

Planning Commission Applications

Planning Commission Applications (At-Large Seat)

Last Name	First Name	Resume	App Date	Currently Serving On
Carillo	Angelica	X	6/15/2017	
Caudillo	Rodney	X	3/31/2017	Growth Mgmt Oversight Comm.
De La Rosa	Michael	X	10/24/2018	Charter Review Commission
Gonzalez	Alonso	X	10/24/2018	
Gonzalez	Delfina	X	10/24/2018	
Hall	Gregory	X	7/10/2017	
Ibarra	H. Victor	X	10/24/2018	
Lisama*	Marivic	X	5/2/2017	Housing Advisory Commission
Macfarland	Jorge Patrick	X	10/23/2018	Housing Advisory Commission
Quinlivan	Joseph	X	4/24/2017	Historic Preservation Commission
Torres	Jerome	X	5/23/2017	
Trotter	Jim	X	5/23/2017	
Tuncbilek	Monika	X	5/22/2017	
Tutiven Ubilla	Isabel	X	6/8/2017	

*Did not respond with interest

Leah Larrarte

From: Webmaster
Sent: Thursday, June 15, 2017 3:45 PM
To: CityClerk; Adrianna Hernandez; Pat Laughlin
Subject: City of Chula Vista: Planning Commission Application - Web form

A new entry to a form/survey has been submitted.

Form Name: Planning Commission Application
Date & Time: 06/15/2017 3:44 PM
Response #: 25
Submitter ID: 26994
IP address: 174.79.30.7
Time to complete: 48 min. , 2 sec.

Survey Details

Page 1

Application for membership on the Planning Commission

1. Prefix

(o) Mrs.

2. First and Last Name

Angelica Carrillo

3. Email

[REDACTED]

4. Home Address

[REDACTED]

5. City

chula vista

6. ZIP Code

91910

7. Primary Phone

[REDACTED]

8. Secondary Phone

[REDACTED]

9. Are you registered to vote in Chula Vista?

(o) Yes

10. Do you live within the City limits of Chula Vista?

(o) Yes

11. If so, how long have you lived within the City limits of Chula Vista?

6

12. Present employer

Cox Communications

13. Position

Senior Account Manager

14. Please indicate the area(s) in which you have expertise and experience, or select None: (select as many as applicable)

☒ Other related design expertise

15. If you selected one or more of the areas of expertise and experience above, please describe your expertise and experience that you would bring to the selected area(s). (250 words or less)

In my current role I work with my planning and construction departments on builds and projects for extending our Fiber infrastructure to commercial and residential areas within San Diego County. We work closely on ensuring that such projects align within our financial models as well as to ensure our projects remain on schedule.

16. Are you currently serving on any board or commission for Chula Vista or any other governmental agency?

(o) No

17. If so, which ones?

Not answered

18. What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas?

I participate in various City events and organizations with my Government affairs department. I would like to see the growth and expansion of Chula Vista's economy.

19. What do you hope to accomplish in the role of a Planning Commissioner? (250 words or less)

I wish to accomplish understanding the details of what is entailed when approving a project for the various City areas. I also would like to provide insight coming from a business background on what would be good decisions and projects to approve.

20. I understand that to be considered, I must submit a resume along with this application.

[Angelica Resume City Of Chula Vista Commission.doc](#)

21. I understand that to be considered, I must submit a letter of reference along with this application.

[Reference letter.docx](#)

22. The City understands meeting schedules and individual's availability may change. We ask that you consider the meeting schedule when submitting an application.

(o) I have reviewed the Planning Commission regular meeting date, time and frequency.

23.

(o) I am familiar with the responsibilities of the Planning Commission. I attest that the information I have provided is accurate and true.

Thank you,
City of Chula Vista

This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

Angelica M Carrillo

Chula Vista CA 91910

"Leadership is doing what is right when no one is watching". – George Van Valkenburg

OBJECTIVE

To obtain a position within the Cox Business Organization as a Manager for Small / Medium Business Sales Team

SUMMARY OF QUALIFICATIONS

- Over 18+ years 'experience in sales
- Familiar with all aspects of sales and marketing.
- Adept at planning, promotions, and forecasting.
- Outstanding training, leadership, and communication skills with an Enthusiastic personality.
- Bi-Lingual: Fluent in Spanish
- Negotiation and people management skills.
- Hard working, able to multi-task effectively.

PROFESSIONAL EXPERIENCE

Cox Business, San Diego, CA

October 2015 – Present

Senior Account Manager

- Cold calling, funnel management, maintain book of business, forecast management
- Assist with new hire development to ensure the success of the team
- Provide mentorship for new oncoming team members
- Cox Collaboration Council Member for 2017 Year
- Participant in MANA Latina Success Leadership Program at the Center for Creative Leadership
- New/Existing Business Focus, Upsell Existing Clients
- Provide complex telecom solutions to small to medium businesses
- Establishing relationships with multiple vendors to help achieve quota
- Maintain Quota 100% or higher , schedule and attend client appointments daily
- Attend networking events to build a strong based clientele, affiliated with multiple chamber of commerce

Cox Business, San Diego, CA

October 2013 – Present

Account Executive

- Cold calling, funnel management, maintain book of business, forecast management
- New/Existing Business Focus, Upsell Existing Clients
- Establishing relationships with multiple vendors to help achieve quota
- Maintain Quota 100% or higher ,
- Schedule and attend client appointments daily
- Attend networking events to build a strong based clientele, affiliated with multiple chamber of commerce

Cox Business, San Diego, CA

Jan 2011 – October 2013

Inside Sales Representative

- funnel management, maintain book of business, forecast management
- New/Existing Business Focus, Upsell Existing Clients
- Maintain minimum call volume, Responsible for Outbound calling to help with revenue growth
- Maintain Quota 100% or higher
- Mentor new hires

Cox Communications, San Diego CA

April 2006 – January 2011

Bilingual Retail Sales Representative

- Upgrade existing customers , new sales , customer service
- Assist Roc in back office procedures, (cash handling, bank deposits, inventory forecast & control)
- Coordinate events , launched Pivot Wireless in stores, keep enthusiastic momentum among reps
- Assist Store Manager with new hire training & development, handling escalated issues
- Maintain and exceed 100% of my quota for wireless and cable services

Prudential California Realty/Omni View Inc., Chula Vista

Jan 2005 – Dec2012

Realtor

- Generate appointments by cold calling leads, Market farming area, sales presentation and pitching
- Client Entertaining, business lunches, business seminars
- Maintain large client data base, submit offers/listings
- Expected to set 3 new appointments per day. Door knock farming area
- Develop and implement new sales and marketing strategies to increase business.

Pursued License in Real Estate

Aug 2003-Jan 2005

Wells Fargo Financial, San Diego CA

Oct 1999 – Aug 2003

Credit Manager

- Consistently maintained high commendable sales goals, up sold current customers
- Warm calling , prepare consolidation proposals
- Approved loans per customers qualifications, prepared loans documents
- Heavy cash handling, deposits, balance daily cash drawer
- Trained new hires, coached employees on methods and procedures, submitted payroll on all employees
- Coordinated yearly audits with compliance manager while assisting in training employees to be compliant

EDUCATION

University of Phoenix

- Currently pursuing a Bachelor's Degree in Business Management

Computer Skills

Software

- Icoms, GNIS, myWorld, MS Office, Excel, GEMS, and BID
-

06/15/2017

Honorable Mayor Mary Casillas Salas and City Council:

I am writing on behalf of Angelica Carrillo who is seeking candidacy for the At-Large Planning Commission position. It has been my great pleasure to know Angelica, over the past 10 years as a Senior Account Manager for COX Business and as an extremely personable woman. In my experience, Angelica is dependable, discrete, likable, loyal, honest, enthusiastic and realistic in her expectations.

I have worked with many Account Managers over the past several years, and Angelica stands head and shoulders over most, not only in demonstrated initiative, intelligence and creativity, but also in her ability to function as a productive member of a team. Her intellect is matched by her ability to communicate clearly, and to project an open, friendly persona to others regardless of their, level of expertise.

Angelica's excellent communication skills, positive outlook and pleasing personality enhance her natural leadership qualities. Angelica's willingness to accept challenges and listen to input enable her to contribute thoughtful, well-reasoned approaches to helping others solve difficult problems.

I have observed Angelica's involvement in a variety of projects that demonstrate her continuing deep commitment to community and civic duty. I believe Angelica Carrillo to be an excellent candidate for Planning Commission and have no doubt she will prove a valuable asset to you and to your organization. Please do not hesitate to call with any questions.

Sincerely,

Moises E. Camacho
Sr. Sales Manager



COX Communications

Leah Larrarte

From: Webmaster
Sent: Friday, March 31, 2017 4:57 PM
To: CityClerk; Adrianna Hernandez; Pat Laughlin
Subject: City of Chula Vista: Planning Commission Application - Web form

Follow Up Flag: Follow up
Flag Status: Flagged

Categories: B & C Apps for Leah

A new entry to a form/survey has been submitted.

Form Name: Planning Commission Application
Date & Time: 03/31/2017 4:56 PM
Response #: 13
Submitter ID: 24194
IP address: 174.66.145.137
Time to complete: 33 min. , 8 sec.

Survey Details

Page 1

Application for membership on the Planning Commission

1. **Prefix**
(o) Mr.
2. **First and Last Name**
RODNEY CAUDILLO
3. **Email**
[REDACTED]
4. **Home Address**
[REDACTED]
5. **City**
CHULA VISTA
6. **ZIP Code**
91915

7. Primary Phone

[REDACTED]

8. Secondary Phone

Not answered

9. Are you registered to vote in Chula Vista?

(o) Yes

10. Do you live within the City limits of Chula Vista?

(o) Yes

11. If so, how long have you lived within the City limits of Chula Vista?

18 YRS

12. Present employer

WEDBUSH INC.

13. Position

WEALTH MANAGER-PORTFOLIO

14. Please indicate the area(s) in which you have expertise and experience, or select None: (select as many as applicable)

[x] None of the above (You will still be considered to represent the City At-Large)

15. If you selected one or more of the areas of expertise and experience above, please describe your expertise and experience that you would bring to the selected area(s). (250 words or less)

I have lived here in the city for 18 yrs. I have seen the eastern part of Chula Vista grow from the ground up. I have seen the good and the bad (mostly good) !!! I have been very inspirational in developing and implementing policy for the Eastlake2 Greens residential community for the past 15 yrs as the Board president.. I know what it takes to keep a community safe, desirable and appealing. Its so important to look at "tomorrow" rather than "today" when making planning decisions and I believe I have that characteristic. I believe I understand the overall City and where its headed. I believe I understand what good planning means to bring good quality jobs to our Great City!!!. I will be able to use my knowledge in working with companies to help develop the city into something that companies will want to be a part of. Its imperative to not under or over develop in order to attract good paying jobs and facilitate highly desirable living conditions. I serve on the GMOC commission currently and was on the Traffic/Safety commission for the City for 8 years. I have experienced a great deal over the years in our city. I believe my knowledge best suits me for this position.

16. Are you currently serving on any board or commission for Chula Vista or any other governmental agency?

(o) Yes

17. If so, which ones?

GMOC

18. What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas?

My interest is to make our Great City the best it can be. I want to expand on our Urban Core and make our city highly desirable for people wanting to live here. Most importantly I want to make sure our planning process if pro growth for companies wanting to do business in Chula Vista. In the end, its about bringing high quality jobs to our city and the growth will follow with proper city planning

19. What do you hope to accomplish in the role of a Planning Commissioner? (250 words or less)

I will ensure every resident that proper and effecting planning will create good jobs as well as keep the quality of life at its highest level with highly desirable living conditions.

20. I understand that to be considered, I must submit a resume along with this application.

PLANNING COMMISSION RESUME.doc

21. I understand that to be considered, I must submit a letter of reference along with this application.

PLANNING COMMISSION RESUME.doc

22. The City understands meeting schedules and individual's availability may change. We ask that you consider the meeting schedule when submitting an application.

(o) I have reviewed the Planning Commission regular meeting date, time and frequency.

23.

(o) I am familiar with the responsibilities of the Planning Commission. I attest that the information I have provided is accurate and true.

Thank you,
City of Chula Vista

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RODNEY CAUDILLO



OBJECTIVE

Seeking a Planning Commissioner position. Work with the City Council to ensure that the infrastructure and efficient and effective use of land is met in our city. I will work to make sure the quality of life remains at the highest level and that future growth is effectively accomplished with proper City Planning.

WORK EXPERIENCE

- 1991-1999 First Wall Street Investments, Financial Advisor. La Jolla, Ca
Managed customers investment accounts, Made financial management decisions for customers, Retirement planning, Managed 401 K portfolios for large corporations. Business development.
- 1999-Present Wedbush Morgan Securities, Vice President Investments. La Jolla, Ca
Investment wealth management with Individuals, Large Financial Institutions, Municipalities. Designed and implement large and complex investment portfolios. Managed and constructed large 401k platforms for corporations. Pension management, Business development, Retirement planning and Budgeting.

RELATED EXPERIENCE

- 2007-2015 Chairman of the Safety Commission for the city of Chula Vista, Ca.
Worked with the engineering department on various traffic matters. Conceived and developed ideas and suggestions to contribute to the improvement of personal, traffic or property safety within the city.
- 2007- present President of Eastlake 2 Home Owners Association. Manage 3 million dollar budget. Develop and enforce policies. Oversee the management of 2450 residential homes in the community.

EDUCATION

- 1991 BS degree in Business Administration, Finance San Diego State University.

Francisco X. Rivera P.E., T.E.



May 31, 2017

Honorable Mayor Mary Casillas Salas & City Council
City of Chula Vista
276 Fourth Avenue
Chula Vista, CA. 91910

Honorable Mayor Casillas Salas and members of the City Council,

This letter is to request consideration of Mr. Rodney Caudillo for the Chula Vista Planning Commission. I have known Mr. Caudillo since January 2008 when he was first appointed to the Chula Vista Safety Commission. He served diligently on the Commission for eight years and helped the citizens of Chula Vista resolve the many issues brought before the Commission for consideration and resolution. As the staff liaison to the Safety Commission for many years, I can attest to the character and work ethic that Mr. Caudillo brought to the Safety Commission and it is without any hesitation that he would bring the same character qualities to the Planning Commission. He is very thoughtful of the duties required of him and his responsibility to conduct city business as a true professional and to the best of his ability.

During his two terms on the Safety Commission, I found him to be well prepared to handle the matters on the agenda in a fair and impartial manner. His years on the Safety Commission exposed him to the city organization and the issues related to traffic and how development impacts the community. This experience gained with the Safety Commission would certainly help the Planning Commission. Several previous Safety Commissioners have proceeded to serve on the Planning Commission and this serves as a testament that the skills gained on the Safety Commission prepare a candidate well for the Planning Commission.

Should you have any concerns about this letter, please do not hesitate to let me know.

Sincerely yours,



Francisco X. Rivera P.E., T.E.

Christine Florez

From: Webmaster
Sent: Wednesday, October 24, 2018 10:14 AM
To: CityClerk; Adrianna Hernandez; Pat Laughlin
Subject: City of Chula Vista: Planning Commission Application - Web form

A new entry to a form/survey has been submitted.

Form Name: Planning Commission Application
Date & Time: 10/24/2018 10:13 AM
Response #: 28
Submitter ID: 52641
IP address: 172.24.96.110
Time to complete: 15 min. , 49 sec.

