	3%	1,564	64,075	3%	1,602	38	7,515
Retail Trade	191,893	3%	4,797	194,969	3%	4,874	77	15,380
Transportation/Utilities	95,396	3%	2,385	98,568	3%	2,464	79	15,860
Total	2,238,520	22%	645,748	2,276,720	22%	657,881	12,133	2,426,570
Annual Average			·	, ,		·	,	2,426,570
					Estimated An	nual Capture: SOUT	H BAY MARKET (%)	9.0% - 11.0%

Notes:

1/ Per Woods and Poole Economics, Inc.

2/ Meyers Research Estimate

3/ Per Woods and Poole Economics, Inc.

4/ Assumes 200 square feet per employee for traditional office users and 200 square feet per employee for non-traditional office users.

5/ Reflects estimated capture rate of the South Bay markets' capture of office inventory

Est. Annual Office Space Absorption: SOUTH BAY MARKET (SF) 218,391 - 266,923 Estimated Annual Capture: MILLENIA SITE (%) 5/ 30.0% - 50.0% Est. Annual Office Space Absorption: MILLENIA SITE (SF) 65,517 - 133,461

Annual Average (SF):

99,489

OFFICE DEMAND GROWTH FROM 2024 TO 2025 - CAL TRANS MODEL

Office Market Analysis



By the end of 2025, our employment-based demand model with CalTrans jobs projections yields approximately 32,206 square feet of supportable office space demanded annually at the Subject Property.

		2024			2025			to 2025
Industry	Total	Occupied in Office Buildings	No. Employed in	Total	Occupied in Office	No. Employed in	Total Emp. Growth in Office	New Office Space
Industry	Employment 1/	2/	Office Buildings	Employment 3/	Buildings	Office Buildings	Buildings	Needed 4/
Traditional Office Users								
Finance Activities	78,996	70%	55,297	79,723	70%	55,806	509	101,795
Information	24,986	50%	12,493	25,312	50%	12,656	163	32,583
Professional/Business Services	267,289	70%	187,102	268,907	70%	188,235	1,132	226,450
Education/Health Services	225,930	20%	45,186	229,280	20%	45,856	670	133,996
Leisure/Hospitality	209,211	15%	31,382	211,157	15%	31,673	292	58,377
Other Services	55,686	20%	11,137	56,268	20%	11,254	116	23,275
Government	254,837	20%	50,967	258,413	20%	51,683	715	143,040
Non-Traditional Office Users								
Mining	2,931	3%	73	2,961	3%	74	1	153
Construction	85,493	3%	2,137	83,870	3%	2,097	(41)	(8,114)
Manufacturing	115,120	3%	2,878	115,379	3%	2,884	6	1,292
Wholesale Trade	47,611	3%	1,190	47,969	3%	1,199	9	1,793
Retail Trade	142,235	3%	3,556	142,407	3%	3,560	4	858
Transportation/Utilities	35,043	3%	876	35,080	3%	877	1	184
Total Annual Average	1,545,368	22%	404,275	1,556,725	22%	407,854	3,578	715,684 715,684
					Estimated Ar	nnual Capture: SOUT	TH BAY MARKET (%)	10.0% - 12.0%
Notes:				Es	t. Annual Office Spac	e Absorption: SOUTH	H BAY MARKET (SF)	71,568 - 85,882

1/ Per the CA Dept of Transportation and BLS

2/ Meyers Research Estimate

3/ Per the CA Dept of Transportation projections

4/ Assumes 200 square feet per employee for traditional office users and 200 square feet per employee for non-traditional office users.

	Estimated Annual Capture: MILLENIA SITE (%) 5/	30.0% - 50.0%
Est	t. Annual Office Space Absorption: MILLENIA SITE (SF)	21,471 - 42,941
	Annual Average (SF):	32,206

OFFICE DEMAND GROWTH FROM 2024 TO 2025 - WOODS & POOLE MODEL

Office Market Analysis



By the end of 2025, our employment-based demand model with Woods & Poole projections yields approximately 101,558 square feet of supportable office space demanded annually at the Subject Property.

		2024			2025		2024	to 2025
Industry	Total Employment 1/	Occupied in Office Buildings 2/	No. Employed in Office Buildings	Total Employment 3/	Occupied in Office Buildings	No. Employed in Office Buildings	Total Emp. Growth in Office Buildings	New Office Space Needed 4/
		<u> </u>	<u> </u>	1 17 1 11				
Traditional Office Users								
Finance Activities	112,883	70%	79,018	115,374	70%	80,762	1,744	348,740
Information	29,824	50%	14,912	29,672	50%	14,836	(76)	(15,200)
Professional/Business Services	547,427	70%	383,199	556,367	70%	389,457	6,258	1,251,600
Education/Health Services	302,716	20%	60,543	311,114	20%	62,223	1,680	335,920
Leisure/Hospitality	272,469	15%	40,870	277,973	15%	41,696	826	165,120
Other Services	139,815	20%	27,963	142,022	20%	28,404	441	88,280
Government	355,598	20%	71,120	356,816	20%	71,363	244	48,720
Non-Traditional Office Users								
Mining	6,513	3%	163	6,550	3%	164	1	185
Construction	117,935	3%	2,948	118,696	3%	2,967	19	3,805
Manufacturing	123,716	3%	3,093	123,860	3%	3,097	4	720
Wholesale Trade	67,172	3%	1,679	68,065	3%	1,702	22	4,465
Retail Trade	200,675	3%	5,017	202,066	3%	5,052	35	6,955
Transportation/Utilities	108,573	3%	2,714	112,080	3%	2,802	88	17,535
Total Annual Average	2,385,316	22%	693,240	2,420,655	22%	704,524	11,284	2,256,845 2,256,845
					Estimated Ar	nnual Capture: SOUT	H BAY MARKET (%)	10.0% - 12.0%
Notes:				Es	t. Annual Office Space	e Absorption: SOUTH	BAY MARKET (SF)	225,685 - 270,821

1/ Per Woods and Poole Economics, Inc.

2/ Meyers Research Estimate

3/ Per Woods and Poole Economics, Inc.

Estimated Annual Capture: MILLENIA SITE (%) 5/ 30.0% - 50.0% Est. Annual Office Space Absorption: MILLENIA SITE (SF) 67,705 - 135,411

Annual Average (SF):

101,558

^{4/} Assumes 200 square feet per employee for traditional office users and 200 square feet per employee for non-traditional office users.

^{5/} Reflects estimated capture rate of the South Bay markets' capture of office inventory

OFFICE DEMAND GROWTH FROM 2029 TO 2030 - CAL TRANS MODEL

Office Market Analysis



By the end of 2030, our employment-based demand model with CalTrans jobs projections yields approximately 25,089 square feet of supportable office space demanded annually at the Subject Property.

		2029			2030		2029 to 2030	
Industry	Total Employment 1/	Occupied in Office Buildings 2/	No. Employed in Office Buildings	Total Employment 3/	Occupied in Office Buildings	No. Employed in Office Buildings	Total Emp. Growth in Office Buildings	New Office Space Needed 4/
Traditional Office Users								
Finance Activities	83,364	70%	58,355	84,218	70%	58,952	598	119,577
Information	26,651	50%	13,325	26,901	50%	13,450	125	24,982
Professional/Business Services	275,874	70%	193,112	277,616	70%	194,331	1,219	243,852
Education/Health Services	235,627	20%	47,125	237,184	20%	47,437	311	62,280
Leisure/Hospitality	217,123	15%	32,569	218,020	15%	32,703	134	26,883
Other Services	58,945	20%	11,789	59,618	20%	11,924	135	26,926
Government	263,483	20%	52,697	264,755	20%	52,951	254	50,884
Non-Traditional Office Users								
Mining	3,102	3%	78	3,138	3%	78	1	177
Construction	80,954	3%	2,024	80,708	3%	2,018	(6)	(1,233)
Manufacturing	116,299	3%	2,907	116,409	3%	2,910	3	547
Wholesale Trade	49,738	3%	1,243	50,143	3%	1,254	10	2,024
Retail Trade	143,669	3%	3,592	143,791	3%	3,595	3	610
Transportation/Utilities	35,185	3%	880	35,190	3%	880	0	24
Total	1,590,015	22%	419,695	1,597,689	22%	422,483	2,788	557,533
Annual Average								557,533
					Estimated Ar	nnual Capture: SOUT	H BAY MARKET (%)	10.0% - 12.0%
Notes:			Est. Annual Office Space Absorption: SOUTH BAY MARKET (SF)			55,753 - 66,904		
1/ Per the CA Dept of Transportation and BLS				Estimated Annual Capture: MILLENIA SITE (%) 5/				30.0% - 50.0%

2/ Meyers Research Estimate

3/ Per the CA Dept of Transportation projections

4/ Assumes 200 square feet per employee for traditional office users and 200 square feet per employee for non-traditional office users.

5/ Reflects estimated capture rate of the South Bay markets' capture of office inventory

Est. Annual Office Space Absorption: MILLENIA SITE (SF) 16,726 - 33,452 Annual Average (SF): 25,089

OFFICE DEMAND GROWTH FROM 2029 TO 2030 - WOODS & POOLE MODEL Office Market Analysis



By the end of 2030, our employment-based demand model with Woods & Poole projections yields approximately 97,648 square feet of supportable office space demanded annually at the Subject Property.

		2029			2030		2029 to 2030	
Industry	Total Employment 1/	Occupied in Office Buildings 2/	No. Employed in Office Buildings	Total Employment 3/	Occupied in Office Buildings	No. Employed in Office Buildings	Total Emp. Growth in Office Buildings	New Office Space Needed 4/
- maddiy	Limpleymont ii		Cinco Bananigo		Bunungo	Omoo Bananigo	Dananigo	1100000 17
Traditional Office Users								
Finance Activities	123,898	70%	86,729	125,678	70%	87,975	1,246	249,200
Information	29,086	50%	14,543	28,944	50%	14,472	(71)	(14,200)
Professional/Business Services	592,169	70%	414,518	600,956	70%	420,669	6,151	1,230,180
Education/Health Services	346,388	20%	69,278	355,600	20%	71,120	1,842	368,480
Leisure/Hospitality	300,261	15%	45,039	305,873	15%	45,881	842	168,360
Other Services	150,845	20%	30,169	153,049	20%	30,610	441	88,160
Government	361,607	20%	72,321	362,786	20%	72,557	236	47,160
Non-Traditional Office Users								
Mining	6,635	3%	166	6,661	3%	167	1	130
Construction	121,700	3%	3,043	122,441	3%	3,061	19	3,705
Manufacturing	124,520	3%	3,113	124,673	3%	3,117	4	765
Wholesale Trade	71,408	3%	1,785	72,213	3%	1,805	20	4,025
Retail Trade	206,264	3%	5,157	207,081	3%	5,177	20	4,085
Transportation/Utilities	127,029	3%	3,176	131,010	3%	3,275	100	19,905
Total	2,561,810	22%	749,036	2,596,965	22%	759,886	10,850	2,169,955
Annual Average			,	, ,		<i>,</i>	,	2,169,955
					Estimated Ar	nnual Capture: SOUT	H BAY MARKET (%)	10.0% - 12.0%
Notes:			Es	t. Annual Office Spac	e Absorption: SOUTH	H BAY MARKET (SF)	216,995 - 260,395	
1/ Per Woods and Poole Economics, Inc.				Estimated Annual Capture: MILLENIA SITE (%) 5/			30.0% - 50.0%	

2/ Meyers Research Estimate

3/ Per Woods and Poole Economics, Inc.

4/ Assumes 200 square feet per employee for traditional office users and 200 square feet per employee for non-traditional office users.

5/ Reflects estimated capture rate of the South Bay markets' capture of office inventory

Est. Annual Office Space Absorption: MILLENIA SITE (SF) 65,099 - 130,197 Annual Average (SF): 97,648

OFFICE DEMAND GROWTH FROM 2034 TO 2035 - CAL TRANS MODEL

Office Market Analysis



By the end of 2035, our employment-based demand model with CalTrans jobs projections yields approximately 24,541 square feet of supportable office space demanded annually at the Subject Property.

	2034				2035			2034 to 2035	
Industry	Total Employment 1/	Occupied in Office Buildings 2/	No. Employed in Office Buildings	Total Employment 3/	Occupied in Office Buildings	No. Employed in Office Buildings	Total Emp. Growth in Office Buildings	New Office Space Needed 4/	
Traditional Office Users									
Finance Activities	87,531	70%	61,272	88,246	70%	61,772	500	99,984	
Information	27,457	50%	13,728	27,518	50%	13,759	31	6,130	
Professional/Business Services	284,708	70%	199,295	286,574	70%	200,602	1,306	261,282	
Education/Health Services	243,548	20%	48,710	245,145	20%	49,029	319	63,880	
Leisure/Hospitality	221,594	15%	33,239	222,737	15%	33,411	171	34,287	
Other Services	62,251	20%	12,450	62,922	20%	12,584	134	26,816	
Government	269,929	20%	53,986	271,259	20%	54,252	266	53,184	
Non-Traditional Office Users									
Mining	3,276	3%	82	3,312	3%	83	1	176	
Construction	78,902	3%	1,973	78,132	3%	1,953	(19)	(3,849)	
Manufacturing	116,821	3%	2,921	116,917	3%	2,923	2	484	
Wholesale Trade	51,980	3%	1,300	52,414	3%	1,310	11	2,171	
Retail Trade	144,684	3%	3,617	144,802	3%	3,620	3	587	
Transportation/Utilities	35,289	3%	882	35,334	3%	883	1	224	
Total Annual Average	1,627,971	22%	433,455	1,635,311	22%	436,181	2,727	545,357 545,357	
	Estimated Annual Capture: SOUTH BAY MARKET (%)			10.0% - 12.0%					
Notes:				Es	t. Annual Office Spac	e Absorption: SOUTH	BAY MARKET (SF)	54,536 - 65,443	
1/ Par the CA Part of Transportation and PLC					Fatim ata	d Annual Cantura M	III I ENIIA CITE (0/) E/	20.00/ 50.00/	

1/ Per the CA Dept of Transportation and BLS

2/ Meyers Research Estimate

3/ Per the CA Dept of Transportation projections

4/ Assumes 200 square feet per employee for traditional office users and 200 square feet per employee for non-traditional office users.

Estimated Annual Capture: MILLENIA SITE (%) 5/	30.0% - 50.0%
Est. Annual Office Space Absorption: MILLENIA SITE (SF)	16,361 - 32,721
Annual Average (SF):	24,541

OFFICE DEMAND GROWTH FROM 2034 TO 2035 - WOODS & POOLE MODEL

Office Market Analysis



By the end of 2035, our employment-based demand model with Woods & Poole projections yields approximately 93,871 square feet of supportable office space demanded annually at the Subject Property.

		2034			2035		2034	to 2035
Industry	Total Employment 1/	Occupied in Office Buildings 2/	No. Employed in Office Buildings	Total Employment 3/	Occupied in Office Buildings	No. Employed in Office Buildings	Total Emp. Growth in Office Buildings	New Office Space Needed 4/
Traditional Office Users								
Finance Activities	131,474	70%	92,032	132,611	70%	92,828	796	159,180
Information	28,395	50%	14,198	28,262	50%	14,131	(67)	(13,300)
Professional/Business Services	635,720	70%	445,004	644,342	70%	451,039	6,035	1,207,080
Education/Health Services	393,674	20%	78,735	403,503	20%	80,701	1,966	393,160
Leisure/Hospitality	328,554	15%	49,283	334,289	15%	50,143	860	172,050
Other Services	161,867	20%	32,373	164,072	20%	32,814	441	88,200
Government	367,431	20%	73,486	368,578	20%	73,716	229	45,880
Non-Traditional Office Users								
Mining	6,784	3%	170	6,816	3%	170	1	160
Construction	125,373	3%	3,134	126,098	3%	3,152	18	3,625
Manufacturing	125,281	3%	3,132	125,425	3%	3,136	4	720
Wholesale Trade	75,365	3%	1,884	76,135	3%	1,903	19	3,850
Retail Trade	209,775	3%	5,244	210,333	3%	5,258	14	2,790
Transportation/Utilities	147,997	3%	3,700	152,524	3%	3,813	113	22,635
Total Annual Average	2,737,690	22%	802,375	2,772,988	22%	812,805	10,430	2,086,030 2,086,030
					Estimated Ar	nnual Capture: SOUT	H BAY MARKET (%)	10.0% - 12.0%
Notes:				Es	t. Annual Office Space	e Absorption: SOUTH	BAY MARKET (SF)	208,603 - 250,324
								22 22/ 52 22/

1/ Per Woods and Poole Economics, Inc.

2/ Meyers Research Estimate

3/ Per Woods and Poole Economics, Inc.

Estimated Annual Capture: MILLENIA SITE (%) 5/	30.0% - 50.0%
Est. Annual Office Space Absorption: MILLENIA SITE (SF)	62,581 - 125,162
Annual Average (SF):	93,871

^{4/} Assumes 200 square feet per employee for traditional office users and 200 square feet per employee for non-traditional office users.

OFFICE DEMAND GROWTH FROM 2039 TO 2040 - CAL TRANS MODEL

Office Market Analysis



By the end of 2040, our employment-based demand model with CalTrans jobs projections yields approximately 24,541 square feet of supportable office space demanded annually at the Subject Property.

		2034			2035		2034	to 2035
Industry	Total Employment 1/	Occupied in Office Buildings 2/	No. Employed in Office Buildings	Total Employment 3/	Occupied in Office Buildings	No. Employed in Office Buildings	Total Emp. Growth in Office Buildings	New Office Space Needed 4/
Tuestidia and Office Union								
Traditional Office Users	07.504	700/	04.070	00.040	700/	04.770	500	00.004
Finance Activities	87,531	70%	61,272	88,246	70%	61,772	500	99,984
Information	27,457	50%	13,728	27,518	50%	13,759	31	6,130
Professional/Business Services	284,708	70%	199,295	286,574	70%	200,602	1,306	261,282
Education/Health Services	243,548	20%	48,710	245,145	20%	49,029	319	63,880
Leisure/Hospitality	221,594	15%	33,239	222,737	15%	33,411	171	34,287
Other Services	62,251	20%	12,450	62,922	20%	12,584	134	26,816
Government	269,929	20%	53,986	271,259	20%	54,252	266	53,184
Non-Traditional Office Users								
Mining	3,276	3%	82	3,312	3%	83	1	176
Construction	78,902	3%	1,973	78,132	3%	1,953	(19)	(3,849)
Manufacturing	116,821	3%	2,921	116,917	3%	2,923	2	484
Wholesale Trade	51,980	3%	1,300	52,414	3%	1,310	l 11	2,171
Retail Trade	144.684	3%	3,617	144,802	3%	3,620	3	587
Transportation/Utilities	35,289	3%	882	35,334	3%	883	1	224
Total	1,627,971	22%	433,455	1,635,311	22%	436,181	2,727	545,357
Annual Average	, - ,		/	,		,	, =-	545,357
					Estimated Ar	nnual Capture: SOUT	TH BAY MARKET (%)	10.0% - 12.0%
Notes:			Es	t. Annual Office Spac	e Absorption: SOUTH	H BAY MARKET (SF)	54,536 - 65,443	
1/ Per the CA Dept of Transporta	of Transportation and BLS Estimated Annual Capture: MILLENIA SITE (%) 5/						30.0% - 50.0%	

2/ Meyers Research Estimate

3/ Per the CA Dept of Transportation projections

4/ Assumes 200 square feet per employee for traditional office users and 200 square feet per employee for non-traditional office users.

