

Sheree Kansas

Subject: FW: Support Ending the Sale of Flavored Tobacco

From: Dustin valencia
Sent: Friday, February 21, 2020 9:10 AM
To: Mary Salas <MSalas@chulavistaca.gov>
Subject: Support Ending the Sale of Flavored Tobacco

Warning:
External
Email

Dear Mayor Salas,

I am writing to you to express my support for a sales restriction on all flavored tobacco products in our city of Chula Vista.

I am concerned by the youth e-cigarette epidemic and restricting the sale of flavored tobacco in Chula Vista will be an important step toward reducing youth access and use. But e-cigarettes are not the only tobacco products we should be concerned about. Flavors hook kids to all flavored tobacco products, including candy-flavored e-cigarettes, menthol cigarettes, flavored cigarillos, flavored hookah, and flavored smokeless tobacco.

We must not forget that tobacco use remains the leading cause of preventable death in the U.S. killing more than 480,000 people every year.

Please protect our community and our kids from a lifetime of nicotine addiction and tobacco-related illness and death by championing a comprehensive flavored tobacco sales restriction that includes ALL flavors and ALL products.

Regards,
Dustin valencia
Chula Vista, CA 91910 .

Sheree Kansas

Subject:

FW: Support Ending the Sale of Flavored Tobacco

From: Christian Lizarraga

Sent: Friday, February 21, 2020 9:08 AM

To: Mary Salas <MSalas@chulavistaca.gov>

Subject: Support Ending the Sale of Flavored Tobacco

**Warning:
External
Email**

Dear Mayor Salas,

I am writing to you to express my non-support for a sales restriction on all flavored tobacco products in our city. Banning flavored products will create a black market in our schools that I have already seen occur in the form of "puff bars". These black market vapes are much more dangerous due to how untested and unregulated these products are, thus creating more illness and injury to the youth of chula vista. Furthermore, There is a lot of propaganda about the dangers of vaping when the real problem is black market thc vapes that cause things such as heavy metal poisoning. Banning these flavors will only create a black market for flavored vapes and hurt our community more than it can help. Ps. A ban would also not help the problem due to the accessability of vapes online

Regards,
Christian Lizarraga

Chula Vista, CA 91911 .

Subject: FW: Please support efforts to reduce youth tobacco access in Chula Vista

From: Axel Aviña
Sent: Friday, February 21, 2020 9:05 AM
To: Mary Salas <MSalas@chulavistaca.gov>
Subject: Please support efforts to reduce youth tobacco access in Chula Vista

**Warning:
External
Email**

Dear Mayor Salas,

I am reaching out to ask for your support for restricting all flavored tobacco product sales in Chula Vista. Youth tobacco use is deeply concerning to me and flavors like menthol, mango, and cherry play a big role in hooking our kids. More than 80% of youth e-cigarette users say they use e-cigarettes because they come in flavors they like!

As part of this effort, I urge you to update our current policy by focusing penalties on tobacco shop owners. Under the existing policy, a minimum wage employee could be punished for a violation of the law instead of the business owner. This leaves the business owner off the hook and is proven less effective in getting tobacco shops to follow the law. It is the responsibility of the shop owner to be sure staff are properly trained, and employees should not be held accountable if the business does not comply with the law. Please consider changing the penalties to only apply to tobacco retailer owners and not on non-management employees.

A flavored tobacco sales restriction and updated retailer penalties can meaningfully reduce youth access to tobacco products and will better serve the overall health of our community. Thank you for your work to protect Chula Vista's kids!

Regards,
Axel Aviña

Chula Vista, CA 91910 .

Sheree Kansas

Subject: FW: Please support efforts to reduce youth tobacco access in Chula Vista

From: Shelby love
Sent: Friday, February 21, 2020 9:09 AM
To: Mary Salas <MSalas@chulavistaca.gov>
Subject: Please support efforts to reduce youth tobacco access in Chula Vista

**Warning:
External
Email**

Dear Mayor Salas,

I am reaching out to ask for your support for restricting all flavored tobacco product sales in Chula Vista. Youth tobacco use is deeply concerning to me and flavors like menthol, mango, and cherry play a big role in hooking our kids. More than 80% of youth e-cigarette users say they use e-cigarettes because they come in flavors they like!

As part of this effort, I urge you to update our current policy by focusing penalties on tobacco shop owners. Under the existing policy, a minimum wage employee could be punished for a violation of the law instead of the business owner. This leaves the business owner off the hook and is proven less effective in getting tobacco shops to follow the law. It is the responsibility of the shop owner to be sure staff are properly trained, and employees should not be held accountable if the business does not comply with the law. Please consider changing the penalties to only apply to tobacco retailer owners and not on non-management employees.

A flavored tobacco sales restriction and updated retailer penalties can meaningfully reduce youth access to tobacco products and will better serve the overall health of our community. Thank you for your work to protect Chula Vista's kids!

Regards,
Shelby love

Chula Vista, CA 91910 .

Sheree Kansas

Subject: FW: Please support efforts to reduce youth tobacco access in Chula Vista

From: Jennifer Papaqui
Sent: Friday, February 21, 2020 8:22 AM
To: Mary Salas <MSalas@chulavistaca.gov>
Subject: Please support efforts to reduce youth tobacco access in Chula Vista

Warning:
External
Email

Dear Mayor Salas,

I am reaching out to ask for your support for restricting all flavored tobacco product sales in Chula Vista. Youth tobacco use is deeply concerning to me and flavors like menthol, mango, and cherry play a big role in hooking our kids. More than 80% of youth e-cigarette users say they use e-cigarettes because they come in flavors they like!

As part of this effort, I urge you to update our current policy by focusing penalties on tobacco shop owners. Under the existing policy, a minimum wage employee could be punished for a violation of the law instead of the business owner. This leaves the business owner off the hook and is proven less effective in getting tobacco shops to follow the law. It is the responsibility of the shop owner to be sure staff are properly trained, and employees should not be held accountable if the business does not comply with the law. Please consider changing the penalties to only apply to tobacco retailer owners and not on non-management employees.

A flavored tobacco sales restriction and updated retailer penalties can meaningfully reduce youth access to tobacco products and will better serve the overall health of our community. Thank you for your work to protect Chula Vista's kids!

Regards,
Jennifer Papaqui

San Diego, CA 92154

Sheree Kansas

Subject: FW: Support Ending the Sale of Flavored Tobacco

From: Kevin Opendaker
Sent: Friday, February 21, 2020 8:20 AM
To: Mary Salas <MSalas@chulavistaca.gov>
Subject: Support Ending the Sale of Flavored Tobacco

**Warning:
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Email**

Dear Mayor Salas,

I am writing to you to express my support for a sales restriction on all flavored tobacco products in our city of Chula Vista.

I am concerned by the youth e-cigarette epidemic and restricting the sale of flavored tobacco in Chula Vista will be an important step toward reducing youth access and use. But e-cigarettes are not the only tobacco products we should be concerned about. Flavors hook kids to all flavored tobacco products, including candy-flavored e-cigarettes, menthol cigarettes, flavored cigarillos, flavored hookah, and flavored smokeless tobacco.

We must not forget that tobacco use remains the leading cause of preventable death in the U.S. killing more than 480,000 people every year.

Please protect our community and our kids from a lifetime of nicotine addiction and tobacco-related illness and death by championing a comprehensive flavored tobacco sales restriction that includes ALL flavors and ALL products.

Regards,
Kevin Opendaker

Chula Vista, CA 91911

Sheree Kansas

Subject: FW: Please support efforts to reduce youth tobacco access in Chula Vista

From: Camila Estrada
Sent: Friday, February 21, 2020 8:22 AM
To: Mary Salas <MSalas@chulavistaca.gov>
Subject: Please support efforts to reduce youth tobacco access in Chula Vista

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Dear Mayor Salas,

I am reaching out to ask for your support for restricting all flavored tobacco product sales in Chula Vista. Youth tobacco use is deeply concerning to me and flavors like menthol, mango, and cherry play a big role in hooking our kids. More than 80% of youth e-cigarette users say they use e-cigarettes because they come in flavors they like!

As part of this effort, I urge you to update our current policy by focusing penalties on tobacco shop owners. Under the existing policy, a minimum wage employee could be punished for a violation of the law instead of the business owner. This leaves the business owner off the hook and is proven less effective in getting tobacco shops to follow the law. It is the responsibility of the shop owner to be sure staff are properly trained, and employees should not be held accountable if the business does not comply with the law. Please consider changing the penalties to only apply to tobacco retailer owners and not on non-management employees.

A flavored tobacco sales restriction and updated retailer penalties can meaningfully reduce youth access to tobacco products and will better serve the overall health of our community. Thank you for your work to protect Chula Vista's kids!

Regards,
Camila Estrada
Chula Vista, CA 91911

Sheree Kansas

Subject:

FW: Protect our Youth by Ending the Sale of Flavored Tobacco

From: Aaron Martinez

Sent: Friday, February 21, 2020 8:19 AM

To: Mary Salas <MSalas@chulavistaca.gov>

Subject: Protect our Youth by Ending the Sale of Flavored Tobacco

**Warning:
External
Email**

Dear Mayor Salas,

As an American Heart Association advocate, I respectfully urge you to support legislation that will end the sale of flavored tobacco products in our city. With the easy availability of kid-friendly flavored tobacco products, we're seeing an increase in youth tobacco use of epic proportion.

The tobacco industry targets young people and communities of color with candy flavored tobacco products. Flavors such as menthol, cotton candy, cherry, and lemonade mask the harsh taste of tobacco and are highly appealing to youth, encouraging young smokers to start a life of addiction. We cannot let this predatory practice continue in Chula Vista.

A flavored tobacco sales restriction that includes all tobacco products will help protect our youth from nicotine addiction. Many tobacco products come in kid-friendly flavors, including flavored cigarillos, e-cigarettes, hookah, smokeless tobacco, and menthol cigarettes. For this reason, it is critically important that a sales restriction policy include all flavored tobacco products, without exemptions.

Please take a stand for Chula Vista youth and the health of our community by ending the sale of all flavored tobacco products.

Regards,
Aaron Martinez
San Diego, CA 92173 .

Sheree Kansas

Subject: FW: Support Ending the Sale of Flavored Tobacco

From: Tony Candelaria
Sent: Friday, February 21, 2020 8:21 AM
To: Mary Salas <MSalas@chulavistaca.gov>
Subject: Support Ending the Sale of Flavored Tobacco

**Warning:
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Email**

Dear Mayor Salas,

I am writing to you to express my support for a sales restriction on all flavored tobacco products in our city of Chula Vista.

I am concerned by the youth e-cigarette epidemic and restricting the sale of flavored tobacco in Chula Vista will be an important step toward reducing youth access and use. But e-cigarettes are not the only tobacco products we should be concerned about. Flavors hook kids to all flavored tobacco products, including candy-flavored e-cigarettes, menthol cigarettes, flavored cigarillos, flavored hookah, and flavored smokeless tobacco.

We must not forget that tobacco use remains the leading cause of preventable death in the U.S. killing more than 480,000 people every year.

Please protect our community and our kids from a lifetime of nicotine addiction and tobacco-related illness and death by championing a comprehensive flavored tobacco sales restriction that includes ALL flavors and ALL products.

Regards,
Tony Candelaria

Chula Vista, CA 91911

Sheree Kansas

Subject: FW: Please support efforts to reduce youth tobacco access in Chula Vista

From: Nailea Solis
Sent: Friday, February 21, 2020 8:19 AM
To: Mary Salas <MSalas@chulavistaca.gov>
Subject: Please support efforts to reduce youth tobacco access in Chula Vista

**Warning:
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Email**

Dear Mayor Salas,

I am reaching out to ask for your support for restricting all flavored tobacco product sales in Chula Vista. Youth tobacco use is deeply concerning to me and flavors like menthol, mango, and cherry play a big role in hooking our kids. More than 80% of youth e-cigarette users say they use e-cigarettes because they come in flavors they like!

As part of this effort, I urge you to update our current policy by focusing penalties on tobacco shop owners. Under the existing policy, a minimum wage employee could be punished for a violation of the law instead of the business owner. This leaves the business owner off the hook and is proven less effective in getting tobacco shops to follow the law. It is the responsibility of the shop owner to be sure staff are properly trained, and employees should not be held accountable if the business does not comply with the law. Please consider changing the penalties to only apply to tobacco retailer owners and not on non-management employees.

A flavored tobacco sales restriction and updated retailer penalties can meaningfully reduce youth access to tobacco products and will better serve the overall health of our community. Thank you for your work to protect Chula Vista's kids!

