

SUMMARY MEMORANDUM

October 29, 2020

To: Brookfield Properties, Ted Lohman
From: David Taussig and Jerry Wen, DTA

Subject: Fiscal Impacts Resulting from the Proposed Land Uses for Otay Ranch Town

Center Project

Attached for your review is an Executive Summary of a Fiscal Impact Analysis ("FIA") evaluating the current and proposed land uses for Otay Ranch Town Center project (the "Project") in the City of Chula Vista (the "City") located in San Diego County (the "County"). The intent of this memorandum ("memo") is for DTA to provide a brief summary of the projected fiscal impacts to the City's General Fund under the current and proposed land uses for the Project. The specific purpose of this analysis is to determine whether the Project's proposed land uses will generate incremental fiscal benefit to the City.

Current and Proposed Land Uses

The Project is currently a shopping mall encompassing 671,827 of gross leasable building square feet ("BSF"). As shown in Table 1 below, the Project is proposed to comprise 904 new apartment units (the "Proposed Residential Component"), including 90 affordable apartments required under the City's General Plan Balanced Communities Affordable Housing Policy, in addition to the Project's current existing leasable mall space (the "Existing Mall Component").

Land UsesBSF / Dwelling Units ("DUs")Residential904 DUsApartments - Market Rate814 DUsApartments - Affordable90 DUsNon-Residential671,827 BSFShopping Mall671,827 BSF

Table 1: Proposed Land Uses

Analytic Methodology and Assumptions

Notably, only recurring revenues and costs are analyzed in the model. Costs that are considered non-recurring, such as capital expenditures, are excluded from the analysis. This is because new development is generally required to construct its own new capital improvements, such as roads or parks, or pay Development Impact Fees ("DIFs") that enable the City or some other developer to construct these improvements. As these are considered to be one-time costs that will not recur, there is no expectation that new development will need to pay for these capital expenditures a second time. Likewise, revenues that are considered to be non-recurring, such as DIFs paid by developers, are also excluded from the model. In sum, the model reflects the estimated recurring annual deficit or surplus to the City's General Fund that will result from the development of the Project.

DTA chooses its analytical assumptions in accordance with industry standards and documents those decisions carefully. The following list explains how some of these assumptions were derived:

- Intergovernmental Revenues and Reimbursements: Given the allotment of intergovernmental revenues generally involves complex socioeconomic and demographic factors that are difficult to forecast, DTA decided to take a more direct approach and offset City General Fund expenditures dollar for dollar with the applicable intergovernmental revenues. Similarly, reimbursements were applied to fund additional costs, thereby further offsetting General Fund expenditures. The rationale for this approach is that new development is unlikely to have any impact on those reimbursements. Consequently, the net General Fund expenditures determined through the FIA represent solely the revenues and expenditures that will be impacted by the additional persons served population resulting from the development of the Proposed Residential Component.
- <u>Discounting Revenues</u>: Certain revenues are not expected to increase one-to-one with development of Proposed Residential Component. Thus, a 20% discount rate has been applied to various General Fund revenues to reflect the estimated ratio of fixed revenues (not impacted by future development) to variable revenues.
- <u>Discounting Expenses</u>: Certain service costs are not expected to increase one-to-one with new development. Thus, a 20% discount rate has been applied to various General Fund expenditures to reflect the estimated ratio of fixed expenditures (not impacted by future development) to variable expenditures. Notably, DTA has conservatively assumed that no discount factors would be applied to expenditures for Police and Fire, even though it is likely that those services costs will not need to be 100% duplicated despite the influx of Proposed Residential Component.
- <u>Direct Sales Revenues</u>: To the extent available, direct sales revenues for the Existing Mall Component are estimated based on the 2019 actual sales data as reported by the tenants. For those tenants without actual sales data, sales revenues are derived from either actual sales data of comparable businesses within the Existing Mall Component or from the 2019 national average of such tenants. See Attachment 2 for additional details.

DTA conservatively assumes that the direct sales will increase by 10% after the development of the Proposed Residential Component, as the new residents will form a steady on-site consumer base. In addition, the Existing Mall Component is anticipated to be improved with enhanced hardscapes and landscaping as part of this transformation. Furthermore, the tenant mix will be evaluated and optimized to meet the changing consumer demands, with internal space reconfigured to accommodate those changes.

Approximately 6% of the gross leasable BSF within the Existing Mall Component is currently vacant. DTA conservatively assumes that the vacancy rate would remain the same after development of the Proposed Residential Component and the proposed improvements to the Existing Mall Component.

- Assessed Valuation: The assessed valuation for the Existing Mall Component is based on its Fiscal Year 2020-21 assessed value. DTA conservatively assumes that the affordable apartment units of the Proposed Residential Component would be assessed at 50% of the market rate apartment units.
- Affordable Housing: The reduction in the assessed valuations for the 90 affordable apartments versus the market rate apartments means that secured property tax and vehicle in-lieu fee revenues generated by each of these affordable units will equal only 50% of the revenues provided by each market-rate apartment unit. Similarly, the lower incomes of residents in these affordable units will generate lower indirect sales tax revenues.
- Square Feet per Employee ("SF/E"): To the extent available, employment information per square foot of non-residential uses in the Existing Mall Component was derived from the actual employee data in The Shoppes at Carlsbad. For those uses without SF/E information from The Shoppes at Carlsbad, DTA relied on 2012 Commercial Buildings Energy Consumption Survey ("CBECS") published by the U.S. Energy Information Administration to estimate the number of direct employees.
- Tax Sharing (Secured Property Taxes): Property tax revenues are projected based on the City's estimated share of the general 1% property tax levy, as provided by the County Auditor Controller. Total secured property tax revenues received by the City from the proposed Project will equal approximately 10.6% of the basic 1% [Proposition ("Prop") 13] property tax levy from the Tax Rate Area ("TRA") encompassing the Project. Please note that the gross tax increment, as calculated by the County Auditor-Controller, has been reduced to account for the projected Education Revenue Augmentation Fund ("ERAF") property tax shifts.
- Property Tax In Lieu of Vehicle License Fees ("VLFs"): The approval of Prop 1A in California in 2004 enacted a constitutional amendment that introduced a new methodology to calculate property taxes in lieu of VLFs. Per California Revenue and Taxation Code §97.70, the property tax in lieu of VLF amount now grows in proportion to the growth rate of gross assessed valuation in a city or county. Property taxes in lieu of VLF revenues are projected to grow with the change in the Citywide gross assessed valuation of taxable property from the prior Fiscal Year ("FY"). Property taxes in lieu of VLF revenues constitute an addition to other property tax apportionments and were calculated for the purposes of this FIA at \$0.78 per \$1,000 increase in assessed valuation on a Citywide basis.

For additional details regarding the specific assumptions and methodology utilized to calculate the fiscal impacts for the Project, please see Attachments 1 and 2 below.

The City's General Fund – Net Fiscal Impact Summary

As reflected in Figure 1 below, the Project under its current land uses generates estimated annual recurring fiscal surplus of \$4,325,000 to the City's General Fund¹. Under its proposed land uses, the overall net fiscal impact to the City resulting from the revenues anticipated

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Brookfield Properties Fiscal Impacts Resulting from the Proposed Land Uses for Otay Ranch Town Center Project

¹ Measure A and Measure P sales taxes will be transferred from the General Fund to their respective funds to benefit the City by providing additional public protection services and upgrading infrastructure, facilities, and equipment not supported by the General Fund.

to be generated by the Project's build-out, as compared with the cost of public services associated with the Project's build-out, will be an annual recurring fiscal surplus of \$5,038,177. This represents an incremental increase in annual recurring fiscal surplus of \$713,177, a 16.5% increase from current fiscal surplus being generated by the Project under its current land uses. Notably, this projected fiscal increase occurs despite the negative fiscal impacts of 90 affordable units that generate higher costs for the City as compared with revenues for the City General Fund.

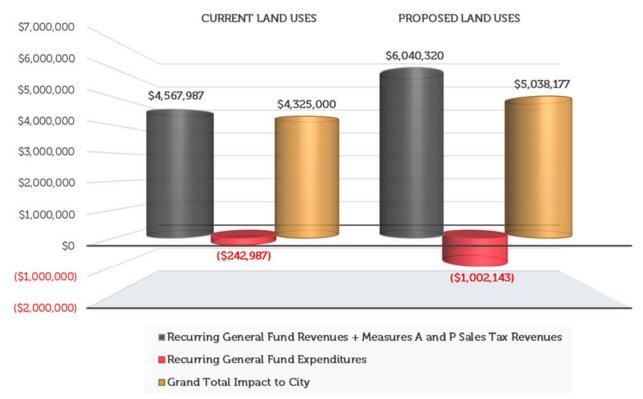
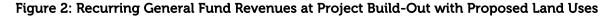


Figure 1: Recurring General Fund Revenues Comparisons

Figure 2 depicts revenues anticipated to be generated by the Project's build-out with its proposed land uses, with Figure 3 illustrating the cost of public services associated with the Project's build-out.



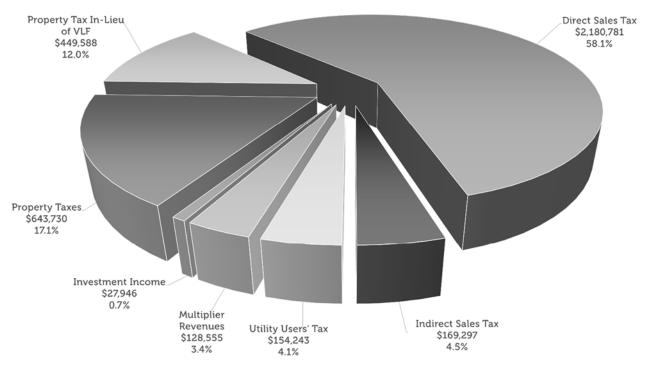
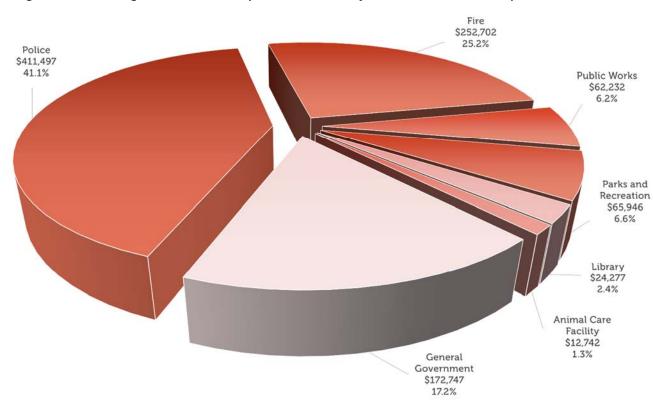


Figure 3: Recurring General Fund Expenditures at Project Build-Out with Proposed Land Uses



As reflected in Table 2 below, the largest two projected City General Fund revenue sources attributable to the Project at build-out with its proposed land uses are direct sales taxes and property taxes (including property tax in lieu of VLFs). Direct sales taxes alone will generate 58.1% of the City's revenues from the Project, with property tax revenues adding an additional 29.1%. In addition, the Project will generate \$2,286,180 in the combined Measure A and Measure P sales taxes. Conversely, the largest projected City General Fund expenditures will be for police (41.1%), fire (25.2%), and General Government (17.2%).