Estimated Annual Capture: MILLENIA SITE (%) 5/	30.0% - 50.0%
Est. Annual Office Space Absorption: MILLENIA SITE (SF)	16,361 - 32,721
Annual Average (SF):	24,541

OFFICE DEMAND GROWTH FROM 2039 TO 2040 - WOODS & POOLE MODEL Office Market Analysis

Meyers _

By the end of 2040, our employment-based demand model with Woods & Poole projections yields approximately 93,871 square feet of supportable office space demanded annually at the Subject Property.

		2034			2035		2034	to 2035
Industry	Total Employment 1/	Occupied in Office Buildings 2/	No. Employed in Office Buildings	Total Employment 3/	Occupied in Office Buildings	No. Employed in Office Buildings	Total Emp. Growth in Office Buildings	New Office Space Needed 4/
Tuestition of Office House								
Traditional Office Users	404 474	700/	00.000	400.044	700/	00.000	700	450 400
Finance Activities	131,474	70%	92,032	132,611	70%	92,828	796	159,180
Information	28,395	50%	14,198	28,262	50%	14,131	(67)	(13,300)
Professional/Business Services	635,720	70%	445,004	644,342	70%	451,039	6,035	1,207,080
Education/Health Services	393,674	20%	78,735	403,503	20%	80,701	1,966	393,160
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Government	367,431	20%	73,486	368,578	20%	73,716	229	45,880
Non-Traditional Office Users								
Mining	6,784	3%	170	6,816	3%	170	1	160
Construction	125,373	3%	3,134	126,098	3%	3,152	18	3,625
Manufacturing	125,281	3%	3,132	125,425	3%	3,136	4	720
Wholesale Trade	75,365	3%	1,884	76,135	3%	1,903	19	3,850
Retail Trade	209,775	3%	5,244	210,333	3%	5,258	14	2,790
Transportation/Utilities	147,997	3%	3,700	152,524	3%	3,813	113	22,635
Total Annual Average	2,737,690	22%	802,375	2,772,988	22%	812,805	10,430	2,086,030 2,086,030
/ timadi / tvorago	J				Ectimated Ar	nual Cantura: SOUT	L DAV MADKET (9/)	10.0% - 12.0%
Notes:				Es	t. Annual Office Space	nnual Capture: SOUT e Absorption: SOUTF		208,603 - 250,324
1/ Per Woods and Poole Econom	siaa Ina				Ectimoto	d Annual Cantura: M	II I ENIA CITE (0/\ E/	30.0% - 50.0%

1/ Per Woods and Poole Economics, Inc.

2/ Meyers Research Estimate

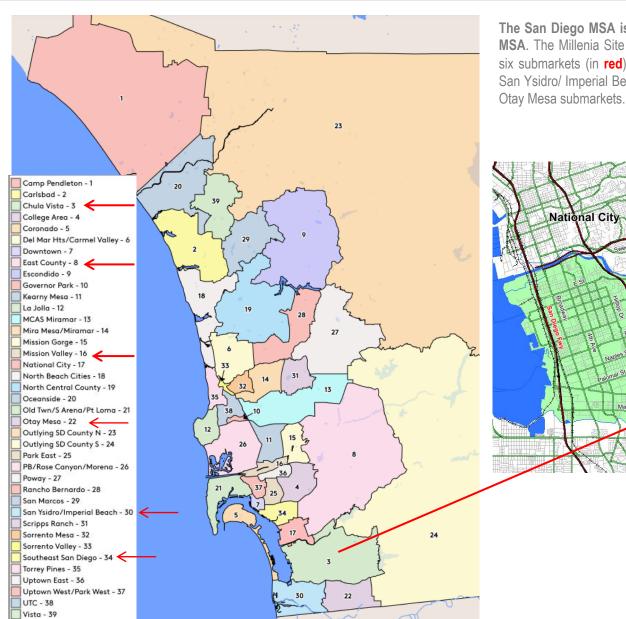
3/ Per Woods and Poole Economics, Inc.

4/ Assumes 200 square feet per employee for traditional office users and 200 square feet per employee for non-traditional office users.

5/ Reflects estimated capture rate of the South Bay markets' capture of office inventory

Estimated Annual Capture: MILLENIA SITE (%) 5/ 30.0% - 50.0% Est. Annual Office Space Absorption: MILLENIA SITE (SF) 62,581 - 125,162 Annual Average (SF): 93,871





The San Diego MSA is comprised of 38 office submarkets that divide up the MSA. The Millenia Site is located in the South Bay Market, which is comprised of six submarkets (in red)—the Chula Vista submarket (location of Site), as well as San Ysidro/ Imperial Beach, East County, Southeast San Diego, National City, and



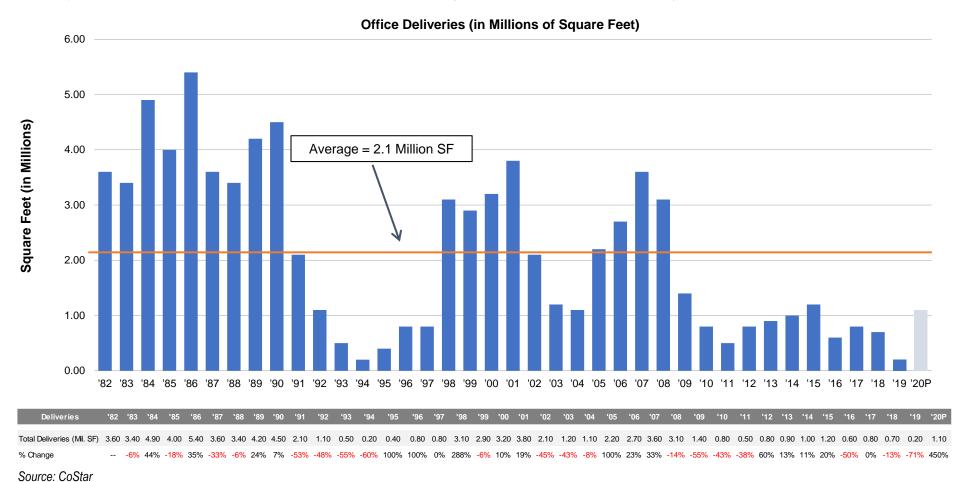
Chula Vista CFD 16-I (Millenia 1A No. 2), Chula Vista, San Diego, CA | City of Chula Vista | 50 Source: CoStar

SAN DIEGO MSA OFFICE DELIVERIES

Office Market Analysis



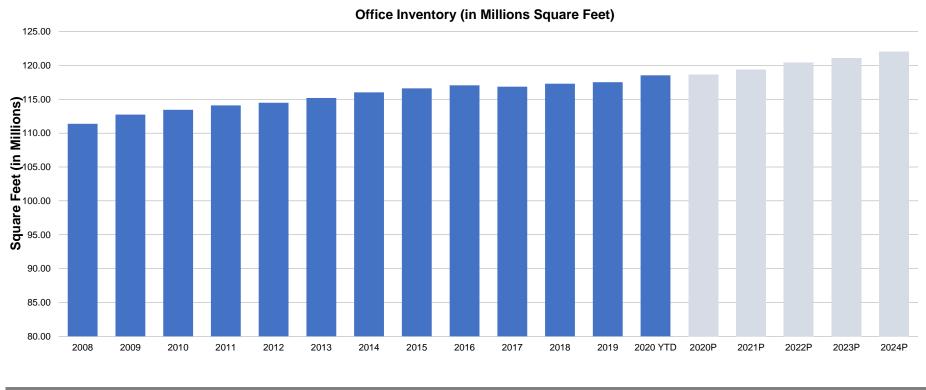
New office deliveries in the San Diego MSA averaged approximately 2.1 million square feet annually over the past 38 years. Office deliveries follow cycles of development, and this market had select years where deliveries were remarkably high—the mid-1980's, late 1990's/ and mid-2000's in particular. Annual deliveries have been very low for over a decade, but office development appears to be rebounding with 1.1 million square feet of space projected to be delivered in 2020.



SAN DIEGO MSA OFFICE INVENTORY Office Market Analysis



After a decade with only marginal increase in inventory, the San Diego office inventory is starting to increase. The past 10 years averaged just 557,000 square feet of increased inventory per year in the MSA, though that is changing—so far this year, inventory has increased by over 1.1 million square feet and CoStar projects that inventory will increase by 4.5 square feet over the next five years.





Source: CoStar

SAN DIEGO MSA AVERAGE OFFICE LEASE RATE VS. VACANCY RATE Office Market Analysis



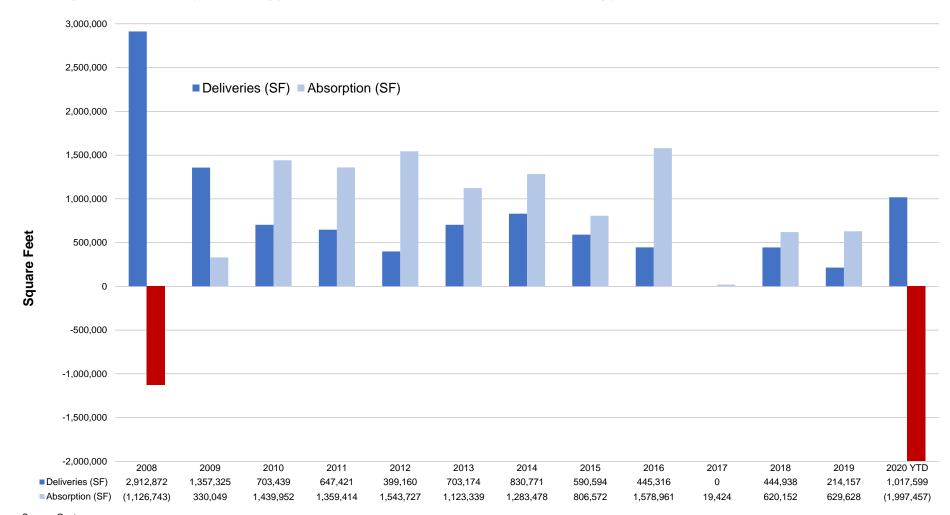
Overall, average office lease rates appear to have stabilized at \$2.88 per square foot per month in 2020. The vacancy rate has I creased to 11.6% in 2020, a function of decreased demand for office space due to the COVID-19 pandemic. Going forward, CoStar projects rents to increase to \$3.18 per square foot per month and vacancy to remain at approximately 11% by 2024.



SAN DIEGO MSA OFFICE MARKET ABSORPTION VS. COMPLETED SPACE Office Market Analysis



The San Diego MSA office market is currently experiencing negative net absorption in 2020, a function of decreased demand for office space due to the COVID-19 pandemic. Absorption has outpaced new deliveries in each of the past 10 years, indicating there has historically been more demand than supply in San Diego MSA there is a great deal of uncertainty in the coming years in terms of how office absorption recovers in the coming years.

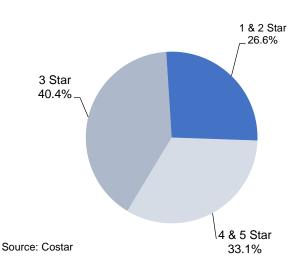


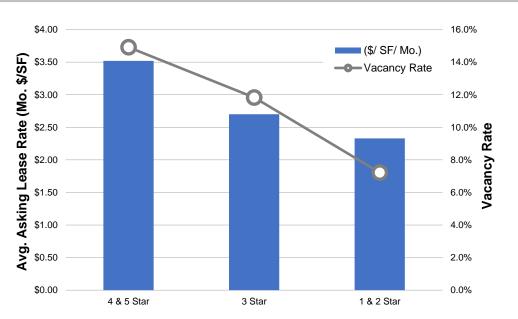


Buildings that are designated as 4/5 Star (Class A) and 3 Star (Class B) space account for over 76% of total office space in the market. Class A space achieves the highest lease rates but also has a higher vacancy rate than other building classes. San Diego is a relatively active Class A office development market with 1.7 million square feet under construction and 881,000 square feet delivered over the past 12 months. With that said, there may be oversupply issues in the coming months and years since the past year had nearly 2 million square feet of negative absorption (largely due to the COVID-19 pandemic). It is somewhat encouraging to note that the majority of the negative net absorption is in 3 Star (Class B) space, indicating that the 4 & 5 Star inventory—including new construction—is faring better than 3 Star space.

Туре	Total SF	Vacant SF	Vacancy Rate	Absorption (SF) Last 12 Months	Deliveries (SF) Last 12 Months	Under Construction (SF)	Asking Rent (\$/ SF/ Mo.)
4 & 5 Star	39,216,320	5,849,611	14.9%	(356,579)	881,901	1,784,004	\$3.52
3 Star	47,830,970	5,657,858	11.8%	(1,208,329)	168,115	254,177	\$2.70
1 & 2 Star	31,486,389	2,273,469	7.2%	(432,549)	0	0	\$2.33
TOTAL:	118,533,679	13,780,938	11.6%	(1,997,457)	1,050,016	2,038,181	\$2.88

Total Inventory





OFFICE CHARACTERISTICS BY SUBMARKET

Office Market Analysis



The Chula Vista submarket is the eighth largest office submarket the San Diego MSA, comprising 2.9% of the office market overall. It is a more affordable office market than the San Diego MSA, with average lease rates of \$2.53 per square foot versus \$2.88 per square foot in the MSA, though it is important to note that these indicators include all office inventory, much of which is Class B/C space in Chula Vista. The vacancy rate is lower than the MSA overall, at 5.8% versus 11.6% in the MSA, and there has been a 10,500 square feet of negative net absorption in Chula Vista, a relatively low amount compared to the MSA overall (-1.7 million square feet).

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Submarket	Total SF	Vacant SF	Vacancy Rate	Last 12 Months Net Absorption (SF)	Last 12 Months Deliveries (SF)	Under Construction (SF)	Avg. Asking Ren (\$/ SF/ Mo.)
Carlsbad	7,641,000	1,217,109	15.9%	(79,676)	12,000	0	\$2.89
Chula Vista	3,449,000	201,316	5.8%	(10,586)	0	0	\$2.53
College Area	1,605,000	82,834	5.2%	(31,105)	0	0	\$2.39
Coronado	181,000	2,732	1.5%	3,290	0	0	\$2.95
Del Mar Hts/Carmel Valley	5,128,000	713,497	13.9%	221,535	288,000	217,000	\$4.31
Downtown	13,962,000	2,997,157	21.5%	(372,786)	372,000	1,073,000	\$2.94
East County	5,731,000	252,752	4.4%	52,046	111,000	0	\$2.13
Escondido	2,660,000	289,202	10.9%	(6,081)	80,000	0	\$2.21
Governor Park	899,000	111,468	12.4%	(25,902)	0	0	\$2.86
Kearny Mesa	11,385,000	1,178,952	10.4%	(292,648)	90,000	125,000	\$2.63
La Jolla	1,652,000	276,667	16.7%	(111,391)	0	0	\$3.40
MCAS Miramar	32,000	0	0.0%	0	0	0	\$2.27
Mira Mesa/Miramar	1,519,000	98,252	6.5%	(2,537)	0	0	\$2.46
Mission Gorge	697,000	9,080	1.3%	4,900	0	0	\$2.19
Mission Valley	7,346,000	1,055,895	14.4%	(259,812)	0	0	\$2.71
National City	797,000	23,035	2.9%	(923)	0	0	\$2.17
North Beach Cities	3,308,000	232,861	7.0%	(32,103)	26,000	80,000	\$3.50
North Central County	408,000	26,312	6.4%	49,451	59,000	0	\$3.86
Oceanside	1,771,000	140,845	8.0%	9,802	0	100,000	\$2.17
Old Twn/S Arena/Pt Loma	2,907,000	122,157	4.2%	(8,054)	0	0	\$2.61
Otay Mesa	220,000	11,663	5.3%	(2,331)	0	0	\$2.53
Outlying SD County N	741,000	44,303	6.0%	(5,325)	0	0	\$1.88
Outlying SD County N	186,000	8,185	4.4%	4,525	0	0	\$2.14
Park East	337,000	18,752	5.6%	315	0	0	\$2.14
PB/Rose Canyon/Morena	1,907,000	117,166	6.1%	(50,759)	0	0	\$2.26
Poway	1,536,000	40,131	2.6%	(10,834)	0	0	\$2.42
Rancho Bernardo	7,032,000	927,324	13.2%	(225,069)	0	0	\$3.02
San Marcos	1,726,000	138,410	8.0%	(37,815)	0	0	\$2.38
San Ysidro/Imperial Beach	245,000	0	0.0%	5,446	0	0	\$2.04
Scripps Ranch	2,954,000	484,197	16.4%	(30,598)	0	0	\$2.81
Sorrento Mesa	9,666,000		12.0%		0	0	\$3.07
		1,156,323		(116,218)			
Sorrento Valley	779,000	167,567	21.5% 10.7%	(93,580)	0	0	\$2.46 \$2.17
Southeast San Diego	664,000	71,352		(6,569)			
Torrey Pines	3,231,000	261,837	8.1%	(37,447)	0	74,000	\$3.40
Uptown East	293,000	8,537	2.9%	5,250		0	\$2.23
Uptown West/Park West	3,382,000	240,817	7.1%	(101,469)	0	0	\$2.57
UTC Vista	8,762,000 1,795,000	696,802	8.0% 19.8%	(76,696)	0	369,000 0	\$3.75 \$2.08
	1,795,000	355,449		(46,549)			
TOTAL:	118,534,000	13,780,938	11.6%	(1,718,303)	1,038,000	2,038,000	\$2.88
Course: CoStor					Chula Vieta CFD 16.	J (Millenia 14 No. 2) (Chula Vieta San

Source: CoStar

SAN DIEGO MEDICAL OFFICE MARKET OVERVIEW

Office Market Analysis



The Medical Office market is faring better than the overall office market in terms of lease rates, vacancy rates, and absorption activity. Overall, the San Diego medical office market has an average lease rate of \$3.10 per square foot (Full Service) versus the overall office lease rate of \$2.88 per square foot, and the medical office vacancy rate of 5.4% is significantly lower than the overall office vacancy rate of 11.6%. The South County medical office submarket has a very low vacancy rate of 3.4% compared to the overall medical office vacancy rate of 5.4% in San Diego County. There has been some softening in terms of absorption, with negative net absorption of 11,705 square feet in the medical office market, but that is a very small amount of contraction compared to the -1.7 million square feet of negative net absorption in the San Diego office market overall. Further, it is encouraging to note that absorption has been positive in South County, with 14,511 square feet of space absorbed this year. This data indicates that despite the uncertainty and soft market conditions in the conventional office market, the medical office market is performing well.

SUBMARKET	INVENTORY (SF)	SUBLET VACANT (SF)	DIRECT VACANT (SF)	DIRECT VACANCY RATE	CURRENT QTR DIRECT NET ABSORPTION (SF)	YTD DIRECT NET ABSORPTION (SF)	YTD LEASING ACTIVITY** (SF)	YTD CONSTR COMPLETIONS (SF)	UNDER CNSTR (SF)	DIRECT AVG ASKING RENT (ALL CLASSES)*	DIRECT AVG ASKING RENT (CLASS A)*
Class A	3,550,834	10,069	172,383	4.9%	3,856	927	64,566	0	311,317	\$3.66	
Class B	7,456,583	7,969	431,481	5.8%	-34,942	-19,434	127,022	0	200,100	\$3.08	
Class C	1,972,790	0	103,150	5.2%	31,814	6,802	27,843	0	0	\$2.03	
North County	3,355,438	8,172	223,804	6.7%	5,585	4,628	53,886	0	155,317	\$2.91	\$3.59
Mid City	2,447,431	9,866	145,084	5.9%	-8,142	-7,806	44,150	0	0	\$3.87	\$4.37
I-15 Corridor	1,113,743	0	91,723	8.2%	-19,078	-24,222	31,930	0	0	\$2.89	\$4.00
Central Suburban	3,375,425	0	134,765	4.0%	23,766	2,405	48,095	0	270,100	\$2.88	\$3.71
East County	1,114,102	0	58,119	5.2%	-2,107	-1,221	10,961	0	86,000	\$2.83	\$3.23
South County	1,574,068	0	53,519	3.4%	704	14,511	30,409	0	0	\$2.81	\$3.52
On Campus	4,618,459	6,822	272,283	5.9%	1,191	3,002	44,236	0	175,000	\$2.87	\$3.69
Off Campus	8,361,748	11,216	434,731	5.2%	-463	-14,707	175,195	0	336,417	\$3.24	\$3.66
SAN DIEGO TOTALS	12,980,207	18,038	707,014	5.4%	728	-11,705	219,431	0	511,417	\$ 3.10	\$3.66

^{*}Rental rates reflect full service asking. **Leasing includes renewals.

