

RESOLUTION NO. _____

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF
CHULA VISTA APPROVING LAKEFEST 2018, CHULA
VISTA 4TH FEST 2018, HARBORFEST 2018 AND THE 2018
STARLIGHT PARADE AS CITY SPONSORED EVENTS FOR
FISCAL YEAR 2018-19.

WHEREAS, the City Council supports activities that attract residents and visitors to Chula Vista; and

WHEREAS, LakeFest is a growing event that showcases Eastern Chula Vista and the Otay Lakes area to new visitors from throughout the region, focuses on local art and entertainment, and provides fun, free family activities; and

WHEREAS, Chula Vista 4th Fest celebrates our nations independence at the beautiful Chula Vista Elite Athlete Training Center, draws thousands of local and regional attendees to the facility and promotes national and civic pride; and

WHEREAS, HarborFest is an exciting regional festival that spotlights the beautiful South Bay waterfront and features numerous booths and activities that engage participants throughout the marina, such as music, performances, boat tours, and educational, community and maritime activities; and

WHEREAS, the Starlight Parade is a beloved community event that brings thousands of people to Chula Vista's Third Avenue Village, attracts more than 100 parade entrants from marching bands, school entries, community entries, and beautiful floats to promote the holiday season; and

WHEREAS, these community events attract participants from throughout the county and promote shops, restaurants, recreational and cultural activities in the City of Chula Vista.

WHEREAS, any General Fund allocations to support City-sponsored events will be considered as part of the development of the FY 2019 budget. The goal is for each of the events to become self-supporting signature events promoting the City of Chula Vista.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Chula Vista, that it approves LakeFest 2018, Chula Vista 4th Fest 2018, HarborFest 2018 and the 2018 Starlight Parade as City- sponsored events for Fiscal Year 2018-19.

Presented by

Approved as to form by

Gary Halbert

Glen R. Googins

City Manager

City Attorney