Table 2: General Fund Fiscal Impact Summary

	Current La	nd Uses	Proposed L	and Uses	Chan	ıge
Fiscal Impact Category	Amount	Percent of Total	Amount	Percent of Total	Amount	Percent
	Recurring	g General Fu	nd Revenues [1]		
Secured Property Tax	\$233,488	9.0%	\$610,027	16.2%	\$376,539	161.3%
Unsecured Property Tax	\$23,349	0.9%	\$33,703	0.9%	\$10,354	44.3%
Property Transfer Tax	\$0	0.0%	\$0	0.0%	\$0	N/A
Property Tax In-Lieu of VLF	\$172,080	6.7%	\$449,588	12.0%	\$277,508	161.3%
Direct Sales Tax	\$1,982,529	76.8%	\$2,180,781	58.1%	\$198,252	10.0%
Indirect Sales Tax	\$59,423	2.3%	\$169,297	4.5%	\$109,874	184.9%
Utility Users' Tax	\$49,762	1.9%	\$154,243	4.1%	\$104,481	210.0%
Business Licenses	\$9,484	0.4%	\$9,484	0.3%	\$0	0.0%
Franchise Fees	\$20,491	0.8%	\$75,065	2.0%	\$54,574	266.3%
Use of Money and Property	\$66	0.0%	\$242	0.0%	\$176	266.7%
Charges for Current Services	\$7,980	0.3%	\$29,229	0.8%	\$21,249	266.3%
Animal Licenses	\$0	0.0%	\$1,038	0.0%	\$1,038	N/A
Fines, Forfeitures, and Penalties	\$2,031	0.1%	\$7,458	0.2%	\$5,427	267.2%
Cannabis Excise Tax	\$1,655	0.1%	\$6,039	0.2%	\$4,384	264.9%
Investment Income	\$19,218	0.7%	\$27,946	0.7%	\$8,728	45.4%
Subtotal	\$2,581,556	100.0%	\$3,754,140	100.0%	\$1,172,584	NA
	Recurring (General Fund	d Expenditures	[2]		
Police	\$89,877	37.0%	\$411,497	41.1%	\$321,620	357.8%
Fire	\$55,194	22.7%	\$252,702	25.2%	\$197,508	357.8%
Public Works	\$16,989	7.0%	\$62,232	6.2%	\$45,243	266.3%
Parks and Recreation	\$18,004	7.4%	\$65,946	6.6%	\$47,942	266.3%
Library	\$6,628	2.7%	\$24,277	2.4%	\$17,649	266.3%
Animal Care Facility	\$3,482	1.4%	\$12,742	1.3%	\$9,260	265.9%
General Government	\$52,813	21.7%	\$172,747	17.2%	\$119,934	227.1%
Subtotal	\$242,987	100.0%	\$1,002,143	100.0%	\$759,156	NA
		Net Fiscal I	mpact			
Total Annual Recurring General Fund Surplus/(Deficit)	\$2,338,569	NA	\$2,751,997	NA	\$413,428	NA
Measure A Sales Tax	\$993,216	NA	\$1,143,090	NA	\$149,874	NA
Measure P Sales Tax	\$993,216	NA	\$1,143,090	NA	\$149,874	NA
Grand Total Impact to City	\$4,325,000	NA	\$5,038,177	NA	\$713,177	NA

- [1] Please see Attachments 1-D through 1-H for the derivation of these calculations.
- [2] Please see Attachments 1-I and 1-J for the derivation of these calculations.
- * All figures subject to rounding

There are several reasons for the incremental budget surpluses being generated by this Project at build-out with its proposed land uses. First, the development of the Proposed Residential Component will increase the Project's total assessed valuation by over \$354 million, which will generate an estimated \$664,401 in new property taxes (including property tax in lieu of VLFs).

Second, the Existing Mall Component will generate new direct sales taxes, as the development of the Proposed Residential Component will provide a steady on-site consumer base that will provide influx of new retail demands. The Existing Mall Component will generate an estimated \$198,252 in new direct sales taxes.

Finally, at the proposed monthly rent of \$2,525 for the 814 market rate apartment units, residents of the Proposed Residential Component will provide additional shoppers with an above-average disposable income to the City's off-site existing retail development. Furthermore, the Proposed Residential Component will generate new utility users' taxes. The Proposed Residential Component will generate an estimated \$109,874 in indirect sales taxes for the off-site retail development and \$104,481 in utility users' taxes.

If you have any further questions regarding this Executive Summary, please feel free to contact David Taussig or Jerry Wen at (800) 969-4DTA.

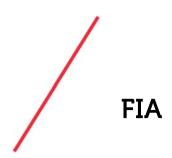
Enclosures:

- 1. Attachment 1 FIA
- 2. Attachment 2 Taxable Sales Revenue Report

ATTACHMENT 1

Brookfield Properties

Fiscal Impacts Resulting from the Proposed Land Uses for Otay Ranch Town Center Project



ATTACHMENT 1-A CHULA VISTA, CALIFORNIA: OTAY RANCH TOWN CENTER COUNTY GENERAL FUND REVENUES (BY TYPE)

I Demographics and Other Data

 2020 City Estimated Population [1]
 272,202

 2020 City Estimated Employees [2]
 253,990

 2020 Persons Served Population [3]
 399,197

Notes:

- $\hbox{\footnotesize 1] California Department of Finance, Housing and Population Information, January 1, 2020.}$
- $\hbox{\cite{thm-profile} by Environics Analytics, Employment Profile by NAICS Code, Sept. 2020.}$
- [3] Assumes population plus 50% of employees.

II County General Fund Revenue Sources (by Type)

	C	ieneral Fund Revenues				Current Land Uses		Proposed Land Uses	
Revenue Type	Gross Revenues	Intergovernmental/ Reimbursement/ Other	Net Revenues	Revenue Type	Fiscal Impact Basis	Discount	Fiscal Impact Revenue Factor	Discount	Fiscal Impact Revenue Factor
Tax Revenue					Persons Served		\$0.00		\$0.00
Property Taxes - Secured	\$36,384,100		\$36,384,100	Recurring	Case Study	NA	NA	NA	NA
Property Taxes - Unsecured	\$1,042,762		\$1,042,762	Recurring	Case Study	NA	NA	NA	NA
Property Taxes - Other	\$128,896		\$128,896	Recurring	Case Study	NA	NA	NA	NA
Sales and Use Taxes	\$35,927,684		\$35,927,684	Recurring	Case Study	NA	NA	NA	NA
Prop 172 Sales Taxes - Public Safety	\$1,004,171		\$1,004,171	Recurring	Case Study	NA	NA	NA	NA
Measure A Sales Taxes - Public Safety ¹	\$20,020,000		\$20,020,000	Recurring	Case Study	NA	NA	NA	NA
Measure P Sales Taxes - Infrastructure ¹	\$20,020,000		\$20,020,000	Recurring	Case Study	NA	NA	NA	NA
Property Transfer Taxes	\$1,300,000		\$1,300,000	Recurring	Case Study	NA	NA	NA	NA
Transient Occupancy Taxes	\$4,926,832		\$4,926,832	Recurring	Case Study	NA	NA	NA	NA
Utility Taxes	\$5,233,423		\$5,233,423	Recurring	Case Study	NA	NA	NA	NA
Business Licenses	\$1,825,339		\$1,825,339	Recurring	Per Employee	0%	\$7.19	0%	\$7.19
Franchise Fees	\$12,404,935		\$12,404,935	Recurring	Persons Served	0%	\$31.07	20%	\$24.86
Motor Vehicle Licenses	\$109,299		\$109,299	Recurring	Case Study	NA	NA	NA	NA
Interest Income	\$466,556		\$466,556	Recurring	Case Study	NA	NA	NA	NA
Charges for Current Services	\$4,830,267		\$4,830,267	Recurring	Persons Served	0%	\$12.10	20%	\$9.68
Development Permits and Fees	\$3,644,466		\$3,644,466	Non-Recurring	NA	NA	NA	NA	NA
Animal Licenses	\$150,000		\$150,000	Recurring	Per Capita	0%	\$0.55	20%	\$0.44
VLF/Property Tax Compensation	\$23,591,939		\$23,591,939	Recurring	Case Study	NA	NA	NA	NA
Fines, Forfeitures, and Penalties	\$1,230,253		\$1,230,253	Recurring	Persons Served	0%	\$3.08	20%	\$2.47
Intergovernmental	\$2,283,265	(\$2,283,265)	\$0	Recurring	NA	NA	NA	NA	NA
Use of Money and Property	\$38,907		\$38,907	Recurring	Persons Served	0%	\$0.10	20%	\$0.08
Lease Revenues	\$2,463,653		\$2,463,653	Recurring	NA	NA	NA	NA	NA
Police Reimbursements	\$1,758,955	(\$1,758,955)	\$0	Recurring	NA	NA	NA	NA	NA
Measure A Reimbursements	\$473,000	(\$473,000)	\$0	Recurring	NA	NA	NA	NA	NA
Measure P Reimbursements	\$754,191	(\$754,191)	\$0	Recurring	NA	NA	NA	NA	NA
Other / Miscellaneous	\$11,361,186	(\$11,361,186)	\$0	Recurring	NA	NA	NA	NA	NA
Cannabis Excise Tax	\$1,000,000		\$1,000,000	Recurring	Persons Served	0%	\$2.51	20%	\$2.00
Total Revenues	\$194,374,079	(\$16,630,597)	\$177,743,482	NA	NA	NA	NA	NA	NA
Total Recurring Revenues	\$190,729,613	(\$16,630,597)	\$174,099,016	NA	NA	NA	NA	NA	NA

 $^{^{1}}$ The General Fund serves as a pass-through conduit for Measure A and Measure P sales taxes to their respective funds.

ATTACHMENT 1-B CHULA VISTA, CALIFORNIA: OTAY RANCH TOWN CENTER COUNTY GENERAL FUND EXPENDITURES (BY TYPE)

I Demographics and Other Data

 2020 City Estimated Population [1]
 272,202

 2020 City Estimated Employees [2]
 253,990

 2020 Persons Served Population [3]
 399,197

Notes:

- [1] California Department of Finance, Housing and Population Information, January 1, 2020.
- [2] Spotlight by Environics Analytics, Employment Profile by NAICS Code, Sept. 2020.
- [3] Assumes population plus 50% of employees.

