

Leah Larrarte

From: Webmaster
Sent: Tuesday, February 23, 2016 12:11 PM
To: CityClerk; Stacey Kurz
Subject: City of Chula Vista Health Advisory Commission Application

A new entry to a form/survey has been submitted.

Form Name: Healthy Chula Vista Advisory Commission Application
Date & Time: 02/23/2016 12:11 PM
Response #: 1
Submitter ID: 10038
IP address: 199.164.160.4
Time to complete: 22 min. , 57 sec.

Survey Details

Page 1

Application for membership on the Healthy Chula Vista Advisory Commission

Current vacancies are for:

- 5 - Members with expertise and experience in at least one of the focus areas: Land use, transportation, nutrition, health care, physical activity, or environment
- 1 - Resident of Council District 1
- 1 - Resident of Council District 2
- 1 - Resident of Council District 3
- 1 - Resident of Council District 4

1. Prefix

(o) Ms.

2. First and Last Name

Mary Cruz

3. Email

[REDACTED]

4. Residence Address

[REDACTED]

5. City

Chula Vista

6. ZIP Code

91913

7. Primary Phone

[REDACTED]

8. Secondary Phone

[REDACTED]

9. Are you registered to vote in Chula Vista?

Yes

10. Do you live within the City limits of Chula Vista?

Yes

11. How Long?

18 years

12. Employer

Sharp Chula Vista Medical Center

13. Occupation

Community and Multicultural Relations Program Mgr

14. Please indicate area(s) in which you have expertise and experience, or select None: (select as many as applicable)

Health Care

15. If you selected one or more of the areas of expertise and experience above, please describe your expertise and experience that you would bring to the selected area(s). (250 words or less)

I have worked in the health care arena for over 25 years. The last 19 at Sharp Chula Vista, my primary responsibility has been community health education. Working in the community offering health education and screenings. Listening to residents and local companies and how Sharp can help the health and well-being of their constituents. I feel I can share some of the things I have heard from our community. And can offer expertise from what Sharp has learned over the last 60 years of being in Chula Vista

16.

I understand if I am appointed to a seat that represents my district, I must maintain my residency and elector status throughout my terms to remain eligible.

17. Have you previously served, or do you currently serve, on a Chula Vista Board, Committee or Commission

No

18. If yes, which one(s) and for what period of time?

Not answered

19. Are you, or have you been, involved in any local, civic, service or community groups?

(o) Yes

20. If yes, please list them

Kiwanis Club of Bontia, Chula Vista Community Collaborative, SD IZ Coalitionm, MANA

21. What do you hope to accomplish in the role of a Healthy Chula Vista Advisory Commissioner? (250 words or less)

Help create a healthier community for us all. I have participated with this planning committee since its inception and have attended all meetings. I believe that if we all work together we can make Chula Vista a healthier, beautiful and envied community.

22. You may upload a resume in addition to your application (optional).

Mary Cruz CV 2014.doc

23.

(o) I am familiar with the responsibilities of the Healthy Chula Vista Advisory Commission. I attest that the information I have provided is accurate and true.

Thank you,
City of Chula Vista

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BIOSKETCH FORM

Mary Cruz

MANAGER

COMMUNITY AND MULTICULTURAL RELATIONS

Biographical Information

NAME: MARY CRUZ

TITLE: MANAGER

COMMUNITY AND MULTICULTURAL RELATIONS

SHARP CHULA VISTA MEDICAL CENTER

EDUCATION

INSTITUTION <i>(Indicate Location)</i>	DEGREE	YEAR CONFERRED	FIELD OF STUDY
SDSU	Bachelors	1977	Public Relations, Sociology

Professional Experience:

1997 to present	Manager: Community and Multicultural Relations	Sharp Chula Vista Medical Center Chula Vista, CA
1996 to 1997	Community Relations/Marketing Coordinator	Sharp Health Plan, San Diego, CA
1991 to 1996	Trainer/Intervention Coordinator	University of California, San Diego,
1986 to 1991	Director – Vocational Training School and Job Placement Services	Construction Industries Corporation San Diego, CA
1982 to 1986	Employment/Training Specialist	Federally funded programs

Volunteer, Certification, and Recognition Opportunities

Recipient of 5 Sharp Center of Recognized Excellence awards, and one system-wide Pillar Award
 Certification of Completion in Patient Navigation, Harold P. Freeman Institute for Patient Navigation, NY
 San Diego Human Dignity Foundation, board member/secretary, Chair of AIDS/HIV Coalition
 Kiwanis Club of Bonita, Board Member
 San Diego Immunization Coalition, Dept. of Health and Human Services; Past Co-Chair
 Planned Parenthood Federation of America, Past National Board member, Chair of Diversity Programs
 Planned Parenthood of San Diego and Riverside Counties, Past Chair
 Susan G. Komen Foundation Board, Past
 Susan G. Komen National Latina Advisory Board, Past
 MANA of San Diego County, Past President; initiated Hermanitas Program and Scholarship Awards
 A not-for-profit, national Latina organization.
 Recipient of "Certificate of Special Congressional Recognition" for community service, 1996
 Recipient of Channel 10 "Leadership Award", 1995
 Recipient of McDonald's Corporation "Anonymous Hero Award", 1994
 Recipient of MANA's "Member of the Year", 1992
 Recipient of "The Hank Navarette Award" from San Diego Blood Bank for Latino Bone Marrow Drive and education efforts, 1998
 Recipient of "Volunteer of the Year Award", Sharp Federal Credit Union, 1998
 Recipient of Certificate of Appreciation from the American Red Cross (volunteer Public Information Officer and Disaster Preparedness Instructor)
 Graduate of Dale Carnegie Course – Speaking and Human Relations

Publications:

Navarro, A.M., McNicholas, L.J., Cruz, M., McKennett, M., Sánchez, O., Senn, K.L., Cañez, B. (2007), Development and Implementation of a Curriculum on Cancer Screening for Small Groups of Latino Women. *Journal of Cancer Education*, 22:3, 186-190.

Senn, KL; McNicholas, LJ; Roppe, B; Campo, M; et al. Por La Vida: Darnos Cuenta: Mejorando el Bienestar de Nuestras Familias, San Diego: San Diego State Foundation, 1992

McNicholas LJ; Cruz, M; McKennet, M; Navarro, A; Senn, KL; et al. Por La Vida: Cuidandome: La Mujer y el Cancer, University of California, San Diego, 1995

Navarro, A; Senn KL; Kaplan, R.MJ.; McNicholas, LJ; Cruz, M; Roppe, B; Monographs, Journal of the National Cancer Institute, Cancer Research in Hispanic Populations in the United States, National Cancer Institute

Leah Larrarte

From: Webmaster
Sent: Friday, March 18, 2016 10:57 AM
To: CityClerk; Stacey Kurz
Subject: City of Chula Vista Health Advisory Commission Application

A new entry to a form/survey has been submitted.

Form Name: Healthy Chula Vista Advisory Commission Application
Date & Time: 03/18/2016 10:56 AM
Response #: 14
Submitter ID: 10714
IP address: 72.220.12.168
Time to complete: 8 min. , 13 sec.

Survey Details

Page 1

Application for membership on the Healthy Chula Vista Advisory Commission

Current vacancies are for:

- 5 - Members with expertise and experience in at least one of the focus areas: Land use, transportation, nutrition, health care, physical activity, or environment
- 1 - Resident of Council District 1
- 1 - Resident of Council District 2
- 1 - Resident of Council District 3
- 1 - Resident of Council District 4

1. Prefix

(o) Mr.