SPACE DEMAND / DELIVERIES



DIRECT VACANCY & ASKING RENT



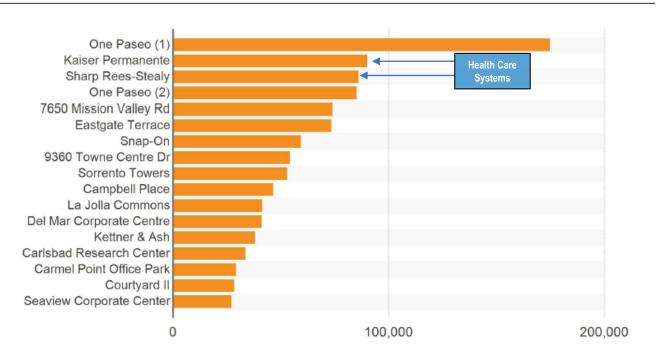
SAN DIEGO MSA OFFICE ABSORPTION ACTIVITY

Office Market Analysis



Major healthcare providers are active in the medical office market in San Diego, as evidenced by some of the largest absorption activity in the past year. Aside from absorption activity at the One Paseo office development in Del Mar Heights, two of the largest moves have been by Kaiser Permanente moving into a 90,000 square foot medical office building in Kearny Mesa, and Sharp Rees-Stealy moving into an 86,000 square foot medical office facility in Santee.

12 MONTH NET ABSORPTION SF IN SELECTED BUILDINGS

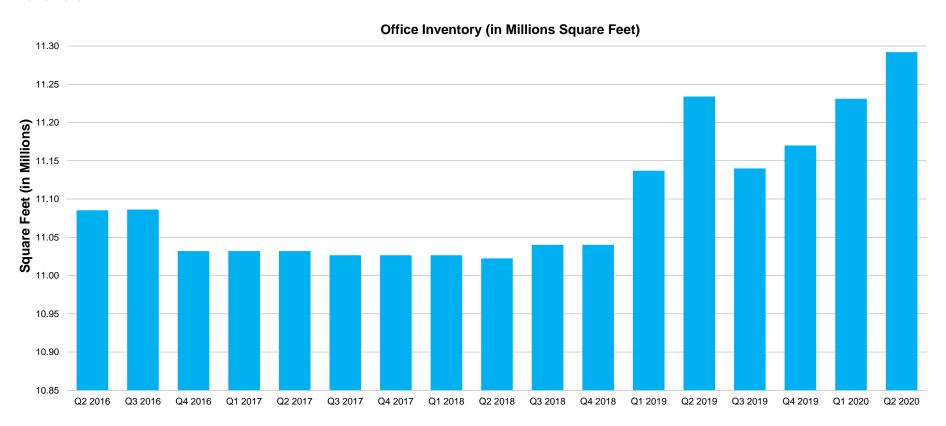


Building Name/Address	Submarket	Bldg SF	Vacant SF			Net Absorption SF			
Dulluling Name/Address	Submarket	Diug 3F	vacant sr	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr	12 Month	
One Paseo (1)	Del Mar Hts/Carmel	196,443	21,641	0	0	90,890	83,912	174,802	
Kaiser Permanente	Kearny Mesa	90,000	0	0	0	90,000	0	90,000	
Sharp Rees-Stealy	East County	86,000	0	0	0	0	86,000	86,000	
One Paseo (2)	Del Mar Hts/Carmel	92,041	6,919	0	0	37,547	47,575	85,122	

Source: CoStar



The South Bay office inventory is starting to increase over the past two years. After 2016, 2017 and 2018 saw very little activity in terms of office inventory change, the past 18 months have experienced steady growth in office inventory, with 130,000 square feet added to the submarket in 2019 and 120,000 square feet added in the first half of 2020.



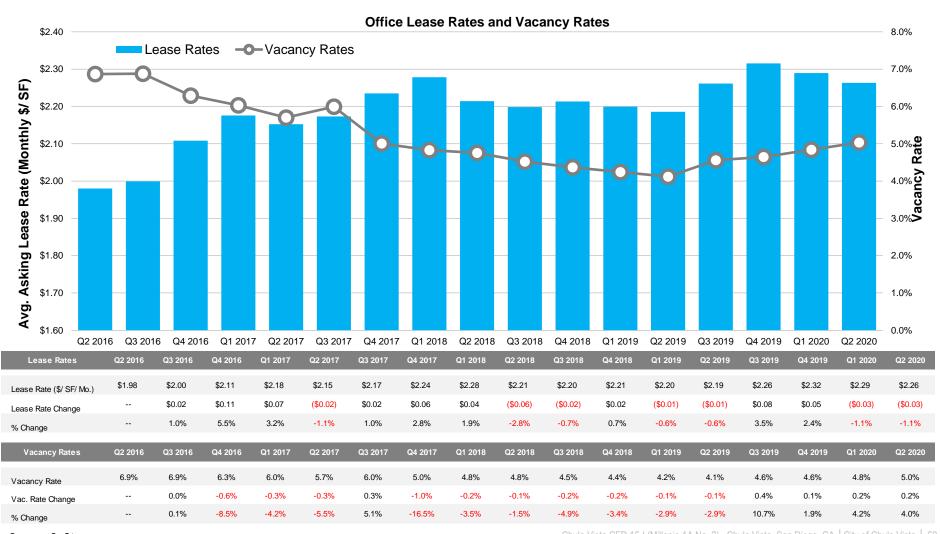
Inventory	Q2 2016	Q3 2016	Q4 2016	Q1 2017	Q2 2017	Q3 2017	Q4 2017	Q1 2018	Q2 2018	Q3 2018	Q4 2018	Q1 2019	Q2 2019	Q3 2019	Q4 2019	Q1 2020	Q2 2020
Total Inventory (SF)	11,085,293	11,086,252	11,031,883	11,031,883	11,031,883	11,026,483	11,026,483	11,026,483	11,022,436	11,040,090	11,040,090	11,137,045	11,234,000	11,140,000	11,170,000	11,231,000	11,292,000
Inventory Change		959	-54,369	0	0	-5,400	0	0	-4,047	17,654	0	96,955	96,955	-94,000	30,000	61,000	61,000
% Change		0.0%	-0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.9%	0.9%	-0.8%	0.3%	0.5%	0.5%

SOUTH BAY AVERAGE OFFICE LEASE RATE VS. VACANCY RATE

Office Market Analysis



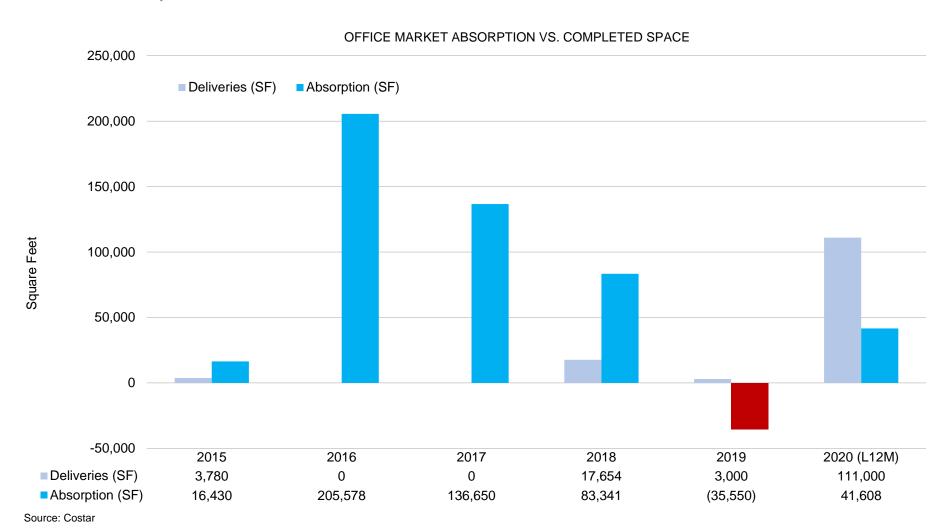
While South Bay lease rates have softened slightly in 2020, the vacancy rate remains relatively low. Average lease rates came down off of their peak of \$\$2.32 per square foot in Q4 2019 to \$2.26 per square foot in mid-2020. The vacancy rate increased from a low of 4.1% in Q2 2020 to 5.0% in the second guarter of 2020, a function of slightly decreased demand for office space due to the COVID-19 pandemic. Still, a vacancy rate of 5.0% or lower represents an underserved office market that can support additional growth.



SOUTH BAY OFFICE MARKET ABSORPTION VS. COMPLETED SPACE Office Market Analysis



The South Bay office market is rebounding in 2020 with new completions as well as positive net absorption. New deliveries have finally outpaced absorption over the past 12 months, with 41,000 square feet of positive net absorption and 111,000 square feet of new completions. This is an improvement over negative net absorption in 2019, and follows several years with minimal new deliveries.





Location Analysis

Chula Vista CFD 16-I (Millenia 1A No. 2)

DRIVE TIME MAP – TYPICAL THURSDAY AT 8AM

Location Analysis



Chula Vista CFD 16-I (Millenia 1A No. 2) is located in south San Diego County, approximately 8 miles north of the US/Mexico border. Situated approximately five miles east of Interstate 805 and immediately east of the 125-toll road, the Subject offers a choice of freeway access for commuters. The Subject is located within 15 minutes of most local Chula Vista employment and is within a 30 to 45-minute of the County's top employment concentrations, including the National City and Chula Vista Bayfront Areas, Downtown San Diego, the Mission Valley/Kearny Mesa area, and La Jolla/UTC. Since the 1980s, the South County area has been one of the main providers of new housing in the San

Diego County region. Encinitas Maria Valley Cuyamaca Rancho State Capitan Grande Reservation 45 Minutes Moul Ewilaapaayp Pine Valley Reservation In Ko P 30 Minutes Mounta Cleveland Lonion Grove National Forest San Diego 15 Minutes Campo Indian Reservation Subject Playas de Rosarito

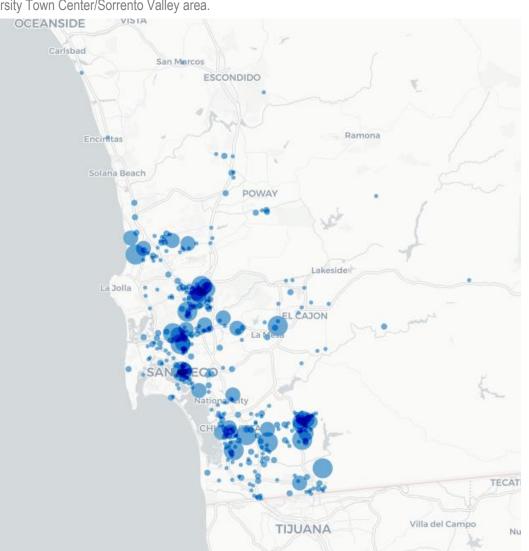
EMPLOYMENT CONCENTRATIONS

Location Analysis



This map provides a graphic illustration of where the residents who currently live in the 91915 zip code (Subject zip) commute to work. The greater the size of the bubble and the darker the color indicates a greater number of working 91915 residents who commute to that area. Approximately 46% of 91915 residents commute to employment within the City of San Diego while approximately 18% work locally within the City of Chula Vista. Although some residents commute as far north as Oceanside, 76% of residents commute within a 24-mile radius, which generally translates to points south of the University Town Center/Sorrento Valley area.





SCHOOL SCORES – GREAT SCHOOLS

Location Analysis



Millenia 1A No. 2 will have excellent public-school options available to residents. The Subject is currently within the boundaries of the following schools: Wolf Canyon Elementary (K-5), Eastlake Middle School (6-8), and Olympian High School (9-12). The average Great School scores for each school are all 8 on a 10-point scale. The GreatSchools.org rating scale considers factors such as test scores, academic progress, equity, and discipline. In addition to these public schools, there are also various charter and private schools in the area including High Tech Elementary, High Tech High Chula Vista, East Hills Academy, and Mater Dei Catholic School.

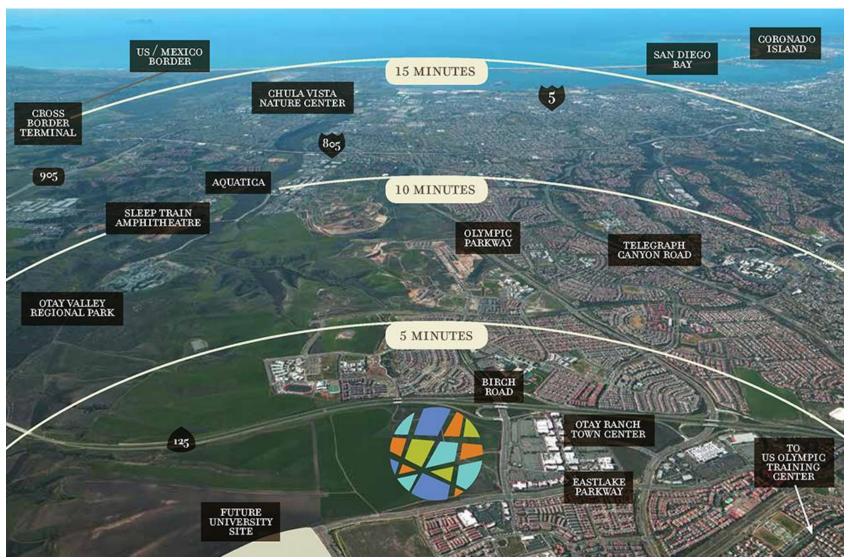


POINTS OF INTEREST MAP - MILLENIA

Location Analysis



The Millenia master planned community offers abundant shopping, services and entertainment nearby. Immediately north of Millenia is Otay Ranch Town Center (an open-air shopping mall/lifestyle center) and is within walking distance of grocery stores, banks, dry cleaners and more. Sleep Train Amphitheatre (outdoor concerts), Otay Lakes and Otay Regional Park are also nearby.



MILLENIA MASTER PLANNED COMMUNITY - OVERVIEW

Location Analysis



Millenia is a 210-acre mixed use community. To date, more than 600 homes and 1,000 apartment homes have been completed within Millenia in addition to a 135-room Ayres Hotel and 130,000 square feet of retail at Millenia Commons/Millenia Place. When complete, the community could house a population of over 7,000. The rendering below illustrates the vision for the community at build-out.

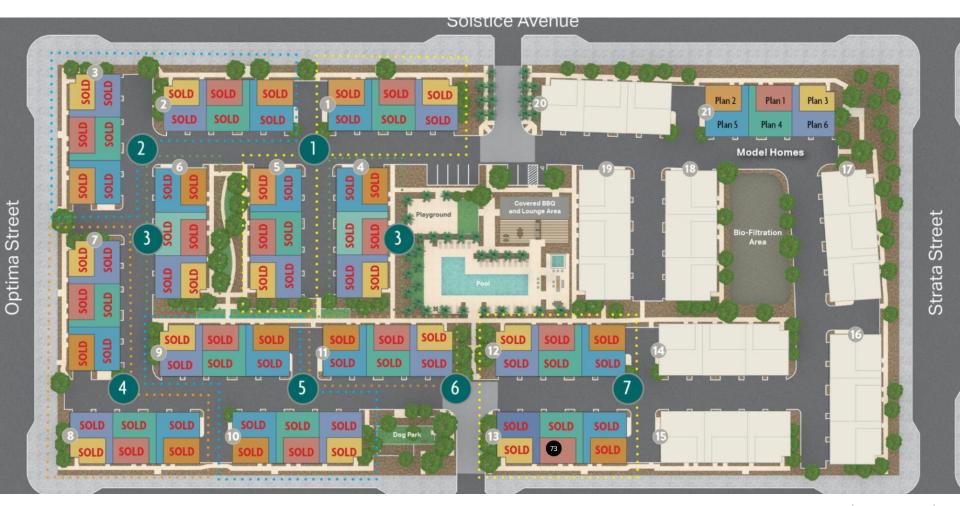


SITE PLAN – PINNACLE AT MILLENIA (LOTS 12 &13)

Location Analysis



Meridian began site work on Pinnacle in 2019 and started sales in February 2020. The 126-unit townhome community offers six floorplans in 4-story buildings with common pool, lounge and playground area. Plans 1, 2 and 3 are 2-story "City Towns," while Plans 4, 5 and 6 are "Elevator Penthouses" located above the City Towns and accessed by internal stairs and private elevators. According to sales data provided by the builder, there were 66 homes sold as of October 05, 2020. However, additional sales have been recorded since that time and we have utilized a total sold of 76 units as of the end of October as reported by the sales office. With 126 total units in the community, Pinnacle is currently 60% sold out with 50 homes remaining to be released and/or sold. The resulting sales pace of nearly 9 homes per month is three times the rate of the historical average attached community in the South County. It is very likely that this community will easily surpass our forecasted rate of absorption if current market conditions hold.



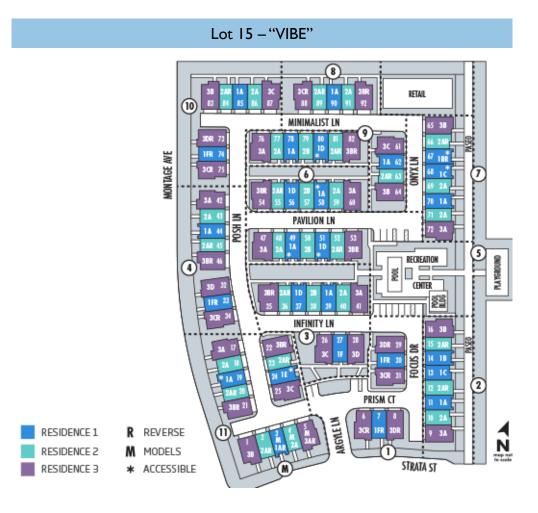
SITE PLANS – VIBE AND CLEO BY LENNAR HOMES (LOTS 22 & 15)

Location Analysis



Both Cleo and Vibe are built by Lennar Homes. Vibe had its first sales release on July 15, 2020 and has sold 35 of the 36 units released. The average sales pace to date is over 8.0 units per month and provided the relatively short sales period could temper over the life of project. Cleo opened for sales in September of 2020 and according to data provided by the Lennar sales office, the community has sold 21 homes as of the beginning of November. This first phase of construction is expected to be completed in February of 2020. With prices starting in the \$300,000's (affordable by San Diego County standards), we have assigned an average projected sales pace of 3.5 units per month – slightly better than the historic average given the affordable price points and diminishing competitive levels. If were to utilize the general sales pace for each of these projects today (~8/mo.) both these communities would be sold out by the end of 2021.