II Recurring County General Fund Expenditures (by Type)

		Intergovernmental,				Curren	t Land Uses	Propose	d Land Uses
Expenditure Type	Total Expenditures	Reimbursement, and Other Revenues	Net Expenditures	Expenditure Type	Fiscal Impact Basis	Discount	Fiscal Impact Expenditure Factor	Discount	Fiscal Impact Expenditure Factor
General Government									
City Council	\$1,625,016		\$1,625,016	Recurring	Case Study	NA	NA	NA	NA
Boards & Commissions	\$133,911		\$133,911	Recurring	Case Study	NA	NA	NA	NA
City Clerk	\$1,023,234	(\$11,700)	\$1,011,534	Recurring	Case Study	NA	NA	NA	NA
City Attorney	\$3,334,408	(\$276,449)	\$3,057,959	Recurring	Case Study	NA	NA	NA	NA
Administration	\$2,565,311	(\$166,000)	\$2,399,311	Recurring	Case Study	NA	NA	NA	NA
Information Technology	\$3,901,104		\$3,901,104	Recurring	Case Study	NA	NA	NA	NA
Human Resources	\$2,777,849	(\$72,500)	\$2,705,349	Recurring	Case Study	NA	NA	NA	NA
Finance	\$3,880,994	(\$618,050)	\$3,262,944	Recurring	Case Study	NA	NA	NA	NA
Non-Departmental	\$50,086,136	(\$1,131,246)	\$48,954,890	Non-Recurring	Case Study	NA	NA	NA	NA
Economic Development	\$1,929,793	(\$1,184,098)	\$745,695	Recurring	Case Study	NA	NA	NA	NA
Development Services	\$2,790,135	(\$29,000)	\$2,761,135	Recurring	Case Study	NA	NA	NA	NA
Engineering/Capital Projects	\$10,088,285	(\$5,647,718)	\$4,440,567	Recurring	Case Study	NA	NA	NA	NA
Non-General Government									
Police	\$58,282,874	(\$3,878,712)	\$54,404,162	Recurring	Persons Served	0%	\$136.28	0%	\$136.28
Fire	\$34,231,070	(\$821,339)	\$33,409,731	Recurring	Persons Served	0%	\$83.69	0%	\$83.69
Public Works	\$12,146,127	(\$1,863,000)	\$10,283,127	Recurring	Persons Served	0%	\$25.76	20%	\$20.61
Parks and Recreation	\$11,096,351	(\$196,815)	\$10,899,536	Recurring	Persons Served	0%	\$27.30	20%	\$21.84
Library	\$4,013,586		\$4,013,586	Recurring	Persons Served	0%	\$10.05	20%	\$8.04
Animal Care Facility	\$2,841,013	(\$733,970)	\$2,107,043	Recurring	Persons Served	0%	\$5.28	20%	\$4.22
Total Expenditures	\$206,747,197	(\$16,630,597)	\$190,116,600	NA	NA	NA	NA	NA	NA
Total Recurring Expenditures	\$156,661,061	(\$15,499,351)	\$141,161,710	NA	NA	NA	NA	NA	NA

ATTACHMENT 1-C CHULA VISTA, CALIFORNIA: OTAY RANCH TOWN CENTER LAND USE AND DEMOGRAPHICS SUMMARY

Current and Future Land Use Data

			Number of Units [1]			
Α	Residential Land Uses	Current	Proposed	<u>Change</u>		
	Apartments - Market Rate	N/A	814	814		
	Apartments - Affordable	N/A	90	90		
			Building Sq. Ft. [1]			
В	Non-Residential Land Uses	<u>Current</u>	Proposed	<u>Change</u>		
	Cinema	51,648	51,648	0		
	Retail - Department Store	135,800	135,800	0		
	Retail - Grocery Store	20,890	20,890	0		
	Restaurant - Quick Service	30,688	30,688	0		
	Restaurant - Full Service	59,983	59,983	0		
	Retail - Electronics	46,346	46,346	0		
	Retail - Fashion	121,435	121,435	0		
	Retail - Miscellaeous	50,444	50,444	0		
	Retail - Services	21,917	21,917	0		
	Fitness Centers and Gyms	47,171	47,171	0		
	Professional Service	9,968	9,968	0		
	Health Care/Veterinary	7,054	7,054	0		
	Day Care	11,579	11,579	0		
	Learning Center	10,199	10,199	0		
	Police	945	945	0		
	Library	5,412	5,412	0		
	Vacant Mall Space	40,348	40,348	0		

Demographic Data

I Residential Land Use Population

		Persons per
Α	Residential Land Uses	Household [2]
	Apartments - Market Rate	2.610
	Apartments - Affordable	2.610

CHULA VISTA, CALIFORNIA: OTAY RANCH TOWN CENTER

LAND USE AND DEMOGRAPHICS SUMMARY

II Non-Residential Land Use Employee Generation

A <u>Non-Residential Land Uses</u> <u>Employ</u>	
Cinema [3]	745
Retail - Department Store [3]	L,427
Retail - Grocery Store [4]	L,061
Restaurant - Quick Service [3]	154
Restaurant - Full Service [3]	291
Retail - Electronics [4]	L,288
Retail - Fashion [3]	423
Retail - Miscellaeous [3]	423
Retail - Services [3]	175
Fitness Centers and Gyms [3]	488
Professional Service [4]	455
Health Care/Veterinary [4]	555
Day Care [4]	575
Learning Center [4]	L,546
Police [4]	678
Library [4]	L,592

Population and Employees (Calculations)

I Projected Residential Population

		Residential Population				
Α	Residential Land Uses	<u>Current</u>	Proposed	<u>Change</u>		
	Apartments - Market Rate	0	2,125	2,125		
	Apartments - Affordable	0	235	235		

ATTACHMENT 1-C CHULA VISTA, CALIFORNIA: OTAY RANCH TOWN CENTER LAND USE AND DEMOGRAPHICS SUMMARY

II Projected Direct Employees

Total	Direct	Employees	
	_	_	

A Non-Residential Land Uses	<u>Current</u>	<u>Proposed</u>	<u>Change</u>
Cinema	69	69	0
Retail - Department Store	95	95	0
Retail - Grocery Store	20	20	0
Restaurant - Quick Service	199	199	0
Restaurant - Full Service	206	206	0
Retail - Electronics	36	36	0
Retail - Fashion	287	287	0
Retail - Miscellaeous	119	119	0
Retail - Services	125	125	0
Fitness Centers and Gyms	97	97	0
Professional Service	22	22	0
Health Care/Veterinary	13	13	0
Day Care	20	20	0
Learning Center	7	7	0
Police	1	1	0
Library	3	3	0

Population and Employees (Totals)

		Current	<u>Proposed</u>	<u>Change</u>
I	Total Projected Residential Population	0	2,360	2,360
II	Total Projected Direct Employees	1,319	1,319	0
III	Total Persons Served Population [8]	660	3,020	2,360

- [1] Source: Project Proponent.
- [2] Source: City of Chula Vista Municipal Code §17.10.040.
- [3] Source: Project Proponent. Based on the data for The Shoppes at Carlsbad.
- [4] Source: 2012 Commercial Buildings Energy Consumption Survey published by the U.S. Energy Information Administration.
- [5] Source: Project Proponent. Based on the data for The Shoppes at Carlsbad.
- [6] Based on typical DTA baseline assumptions.
- [7] Source: Project Proponent.
- [8] Assumes residential population plus 50% of direct employees.
- * All figures subject to rounding

CHULA VISTA, CALIFORNIA: OTAY RANCH TOWN CENTER

PROPERTY TAX REVENUE ANALYSIS

General Property Tax Assumptions

Property Tax Allocation (as a Portion of the 1% General Property Tax Levy) [1] I

Category / Code

City of Chula Vista [2] 10.636321%

Allocated to City

Total 10.636321%

Assessed Valuation Assumptions I Residential Land Uses Apartments - Market Rate Change Α Current Proposed 814 Number of Units [3] 0 N/A Estimated Sales Price per Unit [4] \$412,121 \$412,121 N/A Total Estimated Net Taxable Value \$0 \$335,466,331 \$335,466,331 В Apartments - Affordable Current **Proposed Change** Number of Units [3] 0 90 N/A \$206,060 \$206,060 N/A Estimated Sales Price per Unit [4] Total Estimated Net Taxable Value \$0 \$18,545,436 \$18,545,436 II Non-Residential Land Uses Α Cinema Current **Proposed** Change Estimated Number of Sq. Ft. [3] 51.648 51.648 N/A Estimated Valuation per Sq. Ft. [5] \$327 \$327 N/A \$0 Total Estimated Net Taxable Value \$16,875,925 \$16,875,925 В Retail - Department Store Current **Proposed** Change Estimated Number of Sq. Ft. [3] 135,800 135,800 N/A Estimated Valuation per Sq. Ft. [5] \$327 \$327 N/A Total Estimated Net Taxable Value \$44,372,494 \$44,372,494 \$0 С Retail - Grocery Store Current **Proposed Change** Estimated Number of Sq. Ft. [3] 20,890 N/A 20,890 Estimated Valuation per Sq. Ft. [5] \$327 \$327 N/A Total Estimated Net Taxable Value \$6,825,783 \$6,825,783 \$0 D Restaurant - Quick Service Current Proposed Change Estimated Number of Sq. Ft. [3] 30,688 30,688 N/A \$327 Estimated Valuation per Sq. Ft. [5] \$327 N/A Total Estimated Net Taxable Value \$10,027,269 \$10,027,269 \$0 E Restaurant - Full Service Current **Proposed Change** Estimated Number of Sq. Ft. [3] 59.983 59.983 N/A Estimated Valuation per Sq. Ft. [5] \$327 \$327 N/A Total Estimated Net Taxable Value \$19,599,376 \$19,599,376 \$0 Retail - Electronics F Current Change **Proposed** Estimated Number of Sq. Ft. [3] 46,346 46,346 N/A Estimated Valuation per Sq. Ft. [5] \$327 N/A \$327 Total Estimated Net Taxable Value \$15,143,502 \$15,143,502 \$0