2. First and Last Name

Ricardo Jimenez

3. Email

[REDACTED]

4. Residence Address

[REDACTED]

5. City

Chula Vista

6. ZIP Code

91910

7. Primary Phone

[REDACTED]

8. Secondary Phone

[REDACTED]

9. Are you registered to vote in Chula Vista?

Yes

10. Do you live within the City limits of Chula Vista?

Yes

11. How Long?

30 years

12. Employer

Retired

13. Occupation

Public Health Administrator

14. Please indicate area(s) in which you have expertise and experience, or select None: (select as many as applicable)

Health Care

15. If you selected one or more of the areas of expertise and experience above, please describe your expertise and experience that you would bring to the selected area(s). (250 words or less)

Have a Masters in Public Health. Work exoerience includes 24 years with County Health Dept, 3.5 years for State Health; also Council of Community Clinics, a non-profit and the Pan American Health Organization.

16.

I understand if I am appointed to a seat that represents my district, I must maintain my residency and elector status throughout my terms to remain eligible.

17. Have you previously served, or do you currently serve, on a Chula Vista Board, Committee or Commission

Yes

18. If yes, which one(s) and for what period of time?

Human Relations (2 years)

19. Are you, or have you been, involved in any local, civic, service or community groups?

Yes

20. If yes, please list them

Member of many Boards and Committees including Heart Assoc, March of Dimes, Medical Society, Latino Health Council

21. What do you hope to accomplish in the role of a Healthy Chula Vista Advisory Commissioner? (250 words or less)

Hope to encourage all population, especially Latinos, to exercise more, eat healthy and maintain a good weight

22. You may upload a resume in addition to your application (optional).

[CV_Ricardo.doc](#)

23.

(o) I am familiar with the responsibilities of the Healthy Chula Vista Advisory Commission. I attest that the information I have provided is accurate and true.

Thank you,
City of Chula Vista

This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

CURRICULUM VITAE

RICARDO A. JIMENEZ, MPH

[REDACTED]
Chula Vista, CA 91910
[REDACTED]
[REDACTED]

BRIEF DESCRIPTION OF QUALIFICATIONS: Over thirty four years of experience in the health field including mid and top-level administrative positions, program management, strategic planning and direct client services. Successfully implemented community programs, managed over fifty staff, organized large conferences and training events, developed successful grant proposals, prepared and monitored large budgets, reports, statistics and presentations. Masters in Public Health degree, member of many Boards and Committees, actively involved in health professional groups, community advocacy and US-Mexico binational health programs.

I. EMPLOYMENT HISTORY:

January 2011 to present: **Consultant:** Work and volunteer on health related projects including conducting interviews, arranging meetings, translating technical documents and setting up a non-profit entity to assist needy children in Mexico and the U.S.

July 2009 to December 2010: **Technical Officer, Pan American Health Organization/World Health Organization, US-Mexico Border Office** (El Paso, TX). Develop partnerships and alliances with government agencies, NGOs and academic institutions on both sides of the border, prepared reports, budgets and grant proposals, organized events, implemented projects and monitored project expenditures.

April 2007 to October 2008: **DIRECTOR, Hospital Infantil de las Californias.** Employed by the Foundation for the Children of the Californias in San Diego to oversee their Tijuana operation. Coordinated the medical, administrative and fundraising efforts and supervised 57 staff. Prepared reports and monthly presentations to U.S. and Mexican Boards, dealt with sponsors, government and community leaders, the media, medical providers, non-profits and the patient community.

April 2006 to April 2007: **PROGRAM MANAGER** for the Council of Community Clinics of San Diego. Developed and implemented Project SMART, a CDC-funded program to provide social marketing training to health departments and community agencies throughout the U.S. and the County-funded Ryan White HIV Treatment program to process claims for HIV-services provided by community clinics.

June 2002 to January 2006: **ASSISTANT CHIEF**, California Office of Binational Border Health (part of the California Department of Health Services under a contract with the SDSU Foundation and the University of California at San Diego). Provided overall administrative oversight including personnel management, contract and budget development, reports, staff support to advisory board, liaison between the California Department of Health Services and U.S and Mexican Health officials as well as authorities from other border states.

Curriculum vitae (R. Jimenez), Page 2

July 2001 to June 2002: **CONTRACT ANALYST** with Public Health Services Administration, County of San Diego, Health & Human Services Agency (HHS). Developed and monitored contracts, performed cost efficiency analysis, program planning and evaluation, staff training and Board Letter preparation.

July 2000 to July 2001: **HEALTH PLANNING & PROGRAM SPECIALIST** with the Strategy and Planning Division, HHS, County of San Diego. Developed and implemented an agency-specific and a countywide strategic plan, worked with programs to identify and monitor performance measures, provided technical assistance, staff training, group presentations, compiled and analyzed data and prepared reports.

June 1987 to June 2000: **ADMINISTRATIVE ANALYST** with various sections of the HHS (County of San Diego) including Community Health Services (Healthy San Diego program), Mental Health Services (Technical and Administrative Support), Physical Health Services (Immigration Health Services and Primary Care Services) and the Maternal & Child Health Division. Positions were progressively higher in responsibilities and compensation and involved all facets of administration support including budget, revenue projections, board letter writing, statistical analysis, personnel supervision, claims preparation and processing, legislative analysis, data collection and processing, report preparation, graphic and written presentations, contract development and monitoring.

October 1981-June 1987: **PROGRAM MANAGER/COORDINATOR** for the Special Supplemental Food Program for Women, Infants and Children. Duties consisted of overall program management including hiring of staff, supervision, budget preparation, program planning and outreach, preparation of letters to the Board of Supervisors, statistics, reports, advocacy, and coordination with other units of the Department and community agencies.

December 1977-September 1981: **PUBLIC HEALTH NUTRITIONIST** for San Diego County's WIC program. Designed and implemented the program in nine sites throughout the county; prepared nutrition education plans and counseling protocols, developed an excellent referral system and rapport with community agencies, health clinics and private physicians in San Diego as well as with colleagues from programs throughout California.

II. SCHOLASTIC BACKGROUND:

Degrees Obtained:

- MASTERS IN PUBLIC HEALTH (1978), School of Health, Loma Linda University
- BACHELORS OF SCIENCE in Public Health (1976), School of Public Health, University of California at Los Angeles.

Other Courses Completed/Skills Obtained:

Program Evaluation , Leadership/Management Development Program, Health Executive Leadership Program; courses on Supervision, Performance Measurement, Communications skills, Contracting Principles, Project Management, computer software applications (Powerpoint, Access, Excel, specialized databases), Personnel Discipline and Motivation, Time/Stress Management, Counseling, Effective Management, Task Organization, etc.

III. OTHER EXPERIENCE:

- Presentations to international audiences in the U.S., Mexico, Panama and Guatemala.
- Organized three “lessons learned” workshops on the H₁N₁ flu (El Paso and McAllen, TX and El Centro, CA)
- Provided training on benefits of a diverse workforce (part of County-wide group) to San Diego County employee groups.
- Numerous public speaking and moderator assignments at events such as community health fairs, binational forums and professional workshops.
- Volunteer participation in health education programs and other community work in urban and rural areas of the United States and Mexico.
- Contributor to professional bulletins, community newsletters and Hispanic newspapers.
- Translated (English to Spanish and vice-versa) medical and non-medical papers.