Regards,
Nailea Solis
Chula Vista, CA 91911

Sheree Kansas

Subject: FW: Support Ending the Sale of Flavored Tobacco

From: Anneth Rivera
Sent: Friday, February 21, 2020 8:20 AM
To: Mary Salas <MSalas@chulavistaca.gov>
Subject: Support Ending the Sale of Flavored Tobacco

**Warning:
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Email**

Dear Mayor Salas,

I am writing to you to express my support for a sales restriction on all flavored tobacco products in our city of Chula Vista.

I am concerned by the youth e-cigarette epidemic and restricting the sale of flavored tobacco in Chula Vista will be an important step toward reducing youth access and use. But e-cigarettes are not the only tobacco products we should be concerned about. Flavors hook kids to all flavored tobacco products, including candy-flavored e-cigarettes, menthol cigarettes, flavored cigarillos, flavored hookah, and flavored smokeless tobacco.

We must not forget that tobacco use remains the leading cause of preventable death in the U.S. killing more than 480,000 people every year.

Please protect our community and our kids from a lifetime of nicotine addiction and tobacco-related illness and death by championing a comprehensive flavored tobacco sales restriction that includes ALL flavors and ALL products.

Regards,
Anneth Rivera
Chula Vista, CA 91910

Sheree Kansas

Subject: FW: Please support efforts to reduce youth tobacco access in Chula Vista

From: Kayce Rasmussen
Sent: Friday, February 21, 2020 8:19 AM
To: Mary Salas <MSalas@chulavistaca.gov>
Subject: Please support efforts to reduce youth tobacco access in Chula Vista

**Warning:
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Dear Mayor Salas,

I am reaching out to ask for your support for restricting all flavored tobacco product sales in Chula Vista. Youth tobacco use is deeply concerning to me and flavors like menthol, mango, and cherry play a big role in hooking our kids. More than 80% of youth e-cigarette users say they use e-cigarettes because they come in flavors they like!

As part of this effort, I urge you to update our current policy by focusing penalties on tobacco shop owners. Under the existing policy, a minimum wage employee could be punished for a violation of the law instead of the business owner. This leaves the business owner off the hook and is proven less effective in getting tobacco shops to follow the law. It is the responsibility of the shop owner to be sure staff are properly trained, and employees should not be held accountable if the business does not comply with the law. Please consider changing the penalties to only apply to tobacco retailer owners and not on non-management employees.

A flavored tobacco sales restriction and updated retailer penalties can meaningfully reduce youth access to tobacco products and will better serve the overall health of our community. Thank you for your work to protect Chula Vista's kids!

Regards,
Kayce Rasmussen
Chula Vista, CA 91911

Sheree Kansas

Subject: FW: Support Ending the Sale of Flavored Tobacco

From: Damian Perez
Sent: Friday, February 21, 2020 8:19 AM
To: Mary Salas <MSalas@chulavistaca.gov>
Subject: Support Ending the Sale of Flavored Tobacco

Warning:
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Email

Dear Mayor Salas,

I am writing to you to express my support for a sales restriction on all flavored tobacco products in our city of Chula Vista.

I am concerned by the youth e-cigarette epidemic and restricting the sale of flavored tobacco in Chula Vista will be an important step toward reducing youth access and use. But e-cigarettes are not the only tobacco products we should be concerned about. Flavors hook kids to all flavored tobacco products, including candy-flavored e-cigarettes, menthol cigarettes, flavored cigarillos, flavored hookah, and flavored smokeless tobacco.

We must not forget that tobacco use remains the leading cause of preventable death in the U.S. killing more than 480,000 people every year.

Please protect our community and our kids from a lifetime of nicotine addiction and tobacco-related illness and death by championing a comprehensive flavored tobacco sales restriction that includes ALL flavors and ALL products.

Regards,
Damian Perez

Chula Vista, CA 91911

Sheree Kansas

Subject: FW: Please support efforts to reduce youth tobacco access in Chula Vista

From: Paola Farias
Sent: Friday, February 21, 2020 8:19 AM
To: Mary Salas <MSalas@chulavistaca.gov>
Subject: Please support efforts to reduce youth tobacco access in Chula Vista

Warning:
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Email

Dear Mayor Salas,

I am reaching out to ask for your support for restricting all flavored tobacco product sales in Chula Vista. Youth tobacco use is deeply concerning to me and flavors like menthol, mango, and cherry play a big role in hooking our kids. More than 80% of youth e-cigarette users say they use e-cigarettes because they come in flavors they like!

As part of this effort, I urge you to update our current policy by focusing penalties on tobacco shop owners. Under the existing policy, a minimum wage employee could be punished for a violation of the law instead of the business owner. This leaves the business owner off the hook and is proven less effective in getting tobacco shops to follow the law. It is the responsibility of the shop owner to be sure staff are properly trained, and employees should not be held accountable if the business does not comply with the law. Please consider changing the penalties to only apply to tobacco retailer owners and not on non-management employees.

A flavored tobacco sales restriction and updated retailer penalties can meaningfully reduce youth access to tobacco products and will better serve the overall health of our community. Thank you for your work to protect Chula Vista's kids!

Regards,
Paola Farias

Chula Vista, CA 91910

Sheree Kansas

Subject: FW: Support Ending the Sale of Flavored Tobacco

From: Anayely Valdez
Sent: Friday, February 21, 2020 8:19 AM
To: Mary Salas <MSalas@chulavistaca.gov>
Subject: Support Ending the Sale of Flavored Tobacco

**Warning:
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Dear Mayor Salas,

I am writing to you to express my support for a sales restriction on all flavored tobacco products in our city of Chula Vista.

I am concerned by the youth e-cigarette epidemic and restricting the sale of flavored tobacco in Chula Vista will be an important step toward reducing youth access and use. But e-cigarettes are not the only tobacco products we should be concerned about. Flavors hook kids to all flavored tobacco products, including candy-flavored e-cigarettes, menthol cigarettes, flavored cigarillos, flavored hookah, and flavored smokeless tobacco.

We must not forget that tobacco use remains the leading cause of preventable death in the U.S. killing more than 480,000 people every year.

Please protect our community and our kids from a lifetime of nicotine addiction and tobacco-related illness and death by championing a comprehensive flavored tobacco sales restriction that includes ALL flavors and ALL products.

Regards,
Anayely Valdez

Chula Vista, CA 91910

Subject:

FW: Protect our Youth by Ending the Sale of Flavored Tobacco

From: Victoria Rucobo

Sent: Friday, February 21, 2020 8:18 AM

To: Mary Salas <MSalas@chulavistaca.gov>

Subject: Protect our Youth by Ending the Sale of Flavored Tobacco

**Warning:
External
Email**

Dear Mayor Salas,

As an American Heart Association advocate, I respectfully urge you to support legislation that will end the sale of flavored tobacco products in our city. With the easy availability of kid-friendly flavored tobacco products, we're seeing an increase in youth tobacco use of epic proportion.

The tobacco industry targets young people and communities of color with candy flavored tobacco products. Flavors such as menthol, cotton candy, cherry, and lemonade mask the harsh taste of tobacco and are highly appealing to youth, encouraging young smokers to start a life of addiction. We cannot let this predatory practice continue in Chula Vista.

A flavored tobacco sales restriction that includes all tobacco products will help protect our youth from nicotine addiction. Many tobacco products come in kid-friendly flavors, including flavored cigarillos, e-cigarettes, hookah, smokeless tobacco, and menthol cigarettes. For this reason, it is critically important that a sales restriction policy include all flavored tobacco products, without exemptions.

Please take a stand for Chula Vista youth and the health of our community by ending the sale of all flavored tobacco products.

Regards,
Victoria Rucobo
Chula Vista, CA 91910

Sheree Kansas

Subject: FW: Support Ending the Sale of Flavored Tobacco

From: Anayely Valdez
Sent: Friday, February 21, 2020 8:18 AM
To: Mary Salas <MSalas@chulavistaca.gov>
Subject: Support Ending the Sale of Flavored Tobacco

**Warning:
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Dear Mayor Salas,

I am writing to you to express my support for a sales restriction on all flavored tobacco products in our city of Chula Vista.

I am concerned by the youth e-cigarette epidemic and restricting the sale of flavored tobacco in Chula Vista will be an important step toward reducing youth access and use. But e-cigarettes are not the only tobacco products we should be concerned about. Flavors hook kids to all flavored tobacco products, including candy-flavored e-cigarettes, menthol cigarettes, flavored cigarillos, flavored hookah, and flavored smokeless tobacco.

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Please protect our community and our kids from a lifetime of nicotine addiction and tobacco-related illness and death by championing a comprehensive flavored tobacco sales restriction that includes ALL flavors and ALL products.

Regards,
Anayely Valdez
Chula Vista, CA 91910.

Sheree Kansas

Subject: FW: Support Ending the Sale of Flavored Tobacco

From: Pablo Farias
Sent: Friday, February 21, 2020 8:16 AM
To: Mary Salas <MSalas@chulavistaca.gov>
Subject: Support Ending the Sale of Flavored Tobacco

**Warning:
External
Email**

Dear Mayor Salas,

I am writing to you to express my support for a sales restriction on all flavored tobacco products in our city of Chula Vista.

I am concerned by the youth e-cigarette epidemic and restricting the sale of flavored tobacco in Chula Vista will be an important step toward reducing youth access and use. But e-cigarettes are not the only tobacco products we should be concerned about. Flavors hook kids to all flavored tobacco products, including candy-flavored e-cigarettes, menthol cigarettes, flavored cigarillos, flavored hookah, and flavored smokeless tobacco.

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Regards,
Pablo Farias

Chula Vista, CA 91910 .

Sheree Kansas

Subject: FW: Support Ending the Sale of Flavored Tobacco

From: Karisma Contreras
Sent: Friday, February 21, 2020 8:17 AM
To: Mary Salas <MSalas@chulavistaca.gov>
Subject: Support Ending the Sale of Flavored Tobacco

**Warning:
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Email**

Dear Mayor Salas,

I am writing to you to express my support for a sales restriction on all flavored tobacco products in our city of Chula Vista.

I am concerned by the youth e-cigarette epidemic and restricting the sale of flavored tobacco in Chula Vista will be an important step toward reducing youth access and use. But e-cigarettes are not the only tobacco products we should be concerned about. Flavors hook kids to all flavored tobacco products, including candy-flavored e-cigarettes, menthol cigarettes, flavored cigarillos, flavored hookah, and flavored smokeless tobacco.

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Please protect our community and our kids from a lifetime of nicotine addiction and tobacco-related illness and death by championing a comprehensive flavored tobacco sales restriction that includes ALL flavors and ALL products.

Regards,
Karisma Contreras
Chula Vista, CA 91910

Sheree Kansas

Subject: FW: Please support efforts to reduce youth tobacco access in Chula Vista

From: Anayely Valdez
Sent: Friday, February 21, 2020 8:16 AM
To: Mary Salas <MSalas@chulavistaca.gov>
Subject: Please support efforts to reduce youth tobacco access in Chula Vista

**Warning:
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Dear Mayor Salas,

I am reaching out to ask for your support for restricting all flavored tobacco product sales in Chula Vista. Youth tobacco use is deeply concerning to me and flavors like menthol, mango, and cherry play a big role in hooking our kids. More than 80% of youth e-cigarette users say they use e-cigarettes because they come in flavors they like!

As part of this effort, I urge you to update our current policy by focusing penalties on tobacco shop owners. Under the existing policy, a minimum wage employee could be punished for a violation of the law instead of the business owner. This leaves the business owner off the hook and is proven less effective in getting tobacco shops to follow the law. It is the responsibility of the shop owner to be sure staff are properly trained, and employees should not be held accountable if the business does not comply with the law. Please consider changing the penalties to only apply to tobacco retailer owners and not on non-management employees.

A flavored tobacco sales restriction and updated retailer penalties can meaningfully reduce youth access to tobacco products and will better serve the overall health of our community. Thank you for your work to protect Chula Vista's kids!

Regards,
Anayely Valdez

Chula Vista, CA 91910

Sheree Kansas

Subject: FW: Support Ending the Sale of Flavored Tobacco

From: Roosevelt Gonzalez
Sent: Friday, February 21, 2020 9:01 AM
To: Mary Salas <MSalas@chulavistaca.gov>
Subject: Support Ending the Sale of Flavored Tobacco

**Warning:
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Dear Mayor Salas,

I am writing to you to express my support for a sales restriction on all flavored tobacco products in our city of Chula Vista.

