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Subject: FW: Letter of support from The Chula Vista Chamber of Commerce
Attachments: Chula Vista Chamber of Commerce Letter of Support for Item #7 for August 25 2020
City of Chula Vista Council Meeting.pdf
Importance: High

From: Lisa Cohen <[REDACTED]>
Sent: Monday, August 24, 2020 3:55 PM
To: Mary Salas <MSalas@chulavistaca.gov>; Jill Galvez <jimgalvez@chulavistaca.gov>; Mike Diaz <mdiaz@chulavistaca.gov>; John McCann <jmccann@chulavistaca.gov>; Steve C. Padilla <spadilla@chulavistaca.gov>
Cc: Maria Kachadoorian <mkachadoorian@chulavistaca.gov>; [REDACTED]
Subject: Letter of support from The Chula Vista Chamber of Commerce
Importance: High

Warning:
External
Email

Dear Honorable Mayor Mary Casillas Salas, Deputy Mayor Jill Galvez and Councilmembers,

Please find the attached letter of support from our Chula Vista Chamber of Commerce, for Item # 7 on tomorrow's City Council meeting agenda.
Thank you again and we applaud the City's pro-active proposal to waive this year's escalation of the Development Impact Fee program.

Warm regards,
Lisa

Lisa Cohen
CEO
Chula Vista Chamber of Commerce
233 4th Avenue
Chula Vista, CA 91910
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[REDACTED]



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Lisa Cohen

August 24, 2020

Mayor Mary Casillas Salas
Deputy Mayor Jill Galvez
Councilmember Mike Diaz
Councilmember John McCann
Councilmember Steve Padilla
City of Chula Vista
276 4th Avenue
Chula Vista, CA 91910

Re: Proposal to waive the annual escalation of Development Impact Fee program

Dear Honorable Mayor and Councilmembers,

I am writing to express the support of the Chula Vista Chamber of Commerce for the City's proposal to waive the annual escalation of the Development Impact Fee program, which appears on tomorrow's agenda as Item #7 on the August 25, 2020 City Council agenda.

The COVID crisis has had widespread impacts which have impacted the economic development activity throughout the City. These impacts have been widespread and felt by both existing, and future businesses, in our community. These impacts are persistent and we applaud and support the City's pro-active proposal to waive this year's escalation of the Development Impact Fee programs.

This action, if taken, will reduce the burden on new businesses coming to Chula Vista as well as providing an incentive to proposed economic development projects which are dealing with multiple challenges in moving forward in the current economic environment.

We respectfully request your unanimous approval for Item #7 on tomorrow's City Council Agenda.

Sincerely,

A handwritten signature in black ink that reads 'Lisa Cohen'.

Lisa Cohen

Cc'd City Manager Maria Kachadoorian