Christine Florez

From: Webmaster

Sent: Wednesday, October 24, 2018 10:14 AM **To:** CityClerk; Adrianna Hernandez; Pat Laughlin

Subject: City of Chula Vista: Planning Commission Application - Web form

A new entry to a form/survey has been submitted.

Form Name: Planning Commission Application

Date & Time: 10/24/2018 10:13 AM

Response #: 28
Submitter ID: 52641

IP address: 172.24.96.110
Time to complete: 15 min., 49 sec.

Survey Details

Page 1

Application for membership on the Planning Commission

1. Prefix

(o) Mr.

2. First and Last Name

Michael De La Rosa

3. Email

4. Home Address

5. City

Chula Vista

6. ZIP Code

91910

7. Primary Phone

8. Secondary Phone

9. Ar	e vou	registered	to vote	in	Chula	Vista?
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(o) Yes

10. Do you live within the City limits of Chula Vista?

(o) Yes

11. If so, how long have you lived within the City limits of Chula Vista?

9

12. Present employer

County of San Diego, Planning & Development Services Department

13. Position

Group Program Manager

14. Please indicate the area(s) in which you have expertise and experience, or select None: (select as many as applicable)

[x] Land Planning

[x] Urban Planning

15. If you selected one or more of the areas of expertise and experience above, please describe your expertise and experience that you would bring to the selected area(s). (250 words or less)

I have over 15 years of experience in land use policy and land use planning. My professional experience has required me to have working knowledge of land use laws and regulations at a Federal, State, and local level. I have direct experience with the implementation of a General Plan, Specific Plan, CEQA, and programmatic efforts such as a Climate Action Plan and regulation review and development. Throughout my career I have led successful collaborative efforts with the business community, development industry, environment organizations, and the general public (community residents). In addition to my direct professional experience in government, I also have experience in the private sector which allows me to understand the unique perspective of those who are subject to regulations, such as private resident or business, in addition to the role of the agency who is the regulator.

In addition to my professional career I also believe my appointments to the Chula Vista Infrastructure Assessment Committee and the Chula Vista & Port of San Diego Bayfront Cultural and Design Committee has given me additional in-site to working with residents of Chula Vista, city leaders, and city staff, on additional land use issues of concern.

16. Are you currently serving on any board or commission for Chula Vista or any other governmental agency?

(o) Yes

17. If so, which ones?

Charter Review

18. Per Chula Vista Municipal Code Section 2.25.030, I understand:

- -If I am currently serving on a board or commission, I must resign from my current board or commission if I am appointed.
- -I must have served at least 12 months on my current board or commission in order to be appointed to another board or commission.
- (o) I have read and acknowledged the above statement.

19. What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas?

I have always believed that the built and open space environment can have a tremendous impact on the well being of its residents and businesses. Because of the direct result of land use decisions significantly impacting a community, I have developed a strong interest for urban planning, economic development, and general government administration and policy.

It's my belief that my 15 plus years of experience in land use policy and planning would allow me to make a positive impact and effectively carry out the duties of a Planning Commissioner. My current and past professional positions have allowed me to develop a keen insight to the various roles of participants in the planning process. Throughout my career I have been responsible for collaborating and problem solving with executive management in the planning arena, the development industry, and members of the public. Land use is a very dynamic field guided by government regulations, private interest, and community concerns and I believe that through my professional experience I have the required skills to faithfully carry out the duties in the best interest of the city.

If given the opportunity, it is my goal to use both my professional and personal experiences to assist me to faithfully carryout the duties of being a Planning Commission to improve our great city.

20. What do you hope to accomplish in the role of a Planning Commissioner? (250 words or less)

My goal as commissioner would be to faithfully serve and implement the land use rules and guidelines that have been established by the council and the residents of Chula Vista. Our city will continue to grow for the foreseeable future and I believe its important to ensure that the projects are well vetted by staff and the community. The land use planning of Chula Vista brings many opportunities from redevelopment on the west side to the implementation of the master plans of the newer communities on the east and with my experience I believe that I would be able to provide insightful feedback to staff and project applicants as well as understanding the concerns of the residents and surrounding community that may have an interest in any of the proposed projects. Overall, I would like to contribute and give back to my community and do my part to ensure that our city continues to be a place where individuals and families want live, work, and play.

21. I understand that to be considered, I must submit a resume along with this application.

MDLR Resume - CV PC.docx

22. I understand that to be considered, I must submit a letter of reference along with this application.

Recommendation Letter.docx

- 23. The City understands meeting schedules and individual's availability may change. We ask that you consider the <u>meeting</u> schedule when submitting an application.
 - (o) I have reviewed the Planning Commission regular meeting date, time and frequency.

24.

(o) I am familiar with the responsibilities of the Planning Commission. I attest that the information I have provided is accurate and true.

Thank you,

City of Chula Vista

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Michael A. De La Rosa

♦ Chula Vista, CA 91910 ♦

SUMMARY OF QUALIFICATIONS:

- ➤ 15 years of Public Policy experience dealing with land use and environment issues.
- > 7 years of budgetary, contracting and personnel management experience in private sector.
- Working knowledge of General Plans, Zoning, Community Plans, Storm Water Regulations, Climate Action Plans
- Effective communication, collaboration, presentation, project oversight and organizational skills.
- Innovative thinker with proven leadership, problem-solving and analytical skills.
- Results-oriented self-starter with ability to complete multiple tasks in a timely manner.
- Consensus builder with a proven track record of working with stakeholders to achieve common goals.

PROFESSIONAL EXPERIENCE:

2017 - Present County of San Diego Department of Planning & Development Services

Group Program Manager

- Formulates and analyses strategic approach to execute project and programs within Building, Project Planning and Advance Planning Divisions
- Responsible for staff coordination and department threading for private development and county programmatic projects within East Otay Mesa
- Collaborates with technical staff and private development project teams on identifying resolutions to resolve priority project processing issues
- Develops and Manages strategic partnerships with regional economic partners, development industry associations, government, environment groups, and community stakeholder organizations
- Responsible for quality control for communication to Land Use and Environment Group Executive office and Board of Supervisor offices pertaining to projects identified by director.
- Development of public and media messaging for department work programs

2002 – 2017 Office of San Diego County Supervisor Greg Cox, District 1 San Diego,

Senior Policy Advisor (2008-Present)

- Formulate, review and recommend policy to Supervisor Greg Cox in the areas of Planning & Development Services, Parks & Recreation, Public Works, Redevelopment, Treasurer/Tax Collector, Assessor/Recorder County Clerk, General Services, Local Agency Formation Commission, regional transportation, energy and water resources
- Extensive experience communicating, collaborating, and negotiating with elected officials, municipal
 executives, industry stakeholders, and diverse special interest groups on all sides of a public policy issue to
 identify common ground to move an agenda forward
- Advocate at the federal, state and municipal level on development and transportation projects
- Proficient understanding of federal, state, and local legislation pertaining to land use planning, transportation, economic development and regulatory issues
- Develops policy to encourage business growth, job creation, strategic planning, and industry forecasting for South San Diego County and the US/Mexico border region
- Community Relations: manages constituent calls, emails, and correspondence, and work with County departments and other government agencies to resolve their concerns
- Media Management Experience handle media inquiries, interviews, and press conference coordination

CA

District Director (2004-2008)

- Developed and maintained relationships with elected officials, business community, and civic leaders throughout district
- Collaborated with government agencies and civic leaders on County Policy initiatives
- Provided policy analysis and recommendations to Supervisor Cox in the areas of housing, animal services, general services, parks and recreation, and public works
- Lead coordinator for community outreach meetings in District 1

Community Representative (2001-2004)

- Made presentations and reported on county initiatives at community forums
- Represented Supervisor Cox at community meetings, events and other ceremonies
- Handled constituent referrals on behalf of the Supervisor
- Presented commendations and county resolutions to honorees in the community
- Reported constituent feedback from community meetings to senior policy advisors

1992 - 2001

De La Rosa Construction, Inc.