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Please protect our community and our kids from a lifetime of nicotine addiction and tobacco-related illness and death by championing a comprehensive flavored tobacco sales restriction that includes ALL flavors and ALL products.

Regards,
Roosevelt Gonzalez
Chula Vista, CA 91911

Sheree Kansas

Subject: FW: Protect our Youth by Ending the Sale of Flavored Tobacco

From: Jenifer Cazarez <>
Sent: Friday, February 21, 2020 9:01 AM
To: Mary Salas <MSalas@chulavistaca.gov>
Subject: Protect our Youth by Ending the Sale of Flavored Tobacco

**Warning:
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Dear Mayor Salas,

As an American Heart Association advocate, I respectfully urge you to support legislation that will end the sale of flavored tobacco products in our city. With the easy availability of kid-friendly flavored tobacco products, we're seeing an increase in youth tobacco use of epic proportion.

The tobacco industry targets young people and communities of color with candy flavored tobacco products. Flavors such as menthol, cotton candy, cherry, and lemonade mask the harsh taste of tobacco and are highly appealing to youth, encouraging young smokers to start a life of addiction. We cannot let this predatory practice continue in Chula Vista.

A flavored tobacco sales restriction that includes all tobacco products will help protect our youth from nicotine addiction. Many tobacco products come in kid-friendly flavors, including flavored cigarillos, e-cigarettes, hookah, smokeless tobacco, and menthol cigarettes. For this reason, it is critically important that a sales restriction policy include all flavored tobacco products, without exemptions.

Please take a stand for Chula Vista youth and the health of our community by ending the sale of all flavored tobacco products.

Regards,
Jenifer Cazarez

Chula Vista, CA 91911

Sheree Kansas

Subject: FW: Support Ending the Sale of Flavored Tobacco

From: James Buchans
Sent: Friday, February 21, 2020 9:00 AM
To: Mary Salas <MSalas@chulavistaca.gov>
Subject: Support Ending the Sale of Flavored Tobacco

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Dear Mayor Salas,

I am writing to you to express my support for a sales restriction on all flavored tobacco products in our city of Chula Vista.

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Regards,
James Buchans

Chula Vista, CA 91910

Sheree Kansas

Subject: FW: Support Ending the Sale of Flavored Tobacco

From: Chris Andrews
Sent: Friday, February 21, 2020 9:04 AM
To: Mary Salas <MSalas@chulavistaca.gov>
Subject: Support Ending the Sale of Flavored Tobacco

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Regards,
Chris Andrews
Chula Vista, CA 91910

Sheree Kansas

Subject: FW: Support Ending the Sale of Flavored Tobacco

From: Juan Kohse
Sent: Friday, February 21, 2020 9:04 AM
To: Mary Salas <MSalas@chulavistaca.gov>
Subject: Support Ending the Sale of Flavored Tobacco

**Warning:
External
Email**

Dear Mayor Salas,

I am writing to you to express my support for a sales restriction on all flavored tobacco products in our city of Chula Vista.

I am concerned by the youth e-cigarette epidemic and restricting the sale of flavored tobacco in Chula Vista will be an important step toward reducing youth access and use. But e-cigarettes are not the only tobacco products we should be concerned about. Flavors hook kids to all flavored tobacco products, including candy-flavored e-cigarettes, menthol cigarettes, flavored cigarillos, flavored hookah, and flavored smokeless tobacco.

We must not forget that tobacco use remains the leading cause of preventable death in the U.S. killing more than 480,000 people every year.

Please protect our community and our kids from a lifetime of nicotine addiction and tobacco-related illness and death by championing a comprehensive flavored tobacco sales restriction that includes ALL flavors and ALL products.

Regards,
Juan Kohse

Chula Vista, CA 91910 .

Sheree Kansas

Subject: FW: Please support efforts to reduce youth tobacco access in Chula Vista

From: kaela arce
Sent: Friday, February 21, 2020 9:04 AM
To: Mary Salas <MSalas@chulavistaca.gov>
Subject: Please support efforts to reduce youth tobacco access in Chula Vista

**Warning:
External
Email**

Dear Mayor Salas,

I am reaching out to ask for your support for restricting all flavored tobacco product sales in Chula Vista. Youth tobacco use is deeply concerning to me and flavors like menthol, mango, and cherry play a big role in hooking our kids. More than 80% of youth e-cigarette users say they use e-cigarettes because they come in flavors they like!

As part of this effort, I urge you to update our current policy by focusing penalties on tobacco shop owners. Under the existing policy, a minimum wage employee could be punished for a violation of the law instead of the business owner. This leaves the business owner off the hook and is proven less effective in getting tobacco shops to follow the law. It is the responsibility of the shop owner to be sure staff are properly trained, and employees should not be held accountable if the business does not comply with the law. Please consider changing the penalties to only apply to tobacco retailer owners and not on non-management employees.

A flavored tobacco sales restriction and updated retailer penalties can meaningfully reduce youth access to tobacco products and will better serve the overall health of our community. Thank you for your work to protect Chula Vista's kids!

Regards,
kaela arce

Chula Vista, CA 91910

Sheree Kansas

Subject: FW: Support Ending the Sale of Flavored Tobacco

From: andrew ryan
Sent: Friday, February 21, 2020 9:04 AM
To: Mary Salas <MSalas@chulavistaca.gov>
Subject: Support Ending the Sale of Flavored Tobacco

**Warning:
External
Email**

Dear Mayor Salas,

I am writing to you to express my support for a sales restriction on all flavored tobacco products in our city of Chula Vista.

I am concerned by the youth e-cigarette epidemic and restricting the sale of flavored tobacco in Chula Vista will be an important step toward reducing youth access and use. But e-cigarettes are not the only tobacco products we should be concerned about. Flavors hook kids to all flavored tobacco products, including candy-flavored e-cigarettes, menthol cigarettes, flavored cigarillos, flavored hookah, and flavored smokeless tobacco.

We must not forget that tobacco use remains the leading cause of preventable death in the U.S. killing more than 480,000 people every year.

Please protect our community and our kids from a lifetime of nicotine addiction and tobacco-related illness and death by championing a comprehensive flavored tobacco sales restriction that includes ALL flavors and ALL products.

Regards,
andrew ryan
Chula Vista, CA 91911

Sheree Kansas

Subject: FW: Support Ending the Sale of Flavored Tobacco

From: Gabriela hernandez
Sent: Friday, February 21, 2020 9:03 AM
To: Mary Salas <MSalas@chulavistaca.gov>
Subject: Support Ending the Sale of Flavored Tobacco

**Warning:
External
Email**

Dear Mayor Salas,

I am writing to you to express my support for a sales restriction on all flavored tobacco products in our city of Chula Vista.

I am concerned by the youth e-cigarette epidemic and restricting the sale of flavored tobacco in Chula Vista will be an important step toward reducing youth access and use. But e-cigarettes are not the only tobacco products we should be concerned about. Flavors hook kids to all flavored tobacco products, including candy-flavored e-cigarettes, menthol cigarettes, flavored cigarillos, flavored hookah, and flavored smokeless tobacco.

We must not forget that tobacco use remains the leading cause of preventable death in the U.S. killing more than 480,000 people every year.

Please protect our community and our kids from a lifetime of nicotine addiction and tobacco-related illness and death by championing a comprehensive flavored tobacco sales restriction that includes ALL flavors and ALL products.

Regards,
Gabriela hernandez
Chula Vista, CA 91910 .

Sheree Kansas

Subject:

FW: Protect our Youth by Ending the Sale of Flavored Tobacco

From: Neiva parra

Sent: Friday, February 21, 2020 9:03 AM

To: Mary Salas <MSalas@chulavistaca.gov>

Subject: Protect our Youth by Ending the Sale of Flavored Tobacco

Warning:
External
Email

Dear Mayor Salas,

As an American Heart Association advocate, I respectfully urge you to support legislation that will end the sale of flavored tobacco products in our city. With the easy availability of kid-friendly flavored tobacco products, we're seeing an increase in youth tobacco use of epic proportion.

The tobacco industry targets young people and communities of color with candy flavored tobacco products. Flavors such as menthol, cotton candy, cherry, and lemonade mask the harsh taste of tobacco and are highly appealing to youth, encouraging young smokers to start a life of addiction. We cannot let this predatory practice continue in Chula Vista.

A flavored tobacco sales restriction that includes all tobacco products will help protect our youth from nicotine addiction. Many tobacco products come in kid-friendly flavors, including flavored cigarillos, e-cigarettes, hookah, smokeless tobacco, and menthol cigarettes. For this reason, it is critically important that a sales restriction policy include all flavored tobacco products, without exemptions.

Please take a stand for Chula Vista youth and the health of our community by ending the sale of all flavored tobacco products.

Regards,
Neiva parra
Santee, CA 92071

Sheree Kansas

Subject: FW: Please support efforts to reduce youth tobacco access in Chula Vista

From: Kenia Avilez
Sent: Friday, February 21, 2020 9:03 AM
To: Mary Salas <MSalas@chulavistaca.gov>
Subject: Please support efforts to reduce youth tobacco access in Chula Vista

**Warning:
External
Email**

Dear Mayor Salas,

I am reaching out to ask for your support for restricting all flavored tobacco product sales in Chula Vista. Youth tobacco use is deeply concerning to me and flavors like menthol, mango, and cherry play a big role in hooking our kids. More than 80% of youth e-cigarette users say they use e-cigarettes because they come in flavors they like!

As part of this effort, I urge you to update our current policy by focusing penalties on tobacco shop owners. Under the existing policy, a minimum wage employee could be punished for a violation of the law instead of the business owner. This leaves the business owner off the hook and is proven less effective in getting tobacco shops to follow the law. It is the responsibility of the shop owner to be sure staff are properly trained, and employees should not be held accountable if the business does not comply with the law. Please consider changing the penalties to only apply to tobacco retailer owners and not on non-management employees.

A flavored tobacco sales restriction and updated retailer penalties can meaningfully reduce youth access to tobacco products and will better serve the overall health of our community. Thank you for your work to protect Chula Vista's kids!

Regards,
Kenia Avilez

Chula Vista, CA 91911

Sheree Kansas

Subject:

FW: Protect our Youth by Ending the Sale of Flavored Tobacco

From: Natalia rayoan

Sent: Friday, February 21, 2020 9:02 AM

To: Mary Salas <MSalas@chulavistaca.gov>

Subject: Protect our Youth by Ending the Sale of Flavored Tobacco

Warning:
External
Email

Dear Mayor Salas,

As an American Heart Association advocate, I respectfully urge you to support legislation that will end the sale of flavored tobacco products in our city. With the easy availability of kid-friendly flavored tobacco products, we're seeing an increase in youth tobacco use of epic proportion.

The tobacco industry targets young people and communities of color with candy flavored tobacco products. Flavors such as menthol, cotton candy, cherry, and lemonade mask the harsh taste of tobacco and are highly appealing to youth, encouraging young smokers to start a life of addiction. We cannot let this predatory practice continue in Chula Vista.

A flavored tobacco sales restriction that includes all tobacco products will help protect our youth from nicotine addiction. Many tobacco products come in kid-friendly flavors, including flavored cigarillos, e-cigarettes, hookah, smokeless tobacco, and menthol cigarettes. For this reason, it is critically important that a sales restriction policy include all flavored tobacco products, without exemptions.

Please take a stand for Chula Vista youth and the health of our community by ending the sale of all flavored tobacco products.

Regards,
Natalia rayoan

Chula Vista, CA 91910.

Sheree Kansas

Subject:

FW: Protect our Youth by Ending the Sale of Flavored Tobacco

From: Isabella Ibarra

Sent: Friday, February 21, 2020 9:02 AM

To: Mary Salas <MSalas@chulavistaca.gov>

Subject: Protect our Youth by Ending the Sale of Flavored Tobacco

Warning:
External
Email

Dear Mayor Salas,

As an American Heart Association advocate, I respectfully urge you to support legislation that will end the sale of flavored tobacco products in our city. With the easy availability of kid-friendly flavored tobacco products, we're seeing an increase in youth tobacco use of epic proportion.

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Please take a stand for Chula Vista youth and the health of our community by ending the sale of all flavored tobacco products.

Regards,
Isabella Ibarra

Chula Vista, CA 91911

Sheree Kansas

Subject: FW: Support Ending the Sale of Flavored Tobacco

From: Leilani Ibarra
Sent: Friday, February 21, 2020 9:02 AM
To: Mary Salas <MSalas@chulavistaca.gov>
Subject: Support Ending the Sale of Flavored Tobacco

**Warning:
External
Email**

Dear Mayor Salas,

I am writing to you to express my support for a sales restriction on all flavored tobacco products in our city of Chula Vista.

