

RESOLUTION NO. _____

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF
CHULA VISTA APPROVING CONSULTANT SERVICES
AGREEMENTS FOR REDISTRICTING DEMOGRAPHIC
CONSULTANT SERVICES BETWEEN THE CITY AND
NATIONAL DEMOGRAPHICS CORPORATION AND FOR
REDISTRICTING OUTREACH CONSULTANT SERVICES
BETWEEN THE CITY AND SOUTHWEST STRATEGIES, LLC

WHEREAS, the Chula Vista 2020 Redistricting Commission was established pursuant to Charter section 300.5 and Municipal Code chapter 2.51; and

WHEREAS, Charter Section 300.5(A)(3) provides that the Commission shall utilize “one or more, as necessary, independent consultants experienced and competent in the skills necessary for the districting work” to assist the Commission in developing the Districting Plans required by the Charter; and

WHEREAS, in order to identify such consultants, proposals were solicited in compliance with the City’s purchasing procedures, including Chula Vista Municipal Code section 2.56.110; and

WHEREAS, in response to the City’s Request for Proposals for redistricting demographic consultant services, three firms submitted qualified proposals: ARCBridge Consultant & Training, INC., National Demographics Corporation, and Redistricting Partners; and

WHEREAS, in response to the City’s Request for Proposals for redistricting outreach consultant services, five firms submitted qualified proposals: Consulting Solutions Team, LLC; JPW Communications, LLC; NV5; Southwest Strategies, LLC; and Tripepi Smith; and

WHEREAS, during the January 21, 2021 Commission meeting the Commission voted to recommend the selection of National Demographics Corporation as the redistricting demographer and Southwest Strategies, LLC as the redistricting outreach consultant; and

WHEREAS, the City adopted its Fiscal Year 2020-21 in June 2020, including an allocation of \$125,000 for the Chula Vista 2020 Redistricting Commission.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Chula Vista, that it approves the Consultant Services Agreements, between the City and National Demographics Corporation and between the City and Southwest Strategies, LLC, in the forms presented, with such minor modifications as may be required or approved by the City Attorney, copies of which shall be kept on file in the Office of the City Clerk; authorizes and directs the City Manager to execute same; and authorizes the City Manager or designee to execute all change orders and expend contingency funds in an amount not to exceed \$12,500.

Presented by

Approved as to form:

Gloria Hurtado, Chair
2020 Redistricting Commission

Glen R. Googins
City Attorney

Presented by

Kerry K. Bigelow, MMC
City Clerk