CHULA VISTA, CALIFORNIA: OTAY RANCH TOWN CENTER

PROPERTY TAX REVENUE ANALYSIS

G	Retail - Fashion	Current	Proposed	<u>Change</u>
	Estimated Number of Sq. Ft. [3]	121,435	121,435	N/A
	Estimated Valuation per Sq. Ft. [5]	\$327	\$327	N/A
	Total Estimated Net Taxable Value	\$39,678,747	\$39,678,747	\$0
н	Retail - Miscellaeous	Current	Proposed	<u>Change</u>
	Estimated Number of Sq. Ft. [3]	50,444	50,444	N/A
	Estimated Valuation per Sq. Ft. [5]	\$327	\$327	N/A
	Total Estimated Net Taxable Value	\$16,482,519	\$16,482,519	\$0
I	Retail - Services	<u>Current</u>	<u>Proposed</u>	<u>Change</u>
	Estimated Number of Sq. Ft. [3]	21,917	21,917	N/A
	Estimated Valuation per Sq. Ft. [5]	\$327	\$327	N/A
	Total Estimated Net Taxable Value	\$7,161,355	\$7,161,355	\$0
J	Fitness Centers and Gyms	<u>Current</u>	<u>Proposed</u>	<u>Change</u>
	Estimated Number of Sq. Ft. [3]	47,171	47,171	N/A
	Estimated Valuation per Sq. Ft. [5]	\$327	\$327	N/A
	Total Estimated Net Taxable Value	\$15,413,070	\$15,413,070	\$0
К	Professional Service	Current	Proposed	<u>Change</u>
	Estimated Number of Sq. Ft. [3]	9,968	9,968	N/A
	Estimated Valuation per Sq. Ft. [5]	\$327	\$327	N/A
	Total Estimated Net Taxable Value	\$3,257,033	\$3,257,033	\$0
L	Health Care/Veterinary	<u>Current</u>	Proposed	<u>Change</u>
	Estimated Number of Sq. Ft. [3]	7,054	7,054	N/A
	Estimated Number of Sq. Ft. [3] Estimated Valuation per Sq. Ft. [5]	7,054 \$327	7,054 \$327	N/A N/A
	·		•	
М	Estimated Valuation per Sq. Ft. [5]	\$327	\$327	N/A
	Estimated Valuation per Sq. Ft. [5] Total Estimated Net Taxable Value	\$327 \$2,304,886	\$327 \$2,304,886	N/A \$0
	Estimated Valuation per Sq. Ft. [5] Total Estimated Net Taxable Value Day Care	\$327 \$2,304,886 Current	\$327 \$2,304,886 Proposed	N/A \$0 <u>Change</u>
	Estimated Valuation per Sq. Ft. [5] Total Estimated Net Taxable Value Day Care Estimated Number of Sq. Ft. [3]	\$327 \$2,304,886 Current 11,579	\$327 \$2,304,886 Proposed 11,579	N/A \$0 Change N/A
	Estimated Valuation per Sq. Ft. [5] Total Estimated Net Taxable Value Day Care Estimated Number of Sq. Ft. [3] Estimated Valuation per Sq. Ft. [5]	\$327 \$2,304,886 Current 11,579 \$327	\$327 \$2,304,886 Proposed 11,579 \$327	N/A \$0 Change N/A N/A
М	Estimated Valuation per Sq. Ft. [5] Total Estimated Net Taxable Value Day Care Estimated Number of Sq. Ft. [3] Estimated Valuation per Sq. Ft. [5] Total Estimated Net Taxable Value	\$327 \$2,304,886 Current 11,579 \$327 \$3,783,425	\$327 \$2,304,886 Proposed 11,579 \$327 \$3,783,425	N/A \$0 <u>Change</u> N/A N/A \$0
М	Estimated Valuation per Sq. Ft. [5] Total Estimated Net Taxable Value Day Care Estimated Number of Sq. Ft. [3] Estimated Valuation per Sq. Ft. [5] Total Estimated Net Taxable Value Learning Center	\$327 \$2,304,886 Current 11,579 \$327 \$3,783,425 Current	\$327 \$2,304,886 Proposed 11,579 \$327 \$3,783,425 Proposed	N/A \$0 Change N/A N/A \$0 Change
М	Estimated Valuation per Sq. Ft. [5] Total Estimated Net Taxable Value Day Care Estimated Number of Sq. Ft. [3] Estimated Valuation per Sq. Ft. [5] Total Estimated Net Taxable Value Learning Center Estimated Number of Sq. Ft. [3]	\$327 \$2,304,886 Current 11,579 \$327 \$3,783,425 Current 10,199	\$327 \$2,304,886 Proposed 11,579 \$327 \$3,783,425 Proposed 10,199	N/A \$0 Change N/A N/A \$0 Change N/A
М	Estimated Valuation per Sq. Ft. [5] Total Estimated Net Taxable Value Day Care Estimated Number of Sq. Ft. [3] Estimated Valuation per Sq. Ft. [5] Total Estimated Net Taxable Value Learning Center Estimated Number of Sq. Ft. [3] Estimated Valuation per Sq. Ft. [5]	\$327 \$2,304,886 Current 11,579 \$327 \$3,783,425 Current 10,199 \$327	\$327 \$2,304,886 Proposed 11,579 \$327 \$3,783,425 Proposed 10,199 \$327	N/A \$0 Change N/A N/A \$0 Change N/A N/A
M	Estimated Valuation per Sq. Ft. [5] Total Estimated Net Taxable Value Day Care Estimated Number of Sq. Ft. [3] Estimated Valuation per Sq. Ft. [5] Total Estimated Net Taxable Value Learning Center Estimated Number of Sq. Ft. [3] Estimated Valuation per Sq. Ft. [5] Total Estimated Valuation per Sq. Ft. [5]	\$327 \$2,304,886 Current 11,579 \$327 \$3,783,425 Current 10,199 \$327 \$3,332,512	\$327 \$2,304,886 Proposed 11,579 \$327 \$3,783,425 Proposed 10,199 \$327 \$3,332,512	N/A \$0 <u>Change</u> N/A N/A \$0 <u>Change</u> N/A N/A \$0
M	Estimated Valuation per Sq. Ft. [5] Total Estimated Net Taxable Value Day Care Estimated Number of Sq. Ft. [3] Estimated Valuation per Sq. Ft. [5] Total Estimated Net Taxable Value Learning Center Estimated Number of Sq. Ft. [3] Estimated Valuation per Sq. Ft. [5] Total Estimated Valuation per Sq. Ft. [5] Total Estimated Net Taxable Value Police	\$327 \$2,304,886 Current 11,579 \$327 \$3,783,425 Current 10,199 \$327 \$3,332,512 Current	\$327 \$2,304,886 Proposed 11,579 \$327 \$3,783,425 Proposed 10,199 \$327 \$3,332,512 Proposed	N/A \$0 Change N/A N/A \$0 Change N/A N/A \$0 Change
M	Estimated Valuation per Sq. Ft. [5] Total Estimated Net Taxable Value Day Care Estimated Number of Sq. Ft. [3] Estimated Valuation per Sq. Ft. [5] Total Estimated Net Taxable Value Learning Center Estimated Number of Sq. Ft. [3] Estimated Valuation per Sq. Ft. [5] Total Estimated Net Taxable Value Police Estimated Number of Sq. Ft. [3]	\$327 \$2,304,886 Current 11,579 \$327 \$3,783,425 Current 10,199 \$327 \$3,332,512 Current 945	\$327 \$2,304,886 Proposed 11,579 \$327 \$3,783,425 Proposed 10,199 \$327 \$3,332,512 Proposed 945	N/A \$0 Change N/A N/A \$0 Change N/A \$0 Change N/A
M	Estimated Valuation per Sq. Ft. [5] Total Estimated Net Taxable Value Day Care Estimated Number of Sq. Ft. [3] Estimated Valuation per Sq. Ft. [5] Total Estimated Net Taxable Value Learning Center Estimated Number of Sq. Ft. [3] Estimated Valuation per Sq. Ft. [5] Total Estimated Net Taxable Value Police Estimated Number of Sq. Ft. [3] Estimated Number of Sq. Ft. [5]	\$327 \$2,304,886 Current 11,579 \$327 \$3,783,425 Current 10,199 \$327 \$3,332,512 Current 945 \$327	\$327 \$2,304,886 Proposed 11,579 \$327 \$3,783,425 Proposed 10,199 \$327 \$3,332,512 Proposed 945 \$327	N/A \$0 Change N/A N/A \$0 Change N/A \$0 Change N/A
M N	Estimated Valuation per Sq. Ft. [5] Total Estimated Net Taxable Value Day Care Estimated Number of Sq. Ft. [3] Estimated Valuation per Sq. Ft. [5] Total Estimated Net Taxable Value Learning Center Estimated Number of Sq. Ft. [3] Estimated Valuation per Sq. Ft. [5] Total Estimated Net Taxable Value Police Estimated Number of Sq. Ft. [3] Estimated Valuation per Sq. Ft. [5] Total Estimated Number of Sq. Ft. [5] Total Estimated Valuation per Sq. Ft. [5]	\$327 \$2,304,886 Current 11,579 \$327 \$3,783,425 Current 10,199 \$327 \$3,332,512 Current 945 \$327 \$308,778	\$327 \$2,304,886 Proposed 11,579 \$327 \$3,783,425 Proposed 10,199 \$327 \$3,332,512 Proposed 945 \$327 \$308,778	N/A \$0 Change N/A N/A \$0 Change N/A \$0 Change N/A \$0 Change N/A \$0
M N	Estimated Valuation per Sq. Ft. [5] Total Estimated Net Taxable Value Day Care Estimated Number of Sq. Ft. [3] Estimated Valuation per Sq. Ft. [5] Total Estimated Net Taxable Value Learning Center Estimated Number of Sq. Ft. [3] Estimated Valuation per Sq. Ft. [5] Total Estimated Net Taxable Value Police Estimated Number of Sq. Ft. [3] Estimated Number of Sq. Ft. [5] Total Estimated Valuation per Sq. Ft. [5] Total Estimated Valuation per Sq. Ft. [5] Total Estimated Net Taxable Value Library	\$327 \$2,304,886 Current 11,579 \$327 \$3,783,425 Current 10,199 \$327 \$3,332,512 Current 945 \$327 \$308,778 Current	\$327 \$2,304,886 Proposed 11,579 \$327 \$3,783,425 Proposed 10,199 \$327 \$3,332,512 Proposed 945 \$327 \$308,778 Proposed	N/A \$0 Change N/A N/A \$0 Change N/A \$0 Change N/A \$0 Change
M N	Estimated Valuation per Sq. Ft. [5] Total Estimated Net Taxable Value Day Care Estimated Number of Sq. Ft. [3] Estimated Valuation per Sq. Ft. [5] Total Estimated Net Taxable Value Learning Center Estimated Number of Sq. Ft. [3] Estimated Valuation per Sq. Ft. [5] Total Estimated Net Taxable Value Police Estimated Number of Sq. Ft. [3] Estimated Valuation per Sq. Ft. [5] Total Estimated Number of Sq. Ft. [5] Total Estimated Valuation per Sq. Ft. [5] Total Estimated Net Taxable Value Library Estimated Number of Sq. Ft. [3]	\$327 \$2,304,886 Current 11,579 \$327 \$3,783,425 Current 10,199 \$327 \$3,332,512 Current 945 \$327 \$308,778 Current	\$327 \$2,304,886 Proposed 11,579 \$327 \$3,783,425 Proposed 10,199 \$327 \$3,332,512 Proposed 945 \$327 \$308,778 Proposed 5,412	N/A \$0 Change N/A N/A \$0 Change N/A \$0 Change N/A \$0 Change N/A N/A

CHULA VISTA, CALIFORNIA: OTAY RANCH TOWN CENTER

PROPERTY TAX REVENUE ANALYSIS

Q	Vacant Mall Space	Current	Proposed	<u>Change</u>
	Estimated Number of Sq. Ft. [3]	40,348	40,348	N/A
	Estimated Valuation per Sq. Ft. [5]	\$327	\$327	N/A
	Total Estimated Net Taxable Value	\$13,183,663	\$13,183,663	\$0
II	Total Land Use Net Taxable Value	\$219,518,700	\$573,530,467	\$354,011,767

Other Property Tax Revenue Assumptions

I Unse	ecured Pr	operty 1	「axes -	Assumptions
--------	-----------	----------	---------	-------------

A Unsecured Taxes as a % of Secured [6]

Residential Property	2.75%
Non-Residential Property	10.00%

II Property Tax Transfer - Assumptions

A <u>Turnover Rate</u> [7]

Residential Property	0.00%
Non-Residential Property	0.00%

B Other Assumptions [8]

Fiscal Impact Category

Ι

Transfer Tax as a % of Assessed Value	0.11%
Property Transfer Tax Passed Through to City of Chula Vista	50.00%

III Motor Vehicle Licensing Fees - Assumptions

Vehicle Licensing Fees per Capita NA

IV Property Tax In-Lieu of Vehicle License Fee - Assumptions

Total City of Chula Vista Gross Assessed Value [9]	\$30,095,791,303
City of Chula Vista Property Tax In-Lieu of Vehicle License Fee [10]	\$23,591,939
Property Tax In-Lieu of Vehicle License Fee Increase per \$1,000 Assessed Value	\$0.78

Annual Fiscal Impact Amount

Fiscal Impact Calculation

Α	Secured Property Tax			
A.1	Residential Land Uses	<u>Current</u>	Proposed	<u>Change</u>
	Apartments - Market Rate	\$0	\$356,813	\$356,813

	Apartments - Affordable	\$0	\$19,726	\$19,726
A.2	Non-Residential Land Uses	Current	Proposed	<u>Change</u>
	Cinema	\$17,950	\$17,950	\$0
	Retail - Department Store	\$47,196	\$47,196	\$0
	Retail - Grocery Store	\$7,260	\$7,260	\$0
	Restaurant - Quick Service	\$10,665	\$10,665	\$0
	Restaurant - Full Service	\$20,847	\$20,847	\$0
	Retail - Electronics	\$16,107	\$16,107	\$0
	Retail - Fashion	\$42,204	\$42,204	\$0
	Retail - Miscellaeous	\$17,531	\$17,531	\$0
	Retail - Services	\$7,617	\$7,617	\$0
	Fitness Centers and Gyms	\$16,394	\$16,394	\$0
	Professional Service	\$3,464	\$3,464	\$0