I am concerned by the youth e-cigarette epidemic and restricting the sale of flavored tobacco in Chula Vista will be an important step toward reducing youth access and use. But e-cigarettes are not the only tobacco products we should be concerned about. Flavors hook kids to all flavored tobacco products, including candy-flavored e-cigarettes, menthol cigarettes, flavored cigarillos, flavored hookah, and flavored smokeless tobacco.

We must not forget that tobacco use remains the leading cause of preventable death in the U.S. killing more than 480,000 people every year.

Please protect our community and our kids from a lifetime of nicotine addiction and tobacco-related illness and death by championing a comprehensive flavored tobacco sales restriction that includes ALL flavors and ALL products.

Regards,
Leilani Ibarra

Chula Vista, CA 91911

Sheree Kansas

Subject:

FW: Protect our Youth by Ending the Sale of Flavored Tobacco

From: melanie santos

Sent: Friday, February 21, 2020 9:02 AM

To: Mary Salas <MSalas@chulavistaca.gov>

Subject: Protect our Youth by Ending the Sale of Flavored Tobacco

Warning:
External
Email

Dear Mayor Salas,

As an American Heart Association advocate, I respectfully urge you to support legislation that will end the sale of flavored tobacco products in our city. With the easy availability of kid-friendly flavored tobacco products, we're seeing an increase in youth tobacco use of epic proportion.

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Please take a stand for Chula Vista youth and the health of our community by ending the sale of all flavored tobacco products.

Regards,
melanie santos

Chula Vista, CA 91910 .

Sheree Kansas

Subject:

FW: Please support efforts to reduce youth tobacco access in Chula Vista

From: Samantha Ramirez

Sent: Friday, February 21, 2020 9:02 AM

To: Mary Salas <MSalas@chulavistaca.gov>

Subject: Please support efforts to reduce youth tobacco access in Chula Vista

**Warning:
External
Email**

Dear Mayor Salas,

I am reaching out to ask for your support for restricting all flavored tobacco product sales in Chula Vista. Youth tobacco use is deeply concerning to me and flavors like menthol, mango, and cherry play a big role in hooking our kids. More than 80% of youth e-cigarette users say they use e-cigarettes because they come in flavors they like!

As part of this effort, I urge you to update our current policy by focusing penalties on tobacco shop owners. Under the existing policy, a minimum wage employee could be punished for a violation of the law instead of the business owner. This leaves the business owner off the hook and is proven less effective in getting tobacco shops to follow the law. It is the responsibility of the shop owner to be sure staff are properly trained, and employees should not be held accountable if the business does not comply with the law. Please consider changing the penalties to only apply to tobacco retailer owners and not on non-management employees.

A flavored tobacco sales restriction and updated retailer penalties can meaningfully reduce youth access to tobacco products and will better serve the overall health of our community. Thank you for your work to protect Chula Vista's kids!

Regards,
Samantha Ramirez

Chula Vista, CA 91911

Sheree Kansas

Subject: FW: Protect our Youth by Ending the Sale of Flavored Tobacco

From: Makayla Mitchell
Sent: Friday, February 21, 2020 9:02 AM
To: Mary Salas <MSalas@chulavistaca.gov>
Subject: Protect our Youth by Ending the Sale of Flavored Tobacco

**Warning:
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Email**

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Please take a stand for Chula Vista youth and the health of our community by ending the sale of all flavored tobacco products.

Regards,
Makayla Mitchell

Chula Vista, CA 91910

Subject: FW: Please support efforts to reduce youth tobacco access in Chula Vista

From: Jacqueline O'Neill
Sent: Friday, February 21, 2020 9:01 AM
To: Mary Salas <MSalas@chulavistaca.gov>
Subject: Please support efforts to reduce youth tobacco access in Chula Vista

**Warning:
External
Email**

Dear Mayor Salas,

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A flavored tobacco sales restriction and updated retailer penalties can meaningfully reduce youth access to tobacco products and will better serve the overall health of our community. Thank you for your work to protect Chula Vista's kids!

Regards,
Jacqueline O'Neill
Chula Vista, CA 91910

Sheree Kansas

Subject: FW: Support Ending the Sale of Flavored Tobacco

From: Abigail Cortez
Sent: Friday, February 21, 2020 9:01 AM
To: Mary Salas <MSalas@chulavistaca.gov>
Subject: Support Ending the Sale of Flavored Tobacco

**Warning:
External
Email**

Dear Mayor Salas,

I am writing to you to express my support for a sales restriction on all flavored tobacco products in our city of Chula Vista.

I am concerned by the youth e-cigarette epidemic and restricting the sale of flavored tobacco in Chula Vista will be an important step toward reducing youth access and use. But e-cigarettes are not the only tobacco products we should be concerned about. Flavors hook kids to all flavored tobacco products, including candy-flavored e-cigarettes, menthol cigarettes, flavored cigarillos, flavored hookah, and flavored smokeless tobacco.

We must not forget that tobacco use remains the leading cause of preventable death in the U.S. killing more than 480,000 people every year.

Please protect our community and our kids from a lifetime of nicotine addiction and tobacco-related illness and death by championing a comprehensive flavored tobacco sales restriction that includes ALL flavors and ALL products.

Regards,
Abigail Cortez
San Diego, CA 92154 .

Sheree Kansas

Subject: FW: Protect our Youth by Ending the Sale of Flavored Tobacco

From: James Buchans
Sent: Friday, February 21, 2020 9:01 AM
To: Mary Salas <MSalas@chulavistaca.gov>
Subject: Protect our Youth by Ending the Sale of Flavored Tobacco

**Warning:
External
Email**

Dear Mayor Salas,

As an American Heart Association advocate, I respectfully urge you to support legislation that will end the sale of flavored tobacco products in our city. With the easy availability of kid-friendly flavored tobacco products, we're seeing an increase in youth tobacco use of epic proportion.

The tobacco industry targets young people and communities of color with candy flavored tobacco products. Flavors such as menthol, cotton candy, cherry, and lemonade mask the harsh taste of tobacco and are highly appealing to youth, encouraging young smokers to start a life of addiction. We cannot let this predatory practice continue in Chula Vista.

A flavored tobacco sales restriction that includes all tobacco products will help protect our youth from nicotine addiction. Many tobacco products come in kid-friendly flavors, including flavored cigarillos, e-cigarettes, hookah, smokeless tobacco, and menthol cigarettes. For this reason, it is critically important that a sales restriction policy include all flavored tobacco products, without exemptions.

Please take a stand for Chula Vista youth and the health of our community by ending the sale of all flavored tobacco products.

Regards,
James Buchans

Chula Vista, CA 91910.

Sheree Kansas

Subject: FW: Support Ending the Sale of Flavored Tobacco

From: Cassandra Lopez
Sent: Friday, February 21, 2020 9:01 AM
To: Mary Salas <MSalas@chulavistaca.gov>
Subject: Support Ending the Sale of Flavored Tobacco

Warning:
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Email

Dear Mayor Salas,

I am writing to you to express my support for a sales restriction on all flavored tobacco products in our city of Chula Vista.

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Please protect our community and our kids from a lifetime of nicotine addiction and tobacco-related illness and death by championing a comprehensive flavored tobacco sales restriction that includes ALL flavors and ALL products.

Regards,
Cassandra Lopez
Chula Vista, CA 91911 .

Sheree Kansas

Subject:

FW: Support Ending the Sale of Flavored Tobacco

From: Ricardo Perez

Sent: Friday, February 21, 2020 9:01 AM

To: Mary Salas <MSalas@chulavistaca.gov>

Subject: Support Ending the Sale of Flavored Tobacco

**Warning:
External
Email**

Dear Mayor Salas,

I am writing to you to express my support for a sales restriction on all flavored tobacco products in our city of Chula Vista.

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We must not forget that tobacco use remains the leading cause of preventable death in the U.S. killing more than 480,000 people every year.

Please protect our community and our kids from a lifetime of nicotine addiction and tobacco-related illness and death by championing a comprehensive flavored tobacco sales restriction that includes ALL flavors and ALL products.

Regards,
Ricardo Perez

Chula Vista, CA 91911

Sheree Kansas

Subject: FW: Please support efforts to reduce youth tobacco access in Chula Vista

From: Natalia rayoan
Sent: Friday, February 21, 2020 9:01 AM
To: Mary Salas <MSalas@chulavistaca.gov>
Subject: Please support efforts to reduce youth tobacco access in Chula Vista

**Warning:
External
Email**

Dear Mayor Salas,

I am reaching out to ask for your support for restricting all flavored tobacco product sales in Chula Vista. Youth tobacco use is deeply concerning to me and flavors like menthol, mango, and cherry play a big role in hooking our kids. More than 80% of youth e-cigarette users say they use e-cigarettes because they come in flavors they like!

As part of this effort, I urge you to update our current policy by focusing penalties on tobacco shop owners. Under the existing policy, a minimum wage employee could be punished for a violation of the law instead of the business owner. This leaves the business owner off the hook and is proven less effective in getting tobacco shops to follow the law. It is the responsibility of the shop owner to be sure staff are properly trained, and employees should not be held accountable if the business does not comply with the law. Please consider changing the penalties to only apply to tobacco retailer owners and not on non-management employees.

A flavored tobacco sales restriction and updated retailer penalties can meaningfully reduce youth access to tobacco products and will better serve the overall health of our community. Thank you for your work to protect Chula Vista's kids!

Regards,
Natalia rayoan

Chula Vista, CA 91910

Subject:

FW: Protect our Youth by Ending the Sale of Flavored Tobacco

From: Oscar Tepos

Sent: Friday, February 21, 2020 9:01 AM

To: Mary Salas <MSalas@chulavistaca.gov>

Subject: Protect our Youth by Ending the Sale of Flavored Tobacco

**Warning:
External
Email**

Dear Mayor Salas,

As an American Heart Association advocate, I respectfully urge you to support legislation that will end the sale of flavored tobacco products in our city. With the easy availability of kid-friendly flavored tobacco products, we're seeing an increase in youth tobacco use of epic proportion.

The tobacco industry targets young people and communities of color with candy flavored tobacco products. Flavors such as menthol, cotton candy, cherry, and lemonade mask the harsh taste of tobacco and are highly appealing to youth, encouraging young smokers to start a life of addiction. We cannot let this predatory practice continue in Chula Vista.

A flavored tobacco sales restriction that includes all tobacco products will help protect our youth from nicotine addiction. Many tobacco products come in kid-friendly flavors, including flavored cigarillos, e-cigarettes, hookah, smokeless tobacco, and menthol cigarettes. For this reason, it is critically important that a sales restriction policy include all flavored tobacco products, without exemptions.

Please take a stand for Chula Vista youth and the health of our community by ending the sale of all flavored tobacco products.

Regards,
Oscar Tepos
Chula Vista, CA 91910

Subject: FW: Protect our Youth by Ending the Sale of Flavored Tobacco

From: Alyssa Acosta
Sent: Friday, February 21, 2020 9:01 AM
To: Mary Salas <MSalas@chulavistaca.gov>
Subject: Protect our Youth by Ending the Sale of Flavored Tobacco

**Warning:
External
Email**

Dear Mayor Salas,

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Please take a stand for Chula Vista youth and the health of our community by ending the sale of all flavored tobacco products.

Regards,
Alyssa Acosta
Chula Vista, CA 91911

Sheree Kansas

Subject: FW: Please support efforts to reduce youth tobacco access in Chula Vista

From: Gabriel Love **Sent:** Friday, February 21, 2020 9:42 AM
To: Mary Salas <MSalas@chulavistaca.gov>
Subject: Please support efforts to reduce youth tobacco access in Chula Vista

**Warning:
External
Email**

Dear Mayor Salas,

I am reaching out to ask for your support for restricting all flavored tobacco product sales in Chula Vista. Youth tobacco use is deeply concerning to me and flavors like menthol, mango, and cherry play a big role in hooking our kids. More than 80% of youth e-cigarette users say they use e-cigarettes because they come in flavors they like!

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A flavored tobacco sales restriction and updated retailer penalties can meaningfully reduce youth access to tobacco products and will better serve the overall health of our community. Thank you for your work to protect Chula Vista's kids!

Regards,
Gabriel Love

Chula Vista, CA 91911 .

