

Citizens' Oversight Committee Applications

Designated Member Nominations & District 4

These applicants will automatically receive an
interview per CVMC Section 2.53.040 &
CVMC Section 2.61.060.

Citizens' Oversight Committee Applications Designated Member Nominations

**Alliance of Californians for Community
Empowerment – San Diego Branch:**

- Susana Juarez
- Lileana Robles

Chula Vista Chamber of Commerce:

- Steven Miesen

Director of Public Works:

- Leon Firsh

Fire Chief:

- Scott Vinson

Growth Management Oversight Commission:

- Rodney Caudillo
- Duaine Hooker
- Michael Lengyel

Parks & Recreation Commission:

- Thomas Doyle

Police Chief:

- Donald Hunter

San Diego and Imperial Counties Labor Union:

- David Garcias

San Diego Tax Payers Association:

- Todd Voorhees

Sustainability Commission:

- Robert Coleman
- Sassan Rahimzadeh
- Oscar Romo
-

Youth Sports Council:

- Silvestre Vigilante

Leah Larrarte

From: Webmaster
Sent: Wednesday, February 15, 2017 3:22 PM
To: CityClerk; Adrianna Hernandez
Subject: City of Chula Vista: Citizens' Oversight Committee Application - Web form

Categories: B & C Apps for Leah

A new entry to a form/survey has been submitted.

Form Name: Measure P Citizens' Oversight Committee Application
Date & Time: 02/15/2017 3:21 PM
Response #: 46
Submitter ID: 22748
IP address: 72.199.20.160
Time to complete: 13 min. , 54 sec.

Survey Details

Page 1

Application for membership on the Measure P Citizens' Oversight Committee

- 1. **Prefix**
(o) Mr.

- 2. **First and Last Name**
RODNEY CAUDILLO

- 3. **E-mail**
[REDACTED]

- 4. **Home Address**
[REDACTED]

- 5. **City**
[REDACTED]

- 6. **ZIP code**
[REDACTED]

- 7. **Primary Phone**
[REDACTED]

8. Secondary Phone

Not answered

9. Are you registered to vote in Chula Vista?

Yes

10. Do you live within the City limits of Chula Vista?

Yes

11. How Long?

15 YRS

12. Present employer

WEDBUSH MORGAN SECURITIES

13. Occupation

WEALTH MANAGER- REGISTERED FINACIAL ADVISOR

14. Are you currently serving on a Chula Vista Board/Commission?

Yes

15. Which one(s)?

GMOC

16. Have you previously served on a Chula Vista Board/Commission?

Yes

17. Which ones?

SAFETY COMMISSION- 8 yrs

18. Are you or have you been involved in any local, civic or community groups?

No

19. Which ones?

Not answered

20. Certain seats on the Citizens' Oversight Committee require nomination by specific Nominating Authorities. If you are applying for one of these seats, please select your Nominating Authority below; otherwise, select "none":

Growth Management Oversight Commission

21. ** This question is ONLY required for applicants who were nominated by one of the following Nominating Authorities, otherwise please enter "N/A":

- Chula Vista Chamber of Commerce - Nominees must have expertise and experience in at least one of the following areas: accounting, finance, engineering, or a related discipline (including construction).
- San Diego Taxpayers Association - Nominees must have expertise and experience in at least one of the following areas: accounting, finance, engineering, or a related discipline (including construction).
- Chula Vista Director of Public Works - Nominees must have expertise and experience in engineering or a related discipline (including construction).

Please describe your applicable experience and expertise in 250 words or less:

N/A

22. What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas? (250 words or less)

I am interested in making sure our City strives to and meets our goals. Keeping in mind to operate within our budget and see that the quality of life on all levels remains high. I would like to see that we bring good quality jobs and housing to our great city. I would also like to give input on how we can increase revenues. Proper planning is essential to help meet these goals.

I have been a Wealth Manager for 24 years and have designed, managed very large accounts for Individuals, Large Financial Corporations and Municipalities. I also have been instrumental in advising Municipalities on budget and pension issues in various capacities.

I believe my financial background will help as a sounding board to many great things we can do in this city. I have a lot of great ideas that I would like to share.

23. What would you hope to accomplish in the role of a Member of the Citizens' Oversight Committee? (250 words or less)

I would like to help in the planning and completion of the projects that Measure P revenues will provide for our city. I would also like to be able to help operate within the budgets for the projects. I would like to make sure that the measure is successful and to ensure the residents that the additional revenue is being allocated wisely. In conclusion, I would like to ensure the residents that our quality of life will remain high by the great infrastructure and public safety projects we will complete.

24. I understand that to be considered, I must submit a resume along with this application.

MEASURE P RESUME.doc

25.

(o) I am familiar with the responsibilities of the Citizens' Oversight Committee. I declare under penalty of perjury under the laws of the State of California that the information I have provided is accurate and true.

Thank you,
City of Chula Vista

This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

RODNEY CAUDILLO



OBJECTIVE

Seeking the Measure P Oversight Committee position. Work with the City Council to ensure that the infrastructure/public safety goals are efficiently met. I will work to make sure the quality of life remains at the highest level and that future growth is effectively accomplished with the additional sales tax revenue.

WORK EXPERIENCE

- 1991-1999 First Wall Street Investments, Financial Advisor. La Jolla, Ca
Managed customers investment accounts, Made financial management decisions for customers, Retirement planning, Managed 401 K portfolios for large corporations. Business development.
- 1999-Present Wedbush Morgan Securities, Vice President Investments. La Jolla, Ca
Investment wealth management with Individuals, Large Financial Institutions, Municipalities. Designed and implement large and complex investment portfolios. Managed and constructed large 401k platforms for corporations. Pension management, Business development, Retirement planning and Budgeting.

RELATED EXPERIENCE

- 2007-2015 Chairman of the Safety Commission for the city of Chula Vista, Ca.
Worked with the engineering department on various traffic matters. Conceived and developed ideas and suggestions to contribute to the improvement of personal, traffic or property safety within the city.
- 2007- present President of Eastlake 2 Home Owners Association. Manage 3 million dollar budget. Develop and enforce policies. Oversee the management of 2450 residential homes in the community.

EDUCATION

- 1991 BS degree in Business Administration, Finance San Diego State University.

Leah Larrarte

From: Webmaster
Sent: Monday, February 13, 2017 3:50 PM
To: CityClerk; Adrianna Hernandez
Subject: City of Chula Vista: Citizens' Oversight Committee Application - Web form

Categories: B & C Apps for Leah

A new entry to a form/survey has been submitted.

Form Name: Measure P Citizens' Oversight Committee Application
Date & Time: 02/13/2017 3:49 PM
Response #: 41
Submitter ID: 22684
IP address: 72.220.50.174
Time to complete: 14 min. , 2 sec.

Survey Details

Page 1

Application for membership on the Measure P Citizens' Oversight Committee

1. **Prefix**
(o) Mr.
2. **First and Last Name**
Robert Coleman
3. **E-mail**
[REDACTED]
4. **Home Address**
[REDACTED]
5. **City**
[REDACTED]
6. **ZIP code**
[REDACTED]
7. **Primary Phone**
[REDACTED]

8. Secondary Phone

Not answered

9. Are you registered to vote in Chula Vista?

Yes

10. Do you live within the City limits of Chula Vista?

Yes

11. How Long?

26 years

12. Present employer

Unemployed, layoff due to project completion

13. Occupation

Community Relations/Outreach

14. Are you currently serving on a Chula Vista Board/Commission?

Yes

15. Which one(s)?

Sustainability Commission, current second term

16. Have you previously served on a Chula Vista Board/Commission?

No

17. Which ones?

Not answered

18. Are you or have you been involved in any local, civic or community groups?

Yes

19. Which ones?

Wildlife Advisory Group, represent Sustainability Commission

20. Certain seats on the Citizens' Oversight Committee require nomination by specific Nominating Authorities. If you are applying for one of these seats, please select your Nominating Authority below; otherwise, select "none":

Sustainability Commission

21. ** This question is ONLY required for applicants who were nominated by one of the following Nominating Authorities, otherwise please enter "N/A":

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- San Diego Taxpayers Association - Nominees must have expertise and experience in at least one of the following areas: accounting, finance, engineering, or a related discipline (including construction).
- Chula Vista Director of Public Works - Nominees must have expertise and experience in engineering or a related discipline (including construction).

Please describe your applicable experience and expertise in 250 words or less:

Throughout my professional career, I have provided communications services to serve two-way communication between government agencies and key publics which require obtaining input from affected stakeholders for decision making. I fully understand the need for essential oversight and input from the public on projects that have significant impact regarding public safety. My experience with environmental cleanup of hazardous waste sites has provided needed experience in dealing with topics of high citizen concern. Communication services have included deciphering specific, technical aspects of programs and writing and disseminating easy to comprehend fact sheets that convey complex information to citizen stakeholders. My skill set includes the ability to dissect issues, ask questions and prioritize the most salient information that is of concern to stakeholders. Additionally, my experience as a member of the City's Asset Management Program Advisory (2014-2016) has given me a unique insight into the city's state-of-the-art asset management system and its role in managing assets to minimize life cycle costs while delivering service levels at acceptable risks. I learned how the City works to prioritize repair, maintenance and replacement of assets, learned first hand from city department managers of key problems and concerns and current state of city assets. My knowledge of sustainability practices in construction practices will be applied to help analyze projects in determining cost effective and environmental impacts.

22. What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas? (250 words or less)

My principal areas of interest are providing services that improve the City's infrastructure in a sustainable and cost effective manner. Efforts need to continue to compliment the nationally recognized leadership the City has earned in protecting its environment by ensuring best management practices are focused on clean air, water and land. This focuses on implementing sustainable practices in construction, maintenance, repair and replacement of city facilities including roads, buildings, lighting, water, open spaces and parks. The City's Climate Change and Water Stewardship Plans and implementing these are of key interest. Continued development of these and new complimentary programs that utilize cost effective and high quality improvements are important and meet with expectations of many Chula Vista residents and businesses. As a Commissioner on the Sustainability Commission (2010-present), I have worked with other Commissioners providing advisory information and recommendations to the City Council on environmental initiatives pertaining to climate change, energy conservation, renewable energy, sustainable practices, and preserving natural resources. The focus is on saving resources and money during initial investment and ongoing implementation and this has been an important role for the Commission. I serve on the Chula Vista/Port of San Diego Wildlife Advisory Group focusing on wildlife protection and providing input and review for the Natural Resources Management Plan for two wildlife districts and its implementation in the redevelopment district on the Chula Vista Bayfront. For the Also provide input on design guidelines and Request for Qualifications for Bayfront development for the Chula Vista/Port Bayfront Cultural Design Committee.

23. What would you hope to accomplish in the role of a Member of the Citizens' Oversight Committee? (250 words or less)

The Oversight Committee's role is one of utmost importance. Measure P was passed by Chula Vista citizens entrusting the Oversight Committee to make sure expenditures for projects selected to improve the City's infrastructure follow the requirements called out in the measure. As a member of the Sustainability Commission, I feel it is important to evaluate projects from a "sustainability" perspective. The perspective I would bring and hope to impart to Oversight Committee members in their decision making would be for infrastructure projects (repair, upgrades, new construction, ongoing maintenance) to be conducted in consideration of overall quality of life, care for the environment, respect for ecological constraints, long-term effectiveness and use of environmentally conscious materials, and be conducted economically in cost-effective manner relevant to each specific project. In the role as a member of the Oversight Committee I will help Committee members in their review of infrastructure projects and bring my perspective from understanding gained as an active participant on the Asset Management Program Advisory Committee. This includes familiarity with the nine Asset Program Systems that comprise the City's Asset Management Program and how the City prioritizes needs, work to be done and available funds. Overall, I would hope to provide a positive and constructive role as a participant that benefits city staff and citizens of Chula Vista.

24. I understand that to be considered, I must submit a resume along with this application.

Robert B. Coleman--RESUME - FEB 2017.pdf

25.

(o) I am familiar with the responsibilities of the Citizens' Oversight Committee. I declare under penalty of perjury under the

laws of the State of California that the information I have provided is accurate and true.

Thank you,
City of Chula Vista

This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

ROBERT B. COLEMAN**PROFILE**

Leader in developing strategies and implementing conservation and energy efficiency programs. Specialize in outreach, communication services and conducting special events. Manage projects, establish budgets, lead and mentor staff. Multi-experienced communicator and ambassador for sustainability programs.

QUALIFICATIONS AND SKILLS

- Project Management/Marketing/Outreach
 - Management Plans/Develop Budgets/Prepare Reports
 - News Releases/Fact Sheets/Newsletters/Brochures
 - Special Event Management/Scheduling/Coordination
 - Conduct Training/Support Clients
 - Case Studies/PowerPoint Presentations
 - Spokesperson/Liaison/Point-of-Contact
 - Establish Strong Working Relationships/Partnerships
 - Detail-oriented/Team Player/Collaborator/Mentor
 - Meet and Exceed Client Expectations
- Demonstrated experience in working with local, state and federal agencies, nonprofit organizations, businesses and stakeholders in marketing, outreach and developing effective strategies to coordinate energy efficiency, environmental cleanup programs and complimentary programs to publicize and disseminate key information to enhance program effectiveness.
 - Serve as volunteer Commissioner, Sustainability Commission of Chula Vista, CA, providing input on City's environmental programs.
 - Planned, budgeted and managed comprehensive community relations/awareness programs focusing on two-way communication to educate and engage targeted stakeholders and community members.
 - Developed and staged public events, meetings, workshops, home tours, open houses, trainings and serve as key point for direct customer contact.
 - Prepared communication materials to convey complex technical information in a concise, understandable manner for specific publics.

RELEVANT PROFESSIONAL EXPERIENCE

Energy Upgrade California/ICF International ***San Diego, CA*** ***2016***
Brand Ambassador

Represented statewide Energy Upgrade California™ program (Retail Component) in San Diego, Orange and Riverside Counties and the Plug Load Appliances (PLA) Program for San Diego Gas & Electric Company (SDG&E) throughout the utility's service territory. Established working relationships with store management and train retail associates on energy efficiency, water conservation, and rebates. Conducted training (workshop and one-on-one interactions) of retail associates consistently conveying energy efficiency information and tips to educate retail associates to enhance communication with store customers to guide customers' energy management and purchasing decisions to help the state meet its energy goals.

Energy Upgrade California/BDS Marketing ***San Diego, CA*** ***2015***
Marketing Development Representative

Conducted marketing services and consumer events to support the statewide Energy Upgrade California™ initiative to promote energy efficiency and water conservation. Established strong partnerships with 30+ major home improvement stores and other retailer stores throughout San Diego County. Trained retail sales associates (workshops and one-on-one) on energy efficiency to enhance their knowledge to better inform store customers to positively influence their purchasing decisions of energy- and water-saving products and services. Coordinated, conducted over 75 store events to educate, motivate consumers to reduce energy and water use.

Center for Sustainable Energy (CSE) ***San Diego, CA*** ***2011-2015***
Project Associate

Developed and managed nationally-recognized Dept. of Energy (Better Buildings Pilot Study) Demonstration Home Program that focused on educating homeowners on how to make their homes more comfortable, safer and energy efficient while promoting Energy Upgrade California™ Home Upgrade. Program was launched in Chula Vista, CA with 5 of 34 demonstration homes that underwent energy efficiency retrofits. Coordinated and implemented 109 home tours/open houses throughout San Diego County with participating "Trusted Advisor" homeowners and home performance contractors connecting them with nearly 3,000 home tour attendees. Prepared communication materials, press releases, energy efficiency case studies and coordinated marketing and implementation for all events.

ROBERT B. COLEMAN**City of Chula Vista, Sustainability Commission
Commissioner - Volunteer****Chula Vista, CA****2010-present**

Provide advisory information and recommendations to the City Council on environmental initiatives pertaining to climate change, energy conservation, renewable energy, sustainable practices, and preserving natural resources. Includes serving as Vice Chair on Commission's Climate Change Working Group. Represent Commission as member of:

- Asset Management Program Advisory Committee provided input on City's state-of-the-art asset management system. Participated in meetings and tours of facilities to see witness conditions of city's assets and needs for minimizing life cycle costs, delivering service levels at acceptable levels of risk, and prioritization of asset repair and maintenance. Provided input on Committee's significant efforts at Mayor's monthly breakfast in spring 2016.
- City of Chula Vista/Port of San Diego Wildlife Advisory Group focusing on wildlife protection and providing input and review for the Natural Resources Management Plan for two wildlife districts bordering the redevelopment district on the Chula Vista Bayfront.
- Bayfront Cultural Design Committee providing input on design guidelines and Request for Qualifications for Bayfront development.

