

## Christine Florez

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**From:** Webmaster  
**Sent:** Tuesday, October 23, 2018 6:59 PM  
**To:** CityClerk; Adrianna Hernandez  
**Subject:** City of Chula Vista: Citizens' Oversight Committee Application - Web form

A new entry to a form/survey has been submitted.

**Form Name:** Measure P Citizens' Oversight Committee Application  
**Date & Time:** 10/23/2018 6:59 PM  
**Response #:** 56  
**Submitter ID:** 52617  
**IP address:** 172.24.96.110  
**Time to complete:** 25 min. , 46 sec.

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### Survey Details

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Page 1

#### Application for membership on the Measure P Citizens' Oversight Committee

**1. Prefix**

(o) Mrs.

**2. First and Last Name**

Rebecca Cortez

**3. E-mail**

[REDACTED]

**4. Home Address**

[REDACTED]

**5. City**

Chula Vista

**6. ZIP code**

91914

**7. Primary Phone**

[REDACTED]

**8. Secondary Phone**

Not answered

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9. Are you registered to vote in Chula Vista?

(o) Yes

10. Do you live within the City limits of Chula Vista?

(o) Yes

11. How Long?

50

12. Present employer

self

13. Occupation

health and fitness

14. Are you currently serving on a Chula Vista Board/Commission?

(o) No

15. Which one(s)?

Not answered

16. Have you previously served on a Chula Vista Board/Commission?

(o) No

17. Which ones?

Not answered

18. Are you or have you been involved in any local, civic or community groups?

(o) Yes

19. Which ones?

board of directors chula vista chamber of commerce

20. Certain seats on the Citizens' Oversight Committee require nomination by specific Nominating Authorities. If you are applying for one of these seats, please select your Nominating Authority below; otherwise, select "none":

(o) None - I am a citizen applying for an at-large member seat

21. \*\* This question is ONLY required for applicants who were nominated by one of the following Nominating Authorities, otherwise please enter "N/A":

- Chula Vista Chamber of Commerce - Nominees must have expertise and experience in at least one of the following areas: accounting, finance, engineering, or a related discipline (including construction).
- San Diego Taxpayers Association - Nominees must have expertise and experience in at least one of the following areas: accounting, finance, engineering, or a related discipline (including construction).
- Chula Vista Director of Public Works - Nominees must have expertise and experience in engineering or a related discipline (including construction).

Please describe your applicable experience and expertise in 250 words or less:

n/a

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**22. What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas? (250 words or less)**

My primary interest is seeing that the city is run in a fiscally responsible manner and city services are delivered efficiently and in a cost effective manner. Our community has many needs and from my experience as a self employed business owner and chamber board member i believe i can work with the other members of the community to see that the taxpayers money is wisely spent.

**23. What would you hope to accomplish in the role of a Member of the Citizens' Oversight Committee? (250 words or less)**

I would like to see that the budget priorities of the council are reflected in how this additional tax revenues are spent and that the money is not spent in areas that do not improve and enhance city services.

**24. I understand that to be considered, I must submit a resume along with this application.**

[BECKY Resume 2.20.17.pdf](#)

**25.**

(o) I am familiar with the responsibilities of the Citizens' Oversight Committee. I declare under penalty of perjury under the laws of the State of California that the information I have provided is accurate and true.

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Thank you,  
**City of Chula Vista**

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# BECKY CORTEZ

## Entrepreneur

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### PROFESSIONAL SUMMARY

Innovative, skilled and highly motivated business person with over 25 years of experience planning, supervising and creating jobs to 3 top companies in San Diego, Scripps, LEIDOS (SAIC) and Qualcomm Inc. Entrepreneurial leadership skill that included producing postnatal fitness video that sold over 75 thousand copies national and international, created the position as Fitness Expert for ABC San Diego with shows airing weekly for over 11 years. Experience includes supervising employees and working within corporations to develop corporate fitness programs. Community involvement includes volunteer work for the The South Bay Community Services, Boards that I served and my church Corpus Christi. I have spent a career dedicated to the importance of healthy eating, living and exercise.

### SKILLS

Visionary  
Leadership  
Team Collaboration  
Motivational speaking

Project Management/Sales Skills  
Process Implementation  
Budget and Finance

### WORK HISTORY

**Distributor**, 07/2011 to Current

**Self Employed** – 

Bringing to market a medical breakthrough technology that is changing the way we approach health and wellness. With the power of nutrigenomics and science, Lifevantage has created products that reduce oxidative stress by 40% in 30 days and 70% in 90 plus days. With clinical peer review studies from Ohio State Medical University, Harvard Medical University, Texas Tech, Vanderbilt, Louisiana State and many more universities doing independent studies on their dime to study the effects of oxidative stress and the health of our body. With this discovery the company has created other products for our health with the same nutrigenomics technology. Lifevantage is changing the way we think of disease and approach our health. Distributions in eleven countries.