San Diego, CA

Office Manager

- Managed Accounts Receivable/Payable; responsible for financial accounting compliance
- Managed Insurance & job lien release
- Managed General Liability, Worker Compensation Insurance compliance and Audits
- Responsible for labor law compliance
- Liaison to union representative regarding pay reporting and union record keeping compliance
- Supervised office administrative staff

Assistant Project Manager/Estimator Apprentice

- Assisted in the Management and review of job contracts, subcontractor submittals, RFQ's, bid documents, and project close out forms for accuracy and compliance with company/client protocols
- Reviewed and approved subcontract payments
- Responsible for contract compliance between consultant, subcontractors, and outside agencies to ensure consistency with company and construction standards
- Scheduled and coordinated pre-bid meeting conferences, preconstruction meetings, safety and construction progress meetings
- Responsible for initial job estimate for residential improvement projects

Field Work

- Labor Supervisor
- General tradesman labor

COMMUNITY INVOLVEMENT:

- City of Chula Vista Charter Review Commission, Commissioner 2014-Present
- ❖ Chula Vista Charitable Foundation, Board Member 2014-2017
- ❖ Port of San Diego/ Chula Vista Bayfront Cultural and Design Committee, 2013-Present
- ❖ Chula Vista Infrastructure Assessment Committee, 2015-2017
- ❖ San Diego County Citizens Water Academy, Graduate 2016

EDCUATION:

- ❖ B.A. Public Administration- San Diego State University, December 2001
- California Real Estate License, Expired
- Golden Turner Contractor Certificate Course Sponsored City of San Diego Convention Center Expansion Project

To:

Hon. Mayor Salas

Hon. Councilmember Mc Cann, District 1

Hon. Councilmember Aguilar, District 2

Hon. Councilmember Padilla, District 3

Hon, Councilmember Diaz, District 4

Dear Honorable Mayor and Council:

It is my pleasure to strongly recommend Michael De La Rosa for the Chula Vista Planning Commission.

I have had the pleasure to know Michael for more than 10 years and have worked with him in both a professional and a volunteer capacity. Michael has always shown the upmost professionalism in any task he endeavors to pursue. His experience in both government and the private sector makes him an ideal candidate to understand and faithfully carryout the duties of a planning commissioner.

In my opinion we need a planning commissioner who understands the importance of the built and natural environment and its impact to the health of our community. I witnessed Michael take this comprehensive approach to community when he served as a board member of the Chula Vista Charitable Foundation. A commissioner must also understand the complexities and challenges of private and commercial development — I believe Michael is one such person, an individual that will be fair and balanced to the process, and will serve the residents and the council well.

As someone who is raising a family here and cares deeply about the City, I would feel confident with Michael as a Planning Commissioner not because we agree on everything or share similar perspectives, but because I know that every recommendation he would make will be based on his professional evaluation. I also know that he will faithfully consider and understand all opinions and perspectives about any project presented to the commission.

I am certain that Michael would be an excellent Planning Commissioner and for that reason, I am happy to provide my unqualified support and recommendation to the Council.

If you have any questions concerning my recommendation, I can be reached by phone at .

Best regards,



Secondary Phone

Christine Florez Webmaster From: Sent: Wednesday, October 24, 2018 11:47 PM To: CityClerk; Adrianna Hernandez; Patricia Salvacion **Subject:** City of Chula Vista: Planning Commission Application - Web form A new entry to a form/survey has been submitted. Form Name: **Planning Commission Application** Date & Time: 10/24/2018 11:46 PM Response #: 32 **Submitter ID:** 52672 IP address: 172.24.96.110 Time to complete: 8 min., 39 sec. **Survey Details** Page 1 **Application for membership on the Planning Commission Prefix** (o) Mrs. **First and Last Name** Delfina González Email 3. **Home Address** 5. City Chula Vista 6. ZIP Code 91911 **Primary Phone**

10.	Do you live within the City limits of Chula Vista? (O) Yes
11.	If so, how long have you lived within the City limits of Chula Vista?
12.	Present employer Kings Tree Service and Landscaping
13.	Position Vice President
14.	Please indicate the area(s) in which you have expertise and experience, or select None: (select

9. Are you registered to vote in Chula Vista?

(o) Yes

15. If you selected one or more of the areas of expertise and experience above, please describe your expertise and experience that you would bring to the selected area(s). (250 words or less)

I received a minor in Horticultural science and with that degree my husband and I started a tree and Landscaping Company here in Chula Vista.

[x] Land Planning

[x] Other related design expertise

as many as applicable)

I have been on different boards as adviser for urban planning and sustainable living in the city of San Diego including Chula Vista.

- 16. Are you currently serving on any board or commission for Chula Vista or any other governmental agency?
 - (o) No
- 17. If so, which ones?

[x] Urban Planning

[x] Landscape Architecture

Not answered

- 18. Per Chula Vista Municipal Code Section <u>2.25.030</u>, I understand:
 - -If I am currently serving on a board or commission, I must resign from my current board or commission if I am appointed.
 - -I must have served at least 12 months on my current board or commission in order to be appointed to another board or commission.
 - (O) I have read and acknowledged the above statement.
- 19. What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas?

As a student at Southwestern College I became involved in the ASO Associated student organization and I represented iover a thousand eight hundred students.

also I have been involved with the PTA and different non-for-profit boards that help with community planning.

20. What do you hope to accomplish in the role of a Planning Commissioner? (250 words or less)

As an entrepreneur I know businesses are important that they are supported to come to Chula Vista. I also want to assist in

planning for the future of Chula Vista so that our children and our children's children can benefit, by enjoying and living in a safe and beautiful Community like Chula Vista.

21. I understand that to be considered, I must submit a resume along with this application.

IMG 20181024 233703204.jpg

22. I understand that to be considered, I must submit a letter of reference along with this application.

Screenshot 20181024-233312.png

23. The City understands meeting schedules and individual's availability may change. We ask that you consider the <u>meeting</u> schedule when submitting an application.

Not answered

24.

(O) I am familiar with the responsibilities of the Planning Commission. I attest that the information I have provided is accurate and true.

Thank you,

City of Chula Vista

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DELFINA GONZALEZ



Chula Vista ,California 91911

Profile

Join the Planning Commission of Chula Vista . To support the city of Chula Vista for Planning and ensuring the citizens of Chula Vista visions and purpose are fulfilled

Experience

Union Organizer for United Domestic Workers 2018- Current

I recruit citizens to come together to support important key issues that influence them and the community at large.

Vice President of Kings Tree Service and Landscaping 2000-Present

Running a Successful Tree and Landscaping Company. Working in different homes and Business designing and implementing the work . Specializing in Conservation Efforts and Water Sustainability.

Family Ministry Director at South Bay Baptist Church 2008-2012

Working with Families in Chula Vista assisting in concerns regarding family and communities.

Early Start Educator Spring Valley La Mesa School District 2006-2010 Implementation of Curriculum for Students and Families

Southwestern College Child Development Department 2000-2006

Assisting Students with Classroom assignments. Responding to faculty request to complete the mission plan of the Department

Education

Mount Miguel High School
Southwestern College Child Development/Business. 2005

Skills

Board Member of San Diego County Child Care & Development Planning Council. 2000—2010

Board Member of Coalition for Global Sustainability 2015-2018

Member of the PTA Chula Vista Schools past 1998-2018

References	
Adria Fox.	
Michele Price	



Adria Fox

Curator of Genius - Urban Alchemy 360

24th October 2018

TO WHOM IT MAY CONCERN:

This letter is to certify that Delfina Gonzalez was an active board member of our San Diego Sustainable Development Coalition.

The Coalition for Global Sustainability or "C4GS" bridges funding resources & business solutions for the non-profit & social business sectors to increase their impact in ending generational poverty. With our current Focus on San Diego County, Mrs. Gonzalez played an instrumental role on our board community relations through her expertise in developing strong community allies.

I strongly recommend Delfina Gonzalez for as a part of the Planning Commision for the City of Chula Vista.