**Brown and Caldwell
Science Applications International Corp.
Project Manager Community Relations****San Diego, CA
San Diego, CA****1994-2008
1984-1994**

Spearheaded full-range of community relations/public outreach services to support environmental cleanup of Superfund sites and U.S. Navy and Marine Corps bases and in California. Managed in-house community relations practice and prepared materials to execute numerous projects. Established close working relationships with project managers, regulatory agencies (U.S. EPA, Cal-EPA, county and city staff) contractors, and internal and external staff. Researched, wrote Community Relations Plans for community input and participation in hazardous waste cleanup projects. Wrote, edited, and oversee graphics for Proposed Plans for environmental cleanup. Prepared press releases, fact sheets, information displays, and coordinated monthly and special event public meetings for information exchange with government representatives and stakeholders.

SIGNIFICANT ACCOMPLISHMENTS

- Managed and conducted 40+ Energy Upgrade California and SDG&E energy efficiency training events. Trained more than 600 store employees throughout San Diego, Orange and Riverside Counties. Conducted 120 consumer events providing energy efficiency, ENERGY STAR, and water conservation information and tips.
- Developed, budgeted and negotiated proposals for full-service community relations/public outreach services for environmental cleanup projects, totaling \$4.0 million.
- Based on the results of conducting interviews with community members and government agencies, formulated Community Relations/Public Participation Plans, for implementing effective two-way communication between government agencies and stakeholders on environmental projects.
- Organized, implemented more than 200 regularly scheduled Community Advisory Board meetings and project technical team meetings, and project-specific public meetings that served as a community forum for two-way information exchange and consensus building between government representatives and stakeholders.
- Researched, wrote, and edited award-winning marketing submittals in 2006 and 2008 in the highly competitive "Environmental Restoration" category of the U.S. Chief of Naval Operations/Secretary of Defense award competitions.
- San Diego County Water Authority – participant in Citizens Water Academy, summer 2015. As Academy Alumnus participate in Water Authority events and assist with information dissemination on key issues.
- Developed five sustainability proposals focusing on energy efficiency and water conservations for commercial and residential facilities.

EDUCATION

Master of Science, Mass Communication
Bachelor of Arts, Journalism
Professional Certificate in Sustainability

San Diego State University 1981
San Diego State University 1977
San Diego State University 2011

Leah Larrarte

From: Webmaster
Sent: Tuesday, February 14, 2017 8:44 PM
To: CityClerk; Adrianna Hernandez
Subject: City of Chula Vista: Citizens' Oversight Committee Application - Web form

Categories: B & C Apps for Leah

A new entry to a form/survey has been submitted.

Form Name: Measure P Citizens' Oversight Committee Application
Date & Time: 02/14/2017 8:44 PM
Response #: 42
Submitter ID: 22725
IP address: 108.243.149.253
Time to complete: 53 min. , 0 sec.

Survey Details

Page 1

Application for membership on the Measure P Citizens' Oversight Committee

- 1. **Prefix**
(o) Mr.

- 2. **First and Last Name**
Thomas Doyle

- 3. **E-mail**
[REDACTED]

- 4. **Home Address**
[REDACTED]

- 5. **City**
[REDACTED]

- 6. **ZIP code**
[REDACTED]

- 7. **Primary Phone**
[REDACTED]

8. Secondary Phone

Not answered

9. Are you registered to vote in Chula Vista?

Yes

10. Do you live within the City limits of Chula Vista?

Yes

11. How Long?

7 years

12. Present employer

Aztec Shops Ltd.

13. Occupation

Staff Accountant

14. Are you currently serving on a Chula Vista Board/Commission?

Yes

15. Which one(s)?

Parks and Recreation

16. Have you previously served on a Chula Vista Board/Commission?

No

17. Which ones?

n/a

18. Are you or have you been involved in any local, civic or community groups?

Yes

19. Which ones?

OMBAC

20. Certain seats on the Citizens' Oversight Committee require nomination by specific Nominating Authorities. If you are applying for one of these seats, please select your Nominating Authority below; otherwise, select "none":

Parks and Recreation Commission

21. ** This question is ONLY required for applicants who were nominated by one of the following Nominating Authorities, otherwise please enter "N/A":

- Chula Vista Chamber of Commerce - Nominees must have expertise and experience in at least one of the following areas: accounting, finance, engineering, or a related discipline (including construction).
- San Diego Taxpayers Association - Nominees must have expertise and experience in at least one of the following areas: accounting, finance, engineering, or a related discipline (including construction).
- Chula Vista Director of Public Works - Nominees must have expertise and experience in engineering or a related discipline (including construction).

Please describe your applicable experience and expertise in 250 words or less:

N/A

22. What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas? (250 words or less)

I am interested in participating in my local government because I want to make an impact on my community. I spent over sixteen years working in Catering and Special Events. Every day I had to balance what was needed to make each event successful while also keeping in mind that each decision made today can influence and event tomorrow by setting precedent. I understand that as leaders in the community we have to do what is best for the citizens. We have to be impartial and make the difficult choice that we know is going to benefit the residents of Chula Vista over our own interests. I have worked on campus at SDSU for almost nine years and have been dealing with political situations day in and day out. The guest at one event could be the client the next day. Not to mention we routinely did events for major donors and had to maintain certain levels of secrecy when dealing with closed door meetings we would be in the room for, but could not betray our clients trust.

23. What would you hope to accomplish in the role of a Member of the Citizens' Oversight Committee? (250 words or less)

I hope to be able to help make informed decisions that will benefit my community on a daily basis.

24. I understand that to be considered, I must submit a resume along with this application.

[TDoyleCV.docx](#)

25.

(o) I am familiar with the responsibilities of the Citizens' Oversight Committee. I declare under penalty of perjury under the laws of the State of California that the information I have provided is accurate and true.

Thank you,
City of Chula Vista

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EXPERIENCE

AZTEC SHOPS LTD.

San Diego

STAFF ACCOUNTANT

2017 – PRESENT

Work with the other members of the Financial Services team to accurately record and post all correct financial information so the company has an accurate depiction of our financial standings. I am directly responsible for managing prepaid accounts and correctly allocating the amount to each unit in the correct financial period to ensure accurate numbers. I am responsible for the Visa purchasing card program reconciliation and recording all entries to ensure we have all charges correctly coded and accrue tax as needed on necessary purchases so we are not given a penalty.

AZTEC SHOPS LTD.

San Diego

SENIOR OPERATIONS MANAGER - CATERING

2008 – 2017

Work alongside the on-campus production centers to develop plans and procedures to increase proficiency of food pickups and day-to-day operations between two satellite kitchens and an operations center. Tracks and orders inventory of linens and disposables used for events, monitors cost of product being purchased to adjust pricing based on current costs. Monitors event load pulls to ensure accuracy to ensure the onsite event staff are set up for success. Responsible for the interview and hiring of student staff as well as managing payroll on a daily basis along with period end payroll approval. Supervises Event Managers and provides tasks to be accomplished by student staff when not on events to maximize labor dollars. Responsible for the maintenance of all Catering vehicles and equipment with the help of the vendors on leased equipment to ensure all machines needed for Catering are properly functioning and equipment is in the best shape possible. Assists the General Manager with budget maintenance as well as budget forecasting on a monthly basis to monitor the sales and expenses of each period.

TARGET

San Diego

SALES FLOOR / PRESENTATION TEAM LEADER

2006 - 2008

As Sales floor Team Leader was responsible for five departments within the store, two of the busier departments were Toys and Electronics. Managed staff to ensure Customer Service was a priority while assisting guests with shopping needs. Had to coordinate all sale signage for tear down on Saturday nights and the setup on Sunday mornings. One year into employment became Presentation Team Leader and would rotate through the store to reset the aisles with the new product and displays. Was responsible for planning the work order and plan of rotating through the store to ensure compliance with Target timelines on ad sales and item replacement. Replaced any broken fixtures or equipment to ensure the Target brand is represented correctly. Was responsible for staff performance reviews every 6 months for all employees on Presentation Team and in departments.

PEPSI BOTTLING GROUP

San Diego

Merchandiser

2005-2006

Rotated through multiple stores on a designated route with additional stores, as required based on location needs, to ensure product on the sales floor was fully stocked and represented properly according to Pepsi PREMIER standards. Worked with the stores to produce additional points of sale, either as additional end cap locations or stand alone displays for increased visibility of Pepsi products. Controlled product by rotating stock to ensure product was sold before its expiration date to minimize spoilage. Maintained a clean backroom storage area to keep various locations were consistently happy with our services and would allow us to maintain a good working relationship with locations.

HOSPITALITY, INC

San Diego

Catering Supervisor/Events Warehouse Manager

1997-2005

Managed onsite event staff for company parties and private events ranging from 30 guests up to 5000 guests. Managed a team of 20 or more to maintain and clean vehicles or equipment to ensure the best possible product was represented at all times. Developed a scheduling matrix to keep payroll within a certain limit for each period based on sales dollars, while keeping the year to date payroll numbers profitable for the company. Team of workers pulled loads for events based off pull sheets; these would be checked for accuracy and loaded into vehicles or sent out immediately depending on the situation. Ensured the events were all supplied with all of their supplies needed to run a successful, enjoyable event for the customers.

EDUCATION

SAN DIEGO STATE UNIVERSITY

SAN DIEGO, CALIFORNIA

Bachelors Degree

- Public Administration

SAN DIEGO MESA COLLEGE

SAN DIEGO, CALIFORNIA

Associates Degree

SAINT AUGUSTINE HIGH SCHOOL

SAN DIEGO, CALIFORNIA

VOLUNTEER WORK

SAINT AUGUSTINE HIGH SCHOOL ALUMNI ASSOCIATION BOARD MEMBER

- 2015 AND 2016 GOLF TOURNAMENT CO-CHAIR

OLD MISSION BEACH ATHLETIC CLUB (OMBAC) MEMBER SINCE 2014

- OVER THE LINE COMMITTEE MEMBER
- JUNIOR OVER THE LINE COMMITTEE MEMBER
- OMSURF COMMITTEE MEMBER

THE OTL GROUP - FOUNDING MEMBER

- NOT FOR PROFIT GROUP THAT ORGANIZES SMALLER OTL TOURNAMENTS YEAR ROUND
- PROCEEDS FROM TOURNAMENTS GO TO LOCAL CHARITIES AND OMBAC JUNIOR OTL

CITY OF CHULA VISTA

- COMMISSIONER FOR THE PARKS AND RECREATION DEPARTMENT
 - TERM ENDS JUNE 2019
- RESPONSIBLE FOR DEPARTMENT OVERSIGHT AND BUDGETARY REVIEW

REFERENCES

ROBERT AMADOR
SUPERIOR COURT JUDGE



FRANCISCO RIOS
NAVAIR ISSC NORTH ISLAND
CODE 453 CORE AVIONICS DIVISION MANAGER



ANNE PICKARD
DIRECTOR OF COMMUNICATIONS AND MARKETING
CATHEDRAL CATHOLIC HIGH SCHOOL



Leah Larrarte

From: Webmaster
Sent: Wednesday, February 15, 2017 12:34 PM
To: CityClerk; Adrianna Hernandez
Subject: City of Chula Vista: Citizens' Oversight Committee Application - Web form

A new entry to a form/survey has been submitted.

Form Name: Measure P Citizens' Oversight Committee Application
Date & Time: 02/15/2017 12:33 PM
Response #: 45
Submitter ID: 22741
IP address: 12.239.17.209
Time to complete: 19 min. , 46 sec.

Survey Details

Page 1

Application for membership on the Measure P Citizens' Oversight Committee

- 1. **Prefix**
(o) Mr.
- 2. **First and Last Name**
Leon Firsht
- 3. **E-mail**
[REDACTED]
- 4. **Home Address**
[REDACTED]
- 5. **City**
[REDACTED]
- 6. **ZIP code**
[REDACTED]
- 7. **Primary Phone**
[REDACTED]
- 8. **Secondary Phone**
Not answered

9. Are you registered to vote in Chula Vista?

Yes

10. Do you live within the City limits of Chula Vista?

Yes

11. How Long?

19 Years

12. Present employer

City of La Mesa

13. Occupation

Civil Engineer

14. Are you currently serving on a Chula Vista Board/Commission?

No

15. Which one(s)?

Not answered

16. Have you previously served on a Chula Vista Board/Commission?

No

17. Which ones?

Not answered

18. Are you or have you been involved in any local, civic or community groups?

Yes

19. Which ones?

Asset Management Program Advisory Committee

20. Certain seats on the Citizens' Oversight Committee require nomination by specific Nominating Authorities. If you are applying for one of these seats, please select your Nominating Authority below; otherwise, select "none":

** Chula Vista Director of Public Works

21. ** This question is ONLY required for applicants who were nominated by one of the following Nominating Authorities, otherwise please enter "N/A":

- Chula Vista Chamber of Commerce - Nominees must have expertise and experience in at least one of the following areas: accounting, finance, engineering, or a related discipline (including construction).
- San Diego Taxpayers Association - Nominees must have expertise and experience in at least one of the following areas: accounting, finance, engineering, or a related discipline (including construction).
- Chula Vista Director of Public Works - Nominees must have expertise and experience in engineering or a related discipline (including construction).

Please describe your applicable experience and expertise in 250 words or less:

I have a Bachelor of Science in Civil Engineering and professional registration as a Civil Engineer in the state of California. I have

over 20 years of experience in the private and public sectors.

Currently I am the acting Director of Public Works for the City of La Mesa overseeing the Public Works Department consisting of the Engineering and Operations Divisions. I am responsible for the construction, operation and maintenance of city infrastructure using private contractors and/or city forces. I am responsible for the operating budget and adherence to city policies/procedures while providing excellent customer service.

Prior to this I was the City Engineer for the City of Lemon Grove overseeing CIP projects, traffic signal and street light maintenance, Stormwater program, development permits and inspections, and was the District Engineer for the Lemon Grove Sanitation and Roadway Lighting Districts.

Lastly, I served on the Asset Management Program Advisory and Technical Advisory Committees. This encompassed attending over a dozen meetings over the past 2 years with my peers and City of Chula Vista staff to develop and recommend a strategy to prioritize the replacement and/or maintenance of city infrastructure.

22. What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas? (250 words or less)

My principal interest is in Public Works due to my education and experience, however; I also have an interest overall in city government. As described above I have over 20 years in civil engineering have been the City Engineer and now the acting Director of Public Works. I have worked for the largest city in the county (San Diego) and one of the smallest cities (Lemon Grove) and currently work for a mid-sized city (La Mesa).

23. What would you hope to accomplish in the role of a Member of the Citizens' Oversight Committee? (250 words or less)

I would hope to ensure that the spirit in which Measure P was promoted and ultimately approved is followed. That the funds obtained by the passing of Measure P are used efficiently and for the sole purposes as described to the voters. That each committee member be able to share their viewpoint in an environment free of harassment or conflict. Ultimately, that I present myself in a professional manner to each committee member, city staff and residents while upholding the duties of position.

24. I understand that to be considered, I must submit a resume along with this application.

[Resume brief Leon Firsh.t.docx](#)

25.

(o) I am familiar with the responsibilities of the Citizens' Oversight Committee. I declare under penalty of perjury under the laws of the State of California that the information I have provided is accurate and true.

Thank you,
City of Chula Vista

This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

LEON P. FIRSHT

BACKGROUND

Civil Engineering, Bachelor of Science Degree
San Diego State University, December 1995

Registered Civil Engineer, July 2002
California License No. 63395

20 Years of public/private experience in the civil engineering industry

PROFESSIONAL WORK HISTORY

City of La Mesa – La Mesa, California

December 2016 to current

Acting Director of Public Works, overseeing the Engineering and Operations Divisions. Responsible for the construction, operation and maintenance of city infrastructure using private contractors and/or city forces. Responsible for the operating budget and adherence to city policies/procedures while providing excellent customer service.

April 2015 to December 2016

Assistant Director of Public Works, overseeing the Engineering and Operations Divisions with a primary emphasis in managing the six sections within Operations: Administration, Building Maintenance, Fleet Maintenance, Park Maintenance, Streets & Traffic Safety, and Wastewater/Stormwater.

City of Lemon Grove – Lemon Grove, California

March 2011 to April 2015

City Engineer, managed the Engineering Division including Capital Improvement Program, Land Development/ROW Permits and Inspection, Stormwater Program, and Traffic Engineering. District Engineer for Lemon Grove Sanitation, and Roadway Lighting Districts.

City of Lemon Grove – Lemon Grove, California

January 2009 to March 2011

Associate Civil Engineer, was the primary contact for developers/applicants, project engineer on CIP Projects.

Eastern Municipal Water District – Perris, California

July 2006 to January 2009

Civil Engineer II, was the primary contact for developers/applicants, and project engineer for CIP Projects.

City of San Diego, Water Department - San Diego, California

July 2000 to July 2006

Assistant Civil Engineer, with experience in long range planning and water policy.

Project Design Consultants - San Diego, California

January 1996 to July 2000

Design Engineer, with experience in land development and surveying for large scale residential subdivisions.