Survey Details

Page 1

Application for membership on the Planning Commission

1. **Prefix**
(o) Mr.
 2. **First and Last Name**
Michael De La Rosa
 3. **Email**
[REDACTED]
 4. **Home Address**
[REDACTED]
 5. **City**
Chula Vista
 6. **ZIP Code**
91910
 7. **Primary Phone**
[REDACTED]
 8. **Secondary Phone**
[REDACTED]
-

9. Are you registered to vote in Chula Vista?

☐ Yes

10. Do you live within the City limits of Chula Vista?

☐ Yes

11. If so, how long have you lived within the City limits of Chula Vista?

9

12. Present employer

County of San Diego, Planning & Development Services Department

13. Position

Group Program Manager

14. Please indicate the area(s) in which you have expertise and experience, or select None: (select as many as applicable)

☒ Land Planning

☒ Urban Planning

15. If you selected one or more of the areas of expertise and experience above, please describe your expertise and experience that you would bring to the selected area(s). (250 words or less)

I have over 15 years of experience in land use policy and land use planning. My professional experience has required me to have working knowledge of land use laws and regulations at a Federal, State, and local level. I have direct experience with the implementation of a General Plan, Specific Plan, CEQA, and programmatic efforts such as a Climate Action Plan and regulation review and development. Throughout my career I have led successful collaborative efforts with the business community, development industry, environment organizations, and the general public (community residents). In addition to my direct professional experience in government, I also have experience in the private sector which allows me to understand the unique perspective of those who are subject to regulations, such as private resident or business, in addition to the role of the agency who is the regulator.

In addition to my professional career I also believe my appointments to the Chula Vista Infrastructure Assessment Committee and the Chula Vista & Port of San Diego Bayfront Cultural and Design Committee has given me additional in-site to working with residents of Chula Vista, city leaders, and city staff, on additional land use issues of concern.

16. Are you currently serving on any board or commission for Chula Vista or any other governmental agency?

☐ Yes

17. If so, which ones?

Charter Review

18. Per Chula Vista Municipal Code Section 2.25.030, I understand:

-If I am currently serving on a board or commission, I must resign from my current board or commission if I am appointed.

-I must have served at least 12 months on my current board or commission in order to be appointed to another board or commission.

☐ I have read and acknowledged the above statement.

19. What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas?

I have always believed that the built and open space environment can have a tremendous impact on the well being of its residents and businesses. Because of the direct result of land use decisions significantly impacting a community, I have developed a strong interest for urban planning, economic development, and general government administration and policy.

It's my belief that my 15 plus years of experience in land use policy and planning would allow me to make a positive impact and effectively carry out the duties of a Planning Commissioner. My current and past professional positions have allowed me to develop a keen insight to the various roles of participants in the planning process. Throughout my career I have been responsible for collaborating and problem solving with executive management in the planning arena, the development industry, and members of the public. Land use is a very dynamic field guided by government regulations, private interest, and community concerns and I believe that through my professional experience I have the required skills to faithfully carry out the duties in the best interest of the city.

If given the opportunity, it is my goal to use both my professional and personal experiences to assist me to faithfully carryout the duties of being a Planning Commission to improve our great city.

20. What do you hope to accomplish in the role of a Planning Commissioner? (250 words or less)

My goal as commissioner would be to faithfully serve and implement the land use rules and guidelines that have been established by the council and the residents of Chula Vista. Our city will continue to grow for the foreseeable future and I believe its important to ensure that the projects are well vetted by staff and the community. The land use planning of Chula Vista brings many opportunities from redevelopment on the west side to the implementation of the master plans of the newer communities on the east and with my experience I believe that I would be able to provide insightful feedback to staff and project applicants as well as understanding the concerns of the residents and surrounding community that may have an interest in any of the proposed projects. Overall, I would like to contribute and give back to my community and do my part to ensure that our city continues to be a place where individuals and families want live, work, and play.

21. I understand that to be considered, I must submit a resume along with this application.

[MDLR Resume - CV PC.docx](#)

22. I understand that to be considered, I must submit a letter of reference along with this application.

[Recommendation Letter.docx](#)

23. The City understands meeting schedules and individual's availability may change. We ask that you consider the meeting schedule when submitting an application.

(o) I have reviewed the Planning Commission regular meeting date, time and frequency.

24.

(o) I am familiar with the responsibilities of the Planning Commission. I attest that the information I have provided is accurate and true.

Thank you,
City of Chula Vista

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Michael A. De La Rosa

◆ Chula Vista, CA 91910 ◆

SUMMARY OF QUALIFICATIONS:

- 15 years of Public Policy experience dealing with land use and environment issues.
- 7 years of budgetary, contracting and personnel management experience in private sector.
- Working knowledge of General Plans, Zoning, Community Plans, Storm Water Regulations, Climate Action Plans
- Effective communication, collaboration, presentation, project oversight and organizational skills.
- Innovative thinker with proven leadership, problem-solving and analytical skills.
- Results-oriented self-starter with ability to complete multiple tasks in a timely manner.
- Consensus builder with a proven track record of working with stakeholders to achieve common goals.

PROFESSIONAL EXPERIENCE:

2017 – Present County of San Diego Department of Planning & Development Services

Group Program Manager

- Formulates and analyses strategic approach to execute project and programs within Building, Project Planning and Advance Planning Divisions
- Responsible for staff coordination and department threading for private development and county programmatic projects within East Otay Mesa
- Collaborates with technical staff and private development project teams on identifying resolutions to resolve priority project processing issues
- Develops and Manages strategic partnerships with regional economic partners, development industry associations, government, environment groups, and community stakeholder organizations
- Responsible for quality control for communication to Land Use and Environment Group Executive office and Board of Supervisor offices pertaining to projects identified by director.
- Development of public and media messaging for department work programs

2002 – 2017 Office of San Diego County Supervisor Greg Cox, District 1 San Diego, CA

Senior Policy Advisor (2008-Present)

- Formulate, review and recommend policy to Supervisor Greg Cox in the areas of Planning & Development Services, Parks & Recreation, Public Works, Redevelopment, Treasurer/Tax Collector, Assessor/Recorder County Clerk, General Services, Local Agency Formation Commission, regional transportation, energy and water resources
- Extensive experience communicating, collaborating, and negotiating with elected officials, municipal executives, industry stakeholders, and diverse special interest groups on all sides of a public policy issue to identify common ground to move an agenda forward
- Advocate at the federal, state and municipal level on development and transportation projects
- Proficient understanding of federal, state, and local legislation pertaining to land use planning, transportation, economic development and regulatory issues
- Develops policy to encourage business growth, job creation, strategic planning, and industry forecasting for South San Diego County and the US/Mexico border region
- Community Relations: manages constituent calls, emails, and correspondence, and work with County departments and other government agencies to resolve their concerns
- Media Management Experience - handle media inquiries, interviews, and press conference coordination

District Director (2004-2008)

- Developed and maintained relationships with elected officials, business community, and civic leaders throughout district
- Collaborated with government agencies and civic leaders on County Policy initiatives
- Provided policy analysis and recommendations to Supervisor Cox in the areas of housing, animal services, general services, parks and recreation, and public works
- Lead coordinator for community outreach meetings in District 1

Community Representative (2001-2004)

- Made presentations and reported on county initiatives at community forums
- Represented Supervisor Cox at community meetings, events and other ceremonies
- Handled constituent referrals on behalf of the Supervisor
- Presented commendations and county resolutions to honorees in the community
- Reported constituent feedback from community meetings to senior policy advisors

1992 – 2001**De La Rosa Construction, Inc.****San Diego, CA*****Office Manager***

- Managed Accounts Receivable/Payable; responsible for financial accounting compliance
- Managed Insurance & job lien release
- Managed General Liability, Worker Compensation Insurance compliance and Audits
- Responsible for labor law compliance
- Liaison to union representative regarding pay reporting and union record keeping compliance
- Supervised office administrative staff

Assistant Project Manager/Estimator Apprentice

- Assisted in the Management and review of job contracts, subcontractor submittals, RFQ's, bid documents, and project close out forms for accuracy and compliance with company/client protocols
- Reviewed and approved subcontract payments
- Responsible for contract compliance between consultant, subcontractors, and outside agencies to ensure consistency with company and construction standards
- Scheduled and coordinated pre-bid meeting conferences, preconstruction meetings, safety and construction progress meetings
- Responsible for initial job estimate for residential improvement projects

Field Work

- Labor Supervisor
- General tradesman labor

COMMUNITY INVOLVEMENT:

- ❖ City of Chula Vista Charter Review Commission, Commissioner 2014-Present
- ❖ Chula Vista Charitable Foundation, Board Member 2014-2017
- ❖ Port of San Diego/ Chula Vista Bayfront Cultural and Design Committee, 2013-Present
- ❖ Chula Vista Infrastructure Assessment Committee, 2015-2017
- ❖ San Diego County Citizens Water Academy, Graduate 2016

EDCUATION:

- ❖ B.A. - Public Administration- San Diego State University, December 2001
- ❖ California Real Estate License, Expired
- ❖ Golden Turner Contractor Certificate Course – Sponsored City of San Diego Convention Center Expansion Project

To:

Hon. Mayor Salas

Hon. Councilmember Mc Cann, District 1

Hon. Councilmember Aguilar, District 2

Hon. Councilmember Padilla, District 3

Hon. Councilmember Diaz, District 4

Dear Honorable Mayor and Council:

It is my pleasure to strongly recommend Michael De La Rosa for the Chula Vista Planning Commission.

I have had the pleasure to know Michael for more than 10 years and have worked with him in both a professional and a volunteer capacity. Michael has always shown the upmost professionalism in any task he endeavors to pursue. His experience in both government and the private sector makes him an ideal candidate to understand and faithfully carryout the duties of a planning commissioner.

In my opinion we need a planning commissioner who understands the importance of the built and natural environment and its impact to the health of our community. I witnessed Michael take this comprehensive approach to community when he served as a board member of the Chula Vista Charitable Foundation. A commissioner must also understand the complexities and challenges of private and commercial development – I believe Michael is one such person, an individual that will be fair and balanced to the process, and will serve the residents and the council well.

As someone who is raising a family here and cares deeply about the City, I would feel confident with Michael as a Planning Commissioner not because we agree on everything or share similar perspectives, but because I know that every recommendation he would make will be based on his professional evaluation. I also know that he will faithfully consider and understand all opinions and perspectives about any project presented to the commission.

I am certain that Michael would be an excellent Planning Commissioner and for that reason, I am happy to provide my unqualified support and recommendation to the Council.

If you have any questions concerning my recommendation, I can be reached by phone at .

Best regards,



Zaneta Salde Encarnacion



Christine Florez

From: Webmaster
Sent: Wednesday, October 24, 2018 11:02 AM
To: CityClerk; Adrianna Hernandez; Pat Laughlin
Subject: City of Chula Vista: Planning Commission Application - Web form

A new entry to a form/survey has been submitted.

Form Name: Planning Commission Application
Date & Time: 10/24/2018 11:02 AM
Response #: 29
Submitter ID: 52646
IP address: 172.24.96.110
Time to complete: 9 min. , 17 sec.

Survey Details

Page 1

Application for membership on the Planning Commission

1. **Prefix**
(o) Mr.
 2. **First and Last Name**
Alonso Gonzalez
 3. **Email**
[REDACTED]
 4. **Home Address**
[REDACTED]
 5. **City**
Chula Vista
 6. **ZIP Code**
91913
 7. **Primary Phone**
[REDACTED]
 8. **Secondary Phone**
Not answered
-

9. Are you registered to vote in Chula Vista?

(o) Yes

10. Do you live within the City limits of Chula Vista?

(o) Yes

11. If so, how long have you lived within the City limits of Chula Vista?

3 years

12. Present employer

self employed

13. Position

Broker

14. Please indicate the area(s) in which you have expertise and experience, or select None: (select as many as applicable)

[x] Urban Planning

15. If you selected one or more of the areas of expertise and experience above, please describe your expertise and experience that you would bring to the selected area(s). (250 words or less)

I worked as the Land Use analyst within a San Diego City Councilmember's staff for over 6 years. I subsequently managed the City's Land Use and Housing Commission during the General Plan Update.

Currently I work with builders and developers through the various stages of the development process.

I also studied Urban Planning as an emphasis in my Masters of Public Administration years at SDSU.

16. Are you currently serving on any board or commission for Chula Vista or any other governmental agency?

(o) No

17. If so, which ones?

Not answered

18. Per Chula Vista Municipal Code Section 2.25.030, I understand:

-If I am currently serving on a board or commission, I must resign from my current board or commission if I am appointed.

-I must have served at least 12 months on my current board or commission in order to be appointed to another board or commission.

(o) I have read and acknowledged the above statement.

19. What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas?

I like to find ways to promote the general community's interests without overly restricting good projects. Having studied Land Use and Urban Development, worked within SD's City Hall and Development Services and represented projects before Planning Commissions I have a strong understanding of the tools and balancing required to have this effect.

I work primarily within the City of San Diego's borders as a community relations and development consultant -but I have knowledge of Chula Vista Development Services' processes and procedures.

My specialty lies in striving for cohesion between Community Plans, public interests and project proposals. I understand planning and construction documents and their relationship to end products and impacts upon the public and public spaces.

20. What do you hope to accomplish in the role of a Planning Commissioner? (250 words or less)

We have a great City staff at Chula Vista and I will empower them to do their job well, knowing they have a ready listener and advocate on the Planning Commission. I will aid the Commission to operate smoothly and predictably to implement the goals of the City and make projects a better fit for the community. My job as a Planning Commissioner will be to help the rest of the Commission, those appearing before the Commission, City staff and the community to collaborate to improve projects and guide the general direction of development.

I believe developments should be diverse and responsible for contributing toward a strong infrastructure, environmental sustainability and public enhancements. However, I am a practical and pragmatic consensus builder that will put my opinions second to the goals of the broader community.

21. I understand that to be considered, I must submit a resume along with this application.

[AGResume17.pdf](#)

22. I understand that to be considered, I must submit a letter of reference along with this application.

[CVPC Letter of Rec.docx](#)

23. The City understands meeting schedules and individual's availability may change. We ask that you consider the meeting schedule when submitting an application.

(o) I have reviewed the Planning Commission regular meeting date, time and frequency.

24.

(o) I am familiar with the responsibilities of the Planning Commission. I attest that the information I have provided is accurate and true.

Thank you,
City of Chula Vista

This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

Alonso Gonzalez

I) SUMMARY OF QUALIFICATIONS

- 9+ years of local government, government relations and public sector experience in San Diego
- 7 years of building, construction and real estate industry experience
- Excellent public presentation and communication skills in English and Spanish

II) PROFESSIONAL EXPERIENCE

-CANALES GROUP DEVELOPMENT

August 2009 - Present

As **Project Manager** I led entitlement efforts and managed government, media and community outreach efforts to garner support for controversial development proposals. Head of successful entitlement efforts for commercial and residential developments, including a 17-acre rezone.

-PACIFIC PROPERTY REALTY

April 2014 - Present

As **Associate Broker** I trained and lead a small team of Realtors to develop a creative value-added business model to better serve traditional home sellers as well as rehab investors and new home builders.

-SAN DIEGO CITY COUNCIL

January 2001 - July 2009

As **Deputy Chief of Staff** to a **San Diego City Councilmember** I managed the agenda, presentations and policy efforts of the Land Use and Housing committee meetings. Drafted and presented new policy recommendations to City Council members. Director of legislative research and policy development for Council President. Shared responsibilities for daily management of Council staff. Committee Consultant managing Land Use/Housing and Rules Council Committees.

As a City Council Aide for City Council District Eight I represented Council President at community functions and speaking engagements. Developed speaking points, media aids and materials for press releases. Delivered public presentations and testimonies before community and planning groups.

III) ELECTORAL CAMPAIGNS:

Juan Vargas, Ben Hueso, Ralph Inzunza, Alex Padilla, Bob Filner, SEIU & Bay Area Council.

IV) EDUCATION

San Diego State University

M.A. Public Administration, 2005

Public Policy Emphasis

University of California, Santa Barbara

B.A. Sociology/History, 2000

Vice Pres. Associated Students

October 22, 2018

City of Chula Vista
Boards & Commissions

RE: Alonso Gonzalez, Chula Vista Planning Commission

Dear City of Chula Vista Staff and Leadership:

I am respectfully submitting this letter to recommend Alonso Gonzalez for the vacant position on the Chula Vista Planning Commission.

