



THIRD AVENUE VILLAGE  
ASSOCIATION

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[www.thirdavenuevillage.com](http://www.thirdavenuevillage.com)

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April 28, 2017

Mayor Casillas Salas  
City Councilmembers  
City of Chula Vista  
276 Fourth Avenue  
Chula Vista, CA 91910

Subject: City of Chula Vista Proposed Small Business Loan  
Program for the Third Avenue Village PBID

Dear Mayor Casillas Salas and Councilmembers:

On behalf of the Third Avenue Village Association, Board of Directors, representing the designated property based business improvement district, it is my pleasure to express their unanimous support in favor of the Small Business Loan Program designed for Third Avenue property owners by the City of Chula Vista's Economic Development Department.

TAVA supports the Economic Development Department in its efforts to provide low interest loans for property owners through the program's mission to support improvements to the appearance and functionality of the properties on Third Avenue within the PBID. The Small Business Loan Program is a substantial approach that will help property owners attract new and upcoming business tenants, and hopefully to continue to support and invest in the Third Avenue's Village.

Sincerely,

Kathy Sparks,  
President