COMMUNITY SERVICE

- Youth baseball, softball volunteer, coach, team manager, 2009-2015
- Member of Asset Management Program Advisory and Technical Advisory Committees, City of Chula Vista, Sept. 2014-Nov. 2016

Tyshar Turner

From: Webmaster
Sent: Monday, January 30, 2017 4:57 PM
To: CityClerk; Adrianna Hernandez
Subject: City of Chula Vista: Citizens' Oversight Committee Application - Web form

Categories: B & C Apps for Leah

A new entry to a form/survey has been submitted.

Form Name: Measure P Citizens' Oversight Committee Application
Date & Time: 01/30/2017 4:56 PM
Response #: 26
Submitter ID: 22203
IP address: 12.162.75.2
Time to complete: 23 min. , 2 sec.

Survey Details

Page 1

Application for membership on the Measure P Citizens' Oversight Committee

1. **Prefix**
(o) Mr.
2. **First and Last Name**
David Garcias
3. **E-mail**
[REDACTED]
4. **Home Address**
[REDACTED]
5. **City**
[REDACTED]
6. **ZIP code**
[REDACTED]
7. **Primary Phone**
[REDACTED]

8. Secondary Phone

[REDACTED]

9. Are you registered to vote in Chula Vista?

Yes

10. Do you live within the City limits of Chula Vista?

Yes

11. How Long?

23 Years

12. Present employer

SEIU Local 221

13. Occupation

Local President / Labor Council Vice President

14. Are you currently serving on a Chula Vista Board/Commission?

No

15. Which one(s)?

Not answered

16. Have you previously served on a Chula Vista Board/Commission?

No

17. Which ones?

Not answered

18. Are you or have you been involved in any local, civic or community groups?

No

19. Which ones?

Not answered

20. Certain seats on the Citizens' Oversight Committee require nomination by specific Nominating Authorities. If you are applying for one of these seats, please select your Nominating Authority below; otherwise, select "none":

San Diego and Imperial Counties Labor Council

21. ** This question is ONLY required for applicants who were nominated by one of the following Nominating Authorities, otherwise please enter "N/A":

- Chula Vista Chamber of Commerce - Nominees must have expertise and experience in at least one of the following areas: accounting, finance, engineering, or a related discipline (including construction).
- San Diego Taxpayers Association - Nominees must have expertise and experience in at least one of the following areas: accounting, finance, engineering, or a related discipline (including construction).
- Chula Vista Director of Public Works - Nominees must have expertise and experience in engineering or a related discipline (including construction).

Please describe your applicable experience and expertise in 250 words or less:

N/A

22. What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas? (250 words or less)

An understanding of the challenges and responsibilities of the workforce that will be doing the actual work, and ten (10) years experience and knowledge as a City Code Compliance Officer working on Public Projects and Enforcement.

23. What would you hope to accomplish in the role of a Member of the Citizens' Oversight Committee? (250 words or less)

I would like to make sure the revenue created from Measure P is spent wisely, that there is accountability and transparency through the decision making process, and ensure that there is adequate community involvement through out.

24. I understand that to be considered, I must submit a resume along with this application.

[Resume - David Garcias.pdf](#)

25.

(o) I am familiar with the responsibilities of the Citizens' Oversight Committee. I declare under penalty of perjury under the laws of the State of California that the information I have provided is accurate and true.

Thank you,
City of Chula Vista

This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

SUMMARY OF QUALIFICATIONS

- ✧ Five Years managing a 4.9 million dollar budget, and managing a staff of over twenty employees
- ✧ Preside over the Executive Board of SEIU 221 and Partners for Progress San Diego.
- ✧ Qualifications include excellent leadership and management skills.
- ✧ Experience designing and creating documents, complex draft ordinances, resolutions, staff reports, executive board agendas, officer declarations, and power point presentations.
- ✧ Public Speaking, presenting accurate presentations to City Councils and Executive Boards.
- ✧ Managed and oversaw volunteer programs.
- ✧ Participated in large public event planning.
- ✧ Twenty-eight years Union membership and experience actively participating in every aspect of union work as a Steward handling grievances, a bargaining team member, lobbying legislators in Sacramento, a chapter President, a member political organizer, a member advocacy committee member, an Ad Hoc Committee chairperson, a Treasurer, and as President of SEIU Local 221

CURRENT EMPLOYMENT

SERVICE EMPLOYEES INTERNATIONAL UNION (SEIU) LOCAL 221

President

ELECTED

August 2012 to Present

PUBLIC SAFETY / MILITARY EXPERIENCE

CITY OF IMPERIAL BEACH

Code Compliance Officer

10-years

January 2002 to August 2012

UNIVERSITY OF CALIFORNIA POLICE DEPARTMENT, SAN DIEGO

Residential Security Officer / Team Leader

14-years

December 1987 to January 2002

UNITED STATES ARMY

Military Police Investigator

4-years

January 1983 to Honorable Discharge May 1987

Active Duty Stations: Ft. McClellan, Alabama / Ft. Hood, Texas / Seckenheim, Germany / Ft. Irwin, Calif.

EDUCATION

Chula Vista High School

University of California, Riverside (Extension)

Southwestern College, Chula Vista

CACEO – Rio Hondo College, Whittier, CA

Central Texas College

University of California, San Diego (Extension)

University of Phoenix, Chula Vista Campus

University of California, San Diego, Staff Education

High School Diploma

Code Enforcement – Professional Dev.

Building Insp. & Criminal Justice Courses

Code Enforcement – Professional Dev.

Major – Criminal Justice

Professional Development

Major – Business / Information Systems

Major – Professional Development

VOLUNTEER ACTIVITIES

Current Executive Board Member: SEIU International Executive Board

Current First Vice President: San Diego & Imperial Counties Labor Council

Current Board Chair: Partners for Progress, San Diego

Current Member: Knights of Columbus, Assumption Council 3368

Current Member: American Legion, Post No. 434

Leah Larrarte

From: Webmaster
Sent: Monday, February 06, 2017 8:44 AM
To: CityClerk; Adrianna Hernandez
Subject: City of Chula Vista: Citizens' Oversight Committee Application - Web form

Categories: B & C Apps for Leah

A new entry to a form/survey has been submitted.

Form Name: Measure P Citizens' Oversight Committee Application
Date & Time: 02/06/2017 8:44 AM
Response #: 40
Submitter ID: 22454
IP address: 107.77.227.38
Time to complete: 10 min. , 35 sec.

Survey Details

Page 1

Application for membership on the Measure P Citizens' Oversight Committee

- 1. **Prefix**
(o) Mr.

- 2. **First and Last Name**
Duaine Hooker

- 3. **E-mail**
[REDACTED]

- 4. **Home Address**
[REDACTED]

- 5. **City**
[REDACTED]

- 6. **ZIP code**
[REDACTED]

- 7. **Primary Phone**
[REDACTED]

8. Secondary Phone

[REDACTED]

9. Are you registered to vote in Chula Vista?

Yes

10. Do you live within the City limits of Chula Vista?

Yes

11. How Long?

20 Years

12. Present employer

J2E Technology LLC

13. Occupation

Defense Contractor

14. Are you currently serving on a Chula Vista Board/Commission?

Yes

15. Which one(s)?

GMOC

16. Have you previously served on a Chula Vista Board/Commission?

No

17. Which ones?

Not answered

18. Are you or have you been involved in any local, civic or community groups?

No

19. Which ones?

Not answered

20. Certain seats on the Citizens' Oversight Committee require nomination by specific Nominating Authorities. If you are applying for one of these seats, please select your Nominating Authority below; otherwise, select "none":

Growth Management Oversight Commission

21. ** This question is ONLY required for applicants who were nominated by one of the following Nominating Authorities, otherwise please enter "N/A":

- Chula Vista Chamber of Commerce - Nominees must have expertise and experience in at least one of the following areas: accounting, finance, engineering, or a related discipline (including construction).
- San Diego Taxpayers Association - Nominees must have expertise and experience in at least one of the following areas: accounting, finance, engineering, or a related discipline (including construction).
- Chula Vista Director of Public Works - Nominees must have expertise and experience in engineering or a related discipline (including construction).

Please describe your applicable experience and expertise in 250 words or less:

N/A

22. What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas? (250 words or less)

U.S. Navy veteran and small business owner working in the Defense industry and active member of the GMOC commission. As a small business owner, understand budgets and how funding should work. Want to bring this knowledge to the City of Chula Vista and help our City be the best City in California.

23. What would you hope to accomplish in the role of a Member of the Citizens' Oversight Committee? (250 words or less)

Helping the City Counsel and City officials with providing oversight on how the Measure P funding is executed and ensure all funding is properly audited.

24. I understand that to be considered, I must submit a resume along with this application.

[Duaine Hooker Resume.pdf](#)

25.

(o) I am familiar with the responsibilities of the Citizens' Oversight Committee. I declare under penalty of perjury under the laws of the State of California that the information I have provided is accurate and true.

Thank you,
City of Chula Vista

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Duaine Hooker



A U.S Navy Service Disabled Veteran serving twelve years at various commands in Europe and the United States who became a resident of Chula Vista in 1998. Results-driven business man with over 30 years' experience in System Engineering; managing software system engineering, software systems integration, and security with focus on Navy Intelligence. Experienced Program Manager managing and executing multiple task orders and projects with various contracts with revenue of \$15 million dollars over 10 years.

Education

- Eight Navy cryptologic/systems courses, 1983 – 1994
- University of New Mexico, 1982

Military Service

U.S. Navy 1982 – 1995 Cryptologic Technician Communications 1st Class (E-6) Honorable discharge

Experience

Commissioner

January 2016 – Present

**Growth Management Sight Commission
City of Chula Vista**

- Assesses the accomplishments and deficiencies of the Growth Management Program over the past year within the City of Chula Vista
- Determines whether each of the Growth Management Program's threshold standards are met during the review cycle
- Identifies issues and concerns within the City of Chula Vista related to growth management and quality of life
- Recommends changes or additions to growth management threshold standards and their respective implementation actions.

J2E Technology LLC

April 2015 – Present

Managing Member/Co-Owner

- Secured first contract award of \$600,000.00 and hired two Chula Vista resident.
- Responsible for day to day operations managing the finances, payroll, insurance, business license, and LLC operations
- Responsible establishing subcontract agreements and business development
- Responsible for security posture of the LLC with interfacing with Defense Security Service (DSS)

E3R Inc.

March 2015 – Present

Information Operational Engineer/Subject Matter Expert

- Joined E3R Inc., to provide Scientific, Engineering, and Technical Assistance (SETA) support for Program Executive Office Command, Control, Communications. Computers and Intelligence (PEO C4I) San Diego. Specific support to provide engineering support to the Ships Signal Exploitation Equipment (SSEE) and Unmanned Carrier-Launched Airborne Surveillance and Strike (UCLASS) programs for the Signal Intelligence (SIGINT) integration efforts.

J&J Essentials LLC

September 2013 – January 2015

Co-Owner/Executive Director

- Brought Camp Run-A-Mutt to the City of Chula Vista by purchasing franchise of Camp Run-A-Mutt. Redesigned and revamped the 35th North 4th Avenue location for all dog owners within Chula Vista, National City, Bonita and Eastlake family to have a safe place for their pets in a cage free environment.
- Oversaw the City permitting, remodeling/construction of a 16,000-square foot facility
- Developed city and community support for franchise in the City of Chula Vista
- Developed and implement outreach program with City Council on dog related activities and asked to join the committee on the new dog park in Eucalyptus Park.

KAB Laboratories, Inc.

August 1997 – September 2013

Vice President C4I Systems/Co-Owner

- Joined KAB Laboratories as employee number five and within 15 years built the company to over 70 employees with annual revenue of \$7 millions.
- As a result of building a successful small business in software development and engineering for U.S. Navy, KAB Laboratories was purchased by Epsilon System Solutions Inc.

**GRC International, Inc., Norfolk, VA
Systems Engineering Associate,**

August 1995 – August 1997

- Support to Commander-In-Chief, U.S. Atlantic Fleet, N2 Fleet Intelligence Directorate for Information Management of Fleet Intelligence products.
- Support for Space and Naval Warfare Systems Command (SPAWAR), Naval Information Warfare Activity (NIWA), Fleet Information Warfare Center (FIWC) sponsored Communications Research Project (CRP).

United States Navy

October 1982 – August 1995

Cryptologic Technician Communications 1st Class

- Twelve years' experience in U.S. Naval Cryptologic Operations
- USS Vella Gulf (CG-72) - Supervised all operations in SSES, including communications, SIGINT operations, and sailor training. Directly supervised 7 technicians including training, assignment of responsibilities and evaluations.
- Commander Patrol Wing Five, Brunswick, ME - Supervised all SCI/GENSER

communications functions. Supported Patrol Wing Five Squadrons during ICEX exercise acting as Intelligence Officer for briefing squadron aircrews.

- Naval Comms Station, Rota Spain; Naval Security Group Activity, Naples Italy - Provided support for the accountability, handling and storage of all NAVSECGRUDEPT cryptographic equipment, keying material and publications.

Leah Larrarte

From: Webmaster
Sent: Friday, February 03, 2017 5:23 PM
To: CityClerk; Adrianna Hernandez
Subject: City of Chula Vista: Citizens' Oversight Committee Application - Web form

Categories: B & C Apps for Leah

A new entry to a form/survey has been submitted.

Form Name: Measure P Citizens' Oversight Committee Application
Date & Time: 02/03/2017 5:22 PM
Response #: 38
Submitter ID: 22423
IP address: 68.105.68.43
Time to complete: 20 min. , 39 sec.

Survey Details

Page 1

Application for membership on the Measure P Citizens' Oversight Committee

- 1. **Prefix**
(o) Mr.

- 2. **First and Last Name**
Donald Hunter

- 3. **E-mail**
[REDACTED]

- 4. **Home Address**
[REDACTED]

- 5. **City**
[REDACTED]

- 6. **ZIP code**
[REDACTED]

- 7. **Primary Phone**
[REDACTED]

8. Secondary Phone

Not answered

9. Are you registered to vote in Chula Vista?

Yes

10. Do you live within the City limits of Chula Vista?

Yes

11. How Long?

54 years

12. Present employer

Retired, Chula Vista Police Department

13. Occupation

Retired, Police Captain

14. Are you currently serving on a Chula Vista Board/Commission?

No

15. Which one(s)?

Not answered

16. Have you previously served on a Chula Vista Board/Commission?

No

17. Which ones?

Not answered

18. Are you or have you been involved in any local, civic or community groups?

Yes

19. Which ones?

Chula Vista Police Activities League

20. Certain seats on the Citizens' Oversight Committee require nomination by specific Nominating Authorities. If you are applying for one of these seats, please select your Nominating Authority below; otherwise, select "none":

Chula Vista Police Chief

21. ** This question is ONLY required for applicants who were nominated by one of the following Nominating Authorities, otherwise please enter "N/A":

- Chula Vista Chamber of Commerce - Nominees must have expertise and experience in at least one of the following areas: accounting, finance, engineering, or a related discipline (including construction).
- San Diego Taxpayers Association - Nominees must have expertise and experience in at least one of the following areas: accounting, finance, engineering, or a related discipline (including construction).
- Chula Vista Director of Public Works - Nominees must have expertise and experience in engineering or a related discipline (including construction).

Please describe your applicable experience and expertise in 250 words or less:

I have lived in the City of Chula Vista since 1963. As a Police Captain with the Chula Vista Police Department, I was responsible for oversight and management of the uniform division , which provides public safety services 24 hours a day, 7 days a week. Responsibilities included strategic planning, staffing, budget management, personnel management, purchase and maintenance of all equipment, operational oversight, employee discipline and community outreach and interaction. I am very knowledgeable and aware of the infrastructure needs of the City, and specifically the needs of equipping a modern and growing police department. Because of length of my residence in the City and my employment at the Police Department, I have seen the ups and downs of the economy and the tremendous growth within the City over the past 25 years. I understand the challenges the City faces in meeting the growing and changing needs of its residents and I look forward to providing my unique perspective and experience to the work of the Measure "P" Citizens' Oversight Committee.

22. What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas? (250 words or less)

With over 26 years of employment at the Chula Vista Police Department, I bring a unique perspective on the growing needs associated with providing quality law enforcement services to Chula Vista residents. I understand the importance of providing the equipment critical to keep our officers safe and prepared to meet the community's needs.

23. What would you hope to accomplish in the role of a Member of the Citizens' Oversight Committee? (250 words or less)

I will be a valuable committee member, collaborating with the group to review and report on all Measure "P" expenditures, plans, financial reports and audits, with the ultimate goal of improving and enhancing infrastructure within the City. I look forward to serving the community I live in.

24. I understand that to be considered, I must submit a resume along with this application.

[Donald W Hunter Resume 2017.docx](#)

25.

(o) I am familiar with the responsibilities of the Citizens' Oversight Committee. I declare under penalty of perjury under the laws of the State of California that the information I have provided is accurate and true.