CHULA VISTA, CALIFORNIA: OTAY RANCH TOWN CENTER

PROPERTY TAX REVENUE ANALYSIS

	Health Care/Veterinary	\$2,452	\$2,452	\$0
	Day Care	\$4,024	\$4,024	\$0
	Learning Center	\$3,545	\$3,545	\$0
	Police	\$328	\$328	\$0
	Library	\$1,881	\$1,881	\$0
	Vacant Mall Space	\$14,023	\$14,023	\$0
В	Unsecured Property Tax			
B.1	Residential Land Uses	<u>Current</u>	Proposed	<u>Change</u>
	Apartments - Market Rate	\$0	\$9,812	\$9,812
	Apartments - Affordable	\$0	\$542	\$542
B.2	Non-Residential Land Uses	<u>Current</u>	Proposed	<u>Change</u>
	Cinema	\$1,795	\$1,795	\$0
	Retail - Department Store	\$4,720	\$4,720	\$0
	Retail - Grocery Store	\$726	\$726	\$0
	Restaurant - Quick Service	\$1,067	\$1,067	\$0
	Restaurant - Full Service	\$2,085	\$2,085	\$0
	Retail - Electronics	\$1,611	\$1,611	\$0
	Retail - Fashion	\$4,220	\$4,220	\$0
	Retail - Miscellaeous	\$1,753	\$1,753	\$0
	Retail - Services	\$762	\$762	\$0
	Fitness Centers and Gyms	\$1,639	\$1,639	\$0
	Professional Service	\$346	\$346	\$0
	Health Care/Veterinary	\$245	\$245	\$0
	Day Care	\$402	\$402	\$0
	Learning Center	\$355	\$355	\$0
	Police	\$33	\$33	\$0
	Library	\$188	\$188	\$0
	Vacant Mall Space	\$1,402	\$1,402	\$0
С	Property Transfer Tax			
C.1	Residential Land Uses	<u>Current</u>	Proposed	<u>Change</u>
	Apartments - Market Rate	\$0	\$0	\$0
	Apartments - Affordable	\$0	\$0	\$0
C.2	Non-Residential Land Uses	<u>Current</u>	<u>Proposed</u>	<u>Change</u>
	Cinema	\$0	\$0	\$0
	Retail - Department Store	\$0	\$0	\$0
	Retail - Grocery Store	\$0	\$0	\$0
	Restaurant - Quick Service	\$0	\$0	\$0
	Restaurant - Full Service	\$0	\$0	\$0
	Retail - Electronics	\$0	\$0	\$0
	Retail - Fashion	\$0	\$0	\$0
	Retail - Miscellaeous	\$0	\$0	\$0
	Retail - Services	\$0	\$0	\$0
	Fitness Centers and Gyms	\$0	\$0	\$0
	Professional Service	\$0	\$0	\$0

CHULA VISTA, CALIFORNIA: OTAY RANCH TOWN CENTER

PROPERTY TAX REVENUE ANALYSIS

	Health Care/Veterinary	\$0	\$0	\$0
	Day Care	\$0	\$0	\$0
	Learning Center	\$0	\$0	\$0
	Police	\$0	\$0	\$0
	Library	\$0	\$0	\$0
	Vacant Mall Space	\$0	\$0	\$0
D	Property Tax In-Lieu of Vehicle License Fee [11]	Current	Proposed	<u>Change</u>
	Residential and Non-Residential Land Uses	\$172,080	\$449,588	\$277,508
II	Total Property Tax Revenues	\$428,917	\$1,093,318	\$664,401

- [1] Based on "General Fund" levy for Tax Rate Area (TRA). Data provided by the County of San Diego Auditor-Controller's Office. TRA allocations adjusted for ERAF. Note, figure does not include non-General Funds.
- [2] Post ERAF rates based on the fiscal year 2019-20 rate applicable to the TRA in the Project. Source: County of San Diego Auditor-Controller Office.
- [3] Please see Attachment 1-C. Subject to change.
- [4] Source: Project Proponent.
- [5] Source: County of San Diego Assessor Office.
- [6] Based on typical DTA baseline assumptions.
- [7] Based on typical DTA baseline assumptions.
- [8] Source: California Revenue & Taxation Code §11901, et seq.;
- [9] Source: County of San Diego Auditor-Controller Office.
- [10] Source: City of Chula Vista Adopted Budget, Fiscal Year 2020-21.
- [11] Property Tax in-lieu of Vehicle Licensing Fees applies to incremental property value.
- * All figures subject to rounding

SALES TAX REVENUE ANALYSIS

Indirect Sales Tax Assumptions

	Indirect Sales Tax Assumptions	
I	Indirect Sales Tax Assumptions - Residential	
Α	Rent Assumptions	
A.1	Apartments - Market Rate	
	Annual Rent Payment per Unit [1]	\$30,300
A.2	Apartments - Affordable	
	Annual Rent Payment per Unit [2]	\$15,600
В	Disposable Income Assumptions	
B.1	Apartments - Market Rate	
	Average Household Income (3:1 Income to Household Payment Ratio)	\$90,900
	Retail Taxable Expenditures (as a % of Disposable Income) [3]	26.52%
B.2	Apartments - Affordable	
	Average Household Income (4:1 Income to Household Payment Ratio)	\$62,400
	Retail Taxable Expenditures (as a % of Disposable Income) [3]	31.19%
II	Indirect Sales Tax Assumptions - Employees	
	Annual Spending per Employee [4]	\$8,765
III	Non-Project Retail Taxable Sales Capture	

Direct Sales Tax Assumptions

50%

I Non-Residential Direct Sales Tax Assumptions

City of Chula Vista Retail Taxable Purchase Capture [5]

		Taxable Sales	per Sq. Ft.
Α	Non-Residential Land Uses	Current [6]	Proposed [7]
	Cinema	\$37.29	\$41.02
	Retail - Department Store	\$125.18	\$137.70
	Retail - Grocery Store	\$110.49	\$121.54
	Restaurant - Quick Service	\$599.12	\$659.03
	Restaurant - Full Service	\$541.80	\$595.98
	Retail - Electronics	\$1,565.93	\$1,722.52
	Retail - Fashion	\$314.21	\$345.63
	Retail - Miscellaeous	\$194.30	\$213.73
	Fitness Centers and Gyms	\$4.49	\$4.93
II	Displaced Taxable Sales		
	Displaced Existing Taxable Sales within the City of Chula Vista [8]		0%

С

To Measure P Fund

	Other Sa	iles Tax Assumption	าร	
I	Percent to the City of Chula Vista			
Α	General Fund			
	City of Chula Vista Municipal Code §3.36.050			1.00%
_	Proposition 172 [9]			0.03%
В	Non-General Fund			
	Measure A [10]			0.50%
	Measure P [11]			0.50%
II	Total Percent to the City of Chula Vista			2.03%
	Fiscal 1	Impact Calculation		
I	Fiscal Impact Category	Annu	al Fiscal Impact Amount	
Α	Indirect Sales Tax		•	
A.1	Residential Land Uses	Current	Proposed	Change
	Apartments - Market Rate	\$0	\$199,001	\$199,001
	Apartments - Affordable	\$0	\$17,760	\$17,760
A.1	Employee Taxable Sales	<u>Current</u>	Proposed	<u>Change</u>
	Direct Employees	\$117,230	\$117,230	\$0
В	Direct Sales Tax			
B.1	Non-Residential Land Uses	Current	Proposed	<u>Change</u>
	Cinema	\$39,054	\$42,960	\$3,906
	Retail - Department Store	\$344,751	\$379,227	\$34,476
	Retail - Grocery Store	\$46,807	\$51,487	\$4,680
	Restaurant - Quick Service	\$372,856	\$410,141	\$37,285
	Restaurant - Full Service	\$659,062	\$724,968	\$65,906
	Retail - Electronics	\$1,471,776	\$1,618,953	\$147,177
	Retail - Fashion	\$773,795	\$851,174	\$77,379
	Retail - Miscellaeous	\$198,761	\$218,637	\$19,876
	Fitness Centers and Gyms	\$4,291	\$4,720	\$429
II	Total Sales Tax Revenues			
Α	To General Fund	\$2,041,952	\$2,350,078	\$308,126
В	To Measure A Fund	\$993,216	\$1,143,090	\$149,874

\$993,216 \$1,143,090 \$149,874

- [1] Source: Project Proponent.
- [2] Based on the rent limit for an affordable unit to be occupied by a household earning 50% of County median income for a 2-bedroom unit in the San Diego-Carlsbad MSA, effective as of July 1, 2020.
- [3] Source: Bureau of Labor Statistics, 2019 Consumer Expenditure Survey
- [4] Based on the average total spending, excluding transportation expenditures and online purchases. Source: "Office-Worker Retail Spending in a Digital Age," ICSC (2012). Adjusted for inflation assuming 3% annual inflation rate.
- [5] Based on typical DTA baseline assumptions.
- [6] Source: Project Proponent. Please see Attachment 2.
- [7] Source: Project Proponent.
- [8] Assume no displacement effects since no additional retails and food services will be introduced.
- [9] Source: City of Chula Vista Adopted Budget, Fiscal Year 2020-21.
- [10] The General Fund serves as a pass-through conduit for Measure A sales taxes to Measure A Fund. Measure A sales tax is intended to fund public safety staffing and services.
- [11] The General Fund serves as a pass-through conduit for Measure P sales taxes to Measure P Fund. Measure P sales tax is intended to fund high priority infrastructure needs and will expire in 2028.
- * All figures subject to rounding

Natural Gas (Therms)

		Utility Usage Assum	nptions	
I	Residential Land Uses	Telephone (\$ per Unit) [1]	Electricity (kWh per Unit) [2]	Natural Gas (Therms per Unit) [2]
	Apartments - Market Rate	\$2,040	6,000	400
	Apartments - Affordable	\$2,040	6,000	400
		(\$ per Business/		
II	Non-Residential Land Uses	Hotel Rm) [3]	(kWh per Sq. Ft.) [4]	(Therms per Sq. Ft.) [5]
	Cinema	\$7,020	20.3	0.76273
	Retail - Department Store	\$7,020	19.1	0.45764
	Retail - Grocery Store	\$2,340	42.7	0.60915
	Restaurant - Quick Service	\$2,340	41.1	1.43991
	Restaurant - Full Service	\$2,340	41.1	1.43991
	Retail - Electronics	\$7,020	19.1	0.45764
	Retail - Fashion	\$2,340	19.1	0.45764
	Retail - Miscellaeous	\$2,340	19.1	0.45764
	Retail - Services	\$2,340	8.8	0.36384
	Fitness Centers and Gyms	\$2,340	8.8	0.36384
	Professional Service	\$2,340	14.9	0.22882
	Health Care/Veterinary	\$2,340	32.5	1.12348
	Day Care	\$2,340	10.0	0.28757
	Learning Center	\$2,340	10.0	0.28757
	Police	\$2,340	14.6	0.24119
	Library	\$2,340	13.2	0.27520
	Vacant Mall Space	\$0	5.6	0.00000
		Aggregate Utility I	Usage	
I	Residential Land Uses			
Ā	Apartments - Market Rate	Current	Proposed	<u>Change</u>
	Telephone (\$)	\$0	\$1,660,560	\$1,660,560
	Electricity (kWh)	0	4,884,000	4,884,000
	Natural Gas (Therms)	0	325,600	325,600
В	Apartments - Affordable	<u>Current</u>	Proposed	<u>Change</u>
	Telephone (\$)	\$0	\$183,600	\$183,600
	Electricity (kWh)	0	540,000	540,000
	Natural Gas (Therms)	0	36,000	36,000
II	Non-Residential Land Uses			
Α	<u>Cinema</u>	<u>Current</u>	Proposed	<u>Change</u>
	Telephone (\$)	\$7,020	\$7,020	\$0
	Electricity (kWh)	1,048,454	1,048,454	0
	Natural Gas (Therms)	39,393	39,393	0
В	Retail - Department Store	<u>Current</u>	Proposed	<u>Change</u>
	Telephone (\$)	\$7,020	\$7,020	\$0
	Electricity (kWh)	2,593,780	2,593,780	0
	Natural Gas (Therms)	62,147	62,147	0
С	Retail - Grocery Store	<u>Current</u>	Proposed	<u>Change</u>
	Telephone (\$)	\$2,340	\$2,340	\$0
	Electricity (kWh)	892,003	892,003	0
	Noticed Cos (Thomas)	10 700	10 700	^

