# Written Communications Item # 19-0293

#### **Sheree Kansas**

From:

Maria Miller -

Sent:

Tuesday, June 11, 2019 9:50 AM

To:

Sheree Kansas

Cc:

Stan Donn

Subject:

RE: [EXT] Freeway Commercial Item 8

**Attachments:** 

Carmen Richardsons 5.22.19.pdf; Chris Redo LtrofSupport 6.10.19.pdf; Debbie Espe Support Letter 6.7.19.pdf; Eric Johnson support 5.22.19.pdf; Kevin Marshall letter of support 6.5.19.pdf; Rick Richardson support 05.22.19.pdf; Sarah Cantu Letter of Support

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5.22.19.pdf; Stephen Ablahad support 6.05.19.pdf

Warning: External Email

Hi Sheree,

We received four additional letters of support after the Planning Commission hearing. I'm forwarding you all eight letters.

Thank you,

Maria Miller, AICP
Project Manager
610 W. Ash Street, Suite 1500 | San Diego | CA 92101
619.234.4050 x114 Office | 619.515.9114 Direct | 619.597.6350 Mobile



### BALDWIN & SONS

This email, and any attachments, may contain confidential information and is intended solely for the attention and use of the intended recipient(s). It must not be disclosed to any other person(s) without authorization. If you are not the intended recipient, you are not authorized to, and must not, disclose, copy, distribute, or retain this message or any part of it. If you have received this communication in error, please notify the sender immediately.

From: Stan Donn < Sdonn@chulavistaca.gov > Sent: Tuesday, June 11, 2019 9:49 AM

To: Maria Miller

**Cc:** Sheree Kansas < <u>skansas@chulavistaca.gov</u> > **Subject:** [EXT] Freeway Commercial Item 8

Hi Maria,

Please send all correspondence to Sheree.

Thanks, Stan

Stan Donn, AICP, Project Manager
City of Chula Vista, Development Services Department 276 Fourth Avenue, Chula Vista, CA 91910 Ph (619) 409-5953 Fx (619) 409-5859 Email sdonn@chulavistaca.gov

## Carmen Richardson

5/22/19

City of Chula Vista,

I am a current resident in Chula Vista.

I support the approval of Baldwin & Sons proposal for a high-density mixed-use development in Freeway Commercial North.

I believe this urban style community with a 4-story parking garage will be well integrated into the surrounding area. This project will increase the diversity of housing options in Eastern Chula Vista by providing smaller size rental housing to young professionals and starter families. This is a suitable location for apartments because the project will have a direct pedestrian connection to BRT transit and is near Southwestern College and the future offices in Millenia.

Increasing density in the center of an already developed area with surrounding retail and commercial is the right way for our city to grow. Adding homes in a multi-family mixed-use district that supports public transit and neighborhood retail and commercial is a more efficient way to provide housing rather than sprawling greenfield development of low-density residential.

I am urging the Zoning Board to approve Baldwin & Sons project.





May 22, 2019

City of Chula Vista Planning Commission RE: Letter of Support for Promenade at Otay Ranch Town Center

To Whom It May Concern:

I am writing in full support of the Baldwin and Sons proposed project, Promenade at Otay Ranch Town Center. The project site is located in a central area of east Chula Vista, where high density development of housing should be made a priority.

The Promenade will add value to a growing urban center of east Chula Vista. The mixed-use property will benefit the surrounding communities by creating more customers for the stores, restaurants and other commercial sites within the area.

As someone who lives in the South Bay community, I am in support of this project. We need more thoughtful residential development that will help sustain our existing commercial business, encourage future business growth and provide high quality and affordable housing for those looking to live, work and play in South San Diego.

The City of Chula Vista has already invested in the BTS transit system. The Promenade residential development not only provides much needed housing in that area, it also is conveniently located in walking distance to many local businesses and public transportation.

As a small business owner in east Chula Vista, I also see this as an opportunity to provide housing choice for younger professionals looking to live in the community they work, but cannot afford or need a single-family home. These young professionals also demand a more consumer-focused community experience, where ease of access and amenities in walking distance are of high value. Promenade provide this experience.

Promenade at Otay Ranch Town Center supports the growing needs of mixed-use property in east Chula Vista and honors the goals of Otay Ranch's vision and plan. As a resident and local small business owner, I encourage the Planning Commission to approve the development.