Sheree Kansas

Subject: FW: Support Ending the Sale of Flavored Tobacco

From: vanessa de leon **Sent:** Friday, February 21, 2020 10:01 AM
To: Mary Salas <MSalas@chulavistaca.gov>
Subject: Support Ending the Sale of Flavored Tobacco

**Warning:
External
Email**

Dear Mayor Salas,

I am writing to you to express my support for a sales restriction on all flavored tobacco products in our city of Chula Vista.

I am concerned by the youth e-cigarette epidemic and restricting the sale of flavored tobacco in Chula Vista will be an important step toward reducing youth access and use. But e-cigarettes are not the only tobacco products we should be concerned about. Flavors hook kids to all flavored tobacco products, including candy-flavored e-cigarettes, menthol cigarettes, flavored cigarillos, flavored hookah, and flavored smokeless tobacco.

We must not forget that tobacco use remains the leading cause of preventable death in the U.S. killing more than 480,000 people every year.

Please protect our community and our kids from a lifetime of nicotine addiction and tobacco-related illness and death by championing a comprehensive flavored tobacco sales restriction that includes ALL flavors and ALL products.

Regards,
vanessa de leon
San Diego, CA 92114 .

Sheree Kansas

Subject:

FW: Protect our Youth by Ending the Sale of Flavored Tobacco

From: Tyler Stanford

Sent: Friday, February 21, 2020 9:50 AM

To: Mary Salas <MSalas@chulavistaca.gov>

Subject: Protect our Youth by Ending the Sale of Flavored Tobacco

**Warning:
External
Email**

Dear Mayor Salas,

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Please take a stand for Chula Vista youth and the health of our community by ending the sale of all flavored tobacco products.

Regards,
Tyler Stanford

Chula Vista, CA 91910.

Sheree Kansas

Subject: FW: Please support efforts to reduce youth tobacco access in Chula Vista

From: Alejandra santillan
Sent: Friday, February 21, 2020 9:48 AM
To: Mary Salas <MSalas@chulavistaca.gov>
Subject: Please support efforts to reduce youth tobacco access in Chula Vista

Warning:
External
Email

Dear Mayor Salas,

I am reaching out to ask for your support for restricting all flavored tobacco product sales in Chula Vista. Youth tobacco use is deeply concerning to me and flavors like menthol, mango, and cherry play a big role in hooking our kids. More than 80% of youth e-cigarette users say they use e-cigarettes because they come in flavors they like!

As part of this effort, I urge you to update our current policy by focusing penalties on tobacco shop owners. Under the existing policy, a minimum wage employee could be punished for a violation of the law instead of the business owner. This leaves the business owner off the hook and is proven less effective in getting tobacco shops to follow the law. It is the responsibility of the shop owner to be sure staff are properly trained, and employees should not be held accountable if the business does not comply with the law. Please consider changing the penalties to only apply to tobacco retailer owners and not on non-management employees.

A flavored tobacco sales restriction and updated retailer penalties can meaningfully reduce youth access to tobacco products and will better serve the overall health of our community. Thank you for your work to protect Chula Vista's kids!

Regards,
Alejandra santillan

Chula Vista, CA 91910.

Sheree Kansas

Subject: FW: Please support efforts to reduce youth tobacco access in Chula Vista

From: danae bonaparte
Sent: Friday, February 21, 2020 9:47 AM
To: Mary Salas <MSalas@chulavistaca.gov>
Subject: Please support efforts to reduce youth tobacco access in Chula Vista

**Warning:
External
Email**

Dear Mayor Salas,

I am reaching out to ask for your support for restricting all flavored tobacco product sales in Chula Vista. Youth tobacco use is deeply concerning to me and flavors like menthol, mango, and cherry play a big role in hooking our kids. More than 80% of youth e-cigarette users say they use e-cigarettes because they come in flavors they like!

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Regards,
danae bonaparte

Chula Vista, CA 91911 ▪

Sheree Kansas

Subject:

FW: Protect our Youth by Ending the Sale of Flavored Tobacco

From: victoria rodriguez

Sent: Friday, February 21, 2020 9:43 AM

To: Mary Salas <MSalas@chulavistaca.gov>

Subject: Protect our Youth by Ending the Sale of Flavored Tobacco

**Warning:
External
Email**

Dear Mayor Salas,

As an American Heart Association advocate, I respectfully urge you to support legislation that will end the sale of flavored tobacco products in our city. With the easy availability of kid-friendly flavored tobacco products, we're seeing an increase in youth tobacco use of epic proportion.

The tobacco industry targets young people and communities of color with candy flavored tobacco products. Flavors such as menthol, cotton candy, cherry, and lemonade mask the harsh taste of tobacco and are highly appealing to youth, encouraging young smokers to start a life of addiction. We cannot let this predatory practice continue in Chula Vista.

A flavored tobacco sales restriction that includes all tobacco products will help protect our youth from nicotine addiction. Many tobacco products come in kid-friendly flavors, including flavored cigarillos, e-cigarettes, hookah, smokeless tobacco, and menthol cigarettes. For this reason, it is critically important that a sales restriction policy include all flavored tobacco products, without exemptions.

Please take a stand for Chula Vista youth and the health of our community by ending the sale of all flavored tobacco products.

Regards,
victoria rodriguez
Chula Vista, CA 91911

Sheree Kansas

Subject: FW: Protect our Youth by Ending the Sale of Flavored Tobacco

From: Edward Davis
Sent: Friday, February 21, 2020 9:43 AM
To: Mary Salas <MSalas@chulavistaca.gov>
Subject: Protect our Youth by Ending the Sale of Flavored Tobacco

Warning:
External
Email

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Please take a stand for Chula Vista youth and the health of our community by ending the sale of all flavored tobacco products.

Regards,
Edward Davis

Chula Vista, CA 91910 .

Sheree Kansas

Subject:

FW: Protect our Youth by Ending the Sale of Flavored Tobacco

From: Diego González

Sent: Friday, February 21, 2020 9:43 AM

To: Mary Salas <MSalas@chulavistaca.gov>

Subject: Protect our Youth by Ending the Sale of Flavored Tobacco

Warning:
External
Email

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Please take a stand for Chula Vista youth and the health of our community by ending the sale of all flavored tobacco products.

Regards,
Diego González

Chula Vista, CA 91911 •

Sheree Kansas

Subject:

FW: Protect our Youth by Ending the Sale of Flavored Tobacco

From: vanessa duran

Sent: Friday, February 21, 2020 9:43 AM

To: Mary Salas <MSalas@chulavistaca.gov>

Subject: Protect our Youth by Ending the Sale of Flavored Tobacco

**Warning:
External
Email**

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Please take a stand for Chula Vista youth and the health of our community by ending the sale of all flavored tobacco products.

Regards,
vanessa duran

Chula Vista, CA 91911.

Sheree Kansas

Subject: FW: Protect our Youth by Ending the Sale of Flavored Tobacco

From: lily daniel
Sent: Friday, February 21, 2020 9:42 AM
To: Mary Salas <MSalas@chulavistaca.gov>
Subject: Protect our Youth by Ending the Sale of Flavored Tobacco

**Warning:
External
Email**

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Please take a stand for Chula Vista youth and the health of our community by ending the sale of all flavored tobacco products.

Regards,
lily daniel

Chula Vista, CA 91910.

Sheree Kansas

Subject: FW: Support Ending the Sale of Flavored Tobacco

From: Mason de Pedro
Sent: Friday, February 21, 2020 9:42 AM
To: Mary Salas <MSalas@chulavistaca.gov>
Subject: Support Ending the Sale of Flavored Tobacco

**Warning:
External
Email**

Dear Mayor Salas,

I am writing to you to express my support for a sales restriction on all flavored tobacco products in our city of Chula Vista.

I am concerned by the youth e-cigarette epidemic and restricting the sale of flavored tobacco in Chula Vista will be an important step toward reducing youth access and use. But e-cigarettes are not the only tobacco products we should be concerned about. Flavors hook kids to all flavored tobacco products, including candy-flavored e-cigarettes, menthol cigarettes, flavored cigarillos, flavored hookah, and flavored smokeless tobacco.

We must not forget that tobacco use remains the leading cause of preventable death in the U.S. killing more than 480,000 people every year.

Please protect our community and our kids from a lifetime of nicotine addiction and tobacco-related illness and death by championing a comprehensive flavored tobacco sales restriction that includes ALL flavors and ALL products.

Regards,
Mason de Pedro

Chula Vista, CA 91910 .

Sheree Kansas

Subject: FW: Support Ending the Sale of Flavored Tobacco

From: Cali Naranjo
Sent: Friday, February 21, 2020 12:10 PM
To: Mary Salas <MSalas@chulavistaca.gov>
Subject: Support Ending the Sale of Flavored Tobacco

**Warning:
External
Email**

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Regards,
Cali Naranjo

San Diego, CA 92139 .

Sheree Kansas

Subject: FW: Please support efforts to reduce youth tobacco access in Chula Vista

From: Isabella Hernandez < >

Sent: Friday, February 21, 2020 12:42 PM

To: Mary Salas <MSalas@chulavistaca.gov>

Subject: Please support efforts to reduce youth tobacco access in Chula Vista

**Warning:
External
Email**

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As part of this effort, I urge you to update our current policy by focusing penalties on tobacco shop owners. Under the existing policy, a minimum wage employee could be punished for a violation of the law instead of the business owner. This leaves the business owner off the hook and is proven less effective in getting tobacco shops to follow the law. It is the responsibility of the shop owner to be sure staff are properly trained, and employees should not be held accountable if the business does not comply with the law. Please consider changing the penalties to only apply to tobacco retailer owners and not on non-management employees.

A flavored tobacco sales restriction and updated retailer penalties can meaningfully reduce youth access to tobacco products and will better serve the overall health of our community. Thank you for your work to protect Chula Vista's kids!

Regards,
Isabella Hernandez

Chula Vista, CA 91911

Sheree Kansas

Subject: FW: Please support efforts to reduce youth tobacco access in Chula Vista

From: Caroline Alfonso-Pierce < >
Sent: Friday, February 21, 2020 11:17 AM
To: Mary Salas <MSalas@chulavistaca.gov>
Subject: Please support efforts to reduce youth tobacco access in Chula Vista

**Warning:
External
Email**

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Regards,
Caroline Alfonso-Pierce

Bonita, CA 91902 ▪

Subject: FW: Protect our Youth by Ending the Sale of Flavored Tobacco

From: Ernesto Mata
Sent: Monday, February 24, 2020 7:41 AM
To: Mary Salas <MSalas@chulavistaca.gov>
Subject: Protect our Youth by Ending the Sale of Flavored Tobacco

**Warning:
External
Email**

Dear Mayor Salas,

As an American Heart Association advocate, I respectfully urge you to support legislation that will end the sale of flavored tobacco products in our city. With the easy availability of kid-friendly flavored tobacco products, we're seeing an increase in youth tobacco use of epic proportion.

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Please take a stand for Chula Vista youth and the health of our community by ending the sale of all flavored tobacco products.

Regards,
Ernesto Mata
Chula Vista, CA 91910

Sheree Kansas

Subject: FW: Support Ending the Sale of Flavored Tobacco

From: Alba González < >
Sent: Friday, February 21, 2020 6:09 PM
To: Mary Salas <MSalas@chulavistaca.gov>
Subject: Support Ending the Sale of Flavored Tobacco

**Warning:
External
Email**

Dear Mayor Salas,

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Regards,
Alba González

Chula Vista, CA 91910

Sheree Kansas

Subject: FW: Please support efforts to reduce youth tobacco access in Chula Vista

From: Brenda Jacobo <>

Sent: Sunday, February 23, 2020 1:12 AM

To: Mary Salas <MSalas@chulavistaca.gov>

Subject: Please support efforts to reduce youth tobacco access in Chula Vista

**Warning:
External
Email**

Dear Mayor Salas,

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Regards,
Brenda Jacobo

San Diego, CA 92154 .

Sheree Kansas

Subject: FW: Support Ending the Sale of Flavored Tobacco

From: Casey Phin < >
Sent: Monday, February 24, 2020 10:04 AM
To: Mary Salas <MSalas@chulavistaca.gov>
Subject: Support Ending the Sale of Flavored Tobacco

**Warning:
External
Email**

Dear Mayor Salas,

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Regards,
Casey Phin

Chula Vista, CA 91911 .

