

RESOLUTION NO. _____

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF
CHULA VISTA ADOPTING THE CITY OF CHULA VISTA
SPECIAL EVENT SPONSORSHIP AND ENDORSEMENT
POLICY

WHEREAS, the City of Chula Vista is actively engaged in establishing signature community events that attract residents and visitors; and

WHEREAS, it is the City of Chula Vista's goal to enhance the vitality, quality of life and economic prosperity of Chula Vista through the support of special events within the city; and

WHEREAS, the purpose of the City of Chula Vista's Sponsorship or Endorsement of special events is to help support community events that celebrate our city's cultural diversity and rich heritage; and

WHEREAS, the City of Chula Vista's special events program is continually expanding as more event planners and residents are encouraged to hold community events within Chula Vista; and

WHEREAS, the City of Chula Vista Special Event Sponsorship and Endorsement Policy provides guidance for staff and event planners on the processes for collaborating with the City.

NOW THEREFORE BE IT RESOLVED that the City Council of the City of Chula Vista hereby adopts the City of Chula Vista Special Event Sponsorship and Endorsement Policy.

Presented by

Approved as to form by

Gary Halbert
City Manager

Glen R. Googins
City Attorney