12,725

12,725

0

D	Restaurant - Quick Service	Current	Proposed	<u>Change</u>	
	Telephone (\$)	\$35,100	\$35,100		\$0
	Electricity (kWh)	1,261,277	1,261,277		0
	Natural Gas (Therms)	44,188	44,188		0
E	Restaurant - Full Service	Current	Proposed	<u>Change</u>	
	Telephone (\$)	\$18,720	\$18,720		\$0
	Electricity (kWh)	2,465,301	2,465,301		0
	Natural Gas (Therms)	86,370	86,370		0
F	Retail - Electronics	<u>Current</u>	<u>Proposed</u>	<u>Change</u>	
	Telephone (\$)	\$21,060	\$21,060		\$0
	Electricity (kWh)	885,209	885,209		0
	Natural Gas (Therms)	21,210	21,210		0
G	Retail - Fashion	<u>Current</u>	<u>Proposed</u>	<u>Change</u>	
	Telephone (\$)	\$58,500	\$58,500		\$0
	Electricity (kWh)	2,319,409	2,319,409		0
	Natural Gas (Therms)	55,573	55,573		0
Н	Retail - Miscellaeous	Current	<u>Proposed</u>	<u>Change</u>	
	Telephone (\$)	\$18,720	\$18,720		\$0
	Electricity (kWh)	963,480	963,480		0
_	Natural Gas (Therms)	23,085	23,085		0
I	Retail - Services	Current	<u>Proposed</u>	<u>Change</u>	
	Telephone (\$)	\$23,400	\$23,400		\$0
	Electricity (kWh)	192,870	192,870		0
_	Natural Gas (Therms)	7,974	7,974		0
J	Fitness Centers and Gyms	<u>Current</u>	<u>Proposed</u>	<u>Change</u>	
	Telephone (\$)	\$16,380	\$16,380		\$0
	Electricity (kWh)	415,105	415,105		0
.,	Natural Gas (Therms)	17,163	17,163	-	0
K	Professional Service	<u>Current</u>	Proposed OF COS	<u>Change</u>	۵۵
	Telephone (\$)	\$7,020	\$7,020		\$0
	Electricity (kWh)	148,523	148,523		0
	Natural Gas (Therms)	2,281	2,281	01	0
L	Health Care/Veterinary	<u>Current</u>	Proposed 64.600	<u>Change</u>	ĊO
	Telephone (\$)	\$4,680	\$4,680		\$0
	Electricity (kWh) Natural Gas (Therms)	229,255 7,925	229,255 7,925		0
	Day Care			Change	U
M	Telephone (\$)	Current	Proposed	<u>Change</u>	ĊO
	Electricity (kWh)	\$2,340 115,790	\$2,340 115,790		\$0 0
	Natural Gas (Therms)	3,330	3,330		0
И	Learning Center	<u>Current</u>	Proposed	<u>Change</u>	U
14	Telephone (\$)	\$9,360	\$9,360	Change	\$0
	Electricity (kWh)	101,990	101,990		٥¢ 0
	Natural Gas (Therms)	2,933	2,933		0
0	Police	<u>Current</u>	Proposed	<u>Change</u>	U
O	Telephone (\$)	\$2,340	\$2,340	Citalige	\$0
	Electricity (kWh)	13,797	13,797		0
	Natural Gas (Therms)	228	228		0
P	Library	<u>Current</u>	Proposed	<u>Change</u>	J
Г	Telephone (\$)	\$4,680	<u> </u>	Charige	\$0
	Electricity (kWh)	71,438	71,438		٥¢ 0
	Natural Gas (Therms)	1,489	1,489		0
	Matarat Gas (Therms)	1,403	1,409		U

Q	Vacant Mall Space	Current	Proposed	<u>Change</u>
	Telephone (\$)	\$0	\$0	\$0
	Electricity (kWh)	225,949	225,949	0
	Natural Gas (Therms)	0	0	0

Utility Users' Tax Assumptions

I <u>Utility Users' Tax Rate Assumptions</u> [6]

Telephone (Per \$ of Gross Receipts)	4.75%
Electricity (Per 1,000 kWh)	\$2.50
Natural Gas (Per 1,000 Therms)	\$9.19

Fiscal Impact Calculation

I	Fiscal Impact Category	Annual Fiscal Impact Amount		
Α	Utility User's Tax - Telephone			
A.1	Residential Land Uses	<u>Current</u>	Proposed	<u>Change</u>
	Apartments - Market Rate	\$0	\$78,877	\$78,877
	Apartments - Affordable	\$0	\$8,721	\$8,721
A.2	Non-Residential Land Uses	<u>Current</u>	Proposed	<u>Change</u>
	Cinema	\$333	\$333	\$0
	Retail - Department Store	\$333	\$333	\$0
	Retail - Grocery Store	\$111	\$111	\$0
	Restaurant - Quick Service	\$1,667	\$1,667	\$0
	Restaurant - Full Service	\$889	\$889	\$0
	Retail - Electronics	\$1,000	\$1,000	\$0
	Retail - Fashion	\$2,779	\$2,779	\$0
	Retail - Miscellaeous	\$889	\$889	\$0
	Retail - Services	\$1,112	\$1,112	\$0
	Fitness Centers and Gyms	\$778	\$778	\$0
	Professional Service	\$333	\$333	\$0
	Health Care/Veterinary	\$222	\$222	\$0
	Day Care	\$111	\$111	\$0
	Learning Center	\$445	\$445	\$0
	Police	\$111	\$111	\$0
	Library	\$222	\$222	\$0
	Vacant Mall Space	\$0	\$0	\$0
В	Utility User's Tax - Electricity			
B.1	Residential Land Uses	Current	Proposed	<u>Change</u>
	Apartments - Market Rate	\$0	\$12,210	\$12,210
	Apartments - Affordable	\$0	\$1,350	\$1,350

B.2	Non-Residential Land Uses	Current	Proposed	<u>Change</u>
	Cinema	\$2,621	\$2,621	\$0
	Retail - Department Store	\$6,484	\$6,484	\$0
	Retail - Grocery Store	\$2,230	\$2,230	\$0
	Restaurant - Quick Service	\$3,153	\$3,153	\$0
	Restaurant - Full Service	\$6,163	\$6,163	\$0
	Retail - Electronics	\$2,213	\$2,213	\$0
	Retail - Fashion	\$5,799	\$5,799	\$0
	Retail - Miscellaeous	\$2,409	\$2,409	\$0
	Retail - Services	\$482	\$482	\$0
	Fitness Centers and Gyms	\$1,038	\$1,038	\$0
	Professional Service	\$371	\$371	\$0
	Health Care/Veterinary	\$573	\$573	\$0
	Day Care	\$289	\$289	\$0
	Learning Center	\$255	\$255	\$0
	Police	\$34	\$34	\$0
	Library	\$179	\$179	\$0
	Vacant Mall Space	\$565	\$565	\$0
С	Utility User's Tax - Natural Gas			
C.1	Residential Land Uses	<u>Current</u>	<u>Proposed</u>	<u>Change</u>
	Apartments - Market Rate	\$0	\$2,992	\$2,992
	Anartmanta Affordable	ĊΛ	Ċ771	Ċ774
	Apartments - Affordable	\$0	\$331	\$331
C.2	·	Current	Proposed	<u>Change</u>
C.2	Non-Residential Land Uses Cinema	<u>Current</u> \$362	Proposed \$362	<u>Change</u> \$0
C.2	Non-Residential Land Uses Cinema Retail - Department Store	<u>Current</u> \$362 \$571	Proposed \$362 \$571	<u>Change</u> \$0 \$0
C.2	Non-Residential Land Uses Cinema Retail - Department Store Retail - Grocery Store	Current \$362 \$571 \$117	Proposed \$362 \$571 \$117	Change \$0 \$0 \$0 \$0
C.2	Non-Residential Land Uses Cinema Retail - Department Store Retail - Grocery Store Restaurant - Quick Service	Current \$362 \$571 \$117 \$406	Proposed \$362 \$571 \$117 \$406	Change \$0 \$0 \$0 \$0 \$0
C.2	Non-Residential Land Uses Cinema Retail - Department Store Retail - Grocery Store Restaurant - Quick Service Restaurant - Full Service	Current \$362 \$571 \$117 \$406 \$794	Proposed \$362 \$571 \$117 \$406 \$794	Change \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0
C.2	Non-Residential Land Uses Cinema Retail - Department Store Retail - Grocery Store Restaurant - Quick Service Restaurant - Full Service Retail - Electronics	Current \$362 \$571 \$117 \$406 \$794 \$195	Proposed \$362 \$571 \$117 \$406 \$794 \$195	Change \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0
C.2	Non-Residential Land Uses Cinema Retail - Department Store Retail - Grocery Store Restaurant - Quick Service Restaurant - Full Service Retail - Electronics Retail - Fashion	Current \$362 \$571 \$117 \$406 \$794 \$195 \$511	Proposed \$362 \$571 \$117 \$406 \$794 \$195 \$511	Change \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0
C.2	Non-Residential Land Uses Cinema Retail - Department Store Retail - Grocery Store Restaurant - Quick Service Restaurant - Full Service Retail - Electronics Retail - Fashion Retail - Miscellaeous	Current \$362 \$571 \$117 \$406 \$794 \$195 \$511 \$212	\$362 \$571 \$117 \$406 \$794 \$195 \$511 \$212	Change \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0
C.2	Non-Residential Land Uses Cinema Retail - Department Store Retail - Grocery Store Restaurant - Quick Service Restaurant - Full Service Retail - Electronics Retail - Fashion Retail - Miscellaeous Retail - Services	Current \$362 \$571 \$117 \$406 \$794 \$195 \$511 \$212 \$73	\$362 \$571 \$117 \$406 \$794 \$195 \$511 \$212 \$73	Change \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0
C.2	Non-Residential Land Uses Cinema Retail - Department Store Retail - Grocery Store Restaurant - Quick Service Restaurant - Full Service Retail - Electronics Retail - Fashion Retail - Miscellaeous Retail - Services Fitness Centers and Gyms	Current \$362 \$571 \$117 \$406 \$794 \$195 \$511 \$212 \$73 \$158	\$362 \$571 \$117 \$406 \$794 \$195 \$511 \$212 \$73 \$158	\$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$
C.2	Non-Residential Land Uses Cinema Retail - Department Store Retail - Grocery Store Restaurant - Quick Service Restaurant - Full Service Retail - Electronics Retail - Fashion Retail - Miscellaeous Retail - Services Fitness Centers and Gyms Professional Service	Current \$362 \$571 \$117 \$406 \$794 \$195 \$511 \$212 \$73 \$158 \$21	\$362 \$571 \$117 \$406 \$794 \$195 \$511 \$212 \$73 \$158 \$21	Change \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0
C.2	Non-Residential Land Uses Cinema Retail - Department Store Retail - Grocery Store Restaurant - Quick Service Restaurant - Full Service Retail - Electronics Retail - Fashion Retail - Miscellaeous Retail - Services Fitness Centers and Gyms Professional Service Health Care/Veterinary	Current \$362 \$571 \$117 \$406 \$794 \$195 \$511 \$212 \$73 \$158 \$21 \$73	\$362 \$571 \$117 \$406 \$794 \$195 \$511 \$212 \$73 \$158 \$21 \$73	Change \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$
C.2	Non-Residential Land Uses Cinema Retail - Department Store Retail - Grocery Store Restaurant - Quick Service Restaurant - Full Service Retail - Electronics Retail - Fashion Retail - Miscellaeous Retail - Services Fitness Centers and Gyms Professional Service Health Care/Veterinary Day Care	Current \$362 \$571 \$117 \$406 \$794 \$195 \$511 \$212 \$73 \$158 \$21 \$73 \$31	\$362 \$571 \$117 \$406 \$794 \$195 \$511 \$212 \$73 \$158 \$21 \$73 \$158	Change \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$
C.2	Non-Residential Land Uses Cinema Retail - Department Store Retail - Grocery Store Restaurant - Quick Service Restaurant - Full Service Retail - Electronics Retail - Fashion Retail - Miscellaeous Retail - Services Fitness Centers and Gyms Professional Service Health Care/Veterinary Day Care Learning Center	\$362 \$571 \$117 \$406 \$794 \$195 \$511 \$212 \$73 \$158 \$21 \$73 \$31 \$27	\$362 \$571 \$117 \$406 \$794 \$195 \$511 \$212 \$73 \$158 \$21 \$73 \$158	\$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$
C.2	Non-Residential Land Uses Cinema Retail - Department Store Retail - Grocery Store Restaurant - Quick Service Restaurant - Full Service Retail - Electronics Retail - Fashion Retail - Miscellaeous Retail - Services Fitness Centers and Gyms Professional Service Health Care/Veterinary Day Care Learning Center Police	\$362 \$571 \$117 \$406 \$794 \$195 \$511 \$212 \$73 \$158 \$21 \$73 \$31 \$27 \$27	\$362 \$571 \$117 \$406 \$794 \$195 \$511 \$212 \$73 \$158 \$21 \$73 \$158 \$21 \$73 \$21	Change \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$
C.2	Non-Residential Land Uses Cinema Retail - Department Store Retail - Grocery Store Restaurant - Quick Service Restaurant - Full Service Retail - Electronics Retail - Fashion Retail - Miscellaeous Retail - Services Fitness Centers and Gyms Professional Service Health Care/Veterinary Day Care Learning Center Police Library	\$362 \$571 \$117 \$406 \$794 \$195 \$511 \$212 \$73 \$158 \$21 \$73 \$158 \$21 \$73 \$14	\$362 \$571 \$117 \$406 \$794 \$195 \$511 \$212 \$73 \$158 \$21 \$73 \$158 \$21 \$73 \$14	\$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$
C.2	Non-Residential Land Uses Cinema Retail - Department Store Retail - Grocery Store Restaurant - Quick Service Restaurant - Full Service Retail - Electronics Retail - Fashion Retail - Miscellaeous Retail - Services Fitness Centers and Gyms Professional Service Health Care/Veterinary Day Care Learning Center Police	\$362 \$571 \$117 \$406 \$794 \$195 \$511 \$212 \$73 \$158 \$21 \$73 \$31 \$27 \$27	\$362 \$571 \$117 \$406 \$794 \$195 \$511 \$212 \$73 \$158 \$21 \$73 \$158 \$21 \$73 \$21	Change \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0