IV. PROFESSIONAL MEMBERSHIPS/COMMUNITY INVOLVEMENT:

American Heart Association, San Diego Chapter

Board of Directors (1985-87); Chairman, Community Outreach Committee (1984, 85)

American Public Health Association, Member, Presenter at Annual Meeting (Denver, 2010), received Latino Caucus Excellence Award (November 1995)

California/Baja California Binational Health Council
Treasurer, Member of Executive Committee

City of Chula Vista, Human Relations Commission

County of San Diego, Strategic Planning Support Team

El Paso-Juarez-Las Cruces Binational Health Council
Member, HIV Committee

Ethnic Diversity Resource Team
County of San Diego, Mental Health Services

Health Advisory Committee to Jim Bates, 44th Congressional District

Healthier Children Foundation (San Diego), Vice Chair

Hispanic Advisory Committee to Bob Filner, 50th Congressional District

Latino Health Council of San Diego, Past President and Treasurer

March of Dimes Birth Defects Foundation
Professional Advisory Committee (1984-88)

Curriculum vitae (R. Jimenez), Page 4

San Diego County Employee Association,
Board of Directors (1989-90)

San Diego County Medical Society
Access to Health Care Commission

San Diego Hypertension Council
Hispanic Task Force (1983, 84), Editor, Hispanic Newsletter (1984)

Scripps Hospital-Chula Vista
Vice-chair, Community Advisory Board

United States/Mexico Border Health Association
Chair, Planning Committee for the LXI Annual Meeting (2003)

Volunteer for political campaigns both locally and in Las Vegas, Nevada

V. BIOGRAPHICAL INFORMATION

Life-long resident of the San Diego/Tijuana border region; married with three grown children, bilingual/bicultural (fluent in Spanish), able to travel in the U.S. and abroad.

Leah Larrarte

From: Webmaster
Sent: Friday, March 18, 2016 10:52 PM
To: CityClerk; Stacey Kurz
Subject: City of Chula Vista Health Advisory Commission Application

A new entry to a form/survey has been submitted.

Form Name: Healthy Chula Vista Advisory Commission Application
Date & Time: 03/18/2016 10:52 PM
Response #: 16
Submitter ID: 10765
IP address: 104.176.78.164
Time to complete: 12 min. , 36 sec.

Survey Details

Page 1

Application for membership on the Healthy Chula Vista Advisory Commission

Current vacancies are for:

- 5 - Members with expertise and experience in at least one of the focus areas: Land use, transportation, nutrition, health care, physical activity, or environment
- 1 - Resident of Council District 1
- 1 - Resident of Council District 2
- 1 - Resident of Council District 3
- 1 - Resident of Council District 4

1. Prefix

(o) Ms.

2. First and Last Name

Lucia Martinez

3. Email

[REDACTED]

4. Residence Address

[REDACTED]

5. City

Chula Vista

6. ZIP Code

91910

7. Primary Phone

[REDACTED]

8. Secondary Phone

Not answered

9. Are you registered to vote in Chula Vista?

Yes

10. Do you live within the City limits of Chula Vista?

Yes

11. How Long?

15 years

12. Employer

Cigna Healthcare

13. Occupation

Health Improvement Strategist

14. Please indicate area(s) in which you have expertise and experience, or select None: (select as many as applicable)

Nutrition

Health Care

Physical Activity

15. If you selected one or more of the areas of expertise and experience above, please describe your expertise and experience that you would bring to the selected area(s). (250 words or less)

I have a background in Public Health and I am a native San Diegan. I have worked at Sharp Healthcare in the weight management program focusing and teaching on nutrition, fitness and healthy lifestyles. I also worked at UCSD and Rady's Children's Hospital helping children and adults in chronic disease prevention. Now I work at Cigna Insurance setting up healthy programs for various companies in San Diego and Southern California.

16.

I understand if I am appointed to a seat that represents my district, I must maintain my residency and elector status throughout my terms to remain eligible.

17. Have you previously served, or do you currently serve, on a Chula Vista Board, Committee or Commission

No

18. If yes, which one(s) and for what period of time?

Not answered

19. Are you, or have you been, involved in any local, civic, service or community groups?

No

20. If yes, please list them

Not answered

21. What do you hope to accomplish in the role of a Healthy Chula Vista Advisory Commissioner? (250 words or less)

I hope to not only educate and promote healthy changes in our city, but also have Chula Vista be a leader in healthy lifestyles in our county and state. I find it so inspiring when people see how small changes in nutrition, fitness and preventive care can make a big impact in quality of life and the community as a whole can improve.

22. You may upload a resume in addition to your application (optional).

23.

I am familiar with the responsibilities of the Healthy Chula Vista Advisory Commission. I attest that the information I have provided is accurate and true.

Thank you,
City of Chula Vista

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Leah Larrarte

From: Webmaster
Sent: Sunday, April 03, 2016 7:19 PM
To: CityClerk; Stacey Kurz
Subject: City of Chula Vista Health Advisory Commission Application

Follow Up Flag: Follow up
Flag Status: Flagged

A new entry to a form/survey has been submitted.

Form Name: Healthy Chula Vista Advisory Commission Application
Date & Time: 04/03/2016 7:19 PM
Response #: 19
Submitter ID: 11432
IP address: 76.219.251.34
Time to complete: 39 min. , 53 sec.

Survey Details

Page 1

Application for membership on the Healthy Chula Vista Advisory Commission

Current vacancies are for:

- 5 - Members with expertise and experience in at least one of the focus areas: Land use, transportation, nutrition, health care, physical activity, or environment
- 1 - Resident of Council District 1
- 1 - Resident of Council District 2
- 1 - Resident of Council District 3
- 1 - Resident of Council District 4

1. Prefix

(o) Ms.

2. First and Last Name

Ana Melgoza

3. Email

[REDACTED]

4. Residence Address

[REDACTED]

5. City

Chula Vista

6. ZIP Code

91911

7. Primary Phone

[REDACTED]

8. Secondary Phone

[REDACTED]

9. Are you registered to vote in Chula Vista?

Yes

10. Do you live within the City limits of Chula Vista?

Yes

11. How Long?

11 years

12. Employer

San Ysidro Health Center

13. Occupation

Vice President, External Affairs

14. Please indicate area(s) in which you have expertise and experience, or select None: (select as many as applicable)

Nutrition

Health Care

Physical Activity

15. If you selected one or more of the areas of expertise and experience above, please describe your expertise and experience that you would bring to the selected area(s). (250 words or less)

For the past 10 years, I have served in a leadership role at the San Ysidro Health Center which operates three thriving non-profit community clinics in Chula Vista (Chula Vista Medical Plaza and Urgent Care, Otay Family Health Center and the Northgate Gonzalez Retail Clinic called Mi Clinica). As Vice President of External Affairs, I have the pleasure of collaborating with governmental, business, philanthropic and community/ non-profit partners in providing vital medical, dental and behavioral health services to vulnerable families. Most of our patient-base is made up of children and seniors.

My ability to build/maintain trust, keenly listen to the needs of others (providers of services and clients) and work innovatively together in finding solutions has afforded our families better access to health and health outcomes. I will apply my expertise in community/public healthcare and relationship building to the Commission.

One example of my work includes the partnership with the County of San Diego, the City of Chula Vista Mayor's Office and SYHC in hosting an Affordable Care Act (ACA) Outreach/ Enrollment Bilingual Town Hall /Resource Fair during the very first ACA enrollment period. Research consistently proves a strong relationship with a permanent healthcare provider increases better health outcomes due to continual screenings, health education and preventive treatment, particularly for chronic

illnesses such as diabetes. As partners, we were able to eliminate a barrier (lack of insurance) to access health services. Now, we are working on encouraging newly insured patients to use all services covered under their insurance plan.

