

RESOLUTION NO. _____

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF CHULA VISTA 1) APPROVING AN APPLICATION TO THE PORT OF SAN DIEGO FOR \$75,000 IN FUNDING FOR HARBORFEST 2014 AND AUTHORIZING THE CITY MANAGER TO ENTER INTO A GRANT AGREEMENT; 2) WAIVING THE CITY OF CHULA VISTA COMPETITIVE FORMAL BID REQUIREMENT AND APPROVING AN AGREEMENT WITH MCFARLANE PROMOTIONS, INC. TO COORDINATE HARBORFEST 2014; AND 3) APPROVING AN APPROPRIATION FROM THE GENERAL FUND OF \$7,500 FOR INITIAL PAYMENT TO MCFARLANE PROMOTIONS

WHEREAS, the City of Chula Vista is actively engaged in establishing signature community events that attract residents and visitors; and

WHEREAS, HarborFest 2013 attracted more than 10,000 residents and visitors to the Chula Vista Bayfront and Port of San Diego Tidelands; and

WHEREAS, the application deadline for the Port of San Diego Community Event Sponsorship was May 2, 2014 and, the City Manager submitted an application to meet that deadline; and

WHEREAS, the City Council ratifies the City Manager's actions in submitting that application and desires that the City Manager have the authority to take all actions reasonably necessary on behalf of the City to obtain the Community Event Sponsorship Funding, including signing an agreement with the Port of San Diego for such funding; and

WHEREAS, the success of HarborFest depends upon expert coordination and planning with vendors, musical groups, festival participants, and others; and

WHEREAS, the City requires third-party accounting assistance to collect and manage funds from ticket sales, booth registration fees, and other fees;

WHEREAS, McFarlane Promotions' experience, qualifications and success in planning large-scale public events makes the firm uniquely qualified and the City's interests would be materially better served by entering into a sole source agreement with McFarlane Promotions; and

WHEREAS, pursuant to Chula Vista Municipal Code Section 2.56.070, staff is recommending that the City Council waive the formal bidding process and hire McFarlane Promotions as a sole source; and

WHEREAS, McFarlane Promotions warrants and represents that the firm is experienced and staffed in a manner such that it can coordinate and deliver the services within the timeframes required by the City.

NOW THEREFORE BE IT RESOLVED by the City Council of the City of Chula Vista, that it approves the filing of an application for Port of San Diego Community Event Sponsorship funding and ratifies the actions taken by the City Manager to do so; and authorizes the City Manager or his designee to sign a grant agreement with the Port of San Diego, subject to review and approval by the City Attorney, should the City receive the grant funding.

BE IT FURTHER RESOLVED that the City Council of the City of Chula Vista does hereby waive the competitive bidding process and approves the Production Agreement between the City and McFarlane Promotions, Inc., in the form presented, with such minor modifications as may be required or approved by the City Attorney, a copy of which shall be kept on file in the Office of the City Clerk, and authorizes and directs the Mayor to execute same.

BE IT FURTHER RESOLVED that the City Council appropriates \$7,500 to the General Fund – City Manager’s Administrative budget, to make an initial payment to McFarlane Promotions with funding to be reimbursed from HarborFest 2014 sponsorships and fees.

Presented by

Approved as to form by

James D. Sandoval
City Manager

Glen R. Googins
City Attorney