Make the HEALTHY CHOICE the FIRST CHOICE in children's drinks!

100% fruit juice | milk | water



Offer healthy options!

Join the Kids Choice Chula Vista program which supports eateries that offer children healthy beverage options, provides access to various promotional avenues, and includes free resources.



Marketing Package: Tout your achievements with a no-cost promotional package, including window clings.

Advertising and Promotion: Receive recognition in social media, local websites, newspapers, newsletters, direct mailers, outreach and events.

Networking: Collaborate with like-minded Chula Vista businesses.

Program Priority: Receive priority for City funded business improvement programs, if eligible.

Streamlined Processing: Receive expedited processing upon approval for tenant improvement permits.

Workshops: Participate in workshops to learn more and acquire the tools to strengthen your business efforts as a health leader.

Join Now at WWW.CHULAVISTACA.GOV/KIDSCHOICECV