I am very pleased to recommend Alonso as I have worked alongside him in various ways for the past fifteen years. He has served our South Bay communities in numerous roles and is a capable leader. Alonso's skills and consensus-building abilities would make him a valuable addition to your Planning Commission.

Alonso has both land-use and development experience in the private sector as well as government experience. While I was president of the San Ysidro Business Improvement District Alonso worked closely with my board, the community and me when he represented the San Diego Councilmember. He is an effective communicator and understands the needs and conflicts inherent in community planning. Alonso went on to manage the City's Land Use and Housing Committee where he did a good job overseeing the Planning Department's General Plan Update.

In addition to his professional qualifications, Alonso has personal qualities that make him well-suited to community leadership. He is open-minded and an eager listener and learner. Then he is in-turn an able communicator and decision maker. Alonso was instrumental in educating San Ysidro regarding the relationship between our Community Plan and the General Plan. He is committed to quality, smart growth and progress in our communities.

I enthusiastically support Alonso for the Chula Vista Planning Commission role. Please feel free to contact me for any further information. Thank you very much for your consideration.

Sincerely,

Carlos Vasquez

Carlos Vasquez
Civic San Diego Boardmember & SEBD Board President

[REDACTED]

Christine Florez

From: Webmaster
Sent: Wednesday, October 24, 2018 11:47 PM
To: CityClerk; Adrianna Hernandez; Patricia Salvacion
Subject: City of Chula Vista: Planning Commission Application - Web form

A new entry to a form/survey has been submitted.

Form Name: Planning Commission Application
Date & Time: 10/24/2018 11:46 PM
Response #: 32
Submitter ID: 52672
IP address: 172.24.96.110
Time to complete: 8 min. , 39 sec.

Survey Details

Page 1

Application for membership on the Planning Commission

1. Prefix

(o) Mrs.

2. First and Last Name

Delfina González

3. Email

[REDACTED]

4. Home Address

[REDACTED]

5. City

Chula Vista

6. ZIP Code

91911

7. Primary Phone

[REDACTED]

8. Secondary Phone

[REDACTED]

9. Are you registered to vote in Chula Vista?

☐ Yes

10. Do you live within the City limits of Chula Vista?

☐ Yes

11. If so, how long have you lived within the City limits of Chula Vista?

18

12. Present employer

Kings Tree Service and Landscaping

13. Position

Vice President

14. Please indicate the area(s) in which you have expertise and experience, or select None: (select as many as applicable)

☒ Land Planning
☒ Urban Planning
☒ Landscape Architecture
☒ Other related design expertise

15. If you selected one or more of the areas of expertise and experience above, please describe your expertise and experience that you would bring to the selected area(s). (250 words or less)

I received a minor in Horticultural science and with that degree my husband and I started a tree and Landscaping Company here in Chula Vista.
I have been on different boards as adviser for urban planning and sustainable living in the city of San Diego including Chula Vista.

16. Are you currently serving on any board or commission for Chula Vista or any other governmental agency?

☐ No

17. If so, which ones?

Not answered

18. Per Chula Vista Municipal Code Section 2.25.030, I understand:

-If I am currently serving on a board or commission, I must resign from my current board or commission if I am appointed.

-I must have served at least 12 months on my current board or commission in order to be appointed to another board or commission.

☐ I have read and acknowledged the above statement.

19. What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas?

As a student at Southwestern College I became involved in the ASO Associated student organization and I represented over a thousand eight hundred students.
also I have been involved with the PTA and different non-for-profit boards that help with community planning.

20. What do you hope to accomplish in the role of a Planning Commissioner? (250 words or less)

As an entrepreneur I know businesses are important that they are supported to come to Chula Vista. I also want to assist in

planning for the future of Chula Vista so that our children and our children's children can benefit, by enjoying and living in a safe and beautiful Community like Chula Vista.

21. I understand that to be considered, I must submit a resume along with this application.

IMG 20181024 233703204.jpg

22. I understand that to be considered, I must submit a letter of reference along with this application.

Screenshot 20181024-233312.png

23. The City understands meeting schedules and individual's availability may change. We ask that you consider the meeting schedule when submitting an application.

Not answered

24.

(o) I am familiar with the responsibilities of the Planning Commission. I attest that the information I have provided is accurate and true.

Thank you,
City of Chula Vista

This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

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DELFINA GONZALEZ




Chula Vista ,California
91911

Profile

Join the Planning Commission of Chula Vista . To support the city of Chula Vista for Planning and ensuring the citizens of Chula Vista visions and purpose are fulfilled

Experience

Union Organizer for United Domestic Workers 2018- Current

I recruit citizens to come together to support important key issues that influence them and the community at large.

Vice President of Kings Tree Service and Landscaping 2000-Present

Running a Successful Tree and Landscaping Company. Working in different homes and Business designing and implementing the work . Specializing in Conservation Efforts and Water Sustainability.

Family Ministry Director at South Bay Baptist Church 2008-2012

Working with Families in Chula Vista assisting in concerns regarding family and communities.

Early Start Educator Spring Valley La Mesa School District 2006-2010

Implementation of Curriculum for Students and Families

Southwestern College Child Development Department 2000-2006

Assisting Students with Classroom assignments. Responding to faculty request to complete the mission plan of the Department

Education

Mount Miguel High School

Southwestern College Child Development/Business. 2005

Skills

Board Member of San Diego County Child Care & Development Planning Council.
2000—2010

Board Member of Coalition for Global Sustainability 2015-2018

Member of the PTA Chula Vista Schools past 1998-2018

References

Adria Fox. [REDACTED]

Michele Price [REDACTED]



URBAN ALCHEMY 360°

Adria Fox

Curator of Genius - Urban Alchemy 360



24th October 2018

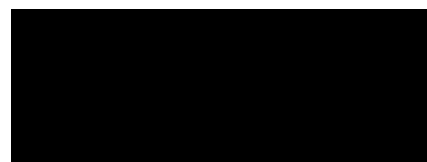
TO WHOM IT MAY CONCERN:

This letter is to certify that Delfina Gonzalez was an active board member of our San Diego Sustainable Development Coalition.

The Coalition for Global Sustainability or "C4GS" bridges funding resources & business solutions for the non-profit & social business sectors to increase their impact in ending generational poverty. With our current Focus on San Diego County, Mrs. Gonzalez played an instrumental role on our board community relations through her expertise in developing strong community allies.

I strongly recommend Delfina Gonzalez for as a part of the Planning Commision for the City of Chula Vista.

Best regards,



Curator of Genius
Urban Alchemy 360

www.urbanalchemy360.com

Leah Larrarte

From: Webmaster
Sent: Friday, March 31, 2017 11:02 AM
To: CityClerk; Adrianna Hernandez; Pat Laughlin
Subject: City of Chula Vista: Planning Commission Application - Web form

Follow Up Flag: Follow up
Flag Status: Flagged

Categories: B & C Apps for Leah

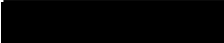

A new entry to a form/survey has been submitted.

Form Name: Planning Commission Application
Date & Time: 03/31/2017 11:02 AM
Response #: 12
Submitter ID: 24179
IP address: 138.163.0.41
Time to complete: 39 min. , 33 sec.

Survey Details

Page 1

Application for membership on the Planning Commission

1. **Prefix**
(o) Mr.
2. **First and Last Name**
Gregory Hall
3. **Email**

4. **Home Address**

5. **City**
Chula Vista
6. **ZIP Code**
91910

7. Primary Phone

[REDACTED]

8. Secondary Phone

[REDACTED]

9. Are you registered to vote in Chula Vista?

(o) Yes

10. Do you live within the City limits of Chula Vista?

(o) Yes

11. If so, how long have you lived within the City limits of Chula Vista?

18 years

12. Present employer

Department of Defense

13. Position

Program Business Analyst

14. Please indicate the area(s) in which you have expertise and experience, or select None: (select as many as applicable)

[x] Urban Planning

15. If you selected one or more of the areas of expertise and experience above, please describe your expertise and experience that you would bring to the selected area(s). (250 words or less)

Academic training in Urban Planning received at National University. Senior Planner, Gary Geiler of the City of San Diego Lead Professor. Topics covered: Urban Planning concepts and theory, Land Use Law, Environmental Impact Studies, Community Development, and City Planning issues and concerns. My thesis for the program was City Branding for the City of Chula Vista: Sustainable Energy Center for the Pacific Rim. Met with Mr. James Sandoval on numerous occasions for mentorship, update and understanding of the ongoing developments in Chula Vista to make our City a relevant factor in Southern California as well as to our friends in the Baja Tijuana region. Also completed Graduate Certificate Program at Virginia Tech Polytechnic Institute and State University, Alexandria Campus in Alexandria, VA. Focus of the program was on Economic Development and Growth, Land Use Law, Affordable Housing, and Urban Planning Concepts and Theory. Participated in several Affordable housing initiatives/meetings for the Cities of Arlington and Alexandria, VA as well as Washington, DC. Met with City leaders of Alexandria such as Deputy Mayor, Planning Director, Housing Authority Director, Local private housing Development Management, and Civic Groups to address affordable housing issues for the city as well as Economic Growth and Development of the City's Waterfront Development projects.

16. Are you currently serving on any board or commission for Chula Vista or any other governmental agency?

(o) No

17. If so, which ones?

N/A

18. What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas?

My principal areas of interest in our City is Economic Growth and Development, City Planning to make our City a more walkable, pedestrian friendly city. I truly love our City and think we have an opportunity to bring a particular industry/jobs, a creative class, new homes specifically to West Chula Vista, especially downtown Chula Vista to make the City more vibrant and attractive to families and young working professionals. My education, background, my love for this City, my experiences living

in communities of similar size on the East Coast in the metro DC, Maryland, and Virginia areas, working with City Leaders, Unbanning Planning Professional, with different backgrounds and being able to work with people from all walks of life bring a unique set of skills and assets to City government. In order to move forward, sometimes we have to think outside the box and consider new approaches and ideas in order to adapt to our changing environment.

19. What do you hope to accomplish in the role of a Planning Commissioner? (250 words or less)

I hope to bring a calm and guiding influence to my role of a Planning Commissioner as we work together to better our City for our residents moving forward into the future.

20. I understand that to be considered, I must submit a resume along with this application.

Gregory Hall - Resume (2).pdf

21. I understand that to be considered, I must submit a letter of reference along with this application.

Gregory Hall - Resume (2).pdf

22. The City understands meeting schedules and individual's availability may change. We ask that you consider the meeting schedule when submitting an application.

(o) I have reviewed the Planning Commission regular meeting date, time and frequency.

23.

(o) I am familiar with the responsibilities of the Planning Commission. I attest that the information I have provided is accurate and true.

Thank you,
City of Chula Vista

This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

GREGORY H. HALL

Citizenship: USA

Highest Federal Rank: [REDACTED]

Veteran's Preference: 10-points

Appointment Eligibility: Merit Promotion Candidate as Current Permanent Navy Civilian;

Current Permanent Federal Civilian Employee; VRA/VEOA eligible

PROFESSIONAL PROFILE

Senior U.S. Navy/Civilian Management and Program Analyst with 20+ years of progressive experience analyzing complex program data, preparing clear, concise analytical and statistical reports, and developing and executing program support policies and procedures. Trusted advisor to senior management on key financial management, procurement, and accountable property issues. Record of accomplishment analyzing existing procedures to identify more efficient and effective methods for accomplishing program objectives. Advanced budget analysis and administration expertise. Very strong staff supervision and development experience. Proven ability to develop, maintain, and expand effective cross-cutting, inter-agency working contacts and relationships. Polished, professional oral and written communication and presentation skills. Master's degree in Human Resource Management, Public Administration, and Bachelor's degree in Business Administration. Decorated U.S. Navy Veteran.

EXPERTISE INCLUDES:

- Subject Matter Expert (SME) on multi-million dollar Federal procurement, financial management, human capital management, and program management issues.
- Proven record of performance applying a deep and broad knowledge of program management and management analysis to support and perfect procurement programs, activities, and processes.
- Federal Human Resources SME including training, workforce needs assessment, budget analysis, and facility management laws and regulations.
- Successful leadership experience in the analysis, management, administration, and evaluation of the effectiveness and efficiency of diverse projects and programs.
- Substantive practical and theoretical knowledge of broad range of management tools, practices, theories, and techniques in both the military and civilian contexts.
- Superior knowledge of management analysis, information technology application and industrial engineering techniques.

PROFESSIONAL EXPERIENCE

SUPERVISORY FINANCIAL MANAGEMENT ANALYST, [REDACTED]

Commander, Helicopter Maritime Strike Wing U.S. Pacific Fleet

Supervisor: Samuel Scruggs, [REDACTED] may contact

07/2014 to Present

40 Hours per Week

MANAGEMENT AND PROGRAM ANALYST, [REDACTED]

Commander, Navy Installations Command, Washington Navy Yard, Washington, DC

Supervisor: CDR Darian Caldwell, [REDACTED] may contact

02/2011 to 07/2014

40 Hours per Week

Program and Management Analyst for the Transient Personnel Branch, Military Personnel Services (MILPERS), Navy Installations Command, Entitlement Travel, and Navy Mobilization Sites. Oversee, analyze, and manage financial and civilian and military manpower resources for all US Navy Pay Transient Personnel Units (TPUs) and Shore Corrections (Regional Restricted Barracks, Pretrial Confinement Facilities) (PCFs) and Detention Facilities (DETFACs), worldwide.

Resource Management, Quality Assurance, Business Process Analysis, Program Execution: Leverage technical expertise and strong leadership and project management skills; and expert knowledge of CNIC and its business/support lines to plan, program, budget, and execute TPU operations and Shore Corrections, worldwide. Develop, implement, and monitor program execution consistent with the CNIC Strategic Plan.

- Ensure effective management and standardization of Navy-wide resources and business processes across the shore installation network. Identify and validate requirements.
- Develop and monitor performance and cost metrics and budget guidance and develop annual business/execution plans to further the CNI Strategic Plan to support development of the Total Force Strategy for the Shore Corrections and TPU.
- Direct Shore Corrections and TPU Operations Programs through the Regional Program Directors (RPD) and subordinate activities. Provide leadership for policy, resourcing, processes/process changes, strategic planning and business/execution planning.
- Identify and implement best business practices across all regions/installations. Share best practices using web-based tools and virtual and personal meetings. Ensure standards are developed and maintained to consistently meet the requirements and expectations of the operating forces. Integrate timely customer feedback.
- Evaluate the capabilities of other DOD Services and Government Agencies, reducing duplication of investment and creating surge capability through joint use opportunities.

NOTABLE PROJECTS & ACCOMPLISHMENTS:

Developed, planned, and implemented the U.S. Navy's first standardized, Web-based Transient Personnel Tracking System (WTPTS SQL Server System), providing the Navy with a standardized and consolidated platform that will minimize the average time a Sailor spends in any given transient processing category. The new system was successfully rolled out in 6/2012 and is operational at all seven TPU's and five TPD's. Navy leadership can now track performance metrics for 20,000 transients being processed across the TPU Enterprise. It features a customized dashboard, which allows CNIC leadership to engage external stakeholders to mitigate the opportunity costs associated with TPU processing. Project Highlights:

- **Team Leadership / Collaboration:** Attended weekly meetings with the WTPTS transition team to provide feedback and guidance for transition plan implementation. Collaborated with numerous internal and external stakeholders including SAIC contractors, CNIC N6 IT personnel, TPU Commanding Officers, CNIC Service Delivery Point personnel and other staff to ensure compliance with Navy Information Assurance (IA).
- **Business Process Reengineering:** Worked with WTPTS programming developers to identify processing bottlenecks and TPTS legacy system inconsistencies. Established and led a working group to standardize and align the Account Classification Codes. Utilized our TPUs in the testing phase to populate data and submit feedback to HQ and the SAIC team. Led staff training, standardization of report generation, and transfer of customer support from SAIC to CNIC N6.
- **Current Leadership:** Collaborating with Navy CIO and CNIC Subject Matter Experts (SME) to get the transient tracking application approved as an official Program of Record (POR). Currently oversee and manage over 200 users and approve access request. Provide status and capabilities updates to N1 leadership.