Best regards,



Curator of Genius
Urban Alchemy 360

www.urbanalchemy360.com

Leah Larrarte

From: Webmaster

Sent: Friday, March 31, 2017 11:02 AM

To: CityClerk; Adrianna Hernandez; Pat Laughlin

Subject: City of Chula Vista: Planning Commission Application - Web form

Follow Up Flag: Follow up Flag Status: Flagged

Categories: B & C Apps for Leah

A new entry to a form/survey has been submitted.

Form Name: Planning Commission Application

Date & Time: 03/31/2017 11:02 AM

Response #: 12 Submitter ID: 24179

IP address: 138.163.0.41 Time to complete: 39 min., 33 sec.

Survey Details

Page 1

Application for membership on the Planning Commission

1. Prefix

(o) Mr.

2. First and Last Name

Gregory Hall

3. Email

4. Home Address

5. City

Chula Vista

6. ZIP Code

91910

7. Primary Phone



8. Secondary Phone



- 9. Are you registered to vote in Chula Vista?
 - (o) Yes
- 10. Do you live within the City limits of Chula Vista?
 - (o) Yes
- 11. If so, how long have you lived within the City limits of Chula Vista?

18 years

12. Present employer

Department of Defense

13. Position

Program Business Ananlyst

14. Please indicate the area(s) in which you have expertise and experience, or select None: (select as many as applicable)

[x] Urban Planning

15. If you selected one or more of the areas of expertise and experience above, please describe your expertise and experience that you would bring to the selected area(s). (250 words or less)

Academic training in Urban Planning received at National University. Senior Planner, Gary Geiler of the City of San Diego Lead Professor. Topics covered: Urban Planning concepts and theory, Land Use Law, Environmental Impact Studies, Community Development, and City Planning issues and concerns. My thesis for the program was City Branding for the City of Chula Vista: Sustainable Energy Center for the Pacific Rim. Met with Mr. James Sandoval on numerous occasions for mentorship, update and understanding of the ongoing developments in Chula Vista to make our City a relevant factor in Southern California as well as to our friends in the Baja Tijuana region. Also completed Graduate Certificate Program at Virginia Tech Polytechnic Institute and State University, Alexandria Campus in Alexandria, VA. Focus of the program was on Economic Development and Growth, Land Use Law, Affordable Housing, and Urban Planning Concepts and Theory. Participated in several Affordable housing initiatives/meetings for the Cities of Arlington and Alexandria, VA as well as Washington, DC. Met with City leaders of Alexandria such as Deputy Mayor, Planning Director, Housing Authority Director, Local private housing Development Management, and Civic Groups to address affordable housing issues for the city as well as Economic Growth and Development of the City's Waterfront Development projects.

16. Are you currently serving on any board or commission for Chula Vista or any other governmental agency?

(o) No

17. If so, which ones?

N/A

18. What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas?

My principal areas of interest in our City is Economic Growth and Development, City Planning to make our City a more walkable, pedestrian friendly city. I truly love our City and think we have an opportunity to bring a particular industry/jobs, a creative class, new homes specifically to West Chula Vista, especially downtown Chula Vista to make the City more vibrant and attractive to families and young working professionals. My education, background, my love for this City, my experiences living

in communities of similar size on the East Coast in the metro DC, Maryland, and Virginia areas, working with City Leaders, Unbanning Planning Professional, with different backgrounds and being able to work with people from all walks of life bring a unique set of skills and assets to City government. In order to move forward, sometimes we have to think outside the box and consider new approaches and ideas in order to adapt to our changing environment.

19. What do you hope to accomplish in the role of a Planning Commissioner? (250 words or less)

I hope to bring a calm and guiding influence to my role of a Planning Commissioner as we work together to better our City for our residents moving forward into the future.

20. I understand that to be considered, I must submit a resume along with this application.

Gregory Hall - Resume (2).pdf

21. I understand that to be considered, I must submit a letter of reference along with this application.

Gregory Hall - Resume (2).pdf

- 22. The City understands meeting schedules and individual's availability may change. We ask that you consider the <u>meeting schedule</u> when submitting an application.
 - (o) I have reviewed the Planning Commission regular meeting date, time and frequency.

23.

(o) I am familiar with the responsibilities of the Planning Commission. I attest that the information I have provided is accurate and true.

Thank you,

City of Chula Vista

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GREGORY H. HALL

Citizenship: USA
Highest Federal Rank:

Veteran's Preference: 10-points

Appointment Eligibility: Merit Promotion Candidate as Current Permanent Navy Civilian;

Current Permanent Federal Civilian Employee; VRA/VEOA eligible

PROFESSIONAL PROFILE

Senior U.S. Navy/Civilian Management and Program Analyst with 20+ years of progressive experience analyzing complex program data, preparing clear, concise analytical and statistical reports, and developing and executing program support policies and procedures. Trusted advisor to senior management on key financial management, procurement, and accountable property issues. Record of accomplishment analyzing existing procedures to identify more efficient and effective methods for accomplishing program objectives. Advanced budget analysis and administration expertise. Very strong staff supervision and development experience. Proven ability to develop, maintain, and expand effective cross-cutting, inter-agency working contacts and relationships. Polished, professional oral and written communication and presentation skills. Master's degree in Human Resource Management, Public Administration, and Bachelor's degree in Business Administration. Decorated U.S. Navy Veteran.

EXPERTISE INCLUDES:

- Subject Matter Expert (SME) on multi-million dollar Federal procurement, financial management, human capital management, and program management issues.
- Proven record of performance applying a deep and broad knowledge of program management and management analysis to support and perfect procurement programs, activities, and processes.
- Federal Human Resources SME including training, workforce needs assessment, budget analysis, and facility management laws and regulations.
- Successful leadership experience in the analysis, management, administration, and evaluation of the effectiveness and efficiency of diverse projects and programs.
- Substantive practical and theoretical knowledge of broad range of management tools, practices, theories, and techniques in both the military and civilian contexts.
- Superior knowledge of management analysis, information technology application and industrial engineering techniques.

PROFESSIONAL EXPERIENCE

SUPERVISORY FINANCIAL MANAGEMENT ANALYST, Commander, Helicopter Maritime Strike Wing U.S. Pacific Fleet Supervisor: Samuel Scruggs, may contact MANAGEMENT AND PROGRAM ANALYST, Commander, Navy Installations Command, Washington Navy Yard, Washington, DC Supervisor: CDR Darian Caldwell, may contact 07/2014 to Present 40 Hours per Week 40 Hours per Week 40 Hours per Week

Program and Management Analyst for the Transient Personnel Branch, Military Personnel Services (MILPERS), Navy Installations Command, Entitlement Travel, and Navy Mobilization Sites. Oversee, analyze, and manage financial and civilian and military manpower resources for all US Navy Pay Transient Personnel Units (TPUs) and Shore Corrections (Regional Restricted Barracks, Pretrial Confinement Facilities) (PCFs) and Detention Facilities (DETFACs), worldwide.

GREGORY H. HALL Page 2 of 6

Resource Management, Quality Assurance, Business Process Analysis, Program Execution: Leverage technical expertise and strong leadership and project management skills; and expert knowledge of CNIC and its business/support lines to plan, program, budget, and execute TPU operations and Shore Corrections, worldwide. Develop, implement, and monitor program execution consistent with the CNIC Strategic Plan.

- Ensure effective management and standardization of Navy-wide resources and business processes across the shore installation network. Identify and validate requirements.
- Develop and monitor performance and cost metrics and budget guidance and develop annual business/execution plans to further the CNI Strategic Plan to support development of the Total Force Strategy for the Shore Corrections and TPU.
- Direct Shore Corrections and TPU Operations Programs through the Regional Program Directors (RPD) and subordinate activities. Provide leadership for policy, resourcing, processes/process changes, strategic planning and business/execution planning.
- Identify and implement best business practices across all regions/installations. Share best practices using web-based tools and virtual and personal meetings. Ensure standards are developed and maintained to consistently meet the requirements and expectations of the operating forces. Integrate timely customer feedback.
- Evaluate the capabilities of other DOD Services and Government Agencies, reducing duplication of investment and creating surge capability through joint use opportunities.