Sheree Kansas

Subject: FW: Chula Vista Tobacco Ban 2/25/20 - Request a Hookah Exemption
Attachments: 20200114 Vape Panic Is Accidentally Killing Hookah Too - VICE.pdf; 20200116 LAIST.com - LA's Hookah Lovers Are Worried The Proposed Vaping Law Would Wipe Out Their Lounges_ LAist.htm; Shisha (Hookah) Smoking, Is it Harmful, Bad for Health_ Shisha Vs Cigarette_ Is shisha really as bad for you as the world health experts say_ - Arabianbusiness.pdf; 20200210 Hookah combined messaging (1).pdf

From: Rima Khoury <>
Sent: Monday, February 24, 2020 10:21 AM
To: Mary Salas <MSalas@chulavistaca.gov>; John McCann <jmccann@chulavistaca.gov>; Jill Galvez <jmgalvez@chulavistaca.gov>; Steve C. Padilla <spadilla@chulavistaca.gov>; Mike Diaz <mdiaz@chulavistaca.gov>
Cc: Rima Khoury <rima@fumari.com>
Subject: Chula Vista Tobacco Ban 2/25/20 - Request a Hookah Exemption

Warning:
External
Email

Dear Mayor and Councilmembers,

Before you inadvertently vote to ban the thousand year cultural tradition of hookah in the City of Chula Vista, please understand the facts.

There is no teen hookah epidemic. The FDA and CDC reports have made it clear that hookah is not the problem with youth. There are no facts that support a ban on hookah.

Hookahs are not being confiscated in schools. Hookahs are 3 feet tall and cannot be easily concealed in your pocket or backpack like vape. Hookahs take 25 – 30 minutes to set up and need hot coals, therefore it cannot be smoked during recess in the bathroom at school. Hookah's cost over \$200 for all the parts and accessories, making it out of reach for most kids.

Gov. Gavin Newsom stated in his executive order address on September 16, 2019 that "hookah is not the problem in classrooms".

Furthermore, FDA recently stated in their Guidance for the Industry dated January 2020 that "[c]omments regarding deemed tobacco products other than ENDS (Electronic Nicotine Delivery Systems) products and cigars, such as waterpipe tobacco (hookah) products, also provided data showing the use of such tobacco products among high school students and stating that evidence reflects that flavors for these tobacco products entice youth. However, such data do NOT appear to raise comparably urgent public health concerns, as the lower prevalence of youth use of these products suggests that they do NOT appear to be as appealing to youth at this time." Emphasis added.

Hookah is not the problem.

Yet hookah is becoming collateral damage in the war against vape. Hookah is not vape. Hookah has been practiced for over a thousand years by Arabs, Persians, Armenians, Turks and Indians, many of which have immigrated to America and still practice their cultural traditions. Hookah is the center piece of social gatherings and is often offered to guests as a sign of hospitality and respect.

Many immigrant small business owners have built their business doing what they know from their home country. Often times they work 20 hour days, seven days a week to support multiple generations of their family. Rather than banning hookah and crippling these immigrant small business owners, consider passing reasonable regulations that address youth usage and access. Many of these business owners that have been operating legally for years would be happy to work with law makers to address youth access issues. These hookah lounge and retailer owners often have several years remaining on their leases and have personally guaranteed their leases. They will not only lose their business, but their homes and no longer be able to support their family and extended family.

A tobacco flavor ban is a ban on hookah because it only comes in flavors. Even hundreds of years ago hookah was made with molasses and honey.

The federal government has recently passed a 21 and over minimum for tobacco products across all fifty states. In addition, the FDA has passed an e-cigg ban on flavored cartridges. May 12, 2020 is the FDA deadline for all vape and hookah products to be accepted for FDA review, after which any products without FDA authorization will be unlawfully on the market and their products seized and injunctions restricting sales will be issued along with fines and penalties. The federal government is addressing the youth access issue and also providing legislation across the board, eliminating the patchwork of laws from city to city and closing loop holes for bad actors to skirt the law.

Please understand the facts before you eliminate such a rich cultural tradition.

I have included a hookah handout with pertinent facts along with two articles regarding hookah from a few weeks ago in VICE, the LAIST and an article from last November from Arabian Business.

<https://www.youtube.com/watch?v=9qIUH3hmvUc>

The Culture of Hookah | An Exploration of History and Tradition



RIMA KHOURY, ESQ.
GENERAL COUNSEL
(619) 331-3535 EXT. 723
FUMARI INC.

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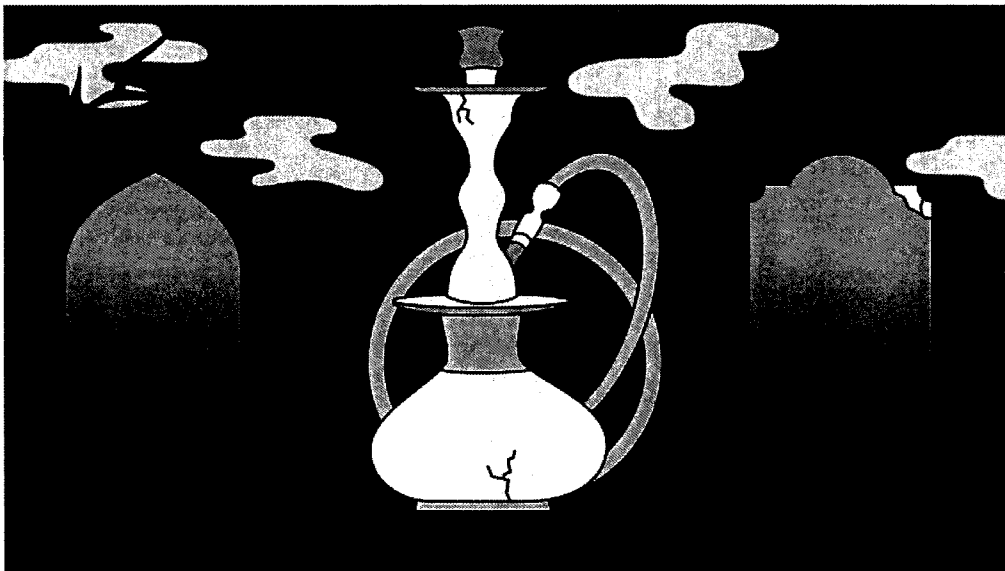
Drugs

Vape Panic Is Accidentally Killing Hookah Too

If states continue to ban flavored tobacco and vaping products, hookah could be collateral damage in the U.S.

By **Alex Norcia**

Jan 14 2020, 10:42am   



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ILLUSTRATION BY HUNTER FRENCH

Hookah has never been the main enemy in the war on tobacco. Once feared for **its potential to drive college students to nicotine**, it has largely faded from the news. In the U.S., hookah lounges are mainly found in immigrant communities in major urban centers like Los Angeles and New York, a centuries-old tradition brought over from the Arab world. Many who own these establishments and frequent them cite them as communal gathering places, much like bars.

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At the moment, though, hookah is on the verge of extinction.

This has been an inadvertent side effect of the vape panic. As the so-called **youth vaping epidemic** continues to be **an issue demanding a response**, more and more **states, cities, and towns** are trying to ban all flavored tobacco products, which they consider to be most attractive to teenagers. Often lumped into that category is what's commonly "hookah" or "shisha": the molasses-laden and syrupy tobacco substance—usually flavored with "apple," "mint," and "papaya"—found in a hookah pipe, the large device that

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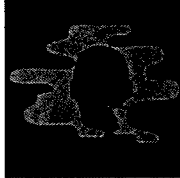
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small coals and filters the smoke through water
gs through a long hose. You usually don't do this
netimes multiple hoses on the same hookah.

and politicians place hookah alongside what they
consider kid-friendly e-liquid flavors, hookah lounge owners and the

hookah industry at large are arguing that they should be exempt from such legislation. For them, their point is simple: to make hookah illegal would be a cultural affront.

"There are so many minorities represented in California alone—to criminalize a cultural tradition because of vaping seems disproportionate," said Rima Khoury, a lawyer who represents Fumari, a sizable hookah company based in San Diego.



Forget Cali Sober. Now There's Vape Sober

ALEX NORCIA

It would interfere with their entire way of life, she said. Nowhere is this currently more prominent than in Khoury's California, where last year State Senator Jerry Hill **pulled a bill** intended to ban flavored tobacco products because of "hostile" amendments to it. One included an exemption for hookah because of constant pressure from the hookah industry.

"The biggest challenge has been educating lawmakers on hookah," Khoury said. "We've literally brought hookahs to city hearings. They don't fit in children's backpacks. They're not being confiscated in schools. We don't want hookah to become collateral damage in what feels like this war against vaping."

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"I find it hard to believe that use of gummy bear- and bubble gum-flavored tobacco in any form is a cultural tradition," Hill said in May 2019, according to the Los Angeles Times.

He still appears to think that. In early January 2020, just a week or so ago, Hill **introduced** a similar bill without a hookah exemption. If it passes, California would become the second state to ban flavored tobacco products, **after Massachusetts** did so in a sloppy **back-and-forth battle** this past year. (That state **does have a hookah or "smoking bar" exemption**, and the law **is set to go fully into effect in June**.) Hill has reinvigorated a battle that the hookah industry had thought it nearly avoided on the state level, even as cities across California—including **Ventura** and **Hermosa Beach**—have moved to ban flavored tobacco and hookah along with it. Some, such as **Long Beach** and **Burbank**, have already altered their bills and exempted hookah after pushback from people like Khoury.

Do you know something about the tobacco industry that you think VICE should know? Using a non-work device, you can contact Alex Norcia securely via Signal at 201-429-7024 or email at alex.norcia@protonmail.com.

Although it's something of a secondary argument, Khoury and others in the industry are worried, too, that any kind of prohibition would shut down small businesses, **much like vape shops**. This despite the fact that hookah clearly didn't cause the **youth vape crisis**. A proposed ban of flavored tobacco products throughout **Los Angeles County** would completely cripple Mary Danacyan, who has operated 5 Star Hookah in Granada Hills for the past 12 years. She said that she has a three-year lease with her landlord that she can't get out of, and also supports her parents and grandmother. She emphasized that she is more than willing to work with regulators. (The Trump administration recently **raised the federal age in which to purchase nicotine products from 18 to 21** and **instituted a partial ban on flavored vaping products nationwide**.)

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"Lawmakers just don't seem to do their research," Danaciyan said. "There are a lot of elderly, Middle Eastern people in my neighborhood. They can't all go to hookah lounges. They smoke hookah at home. Including myself. For me, relaxing is reading a book and smoking hookah in my living room."

There is no denying that hookah is dangerous. It does not have the support of **harm-reduction proponents** and **major scientists**, who **claim vaping to be a safer alternative to smoking combustible cigarettes and a potential off-ramp to ditching the habit**. But compared to the 27.5 percent of high school respondents who said their "most commonly used" nicotine product was an e-cigarette, and 5.8 percent a regular cigarette, only 3.4 percent stated that theirs was hookah, according to the 2019 **National Youth Tobacco Survey**, a document released annually by the Centers for Disease Control and Prevention. And although "the vast majority of American teens have never tried hookah," **misconceptions** abound, **particularly that it is not as dangerous as cigarettes**.

"Hookah has never really been singled out and examined," said John F. Banzhaf III, a professor of law at George Washington University and longtime leader of the nonsmokers' rights movement. "It wasn't that e-cigarettes came along and changed the conversation. It's that there hasn't been the sort of hyper-focus that you've seen elsewhere."



A Running List of U.S. Cities and States Where Vapes Are Banned

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fire before. Tobacco laws, including those having to do with hookah, significantly vary from state to state and even city to city. In **New York City's health department**, there were 400

hookah "establishments" throughout the five boroughs, four times as many as there were in 2012. Local politicians took notice: That same year, the NYC Council **bolstered** an already-stringent indoor smoking policy by further cracking down on hookah lounges, barring any new ones from opening up and requiring existing ones to obtain a permit and prove that at least 50 percent of their sales came from smoking. All NYC locations **must also only serve non-tobacco shisha**, meaning it's all flavor and no substance—smoking hookah in New York will not provide you with a nicotine rush. In Maryland's Baltimore County, hookah lounges **have to close at midnight**.

The debate around hookah exemptions has also brought up a question that often gets buried amid the stigma of smoking, **the leading cause of preventable death in the world**: Can tobacco—and nicotine—be a form of leisure? Can it be part of an activity you simply do with your friends, like drinking?

"It's important to recognize that social patterns of tobacco use have always shifted over time, and that arguments about culture need to be balanced against the interest of public health," said Micah Berman, an associate professor of public health and law at Ohio State and an expert in tobacco control. "If you are selling a product known to be highly toxic," he continued, "you are essentially on notice that more regulation might be coming at any time."

