

RESOLUTION NO. 2016-

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF  
CHULA VISTA ADOPTING THE CITY OF CHULA VISTA  
CULTURAL ARTS MASTER PLAN

WHEREAS, in recent years, arts advocates, urban planners, and community leaders have begun to more clearly understand the direct causation between cultural arts and building economically strong and vibrant communities; and

WHEREAS, the City of Chula Vista's General Plan serves as the "constitution" for future growth and development and is the foundation for establishing goals, purposes, zoning and activities that will protect the environment, maintain a healthy community, create a thriving economy, and provide equitable treatment of all people; and

WHEREAS, adoption of the Cultural Arts Master Plan meets General Plan Policy PFS 20.1 to prepare a citywide Cultural Arts Master Plan that discusses the development, coordination, and use of arts and culture facilities; identifies partnerships and collaborations; promotes opportunities and coordination; and recommends ongoing financial support for the arts; and

WHEREAS, in 2015 the City Council accepted the Cultural Arts Master Plan Work Program (Work Program) report that identified tasks necessary to develop a Cultural Arts Master Plan; and

WHEREAS, staff has completed the Work Program tasks necessary to develop a Cultural Arts Master Plan; and

WHEREAS, the proposed Cultural Arts Master Plan establishes goals, strategies, initiatives that will help Chula Vista to remain vital and responsive to the dynamic nature of Chula Vista's creative community; and

WHEREAS, the goals, strategies and initiatives will also assist in making cultural arts a sustainable industry in Chula Vista and Chula Vista a cultural arts destination; and

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Chula Vista, that it adopts the City of Chula Vista Cultural Arts Master Plan, in the form presented, with such minor modifications as the City Attorney may require or approve, a copy of which shall be kept on file in the office of the City Clerk.

Presented by

Approved as to form by

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Eric Crockett

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Glen R. Googins

Director of Economic Development

City Attorney