Thank you,
City of Chula Vista

This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

DONALD W. HUNTER

OBJECTIVE

To represent the Chula Vista Police Department on the City of Chula Vista Measure "P" Citizens' Oversight Committee

SKILLS & ABILITIES

I've been a Chula Vista resident since 1963. I have excellent communication skills, strong collaboration skills, good listener

EXPERIENCE

January 2010 to December 2014 Family Well-Being and Self Sufficiency Department Director, South Bay Community Services

- Oversight and management of emergency shelter housing, housing for at-risk youth, domestic violence support and intervention and community development, including housing assistance. Established the "Food for Families Program," distributing free food to over 400 families each month.

October 1983-to October 2009 Police Captain, Chula Vista Police Department

- Oversight and management of the uniform division at the Chula Vista Police Department, which provided public safety services 24 hours a day, 7 days a week. Responsibilities included strategic planning, staffing, budget management, personnel management, equipment procurement and maintenance, operational oversight, discipline and community outreach and interaction.

EDUCATION

2002 Bachelors of Science, Business Administration, San Diego, California, University of Phoenix

LEADERSHIP

Over 19 years of supervision/management at Chula Police Department, including leading a staff of nearly 200. In my position at South Bay Community Services, I led a staff of approximately 80. I served as Chula Vista Police Activities League Board Chair and Board Member and Board Chair at South Bay Community Services. I currently serve as the director of the New Home Community Church Men's Group and on the Staff Relations Committee, providing counsel and mentoring to pastoral staff.

Tyshar Turner

From: Webmaster
Sent: Wednesday, February 01, 2017 8:39 PM
To: CityClerk; Adrianna Hernandez
Subject: City of Chula Vista: Citizens' Oversight Committee Application - Web form

Categories: B & C Apps for Leah

A new entry to a form/survey has been submitted.

Form Name: Measure P Citizens' Oversight Committee Application
Date & Time: 02/01/2017 8:39 PM
Response #: 30
Submitter ID: 22339
IP address: 108.241.4.251
Time to complete: 11 min. , 8 sec.

Survey Details

Page 1

Application for membership on the Measure P Citizens' Oversight Committee

1. **Prefix**

(o) Mrs.

2. **First and Last Name**

Susana Juarez

3. **E-mail**

[REDACTED]

4. **Home Address**

[REDACTED]

5. **City**

[REDACTED]

6. **ZIP code**

[REDACTED]

7. **Primary Phone**

[REDACTED]

8. Secondary Phone

Not answered

9. Are you registered to vote in Chula Vista?

Yes

10. Do you live within the City limits of Chula Vista?

Yes

11. How Long?

22 years

12. Present employer

Retired

13. Occupation

Retired

14. Are you currently serving on a Chula Vista Board/Commission?

No

15. Which one(s)?

Not answered

16. Have you previously served on a Chula Vista Board/Commission?

No

17. Which ones?

Not answered

18. Are you or have you been involved in any local, civic or community groups?

Yes

19. Which ones?

Acce Alliance of Californians for Community Empowerment

20. Certain seats on the Citizens' Oversight Committee require nomination by specific Nominating Authorities. If you are applying for one of these seats, please select your Nominating Authority below; otherwise, select "none":

Alliance of Californians for Community Empowerment, San Diego Branch

21. ** This question is ONLY required for applicants who were nominated by one of the following Nominating Authorities, otherwise please enter "N/A":

- Chula Vista Chamber of Commerce - Nominees must have expertise and experience in at least one of the following areas: accounting, finance, engineering, or a related discipline (including construction).
- San Diego Taxpayers Association - Nominees must have expertise and experience in at least one of the following areas: accounting, finance, engineering, or a related discipline (including construction).
- Chula Vista Director of Public Works - Nominees must have expertise and experience in engineering or a related discipline (including construction).

Please describe your applicable experience and expertise in 250 words or less:

N/a

22. What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas? (250 words or less)

The city's image, the capacity and quality of service, citizen participation, keeping our elected officials accountable, quality control, and citizen perception.

25 years of experience in the communication field. Helped create ways to improve efficiency at the workplace. Concentrated on quality control. My vision of what it means to get things done. Life experience, experience as a member of the community; as a member of ACCE I have been able to see what our different communities here in Chula Vista need the most, and where the problem areas are.

23. What would you hope to accomplish in the role of a Member of the Citizens' Oversight Committee? (250 words or less)

I would like to know and have a say in where our city's tax money is going. I would also like to help keep our elected officials accountable by making sure they spend the money the way they said they would, and making sure its responsible, economically sound and organized.

24. I understand that to be considered, I must submit a resume along with this application.

[Susana Juarez Resume.docx](#)

25.

(o) I am familiar with the responsibilities of the Citizens' Oversight Committee. I declare under penalty of perjury under the laws of the State of California that the information I have provided is accurate and true.

Thank you,
City of Chula Vista

This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

Susana Juarez

Permanent Address:



Education:

***Secondary School # 4, 1958 - 1960
Tijuana, Baja California***

Employment:

***Sweetwater Union High School District
Chula Vista, California***

October 1983- July 2015

Food handler. Responsibilities include prepare and serve school lunches for students.

Telnor

Tijuana, Baja California

February 1972- February 1997

Phone operator. Long distance call operator.

Community and Extracurricular Activities:

- Member of California Schools Employees Association 2015 – present
- ACCE board member 2015 – present

Leah Larrarte

From: Webmaster
Sent: Sunday, February 05, 2017 11:01 AM
To: CityClerk; Adrianna Hernandez
Subject: City of Chula Vista: Citizens' Oversight Committee Application - Web form

Categories: B & C Apps for Leah

A new entry to a form/survey has been submitted.

Form Name: Measure P Citizens' Oversight Committee Application
Date & Time: 02/05/2017 11:01 AM
Response #: 39
Submitter ID: 22442
IP address: 174.66.160.189
Time to complete: 44 min. , 0 sec.

Survey Details

Page 1

Application for membership on the Measure P Citizens' Oversight Committee

1. **Prefix**
(o) Mr.
2. **First and Last Name**
Michael Lengyel
3. **E-mail**
[REDACTED]
4. **Home Address**
[REDACTED]
5. **City**
[REDACTED]
6. **ZIP code**
[REDACTED]
7. **Primary Phone**
[REDACTED]

8. Secondary Phone

[REDACTED]

9. Are you registered to vote in Chula Vista?

Yes

10. Do you live within the City limits of Chula Vista?

Yes

11. How Long?

12 years

12. Present employer

Civic San Diego

13. Occupation

Economic Development

14. Are you currently serving on a Chula Vista Board/Commission?

Yes

15. Which one(s)?

Growth Management Oversight Commission

16. Have you previously served on a Chula Vista Board/Commission?

Yes

17. Which ones?

Housing Advisory Commission

18. Are you or have you been involved in any local, civic or community groups?

Yes

19. Which ones?

Boy Scouts, AYSO

20. Certain seats on the Citizens' Oversight Committee require nomination by specific Nominating Authorities. If you are applying for one of these seats, please select your Nominating Authority below; otherwise, select "none":

Growth Management Oversight Commission

21. ** This question is ONLY required for applicants who were nominated by one of the following Nominating Authorities, otherwise please enter "N/A":

- Chula Vista Chamber of Commerce - Nominees must have expertise and experience in at least one of the following areas: accounting, finance, engineering, or a related discipline (including construction).
- San Diego Taxpayers Association - Nominees must have expertise and experience in at least one of the following areas: accounting, finance, engineering, or a related discipline (including construction).
- Chula Vista Director of Public Works - Nominees must have expertise and experience in engineering or a related discipline (including construction).

Please describe your applicable experience and expertise in 250 words or less:

N/A

22. What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas? (250 words or less)

I am the Assistant Vice President for Economic Development for Civic San Diego, the City of San Diego's non-profit entrepreneurial development partner for targeted urban neighborhoods. Prior to coming to Civic San Diego, I was the budget analyst for the City of Chula Vista's Public Works Operations Division. In that role, I managed the contract for the consultant that prepared the Asset Management Plan for each of the asset management systems. Shortly after leaving the City, then Mayor Cox reached out to me to volunteer my time to support the Measure P initiative and I was invited to sit on the Growth Management Oversight Commission. Through the GMOC, I have been an advocate for the initiative and made the formal vote for the GMOC to recommend to the City Council to take forward the initiative to the citizens for a vote. In addition to a strong understanding of the Asset Management program, I also have a strong financing management background relevant to the Committee's role of reviewing expenditure plans, financial reports, and audits. I have a MBA degree in finance and a Master of Science degree in taxation from San Diego State University and am a Certified Public Accountant.

23. What would you hope to accomplish in the role of a Member of the Citizens' Oversight Committee? (250 words or less)

As a member of the Citizens' Oversight Committee, I would focus my energy on ensuring that the expenditure of funds are consistent with the needs identified in Measure P. I would also provide insight from the perspective of the GMOC on how future growth in the City may impact the expenditure plans. Given my understanding of the Asset Management Program and the City's budgeting process, I also am well suited to support the Committee duty of working with City staff to identify and apply "best practices" for tracking and reporting on Measure P revenues and expenditures relative to other City revenues and expenditures.

24. I understand that to be considered, I must submit a resume along with this application.

[Lengyel Michael Resume.pdf](#)

25.

(o) I am familiar with the responsibilities of the Citizens' Oversight Committee. I declare under penalty of perjury under the laws of the State of California that the information I have provided is accurate and true.

Thank you,
City of Chula Vista

This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

PROFESSIONAL EXPERIENCE

Assistant Vice President, Economic Development, Civic San Diego, May 2014 – present

- Part of the Senior Management team for Civic San Diego, the City of San Diego's non-profit development partner, overseeing the Economic Development Department
- Manage the New Markets Tax Credit program including identifying high community impact projects, deal structuring, and securing the support of financial institutions to make equity investments
- Secure new funding sources and programs to further revitalization in targeted neighborhoods including managing the formation of a Transit Oriented Development Investment Fund
- Serve as the Civic San Diego Hearing Officer, which involves conducting Public Hearings and approving or denying certain Conditional Use Permits and Neighborhood Use Permits

Senior Management Analyst, City of Chula Vista, July 2012 – May 2014

- Performed highly complex administrative and analytical work in the areas of budget preparation and administration, fiscal management, grants administration, contracts administration, and special projects and studies for the Public Works Department
- Monitored and analyzed departmental revenue and expenditures and analyzed and evaluated the fiscal impact of departmental activities
- Coordinated the formation and management of Mello-Roos Community Facilities Districts

Economic Development Manager, City of Redlands, December 2011 – July 2012

- Reviewed, prepared and managed complex economic development policy and program activities and budgets, established revenue goals, recommended and managed expenditures within the budget, and monitored long and short-term project cash flows
- Implemented and managed major economic development and business retention, expansion and attraction projects and conducted and coordinated a variety of economic analysis, research, strategies, and partner programs designed to support efforts to promote and enhance regional economic vitality

Project Manager, Redevelopment Agency of the City of San Diego, September 2007 – November 2011

- Negotiated and managed disposition and development and owner participation agreements for major in-fill development projects including analyzing developer financial proformas, negotiating collateral and loan terms, and providing fiscal oversight on projects
- Managed complex program activities including tax allocation bond funding, tax credits, commercial development loans, affordable housing programs, and infrastructure improvements

Business Finance Officer, City of San Diego Economic Development, July 2003 – August 2007

- Managed three federally funded small business revolving loan funds including credit analysis of loan applications, packaging and servicing loans, and managing loan boards
- Administered the Business Finance section budget including tracking loan disbursements and payments and reconciling bank statements

Tax Consultant, Ernst & Young LLP, October 2001 – June 2003

- Researched tax and financial issues and consulted with businesses and real estate partnerships
- Performed audits of public and private companies and prepared income tax provisions

EDUCATION AND CERTIFICATIONS

Certified Public Accountant (Inactive), State of California

Master of Science, Taxation, San Diego State University, September 2000

Master of Business Administration, Finance emphasis, San Diego State University, May 1999

Bachelor of Science, Recreation Administration, Cal Poly Pomona, August 1995

PROFESSIONAL ASSOCIATIONS

Grant Reviewer, CDFI Fund, US Department of Treasury

Commissioner, City of Chula Vista Growth Management Oversight Commission

Member, Urban Land Institute San Diego-Tijuana Revitalization & Reuse Council

Tyshar Turner

From: Webmaster
Sent: Monday, January 30, 2017 3:53 PM
To: CityClerk; Adrianna Hernandez
Subject: City of Chula Vista: Citizens' Oversight Committee Application - Web form

Categories: B & C Apps for Leah

A new entry to a form/survey has been submitted.

Form Name: Measure P Citizens' Oversight Committee Application
Date & Time: 01/30/2017 3:52 PM
Response #: 25
Submitter ID: 22202
IP address: 108.171.135.168
Time to complete: 47 min. , 16 sec.

Survey Details

Page 1

Application for membership on the Measure P Citizens' Oversight Committee

1. **Prefix**

(o) Mr.

2. **First and Last Name**

Steven Miesen

3. **E-mail**

[REDACTED]

4. **Home Address**

[REDACTED]

5. **City**

[REDACTED]

6. **ZIP code**

[REDACTED]

7. **Primary Phone**

[REDACTED]

8. Secondary Phone

[REDACTED]

9. Are you registered to vote in Chula Vista?

Yes

10. Do you live within the City limits of Chula Vista?

Yes

11. How Long?

16 years

12. Present employer

Republic Services

13. Occupation

Division Manager

14. Are you currently serving on a Chula Vista Board/Commission?

No

15. Which one(s)?

Not answered

16. Have you previously served on a Chula Vista Board/Commission?

Yes

17. Which ones?

City Council 2014 to 2016

18. Are you or have you been involved in any local, civic or community groups?

Yes

19. Which ones?

CV Chamber, CV Rotary, LCDC, YMCA,

20. Certain seats on the Citizens' Oversight Committee require nomination by specific Nominating Authorities. If you are applying for one of these seats, please select your Nominating Authority below; otherwise, select "none":

** Chula Vista Chamber of Commerce

21. ** This question is ONLY required for applicants who were nominated by one of the following Nominating Authorities, otherwise please enter "N/A":

- Chula Vista Chamber of Commerce - Nominees must have expertise and experience in at least one of the following areas: accounting, finance, engineering, or a related discipline (including construction).
- San Diego Taxpayers Association - Nominees must have expertise and experience in at least one of the following areas: accounting, finance, engineering, or a related discipline (including construction).
- Chula Vista Director of Public Works - Nominees must have expertise and experience in engineering or a related discipline (including construction).

Please describe your applicable experience and expertise in 250 words or less:

I have over 40 years of Executive Management experience managing multimillion dollar operations. Given this experience I have become very knowledgeable about the principles of accounting and finance. In addition, I have been involved in the design, construction and maintenance of buildings, equipment and landfills during my career so I have practical experience that will be helpful when reviewing construction/maintenance related issues.

22. What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas? (250 words or less)

I had the pleasure of investigating and recommending the passage of Measure P as a 2016 City of Chula Vista Councilmember. I fully understand and appreciate the importance of making sure the monies generated from Measure P are spent for only qualified infrastructure projects. The Citizens Oversight Committee will play a very important role to ensure that the City Council's public commitment to not use any of the Measure P monies for non-infrastructure needs will not be compromised. I am fully versed on the projected infrastructure uses and will be able to keep the those expenditures in line with projections presented to the Citizens of Chula Vista.

23. What would you hope to accomplish in the role of a Member of the Citizens' Oversight Committee? (250 words or less)

As a member of the COC I will strive to ensure all committee members have a full understanding of the commitment the 2016 City Council made to the Citizens of Chula Vista that all the monies generated from Measure P will be spent only for infrastructure projects. If future City Councils try to divert any of the Measure P monies to non-infrastructure uses I will ensure the COC will actively highlight / advertise the possible misuse and therefore, prevent the inappropriate use of Measure P monies. I will also ensure that the COC will do an annual detail audit of City Staff reports to itemize and verify how the Measure P monies were spent and upon completion be submitted to City Council.

24. I understand that to be considered, I must submit a resume along with this application.

[Miesen resume 1-30-17.doc](#)

25.

(o) I am familiar with the responsibilities of the Citizens' Oversight Committee. I declare under penalty of perjury under the laws of the State of California that the information I have provided is accurate and true.

Thank you,
City of Chula Vista

This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

STEVEN L. MIESEN



SUMMARY

Result Driven Manager with over thirty-five years P&L and asset management experience in the solid waste collection, disposal and recycling marketplace, domestically and internationally,

PROFESSIONAL HISTORY

Division Manager –Republic Services – Chula Vista CA (July 2000 to present)

Division provides services to over 61,000 residential, 4,600 commercial and industrial customers –\$34 million annual revenue, 112 employees, 78 vehicles, and 67 routes.