NOTABLE PROJECTS & ACCOMPLISHMENTS:

Developed, planned, and implemented the U.S. Navy's first standardized, Web-based Transient Personnel Tracking System (WTPTS SQL Server System), providing the Navy with a standardized and consolidated platform that will minimize the average time a Sailor spends in any given transient processing category. The new system was successfully rolled out in 6/2012 and is operational at all seven TPU's and five TPD's. Navy leadership can now track performance metrics for 20,000 transients being processed across the TPU Enterprise. It features a customized dashboard, which allows CNIC leadership to engage external stakeholders to mitigate the opportunity costs associated with TPU processing. Project Highlights:

- Team Leadership / Collaboration: Attended weekly meetings with the WTPTS transition team to provide feedback and guidance for transition plan implementation. Collaborated with numerous internal and external stakeholders including SAIC contractors, CNIC N6 IT personnel, TPU Commanding Officers, CNIC Service Delivery Point personnel and other staff to ensure compliance with Navy Information Assurance (IA).
- Business Process Reengineering: Worked with WTPTS programming developers to identify processing bottlenecks and TPTS legacy system inconsistencies. Established and led a working group to standardize and align the Account Classification Codes. Utilized our TPUs in the testing phase to populate data and submit feedback to HQ and the SAIC team. Led staff training, standardization of report generation, and transfer of customer support from SAIC to CNIC N6.
- Current Leadership: Collaborating with Navy CIO and CNIC Subject Matter Experts (SME) to get the transient tracking application approved as an official Program of Record (POR). Currently oversee and manage over 200 users and approve access request. Provide status and capabilities updates to N1 leadership.

Manage four Navy Mobilization Processing Sites (NMPS) to provide rapid, ready, professional manpower support to mobilized and demobilized Active and Reserve Components called in support of contingency operations worldwide; with a primary focus on Afghanistan, Iraq and Horn of Africa.

- Business Case Analysis (BCA): Developed a BCA in 11/2011 to evaluate possible course of actions (COAs) that correlate to USFFC's IA drawdown plan. Led team in data collection to formulate an environmental scan capturing cost information for transportation, berthing, manning (MPN/FTS), supplies, and additional OCO funding. Managed conversion of tangible cost data for each COA into a spreadsheet. Analyzed and developed recommendations. Led briefings to CNIC Leadership and U.S. Fleet Forces Command Leadership on the BCA.
- **Results:** The recommendations I presented were approved by Navy leadership at the 3-star level and implemented for a \$5M cost savings over two-years. The first facility closure was at NMPS Point

GREGORY H. HALL Page 3 of 6

Hueneme in June 2012. The qualitative and quantitative information I presented in the follow-up BCA was a key resource for determining the closure of NMPS Gulfport in the summer of 2013.

Established a new Resource Referral Tracking Manager (RRTM), as part of the medical referral efforts to take care of veterans returning home.

- Collaborated with CNIC Support center to establish a functioning mailbox that will be the primary source for tracking referrals and addressing customized questions from Sailors redeploying from theatre. The contact information will be advertised across multiple channels of communication.
- Coordinated with NAVY 311 personnel to establish a toll free 24-hour service contact number to address Sailors concerns on post deployment processing and post deployment referral/resource management issues.
- Facilitated working group, to discuss strategy for standardizing the post-deployment medical referral process in conjunction with creation of the Resource Referral Tracking Manager (RRTM) position.
- Created a new toll free resource help line for medical referrals. Set up a contact email address for Sailors and staff and a briefing to the N1Director on the new position via an Executive Summary.
- Finalized NAVADMIN message to announce the creation of the new RRTM position and to inform thousands of Sailors and staff about the enhanced post-deployment Medical Referral Process.

Manage a \$5M Program Budget for FY-13: Develop, track and manage the annual controls and budget for the NMPS program. Create an annual spend plan for labor and non-labor, track program execution rates, notify leadership of budget shortfalls and justify funding for critical shortfalls.

- Developed and led process and efficiency improvements and cost savings measures that reduced contracts and manpower costs across the enterprise. Provided mission-critical quantitative and qualitative analysis to support decision-making at the highest levels of the Navy, to include:
- Initiated an 8% budget cut. Provided guidance to all regions for more stringent enforcement of entitlement travel expenditures. Cut the \$5.4M POM 14 budget to \$4.1M. Identified must fund items such as labor and critical contracts for supporting systems Navy Family Accountability System. Replaced personnel support contracts and with military manpower. Developed a POM Capability Plan. Re-evaluated baseline program requirements for POM 14.
- Created a customized financial tracking tool that provides leadership with a snapshot of current expenditures, remaining balances, and allocated controls to be used for budget tasking.

Budget Management: Plan, program, execute, and manage a \$6M+ annual program budget for the Transient Personnel Branch. Develop estimates for labor, non-labor: training, travel, supplies, and contracts. Write contract solicitation, statements of work (SOWs), and review proposals. Submit Total Force Manpower Management packages to change billet description and reassign manpower throughout the enterprise. Go-to person for Command Financial Management Systems (FMS) reports and weekly funds verifications. Submit Program unfunded /Region funds realignment requests via CNIC RAM system.

- Revised the FY-12 POM budget and prepared FY-13 budget and FY-14 POM for submission to FMB. Revised phasing spend plan (FY-11) to account for 5% reduction cut. Created and maintained customized financial tracking tools to monitor current expenditures, remaining balances, and allocations for budget tasking and data calls.
- Determined and defined capability output levels for the TPUs and Navy Mobilization Processing Sites. Prepared estimates for TPU and NMPS Fiscal budgets.

Manage a \$2.5M Entitlement Travel Program budget with a statutory requirement to pay for military and civilian personnel and their dependents assigned overseas for Emergency and Funded Environmental Morale leave; Travel for Medical Escorts and Attendants and Medical Travel; and Student Dependent Travel.

• Ensured Navy Region Japan received funding to evacuate military, civilians, and their dependents during the March 2011 earthquake in Japan -- 273 families total.

GREGORY H. HALL Page 4 of 6

Contracting Officer Representative (COR): Manage four government contracts in access of \$1.9 million. N1 Total Force Manpower Technical Expert assigned to review proposals and make selection recommendation to Contracting Officer. Submit contracting packages for sole source funding, execution of option year, and write Statement of Work for new solicitations. Ensure all contracting solicitations are complete, accurate, and compliant. Ensure accuracy of monthly funding execution; approve invoice payments. Work directly with vendors to rectify discrepancies. Also serve as Contractor Verification System (CVS) representative for N1. Ensure initial security clearance processing for all contractors joining the CNIC N1 Total Force Management Team.

SUPERVISORY MANAGEMENT SERVICES SPECIALIST,

05/2010 to 02/2011 40 Hours per Week

Naval Consolidated Brig Miramar, San Diego, CA

Supervisor: CDR Robert Stover, may contact

Provided essential daily administrative and management support to a command with eight departments, two staff offices, and five detachments supervising 246 prisoners. Provided administrative guidance and support to staff in policy, procedure, and program management; to include manpower management, leave and travel. Supervised and managed 5 staff and 2 IT Office personnel. Provided management, oversight, and direction for human capital military and civilian areas. Served as Privacy Act and FOIA Officer.

HR Liaison: Managed civilian conversion from NSPS to General Service for 51 civilian employees. Managed all civilian employment issues, including retirement benefits and cash award processing. Ensured performance appraisals were completed on time. Revised position descriptions. Administered recruitment functions. Personnel oversight for two detachment commands: Pearl Harbor and Puget Sound.

 Oversaw conversion of manual leave process to a paperless, Navy-wide electronic process. Ensured staff and supervisor received training to affect a smooth transition. Processed over 200 military awards and over 100 military performance evaluations.

Used statistical and quantitative analysis and knowledge of budgetary and financial management principles and techniques to investigate, review, evaluate, analyze, develop and update command-wide administrative and management program policies, regulations, goals, and objectives.