**Fitness Program Manager**, 06/1997 to Current

**Fitness For Health** – Qualcomm Inc. 5775 Morehouse Drive San Diego CA. 92121

Bringing fitness to the workplace for top Executives at Qualcomm Inc. As one of the top 10 companies in San Deigo exclusively changing the way employees thrive at the work place. Providing one to one personal training sessions to the Executives during their work day. Thus creating the ability to achieve greater focus, stamina, higher productivity, less sick days, better attitudes which leads to happy employees! Also teach healthy cooking classes on site to better equip and educate meal prep for the busy Executive.



**Fitness Program Manger**, 08/2000 to 05/20010

**Fitness For Health** – SAIC newly re-named 'LEIDOS'

Created, managed, hired, trained, scheduled weekly classes for SAIC corporate campus in San Diego. Handled payroll to 28 contract employees, that I hired and invoiced SAIC for the work. Classes consisted of aqua, boot camp, aerobics, step aerobics, kick-boxing, self defense, yoga, pilates, Zumba and body pump classes. As manager of these classes, it was vital to stay current and up to date on regarding desires to enhance employee work life balance. Also worked with corporate regarding program additions or changes to class schedule.

**Fitness Expert**, 02/1996 to 03/2008

**Fitness For Health** – 4600 Air Way Drive San Diego CA. 92102

As fitness expert for ABC, my job was to create, write, formate 3-7 minute long shows that would air 2 times a week and every hour on the hour each Sunday. My purpose was to educate and demonstrate exercises that the viewers could do at home. The goal of the show was to motivate and inspire a call to action by the viewers, by either doing the exercises, writing in to the show with exercise questions, voting on favorite segments and lastly learning exercise can be fun! My duties included, scripting 10 shows at a time. Creating a theme for each segment, providing useful information that the viewers could use, in the home, work, gym or outdoors.

The shows needed to include but not limited to the following demographics: aging, children, pre/postnatal, obesity, active, and the beginner exerciser. Using news casters from ABC news made the show more interesting. Many of these shows were picked up national and featured on CNN, ABC national news, NBC national news and many affiliate throughout the U.S.

**Fitness Program Manager**, 06/1998 to 05/2010

**Independent Contractor** – Scripps Health 4275 Campus Point Court, San Diego CA. 92121

Created the wellness program for Scripps Health at their corporate headquarters. My duties were to hire, train, manage the classes onsite as well as handle payroll for the instructors and invoice Scripps. These classes were for all the employees to the Scripps Corporate campus not limited to the Executives. The classes consisted of step aerobic, boot camp, pilates, yoga and strength training.

**Owner**, 02/1994 to 05/2016

**Fitness For Health** – 166-B Las Flores Drive Chula Vista CA. 91910

Started my company Fitness For Health, the goal was to bring fitness to the work place. My first achievement in this company was co-producing a postnatal exercise video first of it's kind. The video has real mom's and their babies participating in the exercise program. The video was co-produced with Scripps Health. Primary distribution was on Amazon, secondary was by Scripps OB/GYN's physicians. Over 150 thousands video nationally and internationally.

## **EDUCATION**

Associate of Applied Science: Health Science /Fitness Management, June 1990

UCSD - 95 Gilman Dr. La Jolla CA. 92093

## ACCOMPLISHMENTS

Successfully created Group Fitness classes for three top corporations in San Diego. Successfully created, managed, hired, trained 28 qualified employees to teach group fitness classes that each company requested. Also managed all accounting, billing to each company as well as collected payment to pay hired instructors. Developed postnatal workout video first on the market. Became Fitness Expert on ABC news San Diego for 11 years.

## AFFILIATIONS

Serve on the **South Bay Community Services** for their annual fund raising program. <https://southbaycommunityservices.org> Acquiring sponsorships and auction items.

Serve on two committees for **South County Economic Development Council**, Education Task Force and Aerospace Task Force. I acquired the Head Inventor from QUALCOMM Inc. to be a lead panelist in the panel discussion part of the program. <http://www.southcountyedc.com>

**Board of Directors to the National City Chamber of Commerce** <http://www.nationalcitychamber.org> Chaired and Co-Chaired the Annual Golf Tournament 2 years in a row, Salute to Navy Luncheon, Secretary on Mariachi Festival as well as acquired sponsorship for the event, acquired auction items for the Annual Gala for two years and participated in four Sustainability Fairs to create project awareness.