Economic & Demographic Overview

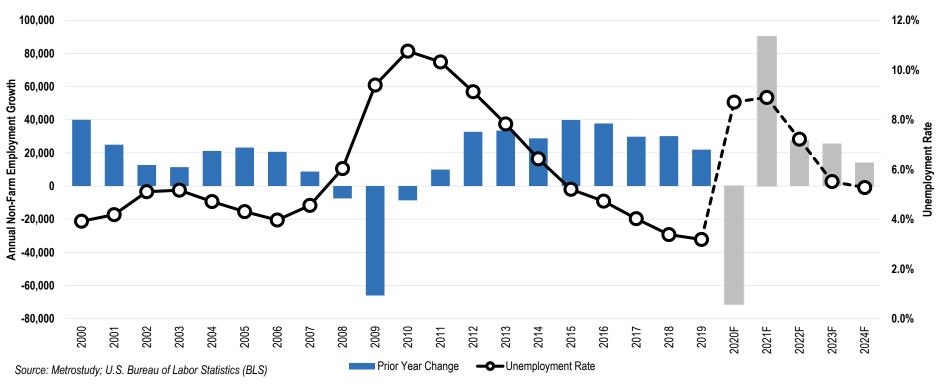
Chula Vista CFD 16-I (Millenia 1A No. 2)

EMPLOYMENT HISTORY AND FORECAST

Economic & Demographic Overview



Annual job growth had been above the historic average, but the global pandemic is forecasted see job growth contract. From a historical perspective, the local economy had been thriving from 2012 to 2019, an additional 25,000 to 40,000 new jobs have been added annually. Following this sustained period of above-average job growth, the forecast for 2020 does suggest a notable slowdown with an estimated loss of ~70,000 new jobs. Unsurprisingly, unemployment is expected to spike to 8.7% in 2020. Following this contraction, Metrostudy projects a recovery over the next five years, with positive employment growth and declining unemployment.



		San Diego-Carlsbad, CA Metropolitan Statistical Area - Ten Year History										
	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019		
Non-Farm Employment	1,240,192	1,250,133	1,282,800	1,316,200	1,344,933	1,384,692	1,422,400	1,452,158	1,482,225	1,504,133		
Prior Year Change	(8,667)	9,942	32,667	33,400	28,733	39,758	37,708	29,758	30,067	21,908		
Annual % Change	-0.7%	0.8%	2.6%	2.6%	2.2%	3.0%	2.7%	2.1%	2.1%	1.5%		
Unemployment Rate	10.8%	10.3%	9.1%	7.8%	6.4%	5.2%	4.7%	4.0%	3.4%	3.2%		

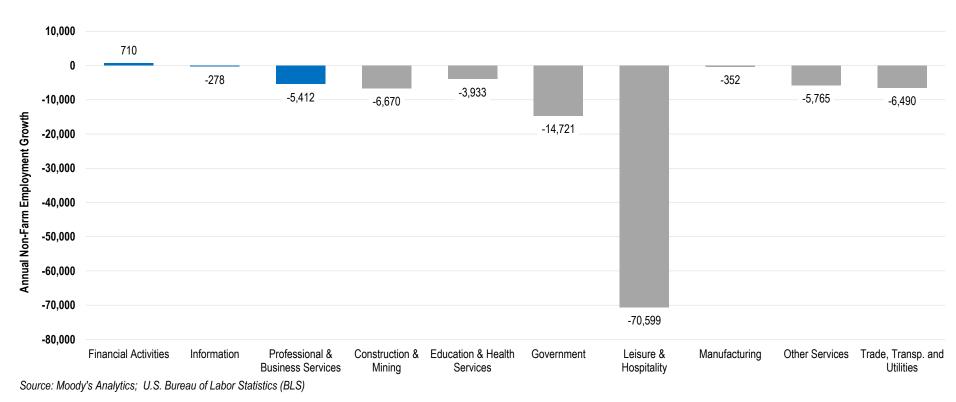
Metrostudy Five-Year Forecast											
2020F	2021F	2022F	2023F	2024F							
1,432,960	1,522,993	1,550,577	1,576,098	1,590,263							
(71,173)	90,033	27,585	25,521	14,165							
-4.7%	6.3%	1.8%	1.6%	0.9%							
8.7%	8.9%	7.2%	5.5%	5.3%							

EMPLOYMENT BY SECTOR

Economic & Demographic Overview



San Diego is experiencing negative growth across seven of ten sectors, with Leisure & Hospitality hardest hit. Of all sectors in the economy, the high-paying Financial Activities sector added an additional 710 jobs locally the past 12 months. While global employment trends have been hard hit over the past six months, the subject's target employment sectors (in Blue) have not been as hard hit as lower paying sectors. This is illustrated by the continued demand for housing in the local area.



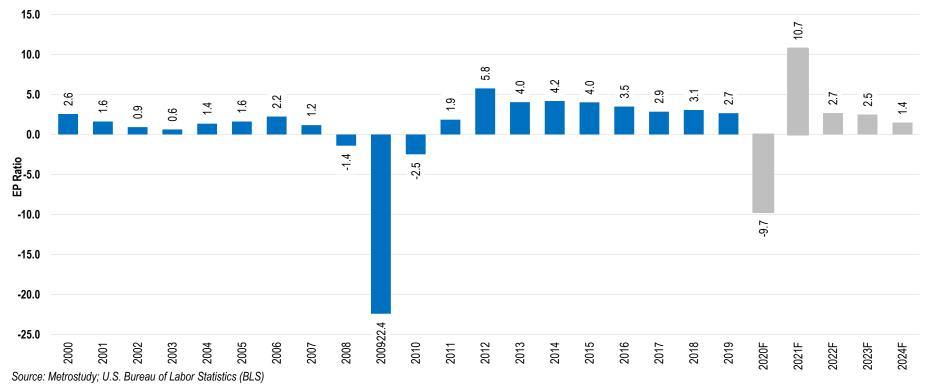
	Financial Activities	Information	Professional & Business Services	Construction & Mining	Education & Health Services	Government	Leisure & Hospitality	Manufacturing	Other Services	Trade, Transp. and Utilities
Current Month (Jun-2020)	77,112	23, 219	252,071	77,634	213,025	235, 979	136,451	114,948	50,491	217,887
Current Month (Jun-2019)	76,401	23,497	257,483	84,304	216,958	250,700	207,050	115,300	56, 255	224,377
12-Month Change	710	-278	-5,412	-6,670	-3,933	-14,721	-70,599	-352	-5,765	-6,490

EMPLOYMENT TO PERMIT (E/P) RATIO

Economic & Demographic Overview



San Diego has historically been an undersupplied housing market. The E/P ratio compares employment growth to building permits. An E/P ratio over 1.0 means more jobs are being added than homes are being built. Ratios above 1.25 indicate a real opportunity to introduce new homes to a market. The San Diego MSA E/P Ratio has been well over the 1.25 equilibrium the last nine years. While the forecasted dip in 2020 may appear worrisome, the drop is driven by the recent job losses (which have not led to a drop in housing demand) and the E/P ratio is expected to return to undersupply conditions from 2021 to 2024.



		S	an Diego-C	arlsbad, CA	Metropolita	n Statistica	l Area - Ten	Year Histor	у	
	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
Non-Farm Employment	1,240,192	1,250,133	1,282,800	1,316,200	1,344,933	1,384,692	1,422,400	1,452,158	1,482,225	1,504,133
Prior Year Change	(8,667)	9,942	32,667	33,400	28,733	39,758	37,708	29,758	30,067	21,908
Building Permits	3,494	5,370	5,666	8,264	6,875	9,883	10,791	10,441	9,834	8,216
Employment/Housing	-2.5	1.9	5.8	4.0	4.2	4.0	3.5	2.9	3.1	2.7

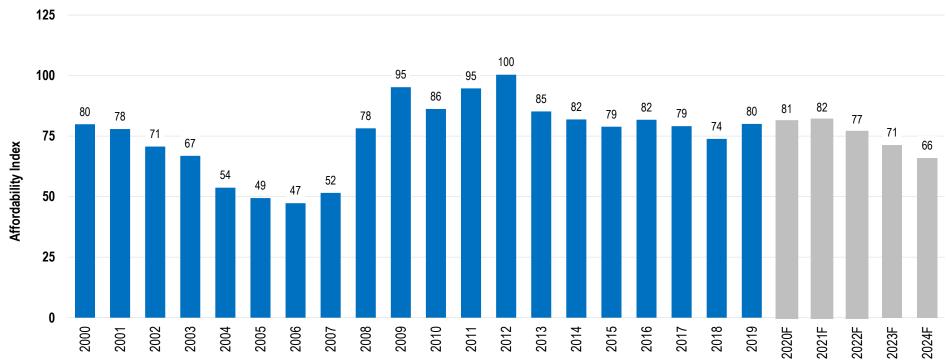
	Metrostud	ly Five-Year	Forecast	
2020F	2021F	2022F	2023F	2024F
1,432,960	1,522,993	1,550,577	1,576,098	1,590,263
(71, 173)	90,033	27,585	25,521	14,165
7,341	8,386	10,381	10,281	9,812
7,041	0,300	10,501	10,201	3,012
-9.7	10.7	2.7	2.5	1.4
				

AFFORDABILITY

Economic & Demographic Overview



Affordability reached its peak between 2009 and 2012 with steady annual decreases (as a result of market improvement and corresponding price increases). Current affordability is in the low 80s which is comparable to where the MSA/County was in 2014. Moody's Analytics forecasts that the affordability index will continue to decline over the next five years as house prices further increase in the area. The South County Submarket is generally more affordable than the MSA overall and the attached products in Millenia 1A No. 2 are largely below \$600,000 – "affordable" by San Diego standards.



Source: Moody's Analytics; National Association of Realtors (NAR)

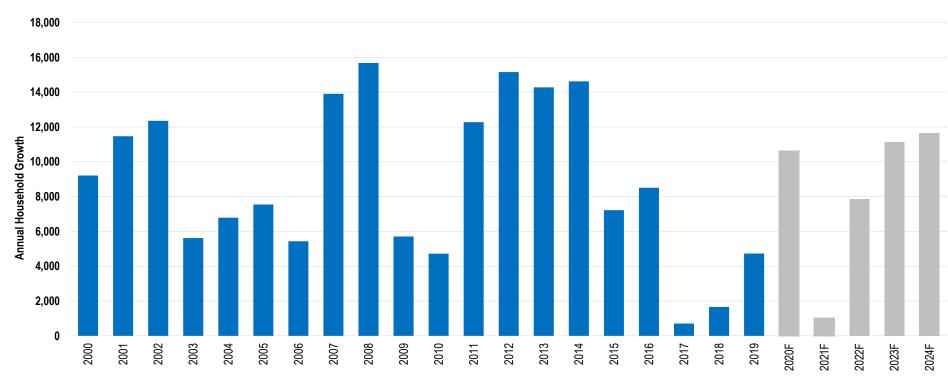
		;	San Diego-C	arlsbad, CA	A Metropolit	an Statistic	al Area - Te	n Year Histo	ory		N	lloody's Ana	lytics Five-	Year Foreca	st
	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020F	2021F	2022F	2023F	2024F
Affordability Index	86.2	94.7	100.4	85.2	81.9	78.9	81.8	79.1	73.8	80.0	81.0	81.7	76.6	71.3	66.0

HOUSEHOLD GROWTH

Economic & Demographic Overview



Household growth slowed from 2017-2019 but forecasted to rebound in 2020. Nearly 11,000 households are expected to be added in San Diego County in 2020, more than double the number formed in 2019. Despite the drop in employment growth, there still are not enough homes being added to the housing stock. Reasons include: 1) scarcity of land; 2) slower/smart growth mentality; and 3) decreasing affordability.



Source: Moody's Analytics; U.S. Census Bureau (BOC)

		:	San Diego-C	Carlsbad, C	A Metropoli	tan Statistic	al Area - Te	n Year Histo	ory	
	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
Total Households	1,090,775	1,103,050	1,118,200	1,132,475	1,147,094	1,154,313	1,162,820	1,163,527	1,165,186	1,169,914
Prior Year Change	4,722	12,275	15,150	14,275	14,619	7,219	8,507	708	1,658	4,728
Annual % Change	0.4%	1.1%	1.4%	1.3%	1.3%	0.6%	0.7%	0.1%	0.1%	0.4%

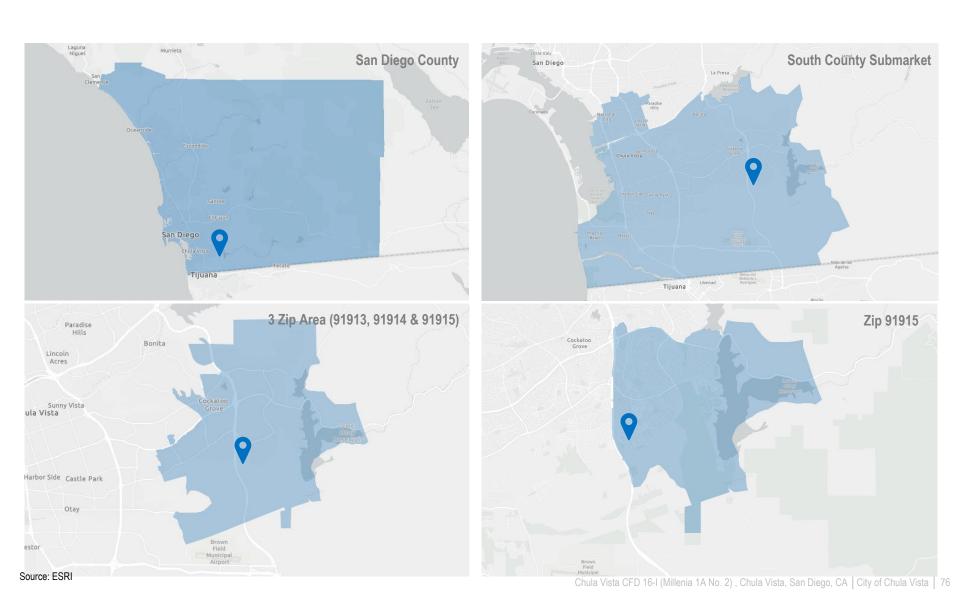
N	loody's Ana	lytics Five-	Year Foreca	st
2020F	2021F	2022F	2023F	2024F
1,180,532	1,181,565	1,189,409	1,200,540	1,212,187
10,618	1,033	7,844	11,131	11,647
0.9%	0.1%	0.7%	0.9%	1.0%

DEMOGRAPHIC COMPARISON MAP

Economic & Demographic Overview



The next series of pages compare demographic trends across four geographic areas – the San Diego MSA/County, the South County Submarket, the three zip codes surrounding the property and the Millenia zip code.

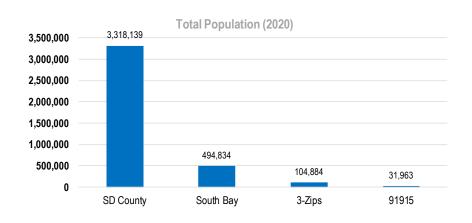


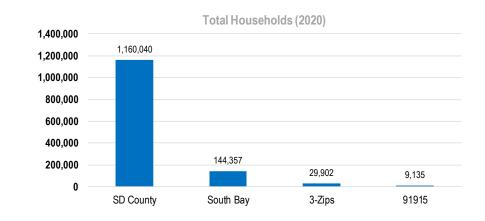
POPULATION & HOUSEHOLD CHARACTERISTICS

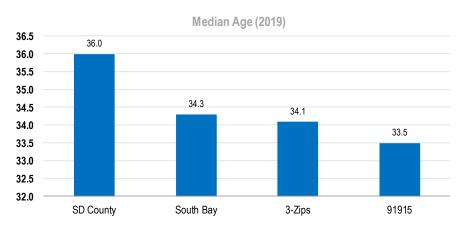
Economic & Demographic Overview

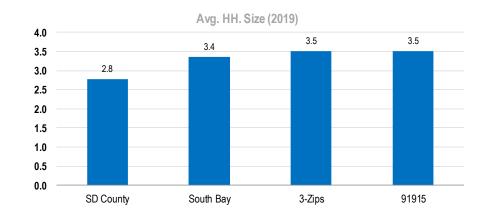


The subject zip code is home to slightly younger and larger households relative to San Diego County as a whole. Given relatively affordable homes nearby and good schools, the slightly younger demographic is to be expected. The product programs focus on homes from 1,182 square feet to 2,522 square feet that can accommodate a variety of household types (singles, couples and families). The elevator serviced homes within Pinnacle also expand the potential target market to include pre-retirees/retirees.









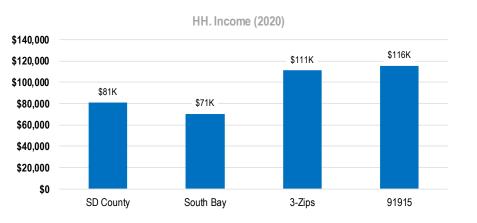
Source: ESRI

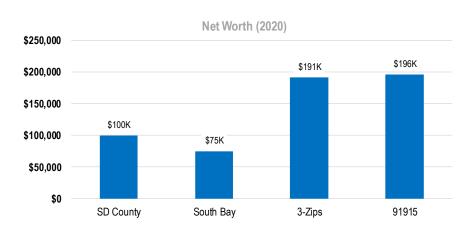
SUBJECT NEIGHBORHOOD HAS HIGHEST HOUSEHOLD INCOME AND NET WORTH

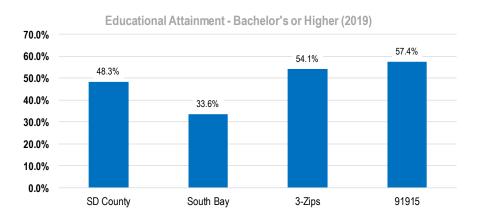
Economic & Demographic Overview

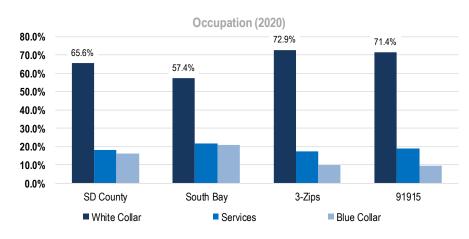


Educational Attainment, While Collar Employment, Household Income and Net Worth are all higher in the subject zip than the county overall and the South County Submarket – underscoring the desirable nature of the community. With an average household income above \$116K and average net worth above \$195K, the area surrounding the subject property is home to some of the wealthiest households in the South County Submarket.









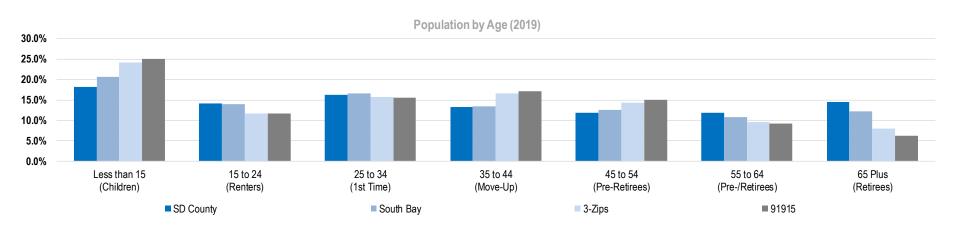
Source: FSRI

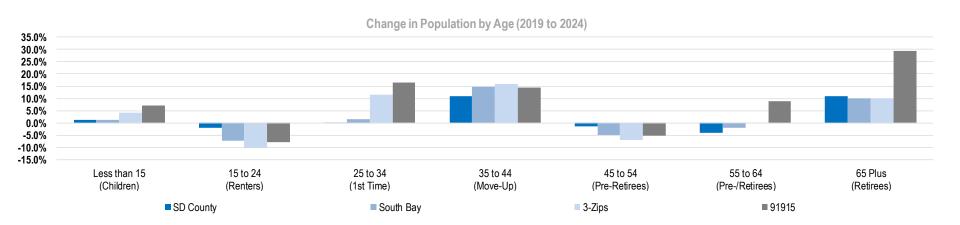
POPULATION BY AGE - CURRENT AND PROJECTED GROWTH

Economic & Demographic Overview



Population segmentation illustrates a concentration of family households. The population under 15 years of age accounts for approximately 25% of the total in the immediate area (subject zip code and 3-zip code areas). Retirees currently account for the smallest portion of the population, but the retiree cohort is expected to experience the highest percentage growth over the next five years (growing by nearly 30% over the next five years). The next biggest growth segments will be in the 25 to 34 and 35 to 44 cohorts – the primary target buyers for multi-story product Millenia.





