

Sheree Kansas

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**Subject:** FW: One Important Point on Ordinance Consideration 1 of 2

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**From:** Laura Wilkinson Sinton []  
**Sent:** Tuesday, February 27, 2018 10:28 AM  
**To:** Patricia Aguilar; Leslie Wolf Branscomb  
**Subject:** Fwd: One Important Point on Ordinance Consideration 1 of 2

For our call this morning.  
I sent this to Councilman Diaz this morning as well.  
Second email with attachment to follow.

Begin forwarded message:

**From:** Laura Wilkinson Sinton <**Date:** February 27, 2018 at 7:57:27 AM PST  
**To:** Mike Diaz <[mdiaz@chulavistaca.gov](mailto:mdiaz@chulavistaca.gov)>  
**Cc:** Christopher Ramirez <[cramirez@chulavistaca.gov](mailto:cramirez@chulavistaca.gov)>  
**Subject:** One Important Point on Ordinance Consideration?

Deputy Mayor Diaz,

One point I wanted to make sure of which you are aware - I asked David McPherson of HdL (who you met at the forum) why he disdained lottery systems and never used them with his client cities for choosing dispensary operators, and he replied with something I hadn't thought of.

**"A lottery allows for actors to game the system – optioning the most real estate and then flooding the city with 80 different applications to improve their odds considerably through different names and LLC's etc. There is no mechanism to prevent this outcome, even if you make a rule allowing for one application per entity (as they will use a large number of entities)."**

"Choosing the best community fit and community enhancement requires a merit based system, so you can really determine what's best for each city individually and analyze each one based on pre-determined factors for a much more favorable outcome" (his words).

I thought you'd find that a very important point to consider.

See you tonight.

Laura Wilkinson Sinton  
Caligrown™ LLC