Still, none of this patchwork legislation among disparate cities and states throughout the country will matter much **come May 2020**. That's the date, etched in vapers' minds, when vape sellers have to submit their **premarket tobacco applications** to the Food and Drug Administration (FDA)—an process they've **claimed** would shutter the entire the hands of **Big Tobacco-supported companies**, like

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Hookah companies must also submit that application, and are therefore at the whims of the same FDA approval. Their products could be stripped from the marketplace. Although there's a possibility, given some bureaucratic loopholes, that hookah manufacturers that produce flavored tobacco might be grandfathered in, essentially since they've been on the market much longer than vapes and e-cigarettes. It is, however, far from a guarantee.

"Hookah has been around for hundreds and hundreds of years," said Azim Chowdhury, a public policy attorney who specializes in tobacco regulation. "It's not a cigarette. It's not a replacement for cigarettes. It's its own thing."

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Health Insurance Companies Can Charge People Who Vape Up to 50% More

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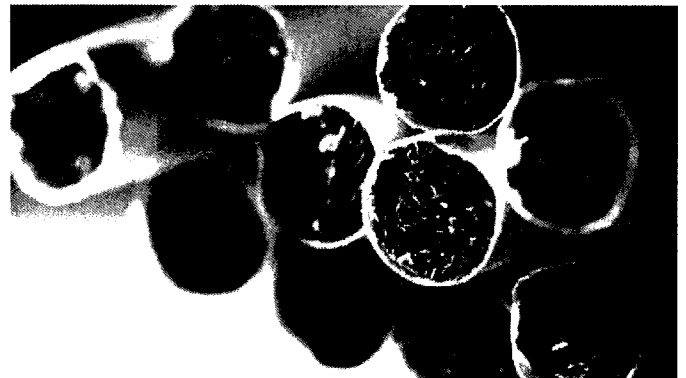
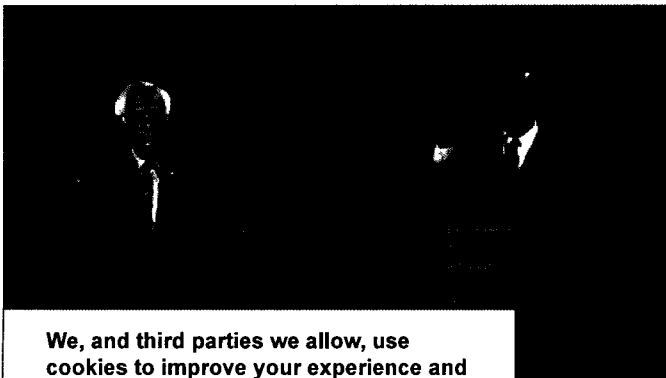


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HANNAH SIBTHORP

The Trump Administration Just Banned Almost All Flavored Vape Pods

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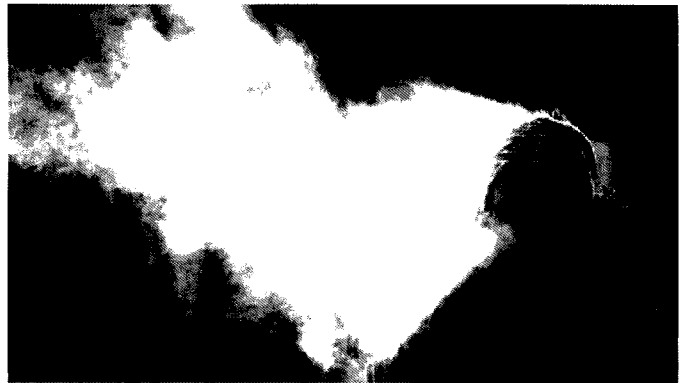
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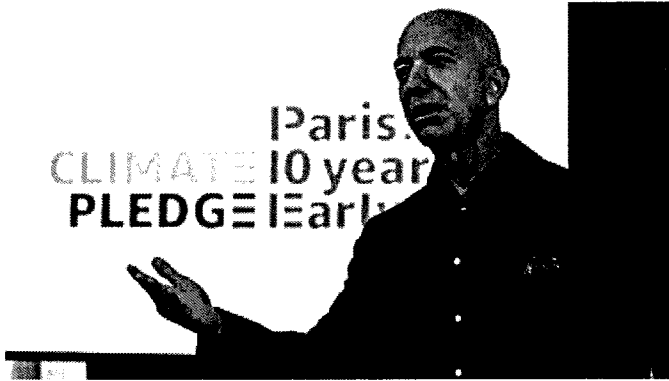
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Health Insurance Companies Can Charge People Who Vape Up to 50% More

Like U-Haul, they think vaping can be just as dangerous as smoking cigarettes.

By **Alex Norcia**

Jan 9 2020, 5:00am   

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PEOPLE VAPING

Ask any vaper why they do it, and you'll probably hear a similar answer: "It's

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Pennsylvania Is Using the Vape Crisis to Try to Legalize Weed

"I think this is the primary lesson from the outbreak," one expert said.

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IMAGE VIA SHUTTERSTOCK

At the end of September, about 24 hours after Pennsylvania Governor Tom

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Thu 7 Nov 2019 10:23 AM

Is shisha really as bad for you as the world health experts say?

New report from UAE-based manufacturer Al Fakher shines light on 'misleading' comparisons between shisha and cigarettes



The World Health Organisation (WHO) – claiming that smoke inhaled in one hour of shisha is equivalent to smoking 200 cigarettes.

The sweet smell of shisha smoke may not be as bad for you after all.

A Middle East tradition practised the world over, shisha (or hookah) has come with warnings from health authorities, both internationally and locally in the Gulf region.

Much of the research to date on the topic of shisha consumption has been less than favourable, with the most prominent of them all – the World Health Organisation (WHO) – claiming that smoke inhaled in one hour of shisha is equivalent to smoking 200 cigarettes.

The strong health advice, however, has done little to quell the appetite for the Middle Eastern tradition, with the global market estimated to be worth \$2 billion and expected to grow by a further 50 percent in the coming years.

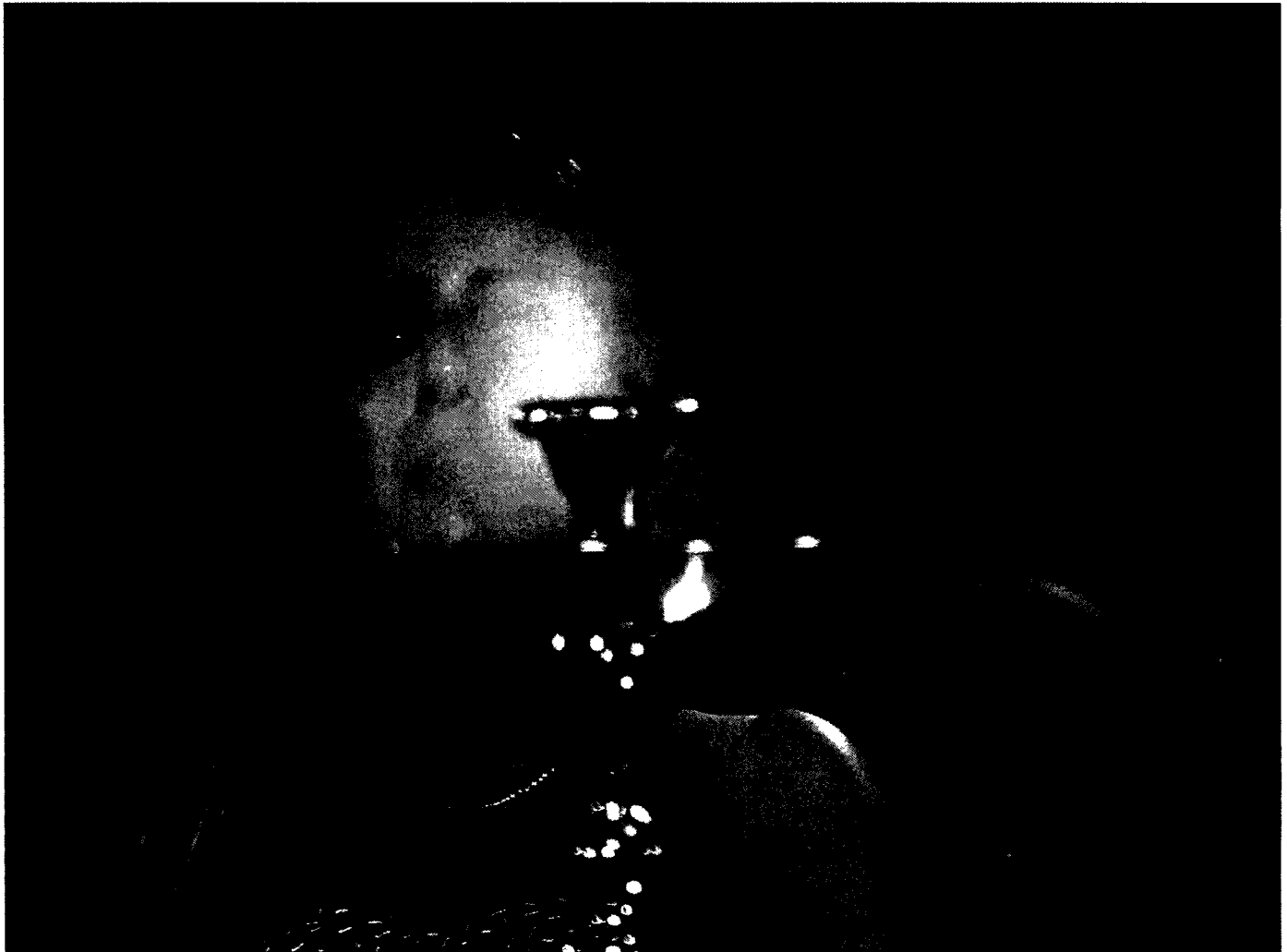
In a bid to allay the drastic health fears, Ajman-based Al Fakher, the world's leading manufacturer and supplier of shisha, has commissioned a first of its kind report that it says dispels the notion that shisha is as bad as or worse than smoking cigarettes.

Shisha is very different from cigarette smoke it turns out, comprising of mostly water and glycerine, which helps produce the smoke.

The report, obtained by *Arabian Business*, describes the WHO report (which dates back to 2005) as “misleading” owing to the fact that the health organisation only refers “to the volume of aerosol produced, and does not consider the composition of the aerosol relative to cigarette smoke.”

Among its conclusions, the report said that water pipe users inhale far fewer harmful emissions and far less nicotine than cigarette smokers.

Similar to the way other heated tobacco products operate, the study honed in on the fact that waterpipes heat, rather than burn, shisha molasses at low temperatures – typically 190 degrees. As a result, it said the cigarette smoke is far more toxic, which burns the tobacco at temperatures of between 400 and 900 degrees.



Another key difference not taken into consideration by the WHO is the consumption levels of waterpipe users, who tend to use them far less frequently than cigarette smokers, the report says.

According to Germany's Federal Institute for Risk Assessment (BfR), “average consumers in Germany smoke between one and two waterpipes a week...” compared to “between 20 and 30 cigarettes a day”.


The report sought to assess potential toxicant exposures, based on consumption patterns and to assess the potential differences in levels of toxicants in cigarettes and shisha.

The new study assessed potential toxicant exposures based on these benchmark consumption patterns.


The first part of the two-part study showed that there are far fewer harmful constituents per litre of shisha aerosol than per litre of cigarette smoke.


Part two of the study found that average shisha users are exposed to 97 percent less nicotine than typical smokers, and at least 85 percent less of other emissions of concern than a pack a day cigarettes smoker. Many harmful constituents found in cigarette smoke were not found to be present in shisha aerosol at all.

"When comparing tobacco products, it is much more important to analyse the levels of individual toxicants that appear in the smoke or aerosol, since they are widely recognised as being relevant to the health effects of tobacco use," the report said.

 The study also suggested that emissions of concern could be reduced further in shisha by business innovation aimed at reducing the level of charcoal emissions which can get into the aerosol.

- Aa +

 **Update** - the report is available on CORESTA's (Cooperation Centre for Scientific Research Relative to Tobacco) website (https://www.coresta.org/sites/default/files/abstracts/2019_STPOST25_Wilkinson.pdf).

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LA's Hookah Lovers Are Worried The Proposed Vaping Law Would Wipe Out Their Lounges

by [Robert Garrova](#) in [News](#) on January 16, 2020 2:25 PM

(Stock photo by [Awesome Sauce Creative](#) on [Unsplash](#))

A bill in Sacramento that would ban flavored vape products would also outlaw the sale of flavored tobacco used in hookah lounges.