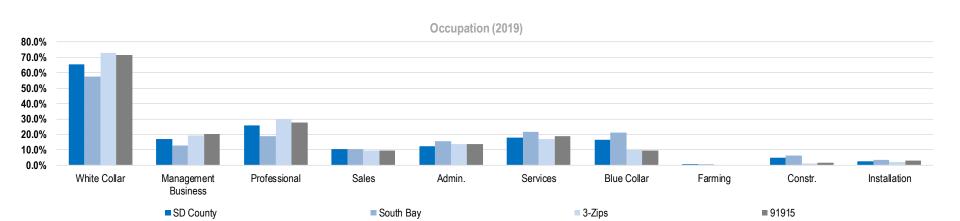
Source: FSRI

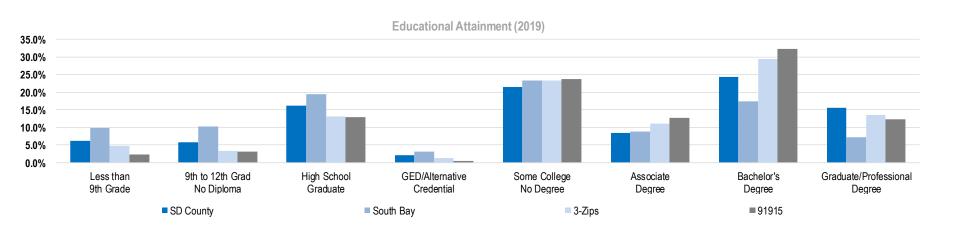
EDUCATIONAL ATTAINMENT AND OCCUPATION

Economic & Demographic Overview



The area surrounding Millenia has a higher concentration of college educated residents than the South County Submarket overall. The result is a higher concentration of residents employed in white collar/professional occupations and lower percentage of blue-collar workers. The desirable nature of the area will attract a broad cross section of the community and while the target buyers largely will work in white collar/professional occupations, active communities are also likely to attract higher earning blue-collar workers as well.





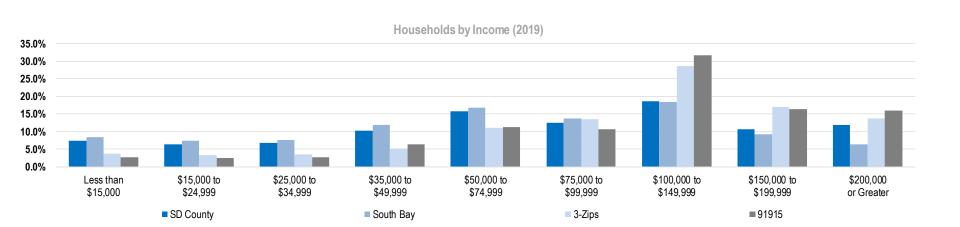
Source: ESRI

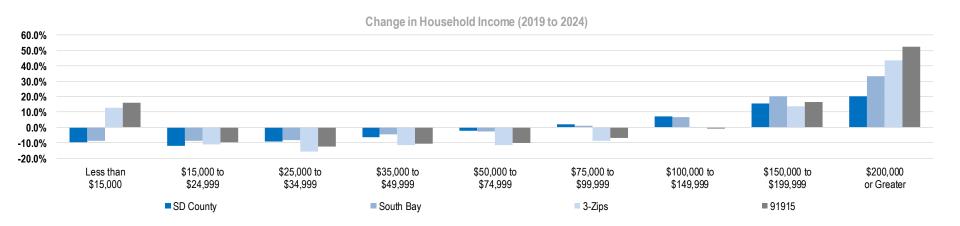
HOUSEHOLD INCOME DISTRIBUTION – CURRENT AND PROJECTED

Economic & Demographic Overview



South County household income is expected to rise in all income segments above \$100,000 over the next four years. Income growth in the highest income bracket (over \$200,000 per year) is expected to be strongest in Millenia's zip code (91915). Rising household incomes point to continued demand for new housing.

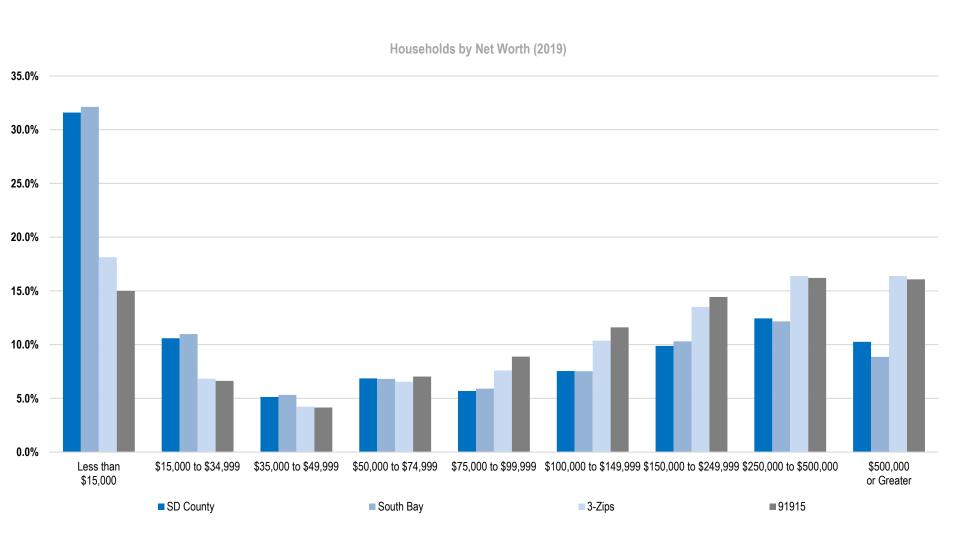




Source: ESRI



Although the South County Submarket typically lags San Diego County in high net-worth households, the area surrounding Millenia typically has greater household wealth when compared to the county. Higher net worth suggests that local buyers will have funds available for down payments and accentuates the desirability of communities within eastern Chula Vista.

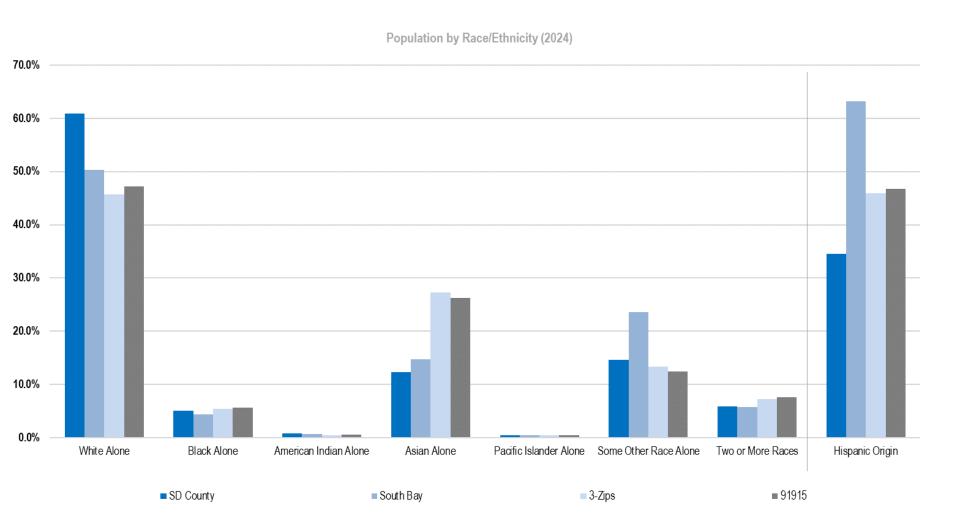


LOCAL AREA IS ETHINCALLY DIVERSE - HIGHER CONCENTRATION OF HISPANIC & ASIAN HOUSEHOLDS Meyers _

Economic & Demographic Overview



Chula Vista and the neighborhood surrounding the subject property largely mirror the ethnic diversity of San Diego County. The chart below highlights population by race for San Diego County and our defined comparison areas. The percentages on this chart exceed 100% because Hispanic origin can be viewed as the heritage, nationality, lineage, or country of birth of the person or the person's parents or ancestors before arriving in the United States. People who identify as Hispanic, Latino, or Spanish may be any race.





Housing Market Overview

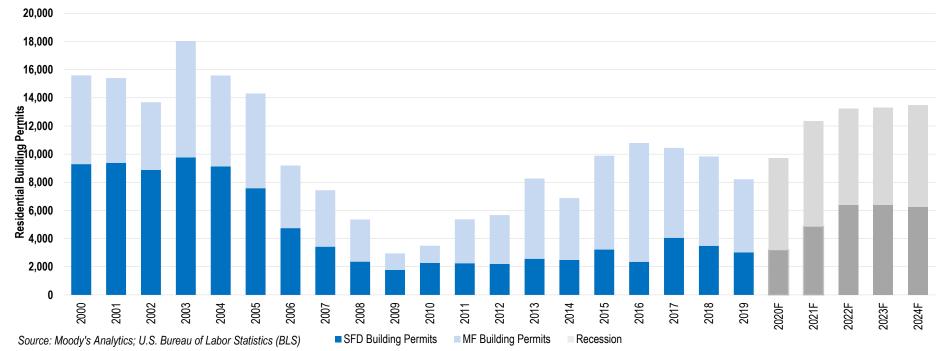
Chula Vista CFD 16-I (Millenia 1A No. 2)

RESIDENTIAL BUILDING PERMITS – SAN DIEGO COUNTY

Economic & Demographic Overview



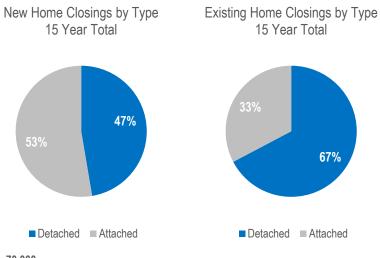
Single-family permit issuance in San Diego County has averaged 7,883 units per year from 2010 to 2019. The projected total for 2020 is +/-9,700 units with both multi-family permit counts and single-family permit counts anticipated to increase over 2019. While Moody's Analytics is forecasting another jump in permits in 2021, we expect that this may be optimistic. Not due to demand side issues, but due to supply side constraints. We have heard that some builders have pulled some of their planned 2021 closings into 2020 to keep up with demand and not all have lot inventory to replenish their supply chain in 2021.



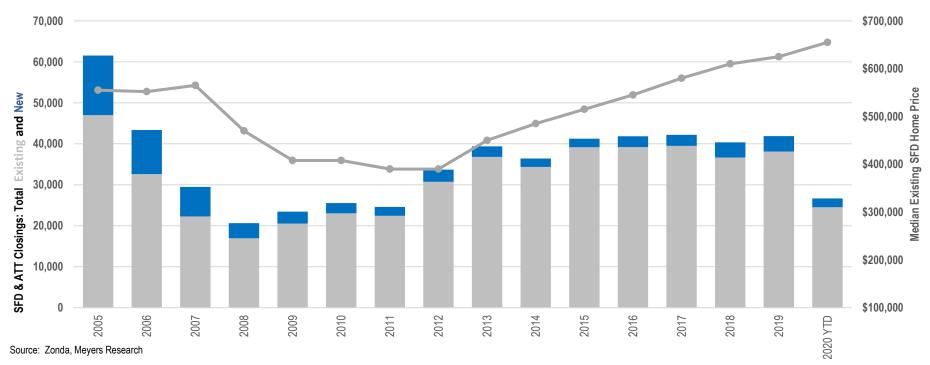
				San Dieg	go, CA Count	ty - Ten Yea	ar History				M	loody's Ana	alytics Five-\	Year Foreca	ast
	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020F	2021F	2022F	2023F	2024F
Total Building Permits	3,494	5,370	5,666	8,264	6,875	9,883	10,791	10,441	9,834	8,216	9,735	12,350	13,249	13,294	13,457
Annual % Change	18.6%	53.7%	5.5%	45.9%	-16.8%	43.8%	9.2%	-3.2%	-5.8%	-16.5%	18.5%	26.9%	7.3%	0.3%	1.2%
SFD Building Permits	2,270	2,245	2,197	2,565	2,487	3,222	2,351	4,056	3,489	3,019	3,207	4,869	6,406	6,389	6,242
Annual % Change	27.7%	-1.1%	-2.1%	16.8%	-3.0%	29.6%	-27.0%	72.5%	-14.0%	-13.5%	6.2%	51.8%	31.6%	-0.3%	-2.3%
MF Building Permits	1,224	3,125	3,469	5,699	4,388	6,661	8,440	6,385	6,345	5,197	6,528	7,481	6,844	6,905	7,215
Annual % Change	4.8%	155.3%	11.0%	64.3%	-23.0%	51.8%	26.7%	-24.3%	-0.6%	-18.1%	25.6%	14.6%	-8.5%	0.9%	4.5%

SAN DIEGO COUNTY NEW HOME MARKET: TOTAL CLOSINGS AND PRICING TRENDS (ATT & SFD)





- ✓ New and existing home closings (attached and detached) in San Diego County have danced around the 40,000-unit mark over the past six years. This activity remains far below previous market highs (~61,500 units in 2005) but slightly above the 15year average of 36,367 units.
- ✓ Limited land supply and increasing prices have created a need for a greater amount of attached new home building - to generate greater levels of affordable housing. Over the past 15 years, 53% of San Diego County new home closings have been attached.
- ✓ The existing housing market in contrast is comprised of approximately 1/3 attached units and 2/3rds detached homes.

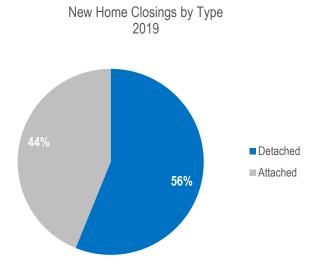


SAN DIEGO COUNTY - TOTAL NEW HOME CLOSINGS BY YEAR (ATTACHED AND DETACHED)

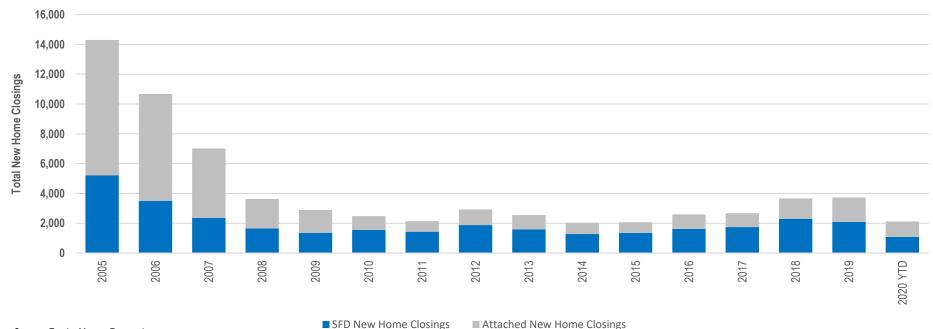
Housing Market Overview

Source: Zonda, Meyers Research





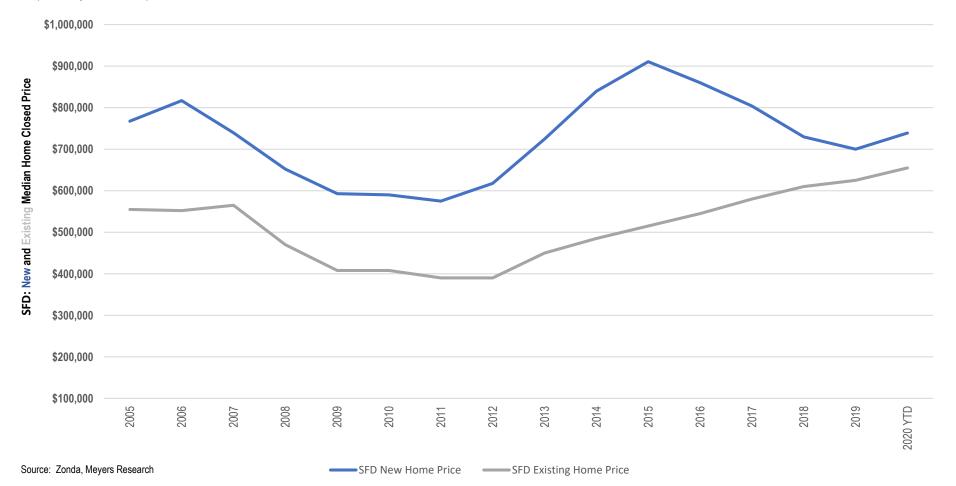
- ✓ New home closings in San Diego are a fraction of their previous market highs. Despite increasing demand, land supply is constrained throughout the region and supply has typically remained below demand levels over the past six years.
- ✓ There were 3,756 new home closings in San Diego County in 2019 up a modest 73 units from 2018.
- ✓ Year-to-date closings presented on the chart below represents data through August 2020. Year-to-date closings are approximately 300 units under the level established at this time in 2019. The market contraction at the beginning of 2020 (due to the pandemic) is counterbalanced with higher demand through the summer and it is likely that 2020 will end at a similar level of 2018 and 2019.



SAN DIEGO COUNTY: NEW AND EXISTING PRICING TRENDS (SFD – CLOSED SALES)



- ✓ While New home pricing exceeded previous market highs in 2015, median new home pricing has moderated in recent years. The shift is not a result of declining values, but the composition and location of new home sales within the County. In 2014 and 2015 detached new home sales were concentrated in Coastal markets. Recent closings are more likely to be in more affordable areas such as North County, East County and South County.
- ✓ Current new detached median pricing is just under \$740,000 for a new home with the previous market high of \$910,750 in 2015.
- ✓ With limited new home inventory and high demand levels, we know that new home prices are rising. The existing home market has crossed previous market highs (currently ~\$655,000) and is more reflective of the broader market.