- Negotiated new rates and implemented program to reroute and automate 41,000 residents in Chula Vista.
- Hands on experience negotiating three 5 year contracts with Teamsters without a strike or work stoppage.
- Saved \$1.5 Mil natural gas line installation cost by obtaining permits to use landfill right of way.
- Directed installation of CNG fueling system for 56 vehicles.
- Successful implementation of One Fleet Maintenance Program with continuous improvement and durability.
- Developed, trained and mentored a team of managers and supervisors to achieve area, division and individual goals.
- Established positive public and political relations with City council, staff and community.
- Franchise Contract extended twice for a total of 16 years without any protest or hearing.
- Successfully renewed and extended Franchise Contract in 2014 for 18 + 8 years.
- Enthusiastically implemented new Republic initiatives for safety/compliance, employee relations, revenue enhancements, market growth, operational standards, service commitments and customer experience.

District Manager –Waste Management – Landcaster / Palmdale CA (August 1999 to June 2000)

Oversaw solid waste and curbside collection services to over 80,000 residential, commercial and industrial customers –\$39 million annual revenue, 2 landfills, 156 employees, 91 vehicles, and 79 routes.

- Developed an action plan to merge the new Palmdale Acquisition and WM Lancaster into one district.
- Consolidated Customer Service, Operations, Maintenance, Sales, Accounting, and G&A.
- Dramatically reduced head count by changing office, route procedures and equipment.
- Successfully negotiated with Teamsters to have drivers represented by one local instead of two.
- Implemented an audit and a complete reroute of the commercial and residential routes.
- Converted acquired customer base and routes to WM billing and routing system with minimal service and revenue disruption.
- Obtained expansion permit for the Lancaster Landfill and dramatically improved the methane extraction system.
- Established positive political relationships with franchise cities.

District Manager –USA Waste - Waste Management - Compton CA (March 1998 to July 1999)

Managed solid waste and curbside collection services for residential, commercial and industrial customers - \$36 million annual revenue, 139 employees, 84 vehicles, and 72 routes.

- Initiated successful service and pricing audit resulting in \$21,000 additional monthly profit.
- Developed a sales pricing model to review account profitability and price increase %.
- Dramatically improved customer service and dispatch procedures to minimize customer losses.
- Implemented a District Monthly EBINT improvement plan worth \$71,000 per month.
- Successfully merged 4 acquisitions with \$5 million annual revenues into district.
- Changed to a new billing and routing system with minimal service and revenue disruption.
- Began program to improve image and political relationships with franchise cities to retain and extend existing contracts.

District Vice President – Browning Ferris Industries (BFI) -Vancouver, Washington (1996 to 1997)

Company provided solid waste and curbside recycling collection services to residential, commercial and Industrial customers - \$17 million annual revenue, 81 employees, 44 vehicles, and 35 routes serving 39,000 customers. The Company was in Chapter 11 bankruptcy at time of purchase, August 1, 1996.

- Initiated and contributed to acquisition justification, negotiations and financial pro-forma.
- Developed and implemented a business plan to return company to an acceptable profit level.
- Rerouted residential and commercial routes to reduce operating costs 18%.
- Increased driver accountability for route revenues and increased extra revenues by 35%.
- Negotiated a three-year Teamster Union contract without work stoppage.
- Bid, awarded and started new five-year curbside recycling contract for City of Vancouver.
- Repaired working relationships with City of Vancouver and Clark County staff and elected officials.
- Successfully negotiated a 10-year contract with the City for annexed area with 17,000+ accounts.
- Increased recycling profit by implementing unique “rebate” pricing increase worth \$28,000 per month.
- Annualized 4th quarter profit over 20% of Net Revenue & 30% ROGA.

District Vice President – BFI - Portland, Oregon (1993 to 1996)

Managed large Design, Build and Operate Transfer Station and Recycling Contract with METRO.

Responsible for operation and maintenance of the \$30M facility with 178,000 sq. ft. under roof serving commercial and public customers. \$6.5M annual revenue, 86 employees, 30,000 tons processed monthly.

- Extended contract for an additional 3 years without going to bid.
- Startup and development of experimental fiber based alternative fuel system.
- Negotiated contract variation and started a profitable “dry waste” segregation program.
- Established an employee production and safety program increasing profitability.
- Created a “re-bid team” that not only successfully retained Central Transfer Station, but also doubled revenue with the additional award of the South Transfer Station.
- Obtained recycling contract modification that protected company from commodity price variations.
- Retired previous management startup/construction cost overrun accruals 6 months ahead of time.
- Developed an excellent political and public relations image in the community.

District Vice President – BFI - Atlanta, Georgia (1992 to 1993)

Oversaw BFI Services Group with 5 operating locations in Georgia, Florida, and Alabama providing street-sweeping services, portable toilets, fencing, & storage containers for construction, special events, commercial, and industrial customers. \$ 13M annual revenue, 54 employees, 43 vehicles, 8,500 accounts.

- Increased sales by bundling our sales and services with BFI hauling companies.
- Enhanced coordination between inside and outside sales to increase sales and profit levels.
- Established productivity benchmarks and monitoring criteria.
- Identified and recommended the divesting of locations that could not make required returns.
- Assisted with the negotiations and development of contracts to divest identified operations.

Assistant Country Manager – BFI - Melbourne, Australia (1986 to 1992)

Solid waste hauling, recycling, landfill, and liquid waste hauling and treatment operations. \$76 Million annual revenue, 628 employees, 360 vehicles, 570,000 residential accounts, 23,400 commercial and industrial accounts, 13 operating locations.

- Grew Revenue in six years \$14 M to \$76 M through acquisitions, municipal bids and internal growth.
- Transitioned from limited partnership with Australian Company to wholly owned subsidiary of BFI.
- Established key financial and productivity benchmarks to measure and improve profitability.
- Coordinated the conversion of the account receivable, financial, and routing to new MIS system.
- Implemented a Phase I and Phase II pricing program to ensure correct pricing and profit margins.
- Oversaw the purchase, approval, design, construction and start-up of the first lined landfill in Australia.
- Coordinated justifications, approval, purchase contracts and start-up of all acquisitions and contracts.

- Supervised construction of three new truck depots and a state-of-the-art liquid processing facility.
- Successfully negotiated union contracts to dramatically improve productivity and profitability.

Country Manager – BFI - Kuwait City, Kuwait (1982 to 1986)

Joint Venture to provide solid waste, street sweeping, beach cleaning, litter and construction debris services as required by the cleansing contracts with the Kuwait government. \$17 Million annual revenues, 260 employees, 76 vehicles, self-contained maintenance and employee housing facility.

- Saved Joint Venture from being dissolved by the extremely disillusioned and upset Kuwait partners.
- Transformed a losing operation into profitable operation shortly after arrival in Kuwait.
- Aggressively marketed and grew profitable commercial and industrial business 25 to 30% annually.
- Reduced labor cost & improved the quality of third world labor force with new contracts & procedures.
- Reorganized maintenance department & established a PM program saving \$1.6 M annually.
- Successfully tendered, awarded and started an additional \$5.5 M cleansing contract.
- Converted manual accounting and customer billing system to computerized system.

District Manager – BFI - Salt Lake City, Utah (1980 to 1982)

District Manager – BFI - Fairmont, West Virginia (1978 to 1980)

Management Trainee/Operations Manager – BFI - Minneapolis, Minnesota (1976 to 1978)

CIVIC AND COMMUNITY GROUP EXPERIENCE

City of Chula Vista: City Council Member and Deputy Mayor Jan 2014 to Dec 2016

Chula Vista Rotary Club: Current member, Past President 2007-2008.

South Bay Family YMCA: Current Executive Board Member, Board Chair 2010-2012.

Chula Vista Chamber of Commerce: Current Executive Board Member, Incoming President 2018.

Living Coast Discovery Center: Current Board Member, CVNC Board Chair 2006

EastLake Education Foundation: Current Board Member.

South County Economic Development Council: Current Board Member.

Chula Vista Police Department - Police Activity League (PAL): Past Board Member

Chula Vista Christmas In October: Active volunteer committee member.

Port of San Diego - Bayfront Design and Review Committee: Past Committee Member.

Chula Vista Climate Change Working Group: Committee Member

EDUCATION

BA (Government, Journalism), 1974, California State University, Sacramento

Various courses and management seminars

Computer Skills – Microsoft products – InfoPro– Network design installation experience.

Leah Larrarte

From: Webmaster
Sent: Wednesday, February 15, 2017 4:58 PM
To: CityClerk; Adrianna Hernandez
Subject: City of Chula Vista: Citizens' Oversight Committee Application - Web form

A new entry to a form/survey has been submitted.

Form Name: Measure P Citizens' Oversight Committee Application
Date & Time: 02/15/2017 4:58 PM
Response #: 47
Submitter ID: 22751
IP address: 72.214.10.165
Time to complete: 40 min. , 29 sec.

Survey Details

Page 1

Application for membership on the Measure P Citizens' Oversight Committee

1. **Prefix**
(o) Mr.
2. **First and Last Name**
Sassan Rahimzadeh
3. **E-mail**
[REDACTED]
4. **Home Address**
[REDACTED]
5. **City**
[REDACTED]
6. **ZIP code**
[REDACTED]
7. **Primary Phone**
[REDACTED]
8. **Secondary Phone**
Not answered

9. Are you registered to vote in Chula Vista?

(o) Yes

10. Do you live within the City limits of Chula Vista?

(o) Yes

11. How Long?

22 years

12. Present employer

ARYA Cleaners

13. Occupation

ARYA Cleaners

14. Are you currently serving on a Chula Vista Board/Commission?

(o) Yes

15. Which one(s)?

SSC

16. Have you previously served on a Chula Vista Board/Commission?

(o) No

17. Which ones?

Not answered

18. Are you or have you been involved in any local, civic or community groups?

(o) Yes

19. Which ones?

YMCA board of management

20. Certain seats on the Citizens' Oversight Committee require nomination by specific Nominating Authorities. If you are applying for one of these seats, please select your Nominating Authority below; otherwise, select "none":

(o) Sustainability Commission

21. ** This question is ONLY required for applicants who were nominated by one of the following Nominating Authorities, otherwise please enter "N/A":

- Chula Vista Chamber of Commerce - Nominees must have expertise and experience in at least one of the following areas: accounting, finance, engineering, or a related discipline (including construction).
- San Diego Taxpayers Association - Nominees must have expertise and experience in at least one of the following areas: accounting, finance, engineering, or a related discipline (including construction).
- Chula Vista Director of Public Works - Nominees must have expertise and experience in engineering or a related discipline (including construction).

Please describe your applicable experience and expertise in 250 words or less:

N/A

22. What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas? (250 words or less)

I have been a small business owner in Chula Vista since 1989 and a resident since 1995. My business at ARYA Cleaners was the very first Clean Business award recipient in 2009. And as a current commissioner on the SSC, and former chair of same commission, I have been actively involved in our city's environmental leadership positions for quite some time now. In my roll also as the chair of the Climate Change Working Group in 2014, I have seen many initiatives proposed, discussed and implemented by this city. Directing many different stakeholders in a process with so many different and opposing views was a challenge that we were able to successfully overcome.

23. What would you hope to accomplish in the role of a Member of the Citizens' Oversight Committee? (250 words or less)

I would like to use the leadership experience at SSC and CCWG to the C.O.C. I would like to implement same policies of cooperation and cohesiveness for a project even more important and diverse than any we have faced before. The success of measure P is the most instrumental part of our city's future success, and I see it as my honor to serve in any which way I can. Chula Vista future is shining brighter and brighter, and we as citizens have an absolute role to play to see that success thru.

24. I understand that to be considered, I must submit a resume along with this application.

[sassan rahimzadeh Resume 1.pdf](#)

25.

(o) I am familiar with the responsibilities of the Citizens' Oversight Committee. I declare under penalty of perjury under the laws of the State of California that the information I have provided is accurate and true.

Thank you,
City of Chula Vista

This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

SASSAN RAHIMZADEH

EXECUTIVE PROFILE

Owner/ operator at ARYA Cleaners since 1988

SKILL HIGHLIGHTS

- Management
- Human resources
- Marketing
- Budgeting
- Design
-

CORE ACCOMPLISHMENTS

Building a small company into a leader within its industry

EDUCATION

1988

Bachelor of Arts: Economics
SDSU — San Diego, CA, USA

Tyshar Turner

From: Webmaster
Sent: Tuesday, January 31, 2017 7:59 PM
To: CityClerk; Adrianna Hernandez
Subject: City of Chula Vista: Citizens' Oversight Committee Application - Web form

A new entry to a form/survey has been submitted.

Form Name: Measure P Citizens' Oversight Committee Application
Date & Time: 01/31/2017 7:59 PM
Response #: 27
Submitter ID: 22273
IP address: 108.241.4.251
Time to complete: 50 min. , 27 sec.

Survey Details

Page 1

Application for membership on the Measure P Citizens' Oversight Committee

1. Prefix

(o) Ms.

2. First and Last Name

Lileana Robles

3. E-mail

[REDACTED]

4. Home Address

[REDACTED]

5. City

[REDACTED]

6. ZIP code

[REDACTED]

7. Primary Phone

[REDACTED]

8. Secondary Phone

Not answered

9. Are you registered to vote in Chula Vista?

(o) Yes

10. Do you live within the City limits of Chula Vista?

(o) Yes

11. How Long?

23

12. Present employer

Unemployed

13. Occupation

NA

14. Are you currently serving on a Chula Vista Board/Commission?

(o) No

15. Which one(s)?

Not answered

16. Have you previously served on a Chula Vista Board/Commission?

(o) No

17. Which ones?

Not answered

18. Are you or have you been involved in any local, civic or community groups?

(o) Yes

19. Which ones?

Alliance of Californians for Community Empowerment

20. Certain seats on the Citizens' Oversight Committee require nomination by specific Nominating Authorities. If you are applying for one of these seats, please select your Nominating Authority below; otherwise, select "none":

(o) Alliance of Californians for Community Empowerment, San Diego Branch

21. ** This question is ONLY required for applicants who were nominated by one of the following Nominating Authorities, otherwise please enter "N/A":

- Chula Vista Chamber of Commerce - Nominees must have expertise and experience in at least one of the following areas: accounting, finance, engineering, or a related discipline (including construction).
- San Diego Taxpayers Association - Nominees must have expertise and experience in at least one of the following areas: accounting, finance, engineering, or a related discipline (including construction).
- Chula Vista Director of Public Works - Nominees must have expertise and experience in engineering or a related discipline (including construction).

Please describe your applicable experience and expertise in 250 words or less:

N/A

22. What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas? (250 words or less)

I am interested in the process of collecting and spending revenue generated by Chula Vista City taxes. I want to make sure that the city is held accountable to their constituents, like myself, and is more transparent in the allocation of tax revenue in Chula Vista.

I bring the experience of being a community leader with ACCE. Through ACCE I have been able to participate in different campaigns in my neighborhood to improve local infrastructure. I am also participating in the contract negotiation process for the county employees. I also bring the experience of a single mother who has struggled to obtain the social services that I am legally entitled to and the perseverance that it has taken me to get this far, despite not being provided the help that I should be getting. I want

23. What would you hope to accomplish in the role of a Member of the Citizens' Oversight Committee? (250 words or less)

I want to be the voice of community members like myself who don't have the time, resources, and knowledge to participate in democratic processes that make the City of Chula Vista function. I would like to make sure that funds collected from my community are reinvested in my community. I want to ensure that infrastructure improvements that have been long overdue are finally addressed in a reasonable amount of time. I also want to make sure that my experience as a struggling minority is heard and taken into account by the City Chula Vista. But most of all, I would like to perform my civic duty as a citizen of the USA and a resident of Chula Vista

24. I understand that to be considered, I must submit a resume along with this application.

[Lileana Robles Resume.pdf](#)

25.

(o) I am familiar with the responsibilities of the Citizens' Oversight Committee. I declare under penalty of perjury under the laws of the State of California that the information I have provided is accurate and true.

Thank you,
City of Chula Vista

This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

Lileana Robles



JOB OBJECTIVE:

Looking to fill a position on the Chula Vista oversight committee to ensure that the revenue generated from the Measure P tax increase is used as effectively and efficiently as possible.

SKILLS:

- Computer
- Bilingual (Spanish)
- Excellent communication and Persuasion Skills
- Active Listener
- Excellent organization skills.
- Ability to speak before large groups.
- Work well with others with the ability to encourage through effort and mindset.
- Stamina and results orientation.

EXPERIENCE:

Canvassar, Acce Chula Vista, CA 05/2016- 06/2016

Door to door knocking and cold called to gain the interest of complete strangers to vote, Volunteer, and join our Alliance with ACCE. Completed, well over expectations, a daily log of progress to ensure daily goals were met.

Phone Rep. for Political Surveys, San Diego, CA 04/2014- 09/2015

Cold called registered voters for surveys up to 30 min long. When needed served as an interpreter for calls with Spanish speakers only. Assisted in meeting daily goals for team.