Best Regards,

Sarah Cantu
South Bay Resident & Local Business Owner

## Christopher M. Redo, MBA, CFRE

Chula Vista, CA 91910

June 10, 2019

Ms. Maria Miller Project Manager Baldwin & Sons 610 West Ash Street San Diego, CA. 92101

Ms. Miller:

As a private citizen and resident of Chula Vista, I would like to offer this letter of support for the Promenade at Otay Ranch Town Center.

I applaud Baldwin & Sons for the project's focus on Smart Growth. This design for a residential community that integrates homeowners with Chula Vista's General Plan is respectful and in keeping with the City's vision for the future. The project demonstrates that sound planning can create attractive neighborhoods that are vibrant, safe and connected to the proposed BRT system.

The attention that Baldwin & Sons has given to clean energy, connections to transit and a vision for a village that rethinks the mixture of commercial and residential users reflects a forward-facing approach to neighborhoods.

Finally, as a member of the Committee for Measure P, I recognize the opportunity for this project to generate sales tax revenues from future residents that will be reinvested in Chula Vista's infrastructure.

I look forward to attending the Chula Vista City Council on June 18th and offering my whole-hearted support for the Promenade Project.

Sincerely,

Christopher M. Redo, MBA, CFRE

To Whom It May Concern:

My name is Stephen Ablahad and I'm a business owner in the City of Chula Vista.

I support the approval of Baldwin & Sons proposal for a high-density mixed-use development in Freeway Commercial North.

I believe this urban style community with a 4-story parking garage will be well integrated into the surrounding area. This project will increase the diversity of housing options in Eastern Chula Vista by providing smaller size rental housing to young professionals and starter families. This is a suitable location for apartments because the project will have a direct pedestrian connection to BRT transit and is near Southwestern College and the future offices in Millenia.

Increasing density in the center of an already developed area with surrounding retail and commercial is the right way for our city to grow. Adding homes in a multi-family mixed-use district that supports public transit and neighborhood retail and commercial is a more efficient way to provide housing rather than sprawling greenfield development of low-density residential.

I am urging the Zoning Board to approve Baldwin & Sons project.

Stephen Ablahad

City of Chula Vista Council Members 276 4th Ave Chula Vista, CA 91910

RE: Baldwin & Sons Proposed Mixed-Use Development in Freeway Commercial North

June 6, 2019

Dear Honorable Mayor Salas and City of Chula Vista Council Members:

I am Debra (Debbie) Discar-Espe a former, long-time resident of Bonita and Chula Vista, and current trustee of property in the South County. I am proud of the Chula Vista I grew up and raised my children in, and that I continue to support through community advocacy and philanthropy. I love Chula Vista and believe in its efforts for smart growth. As such, I support the approval of Baldwin & Sons proposed high-density mixed-use development in Freeway Commercial North.

I am confident that Baldwin & Sons' proposed increase in density in the center of an already developed area with surrounding retail and commercial space is a necessary component of smart growth. I believe that the planned project will integrate its urban style (including the 4-story parking garage) with the surrounding area. Additionally, an increase in the number of residents within walking distance of neighborhood retail and commercial areas means a larger customer base. Coupled with nearby public transit – that is a win for the anticipated future residents and a win for the city and surrounding businesses.

In short, I am urging the Zoning Board to approve Baldwin & Sons Proposed Mixed-Use Development Project.



### LAW OFFICE OF ERIC JOHNSON

# ATTORNEY AT LAW 2580 CATAMARAN WAY CHULA VISTA, CALIFORNIA 91914

Eric W . Johnson 619-651-7600

May 22, 2019

Chula Vista Planning Commission 276 Forth Avenue Chula Vista, CA 91910

> Re: Promenade at Otay Ranch Town Center Hearing Date: May 22, 2019

Planning Commission Members,

I am providing this letter to express my support of the Promenade at Otay Ranch Town Center project proposed by Baldwin and Sons.

I am a small business owner, and own both residential and commercial property in Chula Vista. I am an active member of the Chula Vista Chamber of Commerce. As a local stakeholder, I welcome the development of a high-density mixed-use project in East Chula Vista. The project will increase the housing options in East Chula Vista, particularly for young professional and starter families. The location of this property near the new BRT transit corridor will not only help address the housing shortage, but will assist Chula Vista in reaching its climate change goals.

I support the Promenade at Otay Ranch Town Center project and recommend it for approval.

Sincerely



Eric W. Johnson



I am Business Owner in Chula Vista.

I support the approval of Baldwin & Sons proposal for a high-density mixed-use development in Freeway Commercial North.