16.
(o) I understand if I am appointed to a seat that represents my district, I must maintain my residency and elector status throughout my terms to remain eligible.

17. Have you previously served, or do you currently serve, on a Chula Vista Board, Committee or Commission
(o) Yes

18. If yes, which one(s) and for what period of time?
Environmental Citizens Board, a few months - do not remember exact year (2007?)

19. Are you, or have you been, involved in any local, civic, service or community groups?
(o) Yes

20. If yes, please list them
South County Economic Development Council, LEAD San Diego, Chula Vista Chamber of Commerce, Chula Vista Kiwanis

21. What do you hope to accomplish in the role of a Healthy Chula Vista Advisory Commissioner? (250 words or less)
It is well known that policies create conditions. If chosen for the commission, I look forward to working with my peers/partners in developing health policies that produce healthy babies, which in turn, transition into healthy/ alert students and graduate into healthy/productive employees. One entity cannot do it alone. I appreciate the City developing the Healthy Chula Vista Strategic Plan and identifying key partners in the private, public and non-profit sector for implementing the plan.

I feel as a taxpayer/dedicated voter, as a professional health partner with a successful track record for collaborations, but mostly as a mother who wants the best conditions for her 4th grade daughter, I can advocate for the needs of the most vulnerable people in our community in developing effective/efficient policies aimed at eliminating health disparities and creating better health indicators for our community.

22. You may upload a resume in addition to your application (optional).
[2016 Ana Melgoza Resume Healthy Chula Vista.pdf](#)

23.
(o) I am familiar with the responsibilities of the Healthy Chula Vista Advisory Commission. I attest that the information I have provided is accurate and true.

Thank you,
City of Chula Vista

This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

ANA R. MELGOZA, MPA

Chula Vista, CA, 91911

SUMMARY OF QUALIFICATIONS:

- Over 20 years of public-sector experience in government, philanthropy, higher-ed and social services.
- Exceptional interpersonal skills and political acumen.
- Highly developed leadership, budgetary and analytical skills.
- Proficiently bilingual in English and Spanish.

PROFESSIONAL EXPERIENCE:

San Ysidro Health Center (SYHC), San Diego, CA

Vice President of External Affairs: 07/13 – Present

- Collaborate with governmental and community partners in providing SYHC's medical, dental and behavioral health services to vulnerable families while expanding service area. The past 10 years have resulted in 300% increase in growth of staff and a patient base of 45,000 to 90,000 patients.
- Direct annual private fund development and special fundraising events including SYHC's Annual Gala and Golf Tournament. The past 2 years have resulted in a 53% increase in gala revenue.
- Develop and approve outreach and corporate communications including website, social media, health education materials in various languages such as Spanish and Tagalog.
- Manage media relations to bring awareness for services available in the community and daily impact of services. SYHC has been featured for its best practices nationally on Univision and locally in print, radio and television.
- Led the Affordable Care Act Outreach and Enrollment team for the inaugural and second enrollment periods resulting in SYHC consistently ranking in the top 20 enrollment entities in California.

San Ysidro Health Center (SYHC), San Diego, CA

Director of Public Affairs and Government Relations: 05/05 –6/13

- Initiated and maintained relationships with governmental agencies, elected offices, school districts, non-profits, hospitals and chambers of commerce to meet the healthcare needs of the community.
- Oversaw SYHC's primary annual fundraising programs: Noche de Encanto Gala and Golf Tournament.
- Produced positive local, national and international publicity in honor of SYHC's efforts via diverse media mediums (print, television, etc.) , special events and tours.
- Advocated for policies and legislation benefitting families served by SYHC.

The Medtronic Foundation, Minneapolis, MN

Senior Health Program Officer and National Urban Fellow: 09/03 – 03/05

- Effectively allocated \$1.7 million in grants to over 50 community-driven organizations through the "Health in the Community Grantmaking" program.
- Thoroughly evaluated quarterly reports submitted by grant recipients.
- Conducted site visits for new and returning grant applicants.
- Executed \$1 million international, company wide Tsunami Relief Effort.
- Managed and coordinated the content/ logistical development of Patient Link conference, "Making Links to the African-American Community: Strategies for Outreach" and received 85% high satisfaction rating by attendees comprised of national patient association leaders.

The Don Bosco Center, Kansas City, MO

Vice-President of Organizational Development: 08/02 – 05/03

- Effectively supervised 4 program managers that oversaw Counseling Services, Nationalities Services, Senior and Youth Development Centers in the greater Kansas City area.
- Designed and implemented a process of outcomes-based evaluation for all programming.
- Created a 5-year business plan for the organization by working with board members, clients and staff.
- Secured funding through successful proposal development for government contracts and grantmanships.

The Center for the City at the University of Missouri-Kansas City (UMKC), Kansas City, MO

Manager of Communications and Connections: 01/02 – 07/02

- Established faculty/community relationships for student service-learning projects.
- Managed the overhaul of the web site to reach out to a greater audience.
- Developed the first newsletter by authoring stories and designing the layout.
- Created a database to store information on students, projects and community members.
- Executed press conferences and organized community events.

FOCUS Kansas City (APA Award Winning Long-term Strategic Plan), Kansas City, MO

Assistant Manager for Community Affairs: 04/99 – 12/01

- Spearheaded the creation and development of four community FOCUS City Service Centers.
- Effectively facilitated neighborhood workshops to engage community members to civic issues.
- Met with elected offices to report the results of the community workshops.
- Organized public educational events and coordinated city-wide parades to bridge ethnic communities.
- Managed public and media relations for the award-winning city program.

Social Security Administration, Kansas City, MO and Palestine, TX

Bilingual Contact Representative: 08/97- 07/98

Outstanding Scholar Program Benefit Authorizer: 07/96 - 08/97

- Acted as a social service, healthcare and employment advocate for all applicants and facilitated appropriate referrals.
- Provided information over eligibility rights and benefits to the Spanish speaking public.
- Received “Quality Customer Service Award”

CIVIC ACTIVITIES:

- ◆ Hispanas Organized for Political Equality (HOPE) Leadership Institute, Class of 2010
- ◆ LEAD San Diego, Class of 2008
- ◆ Ocean Discovery Institute, Vice-Chair of Board: 2007
- ◆ South County Economic Development Council, Board Member, since 2012
- ◆ Kiwanis Chula Vista Member

AWARDS:

- ❖ 2015 Woman of the Year, Senator Ben Hueso, District 40
- ❖ 2016 Woman of the Year, Assemblywoman Lorena Gonzalez, District 80
- ❖ Emerging LEADer Award, LEAD San Diego and San Diego Union-Tribune: 2007
- ❖ National Urban Fellow: 2003-2004
- ❖ National Latina Leadership Award, from the National Council of La Raza and the National Foundation for Women Legislators: 2003
- ❖ National Security Education Program Scholar: 1994-1995

EDUCATION:

City University of New York, Baruch College, School of Public Affairs, New York, NY
Master of Public Administration, National Urban Fellow, Magna Cum Laude, 2004

Rockhurst Jesuit University, Kansas City, MO
Bachelor of Arts Degree in Global Studies and Spanish, Cum Laude, 1996

Universidad de Buenos Aires, Argentina
Study Abroad Fellowship, 1994-1995

Leah Larrarte

From: Webmaster
Sent: Thursday, March 17, 2016 8:47 PM
To: CityClerk; Stacey Kurz
Subject: City of Chula Vista Health Advisory Commission Application

A new entry to a form/survey has been submitted.

