

AQUATICA

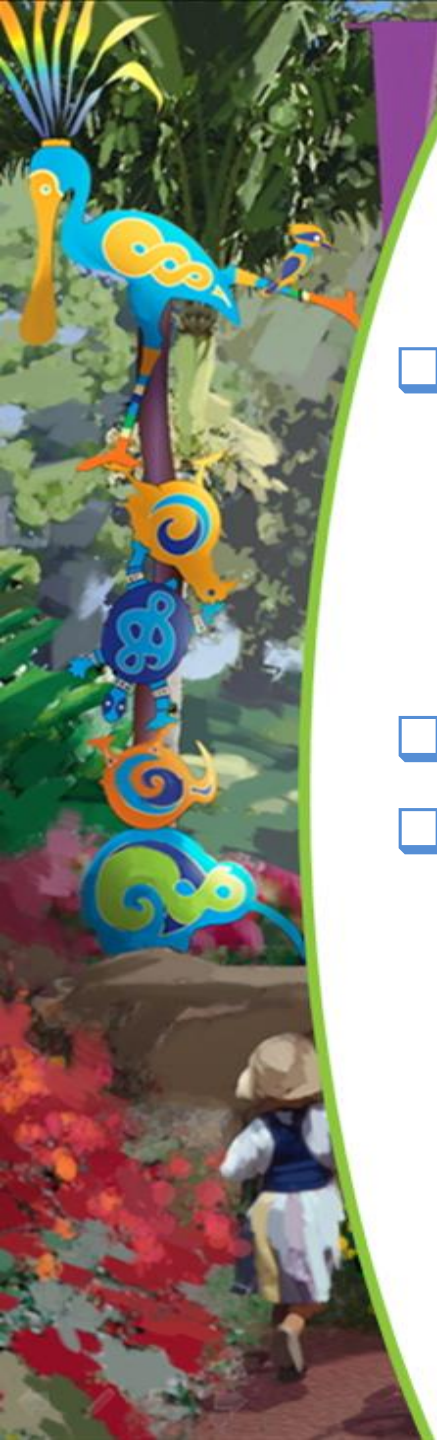
SAN DIEGO

SeaWorld's
WATERPARK™

May 23, 2017



Agenda

- 
- About Aquatica
 - Introduction
 - Attractions and Amenities
 - Employment
 - Community Involvement
 - Fiesta Aquatica

Carlos Cuevas – Vice President of Operations

- ❑ SeaWorld San Diego
 - ❑ 1997-2011 – Culinary Operations Manager
- ❑ SeaWorld San Antonio
 - ❑ 2011-2013 – Director of Culinary Operations
- ❑ Aquatica San Diego
 - ❑ 2013-2016 – Director of Revenue
 - ❑ 2016-present – Vice President of Operations
- ❑ AA Administration of Justice – 2004





Attractions and Amenities

Resort Style Waterpark experience



- ❑ Over 2,000 complimentary lounge chairs
- ❑ Premium and Standard Cabanas and Loungers
- ❑ Cashless wristbands
- ❑ Big Surf Shores Wave Pool
- ❑ Loggerhead Lane Lazy River
- ❑ Kid friendly attractions throughout our Island
- ❑ Unique offering of 7 different waterslide attractions