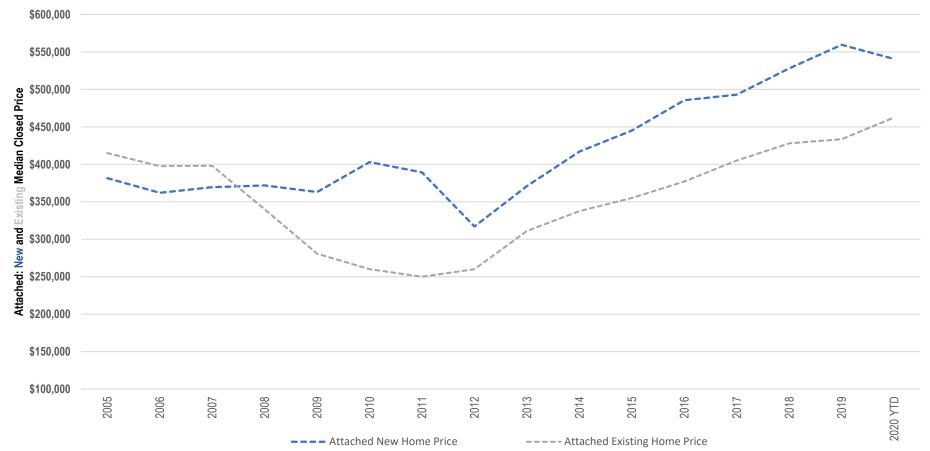


SAN DIEGO COUNTY: NEW AND EXISTING PRICING TRENDS (ATTACHED – CLOSED SALES)

Housing Market Overview



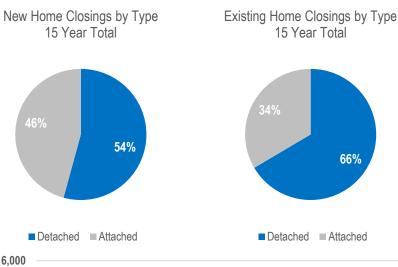
- ✓ Attached home prices have been on a steady rise since 2012 in San Diego County. Both the new home and existing home median price exceed previous market highs.
- ✓ Like the detached new home market prices in the attached new home market have tapered recently. However, the attached market dip is likely a result of incomplete data. Data for partial years tends to fluctuate based on the smaller sample sizes. New attached median home prices on a monthly basis have exceed \$565,000 in half the year-to-date data set. It is likely that once all data is tabulated that this number meets or exceeds 2019's \$559,500.
- ✓ The median San Diego County attached existing home recorded in 2019 was \$433,500 well above the \$415,000 established in the last cycle (2005). Low interest rates and constrained supply are continuing to place inflationary pressure on pricing, and we anticipate that the median existing detached closing in 2020 will surpass \$450,000.



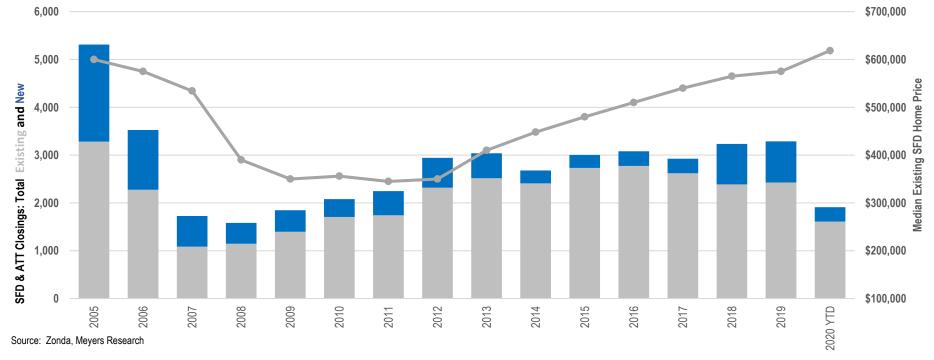
Source: Zonda, Meyers Research

CITY OF CHULA VISTA – TOTAL EXISTING AND NEW HOME CLOSINGS BY YEAR



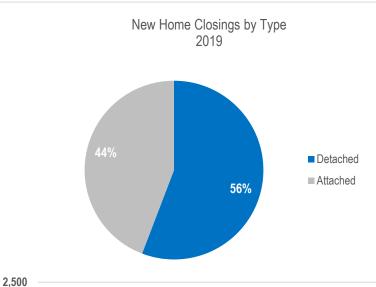


- ✓ The Chula Vista existing home market is largely a detached housing market, but new supply is almost equally weighted between attached and detached housing.
- ✓ The median existing home price has soared from \$345,000 in 2011 to \$575,000 in 2019 (a 66.7% increase).
- ✓ Overall market closing volume has hovered around the 3,000-unit mark for the past five years. Limited supply is likely to result in a small dip in 2020 despite increased demand during the pandemic.
- ✓ At its height, the Chula Vista market was closing 5,300 units. If additional new home supply is added to the market, we anticipate that new home closings could increase especially if new product is attainably priced.

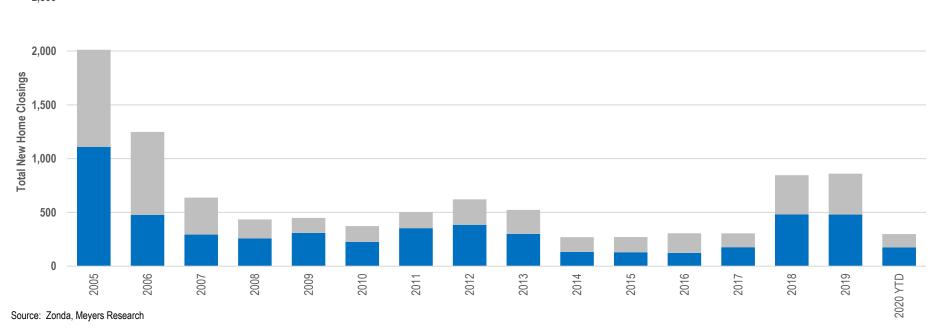


CITY OF CHULA VISTA – TOTAL NEW HOME CLOSINGS BY YEAR (ATTACHED AND DETACHED)





- ✓ At its high, the Chula Vista new home market garnered 38% of total housing closings (existing and new - 2015). At its lowest point, the new home market account for just 9% of total closings (2015). The 15-year average is 22%.
- ✓ New home closings in 2018 and 2019 were the best in recent memory. But declining inventory is holding back market potential.
- ✓ Year to date new home closings (300 attached and detached units) is well below the 577 units recorded over the same period in 2019.
- ✓ Chula Vista new home closings in 2020 will likely fall short of 2019 levels but remain above levels recorded in 2014 through 2017.



CITY OF CHULA VISTA: NEW AND EXISTING PRICING (SFD – CLOSED SALES)



- ✓ As the Chula Vista housing market is maturing, it is shifting from larger lots to higher density detached housing. Prior to 2006, new home options in the Chula Vista marketplace were typically on lots over 5,000 square feet. The bulk of new home product is now on lots smaller than 5,000 square feet. The resulting more affordable price points are keeping median detached new home values below previous market highs.
- ✓ The Chula Vista existing home market provides the largest and most consistent sample size and therefore is the most reflective of overall market performance. Based on year-to-date data, Chula Vista's existing market is expected to surpass the previous market high established in 2006. Year to date, the median Chula Vista existing detached closing is just over \$618,000 exceeding the previous high of \$600,000 in 2005.

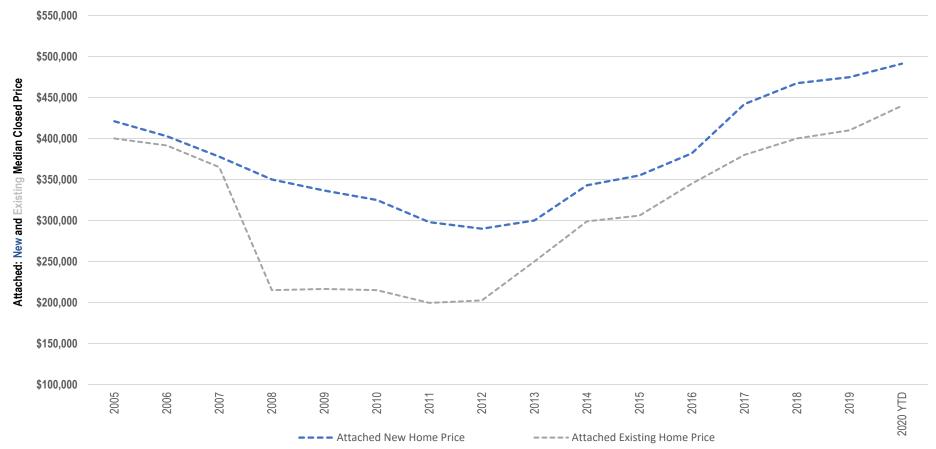


CITY OF CHULA VISTA: NEW AND EXISTING PRICING (ATTACHED – CLOSED SALES)

Housing Market Overview



- ✓ The attached existing home market and new home market have largely trended in tandem.
- ✓ The attached new home market held their values slightly better than the existing home market during the recession.
- ✓ The new home market increased 63.7% from a median price of \$290,000 in 2012 to \$474,750.
- ✓ Year to date, the Chula Vista existing attached closing is \$440,000, up \$30,000 from 2019. The monthly median existing home price has been rising consistently since January. Climbing from \$415,000 in January to \$444,000 in July. The consist gains suggest that 2020 will easily surpass 2019.



Source: Zonda, Meyers Research

SAN DIEGO COUNTY, SOUTH COUNTY AND CHULA VISTA PERMIT/SALES HISTORY

Housing Market Overview



Г				SAN DIEGO	COUNTY		CHULA	/ISTA	SOUTH	COUNTY
	Year	Build	ing Permits		New Home S	Sales (2)	Building Perm			ales (2)
						Ratio of Sales	<u>Bananig i om</u>	% of		% of
		SF	MF	TOTAL	TOTAL	to Permits	TOTAL	County	TOTAL	County
	1980	6,254	6,913	13,167			407	3%		
	1981	3,915	5,083	8,998			77	1%		
	1982	3,735	3,818	7,553			192	3%		
	1983	11,052	9,729	20,781			483	2%		
	1984	12,318	20,862	33,180			1,200	4%		
	1985	12,890	25,349	38,239			988	3%		
	1986	16,585	27,545	44,130			2,076	5%		
	1987	15,466	15,143	30,609	14,253	47%	1,028	3%	2,124	15%
	1988	14,749	13,803	28,552	14,897	52%	1,370	5%	1,387	9%
	1989	10,856	7,854	18,710	10,425	56%	1,680	9%	952	9%
	1990	6,652	9,080	15,732	6,842	43%	665	4%	681	10%
	1991	5,365	2,526	7,891	6,817	86%	811	10%	677	10%
	1992	3,812	2,259	6,071	5,805	96%	560	9%	648	11%
	1993	4,229	1,521	5,750	5,397	94%	440	8%	621	12%
	1994	5,236	1,707	6,943	6,013	87%	1,164	17%	838	14%
	1995	4,765	1,868	6,633	5,482	83%	672	10%	840	15%
	1996	5,831	1,017	6,848	6,064	89%	948	14%	891	15%
	1997	8,236	2,903	11,139	8,275	74%	1,050	9%	1,127	14%
	1998	9,012	2,879	11,891	8,413	71%	1,346	11%	1,655	20%
	1999	10,070	6,225	16,295	8,307	51%	2,561	16%	1,999	24%
	2000	9,287	6,305	15,592	10,824	69%	2,639	17%	2,779	26%
	2001	9,377	6,028	15,405	9,417	61%	3,613	23%	2,803	30%
	2002	8,880	4,804	13,684	11,957	87%	2,250	16%	2,890	24%
	2003	9,758	8,273	18,031	13,242	73%	3,143	17%	3,347	25%
	2004	9,122	6,465	15,587	15,505	99%	3,301	21%	3,965	26%
	2005	7,576	6,730	14,306	13,517	94%	1,636	11%	2,188	16%
	2006	4,743	4,448	9,191	9,477	103%	1,180	13%	1,562	16%
	2007	3,422	4,013	7,435	6,359	86%	576	8%	1,078	17%
	2008	2,361	2,996	5,357	2,775	52%	334	6%	538	19%
	2009	1,778	1,168	2,946	2,755	94%	266	9%	567	21%
	2010	2,270	1,224	3,494	2,277	65%	518	15%	343	15%
	2011	2,245	3,125	5,370	2,041	38%	723	13%	553	27%
	2012	2,197	3,469	5,666	2,785	49%	794	14%	620	22% 19%
	2013	2,565	5,699	8,264	2,340	28%	632	8%	441	
	2014 2015	2,487	4,388	6,875	1,939	28%	1,086	16%	299	15%
	2015	3,222	6,661	9,883 10,791	2,441	25% 22%	679	7%	490 640	20% 28%
	2016	2,351 4,058	8,440 6,357	10,791	2,323 3,132	30%	1,175 1,017	11%	965	31%
	2017	3,510		9,788	3,132	37%	1,751	10% 18%	1,366	37%
	2018	3,510	6,278 5,059	9,788 8,082	3,664	37% 46%	839	10%	1,366	37% 31%
	2019 2020YTD	2,200	4,200	6,400	3,413	53%	457	7%	536	16%
	2020 I I D	2,200	4,∠∪∪	0,400	3,413	J3%	457	1 70	556	10%
t	Minimum	1,778	1,017	2,946	1,939	22%	77	1%	299	9%
	Maximum	16,585	27,545	44,130	15,505	103%	3,613	23%	3,965	37%
	Average	6,632	6,750	13,382	6,954	64%	1,197	10%	1,304	19%
ΙL	Median	5,301	5,391	10,149	6,064	65%	1,003	10%	952	19%

From 1987 to 2019, the South County market had a total of 43,028 new home sales, or an average of ~1,300 new home sales per year (+/-900 SFD and 400 MF). Sales averaged over 2,800 units per year at the peak of the market from 1999 through 2005.

Since 1987, the South County submarket averaged 19% of total County new home sales and peaked at 37% in 2018. With a lack of product being developed in recent years, the South County market has only been delivering an average of +/-925 new sales per year in the past 5 years. Recent sales trends tend to be up and down based on the amount of inventory in the marketplace. The number of active projects within San Diego County and the South County Submarket have been on the decline in recent years. For 2019, sales activity slowed to 1,154 sales in the South County, but still comprised 31% of overall county sales - tied for the second highest capture rate over the past decade despite the dip in sales.

As diminishing land availability tempers the number of sales, it is also shifting supply to greater density. Attached home sales are capturing a greater percentage of overall sales. In 2018 and 2019 new attached sales made up more than half of all new home sales in the South County (56% and 54% respectively). Year-to-date data indicate that this trend is continuing, with more than 60% of new home sales represented by attached homes.

The South County holds some of the largest concentrations of potential future inventory in the county. While development has been contracting, there are large potential sources of future supply in Otay Ranch and in the Otay Mesa area near the U.S./Mexico border which should help fill the supply/demand mismatch in the future.

^{1/} Per SOCDS, Meyers Research

^{2/} Meyers Research



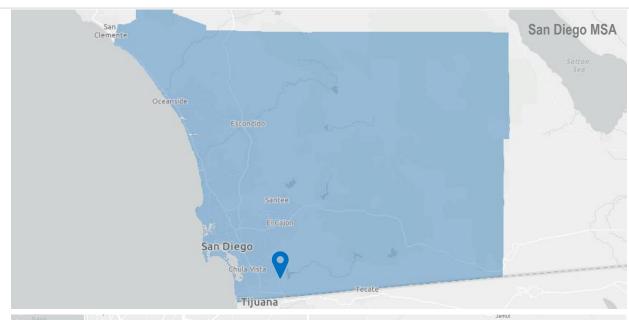
For-Sale Housing Demand

Chula Vista CFD 16-I (Millenia 1A No. 2)

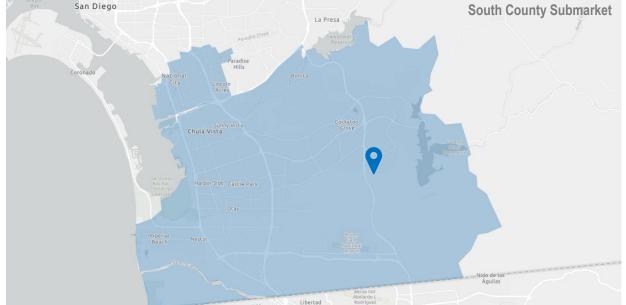
GEOGRAPHIC DELINEATION

For-Sale Housing Demand





Our demand model utilizes a variety of factors (household income, household turnover, growth trends, etc.) on both a macro and micro level to assign logical demand capture rates. For the purposes of this study, we utilized San Diego County as the overall macro level and the South County Submarket as the micro level. These maps illustrate these two defined market areas.



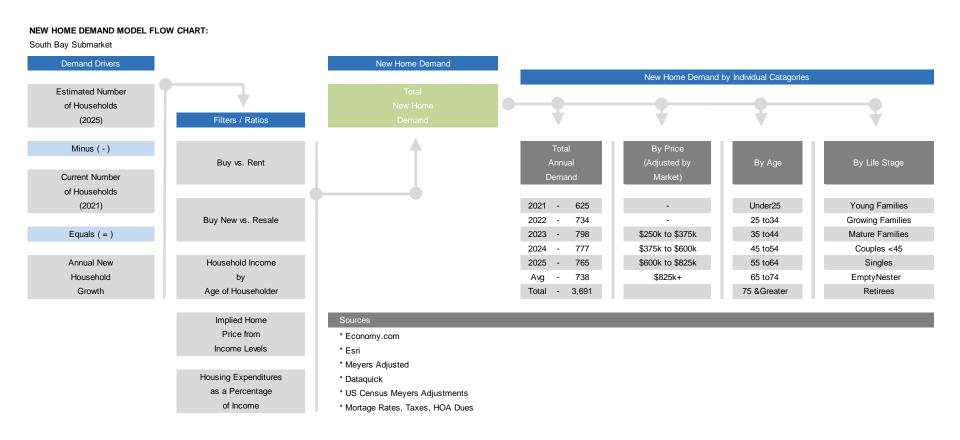
Source: ESRI

DEMAND MODEL METHODOLOGY

For-Sale Housing Demand



Our demand analysis projects total annual new home demand from 2021 to 2025. The model further filters the numbers by Home Price Range, Age and Income, as well as Life Stage categories (including Families, Singles, Younger Couples, Empty Nesters and Retirees). This analysis provides insight into the household compositions of home buyers by price range and what future growth will be in San Diego County overall and the South County Submarket potential capture.

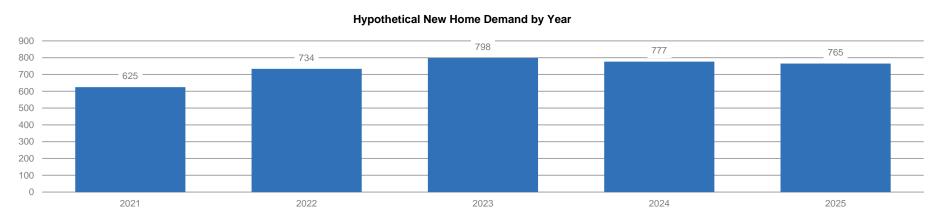


ANNUAL HYPOTHETICAL DEMAND AND DEMAND BY PRICE POINT

For-Sale Housing Demand

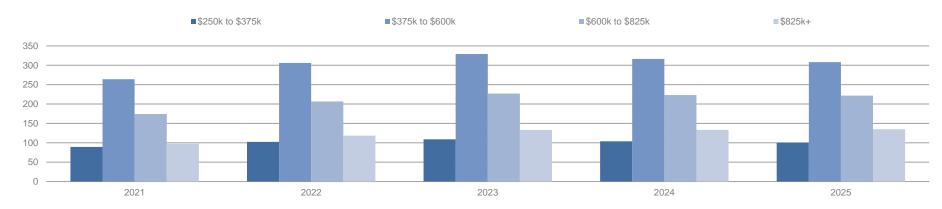


Our new home model indicates hypothetical demand for 625 new units in the South County Submarket in 2020 with continued improvement through 2023. The demand model indicates there is growing demand for new housing options in this area which is witnessing a comeback as affordability is squeezed within the greater San Diego area. In addition, low interest rates, heightened focus on living spaces (driven by the COVID crisis) and growing retiree population is boosting interest in the overall San Diego County marketplace.



The total demand above averages +/-740 units per year in the 2021 to 2025 period. The demand analysis assumes property tax rates of 1.5% and association fees of \$300 per month. Our demand model indicates that sales will be strongest between \$375K - \$600K where Millenia CFD 1A No. 2 is positioned. While the model does predict home demand by home price (based on income levels), not all buyers exercise their full purchase power. These sales by price segment are likely to shift somewhat based on the desires and financial goals (e.g. capital preservation) of buyers.

