

National Installation Event
Chula Vista - Saturday, May 4



Sounding the Alarm about Home Fires

- You can have as little as **two minutes** to escape a burning home
- Working smoke alarms increase the likelihood of survival by **50 percent**
- **550+ lives saved** nationwide since 2014
- 20,000+ free smoke alarms installed in our region

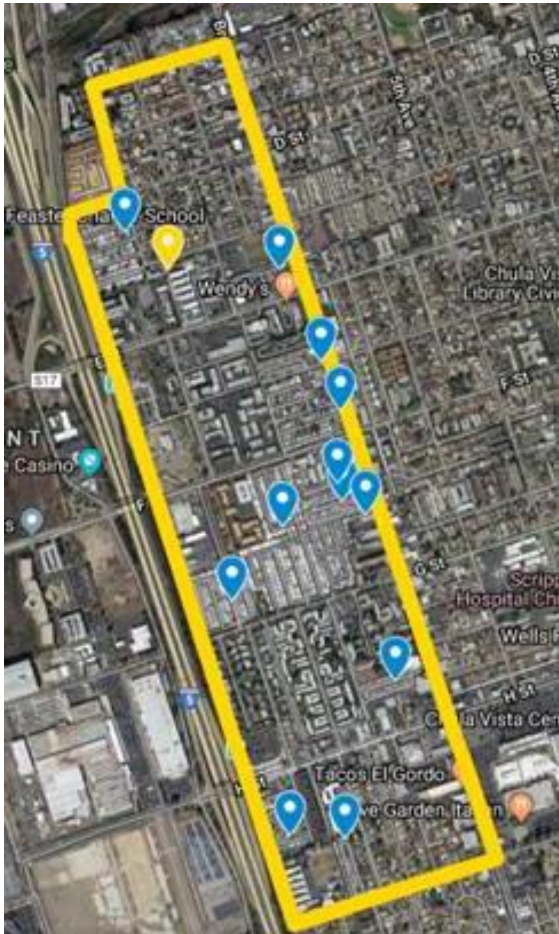
**We are aiming to install 1,000 smoke alarms
in Chula Vista on Saturday, May 4**

National Red Cross goal is to install 100,000 alarms
between April 27 – May 12

Volunteers Needed!

- **300 volunteers are** needed to accomplish our goal
- **No experience is necessary** - simply sign up and bring a desire to help, and we'll provide the training and supplies
- Breakfast, lunch and a t-shirt also provided
- Bilingual volunteers needed
- Invite friends, family members and colleagues to volunteer, too!
- Sign up to help at **SoundTheAlarm.org**

Identified Installation Area



- **West of Broadway**
- **Between Chula Vista Street (near D Street) and J Street**
 - Potential for same-day installations in nearby areas slightly east of Broadway
 - We will schedule appointments for a different day for anyone in need further outside of the area

A New Red Cross Study:

Roughly two in five people think it's more likely that they'll win the lottery than lose their home in a fire.

Real odds: one in thousands vs. one in millions

Almost all people surveyed (96 percent) said they've engaged in ordinary activities that are among the leading causes of home fires. For example:

- **More than 70%** said they've left the kitchen while cooking on the stove.
- **Nearly three in five** have walked away from their grill while cooking.
- **Nearly one-third** left the room or fell asleep while burning candles.
- **Nearly half** of those surveyed said they've disconnected an alarm or taken the batteries

1 in 10 adults reported they didn't buy smoke alarms due to cost

Need a Smoke Alarm Installation?

Let us know!

Call us at
619-354-9609

or make a
request online at

SoundTheAlarm.org/sandiego



Saturday, May 4

SoundTheAlarm.org



**A few hours of
your day can
save a life!**

#EndHomeFires