## Leah Larrarte

From:	Webmaster
Sent:	Sunday, June 26, 2016 8:24 PM
То:	CityClerk; Adrianna Hernandez; Joyce Malveaux; Simon Silva
Subject:	City of Chula Vista Board of Ethics Application - Web form

A new entry to a form/survey has been submitted.

Form Name:	Board of Ethics Application
Date & Time:	06/26/2016 8:24 PM
Response #:	3
Submitter ID:	15266
IP address:	108.207.64.86
Time to complete:	54 min. , 53 sec.

#### **Survey Details**

Pag	e 1
	Application for membership on the Board of Ethics
1.	Prefix
	(0) Mr.
2.	First and Last Name
	Edgar Guerrero
3.	E-mail
4.	Home Address
5.	City
	Chula Vista
6.	ZIP code
	91914
7.	Primary Phone
8.	Secondary Phone
	Not answered

9.	Are you registered to vote in Chula Vista? (0) Yes
10.	Do you live within the City limits of Chula Vista? (0) Yes
11.	How Long? 6 Years
12.	Present employer Booz Allen Hamilton Consulting Firm
13.	Occupation Government Consultant
14.	Are you currently serving on a Chula Vista Board/Commission? (0) No
15.	Which one(s)? N/A
16.	Have you previously served on a Chula Vista Board/Commission? (0) No
17.	Which ones? N/A
18.	Are you or have you been involved in any local, civic or community groups? (0) Yes
19.	<b>Which ones?</b> Sweetwater Union High School District Citizens Bond Oversight Committee, Liberty Elementary School School Site Council, San Miguel Ranch Home Owner's Association, Association of Naval Services Officers
20.	What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas?
	My principal areas of interest in Chula Vista's City government are in Board of Ethics and Veteran's Advisory Board. I am a retired Navy pilot and highly qualified program manager with vast experience in community outreach, leadership, management, and team success. I have an impeccable record of achievement in the development, training, execution, and accomplishment of strategic goals and objectives with superb management, multi-tasking, and communication experience. I am bilingual in both English and Spanish.
21.	What would you hope to accomplish in the role of a Member of the Board of Ethics? (250 words or less)
	As an ethics board member I hope to serve as front-line resources for the City of Chula Vista to ask questions, raise concerns, and make appropriate recommendations to the City Council and proper authority so that our city continues to meet the evolving needs of our growing municipality. I am committed to the highest level of ethical behavior and integrity and would like to support our city in efforts to ensure unethical behavior is not tolerated. It is imperative all city business is conducted honestly and fairly, abiding by core values and always acting in a manner that merits the trust and confidence residents have placed on our city.

#### 22. I understand that to be considered, I must submit a resume along with this application.

#### Edgar Guerrero Board Of Ethics Resume.doc

23. Do you have any "conflicts of interest" as defined below?

As defined in Chula Vista Municipal Code 2.28.050, a "conflict of interest" means the following:

1. The applicant or any of applicant's relatives is or has been an employee of or sought employment from any City official subject to this chapter;

2. The applicant or any of applicant's relatives is or has been supervised in an employment setting by any City official subject to this chapter;

3. The applicant has served in any capacity (including staff member, advisor, or volunteer) involving the election, selection, or appointment of any City official subject to this chapter to any public office (elected or appointed);

4. The applicant has served in any capacity (including staff member, advisor, or volunteer) opposing the election, selection, or appointment of any City official subject to this chapter to any public office (elected or appointed); or

5. The applicant is related to any City official subject to this chapter."

(0) No

24. The City understands meeting schedules and individual's availability may change. We ask that you consider the <u>meeting</u> <u>schedule</u> when submitting an application.

(O) I have reviewed the Board of Ethics regular meeting date, time and frequency.

25.

(O) I am familiar with the responsibilities of the Board of Ethics. I attest that the information I have provided is accurate and true.

Thank you, City of Chula Vista

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# Chula Vista Board of Ethics Member

Highly qualified ethics advisor with vast experience in community outreach, leadership, management, and team success. Impeccable record of achievement in the development, training, execution, and accomplishment of strategic goals and objectives with superb management, multi-tasking, and communication experience. Bilingual in both English and Spanish.