Manage four Navy Mobilization Processing Sites (NMPS) to provide rapid, ready, professional manpower support to mobilized and demobilized Active and Reserve Components called in support of contingency operations worldwide; with a primary focus on Afghanistan, Iraq and Horn of Africa.

- **Business Case Analysis (BCA):** Developed a BCA in 11/2011 to evaluate possible course of actions (COAs) that correlate to USFFC's IA drawdown plan. Led team in data collection to formulate an environmental scan capturing cost information for transportation, berthing, manning (MPN/FTS), supplies, and additional OCO funding. Managed conversion of tangible cost data for each COA into a spreadsheet. Analyzed and developed recommendations. Led briefings to CNIC Leadership and U.S. Fleet Forces Command Leadership on the BCA.
- **Results:** The recommendations I presented were approved by Navy leadership at the 3-star level and implemented for a \$5M cost savings over two-years. The first facility closure was at NMPS Point

Hueneme in June 2012. The qualitative and quantitative information I presented in the follow-up BCA was a key resource for determining the closure of NMPS Gulfport in the summer of 2013.

Established a new Resource Referral Tracking Manager (RRTM), as part of the medical referral efforts to take care of veterans returning home.

- Collaborated with CNIC Support center to establish a functioning mailbox that will be the primary source for tracking referrals and addressing customized questions from Sailors redeploying from theatre. The contact information will be advertised across multiple channels of communication.
- Coordinated with NAVY 311 personnel to establish a toll free 24-hour service contact number to address Sailors concerns on post deployment processing and post deployment referral/resource management issues.
- Facilitated working group, to discuss strategy for standardizing the post-deployment medical referral process in conjunction with creation of the Resource Referral Tracking Manager (RRTM) position.
- Created a new toll free resource help line for medical referrals. Set up a contact email address for Sailors and staff and a briefing to the NIDirector on the new position via an Executive Summary.
- Finalized NAVADMIN message to announce the creation of the new RRTM position and to inform thousands of Sailors and staff about the enhanced post-deployment Medical Referral Process.

Manage a \$5M Program Budget for FY-13: Develop, track and manage the annual controls and budget for the NMPS program. Create an annual spend plan for labor and non-labor, track program execution rates, notify leadership of budget shortfalls and justify funding for critical shortfalls.

- **Developed and led process and efficiency improvements and cost savings measures** that reduced contracts and manpower costs across the enterprise. Provided mission-critical quantitative and qualitative analysis to support decision-making at the highest levels of the Navy, to include:
- **Initiated an 8% budget cut.** Provided guidance to all regions for more stringent enforcement of entitlement travel expenditures. Cut the \$5.4M POM 14 budget to \$4.1M. Identified must fund items such as labor and critical contracts for supporting systems Navy Family Accountability System. Replaced personnel support contracts and with military manpower. Developed a POM Capability Plan. Re-evaluated baseline program requirements for POM 14.
- **Created a customized financial tracking tool** that provides leadership with a snapshot of current expenditures, remaining balances, and allocated controls to be used for budget tasking.

Budget Management: Plan, program, execute, and manage a \$6M+ annual program budget for the Transient Personnel Branch. Develop estimates for labor, non-labor: training, travel, supplies, and contracts. Write contract solicitation, statements of work (SOWs), and review proposals. Submit Total Force Manpower Management packages to change billet description and reassign manpower throughout the enterprise. Go-to person for Command Financial Management Systems (FMS) reports and weekly funds verifications. Submit Program unfunded /Region funds realignment requests via CNIC RAM system.

- Revised the FY-12 POM budget and prepared FY-13 budget and FY-14 POM for submission to FMB. Revised phasing spend plan (FY-11) to account for 5% reduction cut. Created and maintained customized financial tracking tools to monitor current expenditures, remaining balances, and allocations for budget tasking and data calls.
- Determined and defined capability output levels for the TPUs and Navy Mobilization Processing Sites. Prepared estimates for TPU and NMPS Fiscal budgets.

Manage a \$2.5M Entitlement Travel Program budget with a statutory requirement to pay for military and civilian personnel and their dependents assigned overseas for Emergency and Funded Environmental Morale leave; Travel for Medical Escorts and Attendants and Medical Travel; and Student Dependent Travel.

- Ensured Navy Region Japan received funding to evacuate military, civilians, and their dependents during the March 2011 earthquake in Japan -- 273 families total.

Contracting Officer Representative (COR): Manage four government contracts in access of \$1.9 million. N1 Total Force Manpower Technical Expert assigned to review proposals and make selection recommendation to Contracting Officer. Submit contracting packages for sole source funding, execution of option year, and write Statement of Work for new solicitations. Ensure all contracting solicitations are complete, accurate, and compliant. Ensure accuracy of monthly funding execution; approve invoice payments. Work directly with vendors to rectify discrepancies. Also serve as Contractor Verification System (CVS) representative for N1. Ensure initial security clearance processing for all contractors joining the CNIC N1 Total Force Management Team.

SUPERVISORY MANAGEMENT SERVICES SPECIALIST, [REDACTED]

05/2010 to 02/2011

Naval Consolidated Brig Miramar, San Diego, CA

40 Hours per Week

Supervisor: CDR Robert Stover, [REDACTED] may contact

Provided essential daily administrative and management support to a command with eight departments, two staff offices, and five detachments supervising 246 prisoners. Provided administrative guidance and support to staff in policy, procedure, and program management; to include manpower management, leave and travel. Supervised and managed 5 staff and 2 IT Office personnel. Provided management, oversight, and direction for human capital military and civilian areas. Served as Privacy Act and FOIA Officer.

HR Liaison: Managed civilian conversion from NSPS to General Service for 51 civilian employees. Managed all civilian employment issues, including retirement benefits and cash award processing. Ensured performance appraisals were completed on time. Revised position descriptions. Administered recruitment functions. Personnel oversight for two detachment commands: Pearl Harbor and Puget Sound.

- Oversaw conversion of manual leave process to a paperless, Navy-wide electronic process. Ensured staff and supervisor received training to affect a smooth transition. Processed over 200 military awards and over 100 military performance evaluations.

Used statistical and quantitative analysis and knowledge of budgetary and financial management principles and techniques to investigate, review, evaluate, analyze, develop and update command-wide administrative and management program policies, regulations, goals, and objectives.

Security Manager: Processed security clearances for both civilian and military staff members. Conducted initial security clearance background checks for new employees. Verified clearances of military members. Processed clearances for military personnel assigned to individual Augmentation orders in support of Overseas Contingency Operations Support. Chaired 4 parole boards and two parole violation boards.

- Reviewed and revised the Brigs prisoner handbook; distributed to each prisoner and staff member.

ADMINISTRATIVE OFFICER, [REDACTED]

01/2009-05/2010

Region Legal Service Office Southwest, U.S. Navy, San Diego, CA

40 Hours per Week

Supervisor: CAPT Andrew Henderson, [REDACTED] may contact

Managed and implemented the full range of daily administrative services and programs for 88 employees, including procurement, workforce planning, human resources, training, facilities, records management, security and administrative support. Lead Defense Travel Administrator. Budget Officer and Certifying Official for Government Credit Purchase Card program. Used expert knowledge of federal laws and regulations to provide advice and guidance to managers and employees. Planned, developed, executed and monitored \$1.2M budget.

- **Trained, mentored, and supervised 7 civilian and military subordinates.** Assigned and monitored work. Full personnel authority including hiring, training, leave approval and discipline.
- **Analyzed and evaluated workforce needs and program effectiveness** consistent with quality improvement best practices; identify opportunities to enhance operations and improve programs.
- **Human Resources Manager:** prepared, managed, and coordinated all personnel actions; manage employment, processing and records, wage and classification, labor-management relations and employee services, position descriptions, and employee development programs for the Command.
- **Prepared written reports**, analyses, policies, procedures and recommendations used by senior management for decision making. Used the full range of MS Office, including Word, Excel, PowerPoint and Outlook.

Key Accomplishments:

- Managed a 32,000 sq.ft. historic facility/grounds consistent with the master plan, community design, zoning and environmental standards. Managed a \$3.1M renovation on time and on budget.
- Named Senior Civilian of the Quarter, October-December 2009, "for exceptional performance."
- Received Time-Off and Performance Awards, 9/2009, for ensuring seamless systems integration and execution.

PROGRAM SPECIALIST, [REDACTED]

09/2007-01/2009

Veterans' Administration San Diego Health Care System, San Diego, CA

40 Hours per Week

Supervisor: Debra Dyer, [REDACTED] may contact

Provided IT support and performed essential training system functions as System Administrator and Domain Manager for Learning Management System (LMS) and Service Training Coordinator for Information Technology Service. Used qualitative and quantitative techniques to identify, analyze and resolve work problems. Recommended process and efficiency improvements to management. Oversaw all Human Resources management for the IT Department. Interfaced with HR, IT and other departments.

- **Performed administrative work** in personnel, budgeting and financial management, travel, equipment procurement and contracting, property management, and supply. Monitored and ensured efficient use of office resources. FedTraveler Administrator.
- **Formulated, presented, executed, and analyzed organization budgets.** Participated in the annual budget formulation and execution process. Performed cost-benefit analyses and statement of work documentation for labor contract purchases. Applied Return on Investment (ROI) and Business Case Analysis (BCA) methods.
- **Analyzed and managed HR program activities.** Recommended quality improvements in processes and operations. Evaluated program effectiveness and developed procedures and guidelines to supplement established administrative regulations.

Key Accomplishments:

- Improved training completion rate for all IT employees within four months from 47% to 96%.
- Initiated use of Microsoft live meeting to share training information and to conduct training for off-site employees.
- Initiated face-to-face contact with 100% of staff to assist in completing online training requirements.

SENIOR ENLISTED ADVISOR, [REDACTED]

08/2003-01/2007

San Diego Military Entrance Processing Station, San Diego, CA

60 Hours per Week

Supervisor: LDCR Hildebrand, [REDACTED] may contact

Supervised 47 military and civilian clerical, administrative, and supply support personnel. Planned, prepared, reviewed, and revised work schedules and duty assignments according to budget allotments, customer needs, employee capabilities, and workloads. Initiated changes for military and civilian manpower allocations, requirements and authorization for U.S. Military Entrance Processing Command.

Analyzed financial activities of organization and assisted in planning/execution of organization's \$1.9M budget. Oversaw, coordinated, and perform shipping, receiving, distribution, and transportation activities. Property and Facility Operations Manager for 27,634 square foot facility

COR: Managed three government contracts worth \$3M. Verified contractor compliance with contract terms, Performed monthly quality assurance inspections, submitted reports. Directed corrective work.

Training Officer: Developed and updated training materials. Used a variety of instructional techniques and formats to help workers maintain or improve job skills. Coordinated recruitment and placement of training program participants. Oversaw workflow of applicants processing into the military. Developed training manuals/guides and course materials. Monitored/evaluated training program effectiveness.

Personnel Management: Provided advice, counsel and assistance to subordinates on work and administrative matters. Recommended awards and bonuses for personnel and position classification changes. Supported Affirmative Employment Program and EEO in all personnel management activities. Identified, approved, and provided developmental and training for employees.

- **Key Accomplishments:** As security manager, planned, coordinated, and scheduled installation of \$76,000 dollar security system, ensuring compliance with Anti-Terrorism guidelines.

PROGRAM MANAGER, [REDACTED]

Commander, Tactical Group One, San Diego, CA

Supervisor: Tom Varrallo, [REDACTED] may contact

10/2001-08/2003

60 Hours per Week

Trained and oversaw manpower duties for 180 air traffic controllers. Researched and analyzed manpower issues using the Total Force Manpower Management System (TFMMS) database. Analyzed and implemented changes for military manpower allocations, requirements and authorizations for Pacific Fleet Naval Surface Commands. Developed statistical and narrative data to support changes. Defended recommendations to senior leadership. Provided policy guidance to subordinate and fleet commands.

EDUCATION

Master's Degree, Human Resource Management, Webster University, District of Columbia campus, Washington, DC - May 2012.

Master's Degree in Public Administration, National University, San Diego, CA - Oct 2010.

Bachelor's Degree in Business Administration, National University, San Diego, CA - May 2006.

SELECTED PROFESSIONAL TRAINING / CERTIFICATIONS

Planning, Programming, Budgeting, and Execution (PPBE) training, 3/2011.

Program Budget information System training, 4/2011.

Labor Relations for Supervisors and Managers training course, 11/2010.

Navy Correspondence Manual and Contemporary Navy Writing course, 2/2010.

Administrative Officers Workshop, 2/2010; Lean Six Sigma Champion Training, 12/2009.

Federal Budgeting, GS Graduate School, San Diego, CA, 3/2009.

Civilian Personnel Management Academy Course, Commander Navy Region Southwest, Human Resource Office, San Diego, CA; Lead Defense Travel Administrator, CACI, San Diego, CA, 5/2009.

Chief Petty Officer Leadership. Naval Aviation Schools Command, Pensacola, FL, 2/2000.

Tasked Based Curriculum Development, Naval Air Technical Training Center, Pensacola, FL, 5/2000.

US MILITARY SERVICE / HONORS AND AWARDS

US Navy, Active Duty 06/1984-01/2007, Honorable Discharge, [REDACTED] Participant in Operation Desert Storm and Operation Enduring Freedom. 10% service connected disability: 10%. Last Veterans' Administration Letter: 10/16/2007

Medals: Defense Meritorious Service Medal, 2006; Navy and Marine Corps Commendation Medal, 2003; 2001; and Navy and Marine Corps Achievement Medal, 2001, 1999, 1996

Gary P. Geiler
[REDACTED]

I highly recommend Mr. Greg Hall for a position with a Commission at the City of Chula Vista. His knowledge and experience would be an asset on the Growth Oversight Commission, Planning Commission or Housing Commission.

I have known Mr. Hall for over 5 years, first during his graduate education where I was the Adjunct Professor in two of his courses-Urban Planning and Redevelopment and Urban Affairs. He was an exemplary student, consistently displaying all the necessary skills and abilities to participate in discussions, contribute to the learning environment and submit high quality work consistently and on time. He was fully engaged in all aspects of the class, and showed an unusually high level motivation to succeed in comparison to the other students that I have taught. In my experience in the classroom, there is always one student that stands out among a class of 20+ students. Mr. Hall is that one student.

Greg related the course material perfectly with issues in Chula Vista. He provided excellent discussion points, raised valid questions and concerns and proved to be very focused on how to best come up with a vision of Chula Vista.

The Master of Public Administration program at National University is challenging and demanding of students. Mr. Hall impressed me with his active participation in the accelerated program while working full-time. He has the time, energy, patience, and dedication to serve the City of Chula Vista.

Mr. Hall has shown an interest in city planning. As a Senior Planner with the City of San Diego, he has often contacted me to discuss development issues and stay informed with the issues in Chula Vista and San Diego. As he pursued his Graduate Certificate from Virginia Tech, he increased his knowledge of the areas that he can be of value to the City of Chula Vista.

I am confident that he will be make a significant contribution in the City of Chula Vista as a member of a Commission dealing with development, growth, and land use planning.