I believe this urban style community with a 4-story parking garage will be well integrated into the surrounding area. This project will increase the diversity of housing options in Eastern Chula Vista by providing smaller size rental housing to young professionals and starter families. This is a suitable location for apartments because the project will have a direct pedestrian connection to BRT transit and is near Southwestern College, future office in Millinia and our future 4 year collage. Increasing density in the center of an already developed area with surrounding retail and commercial is the right way for our city to grow. Adding homes in a multi-family mixed-use district that supports public transit and neighborhood retail and commercial is a more efficient way to provide housing rather than sprawling greenfield development of low-density residential. I am urging the Zoning Board to approve Baldwin & Sons project.

Kevin Marshall

Copiers | Printers | Scanners | Multi-Function Systems | Interactive Whiteboard Displays Document Management | Managed Print Services | Award Winning Service Department

## Rick Richardson

5/22/19

City of Chula Vista,

I am a current resident in Chula Vista.

I support the approval of Baldwin & Sons proposal for a high-density mixed-use development in Freeway Commercial North.

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I am urging the Zoning Board to approve Baldwin & Sons project.

Richard S. Richardson

Members of the City Council,

My name is <u>Bri Hary McFarlin</u> and I am a resident in Chula Vista.

I am writing in support of, and asking you to vote for, the approval of Baldwin & Sons proposal for a high-density mixed-use development in Freeway Commercial North.

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I am urging the City Council to approve the Promenade at Otay Ranch project.

Members of the City Council,

My name is STEVEN ARGUELLO and I am a resident in Chula Vista.

I am writing in support of, and asking you to vote for, the approval of Baldwin & Sons proposal for a high-density mixed-use development in Freeway Commercial North.

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Members of the City/Council,

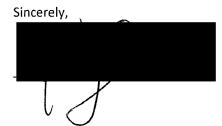
My name is VOM MallMo

and I am a resident in Chula Vista.

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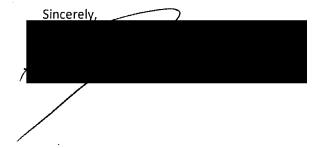


Members o	f the City Council,		
My name is	_ James	Wheeler	and I am a resident in Chula Vista

I am writing in support of, and asking you to vote for, the approval of Baldwin & Sons proposal for a high-density mixed-use development in Freeway Commercial North.

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Members of the City Council,	
My name is JAJON BALTRUS	and I am a resident in Chula Vista.

I am writing in support of, and asking you to vote for, the approval of Baldwin & Sons proposal for a high-density mixed-use development in Freeway Commercial North.

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I am urging the City Council to approve the Promenade at Otay Ranch project.



Members of the City Council

My name is LIN da Yandova	and I am a resident in Chula Vista.
I am writing in support of, and asking you to vote for, the approdensity mixed-use development in Freeway Commercial North	T
I believe this urban style community with a 4-story parking surrounding area. This project will increase the diversity of h providing smaller size rental housing to young professionals and for apartments because the project will have a direct pedestr Southwestern College and the future offices in Millenia.	housing options in Eastern Chula Vista by d starter families. This is a suitable location
Increasing density in the center of an already developed area the right way for our city to grow. Adding homes in a multi-fan transit and neighborhood retail and commercial is a more eff sprawling greenfield development of low-density residential.	nily mixed-use district that supports public
I am urging the City Council to approve the Promenade at Otay	Ranch project.
Sincerely,	•

Members of the City Council,

My name is Emily Matamoros and I am a resident in Chula Vista.

I am writing in support of, and asking you to vote for, the approval of Baldwin & Sons proposal for a high-density mixed-use development in Freeway Commercial North.

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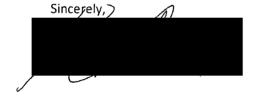


Members of the City Council,	
My name is Karing Roman	and I am a resident in Chula Vista.

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Members of the City Council,	
My name is Wan Religier	and I am a resident in Chula Vista.

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I am urging the City Council to approve the Promenade at Otay Ranch project.



Members of th	ne City Council,		
My name is	Melinda	Morgan	and I am a resident in Chula Vista.
I am writing in	support of, and as	king you to vote f	or, the approval of Baldwin & Sons proposal for a high
density mixed-	use development	in Freeway Comm	ercial North.

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I am urging the City Council to approve the Promenade at Otay Ranch project.



Members of t	he City Council,	-	
Munamaia	Tames	Patricola	
iviv name is	$\bigcup \omega \cap -$	100 11 100 100	and I am a resident in Chula Vista

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Members of the City Council,

My name is Angelica Yatricola and I am a resident in Chula Vista.