- [1] Based on the current base cost of AT&T Family Shared Plan with unlimited data and 3 lines and Phone 200 Plan.
- [2] Source: https://www.physics.uci.edu/~silverma/actions/HouseholdEnergy.html
- [3] Non-hotel uses are based on the current base cost of AT&T Business Unlimited Enhanced with 3 lines.

 Movie theater, department store and electronic stores are based on 10 lines.

 Hotel use is based on the estimated phone costs for a comparable hotel project.
- [4] Source: Commercial Buildings Energy Consumption Survey, Table C15, 2012.
- [5] Source: Commercial Buildings Energy Consumption Survey, Table C25, 2012.
- [6] Source: City of Chula Vista Adopted Budget, Fiscal Year 2020-21.
- * All figures subject to rounding

ATTACHMENT 1-G
CHULA VISTA, CALIFORNIA: OTAY RANCH TOWN CENTER
MULTIPLIER REVENUE SOURCES ANALYSIS

Multiplier Revenue Assumptions

Multiplier Factor [1]

Revenue Category	Current	Proposed	Revenue Projection Basis
Business Licenses	\$7.19	\$7.19	Per Employee
Franchise Fees	\$31.07	\$24.86	Persons Served
Use of Money and Property	\$0.10	\$0.08	Persons Served
Charges for Current Services	\$12.10	\$9.68	Persons Served
Animal Licenses	\$0.55	\$0.44	Per Capita
Fines, Forfeitures, and Penalties	\$3.08	\$2.47	Persons Served
Cannabis Excise Tax	\$2.51	\$2.00	Persons Served

Fiscal Impact Calculation

Annual Fiscal Impact Amount

I	Fiscal Impact Category	Current	<u>Proposed</u>	<u>Change</u>
	Business Licenses	\$9,484	\$9,484	\$0
	Franchise Fees	\$20,491	\$75,065	\$54,574
	Use of Money and Property	\$66	\$242	\$176
	Charges for Current Services	\$7,980	\$29,229	\$21,249
	Animal Licenses	\$0	\$1,038	\$1,038
	Fines, Forfeitures, and Penalties	\$2,031	\$7,458	\$5,427
	Cannabis Excise Tax	\$1,655	\$6,039	\$4,384
II	Total Multiplier Revenues	\$41,707	\$128,555	\$86,848

NOTES:

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^[1] Source: City of Chula Vista Adopted Budget, Fiscal Year 2020-21.

^{*} All figures subject to rounding

ATTACHMENT 1-H CHULA VISTA, CALIFORNIA: OTAY RANCH TOWN CENTER INVESTMENT INCOME REVENUES ANALYSIS

Assumptions

Investment Income Assumptions

Investment Period for Recurring Non-Interest General Fund Revenues Local Agency Investment Fund (LAIF) Rate of Return [1] Local Agency Investment Fund (LAIF) Percentage of Earnings Cost [1] 12 Months 1.50% 50.00%

Fiscal Impact Calculation

		Annı	ual Fiscal Impact Amount	
I	Fiscal Impact Category	Current	Proposed	<u>Change</u>
	Total Property Tax Revenues (Attachment 1-D)	\$428,917	\$1,093,318	\$664,401
	Total Sales Tax Revenues (Attachment 1-E)	\$2,041,952	\$2,350,078	\$308,126
	Total Utility Users' Tax Revenues (Attachment 1-F)	\$49,762	\$154,243	\$104,481
	Total Multiplier Revenues (Attachment 1-G)	\$41,707	\$128,555	\$86,848
II	Projected Recurring General Fund Revenues Available for Investment	\$2,562,338	\$3,726,194	\$1,163,856
III	Plus: Investment Income (Less Earnings Cost)	\$19,218	\$27,946	\$8,728
IV	Total Recurring General Fund Revenues	\$2,581,556	\$3,754,140	\$1,172,584

- [1] Estimate. Subject to change.
- * All figures subject to rounding

Multiplier Expenditure Assumptions

		Multiplier Factor [1]		Expenditure	
I	Expenditure Category	<u>Current</u>	Proposed	Projection Basis	
	Police	\$136.28	\$136.28	Persons Served	
	Fire	\$83.69	\$83.69	Persons Served	
	Public Works	\$25.76	\$20.61	Persons Served	
	Parks and Recreation	\$27.30	\$21.84	Persons Served	
	Library	\$10.05	\$8.04	Persons Served	
	Animal Care Facility	\$5.28	\$4.22	Persons Served	

Fiscal Impact Calculation

Annual Fiscal Impact Amount

			•	
I	Fiscal Impact Category	<u>Current</u>	Proposed	<u>Change</u>
	Police	\$89,877	\$411,497	\$321,620
	Fire	\$55,194	\$252,702	\$197,508
	Public Works	\$16,989	\$62,232	\$45,243
	Parks and Recreation	\$18,004	\$65,946	\$47,942
	Library	\$6,628	\$24,277	\$17,649
	Animal Care Facility	\$3,482	\$12,742	\$9,260
II	Total Multiplier Expenditures	\$190.174	\$829.396	\$639,222

^[1] Source: City of Chula Vista Adopted Budget, Fiscal Year 2020-21.

^{*} All figures subject to rounding

ATTACHMENT 1-J CHULA VISTA, CALIFORNIA: OTAY RANCH TOWN CENTER

Assumptions

I General Government Overhead Expenditures

GENERAL GOVERNMENT EXPENDITURES ANALYSIS

Total Recurring County Expenditures \$122,611,021

(excluding General Government Overhead) [1]

Recurring General Government Overhead Expenditures 27.8%

(as a % of Total Recurring County Expenditures) [2]

Marginal Increase in General Government Costs for Proposed Development 75%

Fiscal Impact Calculation

Annual Fiscal Impact Amount

I	Fiscal Impact Category	<u>Current</u>	Proposed	<u>Change</u>
	Total Multiplier Expenditures (Appendix A-9)	\$190,174	\$829,396	\$639,222
II	Projected Recurring General Fund Expenditures	\$190,174	\$829,396	\$639,222
II	Plus: General Government Costs	\$52,813	\$172,747	\$119,934
III	Total Recurring Expenditures	\$242,987	\$1,002,143	\$759,156

- [1] Based on City of Chula Vista Adopted Budget, Fiscal Year 2020-21.
- [2] General Government Overhead Expenditures defined as costs for Legislative, Administration, Finance, Development Services, and other General Government.
- * All figures subject to rounding

ATTACHMENT 2

Brookfield Properties Fiscal Impacts Resulting from the Proposed Land Uses for Otay Ranch Town Center Project



