

RESOLUTION NO. _____

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF CHULA VISTA 1) APPROVING THE SPONSORSHIP OF THE 2015 HARBORFEST EVENT 2) APPROVING THE AGREEMENT WITH MCFARLANE PROMOTIONS TO COORDINATE CHULA VISTA HARBORFEST 2015 AND 3) APPROVING AN APPROPRIATION FROM THE GENERAL FUND OF \$7,500 FOR INITIAL PAYMENT TO MCFARLANE PROMOTIONS (4/5 VOTE REQUIRED)

WHEREAS, the City of Chula Vista is actively engaged in establishing signature community events that attract residents and visitors; and

WHEREAS, HarborFest 2014 attracted more than 17,000 residents and visitors to the Chula Vista Bayfront and Port of San Diego Tidelands; and

WHEREAS, the success of HarborFest depends upon expert coordination and planning with vendors, musical groups, festival participants, and others; and

WHEREAS, the City requires third-party accounting assistance to collect and manage funds from ticket sales, booth registration fees, and other fees;

WHEREAS, McFarlane Promotions' experience, qualifications and success in planning large-scale public events makes the firm uniquely qualified; and

WHEREAS, the consultant warrants and represents that the firm is experienced and staffed in a manner such that the consultant can coordinate and deliver the services within the timeframes herein provided in accordance with the terms and conditions of this agreement.

NOW THEREFORE BE IT RESOLVED that the City Manager of the City of Chula Vista or his designee is hereby authorized and directed to execute said agreement with McFarlane Promotions on behalf of the City of Chula Vista in the form presented, with such minor modifications as may be required or approved by the City Attorney, a copy of which shall be kept on file in the Office of the City Clerk.

BE IT FURTHER RESOLVED that the City Council appropriate \$7,500 to the Administration Department's Supplies and Services budget to make an initial payment to McFarlane Promotions to be reimbursed from HarborFest 2015 sponsorships and fees.

Presented by

Approved as to form by

Gary Halbert

Glen R. Googins

City Manager

City Attorney