

From: [Tamisha Woods](#) on behalf of [CityClerk](#)
To: [Sheree Kansas](#)
Subject: RE: item 17 comment
Date: Tuesday, August 25, 2020 3:15:27 PM

From: Avia Ramm [REDACTED]
Sent: Tuesday, August 25, 2020 3:07 PM
To: CityClerk <CityClerk@chulavistaca.gov>; Francisco Estrada <FEstrada@chulavistaca.gov>; Albert Velasquez <avelasquez@chulavistaca.gov>; Steve C. Padilla <spadilla@chulavistaca.gov>
Subject: item 17 comment

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Email**

Hi my name is Avia Rose, and I live in Chula Vista. Please support prop 15 as it would help Chula Vista schools and communities and reject John McCann's resolution.

Avia Rose

Sheree Kansas

Subject: FW: Prop 15

From: District 1 Vice Chair <[REDACTED]>

Sent: Tuesday, August 25, 2020 3:41 PM

To: Francisco Estrada <FEstrada@chulavistaca.gov>

Subject: Prop 15

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Good afternoon Francisco Estrada

My name is Fernando Velazquez I am an IHSS home caregiver in Chula Vista and I urge you to SUPPORT Proposition 15 and reject any efforts to oppose it. Prop 15 will require that all commercial/industrial properties valued at \$3M or more be reassessed at fair market value and pay taxes on that basis. That is how other states do it.

Research shows that Prop. 15 will raise up to \$12 billion every year in California when fully implemented, with the largest share going to K-12 education and community colleges. The residents of Chula Vista would benefit greatly from Prop 15. The City of Chula Vista would gain more than \$5 million a year, the elementary school district over \$14 million, the high school district over \$26 million, the water and other special districts serving residents would gain over \$1 million a year.

Prop 15 will help Chula Vista residents move forward by generating the resources to invest in our children, our families, and our future.

Please do not oppose Prop. 15

Thanks

Fernando Velazquez

Sheree Kansas

Subject: FW: URGENT: Oppose the McCann Resolution today - YES ON PROP 15

From: Meridith McNeill <[REDACTED]>

Sent: Tuesday, August 25, 2020 3:08 PM

To: Francisco Estrada <FEstrada@chulavistaca.gov>; Albert Velasquez <avelasquez@chulavistaca.gov>; Jill Galvez <jmgalvez@chulavistaca.gov>; Steve C. Padilla <spadilla@chulavistaca.gov>; Mike Diaz <mdiaz@chulavistaca.gov>

Subject: URGENT: Oppose the McCann Resolution today - YES ON PROP 15

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To CM Padilla, CM Diaz, CM Galvez, and Mayor Salas,

Do you believe large corporations should pay their fair share of taxes, supporting schools and services? If so, you support Prop 15! That's why you must oppose item #17, McCann resolution's in today's meeting.

Throughout my years attending school in San Diego, I watched program after program be cut away from us. My high school had no sports teams, drama department, and the art class we did have was extremely limited. Aside from that, I have watched as families and teachers in my community struggle to pay for supplies.

We must prioritize the education of our children. As we all say, without truly understanding our part in the process, the children are our future. It is our duty to supply our future leaders with the supplies and programs needed to thrive.

Please oppose the McCann Resolution. Supporting Prop 15 means raising \$10-12 billion per year for public education and social services. Support Prop 15 in order to support our community. Prop 15 is an essential and important way to expand revenues required to build alternative, sustainable public services and practices. Progressive taxation is an essential path to that goal. Prop 15 is opposed by the most reactionary sectors of capital - those who prioritize corporate profits over our community's education and well being.

Please oppose McCann's Resolution, item #17. Support schools and communities and support Prop 15! I hope to see your support at the Board meeting today.

Sincerely,

Meridith McNeill, of 92123

[REDACTED]

Sheree Kansas

Subject: FW: EHC Supports Prop 15

From: Franco Garcia [REDACTED]

Sent: Tuesday, August 25, 2020 4:02 PM

To: Francisco Estrada <FEstrada@chulavistaca.gov>; Albert Velasquez <avelasquez@chulavistaca.gov>

Subject: EHC Supports Prop 15

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Mayor Salas:

Environmental Health Coalition is a San Diego/Tijuana non-profit social and environmental justice organization dedicated to empowering people, organizing communities and achieving justice for low-income communities of color. We are an effective, results-oriented organization with a passion for social change. We've been making a difference in the lives of the individuals, families and communities we serve for over 40 years.