Form Name: Healthy Chula Vista Advisory Commission Application
Date & Time: 03/17/2016 8:47 PM
Response #: 9
Submitter ID: 10703
IP address: 72.199.119.191
Time to complete: 45 min. , 17 sec.

Survey Details

Page 1

Application for membership on the Healthy Chula Vista Advisory Commission

Current vacancies are for:

- 5 - Members with expertise and experience in at least one of the focus areas: Land use, transportation, nutrition, health care, physical activity, or environment
- 1 - Resident of Council District 1
- 1 - Resident of Council District 2
- 1 - Resident of Council District 3
- 1 - Resident of Council District 4

1. Prefix

(o) Mrs.

2. First and Last Name

Diana Milburn

3. Email

[REDACTED]

4. Residence Address

[REDACTED]

5. City

Chula Vista

6. ZIP Code

91910

7. Primary Phone

[REDACTED]

8. Secondary Phone

[REDACTED]

9. Are you registered to vote in Chula Vista?

Yes

10. Do you live within the City limits of Chula Vista?

Yes

11. How Long?

1.5 years

12. Employer

Milburn & Associates

13. Occupation

Owner

14. Please indicate area(s) in which you have expertise and experience, or select None: (select as many as applicable)

Physical Activity

None of the above (You may still be considered to represent the district in which you live.)

15. If you selected one or more of the areas of expertise and experience above, please describe your expertise and experience that you would bring to the selected area(s). (250 words or less)

I have always been physically active. As a youth, I participated in sports and worked-out regularly. As a senior citizen, I have become an avid walker (although I love swimming too!). I am currently a certified Peer Health Coach, with a basic certification in pediatric and adult first aid, for a group of roughly 30 seniors participating in an NIH-funded study aiming to improve the overall health and quality of life of older adults. As you may know, seniors are the least active population in the U.S. As a group, we seniors do not meet the National Physical Activity recommendations of 150 minutes of moderate exercise per week. Further, data show that less than 3% of older Americans meet these National Physical Activity guidelines despite the fact that research has shown that an increase in physical activity, even in the most frail, can have immediate and far reaching effects on older adults' health.* (*UCSD Department of Family and Preventive Medicine) Because of the aforementioned statistics, I am working very hard to change the way seniors view physical activity in my role as a health coach. Whereas, some of the seniors I coach would not have dreamed of walking a half of a mile (roughly 1000 steps) at the onset of the study, they now report walking one, even two full miles a day. These seniors are measurably improved physically, mentally and socially. And, as the authors of the Healthy Chula Vista initiative clearly understand, healthy, more engaged seniors make for a stronger community: Among other improvements, seniors who get out and walk shop more at local establishments; they get to know their neighbors better, which helps in reducing crime and strengthening communities; etc. In short, seniors who walk in their communities become an integral part of an intergenerational microcosm instead of being warehoused and forgotten. I am passionate about making Chula Vista a better place to live and work. I am firmly convinced that by keeping seniors active, through the Healthy Chula Vista initiative, we will do just that.

16.
 I understand if I am appointed to a seat that represents my district, I must maintain my residency and elector status throughout my terms to remain eligible.

17. Have you previously served, or do you currently serve, on a Chula Vista Board, Committee or Commission
 No

18. If yes, which one(s) and for what period of time?
Not answered

19. Are you, or have you been, involved in any local, civic, service or community groups?
 Yes

20. If yes, please list them
For almost 18 years, I have been room mother, team mother and a fundraising volunteer at all of my son's schools, bands, theater groups and sports teams.

21. What do you hope to accomplish in the role of a Healthy Chula Vista Advisory Commissioner? (250 words or less)
I hope to make Chula Vista a better place to live and work. I left Chula Vista 35 years ago, after growing up in the Area. Now that I am back, I do not want to have to go to North County to exercise, shop, find entertainment, find a great school for my grandchildren, etc. As mentioned above, in my previous explanation, my particular interest is to make Chula Vista more walkable for everybody, especially senior citizens. Since all community issues are interrelated, a whole plethora of improvement will arise from increasing our community's walking accessibility to various venues. In walkable communities the physical and mental health of our citizens improves, commerce improves, the natural environment improves, our neighborhoods improve, crime goes down, etc. Chula Vista has the potential to be a spectacular place to live. I hope to work toward making it just that as a Healthy Chula Vista Advisory Commissioner.

22. You may upload a resume in addition to your application (optional).

23.
 I am familiar with the responsibilities of the Healthy Chula Vista Advisory Commission. I attest that the information I have provided is accurate and true.

Thank you,
City of Chula Vista

This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

Leah Larrarte

From: Webmaster
Sent: Saturday, March 19, 2016 12:14 AM
To: CityClerk; Stacey Kurz
Subject: City of Chula Vista Health Advisory Commission Application

A new entry to a form/survey has been submitted.

Form Name: Healthy Chula Vista Advisory Commission Application
Date & Time: 03/19/2016 12:14 AM
Response #: 17
Submitter ID: 10769
IP address: 72.220.87.233
Time to complete: 16 min. , 10 sec.

Survey Details

Page 1

Application for membership on the Healthy Chula Vista Advisory Commission

Current vacancies are for:

- 5 - Members with expertise and experience in at least one of the focus areas: Land use, transportation, nutrition, health care, physical activity, or environment
- 1 - Resident of Council District 1
- 1 - Resident of Council District 2
- 1 - Resident of Council District 3
- 1 - Resident of Council District 4

1. Prefix

(o) Mrs.

2. First and Last Name

Mora de Murguia

3. Email

[REDACTED]

4. Residence Address

[REDACTED]

5. City

Chula Vista

6. ZIP Code

91913

7. Primary Phone

[REDACTED]

8. Secondary Phone

[REDACTED]

9. Are you registered to vote in Chula Vista?

Yes

10. Do you live within the City limits of Chula Vista?

Yes

11. How Long?

16 yrs. 8 mos.

12. Employer

Baldwin & Sons

13. Occupation

Real Estate Development

14. Please indicate area(s) in which you have expertise and experience, or select None: (select as many as applicable)

Land Use

15. If you selected one or more of the areas of expertise and experience above, please describe your expertise and experience that you would bring to the selected area(s). (250 words or less)

I have worked for the Baldwin companies since 1991. During that time, I have had the good fortune to work in many capacities from assistant to management. I have been involved in many aspects of the business including office management, contract management, building entitlement approvals, CFD formation and management of special district taxes. I am uniquely qualified for this Commission as a land use representative because of my varied experience in our industry.

16.

I understand if I am appointed to a seat that represents my district, I must maintain my residency and elector status throughout my terms to remain eligible.

17. Have you previously served, or do you currently serve, on a Chula Vista Board, Committee or Commission

No

18. If yes, which one(s) and for what period of time?

Not answered

19. Are you, or have you been, involved in any local, civic, service or community groups?

Yes

20. If yes, please list them

President of Village of Montecito HOA Board, Chula Vista Charitable Foundation Board and Chair of Membership, Rotary, Committee member of Change Their Lives annual fundraiser, School Site Council for Heritage Elementary and Rancho Del Rey

21. What do you hope to accomplish in the role of a Healthy Chula Vista Advisory Commissioner? (250 words or less)

My goal is to make us healthier. What will compel us to make a change? It is not publicly or socially driven, it is personal. What reaches each one of us and inspires us to do better in our community? This is what I am excited to explore. Straight-forward and simple.