That worries people like Arbi Sardari, as he takes a drag of peach- and mint-flavored tobacco at The Atmosphere, the hookah lounge he owns in Glendale.

For Sardari, smoking a hookah brings back memories of family.

"My grand grandpa was doing hookah," Sardari said. "And I was the kid that he was always saying, 'Hey, go put some charcoal on for me.'"

For many Middle Eastern families in California, smoking flavored tobacco with a hookah pipe is a communal affair, both at lounges like Sardari's and at home.

Sardari said he slept in his car for weeks to save up enough money to start his business. Now it's the proposed state law that's keeping him up at night.

"Because you think, wow, I'm doing all this and tomorrow it's gone?" he said, adding that he has 14 employees.

Customer Asbjorn Kjaer said he'd be bummed if he couldn't enjoy smoking a hookah with a few friends on a sunny afternoon.

"The whole thing where they're trying to outlaw all sorts of flavored tobacco seems to be mainly an overreaction to a serious problem with teen smoking, teen vaping," Kjaer said.

Hookah advocates will often argue that hookah pipes are not what contributes to teen smoking, as they take a considerable amount of time to get going and are not easily concealable.

Backers of the bill — SB 793 — say it's "aimed at halting the alarming resurgence of nicotine consumption among youth," according to a press release announcing the measure from co-sponsor State Sen. Jerry Hill (D-San Mateo).

The bill would ban the sale of all flavored tobacco products with no exceptions. It has the backing of 30 lawmakers and is supported by the American Cancer Society and several other health advocacy groups.

"Anything less than ridding store shelves of all flavored tobacco products, including menthol, hookah, cigars, cigarillos and chewing tobacco, diminishes the health and safety of California kids who will find a way to access flavored tobacco anywhere retailers are able to sell these alluring products," Jim Knox, managing director for the American Cancer Society's [Cancer Action Network in California](#), said in a [statement](#) announcing SB 793.

There's no argument that hookah smoking can be harmful to your health. "hookah smoking has many of the same health risks as cigarette smoking," the Centers for Disease Control and Prevention [warns on its website](#). The agency says hookah smokers may be at risk for oral cancer, lung cancer and other diseases.

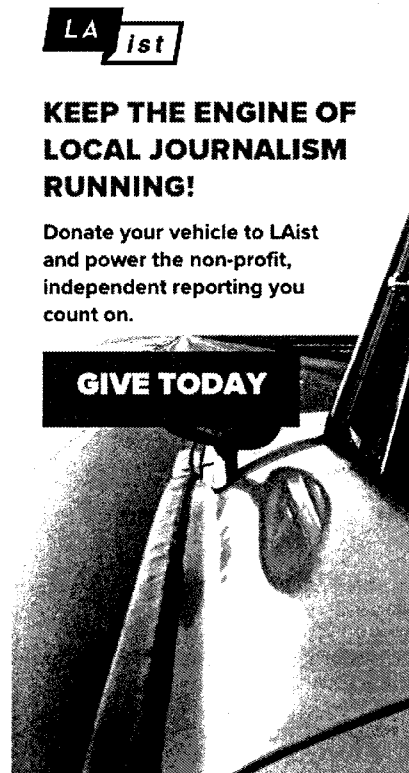
Rima Khoury, an attorney with the San Diego-based hookah tobacco and gear company Fumari, is actively lobbying to make sure the L.A. City Council has a hookah exemption carved out in its proposed flavored tobacco ban.

She said she wouldn't want her kids smoking but argues that there's no teen hookah epidemic and that efforts to combat youth vaping shouldn't take out a centuries-old cultural practice.

"We don't want hookah to become collateral damage," Khoury said.

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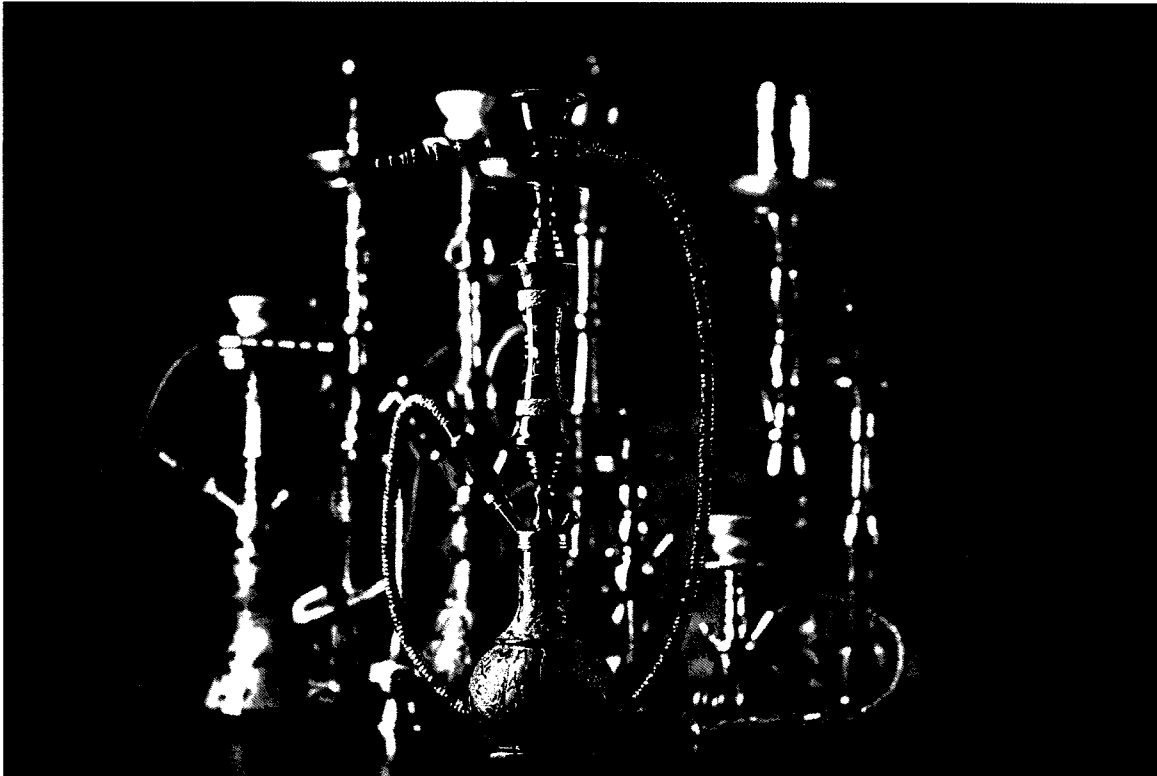
This document has been prepared by organizations and businesses representing diverse communities for whom hookah is a unique and integral part of social and economic life.

We agree with Los Angeles' attempts to protect public health and stop underage tobacco use.

- **Children should not use hookah.** We support rigorous enforcement of LA's minimum smoking age of 21, including penalties for businesses that fail to comply with age verification requirements.
- **Hookah should be regulated.** All hookah products and ads are required to carry health warnings. Strict penalties should be enforced on businesses that fail to comply with age verification requirements.

We ask Los Angeles to exempt hookah from the flavor ban targeting cigarettes and vaping, because hookah:

- **Has a unique culture and history**
- **Is used socially and infrequently**
- **Is not commonly used by teens**
- **Is not like cigarettes or vaping**
- **Has minimal amounts of tobacco and is predominately flavored**



Hookah's unique history spans centuries and continents, uniting many of LA's diverse communities.

Hookah's unique history spans centuries and continents, uniting many of LA's diverse communities.

-Hookah has been a fixture of social activity since its first appearance in India in the 16th century. Hookah evolved from 17th century Persia to 18th century Turkey to 19th century Egypt, Israel, Armenia, and Pakistan, reaching the United States in the late 1800s when immigrants from these countries settled in American cities like LA (1).

-Hookah is a symbol of respect, hospitality, and social engagement in many communities. Hookah is an integral part of social life in these communities, just as other communities' social norms might include drinking coffee in a cafe, beer at a BBQ, or wine at a tapas bar.

-LA is home to hundreds of thousands of people with heritage from the Middle East, West Asia, and North Africa and more than 2000 hookah-related businesses (2).

Hookah use is social, infrequent, and not intoxicating.

A 2018 FDA study showed almost 90% of Americans who use hookah do so no more than once per month (3). By comparison, the average American cigarette smoker smokes 14 cigarettes per day (4), and vapers can vape compulsively around the clock.

-The same FDA study showed that the majority of people (50-60%) use hookah mostly in cafes or lounges (5).

-For many communities, hookah is a non-intoxicating fixture of social interaction, including in some circumstances where social norms do not include drinking alcohol or using other substances.

Hookah is not commonly or easily used by teens.

-Hookah waterpipes are traditionally three feet tall, but some are as large as six feet. They cannot be easily transported or concealed from parents or teachers.

-While a small number of teens may try hookah once or twice, just as they try other risky behaviors, the CDC found that just 2% of high school students used hookah in the last 30 days, more than six times lower than the number of teens who vape (6).

-From the mayor of San Diego to the governor of California, politicians have admitted that hookah is “not the problem” in classrooms and for teens (7).

Hookah is nothing like cigarettes or vaping.

-Shisha is a mixture containing only between 15 and 20 percent tobacco. It cannot be rolled into cigarettes or used in a vape “pod” or any other device besides a hookah waterpipe.

-Hookah waterpipes create aerosol that is 60% water and heat shisha at a temperature that is four times lower than a burning cigarette. By contrast, cigarette smoke is 75 percent tar, carbon monoxide, and nicotine (8).

-The low frequency of use indicates hookah is a uniquely social activity, not a compulsive behavior like smoking cigarettes or vaping.

-Hookah aerosol contains 25 times less nicotine per ml and has far fewer harmful constituents than cigarette smoke (9).

-We do not claim hookah is healthy, but common claims comparing hookah aerosol to cigarette smoke are wrong and misleading. Regardless of the volume of aerosol produced, the content is completely different from cigarette smoke.

-Hookah is not implicated in the CDC’s investigation of illnesses related to vaping (11).

Hookah has very little tobacco and is almost always flavored.

-Flavors including honey and molasses were added to shisha more than a century ago.

-Because shisha contains only between 15 and 20 percent tobacco, the product contains mostly molasses or corn syrup and food-grade flavoring.

-Unflavored shisha would, by definition, contain much more tobacco than shisha now.

-We are not aware of unflavored shisha being available in the United States, and very little is manufactured globally.

HOOKAH FACTS AT A GLANCE

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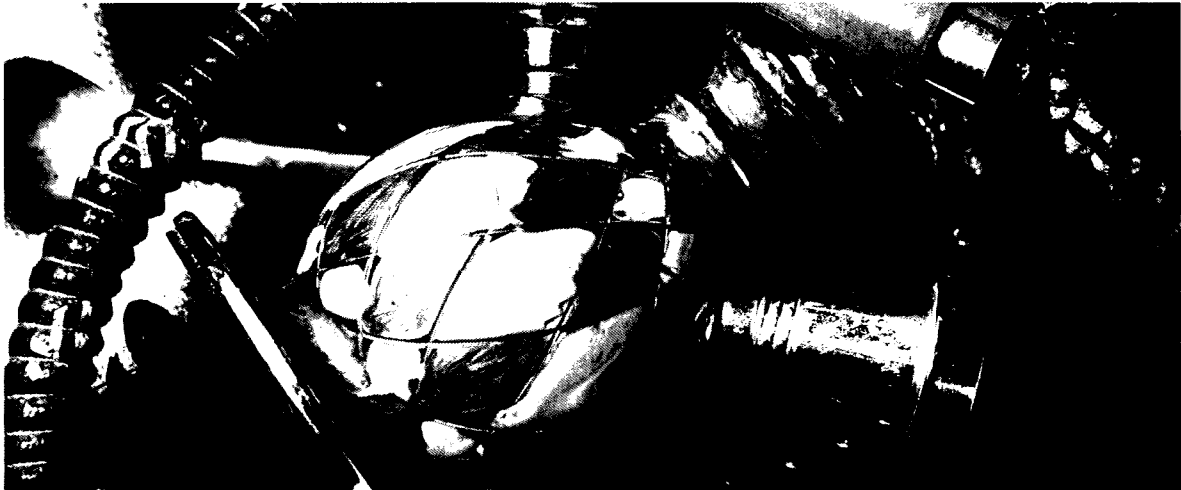
centuries of history

15

percent tobacco in shisha

89

percent of hookah users enjoy
hookah once per month or less



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