Sincerely,
[REDACTED]

Gary P. Geiler
Adjunct Professor
National University

Senior Planner
City of San Diego
Development Services Department



AMERICAN UNIVERSITY

W A S H I N G T O N , D C

SCHOOL OF PUBLIC AFFAIRS
DEPARTMENT OF PUBLIC ADMINISTRATION AND POLICY
METROPOLITAN POLICY CENTER

City Hall
City of Chula Vista
276 Fourth Avenue
Chula Vista, CA 91910

June 25, 2015

Dear City of Chula Vista Representative:

I write to give my unequivocal support to Gregory Hall's applications to serve on the city's planning and housing commissions. Gregory is a bright, energetic, and committed citizen who has much to offer in the areas of urban planning and housing. I had the pleasure of teaching him at Virginia Tech in the Urban Affairs and Planning Program in my Spring 2014 graduate-level housing policy course.

Gregory is very adept at understanding urban planning and affordable housing issues, especially in high-cost areas. He deeply knows federal subsidies including public housing, Housing Choice Voucher Program, HOME, and CDBG funds as well as local policy tools such as inclusionary zoning and housing trust funds, which facilitate the construction and maintenance of affordable housing. In my class he wrote an excellent paper assessing the affordable housing issues in Arlington, County (Virginia), a high-cost suburb of Washington, DC. In the paper he demonstrated his ability to understand the forces that lead to high-cost housing challenges, and recommended that Arlington better utilize Low Income Housing Tax Credits to promote more affordable units.

Not only does Gregory have a grasp of federal and local housing policy tools but he understands the constraints on facilitating affordability. His background in finance steers him to practical and feasible affordable housing solutions. Additionally, he keenly understands that local planning and housing decisions are collaborative in nature and that the interests of many actors must be considered when making these critical city decisions.

Gregory possesses important characteristics needed to be an effective city planning or housing commissioner. He is a sharp observer, critical thinker, and can effectively articulate, in both oral and written forms, a sound argument. But more importantly he is a dedicated citizen who has fought for this country and cares deeply about making it a more prosperous and equitable nation. I highly recommend that you appoint him to a position on your city's planning or housing commission. He will no doubt make several meaningful and important contributions. If you have any questions, please do not hesitate to contact me by phone, [REDACTED], or email, [REDACTED].

Sincerely,

[REDACTED]

Derek Hyra, Ph.D.

[REDACTED]

Christine Florez

From: Webmaster
Sent: Wednesday, October 24, 2018 3:58 PM
To: CityClerk; Adrianna Hernandez; Patricia Salvacion
Subject: City of Chula Vista: Planning Commission Application - Web form




A new entry to a form/survey has been submitted.

Form Name: Planning Commission Application
Date & Time: 10/24/2018 3:57 PM
Response #: 30
Submitter ID: 52659
IP address: 172.24.96.110
Time to complete: 6 min. , 5 sec.

Survey Details

Page 1

Application for membership on the Planning Commission

1. **Prefix**
(o) Mr.
 2. **First and Last Name**
H. Victor Ibarra
 3. **Email**

 4. **Home Address**

 5. **City**
Chula Vista
 6. **ZIP Code**
91913
 7. **Primary Phone**

 8. **Secondary Phone**
Not answered
-

9. Are you registered to vote in Chula Vista?

(o) Yes

10. Do you live within the City limits of Chula Vista?

(o) Yes

11. If so, how long have you lived within the City limits of Chula Vista?

11 Years

12. Present employer

Coldwell Banker West

13. Position

Realtor

14. Please indicate the area(s) in which you have expertise and experience, or select None: (select as many as applicable)

[x] None of the above (You will still be considered to represent the City At-Large)

15. If you selected one or more of the areas of expertise and experience above, please describe your expertise and experience that you would bring to the selected area(s). (250 words or less)

I have been an active Realtor in the city of Chula Vista for over 20 years. With my experience in the Real Estate industry I believe that I can bring a certain insight to the Planning Commission.

16. Are you currently serving on any board or commission for Chula Vista or any other governmental agency?

(o) No

17. If so, which ones?

Not answered

18. Per Chula Vista Municipal Code Section 2.25.030, I understand:

-If I am currently serving on a board or commission, I must resign from my current board or commission if I am appointed.

-I must have served at least 12 months on my current board or commission in order to be appointed to another board or commission.

(o) I have read and acknowledged the above statement.

19. What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas?

I have been actively involved with our local association of Realtors in the past as a board member and government affairs committee. I have three children, two in elementary school and one in middle school. I am involved on both School Site Councils, and Budget advisory committee for the Chula Vista Elementary School District, also the PTSO for Eastlake Middle School. I am an active member of the Chula Vista community and I am always looking for ways to help my community. In 2017 I participated in the City of Chula Vista Citizens Police Academy and finished in November of 2017. In 2008 I participated in the first City of Chula Vista Leadership Academy also.

20. What do you hope to accomplish in the role of a Planning Commissioner? (250 words or less)

I would like to help in bringing more much needed sales tax revenue to our city. Improve our schools, housing shortage and

improve our overall city image.

21. I understand that to be considered, I must submit a resume along with this application.

[Vic Resume Planning Commission 10 24 2018.docx](#)

22. I understand that to be considered, I must submit a letter of reference along with this application.

[References H Victor Ibarra 10 24 2018.docx](#)

23. The City understands meeting schedules and individual's availability may change. We ask that you consider the meeting schedule when submitting an application.

(o) I have reviewed the Planning Commission regular meeting date, time and frequency.

24.

(o) I am familiar with the responsibilities of the Planning Commission. I attest that the information I have provided is accurate and true.

Thank you,
City of Chula Vista

This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

H.VICTOR IBARRA

[REDACTED] | Chula Vista, Ca 91913 | [REDACTED]
[REDACTED]

OBJECTIVE

I am interested in a position on the Planning Commission

SKILLS & ABILITIES

- I have been an active Realtor for over 20 years with my primary place of business in the City of Chula Vista. I am also a long time Chula Vista Resident.

EXPERIENCE

Realtor, Coldwell Banker West

05/2013 – Present

[REDACTED] Chula Vista, CA 91914

- I am an active Realtor and have been employed here for over 5 years.

Realtor, Realty Executives Dillon

01/2011 – 5/2013

Chula Vista, Ca 91915

- Realty Executives Premier 10/2002 to 01/2011

EDUCATION

Southwest High School – South San Diego – Diploma

- Also attended Southwestern College after graduating from Southwest High School.

LEADERSHIP

- Pacific Southwest Association of Realtors Board of Directors from 2007 to 2010. Member of the Government affairs Committee.
- Eastlake Elementary School Site Council 2014 to Present
- Chula Vista Elementary School District Budget Advisory Committee 2016 to present.
- Eastlake Middle School Site Council 2017 to present.
- Eastlake Middle School PTSO Board 2017 to present.
- Eastlake Educational Foundation Board member 2018-2020.

REFERENCES

Karen Vargas

Manager Coldwell Banker West

[REDACTED]

Dr. Eric Banatao
Eastlake Elementary Principal



Janet Francis
CEO Eastlake Educational Foundation



Dr. Richard Cook
Principal Eastlake Middle School



Frank Fernandez
Auditor Sempra Global





EastLake Elementary School

[REDACTED]
Dr. Eric J. Banatao, Principal



October 25, 2018

Dear Mayor Casillas Salas:

This letter is in support of Mr. Victor Ibarra as he pursues a seat on the City of Chula Vista Planning Commission. I have been familiar with Mr. Ibarra for the past four years. Mr. Ibarra is a parent within my school community and has had three children attending EastLake School.

Mr. Ibarra has been an integral part of the EastLake School community. He has faithfully served in multiple capacities in support of his children, EastLake School, and the Chula Vista Elementary School District.

For three years, Mr. Ibarra has served as a member of the EastLake School Site Council. In this capacity, he assists with overseeing school budget expenditures and crafting plans for increasing student achievement. In addition to this, Mr. Ibarra serves on the Chula Vista Elementary School District's Budget Advisory Committee. Mr. Ibarra's keen sense of finances in support of our District's mission to support students, and student achievement, has been welcomed.

Further, Mr. Ibarra has served as a school parent representative on the EastLake Educational Foundation for the past two years. Even more, now, Mr. Ibarra is a Board Member on the EastLake Educational Foundation.

I trust Mr. Ibarra would be a welcomed addition and positive influence on the City's Planning Commission. If you have any questions about Mr. Ibarra or the contents of this letter, please reach me at [REDACTED]

Sincerely,

[REDACTED]

Eric J Banatao, Ed.D.
Principal


H. VICTOR IBARRA



REFERENCES:

Karen Vargas

Manager Coldwell Banker West



Dr. Eric Banatao

Eastlake Elementary Principal




Janet Francis

CEO Eastlake Educational Foundation



Dr. Richard Cook

Principal Eastlake Middle School



Frank Fernandez

Auditor Sempra Global



More references available upon request.

Leah Larrarte

From: Webmaster
Sent: Tuesday, May 02, 2017 6:52 AM
To: CityClerk; Adrianna Hernandez; Pat Laughlin
Subject: City of Chula Vista: Planning Commission Application - Web form

Follow Up Flag: Follow up
Flag Status: Completed

Categories: B & C Apps for Leah

A new entry to a form/survey has been submitted.

Form Name: Planning Commission Application
Date & Time: 05/02/2017 6:52 AM
Response #: 17
Submitter ID: 25294
IP address: 12.168.158.50
Time to complete: 9 min. , 17 sec.

Survey Details

Page 1

Application for membership on the Planning Commission

1. Prefix

(o) Ms.

2. First and Last Name

Marivic Lisama

3. Email

[REDACTED]

4. Home Address

[REDACTED]

5. City

Chula Vista

6. ZIP Code

91911

7. Primary Phone

[REDACTED]

8. Secondary Phone

Not answered

9. Are you registered to vote in Chula Vista?

☐ Yes

10. Do you live within the City limits of Chula Vista?

☐ Yes

11. If so, how long have you lived within the City limits of Chula Vista?

since 1979

12. Present employer

iMortgage/Loan Depot

13. Position

Loan Specialist

14. Please indicate the area(s) in which you have expertise and experience, or select None: (select as many as applicable)

☒ None of the above (You will still be considered to represent the City At-Large)

15. If you selected one or more of the areas of expertise and experience above, please describe your expertise and experience that you would bring to the selected area(s). (250 words or less)

Although I do not have any experience in the items listed above, I feel I have experience that will allow me to be considered for available seat in the Planning Commission

16. Are you currently serving on any board or commission for Chula Vista or any other governmental agency?

☐ Yes

17. If so, which ones?

Housing Advisory Commission

18. What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas?

I have served on the Housing Advisory Commission since 2014 and also serving on the Housing Opportunities, Government Affairs, and Realtors Political Action Committees for San Diego Association of Realtors. I have a willingness to serve my community and believe in homeownership rights.

19. What do you hope to accomplish in the role of a Planning Commissioner? (250 words or less)

I hope to give additional perspective to the Commission based upon my many years of experience in the real estate and mortgage industry and also serving on government affairs & housing at San Diego Association of Realtors. I have always had an interest in government and I feel we all should be "informed" and "knowledgeable" and make a difference in people's lives. I have a desire to serve, I believe in community, and strongly feel we can all make an impact to help better all of our lives.

20. I understand that to be considered, I must submit a resume along with this application.

Vicki Lisama Resume.docx

21. I understand that to be considered, I must submit a letter of reference along with this application.

Vicki Lisama Recommendation.doc

22. The City understands meeting schedules and individual's availability may change. We ask that you consider the meeting schedule when submitting an application.

(o) I have reviewed the Planning Commission regular meeting date, time and frequency.

23.

(o) I am familiar with the responsibilities of the Planning Commission. I attest that the information I have provided is accurate and true.

Thank you,
City of Chula Vista

This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

Marivic A. Lisama

Key Skills:

Relationship Building
Sales Techniques
Tradeshows & Workshops

Goal Setting
Marketing Strategies
Prospecting Systems

Business Planning
Generating Referrals
Networking

Experience:

iMortgage/ Loan Depot (March 2017 to present)

Loan Specialist

- Interviews and counsels prospective mortgage clients face-to-face, over the telephone, and by emails
- Provide detailed information about Navy Federal's mortgage loan products and clarifies complexities of the mortgage loan process
- Originates mortgage sales by contacting prospective clients and analyzing potential loan market to develop referral networks in order to locate members seeking financing for home ownership
- Maintains working relationship with team members to ensure successful mortgage transaction
- Develops, creates, conducts and/or participates in events to build on-going business for Navy Federal such as Homebuyer Seminars, trade shows, realtor events

USE Credit Union (July 2016 to March 2017)

Senior Mortgage Loan Specialist

- Interviews and counsels prospective mortgage clients face-to-face, over the telephone, and by emails
- Provide detailed information about Navy Federal's mortgage loan products and clarifies complexities of the mortgage loan process
- Originates mortgage sales by contacting prospective clients and analyzing potential loan market to develop referral networks in order to locate members seeking financing for home ownership
- Maintains working relationship with team members to ensure successful mortgage transaction
- Develops, creates, conducts and/or participates in events to build on-going business for Navy Federal such as Homebuyer Seminars, trade shows, realtor events

Navy Federal Credit Union (October 2014 – July 2016)

Mortgage Loan Officer II

- Interviews and counsels prospective mortgage clients face-to-face, over the telephone, and by emails
- Provide detailed information about Navy Federal's mortgage loan products and clarifies complexities of the mortgage loan process
- Originates mortgage sales by contacting prospective clients and analyzing potential loan market to develop referral networks in order to locate members seeking financing for home ownership
- Maintains working relationship with team members to ensure successful mortgage transaction
- Develops, creates, conducts and/or participates in events to build on-going business for Navy Federal such as Homebuyer Seminars, trade shows, realtor events

GHI Mortgage (August 2013 – October 2014)

Branch Manager, Mortgage Loan Officer

- Interview, hire and train new loan officers on FNMA/FHLMC guidelines & FHA/VA loan programs.
- Implemented scripts & dialogue for loan officers to utilize for telephone prospecting, door knocking for purchase/refinance leads
- Attend broker caravans, realtor open houses and networking events to increase exposure to realtor community
- Participated in lender training for Down Payment Assistance Programs available through San Diego Housing Commission & Community Housing Works
- Incorporate marketing campaign to realtor community to promote companywell
- Create marketing and networking opportunities for company such as involvement with National City Chamber of Commerce & San Diego Association of Realtors

Marivic A. Lisama

Prudential California Realty (November 2007 – August 2013)

Realtor

- Interviewed potential clientele assessing their financial position in purchasing a home, discussing current real estate market, analyzing needs & wants in a home
- Interviewed homeowners potentially seeking to sell their home implementing marketing plan to successfully sell property
- Established systems and processes on how to package short sale submission files and effectively communicate with short sale lenders ultimately resulting in approximately 45 short sale closings
- Created database of Sphere of Influence and implemented "Keep in Touch" marketing campaign providing information regarding real estate industry and asking for referrals via email blasts, telephone calls & direct mailers
- Prospected for real estate business through doing open houses, telephone prospecting and door knocking

California Title Company (April 2001 – November 2007)

Sales Representative

- Developed and implemented a plan to increase business by targeting specific real estate offices and mortgage lenders within a designated territory
- Interviewed, hired and trained Junior Title Sales Representative and Sales Assistant.
- Improved realtor relationships by providing training in business planning, time management, establishment of production goals, and lead generation processes
- Attended various networking events such as Broker Caravans and Mike Ferry Seminars to increase visibility to realtor community to enhance and/or create realtor relationships

Greenpoint Mortgage (June 2000 – April 2001)

Funder/Closing Specialist

- Created and implemented systems for better processing of reviewing signed mortgage loan documents, effective communication with escrow officers & mortgage brokers; created checklists to enable increased efficiencies
- Functioned as lead funder primarily handling all loan closing requiring immediate attention; initial review of loan documents, advising all parties of conditions funding conditions and worked to clear conditions until absolute funding cut off time to ensure successful close of escrow
- Trained and supervised new and existing staff to ensure loans scheduled to fund were processed in a timely manner

Education:

University of Phoenix (May 1999)

Bachelors of Science, Business Management

Additional Responsibilities:

Housing Advisory Commission, City of Chula Vista (July 2014 – Present)

Commission Member

Asian Real Estate Association of America (AREAA), San Diego Chapter

Board of Directors 2016 to present

Licenses:

California Bureau of Real Estate Salespersons License

License [REDACTED] 2007 to present

NMLS [REDACTED] (active)

May 22, 2017



Ref: **Vicki Lisama**

To Whom It May Concern:

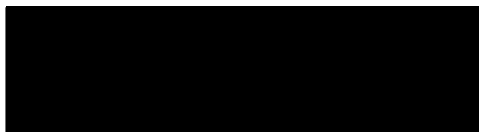
I write this letter confidently recommending Vicki Lisama for the position of City of Chula Vista Planning Commissioner. I have had the pleasure of working in the real estate industry with Vicki for over 20 years. She has always been dependable, professional and an avid community and consumer advocate. My years of working with Vicki have been full circle in some respects. We've partnered, served, worked and lead many of the following companies committees, groups and workshops listed below. We also currently serve together on Housing and Government Affairs group tackling a wide range of home ownership opportunities, protection of private property rights and legislative matters impacting the housing industry.