ATTACHMENT 2 CHULA VISA, CALIFORNIA: OTAY RANCH TOWN CENTER TAXABLE SALES REVENUE REPORT

	Professor Money	Davilalia er	Estimated Americal Calca Devances			
Mode		Building	Estimated Annual Sales Revenues			
Unit	Business Name	Sq. Ft.	Gross Sales	Taxable	Taxable Sales	
		(BSF)	Revenues 1	Sales (%)	Revenues	
Cinema						
750	AMC Theatres ²	51,648	\$5,622,999	34%	\$1,925,812	
	Subtotal/Average	51,648	\$5,622,999	34%	\$1,925,812	
	Retail - Depa	rtment Store				
M002	Macy's ³	135,800	\$17,000,000	100%	\$17,000,000	
	Subtotal/Average	135,800	\$17,000,000	100%	\$17,000,000	
	Retail - Gro	ocery Store				
980	Barons Market ⁴	20,890	\$12,077,850	19%	\$2,308,077	
	Subtotal/Average	20,890	\$12,077,850	19%	\$2,308,077	
	Retail -	Fashion				
211	Vans	3,162	\$1,527,931	100%	\$1,527,931	
215	9Five	3,500	\$1,654,119	100%	\$1,654,119	
219	Daniels's Jewelry	1,800	\$426,267	100%	\$426,267	
307	Cotton On	5,055	\$642,680	100%	\$642,680	
406	The Children's Place	4,307	\$761,353	100%	\$761,353	
507	Claire's	1,372	\$349,585	100%	\$349,585	
512	Justice	4,143	\$843,634	100%	\$843,634	
601	Hollister	7,500	\$2,091,678	100%	\$2,091,678	
605	Sephora	5,112	\$5,050,173	100%	\$5,050,173	
901	Mickey South	2,723	\$183,610	100%	\$183,610	
903	Francesca's Collections	1,424	\$406,920	100%	\$406,920	
910	Sunglass Hut	1,099	\$540,275	100%	\$540,275	
911	Loft	6,146	\$783,307	100%	\$783,307	
913	Bath & Body Works	3,453	\$1,898,253	100%	\$1,898,253	
915	Victoria's Secret	7,400	\$3,448,481	100%	\$3,448,481	
917	ChyCas Boutique⁵	1,739	\$496,933	100%	\$496,933	
1000	DSW	18,498	\$3,385,409	100%	\$3,385,409	
1005	Н&М	12,325	\$3,116,033	100%	\$3,116,033	
1013	Zumiez	2,417	\$696,106	100%	\$696,106	
1015	Waikiki ⁶	3,818	\$624,563	100%	\$624,563	
1019	LensCrafters ⁷	3,500	\$1,950,985	83%	\$1,613,594	
1103	Famous Footwear	4,025	\$537,177	100%	\$537,177	
1705	Carter's	4,148	\$1,155,916	100%	\$1,155,916	
1801	Ulta Beauty ⁸	9,155	\$5,133,701	100%	\$5,133,701	
1803	Jos. A. Bank Clothiers	3,614	\$788,801	100%	\$788,801	
	Subtotal/Average	121,435	\$38,493,889	99%	\$38,156,498	
Restaurant - Full Service						
705	The Cheesecake Factory	8,929	\$8,707,212	100%	\$8,707,212	
710	Karina's Mexican Seafood	6,346	\$3,891,509	100%	\$3,891,509	
715	Buffalo Wild Wings	7,900	\$3,453,999	100%	\$3,453,999	
720	Savoie	6,000	\$2,617,460	100%	\$2,617,460	
725	California Pizza Kitchen	6,000	\$2,640,665	100%	\$2,640,665	
1017	Novo Brazil Brewing Co.	11,874	\$3,542,845	100%	\$3,542,845	
1401	P.F. Change's Asian Bistro	6,434	\$4,389,812	100%	\$4,389,812	
2400	Chili's Bar & Grill	6,500	\$3,255,415	100%	\$3,255,415	
	Subtotal/Average	59,983	\$32,498,918	100%	\$32,498,918	

ATTACHMENT 2 CHULA VISA, CALIFORNIA: OTAY RANCH TOWN CENTER TAXABLE SALES REVENUE REPORT

	Business Name	Building	Estimated Annual Sales Revenues				
Unit		Sq. Ft.	Gross Sales	Taxable	Taxable Sales		
		(BSF)	Revenues 1	Sales (%)	Revenues		
	Restaurant - Quick Service						
K1	Delifruits ⁹	529	\$214,357	100%	\$214,357		
PAD2700	Jack In The Box	2,600	\$2,189,622	100%	\$2,189,622		
501	Tokyo Grill	1,416	\$233,980	100%	\$233,980		
503	Hot Dog on a Stick	988	\$303,024	100%	\$303,024		
505	Los Chilaquiles	1,106	\$418,837	100%	\$418,837		
907	Vitality Bowls	858	\$347,672	100%	\$347,672		
1201	Taqueria Revolution	1,448	\$1,185,276	100%	\$1,185,276		
1601	Subway	1,576	\$427,262	100%	\$427,262		
1603	Sushiya	3,439	\$3,035,278	100%	\$3,035,278		
1605	The Kebab Shop	2,717	\$448,123	100%	\$448,123		
1606	Blaze Pizza Fast Fire'd	2,500	\$1,013,408	100%	\$1,013,408		
2001	Jersey Mike's Sub	1,452	\$766,263	100%	\$766,263		
2003	El Pollo Grill	3,177	\$2,116,136	100%	\$2,116,136		
2005	Panda Express	2,374	\$1,495,577	100%	\$1,495,577		
2800	Panera Bread	4,508	\$4,191,039	100%	\$4,191,039		
	Subtotal/Average	30,688	\$18,385,853	100%	\$18,385,853		
	Retail - El	ectronics					
603	Apple	5,021	\$40,198,994	100%	\$40,198,994		
905	AT&T ¹⁰	1,464	\$2,375,564	100%	\$2,375,564		
2305	Best Buy ³	39,861	\$30,000,000	100%	\$30,000,000		
	Subtotal/Average	46,346	\$72,574,558	100%	\$72,574,558		
	Retail - Miscellaneous						
508	Nestle Toll House	1,028	\$409,993	100%	\$409,993		
700	Barnes & Noble	26,785	\$5,257,999	100%	\$5,257,999		
909	Rocky Mountain Chocolate Factory	867	\$202,903	100%	\$202,903		
850	Party City	15,541	\$2,148,076	100%	\$2,148,076		
1016	Vape Element ¹¹	2,500	\$492,750	100%	\$492,750		
1035	See's Candies	1,462	\$995,279	100%	\$995,279		
1205	GNC ¹²	1,111	\$740,989	9%	\$63,839		
1219	Hot Sauces N More	1,150	\$230,219	100%	\$230,219		
	Subtotal/Average	50,444	\$10,478,207	94%	\$9,801,058		
Retail - Services 13							
401	Sola Salon Studios	5,291	N/A	0%	\$0		
403	Deseo Studios	2,485	\$1,318,999	0%	\$0		
600	Venus Nail Lounge & Spa	2,438	\$334,516	0%	\$0		
801	Lisse Express	1,955	N/A	0%	\$0		
1011	Brow Arc	1,529	\$113,136	0%	\$0		
1012	Pigtails & Crew Cuts	1,080	\$357,190	0%	\$0		
1101	Barking Spot	1,151	N/A	0%	\$0		
1105	The Gent's Corner Hair Cuts & Shaves	2,244	\$412,444	0%	\$0		
1604	Gila Rut Aveda	1,944	\$1,596,696	0%	\$0		
1704	Serenity Nail & Spa	1,800	\$348,902	0%	\$0		
Subtotal/Average 21,917 \$4,481,884 0% \$0					\$0		

ATTACHMENT 2 CHULA VISA, CALIFORNIA: OTAY RANCH TOWN CENTER TAXABLE SALES REVENUE REPORT

		Building	Estimated /	Revenues			
Unit	Business Name	Sq. Ft.	Gross Sales	Taxable	Taxable Sales		
		(BSF)	Revenues 1	Sales (%)	Revenues		
	Fitness Centers and Gyms						
150	Planet Fitness ¹⁴	25,000	\$211,584	100%	\$211,584		
217	Namaste Fitness ¹³	4,050	N/A	0%	\$0		
1204	Clube Pilates ¹³	1,533	N/A	0%	\$0		
1209	VIP Fitness Studios ¹³	1,661	N/A	0%	\$0		
1215	Title Boxing Club ¹³	3,800	\$399,256	0%	\$0		
1501	San Diego Gymnastics ¹³	7,052	N/A	0%	\$0		
1702	Orange Theory Fitness ¹³	4,075	N/A	0%	\$0		
	Subtotal/Average	47,171	\$610,841	35%	\$211,584		
	Professiona	4.5					
305	Inertia	5,001	N/A	0%	\$0		
1009	Military Mutual	1,560	N/A	0%	\$0		
1208	The Branco Group	900	N/A	0%	\$0		
1218	SKSI	2,507	N/A	0%	\$0		
	Subtotal/Average	9,968	\$0	0%	\$0		
	Health Care/	Veterinary ¹	5 				
103	Eastlake Pediatric Dentistry & Orthodontic	2,999	N/A	0%	\$0		
107	Otay Pet Vets	4,055	\$3,152,899	0%	\$0		
	Subtotal/Average	7,054	\$3,152,899	0%	\$0		
	Day Care and Lea	aming Cente	rs ¹⁵				
210	Kids on the Go School	11,579	N/A	0%	\$0		
1107	School of Rock	2,500	N/A	0%	\$0		
1203	Math 4 Մ	1,300	N/A	0%	\$0		
1505	Aqua-Tots Swim School	6,399	N/A	0%	\$0		
Subtotal/Average 21,778 \$0 0% \$0							
	Public S						
221	Chula Vista Police	945	\$0	0%	\$0		
407	Chula Vista Public Library	2,000	\$0	0%	\$0		
409	Chula Vista Public Library	3,412	\$0	0%	\$0		
	Subtotal/Average	6,357	\$0	0%	\$0		
500		ant	L 60	00/	1 60		
509	Vacant	2,151 1,600	\$0	0%	\$0		
510 511	Vacant	2,891	\$0 \$0	0% 0%	\$0 \$0		
604	Vacant Vacant	2,708	\$0	0%	\$0		
803	Vacant	9,172	\$0	0%	\$0		
1007	Vacant	2,435	\$0	0%	\$0		
1207	Vacant	2,231	\$0	0%	\$0		
1213	Vacant	7,268	\$0	0%	\$0		
1805	Vacant	3,120	\$0	0%	\$0		
2500	Vacant	6,772	\$0	0%	\$0		
	Subtotal/Average	40,348	\$0	0%	\$0		
	Grand Total/Average	671,827	\$215,377,897	90%	\$192,862,358		

ATTACHMENT 2 CHULA VISA, CALIFORNIA: OTAY RANCH TOWN CENTER

- ¹ Estimate based on the 2019 actual sales data as reported by the tenants unless otherwise noted.
- ² Gross sales revenues include the ticket sales revenues, which are exempt from the sales tax. Taxable sales percentage based on the in-theater retail sales as percentage of the total sales revenues from the U.S. locations. Source: SEC Form 10-K for AMC Entertainment Holdings, Inc. for the year ended December 31, 2019.
- ³ Estimate. Source: Brookfield Properties.
- ⁴ Gross sales revenues estimated based on the 2019 net sales per BSF for the Sprouts Farmers Market. Source: SEC Form 10-K for Sprouts Farmers Market, Inc. for the year ended December 29, 2019.
 - Taxable sales percentage based on a study titled "Supermarket Sales by Department Percent of Total Supermarket Sales" published by FMI.
- ⁵ Sales information not available. Estimate based on the projected sales revenues per BSF for Francesca's Collections.
- ⁶ Sales information not available. Estimate based on the previously reported sales revenues per BSF for Charlotte Russe.
- ⁷ Taxable sales percentage based on the net product sales as percentage of the total sales revenues. Source: SEC Form 10-K for National Vision Holdings, Inc. for the year ended December 28, 2019.
- ⁸ Gross sales revenues estimated based on the 2019 net sales per BSF. Source: SEC Form 10-K for Ulta Beauty, Inc. for the year ended February 1, 2020.
- ⁹ Sales information not available. Estimate based on the projected sales revenue per BSF for Vitality Bowls.
- ¹⁰ Sales information not available. Estimate based on the previously reported sales revenues per BSF for Verizon Wireless.
- ¹¹ Source: https://www.post-gazette.com/business/money/2019/08/18/local-vape-shops-vapor-galleria-american-vaping-association-blue-door-vaping-juul-facebook-cbd-ecigarette-vaping/stories/201908180006
- ¹² Taxable sales percentage based on the sales of foods, drinks and general merchandise as percentage of the total sales revenues from the U.S. company-owned stores. Source: SEC Form 10-K for GNC Holdings, Inc., for the fiscal year ended December 31, 2019.
- ¹³ Assumes taxable sales revenues of merchandises are negligible.
- ¹⁴ Retail sales information not available. Estimate based on the retail sales revenues for Planet Fitness company-owned stores. Source: SEC Form 10-K for Planet Fitness, Inc., for the fiscal year ended December 31, 2019.
- ¹⁵ Assumes all operating revenues will be from the professional services, fees and tuitions.