22. You may upload a resume in addition to your application (optional).

23.

I am familiar with the responsibilities of the Healthy Chula Vista Advisory Commission. I attest that the information I have provided is accurate and true.

Thank you,
City of Chula Vista

This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

Leah Larrarte

From: Webmaster
Sent: Thursday, March 17, 2016 5:20 PM
To: CityClerk; Stacey Kurz
Subject: City of Chula Vista Health Advisory Commission Application

Follow Up Flag: Follow up
Flag Status: Completed

A new entry to a form/survey has been submitted.

Form Name: Healthy Chula Vista Advisory Commission Application
Date & Time: 03/17/2016 5:20 PM
Response #: 7
Submitter ID: 10700
IP address: 70.186.136.220
Time to complete: 26 min. , 3 sec.

Survey Details

Page 1

Application for membership on the Healthy Chula Vista Advisory Commission

Current vacancies are for:

- 5 - Members with expertise and experience in at least one of the focus areas: Land use, transportation, nutrition, health care, physical activity, or environment
- 1 - Resident of Council District 1
- 1 - Resident of Council District 2
- 1 - Resident of Council District 3
- 1 - Resident of Council District 4

1. Prefix

(o) Mr.

2. First and Last Name

Roman Partida-Lopez

3. Email

[REDACTED]

4. Residence Address

[REDACTED]

5. City

Chula Vista

6. ZIP Code

91910

7. Primary Phone

[REDACTED]

8. Secondary Phone

Not answered

9. Are you registered to vote in Chula Vista?

Yes

10. Do you live within the City limits of Chula Vista?

Yes

11. How Long?

1.75 years

12. Employer

Center for Sustainable Energy

13. Occupation

Equity Specialist

14. Please indicate area(s) in which you have expertise and experience, or select None: (select as many as applicable)

Transportation

Environment

15. If you selected one or more of the areas of expertise and experience above, please describe your expertise and experience that you would bring to the selected area(s). (250 words or less)

My experience is in transportation and environmental justice. My experience will allow me to advise the City on the best approach to improve health and the environment by cleaning up our transportation sector. There is a crossroads between transportation, environmental justice and health and by working on solutions that reduce vehicle miles traveled or are replaced by zero emission vehicles, we will strive to make our City healthier, cleaner and safer. We currently have areas of the City that have been designated as disadvantaged communities (by Cal/EPA) and my experience will allow me to provide insight on the best approaches to ensure our community works towards reducing air pollution. I want to make ensure that all residents have access to resources to improve their quality of life and health. This approach also includes improvement of public and active transportation.

In my current role, I work to ensure that clean transportation programs (statewide and regionally) are available to all, especially those highly impacted by air pollution. Those who live close to freeways are most likely to suffer of respiratory diseases, so we have to find a way to resolve this issue so that residents in our City are healthier.

16.

I understand if I am appointed to a seat that represents my district, I must maintain my residency and elector status throughout my terms to remain eligible.

17. Have you previously served, or do you currently serve, on a Chula Vista Board, Committee or Commission

No

18. If yes, which one(s) and for what period of time?

Not answered

19. Are you, or have you been, involved in any local, civic, service or community groups?

No

20. If yes, please list them

Not answered

21. What do you hope to accomplish in the role of a Healthy Chula Vista Advisory Commissioner? (250 words or less)

I hope to help our City become healthier, less fuel dependent and be more active. I want to be able to provide resources to residents so all can live a quality lifestyle. Having grown up in South Bay and low-income, I know first hand the struggle that low-income consumers go through, especially when it comes to health. The lack of resources is a barrier and my insight will be valuable as the City looks to improve the health of their residents. I hope to make our residents healthier by helping City Council search pass health policies and seek opportunities for health improvements.

22. You may upload a resume in addition to your application (optional).

[RPL - Resume.pdf](#)

23.

I am familiar with the responsibilities of the Healthy Chula Vista Advisory Commission. I attest that the information I have provided is accurate and true.

Thank you,
City of Chula Vista

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Román Partida-López

Chula Vista, CA 91910 •

EDUCATION

J.D, Thomas Jefferson School of Law, San Diego, CA

B.A. Urban Studies, Minor in International Relations, University of San Diego, San Diego, CA

PROFESSIONAL EXPERIENCE

Center for Sustainable Energy, San Diego, CA

Equity Specialist, Clean Transportation Equity, August 2014 – Present

- Increase awareness and participation of households located in disadvantaged communities in Clean Vehicle Rebate Project (CVRP).
- Engage with a variety of electric vehicle (EV) market and clean transportation equity stakeholders, alternative-fuel industry, policy, planning, and other.

The Greenlining Institute, Berkeley, CA

Environmental Equity Legal Fellow, August 2013 – August 2014

- Advocated in legislative and administrative venues for environmental solutions to reduce poverty and pollution within low income communities and communities of color.
- Helped in the development of Senate Bill (SB) 1275 to improve access of clean transportation by disadvantaged communities.

Employee Rights Center, San Diego, CA

Law Clerk, October 2012 – April 2013

- Conducted research and analysis for employees having disputes involving wage and hour, overtime and unemployment insurance claims.
- Advocated on employees' behalf before administrative law judges for reinstatement of unemployment insurance.

San Diego Legal Aid Society, San Diego, CA

Legal Intern, June 2012 – October 2012

- Assisted *In Pro Per* participants prepare necessary documents for Domestic Violence, Civil Restraining Order and Unlawful Detainer hearings.

San Diego Coastkeeper, San Diego, CA

Legal Intern, June 2011 – September 2011

- Drafted legal memoranda for complaints brought by Coastkeeper.
- Obtained and reviewed public records regarding San Diego Stormwater Pollution Discharges.

California Center for Sustainable Energy, Energy Resource Center, San Diego, CA

Associate Program Manager, February 2008 – June 2010

- Researched, developed and coordinated logistics for Energy Resource Center workshops.
- Monitored budget, expenses and reporting.
- Helped manage energy information, resources and programs.

City of Chula Vista, Department of Conservation and Environmental Services, Chula Vista, CA

Conservation Specialist, October 2006 – February 2008

- Implemented community-based programs to enhance water conservation.
- Performed energy audits of residential homes for the Residential Energy Program.
- Researched and collected data for Greenhouse Gas Emissions Reduction Inventory Report.

Institute of the Americas, La Jolla, CA

Program Associate, October 2006 – June 2007

- Organized and marketed Energy & ITC Conferences in the Americas.
- Translated documents to/from Spanish and English.

Environmental Protection Agency, Region 9, San Diego, CA

Environmental Careers Organization Intern, February 2005- February 2006

- Conducted research for the development and implementation of the U.S.-Mexico Border Plan.
- Developed newsletters and fact sheets that illustrated the various projects helping mitigate environmental problems along the border region.

LANGUAGE SKILLS

- Native speaker and writer of Spanish.

Leah Larrarte

From: Webmaster
Sent: Monday, March 14, 2016 11:19 AM
To: CityClerk; Stacey Kurz
Subject: City of Chula Vista Health Advisory Commission Application

A new entry to a form/survey has been submitted.

Form Name: Healthy Chula Vista Advisory Commission Application
Date & Time: 03/14/2016 11:19 AM
Response #: 4
Submitter ID: 10604
IP address: 165.157.89.73
Time to complete: 32 min. , 23 sec.