**Board of Directors of the Chula Vista Chamber of Commerce** <http://www.chulavistachamber.org> Currently Chairing the 17th Annual golf tournament.

## CERTIFICATIONS

Certified by American Council on Exercise in the following:

Group exercise instructor, Yoga instructor, Master Bosu trainer, TRX instructor, Boot Camp, SPRI bands instructor, Aqua for seniors, Arthritis and general population. Also STOTT Pilates instructor., pre/postnatal exercise instructor.

**HOBBIES AND FUN!** Love spending time with my family. golf, travel, reading and cooking. Love volunteering at my church in the Christmas program. Our church adopts the poorest of the poor in National City. We change a specific church in National City for one week in December like a Christmas store. We spend one year collecting/ purchasing **New** items from stores; blankets, socks, underwear, diapers, wipes, sweaters, toys, household items etc. So these families that we adopt in excess of 2,500 people have a Christmas. Every year the demands grow as the populations grows. Volunteering in this capacity brings me the most joy. This project provides me the best understanding what it means to be a ‘Servant Leader.’

## Tyshar Turner

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**From:** Webmaster  
**Sent:** Thursday, February 02, 2017 2:00 PM  
**To:** CityClerk; Adrianna Hernandez  
**Subject:** City of Chula Vista: Citizens' Oversight Committee Application - Web form

**Categories:** B & C Apps for Leah

A new entry to a form/survey has been submitted.

**Form Name:** Measure P Citizens' Oversight Committee Application  
**Date & Time:** 02/02/2017 1:59 PM  
**Response #:** 33  
**Submitter ID:** 22364  
**IP address:** 68.8.112.204  
**Time to complete:** 27 min. , 8 sec.

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### Survey Details

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#### Page 1

#### Application for membership on the Measure P Citizens' Oversight Committee

**1. Prefix**

(o) Mrs.

**2. First and Last Name**

Jennifer Ficacci

**3. E-mail**

[REDACTED]

**4. Home Address**

[REDACTED]

**5. City**

Chula Vista

**6. ZIP code**

91915

**7. Primary Phone**

[REDACTED]

**8. Secondary Phone**

[REDACTED]

**9. Are you registered to vote in Chula Vista?**

(o) Yes

**10. Do you live within the City limits of Chula Vista?**

(o) Yes

**11. How Long?**

45 years approximately

**12. Present employer**

Self Employed

**13. Occupation**

Realtor

**14. Are you currently serving on a Chula Vista Board/Commission?**

(o) No

**15. Which one(s)?**

Not answered

**16. Have you previously served on a Chula Vista Board/Commission?**

(o) No

**17. Which ones?**

Not answered

**18. Are you or have you been involved in any local, civic or community groups?**

(o) Yes

**19. Which ones?**

See Resume - with the City of El Cajon

**20. Certain seats on the Citizens' Oversight Committee require nomination by specific Nominating Authorities. If you are applying for one of these seats, please select your Nominating Authority below; otherwise, select "none":**

(o) None - I am a citizen applying for an at-large member seat

**21. \*\* This question is ONLY required for applicants who were nominated by one of the following Nominating Authorities, otherwise please enter "N/A":**

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- San Diego Taxpayers Association - Nominees must have expertise and experience in at least one of the following areas: accounting, finance, engineering, or a related discipline (including construction).
- Chula Vista Director of Public Works - Nominees must have expertise and experience in engineering or a related discipline (including construction).

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**Please describe your applicable experience and expertise in 250 words or less:**

Former senior public service manager experienced in the administration of redevelopment, housing authority, city and Joint Powers Authority (JPA) activities, including: redevelopment and economic development activities; housing production and management; inclusionary housing production; federal grants management; budget development utilizing redevelopment, housing, grants, and local funding sources; acquisition and disposition of real property; contracts management; hazardous waste remediation project management; capital improvement development; bond expenditures; coordination of Oversight Board activities; and loan portfolio monitoring and loss mitigation.

**22. What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas? (250 words or less)**

My primary interest is that of a taxpayer and to ensure that the anticipated sales tax revenue is used for those capital improvements identified in Measure P.

**23. What would you hope to accomplish in the role of a Member of the Citizens' Oversight Committee? (250 words or less)**

Ensure use of the funds are in accordance with Measure P, the Infrastructure, Facilities and Equipment Expenditure Plan, and to review, provide comment and input on proposed/actual expenditures, report on all Measure P expenditure plans, financial reports, and audits to the public and appropriate agencies.