## **Accomplishments**

Community Outreach	As San Diego Chapter President of the Association of Naval Services Officer (ANSO) was recognized by the <b>San Diego Padres with the Hispanic Heritage Comunidad Award-SERVE</b> . Involved with multiple outreach programs as well as participating as a board member on various community groups. Recognized leader establishing and enabling military family support groups for over 20 years.		
Communication	Articulate <b>communicating with a wide spectrum of people</b> from the most senior executives to entry-level team members. Experienced with national and global media. Proven knowledge and capability managing government relationships, stakeholder interests, and organizational goals. Advanced computer skills in Microsoft Office including Word, Excel, and Outlook.		
Decisive Leadership	<b>Highly experienced in making decisions</b> on rapidly assessed mission requirements. Coordinated multiple senior military and civilian personnel to ensure the implementation of the Navy's newest satellite communications system, a multi- billion dollar program. Recognized for decisive leadership to ensure military products are installed within budget and meeting all milestones.		
Team Building	Achieved team successes with members from multiple countries, highly diverse ethnic backgrounds, and experience levels. Expert in networking, relationship, and consensus building. Constantly worked with diverse groups to achieve ultimate goal established by management. Skilled building customer relationships through honesty and integrity.		
Customer Service	Part of Space and Naval Warfare Systems Command (SPAWAR) Fleet Readiness Directive <b>customer service team</b> . Daily interaction with external stakeholders getting feedback on installations and requirements then summarizing feedback to brief program offices as well as SPAWAR leadership. Proven knowledge and capability managing government relationships, stakeholder interests, and organizational goals.		

#### **BOOZ ALLEN HAMILTON CONSULTANT** 2015-Present **Navy Satellite Communications Program Office**

Direct support to End-to-End (E2E) Director for Navy's Mobile User Objective System, a satellite communications system. Plan, direct, and coordinate E2E activities to include management of external stakeholders. Responsible for formulating policies, analyzing financial information, interpreting local and external policies and producing a written report for government client, managing daily operations, and planning and implementation of executive meetings. Directly assisted with the development and analysis of satellite program's life cycle sustainment plans and provided recommendation to government client when process change is required.

#### 2011-2015 INSTALLATION AND EXECUTION MANAGER **Space and Naval Warfare Systems Command**

Active member of SPAWAR's Wounded Warrior Program providing outreach and employments opportunities. Responsible for the planning, execution and delivery of over \$200 million worth of critical Command, Control, Communications, Computer and Intelligence capability improvements to 96 Unit Level U.S. Navy ships. Professional cross-enterprise liaison between 2 ship planning yards, 7 program offices and multiple Installation Teams guaranteed delivery of the most capable C4I systems to the war-fighter. Monitored program execution including cyber initiatives and provided guidance to overcome challenges.

#### 2010-2011 SAFETY DEPARTMENT HEAD Navy Helicopter Squadron (Helicopter Sea Combat-12)

Reviewed, evaluated, and analyzed work environments and designed programs and procedures to control, eliminate, and prevent injury. Supervised and increased mission aptitude by enhancing the squadron's tactical standard operating procedures by analyzing Naval Air Systems Command MH-60S Armed Helicopter combat systems and integrating them into the training of pilots, aircrew, and aircraft maintainers.

#### **MAINTENANCE AND OPERATIONS OFFICER** 2008-2010 Navy Helicopter Squadron (Helicopter Sea Combat-84)

Flew unconventional air operations in support of Joint Special Operations Command during Operation IRAQI FREEDOM. As Operations Officer was directly responsible for training and ensuring over 50 reserve and active duty pilots were prepared and qualified to fly the HH-60H. Selected by Navy Recruiting Command to represent Hispanic Special Operations Pilots in a commercials on Spanish and English speaking media.

#### 2006-2008 **INSTRUCTOR PILOT AND TACTICS OFFICER** Norfolk, VA Navy Helicopter Squadron (Helicopter Sea Combat-2)

Consistently evaluated instructor performance and the effectiveness of training programs, providing recommendations for improvement. Hand picked to lead squadron's new Tactics Division and implemented the new MH-60S Armed Helicopter Syllabus and designated Weapons Training Program Coordinator. Analyzed training needs and developed new training programs.

#### 2003-2006 LEGAL AND DIVISION OFFICER Navy Helicopter Squadron (Helicopter Anti-Submarine-8)

Special Legal Assistant and trusted advisor to the Commander/CEO. Chief advisor on legal matters and execution of Military Uniform Code of Military Justice. Squadron division officer leading a team of 60 people and oversight of \$50 million of assets in the operation of 6 naval helicopters.

# **EDUCATION**

## Bachelor of Arts Criminology with Honors, University of New Mexico GPA 3.67 **ACTIVE VOLUNTEER WORK**

Association of Naval Services Officers – Former San Diego Chapter President Liberty Elementary School Site Council - Member Sweetwater Union High School District Bond Oversight Committee - Board Member San Miguel Ranch Home Owners Association – Board Member

# San Diego, CA

## San Diego, CA

San Diego, CA

## San Diego, CA

# Norfolk, VA

## Leah Larrarte

From:	Webmaster
Sent:	Thursday, February 09, 2017 12:56 PM
То:	CityClerk; Adrianna Hernandez
Subject:	City of Chula Vista: Wildlife Advisory Group Application - Web form

A new entry to a form/survey has been submitted.

