

RESOLUTION NO. \_\_\_\_\_

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF  
CHULA VISTA APPROVING THE F STREET PROMENADE  
STREETSCAPE MASTER PLAN FROM BAY BOULEVARD  
TO THIRD AVENUE

WHEREAS, on May 23, 2014, SANDAG issued a Call for Projects from local jurisdictions in San Diego County wishing to apply for the Active Transportation Program (“ATP Funding”) for use on planning projects meeting certain criteria. The City of Chula Vista (“City”) successfully applied for ATP Funding for the preparation of the F Street Promenade Streetscape Master Plan (“Master Plan”) and received a notice to proceed from SANDAG on August 14, 2015; and

WHEREAS, the goal of the project is to develop a Streetscape Master Plan for a “Complete Street”: A balanced, connected, safe, and convenient transportation network designed to serve all users, regardless of their age or ability, that will also provide multi-modal access (via walking, biking, and transit) from Bay Boulevard to Third Avenue. The need for a streetscape plan along this roadway segment in the Urban Core is identified in both the City’s General Plan and further described as an implementation project in the Urban Core Specific Plan; and

WHEREAS, pursuant to the City’s Purchasing Ordinance, the City retained MIG, Inc. and its team of sub-consultants (Design Team) to prepare the Master Plan; and

WHEREAS, the City and Design Team initiated work on the Project by conducting community workshops to gather input from the area’s stakeholders to guide the design and refinement of the Master Plan. Residents, property and business owners within a 100-foot buffer were invited to participate in three community workshops held at the Downtown Chula Vista Farmers Market on December 15, 2016, on-site at F Street between 4<sup>th</sup> Avenue and Fire Station 1 on March 11, 2017, and at the City of Chula Vista Council Chambers on June 8, 2017. In addition, a questionnaire was mailed to obtain input from residents, and notices were published in the Star News informing the community of the workshops; and

WHEREAS, the Master Plan is an approximately 1.25 mile long segment of F Street from Third Avenue to Bay Boulevard that will link downtown’s Village District to the City’s up-and-coming Bayfront. The project envisions street and sidewalk improvements to enhance the corridor through the undergrounding of utilities, reduction of vehicular travel lanes, addition of a 12’ wide multi-use path, landscaped parkways, extended curb returns at intersections, enhanced paving, pedestrian-scale lighting, site furnishings and a unified planting scheme. Placemaking opportunities and the ability to expand the public realm will enhance the pedestrian experience. The project, through its design features, will also promote energy efficiency and water conservation; and

WHEREAS, on February 7, 2018, the Chula Vista Safety Commission unanimously recommended approval of the Master Plan by the City Council by a vote of 7-0.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Chula Vista that it approves the F Street Promenade Streetscape Master Plan, in the form presented, with such minor modifications as required, a copy of which shall be kept on file in the Development Services Department.

Presented by

Approved as to form by

---

Kelly G. Broughton, FASLA  
Director of Development Services

---

Glen R. Googins  
City Attorney