Security Manager: Processed security clearances for both civilian and military staff members. Conducted initial security clearance background checks for new employees. Verified clearances of military members Processed clearances for military personnel assigned to individual Augmentation orders in support of Overseas Contingency Operations Support. Chaired 4 parole boards and two parole violation boards.

• Reviewed and revised the Brigs prisoner handbook; distributed to each prisoner and staff member.

ADMINISTRATIVE OFFICER,

01/2009-05/2010 40 Hours per Week

Region Legal Service Office Southwest, U.S. Navy, San Diego, CA Supervisor: CAPT Andrew Henderson, may contact

Managed and implemented the full range of daily administrative services and programs for 88 employees, including procurement, workforce planning, human resources, training, facilities, records management, security and administrative support. Lead Defense Travel Administrator. Budget Officer and Certifying Official for Government Credit Purchase Card program. Used expert knowledge of federal laws and regulations to provide advice and guidance to managers and employees. Planned, developed, executed and monitored \$1.2M budget.

- Trained, mentored, and supervised 7 civilian and military subordinates. Assigned and monitored work. Full personnel authority including hiring, training, leave approval and discipline.
- Analyzed and evaluated workforce needs and program effectiveness consistent with quality improvement best practices; identify opportunities to enhance operations and improve programs.
- **Human Resources Manager**: prepared, managed, and coordinated all personnel actions; manage employment, processing and records, wage and classification, labor-management relations and employee services, position descriptions, and employee development programs for the Command.
- **Prepared written reports**, analyses, policies, procedures and recommendations used by senior management for decision making. Used the full range of MS Office, including Word, Excel, PowerPoint and Outlook.

GREGORY H. HALL Page 5 of 6

Key Accomplishments:

• Managed a 32,000 sq.ft. historic facility/grounds consistent with the master plan, community design, zoning and environmental standards. Managed a \$3.1M renovation on time and on budget.

- Named Senior Civilian of the Quarter, October-December 2009, "for exceptional performance."
- Received Time-Off and Performance Awards, 9/2009, for ensuring seamless systems integration and execution.

PROGRAM SPECIALIST, Veterans' Administration San Diego Health Care System, San Diego, CA

09/2007-01/2009 40 Hours per Week

Supervisor: Debra Dyer, may contact

Provided IT support and performed essential training system functions as System Administrator and Domain Manager for Learning Management System (LMS) and Service Training Coordinator for Information Technology Service. Used qualitative and quantitative techniques to identify, analyze and resolve work problems. Recommended process and efficiency improvements to management. Oversaw all Human Resources management for the IT Department. Interfaced with HR, IT and other departments.

- **Performed administrative work** in personnel, budgeting and financial management, travel, equipment procurement and contracting, property management, and supply. Monitored and ensured efficient use of office resources. FedTraveler Administrator.
- Formulated, presented, executed, and analyzed organization budgets. Participated in the annual budget formulation and execution process. Performed cost-benefit analyses and statement of work documentation for labor contract purchases. Applied Return on Investment (ROI) and Business Case Analysis (BCA) methods.
- Analyzed and managed HR program activities. Recommended quality improvements in processes and operations. Evaluated program effectiveness and developed procedures and guidelines to supplement established administrative regulations.

Key Accomplishments:

Supervisor: LDCR Hildebrand,

- Improved training completion rate for all IT employees within four months from 47% to 96%.
- Initiated use of Microsoft live meeting to share training information and to conduct training for offsite employees.
- Initiated face-to-face contact with 100% of staff to assist in completing online training requirements.

SENIOR ENLISTED ADVISOR, San Diego Military Entrance Processing Station, San Diego, CA

08/2003-01/2007

60 Hours per Week

Supervised 47 military and civilian clerical, administrative, and supply support personnel. Planned, prepared, reviewed, and revised work schedules and duty assignments according to budget allotments, customer needs, employee capabilities, and workloads. Initiated changes for military and civilian manpower allocations, requirements and authorization for U.S. Military Entrance Processing Command.

may contact

Analyzed financial activities of organization and assisted in planning/execution of organization's \$1.9M budget. Oversaw, coordinated, and perform shipping, receiving, distribution, and transportation activities. Property and Facility Operations Manager for 27,634 square foot facility

COR: Managed three government contracts worth \$3M. Verified contractor compliance with contract terms, Performed monthly quality assurance inspections, submitted reports. Directed corrective work.

Training Officer: Developed and updated training materials. Used a variety of instructional techniques and formats to help workers maintain or improve job skills. Coordinated recruitment and placement of training program participants. Oversaw workflow of applicants processing into the military. Developed training manuals/guides and course materials. Monitored/evaluated training program effectiveness.

Personnel Management: Provided advice, counsel and assistance to subordinates on work and administrative matters. Recommended awards and bonuses for personnel and position classification changes. Supported Affirmative Employment Program and EEO in all personnel management activities. Identified, approved, and provided developmental and training for employees.

GREGORY H. HALL Page 6 of 6

• **Key Accomplishments:** As security manager, planned, coordinated, and scheduled installation of \$76,000 dollar security system, ensuring compliance with Anti-Terrorism guidelines.

PROGRAM MANAGER,	
Commander, Tactical Group One, San Di	ego, CA
Supervisor: Tom Varrallo,	may contact

10/2001-08/2003 60 Hours per Week

Trained and oversaw manpower duties for 180 air traffic controllers. Researched and analyzed manpower issues using the Total Force Manpower Management System (TFMMS) database. Analyzed and implemented changes for military manpower allocations, requirements and authorizations for Pacific Fleet Naval Surface Commands. Developed statistical and narrative data to support changes. Defended recommendations to senior leadership. Provided policy guidance to subordinate and fleet commands.

EDUCATION

Master's Degree, Human Resource Management, Webster University, District of Columbia campus, Washington, DC - May 2012.

Master's Degree in Public Administration, National University, San Diego, CA - Oct 2010.

Bachelor's Degree in Business Administration, National University, San Diego, CA - May 2006.

SELECTED PROFESSIONAL TRAINING / CERTIFICATIONS

Planning, Programming, Budgeting, and Execution (PPBE) training, 3/2011.

Program Budget information System training, 4/2011.

Labor Relations for Supervisors and Managers training course, 11/2010.

Navy Correspondence Manual and Contemporary Navy Writing course, 2/2010.

Administrative Officers Workshop, 2/2010; Lean Six Sigma Champion Training, 12/2009.

Federal Budgeting, GS Graduate School, San Diego, CA, 3/2009.

Civilian Personnel Management Academy Course, Commander Navy Region Southwest, Human

Resource Office, San Diego, CA; Lead Defense Travel Administrator, CACI, San Diego, CA, 5/2009.

Chief Petty Officer Leadership. Naval Aviation Schools Command, Pensacola, FL, 2/2000.

Tasked Based Curriculum Development, Naval Air Technical Training Center, Pensacola, FL, 5/2000.

US MILITARY SERVICE / HONORS AND AWARDS

US Navy, Active Duty 06/1984-01/2007, Honorable Discharge, Participant in Operation Desert Storm and Operation Enduring Freedom. 10% service connected disability: 10%. Last Veterans' Administration Letter: 10/16/2007

Medals: Defense Meritorious Service Medal, 2006; Navy and Marine Corps Commendation Medal, 2003; 2001; and Navy and Marine Corps Achievement Medal, 2001, 1999, 1996

I highly recommend Mr. Greg Hall for a position with a Commission at the City of Chula Vista. His knowledge and experience would be an asset on the Growth Oversight Commission, Planning Commission or Housing Commission.

I have known Mr. Hall for over 5 years, first during his graduate education where I was the Adjunct Professor in two of his courses-Urban Planning and Redevelopment and Urban Affairs. He was an exemplary student, consistently displaying all the necessary skills and abilities to participate in discussions, contribute to the learning environment and submit high quality work consistently and on time. He was fully engaged in all aspects of the class, and showed an unusually high level motivation to succeed in comparison to the other students that I have taught. In my experience in the classroom, there is always one student that stands out among a class of 20+ students. Mr. Hall is that one student.