Hypothetical New Home Demand by Price Point



HYPOTHETICAL DEMAND BY AGE AND LIFESTAGE

For-Sale Housing Demand



Hypothetical yearly demand by income, age and life stage is highlighted below. We anticipate 41% of overall demand will be within the subject property's general price segment - \$375K to \$600K.

	— 20	21 to 2025 Avg	Demand by Hor	ne Price	Range —	Demand			- Dema	nd by Age	and Income	(Absolute	Numbers) •	_			— D	emand by I	_ifeStage (A	bsolute Nu	mbers) —	
Annual Household Income Range	HH by Income	% of Total HH		ome Pri hase Ra		2021 to 2025	% of Annual Demand	Under 25	25 to 34	35 to 44	45 to 54	55 to 64	65 to 74	75 & Greater		Young Families	Growing Families	Mature Families		Singles	Empty Nester	Retirees
Income \$75,000 - \$99,999	21,914	13.9%	\$250,000	to	\$375,000	101	14%	0.3%	3.0%	3.1%	2.6%	2.4%	1.4%	0.8%		2.3%	1.8%	1.4%	1.6%	2.0%	2.2%	2.2%
Income \$100,000 - \$149,999	30,347	19.2%	\$375,000	to	\$600,000	304	41%	0.6%	7.9%	11.4%	9.2%	7.3%	3.5%	1.4%		7.2%	6.5%	4.6%	4.9%	6.2%	7.0%	4.9%
Income \$150,000 - \$199,999	16,280	10.3%	\$600,000	to	\$825,000	210	28%	0.2%	3.6%	7.8%	8.5%	5.4%	2.0%	1.0%		4.2%	5.1%	3.9%	2.7%	4.0%	5.6%	3.0%
Income \$200,000 +	12,004	7.6%	\$825,000	or Gre	eater	123	17%	0.1%	2.1%	4.4%	4.7%	3.2%	1.6%	0.6%		2.4%	2.9%	2.2%	1.6%	2.3%	3.3%	2.2%
															Ш				1			
Average Demand (\$75K+)	80,544	51.0%	\$250,000	+		738	100%	1.3%	16.6%	26.5%	25.1%	18.3%	8.5%	3.7%		16.1%	16.2%	12.1%	10.7%	14.4%	18.2%	12.3%

Over the forecasted five-year period, more than 1,521 units of demand is anticipated in the \$375K to \$600K price segment. Given that there is very little supply within South County communities in the sub-\$600,000 price categories - the supply/demand imbalance will likely boost sales rates within active communities. While the city of Chula Vista has captured approximately 16% of San Diego County new home closings annually over the past 15 years, in peak years the city has captured 23% of sales. The number of active new home projects is diminishing throughout the county (there were over 130 active projects in 2019 and fewer than 80 today). While not all new communities appeal to everyone, if well designed and appropriately priced, it follows that demand remains constant that sales rates on a per project basis will likely rise as a result of diminishing competition.

	— 202	21 to 2025 Total	al Demand by Hor	me Pric	e Range —	Demand			— Dema	nd by Age	and Income	(Absolute	Numbers) •	_		— D	emand by I	LifeStage (A	bsolute Nu	imbers) —		
Annual Household Income Range	HH by Income	% of Total HH		łome Pric chase Ra		2021 to 2025	% of Annual Demand	Under 25	25 to 34	35 to 44	45 to 54	55 to 64	65 to 74	75 & Greater	Young Families	Growing Families			Singles	Empty Nester	Retirees	
Income \$75,000 - \$99,999	22,108	13.9%	\$250,000	to	\$375,000	504	14%	0.3%	3.0%	3.1%	2.6%	2.4%	1.4%	0.8%	2.3%	1.8%	1.4%	1.6%	2.0%	2.2%	2.2%	11
Income \$100,000 - \$149,999	30,739	19.3%	\$375,000	to	\$600,000	1,521	41%	0.6%	7.9%	11.4%	9.2%	7.3%	3.5%	1.4%	7.2%	6.5%	4.6%	4.9%	6.2%	7.0%	4.9%	
Income \$150,000 - \$199,999	16,627	10.5%	\$600,000	to	\$825,000	1,050	29%	0.2%	3.6%	7.8%	8.5%	5.4%	2.0%	1.0%	4.2%	5.1%	3.9%	2.7%	4.0%	5.6%	3.0%	
Income \$200,000 +	12,358	7.8%	\$825,000	or Gre	eater	616	17%	0.1%	2.1%	4.4%	4.7%	3.2%	1.6%	0.6%	2.4%	2.9%	2.2%	1.6%	2.3%	3.3%	2.2%	41
Total Demand (\$75K+)	81,832	51.5%	\$250,000			3,691		1.3%	16.6%	26.6%	25.0%	18.3%	8.6%	3.8%	16.2%	16.3%	12.1%	10.8%	14.4%	18.2%	12.3%	

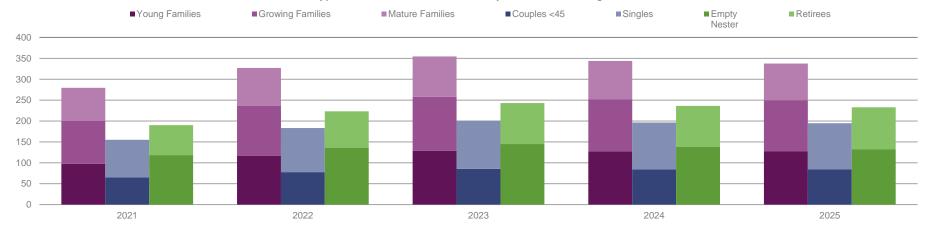
DEMAND MODEL METHODOLOGY

For-Sale Housing Demand

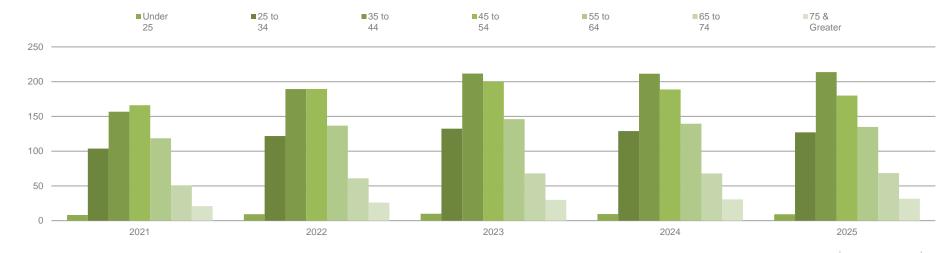


Hypothetical demand by year and life stage is highlighted below. While all life stage groups could potentially buy at the subject property, we anticipate that demand will be strongest from three groups: Young Families, Couples under 45 and Growing Families. Couples under 45 and Young Families are expected to make up a large segment of the buyer profile.





Hypothetical New Home Demand by Year and Age





Appendix

Chula Vista CFD 16-I (Millenia 1A No. 2)

COMPETITIVE FOR-SALE MARKET - UNIT DETAIL Appendix



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Project Name	TY SPECIFICS F	AND SALES PACE Builder Name		FLOO	KPLA	N SUN	MARY		Base	Cu	rrent Incen		Net Base	Net Base	T PRICING SI Typical		ΥΥ	Total	Monthly	/ Paymen	+ Inpute	80.0%	IMAGERY
		Master Plan		Cimo				Base	Price/	Price		Closing \$ /	-		Options /	11	Total					3.5%	Photograph/Rendering
Location Product Details		Sales Summary		Size SF	Dad	Doth I	aual Dica	Price	Sq. Ft.		Upgrades		Price (\$ Reduction)					Price/ SF	Monthly HOA		Addl	Mo.Pmt.	Filolograph/Rendening
Product Details		Sales Summary		OF.	Deu	Dain L	evel Pkg	Price	Sq. Ft.	Reduction	i upgrades	Other	Reduction)	Sq. Ft.	Upgrades Pre	emiums	Price	OF.	ПОА	Tax	Taxes	IVIO.PITIL	
Suwerte		Heritage Building	and Devel	1.192	2	2.5	2 2	\$372.900	\$313	\$0	\$0	(\$10,000)	\$372,900	\$313	\$0	\$0	\$372.900	\$313	\$362	1.10%	0.90%	\$2,323	
Chula Vista		Otay Ranch	,	1,357			2 2	\$404,900	\$298	\$0	\$0	(\$10,000)	\$404,900	\$298		\$0	\$404,900	\$298	\$362		0.90%	\$2,491	
Product:	Townhomes	Total Units:	212	1.652			2 2	\$439,900	\$266	\$0	\$0	(\$10,000)	\$439,900	\$266		\$0	\$439,900	\$266	\$362	1.10%		\$2,675	
Configuration:	ATT	Units Sold:	80	1.719	3	2.5	3 2	\$420,900	\$245	\$0	\$0	(\$10,000)	\$420,900	\$245	\$0	\$0	\$420,900	\$245	\$362	1.10%	0.90%	\$2,576	H FL H
Ĭ		3 Months Sold:	17	2,025	2	3.5	4 2	\$439,900	\$217	\$0	\$0	(\$10,000)	\$439,900	\$217	\$0	\$0	\$439,900	\$217	\$362	1.10%	0.90%	\$2,675	
Sales Open Date:	Jul-18	Units Remaining:	132	2.025			3 2	\$499,900	\$247	\$0	\$0	(\$10,000)	\$499,900	\$247		\$0	\$499,900	\$247	\$362	1.10%	0.90%	\$2,991	
Overall Sales Rate:	2.9	% Remaining:	62%	2,139	2	3.5	4 2	\$471,900	\$221	\$0	\$0	(\$10,000)	\$471,900	\$221	\$0	\$0	\$471,900	\$221	\$362	1.10%	0.90%	\$2,844	
3 Mon. Sales Rate:	5.7			2,439			2 2	\$517,900	\$212	\$0	\$0	(\$10,000)		\$212		\$0	\$517,900	\$212	\$362	1.10%		\$3,086	That Bandon W. I. B.
•		Totals/	Averages:	1,819				\$446,025	\$245	\$0	\$0	(\$10,000)	\$446,025	\$245		\$0	\$446,025	\$245	\$362	1.10%		\$2,708	Blanch ber our de descript.
												(+:=,===)	φ440,023		* -				φ302	1.1076	0.90%		
Alay		Heritage Building	and Devel	1,938			3 2	\$527,900	\$272	\$0	\$0	(\$10,000)	\$527,900	\$272		\$0	\$527,900	\$272	\$260	1.10%		\$3,036	
Chula Vista		Otay Ranch		2,256			3 2	\$560,900	\$249	\$0	\$0	(\$10,000)	\$560,900	\$249		\$0	\$560,900	\$249	\$260	1.10%		\$3,210	
Product:	Townhomes	Total Units:	80	2,505	4	3.5	3 2	\$599,900	\$239	\$0	\$0	(\$10,000)	\$599,900	\$239	\$0	\$0	\$599,900	\$239	\$260	1.10%	0.90%	\$3,415	
Configuration:	ATT	Units Sold:	68																1				THE RESERVE OF THE PARTY OF THE
		3 Months Sold:	20																				
Sales Open Date:	Mar-19	Units Remaining:	12																				工工 人名 地 一
Overall Sales Rate:	3.5	% Remaining:	15%																				
3 Mon. Sales Rate:	6.7																						THE RESERVE THE PARTY OF THE PA
		Totals/	Averages:	2,233				\$562,900	\$252	\$0	\$0	(\$10,000)	\$562,900	\$252	\$0	\$0	\$562,900	\$252	\$260	1.10%	0.90%	\$3,220	
Parc Place		Pacific Coast Cor	mmunities	1,116	2	2.0	2 1	\$412,900	\$370	\$0	\$0	(\$7,000)	\$412,900	\$370	\$0	\$0	\$412,900	\$370	\$285	1.10%	0.90%	\$2,456	The same of the sa
Chula Vista		Otay Ranch		1,583	2	2.5	2 1	\$459,900	\$291	\$0	\$0	(\$7,000)	\$459,900	\$291	\$0	\$0	\$459,900	\$291	\$285	1.10%	0.90%	\$2,704	
Product:	Townhomes	Total Units:	162	1,587	2	2.5	2 2	\$489,900	\$309	\$0	\$0	(\$7,000)	\$489,900	\$309	\$0	\$0	\$489,900	\$309	\$285	1.10%	0.90%	\$2,861	
Configuration:	ATT	Units Sold:	140																				
		3 Months Sold:	10																				-Summanum
Sales Open Date:	Mar-17	Units Remaining:	22																				
Overall Sales Rate:	3.2	% Remaining:	14%																				
3 Mon. Sales Rate:	3.3																						
		Totals/	Averages:	1,429				\$454,233	\$318	\$0	\$0	(\$7,000)	\$454,233	\$318	\$0	\$0	\$454,233	\$318	\$285	1.10%	0.90%	\$2,674	
Veraz		Pardee Homes		1.340	2	2.5	3 2	\$449,776	\$336	\$0	\$0	(\$5,000)	\$449,776	\$336	\$0	\$0	\$449,776	\$336	\$325	1.10%	0.30%	\$2,465	_
San Diego		Playa del Sol		1,583			3 2	\$482,266	\$305	\$0	\$0	(\$5,000)	\$482,266	\$305	\$0	\$0	\$482,266	\$305	\$325	1.10%		\$2,620	
Product:	Attached	Total Units:	111	2,005	3	2.5	3 2	\$549,145	\$274	\$0	\$0	(\$5,000)	\$549,145	\$274	\$0	\$0	\$549,145	\$274	\$325	1.10%	0.30%	\$2,938	
Configuration:	ATT	Units Sold:	109																				
		3 Months Sold:	21																				
Sales Open Date:	Sep-18	Units Remaining:	2																				
Overall Sales Rate:	4.2	% Remaining:	2%																1				
3 Mon. Sales Rate:	7.0																						
		Totals/	'Averages:	1,643				\$493,729	\$301	\$0	\$0	(\$5,000)	\$493,729	\$301	\$0	\$0	\$493,729	\$301	\$325	1.10%	0.30%	\$2,675	The state of the s
Solmar		Pardee Homes		1,310	2	2.5	3 2	\$430,175	\$328	\$0	\$0	(\$5,000)	\$430,175	\$328	\$0	\$0	\$430,175	\$328	\$325	1.10%	0.50%	\$2,444	
San Diego		Playa del Sol		1,310			3 2	\$432,435	\$330	\$0	\$0	(\$5,000)	\$432,435	\$330		\$0	\$432,435	\$330	\$325		0.50%	\$2,455	
Product:	Attached	Total Units:	74	1,696			3 2	\$468,390	\$276	\$0	\$0	(\$5,000)	\$468,390	\$276		\$0	\$468,390	\$276	\$325	1.10%		\$2,632	
Configuration:	ATT	Units Sold:	74	1,777	3	2.5	3 2	\$510,797	\$287	\$0	\$0	(\$5,000)	\$510,797	\$287	\$0	\$0	\$510,797	\$287	\$325	1.10%	0.50%	\$2,841	
		3 Months Sold:	25	1,915	4	3.5	3 2	\$517,500	\$270	\$0	\$0	(\$5,000)	\$517,500	\$270	\$0	\$0	\$517,500	\$270	\$325	1.10%	0.50%	\$2,874	
Sales Open Date:	Sep-19	Units Remaining:	0																				
Overall Sales Rate:	5.2	% Remaining:	0%																				
3 Mon. Sales Rate:	8.3																						
		Totals/	Averages:	1,602				\$471,859	\$295	\$0	\$0	(\$5,000)	\$471,859	\$295	\$0	\$0	\$471,859	\$295	\$325	1.10%	0.50%	\$2,649	