Survey Details

Page 1

Application for membership on the Healthy Chula Vista Advisory Commission

Current vacancies are for:

- 5 - Members with expertise and experience in at least one of the focus areas: Land use, transportation, nutrition, health care, physical activity, or environment
- 1 - Resident of Council District 1
- 1 - Resident of Council District 2
- 1 - Resident of Council District 3
- 1 - Resident of Council District 4

1. Prefix

(o) Ms.

2. First and Last Name

Lorena Quiroz

3. Email

[REDACTED]

4. Residence Address

[REDACTED]

5. City

Chula Vista

6. ZIP Code

91913

7. Primary Phone

[REDACTED]

8. Secondary Phone

Not answered

9. Are you registered to vote in Chula Vista?

Yes

10. Do you live within the City limits of Chula Vista?

Yes

11. How Long?

11 years

12. Employer

Scripps Health

13. Occupation

Manager

14. Please indicate area(s) in which you have expertise and experience, or select None: (select as many as applicable)

Nutrition

15. If you selected one or more of the areas of expertise and experience above, please describe your expertise and experience that you would bring to the selected area(s). (250 words or less)

I have been a resident for Chula Vista for over ten years. I have worked in the South bay for over 20 years in the area of social services and public health. This includes working with low-income families in the areas of public health, education, employment and housing. I am interested in being part of this commission due to my experience working in the area of nutrition and making a difference in health and wellness. In the last three years I have worked with families in the Castle Park area promoting healthy living and coordinating wellness activities. The Chula Vista School district along with community partners are working together to integrate the 5210 message incorporated from Let's Go! a nationally recognized childhood obesity prevention program with a goal to increase healthy eating and physical activity. The 5210 messages focuses on eating 5 fruits and vegetables a day, 2 hours or less of screen time a day, 1 hour of physical activity a day and 0 zero sugary drinks. I have implemented this message to school-age children, parents, school staff and community members through the facilitation of interactive wellness activities. I established a school wellness committee at Castle Park Elementary focusing on the Wellness Policy implemented by the school district. The response has been phenomenal. Families adopted the message by participating in nutrition activities, reducing the amount of unhealthy foods in school events and participating in school-wide wellness fairs. Over 100 parents and more than 400 students have participated in activities.

16.

I understand if I am appointed to a seat that represents my district, I must maintain my residency and elector status throughout my terms to remain eligible.

17. Have you previously served, or do you currently serve, on a Chula Vista Board, Committee or Commission

No

18. If yes, which one(s) and for what period of time?

Not answered

19. Are you, or have you been, involved in any local, civic, service or community groups?

No

20. If yes, please list them

Not answered

21. What do you hope to accomplish in the role of a Healthy Chula Vista Advisory Commissioner? (250 words or less)

Implementing 5210 is an important message that needs to be spread throughout the city of Chula Vista. It covers well-rounded views and easy to understand issues that need to be addressed in this community. The South region still accounts for more than 50% of all deaths due to chronic diseases mainly due to unhealthy eating and daily lifestyle. My goal is advocate about nutrition by demonstrating what has been successfully implemented and the goals accomplished in the Castle Park community in an effort spread the activities throughout Chula Vista. My role would include recruiting the food industry, local businesses, community members and schools to promote the importance of healthy nutrition. My goal is to initiate looking at nutrition as natural selection process and lifestyle rather than an option. Having a counseling background, has helped worked with families throughout the years. I find that we can create programs and offer services but sustainability is always the key. I strongly believe that getting to know our community by directly talking to our people on a one-to-one basis is how we engage, empower and build rapport at different levels. As we work with families and community members, we also want to include them in being advocates with existing issues affecting the community. The idea is to provide continuous education on establishing a healthy mindset, offer interactive activities in nutrition and get the community involve to make healthy choices. Implementing these ideas along with addressing other health-related issues is fundamental in the community.

22. You may upload a resume in addition to your application (optional).

[LQuiroz resume 3.14.16.pdf](#)

23.

I am familiar with the responsibilities of the Healthy Chula Vista Advisory Commission. I attest that the information I have provided is accurate and true.

Thank you,
City of Chula Vista

This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

LORENA QUIROZ

[REDACTED]
Chula Vista, CA 91913
[REDACTED]
[REDACTED]

OBJECTIVE

Manager for Scripps Mercy Hospital Chula Vista Well-Being Center.

SUMMARY OF QUALIFICATIONS

- Bilingual professional with more than 25 years of counseling and project management experience working with a multicultural diverse population in all areas of academia, public health, social services and career/vocational programs.
- Extensive experience in the areas of management encompassing operational supervision, project coordination, implementation of programming and curriculum, facilitation and teaching in child development, nutrition, career development and human services.
- Develop interpersonal and communication skills with organizations and institutions to establish collaborating relationships that has proven efficiency at all levels of education and public service.
- Global knowledge of computer database systems designed to increase productivity and exceed institutions' needs which include, but are not limited to, Microsoft Office, San Diego County's Information Systems, FileMaker Pro, SARS database, Customer Information Servicing Reporting System (CISRS) and Internet.

SELECTED ACCOMPLISHMENTS

CAREER/EDUCATION COUNSELING

- Directly worked and counseled a diverse population that included undergraduate and graduate students pursuing careers in healthcare and engineering, service members, youth in foster care and on probation, and foreign-trained professionals.
- Counsel students and adults in career transition to explore employment options and career pathways including: reviewing career assessment test results to advice and counsel on particular career options, facilitation of orientations to large groups of students and develop follow up procedures on participant's career progress.
- Educate individuals on academic and employment topics providing referrals to public and private educational institutions, community services and navigating online resources.
- Successfully assisted over 500 international nurses, dentists, doctors and engineers over the course of 6 years to obtain their U.S. license in their profession and/or secure medical residency in the United States by providing educational guidance on licensing process, residency application assistance and one-on-one preparation on interviewing techniques.

TRAINING AND DEVELOPMENT

- Served as a key contributor for creation and delivery of management and service staff training resulting in higher productivity of customer service, recruitment, outreach and delivery of services in the education, employment and social service industries.
- Developed curriculum and facilitated Spanish workshops for UCSD Career Connection, Vocational English as a Second Language Classes (VESL) for international professionals and Job readiness workshops and Career Advancement classes for students, staff and the general public at various educational institutions and non-profit organizations.
- Directed completion of quality education assessments, along with compilation and analysis of results, ensuring that program administration was consistent with organizations' strategic goals.

PROJECT MANAGEMENT

- Responsible for the oversight and leadership of all community activities and functions of the Scripps Mercy Hospital Chula Vista Well-Being Center.
- Assist with program implementation and coordination to monitor participation and track outcome success working with families, internationally-trained participants, adults in transition and underrepresented minority groups.
- Established recruitment strategies and developed relationships with community organizations, local business associations and academic institutions, ensuring implementation of suitable educational and social service programs leading to successful outcome-based results.
- Coordinated four Community Health Fairs at affordable housing sites throughout San Diego, Imperial and Orange counties with a participation of over 30 community agencies at each event with the objective of educating families on healthcare options, safety and preventive services and employment resources.

VOLUNTEER EXPERIENCE

- Market and co-facilitate health fitness program for a business in the South Bay area.
- Coordinate charity events for schools, faith-based programs and healthcare organizations.
- Volunteer at UCSD Career Services Center, One Stop Career Centers and community colleges for Career Fairs, Resume Marathon and Mock Interview workshops.