Extreme to Serene



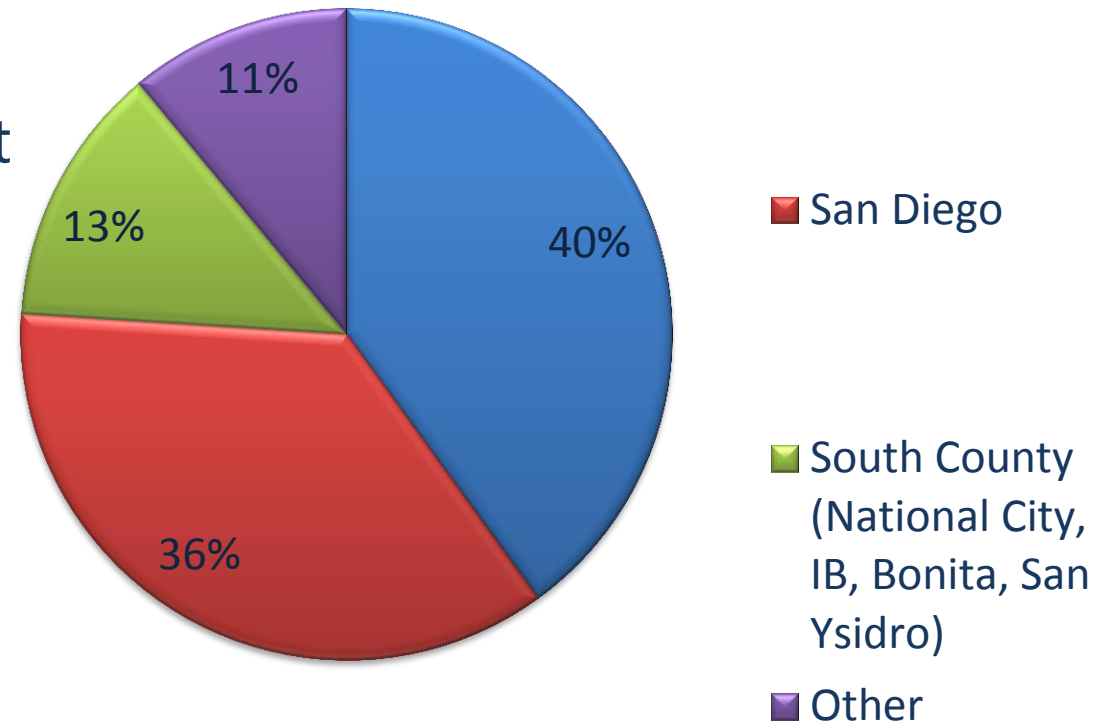


Employment

An Employer of Choice

- ❑ Entry level position paired with SW (minimum wage)
- ❑ 450 employees in 2013 to 680 in 2017
- ❑ Highest employee engagement scores in the company
- ❑ Hiring within the community

2016





Community Involvement

Supporting Chula Vista



- Title Sponsor for the Chula Vista Community Fun Run
- Chula Vista Harbor Fest
- Learn to Swim program
- Special Olympics Plunge Event
- Chula Vista Chamber of Commerce
- South County YMCA





Fiesta Aquatica

Fiesta all season long!

- ❑ 2017 Season
 - ❑ May 26-Aug. 26 daily;
Aug. 31- Sept. 4
 - ❑ Saturdays and Sundays
Sept. 5 – Oct. 8
- ❑ Splash Pass is back!

The screenshot shows the Aquatica San Diego website homepage. At the top, there is a navigation bar with links for Park Information, Attractions, Dine & Shop, Private Cabanas, Buy Tickets, and SeaWorld San Diego. Below the navigation bar, there are several promotional banners. The main banner features a large image of people sliding down a water slide, with text that says "SEASON OPENS MAY 26" and "BUY EARLY & SAVE GET UNLIMITED VISITS ALL 2017 SEASON BUY NOW". To the left of this banner are four buttons: "TICKETS & PASSES", "UPGRADE YOUR DAY", "RIDES & SLIDES", and "PARK INFO". Below the main banner, there are two smaller banners. The first is for the "Annual Pass" with the text "UNLIMITED VISITS TO 1 OR 2 PARKS BUY NOW". The second is for "Kick Back & Relax" with the text "ENJOY YOUR OWN PRIVATE CABANA OR LOUNGER Coming Soon". At the bottom, there is a banner for "Quick Queue Unlimited" with the text "SKIP THE LINE WITH A Quick Queue Unlimited 4 SLIDES, UNLIMITED FUN Coming Soon SEE ALL RIDES & SLIDES".



Celebrating Aquatica's 5th Year



"Kura's 5, she's pink and she's a flamingo!"



Thank you!