- SDAR Government Affairs Committee– Key Contact
- Lending Institutions
- Housing programs/workshops
- Government affairs related housing and land use committees
- Military / Senior and Distressed Homeowners workshops

Vicki has always been hands on and willing to go the extra mile. She's totally trustworthy and compassionate in her advocacy for community. Vicki exudes a true commitment to that which she commits to. Her spirit of volunteerism is one which is rarely found today. She is well-known for her commitment to accountability and promotes an atmosphere of openness.

I thank you in advance for receiving my recommendation for Vicki Lisama, she's truly the best candidate for the job.

Sincerely,



Carla Farley REALTOR®, GRI, CIPS, SFR, CHS, MVHC, PMC

Corban Realty Group Ps 46:10

Broker~President | Cal BRE 01188101

Certified International Property Specialist

National Association of Realtor's® Instructor

2016 Chair of Government Affairs



Christine Florez

From: Webmaster
Sent: Tuesday, October 23, 2018 4:53 PM
To: CityClerk; Adrianna Hernandez; Pat Laughlin
Subject: City of Chula Vista: Planning Commission Application - Web form

A new entry to a form/survey has been submitted.

Form Name: Planning Commission Application
Date & Time: 10/23/2018 4:52 PM
Response #: 27
Submitter ID: 52612
IP address: 172.24.96.110
Time to complete: 4 min. , 31 sec.

Survey Details

Page 1

Application for membership on the Planning Commission

1. **Prefix**
(o) Mr.
 2. **First and Last Name**
Jorge Patrick Macfarland
 3. **Email**
[REDACTED]
 4. **Home Address**
[REDACTED]
 5. **City**
Chula Vista
 6. **ZIP Code**
91910
 7. **Primary Phone**
[REDACTED]
 8. **Secondary Phone**
Not answered
-

9. Are you registered to vote in Chula Vista?

(o) Yes

10. Do you live within the City limits of Chula Vista?

(o) Yes

11. If so, how long have you lived within the City limits of Chula Vista?

28 years

12. Present employer

Sweetwater Union HS District

13. Position

Teacher

14. Please indicate the area(s) in which you have expertise and experience, or select None: (select as many as applicable)

[x] None of the above (You will still be considered to represent the City At-Large)

15. If you selected one or more of the areas of expertise and experience above, please describe your expertise and experience that you would bring to the selected area(s). (250 words or less)

NA

16. Are you currently serving on any board or commission for Chula Vista or any other governmental agency?

(o) Yes

17. If so, which ones?

Housing Advisory Commission

18. Per Chula Vista Municipal Code Section 2.25.030, I understand:

-If I am currently serving on a board or commission, I must resign from my current board or commission if I am appointed.

-I must have served at least 12 months on my current board or commission in order to be appointed to another board or commission.

(o) I have read and acknowledged the above statement.

19. What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas?

My principal areas of interest in our City government is urban planning. I was a candidate for Chula Vista City Council this past primary election, where I brought a unique lens as a community advocate and teacher. But I also had and continue to have a vision for Chula Vista that I want to deliver.

I have been on the Housing Advisory Commission for a year and a half, making decisions that will ultimately go to the City Council for approval regarding housing issues, including affordable housing, which I am most passionate about. I also have extensive knowledge in public transportation matters and as a candidate, developed a public transit plan for the Downtown corridors of the city.

20. What do you hope to accomplish in the role of a Planning Commissioner? (250 words or less)

I would like to make decisions that will affect Chula Vista in a positive way. Smart growth is the direction I would like to see our city go. For too long, Planning Commissions and City Councils of the past approved every development that was brought forth to them, creating urban sprawl. Although something that needed to happen in the past, now we need to spread the message of walkable and bike able communities and promote the need of environmentally conscious actions.

Traffic is a problem that cities can curb by increasing our public transportation. The Planning Commission has the responsibility to plan a city that will endure the test of time. As a commission, we have to think about the future and what future generations can have based on our decision in the present-day. Public transit is a key component in planning our city as we move in the direction of creating communities where we depend less on cars.

21. I understand that to be considered, I must submit a resume along with this application.

MacfarlandFull.doc

22. I understand that to be considered, I must submit a letter of reference along with this application.

Patrick Macfarland Letter.docx

23. The City understands meeting schedules and individual's availability may change. We ask that you consider the meeting schedule when submitting an application.

(o) I have reviewed the Planning Commission regular meeting date, time and frequency.

24.

(o) I am familiar with the responsibilities of the Planning Commission. I attest that the information I have provided is accurate and true.

Thank you,
City of Chula Vista

This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

• **PROFILE**

Political Science major with an international prospective on globalization, policy, and politics.

Best described as a dynamic individual with magnetic personality, outgoing, charismatic with exceptional communication skills. Proven team and individual mentor.

• **EDUCATION**

**Master of Arts.
Centre international de formation
Européenne**

European Union Studies,
Nice, France - 2015

**Teaching Credential.
San Diego State University**
Single Subject Credential Social
Science and Spanish,
San Diego, CA - 2012

**Bachelor of Arts.
San Diego State University**
Political Science,
San Diego, CA - 2010

**Certificate in French.
Cours de Civilisation Français de
la Sorbonne**
Paris, France - 2009

• **LANGUAGES**

Fluent Languages English and
Spanish.

Conversational French.

• **HIGHLIGHTS OF ACCOMPLISHMENTS / ABILITIES**

- Was Field Director in successful campaign where Mr. West finished in first place, out of six candidates, one of which was an incumbent (Mark West for Imperial Beach City Council)
- Registered over 500 voters as a combined group in the 2016 Election and organized events that promoted voter registration (San Diego Democrats for Equality)
- Designed and implemented new curriculum for World History and Spanish for high school students that includes a variety of teaching techniques (South Pasadena High School)

PROFESSIONAL EXPERIENCE

San Diego County Democratic Party, South Area Sep 2018-Nov 2018

Office Manager

- Managed South Area office and wrote Democratic endorsed candidate campaign literature.
- Coordinated events with local Democratic campaigns to promote.

Sweetwater Union High School District Sep 2013-present

Substitute Teacher

- Incorporated classroom management techniques and instructional methods into daily routine for grade levels 7-12.
- Assisted students with college readiness procedures in order for them to pass their courses.

San Diego Democrats for Equality Aug 2016-Nov 2016

Field Organizer

- Organized school voter registration drives for Sweetwater Union High School District, in conjunction with The League of Women Voters.
- Canvassed at several San Diego campaigns, ranging from City Council to Congress.

Mark West for Imperial Beach City Council July 2016-Nov 2016

Field Director

- Co-designed and co-implemented successful campaign field plan.
- Represented campaign and candidate at various community venues, promoting Mr. West's vision and messages for the community.
- Managed Mr. West's communications including, but not limited to, his calendar, social media content, and communications with volunteers and the community.

STRENGTHS

- Full comprehension and extensive use / experience in IT communication and presentation technology (Microsoft Office)
- Ability to direct, assist and motivate personnel and teams in project target and timeline achievement
- Excellent problem solving, strategic planning, decision-making, and leadership skills.

San Ysidro High School

Oct 2016-Dec 2016

Social Science Teacher

- Created, designed, and implemented new curriculum, focusing on writing, into class structure of World History and U.S. History courses.
- Established solid communication network with and between administration, teachers, and students at high school, including union activities.
- Incorporated a variety of both new and time-tested teaching techniques including group work, hands-on activities and visual aides into daily use for both History courses.

South Pasadena High School

Aug 2015-June 2016

Social Science and Spanish Teacher

- Created, designed, and implemented new curriculum into class structure of World History course.
- Established solid communication network with and between administration, teachers, and students at high school.
- Incorporated a variety of new and time-tested teaching techniques including group work, hands-on activities and visual aides into daily use for both Spanish and Social Science courses.

Creative Performing Media Arts Middle School

Sep 2014-Jun 2015

Beginning and Intermediate Spanish Teacher

- Created, designed, and implemented new curriculum into class structure.
- Incorporated a variety of new and proven teaching strategies including group work, hands-on activities and visual aides into daily use.

Latino Development Initiative, Non-Profit Organization Dec 2006 - Nov 2008

Administrative Assistant

- Orchestrated teambuilding and organized various business and political events.
- Assistant to the Organization Director in meetings with several business, community, and political leaders.
- Formed Network with various business and government agencies to promote the LDI mission.
- Tasked with promoting and accomplished enhanced dialogue between variety of business and government factions.

(REFERENCES FURNISHED UPON REQUEST)

October 23, 2018

Dear Chula Vista Mayor, Council, and Staff:

It is with great pleasure and confidence that I write this letter of recommendation on behalf of Patrick Macfarland for appointment to the Chula Vista Planning Commission.

I met Patrick in 2017 while he was running for Chula Vista City Council and on several occasions, we met and discussed his vision for Chula Vista and its influence in the region. Specifically, we spoke in great detail about AB805, transportation policy, the power imbalance on regional boards like SANDAG, and the need to restore influence for the second largest City in the County.

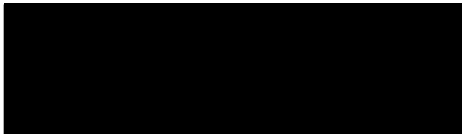
As a current Policy Advisor for the City of San Diego, a former Planning Commission Chair, and Urban Planner in both the private and public sector, I understand the qualities and experience those on a Planning Commission should possess. I'm confident Patrick has what it takes to be an excellent addition to the Commission who will help continue the phenomenal progress the City of Chula Vista is making with new infill housing, bayfront development, and the downtown revitalization.

As a teacher and Housing Advisory Commissioner, Patrick possesses the right personal qualities, skills and professional experience to be an effective leader. As a teacher, he knows first-hand how Chula Vista students and their families live, and this unique lens has afforded him knowledge that others in elected or appointed office do not have. And as a Housing Advisory Commissioner, he has been involved in the implementation and creation of several affordable housing developments and housing ordinance changes.

I have also personally witnessed his interpersonal skills and I believe his temperament and diplomatic skill ensure that he will work with his future colleagues on the Planning Commission and be collegial in times of high stress or contentious meetings.

Patrick has my highest recommendation to the position of Planning Commissioner and I have no doubt that he will be an asset to the City of Chula Vista. Please feel free to contact me if you have any questions or concerns.

Sincerely,



Marcus Bush
Former Chair, National City Planning Commission



Leah Larrarte

From: Webmaster
Sent: Monday, April 24, 2017 3:56 PM
To: CityClerk; Adrianna Hernandez; Pat Laughlin
Subject: City of Chula Vista: Planning Commission Application - Web form

Follow Up Flag: Follow up
Flag Status: Flagged

Categories: B & C Apps for Leah

A new entry to a form/survey has been submitted.

Form Name: Planning Commission Application
Date & Time: 04/24/2017 3:55 PM
Response #: 14
Submitter ID: 24987
IP address: 23.113.207.179
Time to complete: 36 min. , 26 sec.

Survey Details

Page 1

Application for membership on the Planning Commission

1. **Prefix**
(o) Mr.
2. **First and Last Name**
Joseph Quinlivan
3. **Email**
[REDACTED]
4. **Home Address**
[REDACTED]
5. **City**
Chula Vista
6. **ZIP Code**
91913

7. Primary Phone

[REDACTED]

8. Secondary Phone

Not answered

9. Are you registered to vote in Chula Vista?

(o) Yes

10. Do you live within the City limits of Chula Vista?

(o) Yes

11. If so, how long have you lived within the City limits of Chula Vista?

1997

12. Present employer

Self-employed

13. Position

Commercial & Residential Real Estate Investment Consultant

14. Please indicate the area(s) in which you have expertise and experience, or select None: (select as many as applicable)

☒ Architecture

☒ Landscape Architecture

15. If you selected one or more of the areas of expertise and experience above, please describe your expertise and experience that you would bring to the selected area(s). (250 words or less)

I have been commercial and residential real estate consultant for the last 13 years in the San Diego/Chula Vista area. In the last year I worked for a major property management company where I was the Community Guidelines and Architectural Director for 5 communities on the east side of Chula Vista; Otay Ranch 3&5, Rolling Hills, The Village of Montecito, Lomas Verdes (approximately 8000 households). I was in charge of HOA guidelines and enforcement as well as coordinating, advising community boards, and approving all architectural plans for installation. As the Architectural Guidelines Director I was tasked with overseeing all facets of the architectural approval process from providing initial information to homeowners and vendors, reading arch plans/schematics to ensuring that elevation charts and materials adhere to each communities guidelines, drafting/revising guidelines and policies, plan and preside over board meetings, and perform site visits to ensure that all guidelines are being met up through completion.

16. Are you currently serving on any board or commission for Chula Vista or any other governmental agency?

(o) No

17. If so, which ones?

Not answered

18. What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas?

My principal areas of interest are development and redevelopment. Please refer to my areas expertise and experience above and my attached resume.

19. What do you hope to accomplish in the role of a Planning Commissioner? (250 words or less)

As a long time residence of this beautiful City I'd like to be a part of the change as our City redevelops the Westside and continues to grow to the East. I see huge potential for starting redevelopment around the marina and extending that development into our historical 3rd avenue district. Growth in the East is important but revitalization is key to our cities future success. Chula Vista is one of the few areas where property values dip as you move closer to the ocean- I'd like to see that change.

At one point Chula Vista was one of the fastest growing cities in the nation due in large part to the growth in the East and then the financial crises hit and well the rest is history. East Chula Vista/Eastlake area is great, but in my opinion it lacks what other great areas in SD have... We lack a sense of community and therefore seem to house a very transient population. We have great schools, parks, chain restaurants, stores, etc... But we have very few successful longstanding locally owned restaurants and specialty stores. This is due in large part to a poor walk score. All retail/restaurants are located in strip malls away from the general populations and to far for families to walk to. In my opinion, those services should be provided by locals and sprinkled in and around the various housing communities we live in- much like Southpark, Northpark,... etc. We also need to bring more industry into the Eastside. Inviting more industry to our growing area will help support local businesses as those employees (what I like to call a lunchtime crowd) will help support the many smaller mom and pop businesses in the area.

I would love the opportunity to serve this great city and appreciate your consideration. Thank you!

20. I understand that to be considered, I must submit a resume along with this application.

[Quinlivan2017.pdf](#)

21. I understand that to be considered, I must submit a letter of reference along with this application.

[Letter of recom.docx](#)

22. The City understands meeting schedules and individual's availability may change. We ask that you consider the meeting schedule when submitting an application.

