

Sheree Kansas

Subject: FW: Chula Vista Chamber Opposes Prop 15
Attachments: Chula Vista Chamber Opposes Prop 15.pdf
Importance: High

From: Lisa Cohen <lisa@chulavistachamber.org>
Sent: Tuesday, August 25, 2020 4:18 PM
To: Mary Salas <MSalas@chulavistaca.gov>; Jill Galvez <jmgalvez@chulavistaca.gov>; Mike Diaz <mdiaz@chulavistaca.gov>; John McCann <jmccann@chulavistaca.gov>; Steve C. Padilla <spadilla@chulavistaca.gov>
Cc: Maria Kachadoorian <mkachadoorian@chulavistaca.gov>; [REDACTED]
Subject: Chula Vista Chamber Opposes Prop 15
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Warning:
External
Email

Dear Honorable Mayor Mary Casillas Salas, Deputy Mayor Jill Galvez and Councilmembers,

Please find the attached letter of opposition from our Chula Vista Chamber of Commerce on Prop 15.
Thank you.

Warm regards,
Lisa

Lisa Cohen
CEO
Chula Vista Chamber of Commerce
233 4th Avenue
Chula Vista, CA 91910
Work # 619-420-6603
Fax # 619-420-1269
[REDACTED]



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Lisa Cohen

August 25, 2020

Mayor Mary Casillas Salas
Deputy Mayor Jill Galvez
Councilmember Mike Diaz
Councilmember John McCann
Councilmember Steve Padilla
City of Chula Vista
276 4th Avenue
Chula Vista, CA 91910


Re: Chula Vista Chamber of Commerce takes Position "No On Prop 15"

Dear Honorable Mayor and Councilmembers,

I am writing to express the Chula Vista Chamber of Commerce's opposition to Prop 15. The Chula Vista Chamber of Commerce is a 93-year old organization that serves as the voice of the Chula Vista businesses that provides jobs, generate tax revenue, build infrastructure, and provide services for the City of Chula Vista. Our members are the key contributors to the Chula Vista's economy and have helped foster growth of new businesses and commerce throughout the region. They also make significant contributions to the local economy, employing more than 30,000 individuals in Chula Vista. We advocate for programs, projects and public policy that adequately plans for the future and protects Chula Vista's quality of life.

Proposition 15 is the treacherous "split roll" property tax, a direct attack on Proposition 13. Proposition 15 would repeal part of Prop. 13 and require reassessment to market value of business properties. It would raise taxes on supermarkets, shopping malls, office buildings, factories, movie theaters, hotels, restaurants, sports stadiums, warehouses, self-storage facilities, major retailers and other businesses where Californians work or shop. Even the smallest businesses that lease space will face higher rents, or will have to pay the higher property taxes as part of their "triple net" lease agreement. Those higher costs are passed on to consumers. Proposition 15 would raise prices, increase the cost of living and put countless jobs at risk as companies cut back or leave the state. This measure will weaken Proposition 13.

We respectfully request your unanimous opposition to Proposition 15.

Sincerely,

Lisa Cohen