Greg related the course material perfectly with issues in Chula Vista. He provided excellent discussion points, raised valid questions and concerns and proved to be very focused on how to best come up with a vision of Chula Vista.

The Master of Public Administration program at National University is challenging and demanding of students. Mr. Hall impressed me with his active participation in the accelerated program while working full-time. He has the time, energy, patience, and dedication to serve the City of Chula Vista.

Mr. Hall has shown an interest in city planning. As a Senior Planner with the City of San Diego, he has often contacted me to discuss development issues and stay informed with the issues in Chula Vista and San Diego. As he pursued his Graduate Certificate from Virginia Tech, he increased his knowledge of the areas that he can be of value to the City of Chula Vista.

I am confident that he will be make a significant contribution in the City of Chula Vista as a member of a Commission dealing with development, growth, and land use planning.

Sincerely

Gary P. Geiler Adjunct Professor National University

Senior Planner City of San Diego Development Services Department

SCHOOL OF PUBLIC AFFAIRS
DEPARTMENT OF PUBLIC ADMINISTRATION AND POLICY
METROPOLITAN POLICY CENTER

City Hall City of Chula Vista 276 Fourth Avenue Chula Vista, CA 91910

June 25, 2015

Dear City of Chula Vista Representative:

I write to give my unequivocal support to Gregory Hall's applications to serve on the city's planning and housing commissions. Gregory is a bright, energetic, and committed citizen who has much to offer in the areas of urban planning and housing. I had the pleasure of teaching him at Virginia Tech in the Urban Affairs and Planning Program in my Spring 2014 graduate-level housing policy course.

Gregory is very adept at understanding urban planning and affordable housing issues, especially in high-cost areas. He deeply knows federal subsidies including public housing, Housing Choice Voucher Program, HOME, and CDBG funds as well as local policy tools such as inclusionary zoning and housing trust funds, which facilitate the construction and maintenance of affordable housing. In my class he wrote an excellent paper assessing the affordable housing issues in Arlington, County (Virginia), a high-cost suburb of Washington, DC. In the paper he demonstrated his ability to understand the forces that lead to high-cost housing challenges, and recommended that Arlington better utilize Low Income Housing Tax Credits to promote more affordable units.

Not only does Gregory have a grasp of federal and local housing policy tools but he understands the constraints on facilitating affordability. His background in finance steers him to practical and feasible affordable housing solutions. Additionally, he keenly understands that local planning and housing decisions are collaborative in nature and that the interests of many actors must be considered when making these critical city decisions.

Gregory possesses important characteristics needed to be an effective city planning or housing commissioner. He is a sharp observer, critical thinker, and can effectively articulate, in both oral and written forms, a sound argument. But more importantly he is a dedicated citizen who has fought for this country and cares deeply about making it a more prosperous and equitable nation. I highly recommend that you appoint him to a position on your city's planning or housing commission. He will no doubt make several meaningful and important contributions. If you have any questions, please do not hesitate to contact me by phone,

Sincerely,

Derek Hyra, Ph.D.

Christine Florez

Webmaster From:

Sent: Tuesday, October 23, 2018 4:53 PM

To: CityClerk; Adrianna Hernandez; Pat Laughlin

Subject: City of Chula Vista: Planning Commission Application - Web form

A new entry to a form/survey has been submitted.

Form Name: **Planning Commission Application**

Date & Time: 10/23/2018 4:52 PM

Response #: 27 **Submitter ID:**

52612

IP address: 172.24.96.110 Time to complete: 4 min., 31 sec.

Survey Details

Page 1

Application for membership on the Planning Commission

1. Prefix

(o) Mr.

2. First and Last Name

Jorge Patrick Macfarland

Email 3.

Home Address

5. City

Chula Vista

6. ZIP Code

91910

Primary Phone



Not answered

9.	Are vou	registered	to vote	in	Chula	Vista?
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(o) Yes

10. Do you live within the City limits of Chula Vista?

(o) Yes

11. If so, how long have you lived within the City limits of Chula Vista?

28 years

12. Present employer

Sweetwater Union HS District

13. Position

Teacher

14. Please indicate the area(s) in which you have expertise and experience, or select None: (select as many as applicable)

[×] None of the above (You will still be considered to represent the City At-Large)

15. If you selected one or more of the areas of expertise and experience above, please describe your expertise and experience that you would bring to the selected area(s). (250 words or less)

NA

16. Are you currently serving on any board or commission for Chula Vista or any other governmental agency?

(o) Yes

17. If so, which ones?

Housing Advisory Commission

18. Per Chula Vista Municipal Code Section 2.25.030, I understand:

- -If I am currently serving on a board or commission, I must resign from my current board or commission if I am appointed.
- -I must have served at least 12 months on my current board or commission in order to be appointed to another board or commission.
- (o) I have read and acknowledged the above statement.

19. What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas?

My principal areas of interest in our City government is urban planning. I was a candidate for Chula Vista City Council this past primary election, where I brought a unique lens as a community advocate and teacher. But I also had and continue to have a vision for Chula Vista that I want to deliver.

I have been on the Housing Advisory Commission for a year and a half, making decisions that will ultimately go to the City Council for approval regarding housing issues, including affordable housing, which I am most passionate about. I also have extensive knowledge in public transportation matters and as a candidate, developed a public transit plan for the Downtown corridors of the city.

20. What do you hope to accomplish in the role of a Planning Commissioner? (250 words or less)

I would like to make decisions that will affect Chula Vista in a positive way. Smart growth is the direction I would like to see our city go. For too long, Planning Commissions and City Councils of the past approved every development that was brought forth to them, creating urban sprawl. Although something that needed to happen in the past, now we need to spread the message of walkable and bike able communities and promote the need of environmentally conscious actions.

Traffic is a problem that cities can curb by increasing our public transportation. The Planning Commission has the responsibility to plan a city that will endure the test of time. As a commission, we have to think about the future and what future generations can have based on our decision in the present-day. Public transit is a key component in planning our city as we move in the direction of creating communities where we depend less on cars.

21. I understand that to be considered, I must submit a resume along with this application.

MacfarlandFull.doc

22. I understand that to be considered, I must submit a letter of reference along with this application.

Patrick Macfarland Letter.docx

- 23. The City understands meeting schedules and individual's availability may change. We ask that you consider the <u>meeting schedule</u> when submitting an application.
 - (o) I have reviewed the Planning Commission regular meeting date, time and frequency.

24.

(o) I am familiar with the responsibilities of the Planning Commission. I attest that the information I have provided is accurate and true.

Thank you,

City of Chula Vista

This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

This is an accompany measured by the vision content management system.

PROFILE

Political Science major with an international prospective on globalization, policy, and politics.

Best described as a dynamic individual with magnetic personality, outgoing, charismatic with exceptional communication skills. Proven team and individual mentor.

EDUCATION

Master of Arts. Centre international de formation Européenne

European Union Studies, Nice, France - 2015

Teaching Credential. San Diego State University

Single Subject Credential Social Science and Spanish, San Diego, CA - 2012

Bachelor of Arts. San Diego State University

Political Science, San Diego, CA - 2010

Certificate in French. Cours de Civilisation Français de la Sorbonne

Paris, France - 2009

LANGUAGES

Fluent Languages English and Spanish.

Conversational French.

HIGHLIGHTS OF ACCOMPLISHMENTS / ABILITIES

- Was Field Director in successful campaign where Mr. West finished in first place, out of six candidates, one of which was an incumbent (Mark West for Imperial Beach City Council)
- Registered over 500 voters as a combined group in the 2016 Election and organized events that promoted voter registration (San Diego Democrats for Equality)
- Designed and implemented new curriculum for World History and Spanish for high school students that includes a variety of teaching techniques (South Pasadena High School)

PROFESSIONAL EXPERIENCE

San Diego County Democratic Party, South Area

Sep 2018-Nov 2018

Office Manager

- Managed South Area office and wrote Democratic endorsed candidate campaign literature.
- Coordinated events with local Democratic campaigns to promote.

