

City of Chula Vista

Meeting Minutes - Draft

Thursday, June 4, 2015

4:00 PM

Council Chambers
276 4th Avenue, Building A
Chula Vista, CA 91910

CITY COUNCIL WORKSHOP

CALL TO ORDER

A Regular Meeting of the City Council of the City of Chula Vista was called to order at 4:05 p.m. in the Council Chambers, located in City Hall, 276 Fourth Avenue, Chula Vista, California.

ROLL CALL:

Present: Councilmember Aguilar, Deputy Mayor Bensoussan, Councilmember McCann, Councilmember Miesen and Mayor Salas

Also Present: City Manager Halbert, City Attorney Googins, City Clerk Norris, and Assistant City Clerk Bigelow

PLEDGE OF ALLEGIANCE TO THE FLAG AND MOMENT OF SILENCE

Deputy Mayor Bensoussan led the Pledge of Allegiance.

PUBLIC COMMENTS

There were none.

WORKSHOP

1. [15-0207](#) Discussion of Chula Vista's Economic Development Work Program for Fiscal Year 2015/2016

Economic Development Director Crockett gave a presentation on the City's Economic Development Work Program for the 2015-2016 fiscal year.

He provided information on the three sections of the work plan: Business Support Programs, Major Development Projects, and Regional Collaboration.

Economic Development Director Crockett responded to questions from the Council on economic development-related issues.

He then continued the presentation and provided information on the future Chula Vista Bayfront, Western Chula Vista, Eastern Chula Vista, and regional collaboration.

Deputy Mayor Bensoussan spoke in support of increasing the availability and communication of incentives for businesses.

In response to questions from Councilmember McCann, Economic Development Director Crockett provided information on the planned improvements to the tenant improvement process.

Councilmember McCann spoke in support of the installation of fiber-optic communication lines.

In response to questions from Councilmember Miesen, Economic Development Director Crockett spoke regarding the volume of projects submitted for City approval. Councilmember Miesen spoke in support of establishing a consequence for plan reviews delivered past the stated delivery date, creating an ombudsman position, and increasing marketing efforts.

Mayor Salas spoke in support of potentially re-establishing a Tourism and Marketing District.

In response to questions from Councilmember Aguilar, Economic Development Director Crockett stated he anticipated providing an update on the Economic Development Plan via a quarterly memorandum to the Council and an annual presentation on the previous year's results and upcoming year's plan. He also spoke regarding the Shop Chula Vista program.

In response to a question from Councilmember Aguilar, City Attorney Googins spoke regarding the City's ability to provide preference to local business in the City's procurement practice.

Councilmember Aguilar spoke in support of providing economic incentives for businesses.

Mayor Salas spoke in support of providing preference for small businesses and businesses that employ disabled veterans in the City's procurement practice.

Bill Hall, Vice President, representing the Chamber of Commerce, expressed appreciation to Economic Development Director Crockett for the recent Economic Development Program presentation made to the Chamber of Commerce and spoke in support of the program.

Luanne Hulsizer, representing the Third Avenue Village Association, submitted a speaker slip but was not present to speak.

ADJOURNMENT

At 5:53 p.m., Mayor Salas adjourned the meeting to the Regular City Council meeting on June 16, 2015, in the Council Chambers.

Kerry K. Bigelow, Assistant City Clerk