**24. I understand that to be considered, I must submit a resume along with this application.**

[Resume Jenny 060515 SDHC full.pdf](#)

**25.**

(o) I am familiar with the responsibilities of the Citizens' Oversight Committee. I declare under penalty of perjury under the laws of the State of California that the information I have provided is accurate and true.

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Thank you,  
**City of Chula Vista**

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# JENNIFER L. FICACCI

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## Skills Summary

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- Dedicated public service senior manager with a strong work ethic, committed to the economic vitality of the community through the elimination of blight, production of affordable housing, and the use of public funds in the most efficient and effective way.
- Experienced in the administration of redevelopment, housing authority, city and Joint Powers Authority (JPA) activities, including: redevelopment and economic development activities; housing production and management; inclusionary housing production; federal grants management; budget development utilizing redevelopment, housing, grants, and local funding sources; acquisition and disposition of real property; contracts management; hazardous waste remediation project management; and loan portfolio monitoring and loss mitigation.
- Skilled in communicating effectively with staff, developers, contractors, vendors, consultants, boards, commissions, and citizens.
- Technically skilled professional who is versatile, deadline and production driven, and competent with a demonstrated ability to remain resilient under significant internal/external challenges.

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## Relevant Professional Experience

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SELF-EMPLOYED REALTOR, Chula Vista, CA	October 2014 to Present
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- Experienced Real Estate agent committed to educating each potential client about the home-buying/home-selling processes; fully understanding the needs of each Buyer and Seller I represent; translating how the San Diego housing and financial markets can affect each client; and negotiating terms, with full force and effect, which are in the greatest interest of each client.

RETIRED, Chula Vista, CA	March 2014 to October 2014
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- Assisted disabled son in securing skills, education and licenses necessary to enjoy gainful employment.

CITY OF EL CAJON, El Cajon, CA	2000 to March 2014
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**Housing Division Manager**, June 2012 to March 2014

**Redevelopment & Housing Manager**, August 2010 to June 2012

**Senior Management Analyst**, July 2006 to August 2010

**Management Analyst**, July 2001 to July 2006

**Jr. Management Analyst**, July 2000 to July 2001

**Intern/Secretary**, February 2000 to July 2000

- Responsible for the day to day activities of the El Cajon Housing Division, Successor Agency and El Cajon Housing Authority.
- Responsible for the coordination of all dissolution activities of the former El Cajon Redevelopment Agency (RDA), including: Successor Agency Oversight Board agenda reports, resolutions and supplemental information; budget and Recognized Obligation Payment Schedule (ROPS) preparation; contracts and agreements; negotiations with the Department of Finance (DOF); preparation of the Long Range Property Management Plan (LRPMP); and disposal of Successor Agency properties.
- Responsible for the preparation of the El Cajon Housing Division, Housing Authority and Successor Agency budgets averaging \$32 million per year, including oversight of the CDBG, HOME and other grant budgets averaging \$3 million per year.
- Accountable for the development and coordination of the Successor Agency and Housing Authority Capital Improvement Plan (CIP) budgets with vendors, City departments and divisions in concert with the annual or semi-annual budget processes.
- Coordinate contracts, purchase orders, invoices, RFP's, and RFQ's with consultants, vendors, and City departments and divisions.
- Coordinate preparation of annual reports for various state, local and federal agencies and boards.
- Oversaw management and monitoring of the City, RDA and Housing Authority loan portfolio valued at approximately \$21 million, including loan negotiations, collection/loss mitigation efforts, and enforcement actions.
- Responsible for property management, oversight and disposition of 25 former RDA commercial and housing properties, including preparation of the Long Range Property Management Plan.
- Experienced in the acquisition, management and disposition of real property, including: negotiations, property management, enforcement actions, collection/loss mitigation efforts, condemnation, and relocation activities.
- Review development project funding budgets, proformas and proposals for feasibility; prepare documents; negotiate contracts; and ensure project compliance with City, federal and state regulations.
- Responsible for affordable housing production requirements, reporting, monitoring and Affordable Housing Ordinance management.
- Reviewed legislative changes for applicability to City programs and projects, including: recommend/implement changes and procedures to City programs where necessary; develop new programs, administrative regulations, policies, procedures, manuals, forms, legal documents, contracts, City ordinances, and grant applications.
- Prepare departmental correspondence and reports, including City Council, Successor Agency and Housing Authority agenda reports and resolutions.
- Serve as liaison for the department/division with City departments, agencies, vendors, developers, boards, commissions, and citizens.