I am writing in support of, and asking you to vote for, the approval of Baldwin & Sons proposal for a high-density mixed-use development in Freeway Commercial North.

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Members of the City Council,			•	
My name is _	Lars	Ellermann	and I am a resident in Chula Vista.	
I am writing in	n support of	, and asking you to vote for, th	e approval of Baldwin & Sons proposal for a hi	igh-

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I am urging the City Council to approve the Promenade at Otay Ranch project.

density mixed-use development in Freeway Commercial North.

Members of the City Council,

My name is

and I am a resident in Chula Vista.

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Members of the City Council,	$\wedge$	
My name is SUSAN	Garcia	and I am a resident in Chula Vista.

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Members of the City Council,	.Λ	
	111/12	
My name is DOGLA	Mai	and I am a resident in Chula Vista

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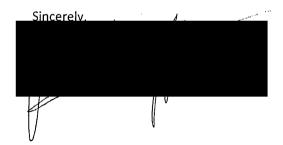
Members of the City Council,

My name is 1000 West William a resident in Chula Vista.

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Members of the City Council,	
My name is <u>EDGAR DAVILA</u>	and I am a resident in Chula Vista.

I am writing in support of, and asking you to vote for, the approval of Baldwin & Sons proposal for a high-density mixed-use development in Freeway Commercial North.

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I am urging the City Council to approve the Promenade at Otay Ranch project.



June 12, 2019

Chula Vista City Council 276 Fourth Ave Chula Vista, CA 91910

Members of the City Council,

My name is <u>Francisco Sama lo+</u> and I am a resident in Chula Vista.

I am writing in support of, and asking you to vote for, the approval of Baldwin & Sons proposal for a high-density mixed-use development in Freeway Commercial North.

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I am urging the City Council to approve the Promenade at Otay Ranch project.

Members of the City Council,		
My name is <u>SINDONE</u>	Driskell	and I am a resident in Chula Vista.

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Members of the City Council,

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Increasing density in the center of an already developed area with surrounding retail and commercial is the right way for our city to grow. Adding homes in a multi-family mixed-use district that supports public transit and neighborhood retail and commercial is a more efficient way to provide housing rather than sprawling greenfield development of low-density residential.



Members of the City Council,	
My name is Gabriel Towar	and I am a resident in Chula Vista.
I am writing in support of, and asking you to vote for density mixed-use development in Freeway Commo	or, the approval of Baldwin & Sons proposal for a highercial North.
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I am urging the City Council to approve the Promenade at Otay Ranch project.

Members of the City Council	,	
My name is <u>Jasmine</u>	hmes	and I am a resident in Chula Vista.

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Members of the City Council,				
My name is David Marrone and I am a resident in Chula Vista.				
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I am urging the City Council to approve the Promenade at Otay Ranch project.				
Sincerely,				

Members of t	he City Council,		
My name is _	Shirley	Marione	and I am a resident in Chula Vista.
		d asking you to vote fo ent in Freeway Comm	or, the approval of Baldwin & Sons proposal for a high

I believe this urban style community with a 4-story parking garage will be well integrated into the surrounding area. This project will increase the diversity of housing options in Eastern Chula Vista by providing smaller size rental housing to young professionals and starter families. This is a suitable location for apartments because the project will have a direct pedestrian connection to BRT transit and is near Southwestern College and the future offices in Millenia.

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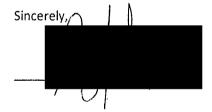
Members of the City Council,

My name is NOW RAMINET and I am a resident in Chula Vista.

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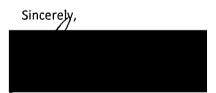
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Members of the City	/ 1 1	Bataan	
My name is	Adrian	3001 3001	and I am a resident in Chula Vista.

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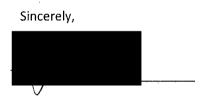
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Members of the	: City Counci	il,	
My name is	Alexas	Peterson	and I am a resident in Chula Vista.
I am writing in s	upport of, a	nd asking you to vote for, t	he approval of Baldwin & Sons proposal for a high-
density mixed-u	ise developr	nent in Freeway Commerc	al North.

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Members of the City Council,

My name is PICHARD FETERSON and I am a resident in Chula Vista.

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Mv name is	MARCELA	FRANKLIN	and lam a resident in Chula Vice

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Members of the City Council,

My name is Walter Rurdez

and I am a resident in Chula Vista.

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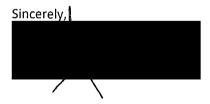


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