Sweetwater Union High School District

Sep 2013-present

Substitute Teacher

- Incorporated classroom management techniques and instructional methods into daily routine for grade levels 7-12.
- Assisted students with college readiness procedures in order for them to pass their courses.

San Diego Democrats for Equality

Aug 2016-Nov 2016

Field Organizer

- Organized school voter registration drives for Sweetwater Union High School District, in conjunction with The League of Women Voters.
- Canvassed at several San Diego campaigns, ranging from City Council to Congress.

Mark West for Imperial Beach City Council

July 2016-Nov 2016

Field Director

- Co-designed and co-implemented successful campaign field plan.
- Represented campaign and candidate at various community venues, promoting Mr. West's vision and messages for the community.
- Managed Mr. West's communications including, but not limited to, his
 calendar, social media content, and communications with volunteers and the
 community.

Jorge Patrick Macfarland Page 2

STRENGTHS

- Full comprehension and extensive use / experience in IT communication and presentation technology (Microsoft Office)
- Ability to direct, assist and motivate personnel and teams in project target and timeline achievement
- Excellent problem solving, strategic planning, decisionmaking, and leadership skills.

San Ysidro High School

Oct 2016-Dec 2016

Social Science Teacher

- Created, designed, and implemented new curriculum, focusing on writing, into class structure of World History and U.S. History courses.
- Established solid communication network with and between administration, teachers, and students at high school, including union activities.
- Incorporated a variety of both new and time-tested teaching techniques including group work, hands-on activities and visual aides into daily use for both History courses.

South Pasadena High School

Aug 2015-June 2016

Social Science and Spanish Teacher

- Created, designed, and implemented new curriculum into class structure of World History course.
- Established solid communication network with and between administration, teachers, and students at high school.
- Incorporated a variety of new and time-tested teaching techniques including group work, hands-on activities and visual aides into daily use for both Spanish and Social Science courses.

Creative Performing Media Arts Middle School

Sep 2014-Jun 2015

Beginning and Intermediate Spanish Teacher

- Created, designed, and implemented new curriculum into class structure.
- Incorporated a variety of new and proven teaching strategies including group work, hands-on activities and visual aides into daily use.

Latino Development Initiative, Non-Profit Organization Dec 2006 - Nov 2008

Administrative Assistant

- Orchestrated teambuilding and organized various business and political events.
- Assistant to the Organization Director in meetings with several business, community, and political leaders.
- Formed Network with various business and government agencies to promote the LDI mission.
- Tasked with promoting and accomplished enhanced dialogue between variety of business and government factions.

(REFERENCES FURNISHED UPON REQUEST)

Dear Chula Vista Mayor, Council, and Staff:

It is with great pleasure and confidence that I write this letter of recommendation on behalf of Patrick Macfarland for appointment to the Chula Vista Planning Commission.

I met Patrick in 2017 while he was running for Chula Vista City Council and on several occasions, we met and discussed his vision for Chula Vista and its influence in the region. Specifically, we spoke in great detail about AB805, transportation policy, the power imbalance on regional boards like SANDAG, and the need to restore influence for the second largest City in the County.

As a current Policy Advisor for the City of San Diego, a former Planning Commission Chair, and Urban Planner in both the private and public sector, I understand the qualities and experience those on a Planning Commission should possess. I'm confident Patrick has what it takes to be an excellent addition to the Commission who will help continue the phenomenal progress the City of Chula Vista is making with new infill housing, bayfront development, and the downtown revitalization.

As a teacher and Housing Advisory Commissioner, Patrick possesses the right personal qualities, skills and professional experience to be an effective leader. As a teacher, he knows first-hand how Chula Vista students and their families live, and this unique lens has afforded him knowledge that others in elected or appointed office do not have. And as a Housing Advisory Commissioner, he has been involved in the implementation and creation of several affordable housing developments and housing ordinance changes.

I have also personally witnessed his interpersonal skills and I believe his temperament and diplomatic skill ensure that he will work with his future colleagues on the Planning Commission and be collegial in times of high stress or contentious meetings.

Patrick has my highest recommendation to the position of Planning Commissioner and I have no doubt that he will be an asset to the City of Chula Vista. Please feel free to contact me if you have any questions or concerns.

Sincerely,



Marcus Bush Former Chair, National City Planning Commission

Leah Larrarte

Webmaster From: Sent: Tuesday, May 23, 2017 3:23 PM CityClerk; Adrianna Hernandez; Pat Laughlin To: **Subject:** City of Chula Vista: Planning Commission Application - Web form **Follow Up Flag:** Follow up Flag Status: Flagged A new entry to a form/survey has been submitted. Form Name: **Planning Commission Application** Date & Time: 05/23/2017 3:22 PM Response #: 20 **Submitter ID:** 26178 IP address: 72.220.80.14 Time to complete: 38 min., 32 sec. **Survey Details** Page 1 **Application for membership on the Planning Commission Prefix** (o) Dr. **First and Last Name** Jim Trotter 3. Email **Home Address** 5. City Chula Vista

Primary Phone

6. ZIP Code 91913

8. Secondar	y Phone
-------------	---------

Not answered

9. Are you registered to vote in Chula Vista?

(o) No

10. Do you live within the City limits of Chula Vista?

(o) No

11. If so, how long have you lived within the City limits of Chula Vista?

17 years

12. Present employer

ESPN

13. Position

Sports Writer

14. Please indicate the area(s) in which you have expertise and experience, or select None: (select as many as applicable)

[×] None of the above (You will still be considered to represent the City At-Large)

15. If you selected one or more of the areas of expertise and experience above, please describe your expertise and experience that you would bring to the selected area(s). (250 words or less)

I spent 10 years on the Board of Directors for my homeowners association.

16. Are you currently serving on any board or commission for Chula Vista or any other governmental agency?

(o) No

17. If so, which ones?

Not answered

18. What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas?

I spent 10 years on the Board of Directors for our Homeowners Association.

19. What do you hope to accomplish in the role of a Planning Commissioner? (250 words or less)

To help ensure that Chula Vista grows at a pace, and in a manner, that benefits residents.

20. I understand that to be considered, I must submit a resume along with this application.

trotter resume.pdf

21. I understand that to be considered, I must submit a letter of reference along with this application.

letter of rec.pdf

22. The City understands meeting schedules and individual's availability may change. We ask that you consider the <u>meeting</u> schedule when submitting an application.

(o) I have reviewed the Planning Commission regular meeting date, time and frequency.

23.

(O) I am familiar with the responsibilities of the Planning Commission. I attest that the information I have provided is accurate and true.

Thank you,

City of Chula Vista

This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

Leah Larrarte

From: Tamisha Woods on behalf of CityClerk **Sent:** Tuesday, May 30, 2017 9:03 AM

To: Leah Larrarte

Subject: FW: City of Chula Vista: Planning Commission Application - Web form

Tamisha Woods Records Specialist (619) 409-5961

From:

Sent: Friday, May 26, 2017 10:32 AM

To: CityClerk

Subject: Re: City of Chula Vista: Planning Commission Application - Web form

Hi, Leah.

I apologize for the error. I indeed am a registered voter in Chula Vista. I have been for 17 years.

Jim

On May 26, 2017, at 10:11 AM, CityClerk < <u>CityClerk@ci.chula-vista.ca.us</u> > wrote:

Good morning Mr. Trotter,

Thank you for your application to the Planning Commission. Per our Municipal Code, our board and commission members must be residents of Chula Vista and registered to vote. I wanted to clarify your answers to questions #9 and #10 where you stated that you are not registered to vote or live in Chula Vista, as your address is a Chula Vista address. Please let me know as soon as possible.

Thank you,

Leah Larrarte | Deputy City Clerk City of Chula Vista | 276 Fourth Ave, Chula Vista, CA 91910 (619) 476-2300 | LLarrarte@chulavistaca.gov

Please note that email correspondence with the City of Chula Vista, along with attachments, may be subject to the California Public Records Act, and therefore may be subject to disclosure unless otherwise exempt.