# JENNIFER L. FICACCI

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## Education, Licenses and Commissions

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SAN DIEGO STATE UNIVERSITY, San Diego, CA	<i>Bachelor of Arts – Public Administration, with honors</i>	2000
NOTARY PUBLIC, San Diego, CA		1990 to October 2014
CALIFORNIA REAL ESTATE SALESPERSON, San Diego, CA		1999, 2014

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## Community Leadership

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SAN DIEGO AREA HOUSING & FINANCE AGENCY, San Diego, CA	<i>Secretary/Treasurer</i>	2008 to March 2014
MAMA'S KITCHEN, San Diego, CA	<i>Volunteer</i>	April 2014 to Present

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## Professional References

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REFERENCES PROVIDED UPON REQUEST

## Christine Florez

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**From:** Webmaster  
**Sent:** Wednesday, October 24, 2018 11:40 AM  
**To:** CityClerk; Adrianna Hernandez; Sandi Delap  
**Subject:** City of Chula Vista: Citizens' Oversight Committee Application - Web form

A new entry to a form/survey has been submitted.

**Form Name:** Measure P Citizens' Oversight Committee Application  
**Date & Time:** 10/24/2018 11:39 AM  
**Response #:** 57  
**Submitter ID:** 52652  
**IP address:** 172.24.96.110  
**Time to complete:** 39 min. , 30 sec.

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### Survey Details

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Page 1

#### Application for membership on the Measure P Citizens' Oversight Committee

1. **Prefix**  
(o) Mr.
  2. **First and Last Name**  
Greg Martinez
  3. **E-mail**  
[REDACTED]
  4. **Home Address**  
[REDACTED]
  5. **City**  
Chula Vista
  6. **ZIP code**  
91914
  7. **Primary Phone**  
[REDACTED]
  8. **Secondary Phone**  
Not answered
-



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**9. Are you registered to vote in Chula Vista?**

(o) Yes

**10. Do you live within the City limits of Chula Vista?**

(o) Yes

**11. How Long?**

13 years

**12. Present employer**

Greg Martinez CPA, Inc.

**13. Occupation**

CPA

**14. Are you currently serving on a Chula Vista Board/Commission?**

(o) No

**15. Which one(s)?**

Not answered

**16. Have you previously served on a Chula Vista Board/Commission?**

(o) No

**17. Which ones?**

Not answered

**18. Are you or have you been involved in any local, civic or community groups?**

(o) Yes

**19. Which ones?**

The Eastlake Business Association (now defunct)

**20. Certain seats on the Citizens' Oversight Committee require nomination by specific Nominating Authorities. If you are applying for one of these seats, please select your Nominating Authority below; otherwise, select "none":**

(o) None - I am a citizen applying for an at-large member seat

**21. \*\* This question is ONLY required for applicants who were nominated by one of the following Nominating Authorities, otherwise please enter "N/A":**

- Chula Vista Chamber of Commerce - Nominees must have expertise and experience in at least one of the following areas: accounting, finance, engineering, or a related discipline (including construction).
- San Diego Taxpayers Association - Nominees must have expertise and experience in at least one of the following areas: accounting, finance, engineering, or a related discipline (including construction).
- Chula Vista Director of Public Works - Nominees must have expertise and experience in engineering or a related discipline (including construction).

**Please describe your applicable experience and expertise in 250 words or less:**

N/A

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**22. What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas? (250 words or less)**

My primary interest is in the finances of the city. As a CPA, I have the expertise to understand financial matters. It seems like the city has financial issues because they raised sales taxes twice in the last two years. I understand the nature of finances and cash flow. I am familiar with the sales tax system since I have several business clients who pay sales tax. I have the education and experience to understand where the city derives income and how much. I am also uniquely suited to understand where it spends money and can offer suggestions to help the city to make ends meet. I also understand there may be a large deficit in future years which is related to the pension liability. I can provide expert insight into that problem and help the city and its taxpayers resolve the issue. I have the ability to communicate complex issues in a clear concise format. I can also work with communicate with other financial professionals since I am a financial expert and have good communication skills. I am a business owner, home owner, married, with 3 children in Chula Vista public schools I feel it is my duty to use my skills to benefit this community which we love but has issues that need to be addressed as we move forward.

