

CELEBRATING A 50-YEAR-OLD TRADITION IN CHULA VISTA



CHULA VISTA
STARLIGHT PARADE



SATURDAY, DECEMBER 5, 2015
6 P.M.

#STARLIGHTPARADE
STARLIGHTPARADE.COM



Welcome to the 2015 Starlight Parade!

Chula Vista has been kicking off the holiday season with a festive nighttime parade up Third Avenue for more than half a century, and we are thrilled to have the opportunity to continue this revered tradition. This year's Starlight Parade is the biggest ever!

We thank our volunteers and our sponsors - we could not do this without you! We'd also like to welcome and thank all of you who are in the parade, and watching from the sidelines, for making special memories for yet another generation of families. We hope the Starlight Parade will fill you with enchantment and joy, and a renewed sense of community togetherness for this holiday season and beyond.

Happy Holidays!

*City Councilmember Pat Aguilar
City Councilmember John McCann*

We opened our first store in Chula Vista in 1990, back then we were Boney's Marketplace. This great city took us in like family. I feel there's no finer honor. We still blush with pride when we hear customers call Sprouts "their store." We're very proud to be a part of this fine city and to be one of Chula Vista's Starlight Parade's top sponsors. We wish you all a wonderful Holiday Season!! Sending hope that all your dreams and wishes come true!

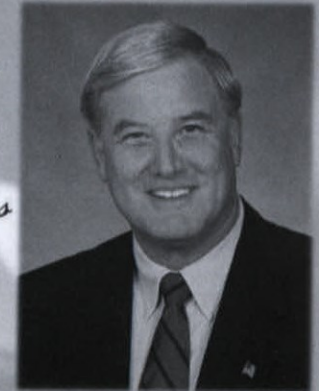
Season Greetings from your friends at Sprouts

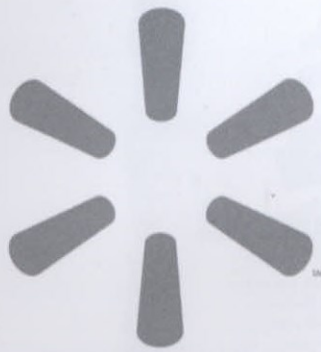
CHULA VISTA 690 Third Ave. 619-409-7630	EASTLAKE 878 Eastlake Pkwy. 619-421-2099
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Supervisor Greg Cox

Wishing you and your family a festive and safe holiday season. Let's celebrate all the great things we have done this year and look forward to a Happy New Year.





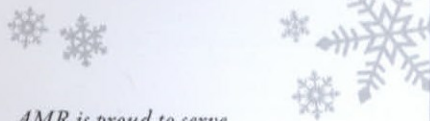
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THE CITY OF CHULA VISTA
and help ring in a safe holiday season!*

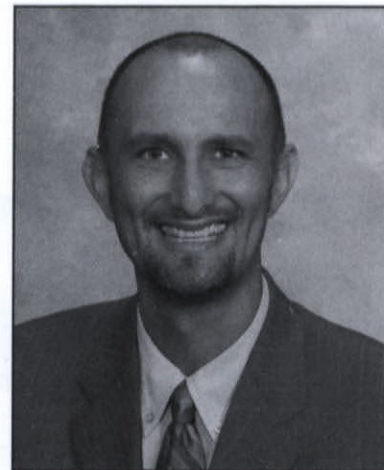


AMR.
www.amr.net



**Wishing you a
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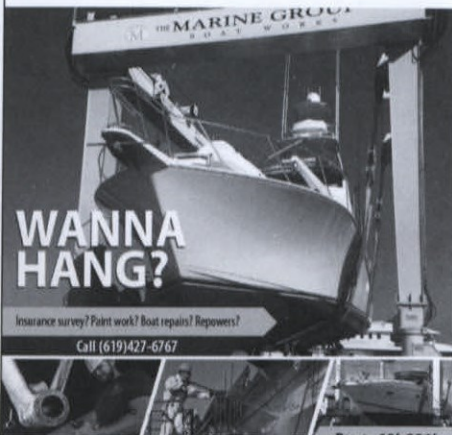
May all your days be merry and bright.
A safe and joyous season to everyone.
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CHULA VISTA STARLIGHT PARADE

Without the efforts of those listed below, the generosity of our sponsors, and the support of the entire Chula Vista community, the Starlight Parade would not have been possible.

Thank you to all who believed in the magic of the Starlight Parade!