General Manager, Ace Cash Express Chula Vista, CA 01/2009- 01/2014

Managed 5 stores in the San Diego area, trained all new employees and was in charge of all of the recruiting and dismissals. Acted and performed all duties of the human resource department. Conducted weekly employee meeting to ensure that all procedures and expectations were being met.

Leah Larrarte

From: Webmaster
Sent: Tuesday, February 14, 2017 11:02 PM
To: CityClerk; Adrianna Hernandez
Subject: City of Chula Vista: Citizens' Oversight Committee Application - Web form

Categories: B & C Apps for Leah

A new entry to a form/survey has been submitted.

Form Name: Measure P Citizens' Oversight Committee Application
Date & Time: 02/14/2017 11:02 PM
Response #: 43
Submitter ID: 22727
IP address: 162.204.156.98
Time to complete: 24 min. , 26 sec.

Survey Details

Page 1

Application for membership on the Measure P Citizens' Oversight Committee

1. **Prefix**
(o) Mr.
2. **First and Last Name**
Oscar Romo
3. **E-mail**
[REDACTED]
4. **Home Address**
[REDACTED]
5. **City**
[REDACTED]
6. **ZIP code**
[REDACTED]
7. **Primary Phone**
[REDACTED]

8. Secondary Phone

[REDACTED]

9. Are you registered to vote in Chula Vista?

(o) Yes

10. Do you live within the City limits of Chula Vista?

(o) Yes

11. How Long?

37 years

12. Present employer

UCSD

13. Occupation

Professor

14. Are you currently serving on a Chula Vista Board/Commission?

(o) Yes

15. Which one(s)?

Sustainability Commission

16. Have you previously served on a Chula Vista Board/Commission?

(o) No

17. Which ones?

Not answered

18. Are you or have you been involved in any local, civic or community groups?

(o) Yes

19. Which ones?

Border Environment Commerce Alliance

20. Certain seats on the Citizens' Oversight Committee require nomination by specific Nominating Authorities. If you are applying for one of these seats, please select your Nominating Authority below; otherwise, select "none":

(o) Sustainability Commission

21. ** This question is ONLY required for applicants who were nominated by one of the following Nominating Authorities, otherwise please enter "N/A":

- Chula Vista Chamber of Commerce - Nominees must have expertise and experience in at least one of the following areas: accounting, finance, engineering, or a related discipline (including construction).
- San Diego Taxpayers Association - Nominees must have expertise and experience in at least one of the following areas: accounting, finance, engineering, or a related discipline (including construction).
- Chula Vista Director of Public Works - Nominees must have expertise and experience in engineering or a related discipline (including construction).

Please describe your applicable experience and expertise in 250 words or less:

I have 40 years' of experience in managing, supervising and overseen large infrastructural projects in various countries and in different capacities for private and public agencies.

As a former member of the Organization of the United Nations I was able to interact with people of diverse nationalities assisting in the process of identifying the needs of the community and providing technical assistance for a variety of development projects.

In 1976 I worked as an Associated Architect for Wiemer und Trachte one of the largest construction companies in Germany designing and implementing infrastructural projects in Europe, Africa and Latin America.

For 10 years from 1993 to 2003 I served as the chair of the Border Environment Cooperation Commission Advisory Board (BECC) supporting border communities to identify, develop and achieve BECC certification and North American Bank (NADB) funding for environmental infrastructure projects that improve human health, promote sustainable development, and contribute and enhance the quality of life in the US-Mexico border region.

From 2003 till 2014 I was hired by the National Oceanic and Atmospheric Administration (NOAA) as the Watershed Coordinator at the Tijuana River National Estuarine Research Reserve; in that capacity I managed, implementing and overseen conservation projects in the region, and as a principal investigator I conducted research to prevent the negative impacts of coastal storms.

Simultaneously I have been a professor for the Urban Studies and Planning at the University of California, San Diego, where I work on sustainable urban development projects, smart growth and experimental architecture.

22. What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas? (250 words or less)

After serving as a diplomat for the United Nations and residing in different countries, I decided to move my family to Chula Vista 37 years ago. My children grew up and went to school here, my wife works for the Chula Vista School District and now my children have their own families here in Chula Vista.

I started a business here and since I have been involved as a volunteer in numerous activities including several political campaigns in support of individuals seeking public office. That experience helped me to get really close to my community as I walked precincts, talked to residents and participated in public meetings to discuss the future of Chula Vista. I also learned about the functionality of our city government

23. What would you hope to accomplish in the role of a Member of the Citizens' Oversight Committee? (250 words or less)

I am determined to use my specialization to make the best of the resources approved by the city council funded by proposition P; I am also supportive of the priorities identified for funding and will put special attention in fulfilling the objectives approved by voters as stated in the ballot.

I have helped communities in Europe, Africa, the Caribbean, and Latin America improving their quality of life and somehow as a member of the Sustainability Commission I have done the same; If elected as a member of the citizens oversight committee I would like to state and somewhat clarify to you my continuing strong interest to make Chula Vista the best city in the San Diego County

24. I understand that to be considered, I must submit a resume along with this application.

[Bio Resume Chula Vista Citizens Oversight Committee.pdf](#)

25.

(o) I am familiar with the responsibilities of the Citizens' Oversight Committee. I declare under penalty of perjury under the laws of the State of California that the information I have provided is accurate and true.

Thank you,
City of Chula Vista

Oscar J. Romo

Summary of Qualifications

Expert on environmental solutions, conservation advocate, and environmental infrastructure project manager. Recognized by peers, decision-makers, national and international environmental organizations. Successful advocate of trans-boundary and international cooperation, environmental legislation, and international projects.

Professional Skills

Current Position

- Executive Director, Alter Terra a project of Earth Island Institute 2008-present
- Professor Urban Studies and Planning Program, University of California, San Diego , 2000-present
- Lecturer, Woodbury University San Diego Campus, 2012-present
- Instructor, Athenaeum School of the Arts, 2015-present
- Independent Consultant, 1980-present

Leadership/Management

- Managed public and private enterprises, as well as diverse environmental projects
- Negotiated bi-lateral agreements, environmental infrastructure, conservation policies
- Coordinated local, regional, national and international activities
- Presented, taught and implement sustainable development criteria, best management practices, conservation techniques and public participation methods to staff, practitioners and students
- Organized and directed forums, symposiums, training sessions and public events
- Operate field stations on remote sites
- Implement environmental legislation
- Develop and implement strategic work plans

Policy Development

- Co-author of the draft criteria for Project Certification at BECC
- Co-author of the Sustainable Development Certification Criteria for BECC
- Advisor to the Mexico's National Chamber of Commerce on the NAFTA environmental side agreements
- Co-author of the National Strategy for Public Participation for the Mexican Environmental Agency SEMARNAT
- Sponsor, advocate and co-author of the "Los Laureles Master Plan" State of Baja California Public Law (Published Jan 17, 2007)
- Sponsor, advocate and co-author of the "Conservation Easements Policy" City of Tijuana, Mexico (Published on February 4, 2011)
- National Strategy for Tire Recycling, Guatemala 2015

Oscar J. Romo

- Consultant to the Baja California State Assembly, Sustainable Development Commission 2003-present
- Implementation advocate to the California SB 167 (Ducheny) the “Used tire bill”

Related Work Experience

- Associated Architect, Wiemer und Trachte, Dortmund Germany 1976-1979
- Organization of the United Nations, 1979-1982
- Business Owner, 1982-Present
- Lecturer/Researcher, Urban Studies and Planning Program, University of California, San Diego, 2000-Present
- Coastal Trining Program Coordinator, National Oceanic and Atmospheric Administration, Tijuana River National Estuarine research Reserve, 2003-2009
- Watershed Coordinator, Tijuana River National Estuarine research Reserve, 2003-2014

Translation (English/Spanish) Technical Books & Documents

- Translations of scientific and technical documents
- Interpreter at public functions
- Specialized in environmental documents

Current Affiliations

- US Chair, U.S. EPA Border 2012, California-Baja California Water Task Force
- Co-Chair, International Boundary and Water Commission, San Diego Citizens Forum
- Co-Chair, Bi-national Committee, Tijuana River Valley Recovery Team
- SANDAG, Committee for Regional Opportunities COBRO, Board Member
- Chair, Tijuana Committee for Municipal Planning, Environmental Task Force
- Chair, Urban Land Institute, San Diego-Tijuana, Cross Border Action Council
- Commissioner, City of Chula Vista California, Sustainability Commission
- Urban Disadvantage Communities Representative, San Diego Integrated Regional Water Management

Honorary Positions

- Delegate to the U.N. Commission on Sustainable Development, 1995-2003
- President of the National Council on Sustainable Development, 1995-2003
- Chair of the Border Environment Cooperation Commission, Advisory Board, 1993-2003
- Liaison to the Good Neighbor Environmental Board, 1993-2003
- Delegate to the U.N. Sustainable Development Summit, Rio de Janeiro, 1992
- Delegate to the U.N. Sustainable Development Summit, Rio de Janeiro, 1997
- Delegate to the U.N. Sustainable Development Summit, Johannesburg, 2002
- Delegate to the World Water Forum, Mexico City, 2007
- Delegate to the World Water Forum, Istanbul, Turkey, 2009

Oscar J. Romo

- Urban Disadvantage Communities Representative, San Diego Integrated Regional Water Management, 2014-present
- Delegate to the U.N. Framework Convention on Climate Change, 2016

Current Projects

- Native Plant Restoration on Constructed Slopes, Founding Agency: California Coastal Conservancy and Earth Island Institute <http://www.earthisland.org/>
- Pervious Pavers Construction, Founding Agency: Targeted Wetlands Grant U.S. EPA <http://www.ucsd.tv/loslaureles/>
- Tijuana Conservation Easements Initiative, Founding Agency: Targeted Wetlands Grant U.S. EPA
- Erosion Prevention Initiative, Founding Agency: Targeted Wetlands Grant U.S. EPA
- Waste Tires Recycling Initiative, Founding Agency: Targeted Wetlands Grant U.S. EPA
- Real-Time Remote Erosion Monitoring and Outreach Pilot, Founding Agency, National Oceanic and Atmospheric Administration, Coastal Services Center www.sdcoastalstorms.org
- Erosion Control in Los Laureles Canyon, Founding Agency, U.S. EPA Border 2012, Border Environment Cooperation Commission
- Creating Assets Through Community Mobilization, Founding Agency, Ford Foundation
- Water Quality: Otay River Valley, Founding Agency, State Water Resources (SD-IRWM)
- Water Quality: Tijuana River Valley, Founding Agency, State Water Resources (SD-IRWM)
- Resilient Communities, Guatemala, Founding Agency US AID

Awards received in the last 6 years

- *California State Parks "Managers Award" 2006*
- City of Tijuana "Environmental Conservation Award" 2007
- NOAA, "Wetlands Conservation Award" 2007
- U.S. EPA, "Environmental Hero" 2007
- Urban Land Institute, San Diego "Smart Growth Award" 2008
- Urban Land Institute, San Diego "Visionary Award" 2009
- Urban Land Institute, San Diego "Best of the Decade, Smart Growth Award" 2010
- San Diego Coastkeeper's, "Coastal Champion Award" 2012
- Mexican Consulate, San Diego "Remarkable Mexican Abroad" 2012
- Casa Familiar, San Diego, "Environmental Abrazo Award" 2013
- UCSD Center for Global Justice, "Scholar of the Year Award" 2014
- Ashoka Social Entrepreneurs, Fellowship 2014
- City of Chula Vista, CA "Clean Champion Award" 2015

Education

- La Salle University, Mexico City, Bachelor of Arts and Science 1970
- University Complutense, Madrid, Spain, Master of Urban Design 1972

Oscar J. Romo

- National Institute for Social Housing, Madrid Spain, Masters in Social Housing 1973
- Rosenbuelth Foundation, Mexico City, masters in Computer Science 1976
- La Salle University, Mandeville Louisiana, Environmental Sciences 1998

Leah Larrarte

From: Webmaster
Sent: Wednesday, February 15, 2017 9:03 AM
To: CityClerk; Adrianna Hernandez
Subject: City of Chula Vista: Citizens' Oversight Committee Application - Web form

A new entry to a form/survey has been submitted.

Form Name: Measure P Citizens' Oversight Committee Application
Date & Time: 02/15/2017 9:03 AM
Response #: 44
Submitter ID: 22734
IP address: 12.228.208.60
Time to complete: 19 min. , 7 sec.

Survey Details

Page 1

Application for membership on the Measure P Citizens' Oversight Committee

1. **Prefix**
(o) Mr.
2. **First and Last Name**
Silvestre Vigilante
3. **E-mail**
[REDACTED]
4. **Home Address**
[REDACTED]
5. **City**
[REDACTED]
6. **ZIP code**
[REDACTED]
7. **Primary Phone**
[REDACTED]
8. **Secondary Phone**
Not answered

9. Are you registered to vote in Chula Vista?

(o) Yes

10. Do you live within the City limits of Chula Vista?

(o) Yes

11. How Long?

20 years

12. Present employer

Miramar Federal Credit Union

13. Occupation

Vice President of IT

14. Are you currently serving on a Chula Vista Board/Commission?

(o) No

15. Which one(s)?

Not answered

16. Have you previously served on a Chula Vista Board/Commission?

(o) No

17. Which ones?

Not answered

18. Are you or have you been involved in any local, civic or community groups?

(o) Yes

19. Which ones?

Youth Sports Council

20. Certain seats on the Citizens' Oversight Committee require nomination by specific Nominating Authorities. If you are applying for one of these seats, please select your Nominating Authority below; otherwise, select "none":

(o) Chula Vista Youth Sports Council

21. ** This question is ONLY required for applicants who were nominated by one of the following Nominating Authorities, otherwise please enter "N/A":

- Chula Vista Chamber of Commerce - Nominees must have expertise and experience in at least one of the following areas: accounting, finance, engineering, or a related discipline (including construction).
- San Diego Taxpayers Association - Nominees must have expertise and experience in at least one of the following areas: accounting, finance, engineering, or a related discipline (including construction).
- Chula Vista Director of Public Works - Nominees must have expertise and experience in engineering or a related discipline (including construction).

Please describe your applicable experience and expertise in 250 words or less:

I have been a Chula Vista resident and home owner for 20 years. My 2 children attended Chula Vista elementary and high

schools. Growing up, my children participated in local soccer and baseball programs. I supported them in various roles as a parent, as a coach, and as a member of the Board of AYSO Region 116 and the Chula Vista Rangers Football Club. For the past 12 years, I have also been an active member of the Chula Vista Youth Sports Council.

I have been an IT professional for over 30 years. I am currently the IT Vice President of a local credit union serving our local military and their families. We give back a lot by supporting and volunteering for charitable events that support our local military families. In the credit union, service, stability, and integrity are stressed. We are guardians of our members hard earned money whether it be for their current financial needs or their retirement income. We are also involved in making sure that our members learn financial literacy and responsibility

With these experience and knowledge, I humbly request that I may be considered for the oversight position. Chula Vista is ever growing and more and more families choose it as their new home. We need people in the committee who are vested and have proven to have the best interest of our beautiful city.

22. What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas? (250 words or less)

I work in the field of technology and technology is moving so fast. I can say I belong to a group of people who can say that we've seen the progress of the days where one needed the skills to research to today where one feels they can get their answers at the tip of their fingers. I want to say that we still need both worlds. People are more demanding and they have a hard time understanding why things can't move any faster. City Hall red tape is a common complaint. Again, I appeal to a balance where we can, through the use of proper metrics and responsible financial stewardship. As in any city role, transparency, efficiency, and due diligence are key to successfully running any program. Tax payers are very critical of where their money goes to and I am no different. Given the opportunity, I would like to be part of making sure Chula Vista taxes go to projects that are vital and used for they were intended for.

23. What would you hope to accomplish in the role of a Member of the Citizens' Oversight Committee? (250 words or less)

I believe I can further contribute with my experience and knowledge of local dynamics. I have demonstrated in my various roles that I can work with people and get things done in a collective manner. I can keep an open mind and evaluate the positives of every side and hopefully build from that.

24. I understand that to be considered, I must submit a resume along with this application.

[Silvestre Vigilante Resume.doc](#)

25.

(o) I am familiar with the responsibilities of the Citizens' Oversight Committee. I declare under penalty of perjury under the laws of the State of California that the information I have provided is accurate and true.

Thank you,
City of Chula Vista

This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

Silvestre Vigilante

FUNCTIONAL SKILL AREAS

Oracle; DB2; SQL; Crystal Reports; Adobe CS3; Windows; MS Office; MS Server Administration & Installation

.NET platform; JHA – Symitar/Episys; IBM AIX

Familiar with hubs, routers, bridges, servers, punch-down blocks, switches, patch panels, topologies, and all cabling.