**23. What would you hope to accomplish in the role of a Member of the Citizens' Oversight Committee? (250 words or less)**

As a member Citizens' Oversight Committee I would like to accomplish the goal of ensuring that the city uses the funds raised by measure P for high priority infrastructure needs within the letter and spirit of the law. I am familiar with the "Infrastructure, Facilities and Equipment Expenditure Plan" which guides implementation of Measure P sales tax funds. I will help the committee review and report on all Measure P proposed expenditure plans, financial reports, and audits. As a 13 year resident of district 1, I will advocate for funds to be used for infrastructure in our district as appropriate within the parameters of benefiting the city as a whole. I will take the opportunity to learn from other members who may have more or different experience, education, and expertise than myself. I would also like to share my knowledge and insights with the group so we can all grow in this function and benefit the citizens of Chula Vista.

**24. I understand that to be considered, I must submit a resume along with this application.**

[Resume.pdf](#)

**25.**

(o) I am familiar with the responsibilities of the Citizens' Oversight Committee. I declare under penalty of perjury under the laws of the State of California that the information I have provided is accurate and true.

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Thank you,  
**City of Chula Vista**

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# Greg Martinez, CPA, EA

• Chula Vista, CA 91914 •

## PROFESSIONAL SUMMARY

Successful **CPA** with more than 10 years experience practicing accounting and tax services and over 15 years experience providing state-of-the-art software solutions in the Information Technology sector. Effective and adaptable professional expert in tax preparation, bookkeeping, and business entity formation and maintenance. Tech savvy and familiar with various types of tax and accounting software, including ProSeries, Lacerte, QuickBooks, Ultra Tax, and ProSystem.

### *Additional Strengths and Competencies*

- Tax problem resolution
- Payroll
- Tax planning
- Sales tax
- Tax research
- Employee Training/Mentoring

## CAREER HISTORY

### **Greg Martinez CPA, Inc.** **Founder and CEO**

*10/2012 to present*

- Prepared approximately 200 individual and 200 business returns per year.
- Business returns prepared - primarily S corporations, but also C corporations, partnerships, LLCs, and non-profits
- Have my own clients and contract with a firms to prepare their tax returns and supervise their bookkeepers

### **Intuit, Inc.**

*05/1999 to 09/2012*

#### **Tax Content Architect**

- Leader in the design and implementation of new internal XSLT based technology to support the new IRS electronic filing format, Modernized e-File (MeF), for individual tax returns.
- Subject Matter Expert for e-file and general tax and technology issues with deep knowledge of the end-to-end process and functions of other teams and external partners.

#### **Key Contributions**

- Led a team that developed electronic filing content for federal and state corporations and S- corporations using Intuit proprietary language.
- Key contributor to team that rewrote Intuit's income tax electronic filing software from the proprietary format to the new government format Modernized e-File (MeF) and changed the tools and processes accordingly.
- Used Intuit proprietary language and XSLT to update income tax electronic filing software and released all products on time with high quality.

### **Thomson Reuters (formerly Creative Solutions)**

*03/1993 to 05/1999*

#### **Senior Analyst**

- Responsible for Federal income tax calculations and Electronic Filing.
- Developed federal and state tax planning software for Windows using Delphi.

#### **Key Contributions**

- Worked on the launch of electronic filing for federal and various states for the company's income tax product, UltraTax. Accommodated transitioning SCS customers with similar functionality and product feel. The product was successfully launched and is one of the most complete and accurate offerings on the market today.

### **CCH (formerly CCH Computax)**

*06/1987 to 03/1993*

#### **Senior Analyst**

- Analyzed, programmed and tested corporation and s-corporation income tax software.

#### **Key Contributions**

- Member of the ProSystem FX launch team for the new PC based income tax preparation program, a successful launch that continues to be a successful product today.

## EDUCATION/PROFESSIONAL DEVELOPMENT

**Bachelor of Arts Business Administration Accounting, University of Southern California**  
**CPA, State of California**  
**Enrolled Agent, IRS**

## Leah Larrarte

---

**From:** Webmaster  
**Sent:** Thursday, January 12, 2017 10:01 PM  
**To:** CityClerk; Adrianna Hernandez  
**Subject:** City of Chula Vista: Citizens' Oversight Committee Application - Web form

A new entry to a form/survey has been submitted.

**Form Name:** Measure P Citizens' Oversight Committee Application  
**Date & Time:** 01/12/2017 10:01 PM  
**Response #:** 12  
**Submitter ID:** 21743  
**IP address:** 174.68.111.32  
**Time to complete:** 15 min. , 9 sec.

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### Survey Details

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#### Page 1

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#### Application for membership on the Measure P Citizens' Oversight Committee

**1. Prefix**

(o) Mr.