Mayor Mary Casillas Salas | City of Chula Vista
Deputy Mayor Pamela Bensoussan | City of Chula Vista
Councilmember Pat Aguilar | City of Chula Vista
Councilmember John McCann | City of Chula Vista
Councilmember Steve Miesen | City of Chula Vista

City of Chula Vista Police Department
City of Chula Vista Fire Department
Third Avenue Village Association

Olga Berdial | City of Chula Vista
Leslie Wolf Branscomb | City of Chula Vista
Melissa Martin | City of Chula Vista
Anne Steinberger | City of Chula Vista
Lucia Tapia | City of Chula Vista
Angelica Wallace | South Bay Ambassadors

EVENT PLANNER

McFarlane Promotions, Inc.

OUR SPONSORS



2015 STARLIGHT PARADE PARTICIPANTS

105.7 Max FM "Songs that Make you Feel Good"
4 Wheel Parts

American Legion Post 434

American Medical Response

Assemblywoman Lorena Gonzalez

Assemblywoman Shirley N. Weber

Bernadette Trinidad's 1969 Chevy Station Wagon

Bilateral Safety Corridor Coalition "BSCC"

Bill Mayer's Austin Healey "Bug Eye" Sprite

Blue Star Mothers

Bonita Valley Girls Softball, 12 Gold Champions!

California Veterans Home at Chula Vista

Camacho Brokers, Inc.

Casillas Elementary School Cheerleaders

"Celebrating Chula Vista's Heritage" by El Primero Boutique Hotel

Centro Cristiano Monte Hebron

Chula Vista American Little League

Chula Vista Elementary School District Safety Patrol

Chula Vista Fire Department Fire Engine

Chula Vista Learning Community Charter School

Chula Vista Library Book Bug

Chula Vista Police Department Hot Rod

Chula Vista Police Department Motorcycles

Chula Vista Post Office

Chula Vista VFW Post 2111

Chula Vista City Attorney Glen Googins

Clear View Elementary School Cheerleaders

Clear View Elementary School Ballet Folklorico

Grove Scholarships Pageant 2015 Titleholders

Congressman Juan Vargus

Congresswoman Susan A. Davis

Cottontail Preschool

City of Chula Vista Deputy Mayor Pamela Bensoussan

City of Chula Vista Councilmember Patricia Aguilar

City of Chula Vista Councilmember John McCann

City of Chula Vista Councilmember Steve Miesen

San Diego County Supervisor Greg Cox

Cub Scout Pack 866

Eastlake High School Mountain Bike Team

Eastlake High School Titan Regiment

Eastlake Middle School Triton Band

Eastlake-Bonita Democratic Club

Eazy Toyz

Eddie Blea's 1964 Chevy Impala

Eklectic Dance Company

Feaster Charter School

FIT4MOM Chula Vista

Fleet Reserve Association Branch 61

Fuddruckers

Girl Scout Service Unit 662

Girl Scout Troop 6118

Girl Scout Troop 6155

Gold Star Mothers

Grand Marshal Tony Raso

Greg Rogers Elementary School Spirit Team

Halecrest Elementary School Daisy Troop 5096 and Junior Troop 5227

HERO Program

Iglesia Bautista Torre Fuerte's Alaba a Cristo Tamborine Worship Team

Impalas Car Club of San Diego

Italias Dance Academy

Jacob Samuel's 1979 Cutlass Supreme

Javier Sanchez's Blue Suburban

Joey Cardenas' 1968 Rivera

John C. Castro's 1984 Buick Regal

Joseph Russo and Kristine Vanzutphen's 2011 Camaro Convertible

Kaplan College Chula Vista

Ken and Maria Howell's Saleen Mustang

KLQV 102.9 FM Más Variedad

KLNV 106.5 FM

Knights of Columbus San Diego Chapter

La Bella Pizza

"La Posada" by Pilgrim Lutheran Church and School

"Let's Dance for Fun" by Scripps Wellness Center City Heights

Liberty Tax Service

Lighthouse Christian Fellowship

Lil' Canyon Child Care

Lowrider Community of San Diego

Mariachi Chula Vista

Marine Corps League Detachment 1207

Mater Dei Catholic High School and Cheer

Mater Dei Juan Diego Academy

McMillin Elementary School

Meals-on-Wheels Greater San Diego, Inc.