Form Name:	Wildlife Advisory Group Application	
Date & Time:	02/09/2017 12:56 PM	
Response #:	4	
Submitter ID:	22578	
IP address:	107.77.228.182	
Time to complete: 3 min. , 4 sec.		

#### **Survey Details**

Page 1

Application for membership on the Wildlife Advisory Group.

1. Prefix

(0) Mrs.

- 2. First and Last Name Susan Johnson
- 3. E-mail

## 4. Home Address

- 5. City Chula Vista
- ZIP code
   91911
- 7. Primary Phone
- 8. Secondary Phone

- 9. Are you registered to vote in Chula Vista? (0) Yes
- 10. Do you live within the City limits of Chula Vista?

(o) Yes

11. If yes, in which section of Chula Vista do you reside:

(O) Southwest (South of L St/Telegraph Canyon Rd and west of La Media Rd)

12. How Long?

16 years

13. Present employer

self

#### 14. Occupation

retired

- 15. Applicants are required to demonstrate involvement in one of the following areas. Please indicate which area(s) you have demonstrated involvement:
  - [×] Wildlife-related issues such as habitat restoration or wildlife management
  - [×] Nature-based or environmental education and similar fields

#### 16. Please describe your involvement in the area(s) you selected above. (250 words or less)

I was born in rural Western NC surrounded by the Pisgah National Forest; the family homestead is now designated private forest conservation land. I've been a member of Sierra Club, National Wildlife Federation, Audubon and like organizations for half a century and have participated in community and college programs to initiate recycling, ban DDT and other dangerous chemicals, protect unique natural reserves and walk gently on the earth. My first career was in early childhood education and the exploration and care of the natural environment was always a core program.

I spent more than a decade working within corporate America and am aware of the balance between good stewardship, regulation, and the corporate P&L. From 2009 to 2013, I was honored to be aide to Councilwoman Bensoussan. During this time Chula Vista was a leading GREEN city with involvement in ICLEI and development of the bayfront EIR. In 1990, I moved to Chula Vista and spent the decade living on my boat and volunteering with the US Coast Guard Auxiliary, US Power Squadron, SD Tall Ship Society and Chula Vista Yacht Club.

Now retired, I have time to follow my passions: nature, maritime and education.

### 17. Are you currently serving on a Chula Vista Board/Commission?

(0) No

18. Which one(s)?

Not answered

## 19. Have you previously served on a Chula Vista Board/Commission?

(0) No

20. Which ones?

Not answered

#### 21. Are you or have you been involved in any local, civic or community groups?

(0) Yes

#### 22. Which ones?

USCG Aux, USPS, Audubon, Siera Club, 350.org, Altrusa, Rosallia Project, SDF Art of Science, SBArtists, SBSailing, USSailing, CMFoundation, CVYC, plus more...

#### 23. What would you hope to accomplish in the role of a Member of the Wildlife Advisory Group? (250 words or less)

Help promote and maintain a good balance between protection of the tidelands nature, mitigation and adaptation in response to climate change and human land use, promotion of 'low impact' enjoyment and appreciation of the tidelands and a healthy sustainable connection between human and nature.

#### 24. I understand that to be considered, I must submit a resume along with this application.

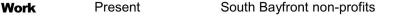
Resume Susan O Johnson.pdf

25.

(0) I am familiar with the responsibilities of the Wildlife Advisory Group. I attest that the information I have provided is accurate and true.

#### Thank you, City of Chula Vista

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Chula Vista, CA

#### experience Business Development and Office manager

 Procured and administered grants for cultural arts events, Chula Vista Harbor Days and South Bayfront Powwow. Designed and maintained websites, newsletters, press releases, flyers and other collateral. Maintained membership and supporter databases. Arranged venues for and managed art shows and other cultural arts events. Developing business organization, marketing plans, programs and events for South Bayfront Sailing Association and South Bayfront Artists.

2008 - 2013 City of Chula Vista

Chula Vista, CA

#### Senior Council Aide

As aide to City Councilwoman Bensoussan, my responsibilities are extremely varied. The aides
provide constituent communication, research issues, coordinate schedules and setup meetings,
maintain contact lists and calendars, and generally assist the councilmember in their official
responsibilities.