COMPETITIVE FOR-SALE MARKET - UNIT DETAIL Appendix



COMMUNI	TY SPECIFICS	AND SALES PACE	FLC	ORPLAN S	UMMARY_		_				COMPETITI\	/E MARKE	T PRICING SUM	MARY		_	_			IMAGERY
Project Name		Builder Name					Base	Cu	rrent Incent		Net Base	Net Base	Typical		Total	Monthly	/ Payment	Inputs	80.0%	
Location		Master Plan	Size			Base	Price/	Price	Options /	Closing \$	Price (\$	Price/	Options /	Total	Price/	Monthly	Base	Addl	3.5%	Photograph/Rendering
Product Details		Sales Summary	SF	Bed Bat	h Level Pkg	Price	Sq. Ft.	Reduction	Upgrades	Other	Reduction)	Sq. Ft.	Upgrades Premi	ıms Price	SF	HOA	Tax	Taxes	Mo.Pmt.	
Tesoro at Vista Del	Sur	Cornerstone Communitie	s 1,410	3 2.5	3 2	\$447,990	\$318	\$0	\$0	(\$5,000)	\$447,990	\$318	\$0 \$0	\$447,990	\$318	\$270	1.10%	0.84%	\$2,604	
San Diego		Vista Del Sur	1,485			\$454,990	\$306	\$0	\$0	(\$5,000)	\$454,990	\$306	\$0 \$0	\$454,990		\$270		0.84%	\$2,640	
Product:	Attached	Total Units: 134	1,600			\$487,990	\$305	\$0	\$0	(\$5,000)	\$487,990	\$305	\$0 \$0	\$487,990		\$270	1.10%		\$2,812	-
Configuration:	ATT	Units Sold: 99																		
0.1.0.0.0.	0	3 Months Sold: 0	_																	
Sales Open Date:	Oct-17	Units Remaining: 35																		
Overall Sales Rate: 3 Mon. Sales Rate:	0.0	% Remaining: 26%														1				Charles and the
5 IVIOIT. Gales Ivate.	0.0	T-1-1-/A	4 400			\$463.657	\$ 000	фо.	60	(\$5,000)	£400.057	\$000		£400.0E7	\$000	6070	1.10%	0.040/	60.00 F	- CONTROL OF THE REAL PROPERTY
		Totals/Average	1,498			\$463,657	\$309	\$0	\$0	(\$5,000)	\$463,657	\$309	\$0 \$0	\$463,657	\$309	\$270	1.10%	0.84%	\$2,685	
Aventine		Cornerstone Communitie				\$622,990	\$309	\$0	\$0	\$0	\$622,990	\$309	\$0 \$0	\$622,990	\$309	\$113			\$3,389	
Chula Vista		Otay Ranch	2,177			\$647,990	\$298	\$0	\$0	\$0	\$647,990	\$298	\$0 \$0	\$647,990		\$113		0.90%	\$3,521	
Product:	Detached	Total Units: 100	2,438	4 3.5	2 2	\$669,990	\$275	\$0	\$0	\$0	\$669,990	\$275	\$0 \$0	\$669,990	\$275	\$113	1.10%	0.90%	\$3,636	
Configuration: Lot Dimensions:	2,975 38x95	Units Sold: 91 3 Months Sold: 11														-				
Sales Open Date:	Oct-17	Units Remaining: 9														1				
Overall Sales Rate:	2.5	% Remaining: 9%	_													1				PRODUCTION TON ASSESSMENT
3 Mon. Sales Rate:	3.7	<u>g</u>														1				
		Totals/Average	s: 2,210			\$646,990	\$293	\$0	\$0	\$0	\$646,990	\$293	\$0 \$0	\$646,990	\$293	\$113	1.10%	0.90%	\$3,516	
B4				0 0 0			-		•				**						1.7,	
Monte Villa Chula Vista		Pacific Coast Communiti Otav Ranch	1,948 2,236			\$560,900 \$571,900	\$288 \$256	\$0 \$0	\$0 \$0	\$0 \$0	\$560,900 \$571,900	\$288 \$256	\$0 \$0 \$0 \$0	\$560,900 \$571,900	\$288 \$256	\$48 \$48		0.70%	\$2,904 \$2,960	-
Product:	Detached	Total Units: 103	2,321	3 3.0		\$604,900	\$261	\$0	\$0	\$0	\$604,900	\$261	\$0 \$0	\$604,900		\$48		0.70%	\$3,128	
Configuration:	3,500	Units Sold: 91	2,594			\$613,900	\$237	\$0	\$0	\$0	\$613,900	\$237	\$0 \$0	\$613,900		\$48		0.70%	\$3,174	
Lot Dimensions:	35x95	3 Months Sold: 12	2,851	4 4.0		\$636,900	\$223	\$0	\$0	\$0	\$636,900	\$223	\$0 \$0	\$636,900		\$48		0.70%	\$3,291	
Sales Open Date:	Mar-17	Units Remaining: 12	3,016	5 4.0	3 2	\$656,900	\$218	\$0	\$0	\$0	\$656,900	\$218	\$0 \$0	\$656,900	\$218	\$48	1.10%	0.70%	\$3,393	
Overall Sales Rate:	2.1	% Remaining: 12%																		
3 Mon. Sales Rate:	4.0																			
		Totals/Average	3; 2,494			\$607,567	\$244	\$0	\$0	\$0	\$607,567	\$244	\$0 \$0	\$607,567	\$244	\$48	1.10%	0.70%	\$3,142	Desire les la company de la co
Cantamar		Pacific Coast Communiti	s 2,631	3 3.5	2 2	\$718,900	\$273	\$0	\$0	\$0	\$718,900	\$273	\$0 \$0	\$718,900	\$273	\$48	1.10%	0.65%	\$3,679	
Chula Vista		Otay Ranch	2,776	4 3.0	2 2	\$735,900	\$265	\$0	\$0	\$0	\$735,900	\$265	\$0 \$0	\$735,900	\$265	\$48	1.10%	0.65%	\$3,765	
Product:	Detached	Total Units: 109	2,896	5 3.5	2 2	\$762,900	\$263	\$0	\$0	\$0	\$762,900	\$263	\$0 \$0	\$762,900	\$263	\$48	1.10%	0.65%	\$3,901	
Configuration:	4,250	Units Sold: 88														1				
Lot Dimensions: Sales Open Date:	50x85 Oct-17	3 Months Sold: 25 Units Remaining: 21														+				
Overall Sales Rate:	2.4	% Remaining: 21														1				
3 Mon. Sales Rate:	8.3	70 Normanning. 1970														1				
	-	Totals/Average	3: 2,768			\$739,233	\$267	\$0	\$0	\$0	\$739,233	\$267	\$0 \$0	\$739,233	\$267	\$48	1.10%	0.65%	\$3,782	The short of the s
													**							
Signature		Heritage Building and De				\$947,900	\$269	\$0	\$0	\$0	\$947,900	\$269	\$0 \$0	\$947,900		\$52	1.10%			-
Chula Vista	Detached	Otay Ranch Total Units: 79	3,611			\$996,900	\$276	\$0	\$0 \$0	\$0 \$0	\$996,900	\$276	\$0 \$0	\$996,900		\$52	1.10%			
Product: Configuration:	5,000	Total Units: 79 Units Sold: 78	3,666	5 3.5	2 3	\$980,900	\$268	\$0	⊅ U	\$0	\$980,900	\$268	\$0 \$0	\$980,900	\$268	\$52	1.10%	0.70%	\$5,047	
Lot Dimensions:	55x95	3 Months Sold: 10														1				
Sales Open Date:	Jun-17	Units Remaining: 1																		
Overall Sales Rate:	1.9	% Remaining: 1%																		
3 Mon. Sales Rate:	3.3																			E THE STATE OF THE PERSON NAMED IN
		Totals/Average	3,600			\$975,233	\$271	\$0	\$0	\$0	\$975,233	\$271	\$0 \$0	\$975,233	\$271	\$52	1.10%	0.70%	\$5,018	
Estancia		Cornerstone Communitie	s 3,409	3 3.5	2 3	\$931.990	\$273	\$0	\$0	\$0	\$931.990	\$273	\$0 \$0	\$931,990	\$273	\$53	1.10%	0.07%	\$4.309	
Chula Vista		Otay Ranch	3,409			\$998,990	\$278	\$0	\$0	\$0	\$998,990	\$278	\$0 \$0	\$931,990		\$53	1.10%		\$4,611	
Product:	Detached	Total Units: 37	3,906		2 3	\$991,990	\$254	\$0	\$0	\$0	\$991,990	\$254	\$0 \$0	\$991,990		\$53	1.10%			
Configuration:	6,300	Units Sold: 20												, . , . , . , . , . ,						
Lot Dimensions:	60x105	3 Months Sold: 3																		100
Sales Open Date:	Aug-19	Units Remaining: 17														1				
Overall Sales Rate:	1.4	% Remaining: 46%														-				
3 Mon. Sales Rate:	1.0							•			*	*		*	•					
		Totals/Average	s: 3,637			\$974,323	\$268	\$0	\$0	\$0	\$974,323	\$268	\$0 \$0	\$974,323	\$268	\$53	1.10%	0.07%	\$4,500	

COMPETITIVE FOR-SALE MARKET - UNIT DETAIL Appendix



COMMUNI.	TY SPECIFICS .	AND SALES PACE		FLOC	RPLA	AN SUM	MARY					1	COMPETITI'	VE MARKE	T PRICING	SUMMAR	RY						IMAGERY
Project Name		Builder Name							Base	Cu	rrent Incenti	ves	Net Base	Net Base	Тур	ical		Total	Monthly	Paymer	nt Inputs	80.0%	
Location		Master Plan		Size				Base	Price/	Price	Options /	Closing \$ /	Price (\$	Price/	Options /		Total	Price/	Monthly	Base	Addl	3.5%	Photograph/Rendering
Product Details		Sales Summary	-	SF	Bed ¹	Bath L	evel Pkg	Price	Sq. Ft.	Reduction	Upgrades	Other	Reduction)	Sq. Ft.	Upgrades	Premiums	Price	SF	HOA	Tax	Taxes	Mo.Pmt.	
		·			_						• •												
Bella Sitia		Pacific Coast Co	mmunities	3,654			2 2	\$929,900	\$254	\$0	\$0	\$0	\$929,900	\$254	\$0	\$0	\$929,900	\$254	\$59	1.10%			
Chula Vista		Otay Ranch		3,971			2 2	\$951,900	\$240	\$0	\$0	\$0	\$951,900	\$240	\$0	\$0	\$951,900	\$240	\$59	1.10%		\$4,906	VI 6
Product:	Detached	Total Units:	68	4,256	5	4.5	2 3	\$997,900	\$234	\$0	\$0	\$0	\$997,900	\$234	\$0	\$0	\$997,900	\$234	\$59	1.10%	0.70%	\$5,141	
Configuration:	8,000	Units Sold:	45																				
Lot Dimensions:	80x100	3 Months Sold:	10																				TARAS POLICE
Sales Open Date:	Apr-19	Units Remaining:	23																				
Overall Sales Rate:	2.4	% Remaining:	34%																				
3 Mon. Sales Rate:	3.3																						
		Totals/	/Averages:	3.960				\$959.900	\$242	\$0	\$0	\$0	\$959.900	\$242	\$0	\$0	\$959,900	\$242	\$59	1.10%	0.70%	\$4,947	
				.,	=			,			•		******				,		1				
Prado at Escaya		Brookfield Reside		2,289			2 2	\$764,880	\$334	\$0	\$0	\$0	\$764,880	\$334	\$0		\$764,880	\$334	\$131	1.10%		\$4,154	
Chula Vista		Escaya at Otay R		2,392			2 2	\$796,880	\$333	\$0	\$0	\$0	\$796,880	\$333	\$0		\$796,880	\$333	\$131		0.90%	\$4,322	
Product:	Detached	Total Units:	130	2,565	4	3.5	2 2	\$823,880	\$321	\$0	\$0	\$0	\$823,880	\$321	\$0	\$0	\$823,880	\$321	\$131	1.10%	0.90%	\$4,464	
Configuration:	3,120	Units Sold:	127																				
Lot Dimensions:	48x65	3 Months Sold:	12																				
Sales Open Date:	Jun-17	Units Remaining:	3																				
Overall Sales Rate:	3.1	% Remaining:	2%																				
3 Mon. Sales Rate:	4.0																						
		Totals/	/Averages:	2,415				\$795,213	\$329	\$0	\$0	\$0	\$795,213	\$329	\$0	\$0	\$795,213	\$329	\$131	1.10%	0.90%	\$4,313	A DATE OF
Carriage Hill		Davidson Comm	161	0.504	=	2.5	4 0	64 000 000	#000	60	60	(640,000)	£4 000 000	# 000	₽ O		\$1.100.000	£400	6070	4.400/	0.000/	\$5,000	
		Davidson Commi	unities	2,524		3.5		\$1,000,000	\$396	\$0	\$0		\$1,000,000		\$0		+ - , ,	\$436	\$379		0.03%	\$5,366	- and the second
Bonita	Detected	Total History	40	2,643		4.0		\$1,100,000	\$416	\$0	\$0		\$1,100,000		\$0		\$1,200,000		\$379		0.03%	\$5,820	
Product:	Detached	Total Units:	18	3,197	5	4.5	2 3	\$1,200,000	\$375	\$0	\$0	(\$10,000)	\$1,200,000	\$375	\$0	#######	\$1,300,000	\$407	\$379	1.10%	0.03%	\$6,273	
Configuration:	7,000	Units Sold:	9					-											1				1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
Lot Dimensions:	1.1.40	3 Months Sold:	T																				
Sales Open Date:	Jul-18	Units Remaining:	9					-											1				
Overall Sales Rate:	0.3	% Remaining:	50%																1				
3 Mon. Sales Rate:	0.3																						
		Totals/	/Averages:	2,788				\$1,100,000	\$395	\$0	\$0	(\$10,000)	\$1,100,000	\$395	\$0	#######	\$1,200,000	\$430	\$379	1.10%	0.03%	\$5,820	

COMPETITIVE FOR-RENT MARKET - UNIT DETAIL Appendix



Traditional Apartment Competitors			— Floorplan Summary —																		
Project			Size			Pkg	— Current Rents —		s —	— Current Rent \$/SF —			— Rent Concessions —			— Net Effective —		— Net Effective \$/SF —			
Project Detail	Mix	SF	Bed	Bath	Level	Pkg	Туре	Low	- High	Avg.	Low -	High	Avg.	Direct	Indirect	Total	Low - High	Avg.	Low -	- High	Avg.
1 ALEXAN RIVUE GREYSTAR CHULA VISTA	∖ 3-STO	RY YEAF	R BUIL	Γ- 2019																	
% Leased/Occupancy: 97.2/97.2	90	753	1	1.0	1	1	0	\$2,095 -	- \$2,095	\$2,095	\$2.78 -	\$2.78	\$2.78	\$0	\$0	\$0	\$2,095 - \$2,095	\$2,095	\$2.78 -	\$2.78	\$2.78
Total Units/Leased: 253/246	75	785	1	1.0	1	1	С	\$2,105 -	- \$2,175	\$2,140	\$2.68 -	\$2.77	\$2.73	\$0	\$0	\$0	\$2,105 - \$2,175	\$2,140	\$2.68 -	\$2.77	\$2.73
Available Units: 7	50	1,128	2	2.0	1	1	С	\$2,600 -	- \$2,600	\$2,600	\$2.30 -	\$2.30	\$2.30	\$0	\$0	\$0	\$2,600 - \$2,600	\$2,600	\$2.30 -	\$2.30	\$2.30
Turnover/Monthly: 2.5	38	1,839	3	2.5	3	2	DAG	\$3,848 -	- \$3,848	\$3,848	\$2.09 -	\$2.09	\$2.09	\$0	\$0	\$0	\$3,848 - \$3,848	\$3,848	\$2.09 -	\$2.09	\$2.09
Lease-Up Rate: ~18																					, I
	253	1,000						\$2,095 -	- \$3,848	\$2,471	\$2.09 -	\$2.78	\$2.47	\$0	\$0	\$0	\$2,095 - \$3,848	\$2,471	\$2.09 -	\$2.78	\$2.47
2 BOARDWALK GREYSTAR CHULA VISTA	3-4-STC	JRY YEA	R BUIL	_T - 2018																	1
% Leased/Occupancy: 94.2/96.1	87	844	1	1.0	1	1	С	\$2,147 -	- \$2,240	\$2,194	\$2.54 -	\$2.65	\$2.60	\$0	\$0	\$0	\$2,147 - \$2,240	\$2,194	\$2.54 -	\$2.65	\$2.60
Total Units/Leased: 309/291	87	888	1	1.0	1	1	DG	\$2,518 -	- \$2,518	\$2,518	\$2.84 -	\$2.84	\$2.84	\$0	\$0	\$0	\$2,518 - \$2,518	\$2,518	\$2.84 -	\$2.84	\$2.84
Available Units: 18	54	1,140	2	2.0	1	1	DG	\$2,759 -	- \$2,759	\$2,759	\$2.42 -	\$2.42	\$2.42	\$0	\$0	\$0	\$2,759 - \$2,759	\$2,759	\$2.42 -	\$2.42	\$2.42
Turnover/Monthly: 15.0	55	1,236	2	2.0	1	1	DG	\$2,897 -	- \$2,897	\$2,897	\$2.34 -	\$2.34	\$2.34	\$0	\$0	\$0	\$2,897 - \$2,897	\$2,897	\$2.34 -	\$2.34	\$2.34
Lease-Up Rate: ~19																					
	283	990						\$2,147	- \$2,897	\$2,538	\$2.34 -	\$2.84	\$2.56	\$0	\$0	\$0	\$2,147 - \$2,897	\$2,538	\$2.34 -	\$2.84	\$2.56
3 PULSE FAIRFIELD RESIDENTIAL CHULA VISTA THREE-STORY YEAR BUILT - 2015															1						
% Leased/Occupancy: 99.3/98.2	51	789	1	1.0	1	1	0	\$2,085 -	- \$2,195	\$2,140	\$2.64 -	\$2.78	\$2.71	\$0	\$0	\$0	\$2,085 - \$2,195	\$2,140	\$2.64 -	\$2.78	\$2.71
Total Units/Leased: 273/271	49	860	1	1.0	1	1	0	\$2,175 -	- \$2,235	\$2,205	\$2.53 -	\$2.60	\$2.56	\$0	\$0	\$0	\$2,175 - \$2,235	\$2,205	\$2.53 -	\$2.60	\$2.56
Available Units: 2	49	860	1	1.0	1	1	DG	\$2,225 -	- \$2,295	\$2,260	\$2.59 -	\$2.67	\$2.63	\$0	\$0	\$0	\$2,225 - \$2,295	\$2,260	\$2.59 -	\$2.67	\$2.63
Turnover/Monthly: 11.0	106	1,131	2	2.0	1	1	DG	\$2,890 -	- \$2,995	\$2,943	\$2.56 -	\$2.65	\$2.60	\$0	\$0	\$0	\$2,890 - \$2,995	\$2,943	\$2.56 -	\$2.65	\$2.60
Lease-Up Rate: ~24	18	1,371	3	2.0	1	1	DG	\$3,125 -	- \$3,125	\$3,125	\$2.28 -	\$2.28	\$2.28	\$0	\$0	\$0	\$3,125 - \$3,125	\$3,125	\$2.28 -	\$2.28	\$2.28
	273	986						\$2,085 -	- \$3,125	\$2,550	\$2.28 -	\$2.78	\$2.59	\$0	\$0	\$0	\$2,085 - \$3,125	\$2,550	\$2.28 -	\$2.78	\$2.59
THE RESIDENCES GREYSTAR CHULA VISTA THREE-STORY YEAR BUILT - 2019																					
% Leased/Occupancy: 98.5/96.7	63	747	1	1.0	1	1	0	\$2,225 -	- \$2,225	\$2,225	\$2.98 -	\$2.98	\$2.98	\$0	\$0	\$0	\$2,225 - \$2,225	\$2,225	\$2.98 -	\$2.98	\$2.98
Total Units/Leased: 272/268	63	789	1	1.0	1	1	0	\$2,330 -	- \$2,330	\$2,330	\$2.95 -	\$2.95	\$2.95	\$0	\$0	\$0	\$2,330 - \$2,330	\$2,330	\$2.95 -	\$2.95	\$2.95
Available Units: 4	63	1,049	2	2.0	1	1	0	\$2,335 -	- \$2,335	\$2,335	\$2.23 -	\$2.23	\$2.23	\$0	\$0	\$0	\$2,335 - \$2,335	\$2,335	\$2.23 -	\$2.23	\$2.23
Turnover/Monthly:	62	1,096	2	2.0	1	1	0	\$2,655 -	- \$2,655	\$2,655	\$2.42 -	\$2.42	\$2.42	\$0	\$0	\$0	\$2,655 - \$2,655	\$2,655	\$2.42 -	\$2.42	\$2.42
Lease-Up Rate: ~23	11	1,560	3	2.5	3	2	DAG	\$3,495 -	- \$3,495	\$3,495	\$2.24 -	\$2.24	\$2.24	\$0	(\$437)	(\$437)	\$3,058 - \$3,058	\$3,058	\$1.96 -	\$1.96	\$1.96
	10	1,654	3	2.5+	3	2	DAG	\$3,825 -	- \$3,825	\$3,825	\$2.31 -	\$2.31	\$2.31	\$0	(\$478)	(\$478)	\$3,347 - \$3,347	\$3,347	\$2.02 -	\$2.02	\$2.02
	272	972						\$2,225 -	- \$3,825	\$2,483	\$2.23 -	\$2.98	\$2.55	\$0	(\$35)	(\$35)	\$2,225 - \$3,347	\$2,448	\$1.96 -	\$2.98	\$2.52

APPENDIX

Company Experience

Meyers Research is a nation-wide research firm guiding real estate investors throughout the country. Our highly educated and experienced consulting staff believes in providing the highest quality service possible to our clients, which means completing the exact analysis they need. We are home to over 140 experts in 10 offices across the country.

Our company offers a unique research tool known as Zonda that offers an edge to our research with easy access real-time data at a local level across the United States. Our local Zonda database provides our team with a history of new and resale housing information, maps, comprehensive data, and many other metrics we use in our analyses to begin the reporting process with greater accuracy -- quickly, accurately and costeffectively -- with on the ground and in person research. Zonda provides access to over 275 metrics influencing the housing industry including monthly and annual historical trends, future projections and real-time narrative reported by seasoned analysts across the country.

Our senior executive team are thought leaders that individually have more than 30 years of experience in housing and real estate research. With our advisory services, we have navigated builders through different housing cycles and have a deep understanding of local markets. Our consulting team has a broad range of housing expertise and experience spanning the country including consumer research, feasibility studies, portfolio valuation, business planning, and custom research designed to make better decisions related to any real estate investment.



Zonda and Our Research

- Competitive Analysis throughout the Country
- Exclusive Access to our Research & Consulting Executives
- Metro Analysis & Housing Trends
- Apartment Analysis & Forecast
- **Exclusive Client Events**
- Presentations & Webinars
- **Proprietary Surveys**

Advisory

- For-Sale, Apartment, Commercial & Mixed Use
- Resort & International Development
- Strategic Direction & Planning
- Home Builder Operations Assessment
- **Demand Analysis**
- Consumer Research & Focus Groups
- Custom Economic Analysis & Forecasting
- Litigation Support & Expert Witness
- Financial Modeling
- Project & Product Positioning

Consumer and Product Strategy

- Consumer and Product Insights
- Tactical and Marketing Strategies
- Product Design Advisory
- Custom Consumer Research
- **Customer Shop Research**



Thank you!

This analysis was prepared by Meyers Research, LLC.