Mighty 1090

Military Order of the Purple Heart Ch. 49 and Ladies Auxiliary Unit 49

Miss Bonita 2015-16 Chantal Branscomb and Miss Sweetwater Valley Caitlin Lange

Miss California Pirate and Princesses

Miss Eastlake

Miss National City 2015 and Royal Court

Miss San Diego Teen Icon 2016

Miss San Diego Pageant and Scholarship Association

Miss South Bay

Miss South Beach

Mr. Frostee

Ms. Senior California 2015 Reina Bolles

Mt. Carmel Academy

Neisha's Dance and Music Academy

Olympian High School Eagle Band

Otay Apostolic Church

Otay Ranch High School Cheerleader Corps

Otay Ranch High School Mustang Entertainment Corps and the

Royal Marching Band from Rancho del Rey Middle School

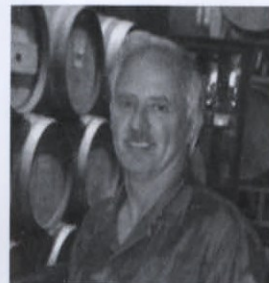
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2015 STARLIGHT PARADE PARTICIPANTS (CONTINUED)

Our Lady of Mount Carmel School
 Pack 5 Cub Scouts
 Pavali Modeling Academy
 Project Reclaim
 Quinceañeras Magazine
 Republic Services
 Rico's on 3rd the Salon
 Rock Star Gymnastics Academy
 Sam Valenzuela's 1980 Oldsmobile Cutlass Supreme
 Samuel F. B. Morse High School Marching Band
 San Diego Gymnastics
 San Diego Heat All Stars
 San Diego Real Madrid Elite
 San Diego Young Marines
 San Ysidro Middle School Vikings Regiment
 Selah Groove Creative Arts and Enrichment Academy
 Senator Ben Hueso
 Sergio Aguilera's 1964 Impala Convertible
 Sharp Chula Vista Medical Center Volunteer Services
 Sherry's Gotta Dance Drill Team
 South Bay Ambassador Program
 South Bay Community Services
 South Bay Cruisers Car Club, Inc.
 South Bay Rapid - Sponsored by SANDAG and MTS
 Southwest High School Alumni Band
 Southwest High School Marching Band
 SPORTS for Exceptional Athletes
 Sprouts Farmers Market
 St. Charles Catholic School
 St. Michael Academy
 St. Pius X School
 St. Rose of Lima Knights of Columbus
 St. Rose of Lima School and Glee Club
 Steven Cushman's 1931 Ford Tudor HiBoy Hot Rod
 Student Veterans' Organization of Southwestern College
 SUBVETS
 Sunny Trails Girl Scouts
 Sweetwater High School with National City Middle School Marching Bands
 Sweetwater Marine Corps Junior ROTC
 Sweetwater Valley Little League World Series West All Stars
 The Door Church
 The ShyFox Band
 "The Word Came Alive" by First Southern Baptist Church
 Troop 151 and Pack 151
 Truly Nolen Pest Control
 Unarius Space Cad
 United States Marine Corps Recruiters
 Veterans of Foreign Wars Post 2111
 Wounded Warriors
 Z90 San Diego

2015 STARLIGHT PARADE GRAND MARSHAL

TONY RASO



Meet the Grand Marshal for the 2015 Starlight Parade: Anthony "Tony" Raso Jr., owner of the famous La Bella Pizza Garden on Third Avenue in historic downtown Chula Vista.

The Raso family and their old-school Italian restaurant are well known to generations of Chula Vistas. In fact, La Bella is celebrating its 60th anniversary this year!

It all began when Tony's father Anthony Raso Sr. – better known as "Papa" – and his wife Kitty moved here from New York in 1954. In 1955 they opened La Bella's (as the locals call it) in the same location where it currently stands. At first, Papa Tony did the cooking while Kitty waited tables. Soon, the restaurant's popularity, and the size of its staff, grew too large to be just a two-person operation. The restaurant is now the oldest in Chula Vista, still serving hearty home-style Italian classics seven days a week. Some years ago the restaurant added an adjacent café and game room that's popular with families, and more recently committed to a significantly upgraded menu of fine craft beers.

It was Papa Tony's and Kitty's love for the community that brought people together. Back in 1964 Kitty spoke out in the press to try to change the world when her daughter Phyllis and three teenagers were killed by a drunk driver who only got three months in jail. Her efforts in the community earned her the nickname of "Mayor of Third Avenue" 25 years ago, and she was named the Grand Marshal of what was then known as the Starlight Yule Parade. Now Tony Jr. shares the honor of the same title his mother held years before.

"Papa" Tony Raso passed away in 2005 (he was still flipping pizza dough in the restaurant's kitchen the day before), and Kitty died in 2010. Today Tony Jr. runs La Bella with his older brother Joe, and their longtime associate Stan Dale. Tony is a graduate of Hilltop High School in Chula Vista, and studied business at San Diego City College.