WORK EXPERIENCE

Scripps Mercy Hospital Chula Vista Well-being Center, Chula Vista, CA <i>Manager</i>	2013-Present
Welcome Back Center hosted by Grossmont College, Bonita, CA <i>Employment Coordinator/ Educational Case Manager</i>	2006-2012
San Diego Community College District-Continuing Ed., San Diego, CA <i>Academic Counselor</i>	2007-2009
Arbor E & T, LCC, Chula Vista, CA <i>Vocational/Career Specialist</i>	2006-2007
San Diego Workforce Partnership, San Diego, CA <i>Business Services Coordinator</i>	2005-2006
The Art Institute of California, San Diego, CA <i>Career Development Instructor</i>	2005

EDUCATION

Master's Degree in Counseling, with emphasis in Career Development/Human Resources
University of San Diego, San Diego, CA 2001

Bachelor of Arts Degree in Psychology
San Diego State University, San Diego, CA 1996

Associate of Arts in Behavioral Sciences
Imperial Valley College, Imperial, CA 1994

Leah Larrarte

From: Webmaster
Sent: Friday, March 18, 2016 10:11 AM
To: CityClerk; Stacey Kurz
Subject: City of Chula Vista Health Advisory Commission Application

A new entry to a form/survey has been submitted.

Form Name: Healthy Chula Vista Advisory Commission Application
Date & Time: 03/18/2016 10:11 AM
Response #: 11
Submitter ID: 10708
IP address: 209.118.100.50
Time to complete: 2 min. , 27 sec.

Survey Details

Page 1

Application for membership on the Healthy Chula Vista Advisory Commission

Current vacancies are for:

- 5 - Members with expertise and experience in at least one of the focus areas: Land use, transportation, nutrition, health care, physical activity, or environment
- 1 - Resident of Council District 1
- 1 - Resident of Council District 2
- 1 - Resident of Council District 3
- 1 - Resident of Council District 4

1. Prefix

(o) Mrs.

2. First and Last Name

Diana Velo

3. Email

[REDACTED]

4. Residence Address

[REDACTED]

5. City

Chula Vista

6. ZIP Code

91911

7. Primary Phone

[REDACTED]

8. Secondary Phone

[REDACTED]

9. Are you registered to vote in Chula Vista?

Yes

10. Do you live within the City limits of Chula Vista?

Yes

11. How Long?

15 years

12. Employer

American Diabetes Association

13. Occupation

Associate Manager, Area Community Analyst

14. Please indicate area(s) in which you have expertise and experience, or select None: (select as many as applicable)

Nutrition

Health Care

15. If you selected one or more of the areas of expertise and experience above, please describe your expertise and experience that you would bring to the selected area(s). (250 words or less)

As an employee of the American Diabetes Association and a person living with diabetes I have been trained to give out nutritional information as it pertains to diabetes prevention and management. Additionally, I have worked in the medical field as a referral coordinator and am aware of the issues that affect our community. I have seen first-hand the growing diabetes epidemic and how it strikes everyone without preference to race, color or gender. But the management of this disease (or the lack of it) does go hand in hand with the financial status, ethnicity and genetic background of a person. These are all things that must be kept in mind when making decisions for a community as it relates to their health and economic status. I feel that my extensive knowledge of the disease would be an asset to have on the commission and I would be able to help and advise the Healthy Chula Vista Advisory Commission.

16.

I understand if I am appointed to a seat that represents my district, I must maintain my residency and elector status throughout my terms to remain eligible.

17. Have you previously served, or do you currently serve, on a Chula Vista Board, Committee or Commission

No

18. If yes, which one(s) and for what period of time?

Not answered

19. Are you, or have you been, involved in any local, civic, service or community groups?

No

20. If yes, please list them

Not answered

21. What do you hope to accomplish in the role of a Healthy Chula Vista Advisory Commissioner? (250 words or less)

My goal as a member on the Healthy Chula Vista Advisory Commission is to promote a healthy and active lifestyle for everyone. We talk so much about diets knowing that they do not work. But if we can teach the community about healthier options to the foods we already eat as well as portion control and what that looks like in the Latino community, in the African American community, etc. it would make things easier to do and easier to manage as well. All diseases are interconnected and if we learn to manage one, we can help ourselves and manage them all. But this goes hand in hand with the neighborhoods that we live in. If an overweight person with diabetes needs to eat right and exercise he/ she will not do so if there are no grocery stores conveniently placed in their community, he/she will not exercise if there are no sidewalks to walk on or if there is no security at a local park or lighting for that matter. All these things come to play an important role in how well a person can or will manage a disease. And these are all important factors that need to be addresses to make a community better. If we have healthy, educated and informed citizens we increase the quality of the area that we live in and the potential to bring in more revenue grows as well.

22. You may upload a resume in addition to your application (optional).

[DianaVeloResume.doc](#)

23.

I am familiar with the responsibilities of the Healthy Chula Vista Advisory Commission. I attest that the information I have provided is accurate and true.

Thank you,
City of Chula Vista

This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

Diana Velo

◆ Chula Vista, CA 91911 ◆

Objective

Healthy Chula Vista Advisory Commission position allowing for parlay of demonstrated organization, customer service, communication, and project management skills proven by 9 years of successful, profitable employment.

Profile

Motivated, personable business professional with an associates degrees and a successful track record of profitable business management. Talent for quickly mastering technology. Diplomatic and tactful with professionals and non-professionals at all levels. Accustomed to handling sensitive, confidential records. Demonstrated history of producing accurate, timely reports meeting customer service and guidelines.

Flexible and versatile – able to maintain a sense of humor under pressure. Poised and competent with demonstrated ability to easily transcend cultural differences. Thrive in deadline-driven environments. Excellent team-building skills.

Skills Summary

- ◆ Project Management
- ◆ Report Preparation
- ◆ Written Correspondence
- ◆ General Office Skills
- ◆ Computer Savvy
- ◆ Customer Service
- ◆ Event Planning
- ◆ Marketing & Sales
- ◆ Accounting/Bookkeeping
- ◆ Front-Office Operations
- ◆ Professional Presentations
- ◆ Grant Writing

Professional Experience

COMMUNICATION: REPORTS/PRESENTATIONS/TECHNOLOGY

- ◆ Prepare complex reports for managed care organizations, ensuring full compliance with store requirements and tight deadlines.
- ◆ Design and deliver series of classes for local businesses and associations, providing counseling and education on proper eating habits and diabetes maintenance.
- ◆ Communicate medical concepts to patients using layman's terms to facilitate understanding.
- ◆ Rapidly learn and master varied computer programs

CUSTOMER SERVICE:

- ◆ Oversee front-office operations and provide impeccable customer service:
 - ◆ Built a clientele
- ◆ Develop and implement strategic marketing plan for business:
 - ◆ Create special promotions, write/design print and outdoor advertising, and coordinate all media buying.

Employment History

AMERICAN DIABETES ASSOCIATION

Associate Manager, Area Community Analyst, October 2014 to Present

AMERICAN DIABETES ASSOCIATION

Administrative Specialist, March 2013-October 2014

AMERICAN DIABETES ASSOCIATION

Health Promoter, September 2009-March 2013

DR. JOSE PENA

Referral Coordinator, April 2006-February 2007

Education

SOUTHWESTERN COLLEGE – CHULA VISTA, CA

Associates Degree, 2010

GPA: 2.98/3.0