



**South Bay
Youth 4
Change**

HTHCV Teens Cohort

- Faces of Change
 - 6 focus groups
 - Kids, Teens, Families, Migrants, Homeless, Seniors
- We chose teens because we are interested in helping our peers since we can understand their issues and relate to them.



South Bay Youth 4 Change

For three weeks over the months of Nov-Dec our group went to Broadway Avenue in Chula Vista to assess liquor stores and see if they were following the ABC Retail Operating Standards.

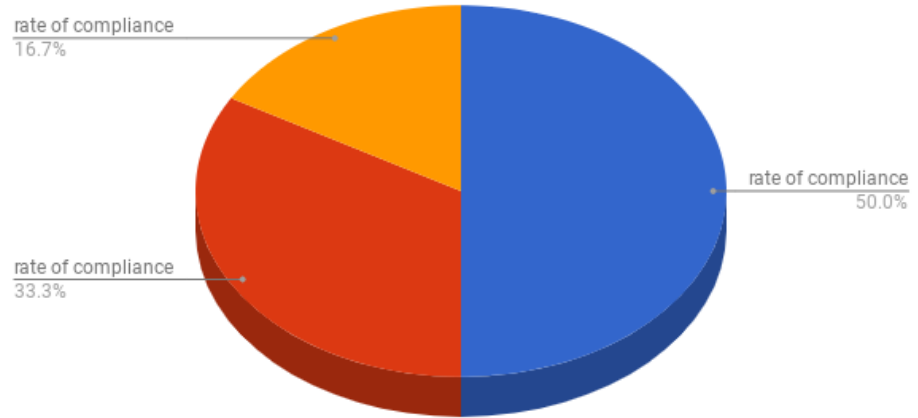


Rates of compliance

After 3 different excursions, we put together our data and found some shocking results.

There are 15 liquor stores on Broadway in the 91910 and 91911 zip codes and:

- **NOT ONE** store was in 100% compliance with the ABC guidelines.
- Only 1 store complied with at least 75% of the ABC guidelines
- 5 stores were in 50% compliance and 9 were in 25% compliance.



Classes at Chula Vista High School

- 6 classes at CVHS
- Substance Abuse Education
- Activities with high school students



OUR CALL TO
ACTION!

**Thank you for
listening!**