

PROCLAIMING OCTOBER 2014 AS  
RIDESHARE MONTH IN THE CITY OF CHULA VISTA

WHEREAS, the City of Chula Vista has been working with SANDAG and other partners to increase the community's awareness of sustainable transportation choices; and

WHEREAS, in May of 2014, Chula Vista was designated as a Bronze-level Bicycle Friendly Community by the League of American Bicyclists, joining 302 other Bicycle Friendly Communities nationwide; and

WHEREAS, carpooling, vanpooling, public transit, teleworking, walking, and bicycling are all available alternatives for community members traveling to work, school, or around the neighborhood; and

WHEREAS, these alternative transportation options help to save money for commuters and improve Chula Vista's air quality; and

WHEREAS, Chula Vista supports regional policies and transportation improvements on the freeways, light rail system and arterial roadways that encourage sustainable transportation purposes such as carpooling, vanpooling, public transit, teleworking, walking and bicycling; and

WHEREAS, Rideshare Month is a month-long event sponsored by iCommute, the San Diego Regional Commuting Assistance Program, to promote alternative transportation options in the San Diego region; and

WHEREAS, community members and City employees can learn more about alternative transportation options through the iCommute website ([www.iCommuteSD.com](http://www.iCommuteSD.com)), which provides free carpool ride matching services, vanpool incentives, bikeway maps, and teleworking information; and

WHEREAS, iCommute also hosted a "Rideshare Roadshow" event on October 8<sup>th</sup> at the Chula Vista Center Mall to promote alternative transportation options and their benefits; and

NOW, THEREFORE, I, CHERYL COX, 39th Mayor of the City of Chula Vista, together with City Council, proclaim October 2014 as Rideshare Month and encourage community members and City employees to take advantage of sustainable transportation options this month and throughout the year.