(o) I have reviewed the Planning Commission regular meeting date, time and frequency.

23.

(o) I am familiar with the responsibilities of the Planning Commission. I attest that the information I have provided is accurate and true.

Thank you,
City of Chula Vista

This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

J. Robert Quinlivan

Education

National University, San Diego, CA
M.B.A., Marketing Emphasis in Management & Marketing 2012

San Diego State University, San Diego, CA
BA, Economics 2003

San Diego City College, San Diego, CA
A.A., Business Administration 2000

Work History

Walters Management, San Diego, CA 2016- 2017
South County Architectural & Community Guidelines Director

Top Rank Realty, San Diego, CA 2005-Pres
Loan Officer/Real Estate Agent/Property Management

Anzus Software, Inc., San Diego, CA 2004-2005
Sr. Pricing Analyst

AIES (A General Dynamics Company), San Diego, CA 2003-2004
Supply Cost Analyst II

Law Offices of Rose, Klein, & Marias, San Diego, CA 1995-2003
Bookkeeper/Customer Relations

Best Regards Wine Company, San Diego, CA 1992-1995
Marketing/Promotions/Sales

Southern California Construction & Landscaping, San Diego, CA 1989-1992
Project Management/Irrigation/Demo

Languages

English and Spanish

Boards

Regional Director for Lutheran Social Services, San Diego, CA	2012-2013
---	-----------

Chairman and Board Member of Pilgrim Lutheran Board Of Education, Chula Vista, CA	2008-2011
---	-----------

Mission Director Pilgrim Lutheran Church, San Diego, CA	2009-2011
---	-----------

Volunteer Work

YWAM – Youth with a Mission, Southern California/Mexico	2000-2001
---	-----------

City Of Chula Vista's Citizen's Leadership Academy, Chula Vista, CA	2007-2009
---	-----------

The Leukemia and Lymphoma Society – Team In Training, San Diego/Hawaii	2008 -2011
--	------------

Lutheran Social Services – Organizer for Walk to End Poverty, San Diego	2011- 2012
---	------------

YMCA – Board of Directors Fundraising Campaign Team Member Chula Vista	2016
--	------

April 24, 2017

To Whom It May Concern,

I have known and worked with Robert Quinlivan for over 13 years. Robert is one of the most hardworking and dedicated people I know. He is fair and level headed and is someone I often go to for advice. His eye for detail, out of the box thinking, calm demeanor, and communication skills have served him well over the years. I believe his vision, education, and work experience makes him a great candidate for this position.

Sincerely,

Esaul Alatraste

[REDACTED]

Leah Larrarte

From: Webmaster
Sent: Tuesday, May 23, 2017 1:22 PM
To: CityClerk; Adrianna Hernandez; Pat Laughlin
Subject: City of Chula Vista: Planning Commission Application - Web form

Follow Up Flag: Follow up
Flag Status: Completed

A new entry to a form/survey has been submitted.

Form Name: Planning Commission Application
Date & Time: 05/23/2017 1:21 PM
Response #: 19
Submitter ID: 26174
IP address: 38.88.220.210
Time to complete: 3 min. , 15 sec.

Survey Details

Page 1

Application for membership on the Planning Commission

1. **Prefix**
(o) Mr.
2. **First and Last Name**
JEROME TORRES
3. **Email**
[REDACTED]
4. **Home Address**
[REDACTED]
5. **City**
CHULA VISTA
6. **ZIP Code**
91911
7. **Primary Phone**
[REDACTED]

8. Secondary Phone

Not answered

9. Are you registered to vote in Chula Vista?

(o) Yes

10. Do you live within the City limits of Chula Vista?

(o) Yes

11. If so, how long have you lived within the City limits of Chula Vista?

<>10 YEARS

12. Present employer

SANDAG

13. Position

RISK PROGRAM MANAGER

14. Please indicate the area(s) in which you have expertise and experience, or select None: (select as many as applicable)

[x] None of the above (You will still be considered to represent the City At-Large)

15. If you selected one or more of the areas of expertise and experience above, please describe your expertise and experience that you would bring to the selected area(s). (250 words or less)

Although I have no direct professional experience in any of the listed disciplines, I have extensive experience working with architects, engineers, environmental consultants, planners, et al., on various major capital improvement projects in all phases of development. This includes CEQA, planning, design, permit approvals, construction, etc.

While serving as a Sr. Management Analyst in the Office of the City Manager for the City of Coronado, I collaborated with planning staff in the enforcement of the City's zoning laws, ordinances, rules and regulations.

16. Are you currently serving on any board or commission for Chula Vista or any other governmental agency?

(o) No

17. If so, which ones?

Not answered

18. What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas?

My interest in the City of Chula Vista is multi-faceted. This prompted my previous successful candidacy as a member of the City's Districting Commission where I was honored to be appointed as its Chairperson. Now, I would like to further my community involvement by, hopefully, serving as a member of the City's Planning Commission.

The experience or special knowledge I bring to my candidacy stems from my tenure serving as a Sr. Analyst in the Offices of a City Manager and County Administrator. As indicated by my resume, my professional experience has provided me a skill set that is directly applicable to the land use duties of the Planning Commission. Moreover, during my professional career, I was tasked to provide staff support to various appointed citizen advisory groups/commissions. As a citizen, I have served as an appointed official on various citizen advisory groups/commissions as well. Thus, I have an in depth understanding and knowledge of the role that citizen advisory groups/commissions play in local government.

19. What do you hope to accomplish in the role of a Planning Commissioner? (250 words or less)

I hope to play a constructive role in the implementation and update of the various elements of the City's General Plan and other City planning documents. I'm particularly interested in the Urban Core Specific Plan, Palomar Gateway District Specific Plan and the Bayfront Specific Plan.

Based on my professional experience, I hope to bring an informed and unique perspective on the Planning Commission as it deliberates on: 1) development applications; 2) economic development strategies; and 3) long-range planning efforts. My primary focus will be toward improving the present and future quality of life for residents of Chula Vista.

If appointed, I have no conflict of interest that would prevent me from discharging my full duties as a Planning Commissioner. Finally, I would adhere to a strict code of conduct regarding ex parte contact.

20. I understand that to be considered, I must submit a resume along with this application.

[JTResumeList-NEW, 03-20-17.pdf](#)

21. I understand that to be considered, I must submit a letter of reference along with this application.

[Torres Recommendation Letter 052217.docx.pdf](#)

22. The City understands meeting schedules and individual's availability may change. We ask that you consider the meeting schedule when submitting an application.

(o) I have reviewed the Planning Commission regular meeting date, time and frequency.

23.

(o) I am familiar with the responsibilities of the Planning Commission. I attest that the information I have provided is accurate and true.

Thank you,
City of Chula Vista

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JEROME ORLANDO TORRES

Chula Vista, CA 91911

PROFESSIONAL RESUME

EDUCATION: California State University, Long Beach

- Masters of Public Administration
- Bachelor of Arts (Political Science w/ an Option in Public Administration)

SKILLS AND EXPERIENCE

- Providing professional-level research, analytical and administrative support to County Administrative Officer, City Manager and Board of Education.
- Preparing, monitoring and analyzing multi-million dollar annual budgets at four levels of local government: City, County, School District and University.
- Managing major contracts and leases at City and County level (including preparing RFPs/RFQs, term sheets and contracts; negotiating term sheets and contracts, developing cash flow analysis, and conducting performance reviews).
- Preparing grant applications that secured millions of dollars in federal and state funding.
- Serving as Risk Manager for City and Regional Transportation Planning Organization.
- Serving as Project Leader for high profile public ventures (including: \$30 million marina redevelopment project, telebusiness center and tourism improvement district).
- Conducting organizational, legislative, and public policy research and analysis at three levels of local government: City, County and School District.
- Developing major feasibility studies, business plans, needs assessments, strategic action plans and research studies.
- Developing and administering local government programs at the City and County level.
- Preparing and presenting major staff reports before governing boards at three levels of local government: City, County and School District.
- Serving as staff liaison to public agencies and staff support to community advisory groups.

EMPLOYMENT HISTORY

San Diego Association of Governments, CA Risk Program Manager (Office of General Counsel)	07/16 to Present
City of Coronado, CA Sr. Management Analyst (City Manager's Office)	4/03 to 07/16
University of California, Riverside Principal Budget Analyst I (Academic Planning & Building)	8/01 to 4/03
San Diego Unified School District Policy Analyst II (Board of Education)	1/98 to 6/01
County of Santa Cruz Sr. Administrative Analyst (County Administrative Office)	5/95 to 1/98

EMPLOYMENT REFERENCES

- Mark Ochenduszkowski (*Retired*)
City Manager
City of Coronado
[REDACTED]

- Scott Huth
City Manager
City of Del Mar
[REDACTED]

Former Director of Public Services for City of Coronado.

- Thomas Ritter
Assistant City Manager
City of Coronado
[REDACTED]

- Steve Boehmer, Managing Partner
McDougal Love Eckis Boehmer & Foley
[REDACTED]

Defense Counsel for City of Coronado.

- Matthew Hull
Assistant Vice Chancellor
Academic Planning & Budget
University of California, Riverside
[REDACTED]

- Morgan Foley, Partner
McDougal Love Eckis Boehmer & Foley
[REDACTED]

*Former City Attorney for City of Coronado.
Currently serves as City Attorney for El Cajon.*


- Susan A. Mauriello
County Administrative Officer
County of Santa Cruz
[REDACTED]

- Board of Education
San Diego Unified School District
[REDACTED]

Fran Zimmerman (*retired*) [REDACTED]

John DeBeck (*retired*) [REDACTED]

William J. Richter



May 22, 2017

Donna Norris, CMC
City Clerk
City of Chula Vista
276 Fourth Avenue, Building A
Chula Vista, CA 91910


Subject Letter of Recommendation

Dear Ms Norris

Please accept this Letter of Recommendation on behalf of Jerome O Torres and his candidacy as an at-large member of the City's Planning Commission

My recommendation is based on my personal experience working with Jerome during our tenure as members of the recent Districting Commission. Jerome displayed the attributes as Chairperson that will greatly benefit the deliberations of the Planning Commission. As Chairperson, Jerome was a strong, decisive leader who was open to all stakeholders and always making sure that everyone had input. With his experience with past commissions, he led us through uncharted territory as this was the first time that the city had created city council districts.

It was because of his experience, consensus building and ability to take decisive action to achieve results that our work during the process went smoothly. I am confident you will gain from his knowledge, passion for civic duty, skills and experience. I highly recommend Jerome Torres for the Planning Commission.

If you require further information, please contact me at  or via email at



Sincerely,



William Richter

Leah Larrarte

From: Webmaster
Sent: Tuesday, May 23, 2017 3:23 PM
To: CityClerk; Adrianna Hernandez; Pat Laughlin
Subject: City of Chula Vista: Planning Commission Application - Web form

Follow Up Flag: Follow up
Flag Status: Flagged

A new entry to a form/survey has been submitted.

Form Name: Planning Commission Application
Date & Time: 05/23/2017 3:22 PM
Response #: 20
Submitter ID: 26178
IP address: 72.220.80.14
Time to complete: 38 min. , 32 sec.

Survey Details

Page 1

Application for membership on the Planning Commission

1. Prefix

(o) Dr.

2. First and Last Name

Jim Trotter

3. Email

[REDACTED]

4. Home Address

[REDACTED]

5. City

Chula Vista

6. ZIP Code

91913

7. Primary Phone

[REDACTED]

8. Secondary Phone

Not answered

9. Are you registered to vote in Chula Vista?

(o) No

10. Do you live within the City limits of Chula Vista?

(o) No

11. If so, how long have you lived within the City limits of Chula Vista?

17 years

12. Present employer

ESPN

13. Position

Sports Writer

14. Please indicate the area(s) in which you have expertise and experience, or select None: (select as many as applicable)

☒ None of the above (You will still be considered to represent the City At-Large)

15. If you selected one or more of the areas of expertise and experience above, please describe your expertise and experience that you would bring to the selected area(s). (250 words or less)

I spent 10 years on the Board of Directors for my homeowners association.

16. Are you currently serving on any board or commission for Chula Vista or any other governmental agency?

(o) No

17. If so, which ones?

Not answered

18. What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas?

I spent 10 years on the Board of Directors for our Homeowners Association.

19. What do you hope to accomplish in the role of a Planning Commissioner? (250 words or less)

To help ensure that Chula Vista grows at a pace, and in a manner, that benefits residents.

20. I understand that to be considered, I must submit a resume along with this application.

[trotter resume.pdf](#)

21. I understand that to be considered, I must submit a letter of reference along with this application.

[letter of rec.pdf](#)

22. The City understands meeting schedules and individual's availability may change. We ask that you consider the meeting schedule when submitting an application.

(o) I have reviewed the Planning Commission regular meeting date, time and frequency.

23.

(o) I am familiar with the responsibilities of the Planning Commission. I attest that the information I have provided is accurate and true.

Thank you,
City of Chula Vista

This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

Leah Larrarte

From: Tamisha Woods on behalf of CityClerk
Sent: Tuesday, May 30, 2017 9:03 AM
To: Leah Larrarte
Subject: FW: City of Chula Vista: Planning Commission Application - Web form

Tamisha Woods
Records Specialist
(619) 409-5961

From: [REDACTED]
Sent: Friday, May 26, 2017 10:32 AM
To: CityClerk
Subject: Re: City of Chula Vista: Planning Commission Application - Web form

Hi, Leah.

I apologize for the error. I indeed am a registered voter in Chula Vista. I have been for 17 years.

Jim

On May 26, 2017, at 10:11 AM, CityClerk <CityClerk@ci.chula-vista.ca.us> wrote:

Good morning Mr. Trotter,

Thank you for your application to the Planning Commission. Per our Municipal Code, our board and commission members must be residents of Chula Vista and registered to vote. I wanted to clarify your answers to questions #9 and #10 where you stated that you are not registered to vote or live in Chula Vista, as your address is a Chula Vista address. Please let me know as soon as possible.

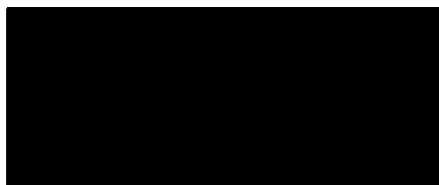
Thank you,

Leah Larrarte | Deputy City Clerk
City of Chula Vista | 276 Fourth Ave, Chula Vista, CA 91910
(619) 476-2300 | LLarrarte@chulavistaca.gov

Please note that email correspondence with the City of Chula Vista, along with attachments, may be subject to the California Public Records Act, and therefore may be subject to disclosure unless otherwise exempt.

From: Webmaster
Sent: Tuesday, May 23, 2017 3:23 PM
To: CityClerk; Adrianna Hernandez; Pat Laughlin
Subject: City of Chula Vista: Planning Commission Application - Web form

Jim Trotter



EDUCATION

Howard University, B.A., Broadcast Journalism, 1986.

BACKGROUND

I am a respected reporter/author who has covered the National Football League since 1996.

EXPERIENCE

05/2014 to present **NFL reporter, ESPN**

The job requires reporting NFL news and providing features for the Web site and television.

09/2007 to 03/2014 **Senior NFL writer, Sports Illustrated**

The job required writing weekly NFL news and notes columns and features for the country's No. 1 sports magazine. I also wrote a weekly West Coast-centric column for The MMQB.

07/2005 to 09/2007 **National NFL writer, The San Diego Union-Tribune**

The job required writing daily features, news stories and columns about the NFL at large. Also staffed the playoffs and Super Bowl.

07/1997 to 07/2005 **San Diego Chargers beat writer, The San Diego Union-Tribune**

The job required providing daily coverage of the city's NFL franchise, including contract negotiations, coaching and player changes, injuries and front-office moves.

