

# Outreach

- Feb. – Nov. 2014- Climate Change Working Group develops CAP objectives
  - 28 Member emails
  - 61 Interest list emails
  - More than 1,000 notification emails sent out during project development, many more communication emails
  - 10 Meetings
  - 1 Public Forum
    - Featured in CLEAN Newsletter & Community Connections (City newsletter)
    - Emails to notify members/interested parties and encourage them to promote the event to their networks
  - CCWG participant survey
- Nov. 2014- City Council adopts Objectives
  - Nov. 2015 – City and Climate Action Campaign (CAC) promote Paris Climate Conference
  - Nov. 2015 – Presents at First Friday Breakfast
    - All members and interested parties emailed
- Dec. 2015- Meet with CAC on CAP

# Outreach

- 2015-2017- staff implements more than 50% of the 91 actions
- **Mar. 2017- Climate Change Working Group meeting on CAP**
  - 2 emails to all members and interested parties (Save the date 30+ days early, agenda & meeting documents a week in advance)
  - Outlook invitations and follow up emails & calls
- **April 2017- CAC comments on CAP**
  - Members and interested parties notified about delay in CAP document development
  - 6/12/17 - SSC Chair comments that they have reviewed the CAC comments but did not direct staff to address them
- **Aug. 2017 – Sustainability Commission meeting on CAP**
  - 8/10/17 - Sustainability Commission Agenda Packet sent out (sent to CAC/SANDAG 8/11)
  - 8/14/17 – SSC hear staff presentation & CAC comments and recommend staff submit to City Council and Council adopt
  - 8/15/17 – Status update sent to CCWG members and interested parties with full documents
  - 9/8/17 – Reminder about 9/12 City Council meeting
  - 9/14/17 – Update about item continuation on 9/26
  - 9/21/17 - Reminder about 9/26 City Council meeting