As an organization that has been active in Chula Vista and South Bay Communities we are supporting Proposition 15 on this November 3 election. Proposition 15 would close a corporate loophole reclaiming \$12 billion per year for schools and local communities, while still protecting homeowners and renters by maintaining tax protections for all residential properties. Throughout the State one of the biggest beneficiaries of this tax loophole has been the oil industry while Environmental Justice Communities such as West Chula Vista have the biggest need of the services and resources that would be supported through passing Proposition 15.

That is why we encourage you to not support an anti-Prop 15 resolution. Chula Vista and South Bay residents could largely benefit from this Proposition. The current pandemic has shown us the need for health, housing and community programs and support for all residents. Proposition 15 will provide resources to the City of Chula Vista to provide these types of programs.

Thank you,

JOSE FRANCO GARCIA/ORGANIZING DIRECTOR
(HE/HIM/HIS)

[Environmental Health Coalition](#) | [Environmental Health & Justice Campaign](#)

2727 Hoover Avenue, Suite 202, National City, CA 91950

Office (619) 474 0220 x 164 Cel (619) 794-5694

[EHC WEB](#) | [EHC TWITTER](#) | [EHC FACEBOOK](#)

EMPOWERING PEOPLE · ORGANIZING COMMUNITIES · ACHIEVING JUSTICE



Sheree Kansas

Subject: FW: slides
Attachments: Prop 15 slides for Chula Vista.pdf

From: Erin Tsurumoto Grassi <erin@alliancesd.org>
Sent: Tuesday, August 25, 2020 3:57 PM
To: CityClerk <CityClerk@chulavistaca.gov>
Cc: Albert Velasquez <avelasquez@chulavistaca.gov>; Andrea Guerrero <andrea@alliancesd.org>
Subject: Fwd: slides

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Hello,

Please find attached a presentation on Prop 15. Alliance San Diego respectfully requests that the presentation be sent to the entire Council ahead of the council meeting at 5 pm today, and included in the public record/comment for Item 17: Councilmember McCann: Resolution of the City Council of the City of Chula Vista Opposing California Proposition 15.

Please let us know if you have any questions. Thank you.

Best,
Erin

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Erin Tsurumoto Grassi
Human Rights Policy Advisor
Alliance San Diego
www.alliancesd.org
619.629.0349 (direct)
619.269.1823 (office)

----- Forwarded message -----

From: **Andrea Guerrero** <andrea@alliancesd.org>
Date: Tue, Aug 25, 2020 at 3:52 PM
Subject: slides
To: Erin Tsurumoto Grassi <erin@alliancesd.org>

Andrea Guerrero, Esq.
Executive Director
Alliance San Diego
www.alliancesd.org



SCHOOLS & COMMUNITIES FIRST

Prop 15 Invests in California's Children, Families, and Future

Prepared August 2020

Californians Suffer from the Chronic Underfunding Caused by Prop 13 Loophole

- Since 1978, large commercial & industrial property owners **have avoided paying their fair share of taxes in CA.**
- As a result, schools, services, and infrastructure that help everyone get ahead have been underfunded for 40 years.
- Per-pupil funding in CA has dropped from 7th to 39th. Ratio of teachers, counselors, librarians to students is dead last.



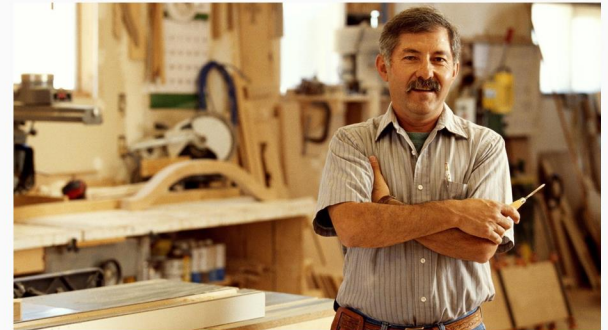
Prop 15 Closes the Loophole & Invests in Our Families and Future

- **Closes a tax loophole for the biggest** commercial and industrial property owners, whose total property is valued over \$3 million (and indexed for inflation).
- **Generates \$12 billion a year**; 40% for schools and community colleges, and 60% for local services we all rely on to keep us safe, healthy, and whole.
- **Invests in the common good** like schools, job training, clean water, safe streets, hospitals, internet infrastructure.