11/1995 to 07/1997 **National NBA writer, The San Diego-Union Tribune**

The job primarily required writing features and game stories while staffing Los Angeles Lakers home games. Also staffed the NBA Finals.

03/1989 to 11/1995 **Prep reporter, The San Diego Union**

The job required staying on top of all high school stories in East County San Diego, as well as covering the local International Hockey League franchise, the San Diego Gulls.

AFFILIATIONS

San Diego Association of Black Journalists (2000 to present)

Pro Football Hall of Fame voter (2007 to present)

Pro Football Writers of America, president (2017 to present)

REFERENCES

Available upon request

5/23/2017

• • •

Rob Burnett

[REDACTED]

To whom it may concern:

Jim Trotter and I served together on the Otay Ranch One Home Owners Association Board of Directors for approximately 10 years. Otay Ranch One is a large association in Eastern Chula Vista containing approximately 1,700 single family homes and 900 apartment/condo units. During that time Jim was constantly a voice of reason that urged fiscal restraint, fairness and service to the residents of our community. Mr. Trotter listened carefully to resident issues and offered thoughtful, reasoned solutions while recognizing constraints placed on board actions by our governing documents, statute and precedent.

Jim is the kind of person that can be counted on to consistently provide his best efforts to the task at hand. He has always shown an abiding concern for the members of our community; a concern that I am confident he will continue to exercise in a position with the Chula Vista Planning commission. As a longtime resident of Chula Vista with experience in working issues that are of concern to residents Mr. Trotter is well positioned to contribute to the city and its residents.

Sincerely,

[REDACTED]

Rob Burnett

President

Otay Ranch One Home Owners Association

Leah Larrarte

From: Webmaster
Sent: Monday, May 22, 2017 8:15 PM
To: CityClerk; Adrianna Hernandez; Pat Laughlin
Subject: City of Chula Vista: Planning Commission Application - Web form

Follow Up Flag: Follow up
Flag Status: Completed

A new entry to a form/survey has been submitted.

Form Name: Planning Commission Application
Date & Time: 05/22/2017 8:14 PM
Response #: 18
Submitter ID: 26155
IP address: 108.83.15.211
Time to complete: 17 min. , 18 sec.

Survey Details

Page 1

Application for membership on the Planning Commission

1. Prefix

(o) Ms.

2. First and Last Name

MONIKA TUNCBILEK

3. Email

[REDACTED]

4. Home Address

[REDACTED]

5. City

Chula Vista

6. ZIP Code

91913

7. Primary Phone

[REDACTED]

8. Secondary Phone

Not answered

9. Are you registered to vote in Chula Vista?

(o) Yes

10. Do you live within the City limits of Chula Vista?

(o) Yes

11. If so, how long have you lived within the City limits of Chula Vista?

3 years

12. Present employer

Drain Help

13. Position

President

14. Please indicate the area(s) in which you have expertise and experience, or select None: (select as many as applicable)

☒ None of the above (You will still be considered to represent the City At-Large)

15. If you selected one or more of the areas of expertise and experience above, please describe your expertise and experience that you would bring to the selected area(s). (250 words or less)

I do not currently have any design experience but I am confident that I can learn and be a valuable member of this committee.

16. Are you currently serving on any board or commission for Chula Vista or any other governmental agency?

(o) No

17. If so, which ones?

Not answered

18. What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas?

I am most knowledgeable when it comes to small businesses. Playing a role that connects my business expertise with the way city government is ran and creating opportunities for more business owners in the city would keep me busy.

19. What do you hope to accomplish in the role of a Planning Commissioner? (250 words or less)

My biggest hope is to work to make chula vista a more competitive city and to help evaluate land.

20. I understand that to be considered, I must submit a resume along with this application.

[Monika Tuncbilek Resume FEB 2017.pdf](#)

21. I understand that to be considered, I must submit a letter of reference along with this application.

[monika tuncbilek rec.pdf](#)

22. The City understands meeting schedules and individual's availability may change. We ask that you consider the meeting

schedule when submitting an application.

(o) I have reviewed the Planning Commission regular meeting date, time and frequency.

23.

(o) I am familiar with the responsibilities of the Planning Commission. I attest that the information I have provided is accurate and true.

Thank you,
City of Chula Vista

This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

Monika Tuncbilek



SKILLS

- * Able to report and interview
- * 10 years of knowledge about the Plumbing Industry
- * Fluent in English, Spanish and Portuguese

ONE AMERICA NEWS NETWORK

Jan 2017-Present

News Writer

- Write news for television
- Create in-house packages

DrainHelp.com

President/Owner

Feb 2006-2017

- Manage business for over 10 and rebranded 2 years ago with a new DBA: Drain Help
- Manage all marketing, legal, and human resources for company.
- Responsible for growing business significantly since taking over 2 years ago. Now a million dollar business for the past 2 years.
- Have been appointed to PHCC Board of Directors in 2016.

KCR College Radio, San Diego, CA

NEWS DIRECTOR

August 2012-2014

***Politics with Monika Show**

Mondays & Wednesdays at 10am

***El Show the Monika (Spanish language show)**

August 2013-2014

Wednesdays at 8-10am

Talk show host

- Coordinate on-air guests, research and create daily radio show content including: Election 2012, The Gaza Conflict and the Mayoral Race in San Diego, CA.
- Manage Politics with Monika social media platform on Facebook, Twitter and YouTube.
- Interview outside of the studio for radio content.
- Videotape radio show and post on YouTube.

Awards

- * Winner! 2014 awarded the San Diego Business Journal emerging generation award: 25 in their 20s.
- * Winner! 2016 awarded Most Admired CEO award by the San Diego Business Journal.

EDUCATION

San Diego State University — San Diego, CA

Bachelor of Arts Degree — Journalism, with an emphasis in Media Studies

Minor- International Studies

Leah Larrarte

From: Blauer, Phil [REDACTED]
Sent: Friday, May 26, 2017 5:13 PM
To: Leah Larrarte
Subject: Monika Tuncbilek recommendation letter

Follow Up Flag: Follow up
Flag Status: Flagged

Ms. Leah Larrarte
Deputy City Clerk
City of Chula Vista.

Dear Ms. Larrarte:

I am writing you to highly recommend Monika Tuncbilek for a design representative Position with the city's Planning Commission. I have known Monika for nearly 10 years and she is a highly-qualified candidate for a spot in city government.

She has lived in Chula Vista for a number of years, she is involved in the community, her Church and her children's schools. As a businesswoman, Monika has shown her commitment To Chula Vista as an active participant in many community projects.

Monika would be a tremendous asset to your board and I recommend her to you without reservation. She also has the ability for building and maintaining strong, enduring friendships, which will help your commission immensely.

These relationship building skills would make her a great fit to help you with projects within the Community. Please do not hesitate to be in touch if you have any further questions about Monika. Once again, I believe you cannot go wrong by selecting her for this position.

Sincerely,
Phil Blauer
Fox 5 News Anchor
[REDACTED]
[REDACTED]

Leah Larrarte

From: Webmaster
Sent: Thursday, June 08, 2017 11:54 AM
To: CityClerk; Adrianna Hernandez; Pat Laughlin
Subject: City of Chula Vista: Planning Commission Application - Web form

A new entry to a form/survey has been submitted.

Form Name: Planning Commission Application
Date & Time: 06/08/2017 11:53 AM
Response #: 24
Submitter ID: 26742
IP address: 72.199.83.137
Time to complete: 17 min. , 48 sec.

Survey Details

Page 1

Application for membership on the Planning Commission

1. Prefix

(o) Ms.

2. First and Last Name

IsabelTutiven Ubilla

3. Email

[REDACTED]

4. Home Address

[REDACTED]

5. City

Chula Vista

6. ZIP Code

91910

7. Primary Phone

[REDACTED]

8. Secondary Phone

[REDACTED]

9. Are you registered to vote in Chula Vista?

☐ Yes

10. Do you live within the City limits of Chula Vista?

☐ Yes

11. If so, how long have you lived within the City limits of Chula Vista?

15 years

12. Present employer

Chula Vista Elementary School District / Tax preparer

13. Position

Teacher aid

14. Please indicate the area(s) in which you have expertise and experience, or select None: (select as many as applicable)

☒ Land Planning

☒ Urban Planning

15. If you selected one or more of the areas of expertise and experience above, please describe your expertise and experience that you would bring to the selected area(s). (250 words or less)

I have experience in Environmental Impact Studies (EIS). As a Technical Director of the EIS for the Malecon 2000 in Guayaquil Ecuador, I have directed group of multidisciplinary professional in the definition of testing, protocols, scope of testing and area to be tested. Also I collected, reviewed, analyzed and wrote reports from the data gathered for the EIS. All this complex work, allowed me to go through the entire planning process for this project that included a mixture of commercial, cultural and tourist activities in an extension of 9840 ft. In this study, mitigation measures, climate changes and Tsunami impact were considered.

My experience in conducting the EIS, and studies for environmental managements purposes, allowed me to apply knowledge learned in Urban and Coastal System planning, during my Master studies in FIT. It is that, the seasonal and extreme events study of Guayaquil Gulf waters circulation (using a numerical model) showed highs and lows incidences of shrimp death in some areas of the shrimp ponds industry. As a result, a recommendation for the best location for this kind of industry in the mangroves areas could be suggested.

Land uses changes the quality of the environment. It is so that in, the Guayas river basin and his estuary, urban development, industry, agriculture and aquiculture have had a strong impact on it. A physicochemical study of water and subsequently the elaboration of the budget, was one of the first step studies I did in the elaboration of the plan, management and the future zoning of this area.

16. Are you currently serving on any board or commission for Chula Vista or any other governmental agency?

☐ No

17. If so, which ones?

Not answered

18. What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas?

My main areas of interest are land use and its potential impacts on the city and as well as the planning and zoning.

I have experiences and knowledge in the planning process, in identifying environmental impacts due to urban development, industry, climate changes, extreme events such as El Nino and La Nina. Also, I was trained on legal environmental relation and EPA.

I am Bilingual Spanish/English and Latin which could help in communication and understanding of the culture interest of the

inhabitants of the area.

19. What do you hope to accomplish in the role of a Planning Commissioner? (250 words or less)

As a Planning commissioner, I will be able to participate in the elaboration of a good urban planning for our beautiful city of Chula Vista.

I will like to reinforce urban plans adapted to the needs of our region, taking advantage of the local offers and demands of both ethnic and natural resource biodiversity, families flow and business as we live near the border with Mexico. Encouraging urban plans in which the natural and ethnic resource become blended with the local architecture at the same time that it is protected, conserved and preserved. To review the zoning of our city to take advantage of the use of resources and supply of needs.

Motivate the presentation of plans that include on it landscapes, locations, recreational activities etc., strategically designed to minimize or avoid impacts due to natural disasters mainly fires, landslides, and flooding.

Last but not least, suggest that mitigation actions be included in the plans due to climate changes.

All the reason stated above motivate me to be in the planning commission.

20. I understand that to be considered, I must submit a resume along with this application.

ISABEL TUTIVEN-UBILLAcurri.doc

21. I understand that to be considered, I must submit a letter of reference along with this application.

Leris Hambleton.docx

22. The City understands meeting schedules and individual's availability may change. We ask that you consider the meeting schedule when submitting an application.

(o) I have reviewed the Planning Commission regular meeting date, time and frequency.

23.

(o) I am familiar with the responsibilities of the Planning Commission. I attest that the information I have provided is accurate and true.

Thank you,
City of Chula Vista

This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

ISABEL TUTIVEN-UBILLA



Professional Profile

- Environmental and Coastal Zone Management
- Identifying/confronting complex issues in estuaries
- Estuarine physical processes and their relationship to the ecosystem
- Water quality/circulation studies
- Climate changes/El Niño La Niña studies
- Supervising/Project management
- Budget management
- Sampling/analyzing/processing data
- Research.
- Experience using Currents meters, CTD, Tide Gauge, XBT.
- Oceanographic cruiser
- Planning and execution of field trips
- Laboratory/water quality analysis/
- Writing reports/scientific documents
- Bilingual English/Spanish

Education

Concepcion University PhD Studies in Oceanography	Concepcion, Chile	1998-2001
Florida Institute of Technology M.S., Oceanography/Coastal Zone Management	Melbourne, FL	1996
Escuela Superior Politecnica del Litoral B.S., Oceanography	Guayaquil, Ecuador	1993

Professional Experience

Liberty Tax Tax preparer		2014-present
County of San Diego Registrar of Voter General Election Poll worker		2014, 2016
OCEANS 2013 MTS/EEE San Diego, CA volunteer.		2013
CERF 2013 San Diego, CA mentor volunteer.		2013
Tutoring in Math, Biology, Chemistry, Sciences		2006-present
Chula Vista Elementary School District Instructional Assistant	Chula Vista, CA	2009-present
Christian Academy of Chula Vista Kinder Teacher	Chula Vista, CA	2006-2009

Southwestern College

Chula Vista, CA

2005-2006

Instructor of Oceanography

- Planned, prepared, and instituted course outlines and objectives for teaching college level course in Oceanography.
- Created and used lesson plans and student assessments.
- Planned, coordinated, and conducted relevant field trips, including NOAA ship/Otay Rivers Valley.
- Involved students in learning activities.
- Evaluated and recorded student progress.

Oceanographic Institute of the Navy (INOCAR) Guayaquil, Ecuador

1993-2001

National Institute of Fishing (INP)

Guayaquil, Ecuador

1993

- Oceanographic cruise on board of "Polarstern" expedition ARKXV-1. Bremerhave-Fram Strait-Greenland Sea-Thomson.
- Technical Director/Project Manager of the Environmental Impact Study in the Malecon 2000 project to increase waterfront in Guayaquil, Ecuador. This 35-acre urban renewal project included a mixture of commercial, cultural, and tourist activities.
- Team director in defining testing protocols, scope of testing, and areas to be tested in Malecon 2000 Environmental Impact Study.
- Collected and analyzed data.
- Reviewed and wrote technical reports and made public presentations on high incidence of death in shrimp ponds and recommendations for best locations for this type industry in Ecuador.
- Analyzed environmental data to address sedimentation and water quality issues
- Developed a Coastal Zone Manager Web Tool for use by Coastal Zone Managers in Florida.
- Created physical and chemical budgets for the Guayaquil Gulf as part of world-wide project "Land Ocean Interaction in the Coastal Zone (LOICZ)".
- Illustrated fact-based degradation of water quality, estuarine life, and urban valuation in Chone estuary based in the study of historic morphologic and bathymetric changes.
- Collected, analyzed, and interpreted data obtained from oceanographic cruises to study climate changes, El Niño and La Niña events.
- Established and maintained financial project budgets.

Personal Strengths

- | | | |
|-------------------|-----------------------|---------------------------|
| ▪ Professional | ▪ Organized | ▪ Responsible |
| ▪ Resourceful | ▪ Knowledgeable | ▪ Work well with others |
| ▪ Detail oriented | ▪ Dedicated and loyal | ▪ Work well independently |

To Whom it May Concern:

I highly recommend Isabel Tutiven as a candidate for the Planning Commission position at City of Chula Vista. I have known Isabel since 1995 when she was working on her Master degree in Coastal Zone Management in Florida Tech, back then known as Florida Institute of Technology. Ever since I have kept communication with Isabel and know how much she loves her field.

Isabel is a hard worker person with knowledge of her field. She has a wonderful rapport with people of all ages. She is very organized, reliable and computer literate. Isabel can work independently or as a team member and is able to follow through to ensure that the job gets done. She accomplishes these tasks with great initiative and with a very positive attitude. Isabel is also bilingual which allows her to communicate with any native Spanish speaker.

I recommend Isabel to you without reservation. If you have any further questions with regard to her background or qualifications, please do not hesitate to contact me.

Sincerely,

Leris Hambleton

[REDACTED]
Instructional Designer
West Georgia Technical College
[REDACTED]