

# The Wyland National Mayor's Water Challenge



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# What is this?

The annual month-long campaign to promote drought resiliency and water quality has mayors competing to see whose city could be the nation's most "water wise."

 WYLAND NATIONAL MAYOR'S CHALLENGE  
FOR WATER CONSERVATION

## SAVE WATER AND WIN!

**APRIL 1-30**

Prizes include \$3,000 in utility payments, a Toyota Highlander Hybrid for your favorite charity, and hundreds of daily eco prize winners!

TAKE THE PLEDGE NOW  
[WWW.MYWATERPLEDGE.COM](http://WWW.MYWATERPLEDGE.COM)





  @WYLANDFOUNDATION

 WYLAND  
FOUNDATION

NATIONAL PRESENTING PARTNER

 TOYOTA

IN ASSOCIATION WITH

 NLC  TURBO

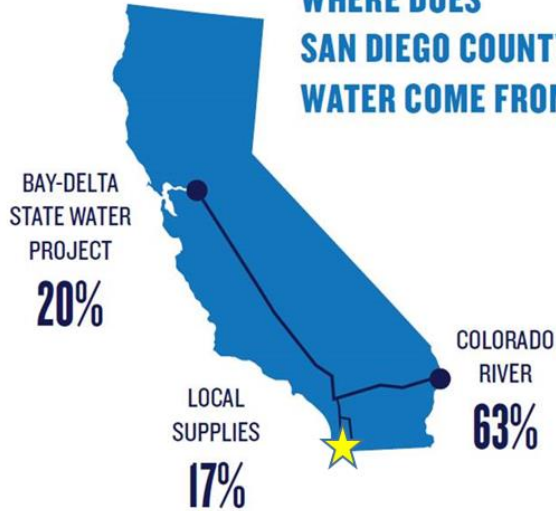


CONSERVING  
PROGRESS

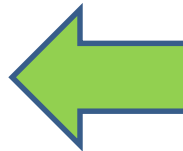


# Why is it important?

## WHERE DOES SAN DIEGO COUNTY'S WATER COME FROM?



1.1: Initiate a citywide challenge for water stewardship



## WATER STEWARDSHIP PLAN

Approved by City Council November 2016

# Why get involved?



In addition to individual reductions in water consumption, energy use, utility costs and pollution, residents can save money and help Chula Vista meet our conservation goals.

# What's in it for me?



- Chance to win any of hundreds of prizes:
  - \$3,000 toward home utility bills
  - home irrigation kits
  - home improvement store gift cards
- A charity will receive a 2019 Toyota Highlander Hybrid for its organization

# How to get involved:



It's easy!

- Go to [www.mywaterpledge.com](http://www.mywaterpledge.com) register
- Select Chula Vista as your City
- Take the pledge
- Commit to making good choices to start using water wisely

# Take the pledge!

[www.mywaterpledge.com](http://www.mywaterpledge.com)

## 2019 NATIONAL MAYOR'S CHALLENGE FOR WATER CONSERVATION

Summary of pledges and benefits

2019 PLEDGES	SAVES COSTS FOR CONSUMERS	SAVES INFRASTRUCTURE AND OPERATING COSTS FOR CITIES	PROMOTES DROUGHT RESILIENCY	PROTECTS WATERSHEDS AND ECOSYSTEMS
<b>A. I pledge to make the following choices in my home:</b>				
• Repair leaking faucets, pipes and toilets				
• Shorten your shower time, use low-flow devices and turn off the tap				
• Wash only full loads of laundry and dishes				
• Use energy efficient (EnergyStar in the U.S.) appliances				
• Power down to save electricity				
<b>I pledge to make the following choices in my daily life:</b>				
• Waste less food (save a crop, save a drop!)				
• Use reusable shopping bags				
• Use a refillable bottle or cup				
• Say nope to plastic straws				
<b>I pledge to make the following choices in my yard:</b>				
• Beautify with climate-appropriate plants				
• Turn off sprinklers when it rains				
• Use sprinklers on minimal settings before 8 am				
• Sweep instead of hose				
<b>I pledge to make to following choices for my community:</b>				
• Scoop up my pet's waste				
• Dispose of waste pharmaceuticals safely (don't just flush)				
• Walk, bike or bus more often				
• Recycle batteries and electronics				
• Recycle clean paper, cardboard, aluminum and glass				

# Contact:

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Mayor's Challenge  
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we're in

this together

[mywaterpledge.com](http://mywaterpledge.com)