From: Webmaster

Sent: Tuesday, May 23, 2017 3:23 PM

To: CityClerk; Adrianna Hernandez; Pat Laughlin

Subject: City of Chula Vista: Planning Commission Application - Web form

Jim Trotter



EDUCATION

Howard University, B.A., Broadcast Journalism, 1986.

BACKGROUND

I am a respected reporter/author who has covered the National Football League since 1996.

EXPERIENCE

05/2014 to present NFL reporter, ESPN

The job requires reporting NFL news and providing features for the Web site and television.

09/2007 to 03/2014 Senior NFL writer, Sports Illustrated

The job required writing weekly NFL news and notes columns and features for the country's No. 1 sports magazine. I also wrote a weekly West Coast-centric column for The MMQB.

07/2005 to 09/2007 National NFL writer, The San Diego Union-Tribune

The job required writing daily features, news stories and columns about the NFL at large. Also staffed the playoffs and Super Bowl.

07/1997 to 07/2005 San Diego Chargers beat writer, The San Diego Union-Tribune

The job required providing daily coverage of the city's NFL franchise, including contract negotiations, coaching and player changes, injuries and front-office moves.

11/1995 to 07/1997 National NBA writer, The San Diego-Union Tribune

The job primarily required writing features and game stories while staffing Los Angeles Lakers home games. Also staffed the NBA Finals.

03/1989 to 11/1995 Prep reporter, The San Diego Union

The job required staying on top of all high school stories in East County San Diego, as well as covering the local International Hockey League franchise, the San Diego Gulls.

AFFILIATIONS

San Diego Association of Black Journalists (2000 to present)

Pro Football Hall of Fame voter (2007 to present)

Pro Football Writers of America, president (2017 to present)

REFERENCES

Available upon request

5/23/2017

000

Rob Burnett

To whom it may concern:

Jim Trotter and I served together on the Otay Ranch One Home Owners Association Board of Directors for approximately 10 years. Otay Ranch One is a large association in Eastern Chula Vista containing approximately 1,700 single family homes and 900 apartment/condo units. During that time Jim was constantly a voice of reason that urged fiscal restraint, fairness and service to the residents of our community. Mr. Trotter listened carefully to resident issues and offered thoughtful, reasoned solutions while recognizing constraints placed on board actions by our governing documents, statute and precedent.

Jim is the kind of person that can be counted on to consistently provide his best efforts to the task at hand. He has always shown an abiding concern for the members of our community; a concern that I am confident he will continue to exercise in a position with the Chula Vista Planning commission. As a longtime resident of Chula Vista with experience in working issues that are of concern to residents Mr. Trotter is well positioned to contribute to the city and its residents.

Sincerely,

Rob Burnett
President
Otay Ranch One Home Owners Association

Leah Larrarte

6. ZIP Code 91913

Primary Phone

Webmaster From: Sent: Monday, May 22, 2017 8:15 PM CityClerk; Adrianna Hernandez; Pat Laughlin To: **Subject:** City of Chula Vista: Planning Commission Application - Web form **Follow Up Flag:** Follow up Flag Status: Completed A new entry to a form/survey has been submitted. **Planning Commission Application** Form Name: Date & Time: 05/22/2017 8:14 PM Response #: 18 **Submitter ID:** 26155 IP address: 108.83.15.211 Time to complete: 17 min., 18 sec. **Survey Details** Page 1 **Application for membership on the Planning Commission** Prefix (o) Ms. **First and Last Name** MONIKA TUNCBILEK 3. Email **Home Address** 5. City Chula Vista

8.	Seco	ndary	/ Phone
----	------	-------	---------

Not answered

9. Are you registered to vote in Chula Vista?

(o) Yes

10. Do you live within the City limits of Chula Vista?

(o) Yes

11. If so, how long have you lived within the City limits of Chula Vista?

3 years

12. Present employer

Drain Help

13. Position

President

14. Please indicate the area(s) in which you have expertise and experience, or select None: (select as many as applicable)

[×] None of the above (You will still be considered to represent the City At-Large)

15. If you selected one or more of the areas of expertise and experience above, please describe your expertise and experience that you would bring to the selected area(s). (250 words or less)

I do not currently have any design experience but I am confident that I can learn and be a valuable member of this committee.

16. Are you currently serving on any board or commission for Chula Vista or any other governmental agency?

(o) No

17. If so, which ones?

Not answered

18. What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas?

I am most knowledgable when it comes to small businesses. Playing a role that connects my business expertise with the way city government is ran and creating opportunities for more business owners in the city would keep me busy.

19. What do you hope to accomplish in the role of a Planning Commissioner? (250 words or less)

My biggest hope is to work to make chula vista a more competitive city and to help evaluate land.

20. I understand that to be considered, I must submit a resume along with this application.

Monika Tuncbilek Resume FEB 2017.pdf

21. I understand that to be considered, I must submit a letter of reference along with this application.

monika tuncbilek rec.pdf

22. The City understands meeting schedules and individual's availability may change. We ask that you consider the meeting

schedule when submitting an application.

(o) I have reviewed the Planning Commission regular meeting date, time and frequency.

23.

(o) I am familiar with the responsibilities of the Planning Commission. I attest that the information I have provided is accurate and true.

Thank you,

City of Chula Vista

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Monika Tuncbilek



SKILLS

- * Able to report and interview
- * 10 years of knowledge about the Plumbing Industry
- * Fluent in English, Spanish and Portuguese

ONE AMERICA NEWS NETWORK

Jan 2017-Present

News Writer

- Write news for television
- Create in-house packages

DrainHelp.com

President/Owner Feb 2006-2017

- Manage business for over 10 and rebranded 2 years ago with a new DBA: Drain Help
- Manage all marketing, legal, and human resources for company.
- Responsible for growing business significantly since taking over 2 years ago. Now a million dollar business for the past 2 years.
- Have been appointed to PHCC Board of Directors in 2016.

KCR College Radio, San Diego, CA

NEWS DIRECTOR August 2012-2014

*Politics with Monika Show

Mondays & Wednesdays at 10am

*El Show the Monika (Spanish language show)

August 2013-2014

Wednesdays at 8-10am

Talk show host

- Coordinate on-air guests, research and create daily radio show content including: Election 2012, The Gaza Conflict and the Mayoral Race in San Diego, CA.
- Manage Politics with Monika social media platform on Facebook, Twitter and YouTube.
- Interview outside of the studio for radio content.
- Videotape radio show and post on YouTube.

Awards

- * Winner! 2014 awarded the San Diego Business Journal emerging generation award: 25 in their 20s.
- * Winner! 2016 awarded Most Admired CE0 award by the San Diego Business Journal.

EDUCATION

San Diego State University — San Diego, CA

Bachelor of Arts Degree — Journalism, with an emphasis in Media Studies Minor-International Studies

Leah Larrarte

From: Blauer, Phil

Sent: Friday, May 26, 2017 5:13 PM

To: Leah Larrarte

Subject: Monika Tuncbilek recommendation letter

Follow Up Flag: Follow up Flag Status: Flagged

Ms. Leah Larrarte Deputy City Clerk City of Chula Vista.

Dear Ms. Larrarte:

I am writing you to highly recommend Monika Tuncbilek for a design representative Position with the city's Planning Commission. I have known Monika for nearly 10 years and she is a highly-qualified candidate for a spot in city government.

She has lived in Chula Vista for a number of years, she is involved in the community, her Church and her children's schools. As a businesswoman, Monika has shown her commitment To Chula Vista as an active participant in many community projects.

Monika would be a tremendous asset to your board and I recommend her to you without reservation. She also has the ability for building and maintaining strong, enduring friendships, which will help your commission immensely.

These relationship building skills would make her a great fit to help you with projects within the Community. Please do not hesitate to be in touch if you have any further questions about Monika. Once again, I believe you cannot go wrong by selecting her for this position.

Sincerely,
Phil Blauer
Fox 5 News Anchor