**2. First and Last Name**

Hector Martinez

**3. E-mail**

[REDACTED]

**4. Home Address**

[REDACTED]

**5. City**

Chula Vista

**6. ZIP code**

91914

**7. Primary Phone**

[REDACTED]

**8. Secondary Phone**

Not answered

9. Are you registered to vote in Chula Vista?

(o) Yes

10. Do you live within the City limits of Chula Vista?

(o) Yes

11. How Long?

35 years

12. Present employer

Self Employed

13. Occupation

Civil Engineer

14. Are you currently serving on a Chula Vista Board/Commission?

(o) No

15. Which one(s)?

Not answered

16. Have you previously served on a Chula Vista Board/Commission?

(o) No

17. Which ones?

Not answered

18. Are you or have you been involved in any local, civic or community groups?

(o) Yes

19. Which ones?

South Bay YMCA, AYSO and Rangers Soccer

20. Certain seats on the Citizens' Oversight Committee require nomination by specific Nominating Authorities. If you are applying for one of these seats, please select your Nominating Authority below; otherwise, select "none":

(o) None - I am a citizen applying for an at-large member seat

21. \*\* This question is ONLY required for applicants who were nominated by one of the following Nominating Authorities, otherwise please enter "N/A":

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- Chula Vista Director of Public Works - Nominees must have expertise and experience in engineering or a related discipline (including construction).

Please describe your applicable experience and expertise in 250 words or less:

I'm a 35 year Chula Vista resident. I am licensed civil engineer and own several properties in Chula Vista. I'm extremely familiar

with Chula Vista's infrastructure needs and have read about and voted for Measure P. I have extensive experience in building and infrastructure construction.

**22. What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas? (250 words or less)**

The main area of interest is good effective governance and my applicable experience that I can bring is the area of construction design and management.

**23. What would you hope to accomplish in the role of a Member of the Citizens' Oversight Committee? (250 words or less)**

I hope to accomplish that all public money spent is completely accounted for and spent in a cost effective manner.

**24. I understand that to be considered, I must submit a resume along with this application.**

[Measure P-12JAN17 resume.doc](#)

**25.**

(o) I am familiar with the responsibilities of the Citizens' Oversight Committee. I declare under penalty of perjury under the laws of the State of California that the information I have provided is accurate and true.

Thank you,  
City of Chula Vista

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# Hector M. Martinez

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## Objective

Measure P member at large position.

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## Experience

2015 to present	Green Housing Real Estate Development	Chula Vista, CA
2014	V&A Consulting Engineers	San Diego, CA
1988 to 2014	Sweetwater Authority (26 years)	Chula Vista, CA

### CEO, 2015 to present

Responsible working owner of residential and commercial real estate development company. Responsible for land acquisition and development of commercial and residential building projects. This includes hands-on processing (plans, specs, permitting, CEQA environmental clearance, funding, bidding, construction inspection and project management) for underground facilities, private and public road ways, parking lots, buildings, mechanical/electrical systems, landscaping and many other features which I track using MS Project.

### Regional Manager, 2014

Responsible for the (Southwest USA region) operation and business development of engineering consulting firm specializing in condition assessment and corrosion engineering for bridges, railways, roadways, under and above ground infrastructure and wet/dry utilities.

### Engineering Manager, 2004 to early 2014

Long term I-805, I-5, SR 54 and 125 Freeway design and construction agency representative interacting with Caltrans, freeway design consultant and freeway building contractor.

Worked on roadway improvements by City of National City, Chula Vista, City and County of San Diego.

Prepared Facility Infrastructure Replacement Master plan with environmental clearance from stakeholder agencies (US Army Corp of Engineers, US F&W, Water Quality Control Board, Air Pollution CD, etc.).

Prepared System Connection Fee/Capacity Charge Study and Implementation.

Promoted energy efficiency management and was building green power (solar & wind) in-house expert.

Developed and implemented metallic main replacement program which preceded the replacement of over \$50 million of (steel, cast iron and asbestos cement) water mains that contributed to reducing water main leaks from 150 to only 7 per year.

Responsible for all street improvements plan development and implementation and in-house capital improvement project design specifications and construction document preparation and bidding, construction inspection for pipeline replacements.

Developed asphaltic paving and concrete roads maintenance program.

Facilities maintenance management to include pump station, tanks, over flow drain pipes, fences and asphalt/concrete paved access roads.

### Deputy Chief Engineer, 2001-04

Planning, customer service, street improvements, developments, paving maintenance program, design, and construction inspection of yearly capital improvement budget that includes water main replacements, buildings, paved and dirt roads, mechanical, electrical, air conditioning (HVAC), plumbing, roofing, and other construction trades. Developed \$6 million yearly expense and capital expenditures budget for the Engineering Department. Responsible for updating the Emergency Response Manual. Worked on

## **Hector M. Martinez**

Policies and Procedures Manual for sections pertaining to the Engineering Department. Worked directly with the State of California Department of Safety of Dams on regular inspections of the Loveland and Sweetwater Dams. Worked on design and construction of the Reynolds Desalination Plant which included a \$1,000,000 design fee and estimated construction cost of over \$11,000,000.