SUMMARY

Over 30 years' experience in planning, directing, and managing the Information Technology Department within the Credit Union industry; ensuring the development and implementation of cost-effective systems and efficient computer operations to meet current and future decision making requirements. As a VP, provides company-wide direction in areas of policy and planning for data processing and related functions (communication, training, security, virtual servers, connectivity, Disaster Recovery, and business continuity).

EMPLOYMENT HISTORY

- | | |
|----------------|--|
| 1998 - Present | <p>Miramar Federal Credit Union – Vice President of Information Technology</p> <p>Provide information management services for the Credit Union to maximize the effectiveness of data collection, processing, and reporting. Develops and implements comprehensive, computer based information systems to ensure users needs are met and, data is processed according to company specifications and requirements. Users include both internal and external customers. Prepares and maintains technical specifications and related documentation to secure procedures and prevent system failure. Responsible for company's disaster recovery plan and business continuity.</p> |
| 1996 – 1998 | <p>Miramar Federal Credit Union – Manager – Information Technology</p> <p>Define user information requirements by conferring with users and analyzing functions. Recommends and develops computer-based business solutions. Plans system applications and assigns staff to develop, test and complete programs. Evaluates effectiveness of programs and offers solutions to enhance effectiveness. Defines and solves user requirements and develops and implements computer applications and solutions.</p> |
| 1992 – 1996 | <p>Santel Federal Credit Union – Supervisor – Data Processing</p> <p>Ensures hardware and software is maintained and data is secured through proper back-ups and staff training.</p> |
| 1987 – 1992 | <p>Santel Federal Credit Union – Computer Operator</p> |

EDUCATION AND TRAINING

- Father Duenas Memorial HS, GUAM, USA

- Computer Programming, Coleman University, San Diego, CA

Tyshar Turner

From: Webmaster
Sent: Friday, February 03, 2017 11:37 AM
To: CityClerk; Adrianna Hernandez
Subject: City of Chula Vista: Citizens' Oversight Committee Application - Web form

Categories: B & C Apps for Leah

A new entry to a form/survey has been submitted.

Form Name: Measure P Citizens' Oversight Committee Application
Date & Time: 02/03/2017 11:37 AM
Response #: 37
Submitter ID: 22411
IP address: 98.175.110.109
Time to complete: 33 min. , 25 sec.

Survey Details

Page 1

Application for membership on the Measure P Citizens' Oversight Committee

1. **Prefix**
(o) Mr.
2. **First and Last Name**
Scott Vinson
3. **E-mail**
[REDACTED]
4. **Home Address**
[REDACTED]
5. **City**
[REDACTED]
6. **ZIP code**
[REDACTED]
7. **Primary Phone**
[REDACTED]

8. Secondary Phone

Not answered

9. Are you registered to vote in Chula Vista?

Yes

10. Do you live within the City limits of Chula Vista?

Yes

11. How Long?

30 years

12. Present employer

Coldwell Banker Royal Realty

13. Occupation

Broker

14. Are you currently serving on a Chula Vista Board/Commission?

No

15. Which one(s)?

Not answered

16. Have you previously served on a Chula Vista Board/Commission?

Yes

17. Which ones?

Planning Commission

18. Are you or have you been involved in any local, civic or community groups?

Yes

19. Which ones?

C.A.S.T. , The Hunanimal Outreach foundation

20. Certain seats on the Citizens' Oversight Committee require nomination by specific Nominating Authorities. If you are applying for one of these seats, please select your Nominating Authority below; otherwise, select "none":

Chula Vista Fire Chief

21. ** This question is ONLY required for applicants who were nominated by one of the following Nominating Authorities, otherwise please enter "N/A":

- Chula Vista Chamber of Commerce - Nominees must have expertise and experience in at least one of the following areas: accounting, finance, engineering, or a related discipline (including construction).
- San Diego Taxpayers Association - Nominees must have expertise and experience in at least one of the following areas: accounting, finance, engineering, or a related discipline (including construction).
- Chula Vista Director of Public Works - Nominees must have expertise and experience in engineering or a related discipline (including construction).

Please describe your applicable experience and expertise in 250 words or less:

Owned and managed several Businesses and Corporations since 1986. Presently serve as the Chair for the non profit The Humanimal Outreach foundation and I served on the board and as President of the Chamber for 12 years. I also served as a temp on the City's Economic Development Commission which was instrumental in providing input to the 2010 General Plan for the City. Served eight years as a Planning Commissioner and was chair for one year.

22. What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas? (250 words or less)

I have interest in supporting the Citizens Adversity Support Team, the Chula Vista Fire Department. As a member of CAST I have had the opportunity to interact with the fire department and Police Department. I would like to see improvements in their facilities and services.

23. What would you hope to accomplish in the role of a Member of the Citizens' Oversight Committee? (250 words or less)

I would like to see improvements in the fire and police facilities and services.

24. I understand that to be considered, I must submit a resume along with this application.

[2017 Scott resume for office books.doc](#)

25.

(o) I am familiar with the responsibilities of the Citizens' Oversight Committee. I declare under penalty of perjury under the laws of the State of California that the information I have provided is accurate and true.

Thank you,
City of Chula Vista

This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

SCOTT W. VINSON



EXPERIENCE

- 1996 to Present Coldwell Banker Royal Realty
Owner / C.E.O.
- Full Service Real Estate Company
 - Provide REO listing services for several banks since 1990
 - Premier Office Award for Coldwell Banker Franchise, 2006
 - Award Given for Outstanding Production
 - Web Designation Award for Coldwell Banker Franchise, 2006
 - Award Given for Excellence in Outstanding Online Promotion of Listings
 -

- 2005 to Present Royal International Inc
Owner / C.E.O.
- Provides Transaction Closing Services

- 2006 to Present Royal School of Business
Owner / C.E.O.
- Real Estate School
 - Course Offerings include:
 - Real Estate Principles
 - Real Estate Finance
 - Real Estate Practice
 - HOA Common Interest Developments
 - **As Producing Agents Scott and Carmelita Awards:**
 - Top Listing Team ERA Franchise San Diego County 1990
 - Top 1% Re/Max Franchise Closed United States 1992
 - Top Listing and Closed Team County of San Diego McMillin Realty 1994-1996

EDUCATION

University of Maryland

- Economics

Department of Real Estate

- Licensed Real Estate Broker

Department of Real Estate

- Licensed Real Estate Agent

PUBLIC OFFICE AND CIVIC AFFILIATION

City of Chula Vista

- Planning Commissioner – 2004 to Current 2013
- 2010 Chair for Commission

Chula Vista Chamber of Commerce

- President – 2010 and Board member for 12 years

Chula Vista Chamber of Commerce

- Economic Development Vice President
- Public Policy Vice President

San Diego Association of Realtors

- Member

California Association of Realtors

- Member

National Association of Realtors

- Member





Leah Larrarte

From: Webmaster
Sent: Thursday, January 19, 2017 11:07 AM
To: CityClerk; Adrianna Hernandez
Subject: City of Chula Vista: Citizens' Oversight Committee Application - Web form

A new entry to a form/survey has been submitted.

Form Name: Measure P Citizens' Oversight Committee Application
Date & Time: 01/19/2017 11:07 AM
Response #: 17
Submitter ID: 21906
IP address: 161.209.206.201
Time to complete: 44 min. , 41 sec.

Survey Details

Page 1

Application for membership on the Measure P Citizens' Oversight Committee

1. **Prefix**

(o) Mr.

2. **First and Last Name**

Todd Voorhees

3. **E-mail**

[Redacted]

4. **Home Address**

[Redacted]

5. **City**

[Redacted]

6. **ZIP code**

[Redacted]

7. **Primary Phone**

[Redacted]

8. **Secondary Phone**

Not answered

9. Are you registered to vote in Chula Vista?

Yes

10. Do you live within the City limits of Chula Vista?

Yes

11. How Long?

14 Years

12. Present employer

SDG&E

13. Occupation

Regional Public Affairs Manager

14. Are you currently serving on a Chula Vista Board/Commission?

Yes

15. Which one(s)?

Board of Ethics

16. Have you previously served on a Chula Vista Board/Commission?

Yes

17. Which ones?

Arts & Culture

18. Are you or have you been involved in any local, civic or community groups?

No

19. Which ones?

N/A

20. Certain seats on the Citizens' Oversight Committee require nomination by specific Nominating Authorities. If you are applying for one of these seats, please select your Nominating Authority below; otherwise, select "none":

** San Diego County Taxpayers Association

21. ** This question is ONLY required for applicants who were nominated by one of the following Nominating Authorities, otherwise please enter "N/A":

- Chula Vista Chamber of Commerce - Nominees must have expertise and experience in at least one of the following areas: accounting, finance, engineering, or a related discipline (including construction).
- San Diego Taxpayers Association - Nominees must have expertise and experience in at least one of the following areas: accounting, finance, engineering, or a related discipline (including construction).
- Chula Vista Director of Public Works - Nominees must have expertise and experience in engineering or a related discipline (including construction).

Please describe your applicable experience and expertise in 250 words or less:

Over six years of experience managing public affairs issues, education and outreach for SDG&E's major infrastructure projects

to include working closely with cross-discipline project teams to ensure budgets and schedules are met.

22. What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas? (250 words or less)

My areas of interest include serving on the Board of Ethics as well as planning issues surrounding the city's infrastructure and maintenance needs. I have a proven track record of developing and executing complex public affairs outreach efforts for large and often controversial utility infrastructure projects and I have successfully built support for various projects and initiatives by building diverse coalitions. I strive for sustainable meaningful impact and therefore work collaboratively to influence long-term goals and visions. I am highly driven, solution-focused, with a unique ability to connect and engage with people from diverse backgrounds.

23. What would you hope to accomplish in the role of a Member of the Citizens' Oversight Committee? (250 words or less)

I believe it is of vital importance for citizens to participate in the post-approval Measure P process through oversight and as acting as a watch dog to ensure the funding is allocated and spent in a manner consistent with the voter's intent. Further, I think it is important to review and provide input to city staff on the city's yearly spending plans and maintenance schedules. This should include a robust discussion on the city's rationalization in planning and allocating these funds.

I would consider it an accomplishment if we could steer away from the "more bang for the buck" mentality and really focus on areas of immediate need, while ensuring that each portion of the city is fairly represented and receives its fair share of Measure P funding. In making decision on funding allocations, expediency and cost shouldn't come before need and in doing what is right by each community within the city.

24. I understand that to be considered, I must submit a resume along with this application.

[Resume TAV 01 17.doc](#)

25.

(o) I am familiar with the responsibilities of the Citizens' Oversight Committee. I declare under penalty of perjury under the laws of the State of California that the information I have provided is accurate and true.

Thank you,
City of Chula Vista

This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

Profile

- Six years of experience managing SDG&E public affairs for major projects totaling approximately \$5 billion.
- Over two years of experience serving as Vice President for a prominent downtown San Diego business advocacy organization.
- Over 12 years of experience as a policy advisor and public liaison to state and local elected officials.
- Ability to rapidly identify and assess problems, formulate strategic solutions, initiate change, build consensus and implement new processes.
- Developed and cultivated positive working relationships with regional elected officials and staff.
- Experienced public speaker and excellent communicator.
- Excellent interpersonal skills.
- Dynamic team player with an ability to successfully collaborate with diverse groups, individuals and interests.
- Self-motivated and hardworking.
- Relied upon to maintain confidentiality and exercise discretion with sensitive information.

Experience:

San Diego Gas & Electric

Regional Public Affairs Manager – Major Projects

September 2009 to Present

- Public Affairs Manager for key infrastructure projects totaling approximately \$5 billion.
- Manage dynamic team of public affairs specialists and advisors.
- Develop and execute all outreach strategies for major infrastructure projects.
- Graduated from SDG&E High Performing Leader I Program.
- Participate in SDG&E Military Advisory and Century Park Diversity and Inclusion Councils.

Downtown San Diego Partnership

Vice President of Public Policy and Communications

April 2007 to September 2009

- Represented the Downtown San Diego Partnership at civic and local events.
- Identified and track public policy issues, propose specific solutions, and implement/advocate policy decisions.
- Liaison to elected officials and the press.
- Compiled monthly newsletter.
- Coordinated and facilitated monthly meetings.

County of San Diego Board of Supervisors, Office of Supervisor Pam Slater-Price

Senior Policy Aide/Community Representative

November 2001 to April 2007

- Oversaw and recommended funding for non-profit organizations through the Supervisor's discretionary community projects and community enhancement (TOT) grants. This includes allocating approximately \$10 million through the Supervisor's Community Projects grants and over \$3 million through TOT grants the past five years.
- Consulted with county department heads on matters of policy, programs and planning to communicate the Supervisor's position.
- Developed and maintain positive working relationships with county elected officials, other elected officials and their staff, local arts and business organizations, non-profit organizations and advocacy groups.
- Served as a public policy resource to County residents and represent the Supervisor in resolving citizen complaints and requests for assistance relating to finance, information technology, tax and assessment issues, local business, arts, culture and tourism, and military issues.

California State Senate, Office of Senator Jim Battin

Legislative Aide

August 1998 to November 2001

- Researched, tracked and analyzed state legislation and initiatives with the purpose of briefing the Senator and providing information to constituents, county and city organizations.
- Assisted with the Senator's yearly legislative package.
- Wrote press releases, newspaper articles and opinion letters.

Sacramento Kings

Media Relations

January 1998 to March 2001

- Edited season and playoff media guides.
- Assisted media with information requests, player interviews and game credentials.
- Compiled statistics for national and out-of-town media during games.

United States Marine Corps

Corporal

July 1989 to July 1993

- Served as a Security Officer and Remote Sensor Operator.
- Promoted to an Administrative chief and training officer for approximately 50 Marines.
- Assisted Drug Enforcement Agency, Internal Revenue Service and Border Patrol with drug trafficking operations.
- Obtained a secret clearance.

EDUCATION

- B.A. Government/Journalism, California State University, Sacramento

Volunteer Experience:

Current:

Board of Ethics, City of Chula Vista

Board Member, San Diego Repertory Theater

Board Member, San Diego County Taxpayer's Association

Member, San Diego Regional Chamber of Commerce Water and Infrastructure Committee

Past:

Mayor's appointment to the City of Chula Vista Arts and Culture Commission (Chairman)

Mayor's appointment to the City of San Diego Boards and Commissions Recruitment Advisory Group

Vice President of Legislative Affairs for the San Diego Navy League

San Diego City Council Appointment to the Downtown Parking Management Group

Board Member, Community Catalysts Housing Alliance

Member, City of San Diego 'C' Street Advisory Committee

Citizens' Oversight Committee Applications

District 4

Tyshar Turner

From: Webmaster
Sent: Thursday, February 02, 2017 9:59 PM
To: CityClerk; Adrianna Hernandez
Subject: City of Chula Vista: Citizens' Oversight Committee Application - Web form

Categories: B & C Apps for Leah

A new entry to a form/survey has been submitted.

Form Name: Measure P Citizens' Oversight Committee Application
Date & Time: 02/02/2017 9:58 PM
Response #: 36
Submitter ID: 22385
IP address: 174.66.151.252
Time to complete: 7 min. , 33 sec.

Survey Details

Page 1

Application for membership on the Measure P Citizens' Oversight Committee

1. **Prefix**
(o) Mr.
2. **First and Last Name**
Abel Cordero
3. **E-mail**
[REDACTED]
4. **Home Address**
[REDACTED]
5. **City**
Chula Vista
6. **ZIP code**
91911
7. **Primary Phone**
[REDACTED]

8. **Secondary Phone**

[REDACTED]

9. **Are you registered to vote in Chula Vista?**

Yes

10. **Do you live within the City limits of Chula Vista?**

Yes

11. **How Long?**

51 years

12. **Present employer**

Hormel Foods Companies

13. **Occupation**

Customer Business Manager

14. **Are you currently serving on a Chula Vista Board/Commission?**

No

15. **Which one(s)?**

N/A

16. **Have you previously served on a Chula Vista Board/Commission?**

No

17. **Which ones?**

N/A

18. **Are you or have you been involved in any local, civic or community groups?**

No

19. **Which ones?**

N/A

20. **Certain seats on the Citizens' Oversight Committee require nomination by specific Nominating Authorities. If you are applying for one of these seats, please select your Nominating Authority below; otherwise, select "none":**

None - I am a citizen applying for an at-large member seat

21. **** This question is ONLY required for applicants who were nominated by one of the following Nominating Authorities, otherwise please enter "N/A":**

- **Chula Vista Chamber of Commerce - Nominees must have expertise and experience in at least one of the following areas: accounting, finance, engineering, or a related discipline (including construction).**
- **San Diego Taxpayers Association - Nominees must have expertise and experience in at least one of the following areas: accounting, finance, engineering, or a related discipline (including construction).**
- **Chula Vista Director of Public Works - Nominees must have expertise and experience in engineering or a related discipline (including construction).**

Please describe your applicable experience and expertise in 250 words or less:

I am a Chula Vista Native and proud of it.....