2015 STARLIGHT PARADE AWARD CATEGORIES

Marching Band 1st Place	Best Community Entry
Marching Band 2nd Place	Best Car Club
Marching Band 3rd Place	Most Enthusiastic Group/Entry
Best Representation of Holiday Theme	Best Dance
Most Creative	Best Starlight Spirit
Best Use of Lights	Best Military Entry

Thank you to our judges!

Cultural Arts Commissioner Karen Daniels | City Manager Gary Halbert
 John Moreno, Publisher of the Star News

2015 STARLIGHT PARADE AMBASSADOR KACIE WRIGHT



Kacie Wright is a freshman at Bonita Vista High School who enjoys playing softball, piano, and singing. She is a member of Bonita Vista High School's women's show choir, Sound Unlimited. Her favorite subjects in school include Math, Biology, and Italian. She is her class vice president and an active member in the Italian Club, Friday Night Live, and the Nerds and Geeks United club. In her free time, she enjoys reading online, listening to music, and spending

time with her sister. She is a Girl Scout and enjoys volunteering to help make a difference in her community. As a Starlight Parade Ambassador, she hopes to be a role model and show people that being yourself can get you anywhere you want to go. Kacie is a fun, kind person who loves to spend time with her friends and family.


2015 STARLIGHT PARADE AMBASSADOR NAOMI TEWOLDE



Naomi Tewolde is a junior at Bonita Vista High School, who is part of the International Baccalaureate program for outstanding students. She enjoys playing the clarinet, and was named one of the top three musicians in her middle school Advanced Band. She is on the Board of Directors in Key Club, works as a tutor for her school's T.E.A.M. program, and is an ambassador for The National Society of High School Scholars. She loves to swim and figure

skate, and her favorite subjects in school are Physics, Mathematics, and French. She plans to major in Artificial Intelligence or Computer Science in college because she is interested in what technology would do to mankind and how it could be improved. She is the middle child out of three children in her family, and is an intelligent, curious, and charismatic person.

**THANK YOU TO OUR
SCHOLARSHIP SPONSORS!**


Lupe Ruiz



YOUTH COMMUNITY AMBASSADOR LIAISON POSITION AVAILABLE

South Bay Ambassador Program (SBAP), a local community 501c3 non-profit organization, is seeking Youth Community Ambassador Liaisons to serve their community. We need ambassadors who not only love their community, but also want to make a difference. Our youths are as young as 5 and as old as 24. Applications are currently being accepted. Applicants must live in Coronado, National City, Bonita, Chula Vista, Imperial Beach, Otay Mesa, and San Ysidro. Email Angelica Wallace, Founder/CEO, at SouthBayAmbassadors@gmail.com for more details regarding this wonderful opportunity and next orientation.

El South Bay Ambassador Program está en busca de embajadores juveniles, de 5 a 24 años de edad, con interés de servir a su comunidad y hacer una diferencia. Por ahora están aceptando solicitudes para este programa en las siguientes ciudades y comunidades: Coronado, National City, Bonita, Chula Vista, Imperial Beach, Otay Mesa y San Ysidro. La misión de la organización es ayudar a la juventud a crecer como individuos enraizados en el voluntariado y servicio comunitario, de modo que se conviertan en los líderes del mañana. Informes adicionales: Angelica Wallace, SouthBayAmbassadors@gmail.com.

SBAP's mission is to empower youth to build character and self-esteem, promote education and community involvement, as well as develop or uncover hidden talent. The organization's vision is to create a community for South Bay's youth to grow as individuals and to lay a foundation rooted in volunteerism, community service, and positive character building so that they become the leaders of tomorrow.



connected to each other

We applaud the City of Chula Vista for their commitment to enhancing the lives of so many residents of the region. We believe in the power of community and to being connected to the people we serve - especially during the holidays. And we proudly support those organizations that share our vision.

Connect at sdge.com.

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Be Inspired.

The Cultural Arts Commission develops, supports and nurtures ideas that expand and enrich arts and cultural opportunities in Chula Vista.

We support the Starlight Parade with a Performing & Visual Arts Grant.

CITY OF CHULA VISTA
CULTURAL ARTS COMMISSION

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MIGHTY 1090 AM

REPUBLIC SERVICES

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Republic Services is a proud sponsor of the 2015 Chula Vista Starlight Parade.

We wish you a safe and happy holiday season!

If you have questions regarding the upcoming holiday service schedule for your trash, recycling or yard waste, contact us at 619-421-9400



Happy Holidays from HERO

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