### **Principal Engineer, 1997-01**

Responsible for special projects adding to over \$100 million (Desalination Treatment Plant, groundwater wells, recycled water, vegetative distress, street improvements, capital improvement projects, water resources, environmental issues). Responsible for company corporate knowledge and development of fact sheets development, pump and motor replacement priority program, tank coating maintenance program. Assisted in resolving URDS construction issues, worked with Finance Director on water rate studies, budgeting, bond issue and meter fee study. Became responsible for the construction inspection department. Work with the Water Quality Department on water aging studies, water sampling, and treatment plant upgrades and other construction projects.

### **Senior Engineer, 1994-97**

Capital Improvements design and construction, SR 54 Freeway liaison for all contractual, design, specification and construction issues. Computer modeling, construction project specifications, bidding and construction, inspection. Worked with the GIS supervisor on the implementation of the Geographic Information System (GIS) for the agency and all of its assets. Worked with the Operations Department supporting infrastructure replacement and maintenance for agency's roadways and underground facilities.

### **Associate Engineer, 1993-94**

Engineering customer service, engineering design and specifications for roadways, pump stations, water tanks, concrete dam rehabilitation and multitude of other facilities. Bidding and construction of capital improvement projects. Responsible for all development and street improvement projects for local and state roadways and related infrastructure.

### **Assistant Engineer, 1988-93**

Engineering counter handling new customers with project design questions, new service applications, dam surveillance, roadway design, pump station design, potable and fire suppression water tanks construction inspection.

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### **Prior to December 88 Various**

#### **Junior Civil Engineer, City of San Diego**

Responsible for traffic engineering studies under supervision from City Traffic Engineer. Worked on major and minor arterial roadway design, traffic counts, construction inspection, and various roadway durability and traffic flow efficiency studies.

#### **Water Treatment Specialist - 77W, United States Army, Fort Lee VA**

In charge of maintenance and operation of portable reverse osmosis water purification unit (ROWPU), portable water distribution systems, potable water storage, and water pumping equipment. In charge of diatomaceous earth (DE) portable water purification unit to provide potable water to soldiers in remote locations around the world. Duties included facilities access roadway design, construction and maintenance. Participated in Desert Shield in 1991. Received Honorable Discharge in 1996.

#### **Math and Structures Teacher, New School of Architecture, Carlsbad and San Diego**

Held six math classes per week (algebra, trigonometry, geometry and pre-calculus) and two entry level structural engineering design (statics and dynamics) classes per week for 30 students.



# **Hector M. Martinez**

## **Education**

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2012	Masters in Public Administration, National University
1996	Masters in Management, National University
1987	BS in Civil Engineering, San Diego State University
1985	Associate Degree in Engineering, Southwestern College

## **Licenses Obtained**

Department Health Services Grade D4, [REDACTED]  
California Licensed Registered Civil Engineer, [REDACTED]  
AWWA Grade 3, [REDACTED]

## **Continuing Education Certificates**

Attended numerous seminars, conferences and classes during my 26 years at Sweetwater Authority.

## **Membership**

AWWA, ASCE, APWA, NACE.

## **Appointments**

Water Agency Design Standards Committee Chair person, State Emergency Management System Committee, 2002 SWA Security Task Force, Sweetwater Authority Recreation Association Committee member, United Way Annual Contribution Campaign Lead, Safety Committee Member, Roadway, Tank & Job site inspector, SDG&E Major Customer Advisory Panel Member.

## **Past/Present Extra Curricular Activities**

Child Development Associates Board Member  
Eastlake Education Foundation Vice-President/Board Member  
Chula Vista Rangers Soccer Club Board Member – Youth Sports Council Member  
Chula Vista Growth Task Force Member  
Eastlake Community Church Volunteer  
AWWA Water for People Committee Member and Treasurer  
South Bay YMCA Management Board Member  
Eastlake III Home Owners Association Board Member  
Chula Vista Democratic Club Past President and current Treasurer  
South Bay Forum Member

## **Hobbies**

Mountain and Road biking, jogging, and travel.

## **Language and Cultural Skills**

Spanish fluent speaker and writer. Raised and lived in San Ysidro border region, and very familiar with border culture.

## **References**

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Additional personal and professional references available upon request.