2005 - 2008	Team Pro Marketing	San Diego, CA
2003 - 2008	realli FIU Marketing	San Diego, G

#### Partner

 Team Pro Marketing focused on the marketing needs of small business, primarily dentists and nonprofits. We provided market analysis, direct mail marketing services, internet marketing development and consultation and promotional items for our clients.

2000 – 2003 Matrix Direct

San Diego, CA

#### **Telecommunication Manager**

 Manager of the telephone department at a busy insurance sales call center with over 2000 incoming toll-free numbers, inbound and outbound dialers, and over million dollar budget. I was responsible for the call flow development & monitoring, equipment monitoring, maintenance and programming and for user training of our equipment.

1995 - 2000 Kelco Biopolymers, Pharmacia San Diego, CA

#### **IT Desktop Support & Telecom**

Manager of the telephone systems for Kelco Biopolymers at two sites in San Diego and one site in Houston Texas. I was also the supervisor and technical support for the Computer Help Desk and instrumental in moving the helpdesk from an in-house Access based tracking system to Heat, a SQL based help desk CRM system. As part of the IT support system, I was responsible for new user training (computer software and telephones), account setups and general problem solving.

1992 - 1995 Kelco, a unit of Merck San Diego, CA

#### Cost Control Clerk

 As Administrative Assistant/Cost Control Clerk to the Plant Engineering Special Projects department, I prepared bid packages, maintained project files and tracked project expenditures and performed secretarial & clerical duties as needed. As a certified telecom technician, I was also given responsibility for the plant's telephone system and radio network, handling all the adds, moves, changes and training.

1985 - 1991Harris Corporation

Melbourne, FL

#### **Telecommunication Specialist**

I managed the corporate headquarters phone system, budget and services for a large Fortune 500 company. I was also responsible for the telecommunication portion of the Customer Briefing Center, demonstrating Harris' telecommunication products to potential customers. Programmer/user trainer for new installations and upgrades of telephone systems and call centers for Savannah Gas &

Electric, San Diego Gas & Electric, American Express and MCI.

1983 -1985 Whitemore & Williams Ft. Lauderdale, FL

#### Yacht Management Coordinator

1981 - 1983 *MY Bonheur*, Charter vessel owned by Grand Central Oyster Bar in New York, chartering in the Caribbean, New England and the Mediterranean.

### Navigator, 1<sup>st</sup> Mate, Chef, Bosun

1979 - 1980Excalibur Pre-SchoolFt. Lauderdale, FL

Curriculum Specialist for the Young Handicapped Child

1978 - 1979 Riverside Boat Yard/Marina Elizabeth City, NC

#### **Office Manager**

During this time, I was also a full time student at UNC Elizabeth City, NC taking education and special education courses.

1971 - 1977 North Carolina, England and Florida

#### Preschools for the Young Handicapped or At Risk Child

I progressed from preschool teacher, through lead teacher to director. In North Carolina, I participated in an award winning Presidential Preschool initiative. In London, I was a teacher and program developer. In Fort Lauderdale, I was director of an inner city pre-school and curriculum specialist for BARC.

Education	1984	Total Tech Institute	Ft. Lauderdale, FL	
	Diploma Applied Computer Electronics			
	1978	University of North Carolina	Elizabeth City, NC	
	Accreditation Courses in Special Education			
	1968 - 1971	New College	Sarasota, FL	

#### **BS Psychology and Child Development**

#### **Technical Skills**

Very strong computer skills with more than 15 years in the field. Comfortable Word, Excel, Access, Photoshop, Publisher, Dreamweaver, Power Point, QuickBooks, Social Media and more.

Community Volunteer activities

**South Bayfront Artists** – In 2012, my husband and I were instrumental in establishing a non-profit art collaborative for Chula Vista and South San Diego. Over the past year the organization grew to 45 displaying artists and another 50 supporting members, We opened a "pop-up" art gallery, organized Juried Art Shows, participated in community events and managed two community events, the South Bayfront Powwow and Chula Vista Harbor Days with grants from the Port of San Diego and support from the City of Chula Vista and local businesses.

Altrusa – a non-profit organization supporting literacy..

**Coronado Maritime Foundation** – member of Board of Directors since 2005. CMF provides grants to support junior sailing emphasizing safety, respect for the maritime environment and the Corinthian spirit.

**U.S.C.G. Auxiliary and South Bay Sail & Power Squadron, Chula Vista CA** –Positions held include: Instructor, Treasurer, Secretary, Flotilla Commander, Boat Crew, ATON Verifier, Courtesy Marine Examiner, Information Services Officer, Materials Officer, and Webmaster

**Chula Vista Yacht Club** – member since 1993 Positions held: Newsletter editor, webmaster, Juniors Program Director and CVYC Board member (Secretary)