Prop 15 also Helps Small Businesses

- **Exempts small businesses** from increased taxes on commercial properties valued at \$3 million or less.
- **Provides relief to small businesses** by eliminating the business personal property tax on equipment, furniture, computers, and fixtures up to \$500,000.
- **Protects home-based businesses**, which make up half of all small businesses, from increased taxes.
- **Protects all agricultural properties**, including farms.



Prop 15

Addresses Inequities & Helps Us All Thrive



- **It builds an inclusive economy**, where everyone has opportunity and shares in prosperity, and ...
- **Everyone lives in dignity** and can support themselves and their families.
- **Everyone contributes their fair share** to create healthy communities where all of us can thrive.

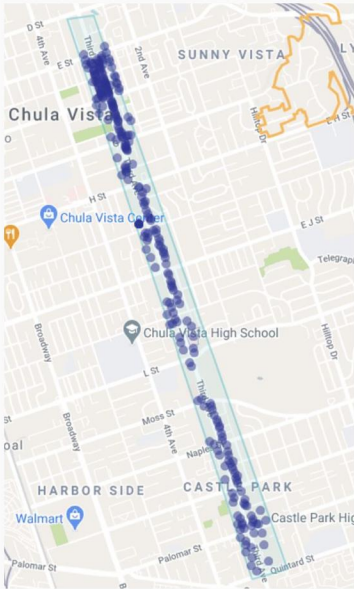
Who Pays?

A Handful of the Biggest Businesses



- **Most new revenue (92%) would come from top 10%** of commercial and industrial properties.
- **This includes Disney**, which pays 1978 property taxes while we pay 2020 ticket prices.
- **It includes the exclusive San Diego Country Club** which owns 150 acres in Chula Vista and pays 2 cents per sf in taxes while new homeowners in the area pay 90 cents (45 x as much).

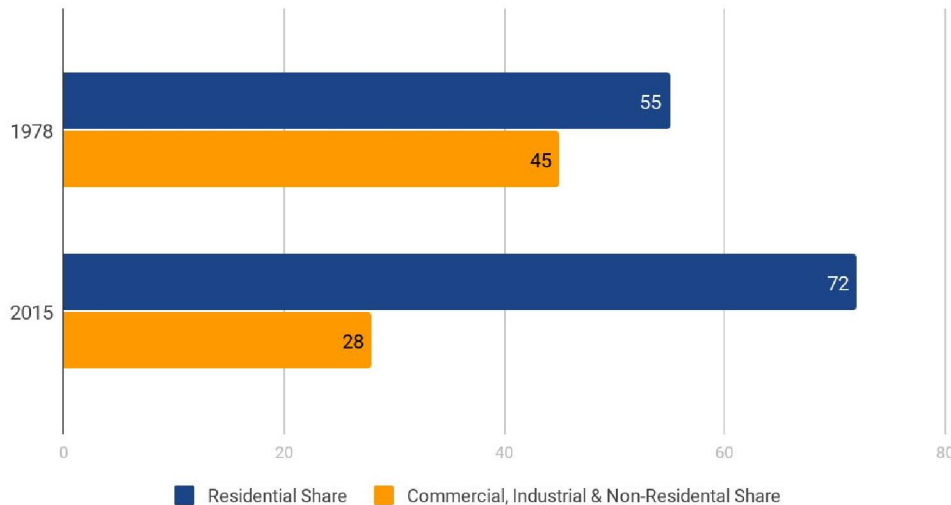
How Would this Affect Chula Vista Small Businesses?



