

June 16, 2019

Honorable Council Members,

My name is Monica Montano and I reside in the Otay Ranch area of Chula Vista with my family.

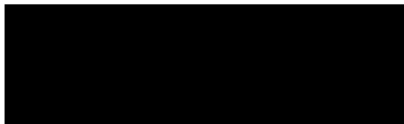
I would like to voice my support for the approval of the Baldwin & Sons proposal for a high-density mixed-use development in Freeway Commercial North in Otay Ranch.

This area of Chula Vista has been well developed and includes many businesses and the possibility for larger companies to establish corporate headquarters. The need for economic development in east Chula Vista is so great that I believe our community would love to not only live and shop, but work here as well. In order to grow these businesses, we need the population and the patrons to shop here. I believe this urban style community with a 4-story parking garage will be well integrated into the surrounding area. This project will increase the diversity of housing options in Eastern Chula Vista by providing smaller size rental housing to young professionals and starter families—families which will stay and spend in eastern Chula Vista. And for those who do work outside of the area, this is a suitable location for apartments because the project will have a direct pedestrian connection to BRT transit and is near Southwestern College.

Increasing density in the center of an already developed area with surrounding retail and commercial is the right way for our city to grow. Adding homes in a multi-family mixed-use district that supports public transit and neighborhood retail and commerce. Commercial is a more efficient way to provide housing rather than sprawling greenfield development of low-density residential which already heavily exists on this side of town.

I ask the Chula Vista City Council to approve Baldwin & Sons project.

Thank you,



Monica Montano