I come from a very large and united family, I am #8 of 12. Most of us including my parents are still living in Chula Vista and we've all raised our families in this fine city.

Being a native of Chula Vista, I attended elementary, Middle, High School and Southwestern Community College. Take ownership of my community and look forward to becoming more active within our city and support our elected officials.

For these reason and more, I feel I am a perfect candidate for this Oversight Committee and can bring much added value, knowledge and commitment.

22. What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas? (250 words or less)

I am most interested in the development and growth & keeping Chula Vista a safe and clean community for all citizens- I've live in Chula Vista all my life (51 years) and have not moved out because I've enjoyed living here and raising my family, I'm proud to be part of this community. Throughout the years I've seen many changes unfortunately not all good and being a CV native I'd like to become more active and help support our elected officials.

Being a native of Chula Vista, I attended elementary, Middle, High School and Southwestern Community College. Take ownership of my community and look forward to becoming more active within our city and support our elected officials.

23. What would you hope to accomplish in the role of a Member of the Citizens' Oversight Committee? (250 words or less)

I would like to be part of knowing I've done my part to keep Chula Vista a safe, clean and prosperous community by become active within the Chula Vista community.

I live in our District 4 area and it sadness me to see our detreating parks, streets, recreation areas and community walk areas. We have a serious homeless issue which is resulting in other issues and reducing home and property values. I'd like to support an initiative that help citizens of Chula Vista be proud of their communities

24. I understand that to be considered, I must submit a resume along with this application.

[213126.JPG](#)

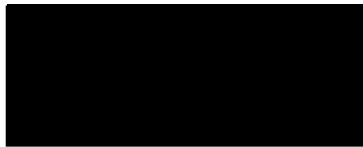
25.

(o) I am familiar with the responsibilities of the Citizens' Oversight Committee. I declare under penalty of perjury under the laws of the State of California that the information I have provided is accurate and true.

Thank you,
City of Chula Vista

This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

Abel Cordero



PROFESSIONAL SUMMARY

- *A proven sales professional with a track record of success.*
- *A seasoned business professional adept at achieving appropriate execution and targeted results.*
- *Experienced manager with a strong history of management and development of both personnel and processes.*

PROFESSIONAL EXPERIENCE & ACCOMPLISHMENTS

Customer Business Manager CBM- Hispanic Channel

Hormel Foods / MegaMex Foods

11/2009 thru Present

Direct management and responsibilities for Hispanic Distributors West Coast and Chicago collectively accounting for over \$10.1MM annual sales. National level, support MegaMex Hispanic DSD customers with Authentic Mexican product insights, strategic planning, product & sales training with an emphasis on increasing distributor's "Share of Mind" for MMX Brands.

Select Achievements

- 2013 CPS Sales Incentive recipient – FY tonnage index +108 to target
 - Developed and implemented various successful Hispanic Distributor Sales Incentive programs which helped support positive sales results
- 2012 Initiated Herdez Brands billboard campaign for Inter-city Chicago communities
- Developed Mexican Holiday Promotional focus calendar currently referenced by various national customers
- FY 2010 surpassed targeted tonnage and indexed +161 (lbs) over target and +148 Adjusted Dollar Sales

Western Regional Sales Manager

Sigma Foods USA

2007 – 2009

Direct management of Western Region- Region composed of 4 states with 6-DSD Centers and over 200 direct-reports accounting for over \$51 million annual sales. Responsibilities manage multiple sales priorities in conjunction with pricing, development of existing and new product introductions, inventory and strategic programming/forecasting. Set and achieve monthly/annual sales goals based on corporate commitments.

Select Achievements

- Restructured Region and increased Revenue Stream
- Reduced region's over all expenses by 5% & reduced region's over-all Pay-roll by 10%
 - Pay-roll and expense reduction accomplished by realigning sales personnel resources, eliminating non-profitable routes and positions by 35 positions
 - Increased average monthly sales volumes from 80k lbs to over 100k lbs
- Establish good working relationships within all departments to maximize work efficiencies and created a winning team

National Sales Director

Cacique USA, City of Industry, CA

2006 – 2007

Direct management of U.S. Sales Department accounting for over \$180 million annual sales with over 130 direct-reports. Responsibilities: designing a winning sales department, strategic

Tyshar Turner

From: Webmaster
Sent: Friday, January 27, 2017 8:19 PM
To: CityClerk; Adrianna Hernandez
Subject: City of Chula Vista: Citizens' Oversight Committee Application - Web form

Categories: B & C Apps for Leah

A new entry to a form/survey has been submitted.

Form Name: Measure P Citizens' Oversight Committee Application
Date & Time: 01/27/2017 8:19 PM
Response #: 24
Submitter ID: 22162
IP address: 107.77.228.113
Time to complete: 22 min. , 55 sec.

Survey Details

Page 1

Application for membership on the Measure P Citizens' Oversight Committee

1. **Prefix**
(o) Mr.

2. **First and Last Name**
Ruben Osorio

3. **E-mail**
[REDACTED]

4. **Home Address**
[REDACTED]

5. **City**
chula vista

6. **ZIP code**
91911

7. **Primary Phone**
[REDACTED]

8. Secondary Phone

Not answered

9. Are you registered to vote in Chula Vista?

Yes

10. Do you live within the City limits of Chula Vista?

Yes

11. How Long?

7 years

12. Present employer

Dion International

13. Occupation

Regional Sales Supervisor

14. Are you currently serving on a Chula Vista Board/Commission?

No

15. Which one(s)?

Not answered

16. Have you previously served on a Chula Vista Board/Commission?

No

17. Which ones?

Not answered

18. Are you or have you been involved in any local, civic or community groups?

No

19. Which ones?

Not answered

20. Certain seats on the Citizens' Oversight Committee require nomination by specific Nominating Authorities. If you are applying for one of these seats, please select your Nominating Authority below; otherwise, select "none":

None - I am a citizen applying for an at-large member seat

21. ** This question is ONLY required for applicants who were nominated by one of the following Nominating Authorities, otherwise please enter "N/A":

- Chula Vista Chamber of Commerce - Nominees must have expertise and experience in at least one of the following areas: accounting, finance, engineering, or a related discipline (including construction).
- San Diego Taxpayers Association - Nominees must have expertise and experience in at least one of the following areas: accounting, finance, engineering, or a related discipline (including construction).
- Chula Vista Director of Public Works - Nominees must have expertise and experience in engineering or a related discipline (including construction).

Please describe your applicable experience and expertise in 250 words or less:

N/a

22. What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas? (250 words or less)

infrastructure, facilities and equipment i have experience in contracting services, as well in equipment that extend more than 30 years

23. What would you hope to accomplish in the role of a Member of the Citizens' Oversight Committee? (250 words or less)

help city council to maintain and improve the infrastructure so that resources are use to improve our community better and safer for all

24. I understand that to be considered, I must submit a resume along with this application.

[ruben a osorio\[1\].doc](#)

25.

(o) I am familiar with the responsibilities of the Citizens' Oversight Committee. I declare under penalty of perjury under the laws of the State of California that the information I have provided is accurate and true.

Thank you,
City of Chula Vista

This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

Ruben A. Osorio

SUMMARY OF QUALIFICATIONS:

- Ten years experience as a Purchasing Agent in addition to contracting with local, national and international companies.
- A highly motivated and experienced sales professional with skills in product and price negotiations.
- Represented major wholesale distributors as a successful salesman for fourteen years.
- Motivated and enthusiastic about developing good relations with clients and merchants.

RELEVANT SKILLS:

Contracting

- Negotiate long-term contracts for major national, international fleet programs and gov't entities.
- Recruit and service new accounts, including successfully contracting businesses throughout Southern California and Mexico.
- Maintain and encourage customer loyalty through the courteous and efficient resolution of disputes, complaints and discrepancies; offered purchase recommendations to customers.
- Effectively recruited legal services abroad to bring delinquent accounts up to date, with 100 % revenue recovery.

Purchasing

- Achieve a personal average of \$1.2 million in annual purchases.
- Efficiently evaluate proposals and detailed estimates of materials and labor.
- Thoroughly investigate pricing among manufacturers, wholesalers and vendors to continuously increase profitability margins.

Sales Development

- Average 1.5 million Dlls. In sales last 4 years
- Created promotional incentives with national manufacturers to increase sales, volume and maintain customer relations.
- Developed system to monitor progress of serviced accounts and record fluctuations in monthly sales; compared personal results to steadily increase profitability.
- Coordinated quarterly educational clinics and workshops for technicians with national distributors.
- Researched and analyzed local areas to target and develop monthly specials.

Professional

- Fluent in English and Spanish.
- Specialized computer databases and programs.
- Effective in simultaneously accomplishing several tasks and meeting key deadlines.
- Resourceful; organized; problem-solver; team player.

EMPLOYMENT HISTORY:

2005- Present	<i>Regional Sales Mgr.</i>	Dion International Trucks
1991 -2005	<i>Purchasing Agent</i>	E-W Truck & Equipment Lemon Grove, California
1985-1991	<i>Sales Representative</i>	Truck N Diesel Chula Vista, California
1976-1985	<i>Outside Salesman</i>	Cardis Corporation San Diego, California
1974-1976	<i>Electrical Technician</i>	Sunbelt Electric San Diego, California

EDUCATION:

Continuously developing knowledge about latest products and regularly attend seminars.

Certification received in several leading seminars: manufacturers, wholesalers, distributors and pricing.
San Diego Community College (General Education)
Instituto Technico Vocacional de Guatemala (High School)

Leah Larrarte

From: Webmaster
Sent: Wednesday, December 21, 2016 3:39 PM
To: CityClerk; Adrianna Hernandez
Subject: City of Chula Vista: Citizens' Oversight Committee Application - Web form

Follow Up Flag: Follow up
Flag Status: Flagged

Categories: B&C

A new entry to a form/survey has been submitted.

Form Name: Measure P Citizens' Oversight Committee Application
Date & Time: 12/21/2016 3:38 PM
Response #: 2
Submitter ID: 21271
IP address: 4.35.151.52
Time to complete: 57 min. , 46 sec.

Survey Details

Page 1

Application for membership on the Measure P Citizens' Oversight Committee

1. Prefix

(o) Mr.

2. First and Last Name

Christopher Sheridan

3. E-mail

[REDACTED]

4. Home Address

[REDACTED]

5. City

Chula Vista

6. ZIP code

91911

7. Primary Phone



8. Secondary Phone

Not answered

9. Are you registered to vote in Chula Vista?

 Yes

10. Do you live within the City limits of Chula Vista?

 Yes

11. How Long?

12 years

12. Present employer

Primerica

13. Occupation

Investment Advisor

14. Are you currently serving on a Chula Vista Board/Commission?

 No

15. Which one(s)?

Not answered

16. Have you previously served on a Chula Vista Board/Commission?

 No

17. Which ones?

Not answered

18. Are you or have you been involved in any local, civic or community groups?

 Yes

19. Which ones?

South Bay Little League, Youth Sports Council

20. Certain seats on the Citizens' Oversight Committee require nomination by specific Nominating Authorities. If you are applying for one of these seats, please select your Nominating Authority below; otherwise, select "none":

 None - I am a citizen applying for an at-large member seat

21. ** This question is required for applicants who were nominated by one of the following Nominating Authorities:

- Chula Vista Chamber of Commerce - Nominees must have expertise and experience in at least one of the following areas: accounting, finance, engineering, or a related discipline (including construction).
- San Diego Taxpayers Association - Nominees must have expertise and experience in at least one of the following areas: accounting, finance, engineering, or a related discipline (including construction).

- **Chula Vista Director of Public Works - Nominees must have expertise and experience in engineering or a related discipline (including construction).**

Please describe your applicable experience and expertise in 250 words or less:

I have been a small business owner in the Marketing and Advertising field which has allowed me to gain adequate experience in data analysis and projecting. My family has also been in the Investment Advisory business for close to 28 years and with 10 years experience in Financial Services myself, I have seen many scenarios that have needed complex financial analysis. I am also connected to many families through EastLake Church from being on staff their for many years and continue to be involved at the community level through South Bay Little League and the Youth Sports Council.

22. What would you hope to accomplish in the role of a Member of the Citizens' Oversight Committee? (250 words or less)

My hope with being involved in the COC would be to see the funds from Proposition P be utilized in the most cost-effective way possible, by first evaluating the greatest needs and weaknesses in City infrastructure and replacing or repairing those issues first. I would also hope to see the infrastructure in East Chula Vista revitalized to its once prominent status, while seeing the often forgotten West Side of Chula Vista improved to an acceptable and proud standard.

23. I understand that to be considered, I must submit a resume along with this application.

[Resume.pdf](#)

24.

(o) I am familiar with the responsibilities of the Citizens' Oversight Committee. I declare under penalty of perjury under the laws of the State of California that the information I have provided is accurate and true.

Thank you,
City of Chula Vista

This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

Leah Larrarte

To: Christopher Sheridan
Subject: RE: Citizens' Oversight Committee Application

Response to additional question added to application:

What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas? (250 words or less)

From: Christopher Sheridan [REDACTED]
Sent: Thursday, December 22, 2016 11:29 AM
To: Leah Larrarte
Subject: Re: Citizens' Oversight Committee Application
Importance: High

Hi Leah,

My principle area of interest is in city infrastructure and amenities. When residents are excited about new or renovated infrastructure and feel taken care of, the city is more likely to attract new citizens and experience growth. My experience in strategic planning and evaluation allows me to quickly and thoroughly evaluate the needs of the community and determine what the best course of action should be. Because of my experience in pastoring people, I have learned how to quickly diffuse situations, dig into the root problem, evaluate a course of action and make recommendations. This skill is needed in working with a group of people like the Citizens' Oversight Committee as all other 15 members will be pushing for their particular area to get the most of the available funds. I have already read though all of the AMP Reports, 2016-17 budget recommendations and believe I can use these negotiation skills to help the city move forward in the most critical areas.

Thank You,

Chris Sheridan

On Dec 22, 2016, at 10:29 AM, Leah Larrarte <LLarrarte@chulavistaca.gov> wrote:

Good morning,

The City Clerk's Office has received your application for our Citizens' Oversight Committee. Thank you for your interest in serving! We have added a question to give applicants who are applying for an at-large member seat (and not required to answer Question 21) an opportunity to share their experience and knowledge:

What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas? (250 words or less)

You answered Question #21 with:

I have been a small business owner in the Marketing and Advertising field which has allowed me to gain adequate experience in data analysis and projecting. My family has also been in the Investment

District 4

Advisory business for close to 28 years and with 10 years experience in Financial Services myself, I have seen many scenarios that have needed complex financial analysis. I am also connected to many families through EastLake Church from being on staff their for many years and continue to be involved at the community level through South Bay Little League and the Youth Sports Council.

You may use this answer for the new question. You may also add and or edit if you wish.

Please respond with your answer as soon as possible and I will add it to your application.

Sincerely,

Leah Larrarte | Deputy City Clerk

City of Chula Vista | 276 Fourth Ave, Chula Vista, CA 91910

(619) 476-2300 | LLarrarte@chulavistaca.gov

CHRISTOPHER SHERIDAN

PROFILE

Christopher Sheridan, while under 30, is a small business owner, investment advisor and longtime Chula Vista resident. Being actively involved in the running of South Bay Little League and Youth sports council has allowed me to begin to establish relationships with members of the community who have voiced many concerns about the infrastructure needs in Chula Vista, I hope to see the funds procured from Proposition P used in an effective way that will make a lasting effect on the community.

EXPERIENCE

INVESTMENT ADVISOR, PFS INVESTMENTS/PRIMERICA ADVISORS – 2006-PRESENT

As an Investment Advisor for Primerica, I assist Individuals and Business Leaders in providing investment recommendations and programs for families and individuals. I provide comprehensive analysis of business and family financials to determine the best investment opportunities. I also review individual debt resolution programs, evaluate all needs for insurances and programs for use during retirement.

MARKETING DIRECTOR, NFY INTERACTIVE – 2011-2016

As the Marketing Director for NFY Interactive, a Chula Vista based small business, I developed strategic and tactical plans and go to market strategies for businesses across the US in many verticals and industries. This included opportunity evaluations, demographic studies, sales data trend evaluation and projections, and analytics evaluations.

MULTI-SITE PRODUCTION DIRECTOR, EASTLAKE CHURCH – 2008-2011

As the Multi-Site Production Director for EastLake Church, I was responsible for the planning and purchasing of campus equipment and implementing systems to allow weekly volunteers to setup, and execute services with minimal damage to equipment and in the quickest possible time frame. While establishing multiple campuses across San Diego County, I led a team of 40-120 volunteer members, conducting training and teaching advanced technical systems.

EDUCATION

HILLTOP HIGH SCHOOL, CHULA VISTA CA - DIPLOMA, 2005