- **Looking at the 3rd Avenue businesses ...**
 - Of the 257 businesses, only 12 are commercial properties valued over \$3 million (less than 5%).
 - Most have been recently sold and reassessed and are already paying their fair share.
- **Big businesses that threaten to pass on taxes,** will face the reality that the market sets rents. The small businesses in triple net leases (less than half) can use the 2 year phase-in to renegotiate their lease or leave (it's a renters market now).

When Big Businesses Don't Pay Their Fair Share, Families Bear the Burden

Percent Share of Assessed Property Value in CA in 1978 and 2015



- The loophole in Prop 13 starves schools & communities and shifts tax burdens to families.
- **Families carry an increasing share of the tax burden.**
- Local governments desperate for lost revenue have to increase fees & other taxes on the rest of us.

How Would Prop 15 Benefit San Diego County?

- **Every school, every community college, every city in the county would gain.**
 - Local cities would gain \$125 million a year (Chula Vista would gain \$5M)
 - Local K-12 schools would gain \$300M (CV/SW K-12 would gain \$40M)
 - Local community colleges would gain \$42M (Southwestern would gain \$7M)
 - Local water, fire and healthcare districts would gain \$10M
 - County services and libraries would gain over \$150 million a year

Voters Believe It's Time for Prop 15

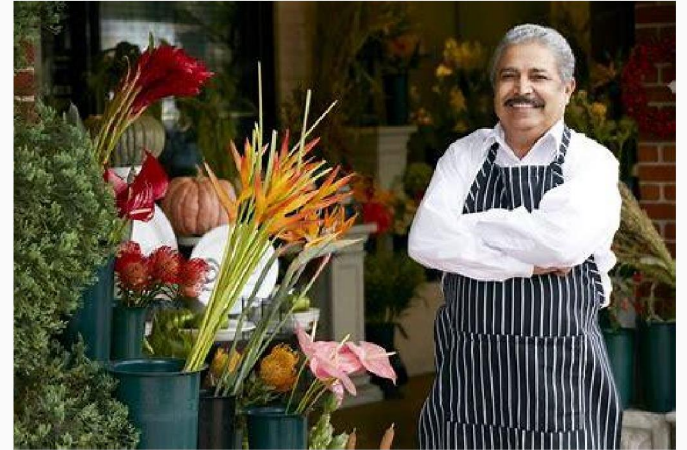


- **In polling**, a strong majority support Prop 15 because it ...
 - Invests in the things they need like educating our children, training the workforce, improving infrastructure, creating livable communities.
 - Helps small businesses by cutting their taxes.
 - Ensures big corporations pay their fair share.

Prop 15 Is Essential to Recovery

- **Prop 15 will help California recover;** it will create more sustained revenue for schools and communities than any measure in a generation.

Yes on **15**
SCHOOLS & COMMUNITIES FIRST



From: [Fernando Velazquez](#)
To: [Mike Diaz](#)
Subject: Prop 15
Date: Tuesday, August 25, 2020 4:00:28 PM

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Good afternoon Mike Diaz

My name is Fernando Velazquez, I am an IHSS home caregiver in Chula Vista and I urge you to SUPPORT Proposition 15 and reject any efforts to oppose it. Prop. 15 will level the playing field for small businesses in California and free up billions that can jump start our economic recovery.

Since 1978, big corporations have exploited a loophole that allows them to avoid paying their share of taxes. It's not fair for start-ups and small businesses—who are paying fair market rent—to have to compete with some of these large companies in the marketplace.

Prop 15 will maintain the current tax rate of 1%—one of the lowest property tax rates in the country and it explicitly protects all residential properties and agricultural properties from increased taxes. It also exempts small businesses with properties valued at \$3 million or less. This will help small businesses recover and put more money in local economies.

Please do not oppose Prop. 15

Thanks

Fernando Velazquez

From: [Peggy RATNER](#)
To: [Mike Diaz](#)
Subject: Prop 15 Agenda item 17
Date: Saturday, August 22, 2020 10:09:01 AM

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Please vote in support of Prop 15 and oppose McCann's opposition to Prop 15. In these difficult times schools, community colleges and local governments are woefully in need of \$\$\$\$. Taxing commercial properties over \$3 million would provide billions of dollars to be directed toward these entities.

Thank you,
Peggy and Richard Ratner